

**Verified**  
**2.99** /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 6.59/kg

**Verified**  
**7.88** /lb

Fresh Boneless Stew Beef or Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 17.37/kg

**Verified**  
**2.49**

Raspberries product of Mexico 170 g

**Verified**  
**5.99**

LARSEN Wieners 900 g, MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Chop Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbo, Regular Beef Wieners or Smoked Sausages 375-450 g selected

**Verified**  
**4.49** 312s

COMPLIMENTS Baby Spinach or Spring Mix 312 g product of USA

**200** points when you buy 2

**International WOMEN'S DAY MARCH 8**

**\$21** Ecuadorian Roses one dozen 5.0 cm

**Verified**  
**4.97**

HEINZ Ketchup 750 mL • 1 L or KRAFT Miracle Whip or Mayonnaise 850-890 mL

**Verified**  
**4.94**

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

**Verified**  
**1.99** MEMBER SAVE 1.50

LANTIC Granulated Sugar 2 kg without Scene+ Card **3.49**

**Verified**  
**6.49**

CASHMERE Bathroom Tissue 12-24 or 8-24 Rolls, SPONGE TOWELS 3-6 Rolls, SCOTTIE'S Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9-27 Rolls, Paper Towel or Facial Tissue 3-6 pk

**Verified**  
**5.97**

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

**Verified**  
**\$2**

CHRISTIE Snacking or Mini Crackers selected 162-200 g

**Verified Price Guarantee**

**LOWEST PRICE** on select flyer items or automatically receive the difference in Scene+ points\*  
\*Conditions apply. See sobeys.com for details.

**12.99** Tilda Pure Basmati Rice 4 kg

ATL\_18\_181\_181

# Dollar DAYS!



COMPLIMENTS Navel Oranges  
product of Morocco or Egypt 1.36 kg 3 lb bag



LARSEN, MAPLE LEAF or SCHNEIDERS Wieners 375 g or  
MINA Chicken Wieners 675 g selected



COMPLIMENTS Sparkling or Fizzy  
Flavoured or Unflavoured Water 503 mL 1 L



COMPLIMENTS Apple Sauce  
620 mL or Apple Snack 4-6 pk.  
SNACK PACK Puddings or Gels  
4 pk or DOLE Canned  
Pineapple 398 mL

Scene

TURN  
POINTS  
INTO  
GROCERIES



1,000 PTS when you buy 1  
**\$35**  
TRUE NORTH Fresh Atlantic Salmon Fillets product of Canada, skinless 908 g subject to availability



500 PTS when you buy 3  
**\$5**  
Made In-Store Chicken Pot Pies 320 g available hot or chilled



100 PTS when you buy 2  
**\$3**  
BIG 8 Spring Water 24x500 mL



300 PTS when you buy 2  
**14<sup>99</sup>**  
HERSHEY'S Eggies 670-900 g or LINDOR'S Chocolate Eggs 300 g while supplies last



100 PTS when you buy 2  
**\$4**  
BECEL Margarine Soft Tub 427 g, Butter Plant-Based Salted Tub or Plant-Based Bricks or Sticks 454 g

1,000 Points = \$10 of free groceries

FILED\_SPT\_0000\_P001\_001\_001\_001



**Celebrate International Women's Day**

**24<sup>99</sup>**  
International Women's Day Bouquet

**300 PFS** when you buy 1

**STARTING AT 8<sup>99</sup>**  
Assorted Flowering Upgrades grown in Canada

**14<sup>99</sup>**  
Gerbera Bouquets 10-stem large or 15-stem mini grown in Canada

**STARTING AT 29<sup>99</sup>**  
Women's Day Orchids in Ceramic 5" grown in Canada selection may vary by store

**37<sup>99</sup>**  
Graceful Celebration Bouquet

**500 PFS** when you buy 1

**5<sup>00</sup>** toward your groceries

**so much value** **100% fresh GUARANTEE**

**1<sup>77</sup>** /lb  
Sweet Potatoes product of Canada or USA 3.90/kg

**3<sup>49</sup>** /lb  
Tomatoes on the Vine product of Canada 7.69/kg

**4<sup>49</sup>** /lb  
Mini Seedless Cucumbers product of Canada, Canada no 1 grade 6 pk

**3<sup>99</sup>** /lb  
blackberries product of Mexico 170 g

**3<sup>99</sup>** /lb  
COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

**4<sup>44</sup>** /lb  
Extra Large Green Seedless Grapes product of Peru 9.79/kg

**1<sup>99</sup>** /lb  
Gala or Ambrosia Apples product of Atlantic Canada, Canada extra fancy grade 4.39/kg

**77¢** /lb  
Cabbage product of Atlantic Canada, Canada no 1, 1.70/kg

**99¢** /lb  
Turnip product of Atlantic Canada, Canada no 1, 2.18/kg

**2/\$4**  
Bunched Red Radish product of Quebec or Mint product of USA or Mexico

**4<sup>79</sup>** /lb  
Red, Orange or Yellow Peppers product of Mexico 10.56/kg

**5<sup>49</sup>** /2 LB  
Cara Cara Oranges product of USA 907 g 2 lb

**3/\$6**  
Bulk Avocado product of Mexico

**5<sup>49</sup>** /2 LB  
COMPLIMENTS Lemons product of USA or Morocco 907 g 2 lb

**1<sup>99</sup>** /lb  
Bosc Pears product of USA extra fancy grade 4.39/kg

**2/\$6**  
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA

**3<sup>99</sup>** /2 LB  
COMPLIMENTS Baby-Cut Carrots product of USA 907 g 2 lb

**15% off**  
Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

**2<sup>79</sup>** /lb  
Chinese Eggplant product of Mexico or Dominican Republic or Red Carrots product of China 6.15/kg

**1<sup>99</sup>** /lb  
Asian Pear product of China 4.39/kg

**2<sup>99</sup>** /lb  
Bulk Organic Avocado product of Mexico

**2<sup>99</sup>** /lb  
Organic Garlic product of Argentina 85 g

**4<sup>99</sup>** /2 LB  
BIG MOUNTAIN Soy-Free Tofu assorted 280-340 g

**7<sup>99</sup>** /2 LB  
COMPLIMENTS Roasted Almonds or Cashews salted or unsalted 275 g

**14<sup>99</sup>** /kg  
HIMALAYAN DRY Fruit Thai Honey Mango 1 kg

**floral** Available at most stores

**24<sup>99</sup>**  
Confidence Dish Garden 5.5" grown in Canada

**27<sup>99</sup>**  
Hydrangea in Self-Watering Pot 6" grown in Canada

**9<sup>99</sup>**  
Tropical Tones Purple Collection 4" grown in Canada

**11<sup>99</sup>**  
Tulip Bouquet 10-stem grown in Canada

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\*Prices may vary by product, location or time. See the product for details. All other products from other retailers. Restrictions apply. See [www.sobey.com](http://www.sobey.com) for details.

**So tender**  
**STERLING SILVER**  
**HAND-SELECTED CANADA AAA BEEF**  
 Well-marbled. Aged to perfection. Exclusive to Sobosys.

**10% off**  
 All STERLING SILVER Grilling Steaks  
 Excludes Dry Aged

**YOUR GUIDE TO THE PERFECT STEAK**

**STERLING SILVER** Fresh Boneless Rib or Rib Eye Steaks Family Size cut by your meat expert from Canada AAA grade beef.

**STERLING SILVER** Fresh Boneless Top Sirloin Cap, Coulotte Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef.

**THE CERTIFIED TENDER ADVANTAGE**  
 When choosing a roast or steaks, look for the Certified Tender shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER premium cuts.

**STEAk TEMP GUIDE**

<b>RARE</b> Remove from heat at 115°-120°F (46°-54°C)
<b>MEDIUM-RARE</b> Remove from heat at 125°F (52°C)
<b>MEDIUM</b> Remove from heat at 135°-140°F (57°-60°C)
<b>MEDIUM-WELL</b> Remove from heat at 145°-150°F (63°-66°C)
<b>WELL-DONE</b> Remove from heat at 155°-160°F (63°-68°C)

**10<sup>99</sup>** /lb  
 Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

**12<sup>99</sup>** /lb  
 Fresh Beef Chuck Short Ribs Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef 28.64/kg

**200 Pts** when you spend \$20 or more  
**6<sup>99</sup>** /lb  
 COMPLIMENTS Fresh Raised Without Antibiotics Chicken Drumsticks or Bone-In Thighs 15.41/kg

**250 Pts** when you spend \$25 or more  
 Fresh Air-CHILLED Bone-In Chicken Breast Halves back attached Family Size

**6<sup>99</sup>** /lb  
 Fresh Pork Loin Back Ribs 15.41/kg

**3<sup>99</sup>** /lb  
 Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

**7<sup>99</sup>** /lb  
 Fresh Medium Ground Chuck Beef Burgers 17.61/kg

**200 Pts** when you spend \$20 or more  
**\$6** /lb  
 JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison 225-375 g starting at 6.99

**11<sup>99</sup>** /lb  
 Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

**5<sup>99</sup>**  
 COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

**quick & easy**

**6<sup>49</sup>** /lb  
 COMPLIMENTS Bacon Strips or Rounds 375 g 6.99 ea

**200 Pts** when you buy 2  
**10<sup>99</sup>**  
 PILLER'S Turkey Bites, Mini Pepperoni or Salsimi Sticks 300-500 g

**4<sup>99</sup>**  
 COMPLIMENTS Marinated Boneless Pork Chops or Pork Sirloin Kabobs 250-300 g

**78<sup>99</sup>**  
 CARL BUDDIG Sliced Meats 55 g

**4<sup>99</sup>**  
 POGO Original 4 pk 300 g

**7<sup>99</sup>**  
 SWISS CHALET Individual Chicken Pot Pies or KIBBI PHAT Potstickers frozen 454-470 g

**10<sup>99</sup>**  
 SCHNEIDERS Spinach 4 Cheese or Buffalo Chicken Dips frozen 265 g

**14<sup>99</sup>**  
 PINTY'S Chicken Wings, Fillets, Chunks or PINTY'S Eastmeat Gluten-Free Breaded Chicken Burgers Strips or Nuggets 750-790 g

**GET TO FREE GROCERIES FASTER**  
 when you join your Sobosys membership card and pay with your Sobosys® Scene+ Visa Card.

**100% OFF** when you spend \$100 or more

\*See in-store for details. Some restrictions apply. See full list of participating products at participating grocery stores. Other conditions apply. See full list of participating merchandise items. ©2024 Sobosys. All rights reserved.

**seafood**

**JANES**  
ENGLISH STYLE FISH

**8<sup>99</sup>** JANES Breaded or Battered Fish selected 450-510 g

**12<sup>99</sup>** CEDAR BAY Air Fryer Salmon Bits, Fish & Chips or Salmon & Broccoli 283-510 g

**READY FOR YOU**

**Fast, Fresh Seafood**  
**What a Catch!**

**14<sup>99</sup>** In-Store Marinated Fresh Atlantic Salmon Fillets subject to availability 33.09/kg

**12<sup>99</sup>** Fresh Atlantic Salmon Roasts stuffed with spinach, cheddar, bacon & cold water shrimp 28.64/kg

**6<sup>99</sup>** Prepared In-Store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g

**8<sup>99</sup>** Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.92/kg

**9<sup>99</sup>** COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g

**10<sup>99</sup>** COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g

**7<sup>99</sup>** SHOAL WATER SEAFOODS Salt Fish Bits 454 g

**Panache**

No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudite; we take finger food seriously.

**9<sup>99</sup>** PANACHE Hot Smoked Atlantic Salmon Strips maple pepper or all dressed previously frozen 150 g

**7<sup>99</sup>** PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Butterfly or Coconut Breaded Shrimp 252-340 g

**9<sup>99</sup>** PANACHE Tempura Shrimp, Crispy Calamari, Bang Bang Shrimp or Crab Rangoon 252-325 g

**15<sup>99</sup>** PANACHE Bacon-Wrapped Scallop Medallions 250 g

**deli & kitchen**

**SLICED FRESH**

**3<sup>49</sup>** COMPLIMENTS German, Hungarian or Peppercorn Salami

**3<sup>69</sup>** without Scene+ Card

**SLICED FRESH**

**2<sup>69</sup>** MAPLE LEAF Big Stick Wax Bologna

**6<sup>49</sup>** BRANDT Kolbassa Sausage selected 250 g

**STARTING AT 9<sup>99</sup>**

CASTELLO Havarti 425 g or TRE STELLE Feta 375 g

**12<sup>99</sup>**

BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g

**7<sup>99</sup>** PILLER'S Pepperoni Toppings selected 175-250 g

**2<sup>99</sup>** MEMBER **3<sup>79</sup>** without Scene+ Card

Swirls 225 g available hot or chilled

**7<sup>99</sup>** **+\$1.50 FREE** when you buy 2

2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g

**4<sup>49</sup>**

FONTAINE SANTE or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g

**100 PTS** when you buy \$12 or more

Pulled Meats chicken or pork sold by 100 g available chilled

**READY FOR YOU**

**Meal Deal!**

**BUY 1** 14" Take & Bake Pizza 800-890 g

**+1** COMPLIMENTS Salad 426-454 g

**Get 250 PTS** when you buy 1 Meal Deal

**\$15 FOR ONLY**

# frozen & dairy

**5<sup>99</sup>** **100 PTE** when you buy 2  
**ARMSTRONG Cheese Sticks**  
 210 g Swirls 283-340 g Nibblers 200 g or Combs 180 g

**2<sup>99</sup>**  
**LACTANTIA Garlic Flavoured Butter** 125 g or I CAN'T BELIEVE IT'S NOT BUTTER! 427 g

**5<sup>49</sup>**  
**SHEPHERD GOURMET Skyr Icelandic Style Yogurt** 500 g

**10<sup>99</sup>**  
**iÖGO Yogurt** 2 kg

**9<sup>99</sup>**  
**CRACKER BARREL Cheese Slices** 500 g

**6<sup>99</sup>**  
**LACTANTIA Healthy Attitude or OLIVINA Margarine** 850 g

**5<sup>99</sup>**  
**NATREL Lactose Free Milk** 2 L

**4<sup>49</sup>** **50 PTE** when you buy 1  
**COMPLIMENTS Aerosol Whipped Cream Topping** 225 g

**5<sup>99</sup>**  
**BEAVERTAILS Cookie Dough** 350 g

**3<sup>99</sup>**  
**KOZY SHACK Rice Pudding** 4 pk or 624 g tub

**3<sup>99</sup>**  
**DANONE Danino Drinkable Yogurt** 6 pk or YOP! AT! Mingo or Tube Yogurt 6-8 pk or Source Yogurt 630 g

**4<sup>49</sup>**  
**OLYMPIC Krema Yogurt** 650 g, PHILLY Philadelphia Bips 340 g or Chocolate Milk 2 L assortment varies by province

**12<sup>99</sup>** **NEW**  
**EL MONTEREY Tostitos** 567-588 g

**5<sup>99</sup>**  
**SCOTSBURN Premium Ice Cream** 1.5 L or Novelties 12 pk selected

**3<sup>99</sup>**  
**RUSTICA Single Serve Pizza** 360-382 g

**3<sup>29</sup>**  
**NICHELINA'S Grande Entrées** 454 g or HEINZ Hot Bites 198 g

**7<sup>29</sup>** **NEW**  
**TINA'S Burritos** 113 g

**6<sup>49</sup>**  
**SCHNEIDERS Breakfast Sandwiches or Bites** 232-288 g

**100 PTE** when you buy 2  
**COMPLIMENTS Belgian Waffles** Original or Liège-Style 268-390 g

**4<sup>99</sup>**  
**COMPLIMENTS Traditional Crust Pizza** 352-446 g

**9<sup>99</sup>** **NEW**  
**GSP Pinsa Pizza** 442-453 g

**6<sup>99</sup>** **100 PTE** when you buy 2  
**PILLSBURY Pizza Pops** 8 pk

**5<sup>99</sup>**  
**MCCAIN Deep'n Delicious Cakes** 510 g

**3<sup>99</sup>**  
**COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry** 255-454 g

**5<sup>99</sup>** **200 PTE** when you buy 2  
**COMPLIMENTS Greek Yogurt** 650 g

**3<sup>99</sup>** **100 PTE** when you buy 2  
**COMPLIMENTS Cheddar Flavour Slices** 400 g

**3<sup>99</sup>**  
**COMPLIMENTS Lemonade** 1.54 L

**3<sup>79</sup>**  
**COMPLIMENTS Frozen Vegetables** selected 500-750 g

**13<sup>99</sup>**  
**COMPLIMENTS Frozen Fruit** 1.5 kg

**WE'RE FULL OF compliments**

**5<sup>49</sup>** **100 PTE** when you buy 2  
**COMPLIMENTS Large Omega-3 Eggs** 12 pk

**4<sup>99</sup>**  
**COMPLIMENTS Ice Cream** 1.5 L selected

**4<sup>99</sup>**  
**COMPLIMENTS Dough'chi Bites** 6 pk selected

# deli & kitchen



**\$3** COMPLIMENTS Cooked or Smoked Chicken 100 g



**10% off** BRANDT Kolbassa Coil **+200 PTE** when you buy 2



**13.49** MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g



**4.99** BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g



**30% off** CHESTER Appleswood Smoked Cheddar or KING JAMES Blue Stilton product of England



**5.99** SNACK FACTORY Pretzel Crisps selected 155-200 g

**READY FOR YOU** **Power Pair: Soup & Sandwich or Wrap**

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only **\$2**

Available every day!

**READY FOR YOU** **Hot Value Meals**

 <p><b>5.99</b> Chicken Strip Meal with choice of hot side 2 piece</p>	 <p><b>6.99</b> 2 Chicken Legs Meal with choice of hot side</p>	 <p><b>6.99</b> Crispy Chicken Meal with choice of hot side 2 piece</p>
 <p><b>6.99</b> 3 piece</p>		 <p><b>8.99</b> 3 piece</p>

**bakery**

Made with 100% Canadian Flour

**3.99** Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

**3.99** Hot Dog or Hamburger Buns 8 pk **+50 PTE** when you buy 2

Made with 100% Canadian Flour

**4.99** ACE BAKERY Rolls 5 pk 400-530 g

**MEMBERS SAVE 70¢**

**3.99** MEMBER **4.69** without Scene+Card

Panini or Calabrese Buns 6 pk 375-480 g

**delicious buns & rolls**

**NEW** ACE BAKERY ROKATA ROLLS

**MIX & MATCH**

**BUY 1 GET 1 FREE** (of equal or lesser value)

Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g

**Small Bar Cakes 325-575 g 9.99 ea**

**7.99** COMPLIMENTS Bagels 6 pk **+50 PTE** when you buy 2

**4.49** DEMPSTER'S Whole Grain, Protein or Signature Bread 600 g

RECIPES, STORIES, TIPS & TRICKS and more, all at [Sobeys.com](http://Sobeys.com)

# meal makers

 <p><b>4<sup>99</sup></b> CREAM OF WHEAT 336-800 g</p>	 <p><b>21<sup>99</sup></b> CAMP Rich Amber Maple Syrup 1 L</p>	 <p><b>10<sup>49</sup></b> COMPLIMENTS Peanut Butter 2 kg <b>+100 PTS</b> when you buy 1</p>	 <p><b>4<sup>99</sup></b> DEL MONTE Canned Fruit 796 mL</p>
 <p><b>21<sup>99</sup></b> COMPLIMENTS White Liquid Honey 2 kg</p>	 <p><b>4<sup>99</sup></b> NUTELLA B-ready Bars 6 pk or Hazelnut Spread 375 g</p>	 <p><b>5<sup>49</sup></b> LAURA SECORD Chocolate Chips 250 g</p>	 <p><b>4<sup>99</sup></b> COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (re-seal) 454 g</p>
 <p><b>5<sup>49</sup></b> WEIGHT WATCHER'S Bread 450 g, Tortillas 8 pk or Bagels 6 pk</p>	 <p><b>2<sup>99</sup></b> HOSTESS Snacks 121-225 g</p>	 <p><b>5<sup>99</sup></b> QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g</p>	 <p><b>7<sup>99</sup></b> MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g</p>
 <p><b>10<sup>49</sup></b> HELLMANN'S Mayonnaise 1.42 L</p>	 <p><b>5<sup>79</sup></b> MUTTI Passata 680 mL</p>	 <p><b>6<sup>99</sup></b> STEFANO Pasta Sauce 405-648 mL <b>+300 PTS</b> when you buy 2</p>	 <p><b>5<sup>99</sup></b> CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g</p>
 <p><b>99¢</b> CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g</p>	 <p><b>4<sup>49</sup></b> FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL</p>	 <p><b>2<sup>99</sup></b> TACO BELL Hot Sauce 207 mL</p>	 <p><b>2<sup>99</sup></b> CLOVER LEAF Yellowfin Churn Light Tuna 142 g</p>
 <p><b>2/\$5</b> MINUTE RICE Cups 250 g</p>	 <p><b>3/\$4</b> MR. NOODLES Cups 64 g</p>	 <p><b>1<sup>99</sup></b> GREEN GIANT Canned Vegetables 341-398 mL</p>	 <p><b>4<sup>29</sup></b> PATAK'S Cooking Sauces 400 mL selected varieties</p>

### Here for your budget and lifestyle

 <p><b>3<sup>99</sup></b> COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g <b>+100 PTS</b> when you buy 2</p>	 <p><b>3/\$10</b> COMPLIMENTS Granola 325 g <b>+100 PTS</b> when you buy 2</p>	 <p><b>3<sup>99</sup></b> COMPLIMENTS 7" Tortillas 340 g <b>+200 PTS</b> when you buy 2</p>	 <p><b>3<sup>49</sup></b> COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g <b>+100 PTS</b> when you buy 2</p>
 <p><b>2/\$5</b> COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBQ Sauce 425 mL <b>+100 PTS</b> when you buy 2</p>	 <p><b>1<sup>49</sup></b> PASTALIFE Dry Pasta 500 g <b>+100 PTS</b> when you buy 2</p>	 <p><b>1<sup>49</sup></b> COMPLIMENTS Pizza Crust Mix 164 g or Pizza Sauce 213 mL <b>+100 PTS</b> when you buy 2</p>	 <p><b>1<sup>99</sup></b> COMPLIMENTS Smoked Oysters or Mussels 85 g <b>+100 PTS</b> when you buy 2</p>

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# home & pet care

**26<sup>99</sup>** CHARM Bathroom Tissue 16-64 rolls or BOUNTY Paper Towels 6-8 pk

**2<sup>99</sup>** COMPLIMENTS Multi-Surface Cleaner 1.41 L

**6<sup>99</sup>** FEBREZE Fabric Spray or Fresheners 500-800 mL, Car Clip 2 pk 4 mL, Small Spaces 2 pk 15 mL or Air Spray 2 pk 500 g

**4<sup>99</sup>** CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected

**2<sup>99</sup>** ROYALE Facial Tissue Singles Family Box or Cube 54-154 pk

**10% off** HANDI-FOIL Pans selected

**15% off** COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected

**12<sup>49</sup>** GLAD Waste Bags 20-40 pk

**6<sup>99</sup>** PURINA Friskies Dry Cat Food 1.4-1.5 kg

**2/\$5** PURINA ONE Wet Dog Food 368 g

**10<sup>99</sup>** MILK-BONE Soft & Chewy Dog Treats or Brushing Chews 557-708 g

**17<sup>99</sup>** IAMS Proactive Health Dry Dog Food 3.18 kg or Perfect Portions Wet Cat Food 12 pk

# health, beauty & baby

**7<sup>49</sup>** SENSODYNE or Pronamel Toothpaste 75 mL or toothbrushes 2 pk selected

**8<sup>99</sup>** LIVE CLEAN Hand Soap Refill 1 L, DOVE or DEGREE Deodorant 45-48 g or JOHN FRIEDA Hair Care 50-250 mL selected

**2/24<sup>99</sup>** NATIVE Shampoo or Conditioner 487 mL selected

**7<sup>99</sup>** L'ORÉAL Hair Expertise, AÏSSIE or HERBAL ESSENCES Hair Care 150-778 mL or 110 g selected

**9<sup>99</sup>** U BY KOTEX Pads, Liners or TAMPAX Tampons 25-125 pk selected

**5<sup>49</sup>** DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 47.3 mL or Deodorant 76-113 g selected

**4<sup>49</sup>** CREST 3D White Toothpaste or ORAL-B Toothbrushes or Floss 63-120 mL or 1-75 pk selected

**10% off** ST. IVES Skin Care

**78<sup>99</sup>** SIMILAC 360 Total Care Ready To Feed 16x235 mL

**68<sup>99</sup>** ENFAMIL A+ NeuroPro Refill 862-890 g

**28<sup>99</sup>** PAMPERS Training Pants 40-74 pk or Ninjamas 34-44 pk

**9<sup>99</sup>** HUGGIES or PAMPERS Baby Wipes 112-192 pk

# pharmacy

Only available at Pharmacy Locations  
\*Selected products and only available when a pharmacist is on duty.

**10% off** TYLENOL or BENLYN Cough, Cold & Flu selected\*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected\*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, NICORETTE Gum or Lozenges 80-105 pk or QuickMist or Nicoterm 7 pk selected or PEPICO Heartburn Relief 25-30 pk

**Get 600 PTS when you buy 2**

**10% off** TUMS 32-160 pk selected

**10% off** HYDRASENSE Eye Drops 10 mL selected

**WARNING:** This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

**ZONNIC** NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST. This product may not be right for you. Always read and follow the label.

Scene+ JOIN SCENE+ TODAY. [sceneplus.ca/register](http://sceneplus.ca/register)

Scene+  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)



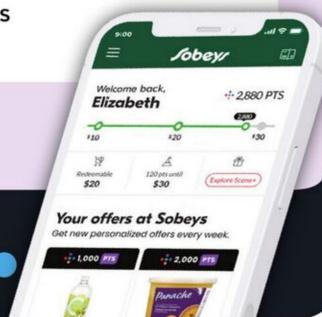
Get  
**400 PTS**  
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE  
\$1.50**

LOAD THIS OFFER  
AND SAVE \$1.50 ON  
COMPLIMENTS Dipping Sauces  
350 mL selected varieties



Download on the  
**App Store**

GET IT ON  
**Google Play**

Offer valid March 5th to March 11th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for variety and value



77¢

Cabbage product of Atlantic Canada 1.70/kg

1.99

/lb  
Asian Pears  
product of China  
4.39/kg



4.99

AURORA Arborio Rice 750 g



5.49

FINE FOODS Roasted Red Peppers  
660 g or Avair 290 g



3.99

RÜGEN FISCH Herring Fillets in  
Sauce 200 g selected varieties



2.99

HEINZ Baked Beans  
355 mL



3.49

HEINZ Cream of  
Tomato Soup  
400 g



5.29

HP Sauce Brown  
255 g



5.79

OLIYA Pure  
Sunflower Oil 1 L



1.99

THREE CROWN Tea 20 pk  
selected varieties



4.99

ROBINSONS  
Beverages 1 L  
selected varieties



17.88

EIGHT TREASURES Thai Jasmine  
Rice 5 kg



2.78

KIM PHAT Vermicelli or Pad Thai  
Noodles 400 g



5.48

SAPPORO ICHIBAN  
Noodles 500-520 g  
selected varieties



3.49

OKF Aloe Vera Drink 1.5 L  
selected varieties



7.88

BINGGRAE Flavoured Milk Drink  
6x200 mL selected varieties



4.48

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



# HAPPY MONTH OF Ramadan



**14<sup>99</sup>**

BARD VALLEY Medjool Dates 907 g



**8<sup>99</sup>**

ROYAL NUTS Walnuts 240 g



**10% off**

NOBLE PREMIUM BISON selected cuts 226 g



**11<sup>99</sup>**

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg



**1<sup>29</sup>**

Garlic product of China 5 pk



**3<sup>49</sup>**

COMPLIMENTS Pitas 200-425 g



**8<sup>49</sup>**

KASH Golden Tahini 900 g



**11<sup>49</sup>**

SALEM FOODS Nabulsi Olives 2 kg



**5<sup>49</sup>**

ICM Halloumi Cheese 250 g



**5<sup>99</sup>**

KIRI Cream Cheese Portions 144 g



**3<sup>99</sup>**

SALEM FOODS Pickled Cucumbers 1 L or Pickled Vine Leaves 454 g



**5<sup>99</sup>**

MAGGI Chicken Cubes 24x21 g



**1<sup>79</sup>**

CALIFORNIA GARDEN Fava Beans 450 g



**4<sup>99</sup>**

DURRA Syrian Style Sesame Bread Sticks 454 g



**2<sup>49</sup>**

ETI Tea Biscuits 400 g



**2<sup>49</sup>**

ETI Mini Popkek Cakes with banana or chocolate 144 g



Find more variety and value in store



# International WOMEN'S DAY

Learn more

Proudly supporting **Canadian Women Entrepreneurs**

## Meet Sarah Bennetto O'Brien from The Handpie Company

In 2017, Red Seal Chef Sarah Bennetto O'Brien set out to solve a simple problem facing local foodies: A distinct lack of hearty, nutritious, and delicious grab-and-go meal options to fuel PEI adventures. What started as a pie-in-the-sky idea has become a freezer aisle revolution, bringing nutritious, no-fork-required handpies to Maritime food lovers! Chef-made, locally sourced, and woman-owned, The Handpie Company operates out of a federally inspected, CFIA-licensed production facility in Borden-Carleton, ensuring every single pie meets the highest standards — from dough to delivery.



“

*Yes, I'm a Red Seal Chef who is also the CEO of a handmade frozen food company based here on Prince Edward Island. I have a mostly female crew here between the production facility and our retail shop, at every level of management. We're committed to using our superpowers for good and dedicate our time and budget each month for supporting local food banks, shelters, schools, and community groups focused on supporting food security.*

– Sarah Bennetto O'Brien

”

Collectively we can all **#GiveToGain** Sunday, March 8, 2026

# So tender



## HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection

### THE CERTIFIED TENDER\* ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.



Exclusive to Sobeys



STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Grilling Steaks cut by your meat expert from Canada AAA grade beef

# 10% off

All STERLING SILVER Grilling Steaks Excludes Dry Aged

# YOU COULD WIN\* 1,000,000 PTS



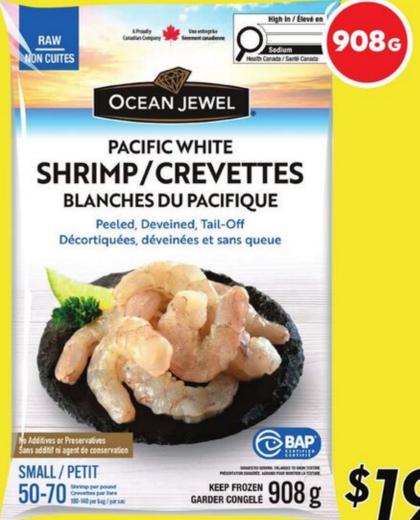
That's like **\$10,000** towards groceries!

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+ card!

Contest runs February 26 to March 25, 2026.

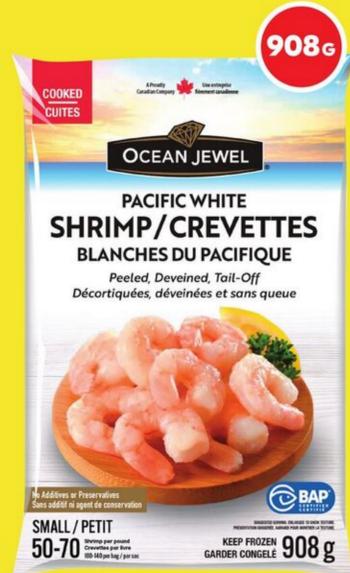
\*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at [sobeys.com/sterling-silver-contest](https://sobeys.com/sterling-silver-contest). Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

**EVERYDAY  
VALUE**



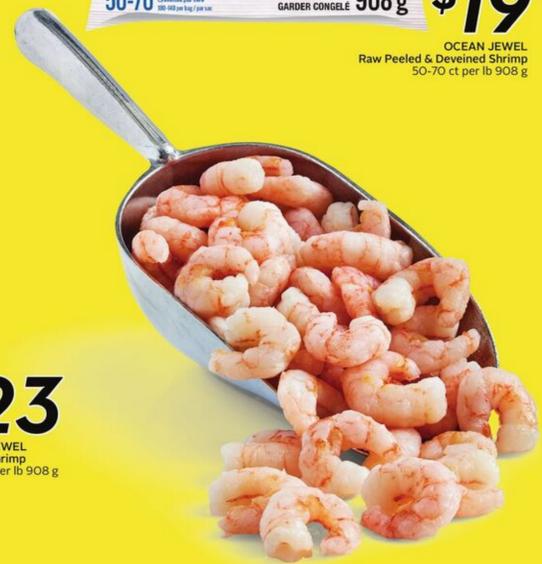
**\$19**

OCEAN JEWEL  
Raw Peeled & Deveined Shrimp  
50-70 ct per lb 908 g



**\$23**

OCEAN JEWEL  
Cooked Shrimp  
50-70 ct per lb 908 g



Get  
**1,000 PTS**  
when you buy 1  
True North Fresh  
Atlantic Salmon  
Filet 908 g

**\$35**

TRUE NORTH Fresh Atlantic Salmon  
Filets skinless product of Canada  
subject to availability 908 g



# So authentic

Savour the Flavour of Italian Cheese

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



## Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad

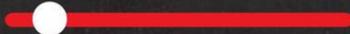


soup



## Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



## Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup

# So Local

From Atlantic Canada

**NEW & EXCLUSIVE**

From New Brunswick

**STARTING AT 8<sup>99</sup>**

KEEP FROZEN  
GARDER CONGÈLÉ

**GRECOWORKS™** 700 g

**PEPPERONI** 653 g

GRECO Pizza pepperoni or Grecoworks 653-700 g

From Nova Scotia

**6<sup>29</sup>**

THE ORIGINAL SAM'S Pizza Sauce 375 mL

From New Brunswick

**4<sup>49</sup>**

FALAVORY GOURMET Soup Seasoning Blends 41-49 g

From Prince Edward Island

**10<sup>99</sup>**

MARITIME MADNESS Hot Sauces 250-275 mL

We have **2X** as many Canadian-origin products as competing stores\* Look for the leaf to help support Canada.

\*Sobeys Capital Incorporated and its related conventional and discount banners, offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2025, Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025, Nielsen Consumer LLC.





CLICK HERE to view full list of participating products.



Earn an instant entry for every eligible product purchased when scanning your Scene+ card



\$4  
MAPLE LEAF  
Wieners 375 g



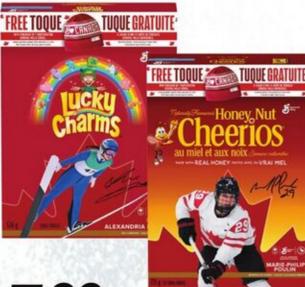
2/450  
COCA-COLA Soft Drinks 1 L



2/450  
POWERADE 710 mL



5.99  
AHA Sparkling Water 12x355 mL



5.99  
GENERAL MILLS Family Size  
Cereal 516-778 g



6.49  
ORVILLE REDENBACHER Microwave  
Popcorn 5-8 pk 248-492 g or Gourmet  
Popping Corn 850 g



4.79  
ANGIE'S  
Boomchickapop  
Popcorn 136-198 g



150 PTS  
when you buy 3  
3.49  
OLD EL PASO  
Tortillas 297-334 g or  
Taco Shells 125-133 g



150 PTS  
when you buy 1  
23.99  
CORONA Cero Non-Alcoholic Beer  
12x355 mL



19.99  
CASCADE Auto Dish Tabs 51-90 pk, TIDE  
Liquid Detergent 94-100 loads 3.46-3.9 L,  
Pods 45-76 pk, GAIN Flings! 76 pk, DOWNY  
Unstoppables 853 g or IVORY SNOW 3.1 L

FEED THE DREAM



Sobeys  
OFFICIAL GROCER



\*MINI RULES FEED THE DREAM CONTEST 2024 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2024 and ends on March 18, 2024. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

# Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops



**3/9.99** +100 PTS  
when you buy 3  
WHISKAS Temptations 180 g



+100 PTS  
when you buy 1  
COMPLIMENTS Cat Litter 7 kg



+100 PTS  
when you buy 1  
**6.99**  
MEOW MIX Original Choice  
Dry Cat Food 1.42 kg



**8.99**  
PURINA Cat or Kitten  
Chow 1.6-2 kg



**6.99**  
HARTZ Delectables Stew  
Cat Treats 6 pk



**11.49**  
HARTZ Delectables Squeeze Up  
Cat Treats 20 pk



**1.59**  
ea when you  
buy 4 or more  
SHEBA Perfect Portions Wet Cat Food  
75 g 1.79 ea



**3.49**  
WHISKAS Temptations Creamy Purée  
Wet Cat Treat 48 g



**12.99**  
PURINA Tidy Cats Multi-Cat  
Clumping Litter 2.72 kg



**40 YEARS OF DELIGHT**

**5<sup>99</sup>** INTERNATIONAL DELIGHT 946 mL or Cold Foam 396 g

**2/\$9** WITH YOUR ACQUA MENTHOL SILK 1.75-1.89 L 6.59 ea

**PACK YOUR MORNING WITH PROTEIN**

**4<sup>49</sup>** OIKOS Greek Yogurt 4.95 g or 4x100 g

**BENEFITS TO SUPPORT YOUR HEALTH**

**4<sup>99</sup>** DANONE Activia Yogurt 6x100 g

**Knorr**

**1.150 Pts** when you buy 3 KNORR Gravies or Sauces 17-48 g

**1.150 Pts** when you buy 3 KNORR Soufflés 120-162 g

**3<sup>49</sup>** KNORR OXO Sachets 72 g

Discover recipes at [www.knorr.com](http://www.knorr.com)

**Together is Golden**

MCCAIN Premium Potatoes: Super Fries, Bistro Selects, Flavours of the World or Fun 454-800 g

**2/\$9**

**13<sup>99</sup>** MCCAIN Pockets selected 12 pk

**Pick your cherry favourite**

**Coca-Cola cherry**

Cherry flavoured.

**50 Pts** when you buy 1 COCA-COLA Mini Cans 6x222 mL

**100 Pts** when you buy 1 smart GLACÉAU Smartwater 6x1 L

**7<sup>99</sup>** FUZE Iced Tea 12x341 mL

**9<sup>99</sup>** MONSTER Energy Drinks 4x473 mL

**FAN TASTIC EATS**

**3<sup>99</sup>** ORVILLE REDENBACHER Ready-To-Eat selected 116-230 g

**2/\$10** HEALTHY CHOICE Gourmet Steamers selected 269-306 g

**2/\$11** HEALTHY CHOICE Simply Steamers or MARIE CALLENDER'S selected 230-349 g

**BRING HOME A WIN** WITH THIS OFFER FROM **8<sup>11</sup>**

**FREE TOQUE** CANADA

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL

**5<sup>99</sup>** GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

**2<sup>99</sup>** BETTY CROCKER Fruit or Gushers selected 120-230 g or NATURE VALLEY Granola or Trail Mix Granola Bars 120-230 g

**2/\$7** PHILADELPHIA Dips 227 g

**6<sup>99</sup>** LIBERTÉ Greek Yogurt 650-750 g

**7<sup>99</sup>** STARBUCKS Creamers or Non-Dairy Creamers 828 mL

**4<sup>99</sup>** NATREL Coffee Creamer 1 L

**8<sup>99</sup>** RED BULL Energy Drink 4x250 mL

**6<sup>49</sup>** DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

**4<sup>99</sup>** CHAPMAN'S Super or No Sugar Added Novelties 4-18 pk selected

**4<sup>94</sup>** HÅGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

**NEW**

**2<sup>99</sup>**  
 KELLOGG'S Rice Krispies Squares, Pop-Tarts, Nutri-Grain Bars or Special K Crisps 125-384 g selected

**3<sup>99</sup>**  
 KELLOGG'S Eggo Waffles 280-360 g selected

**200 PTS** when you buy 2

**2<sup>99</sup>**  
 PRINGLES Super Stacks 148-156 g

**200 PTS** when you buy 2

**11<sup>99</sup>**  
 RXBAR 5-8 pk selected

**3**  
 CHEEZ-IT Crackers 191-200 g selected

**ARMSTRONG**  
 1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

**6<sup>99</sup>**  
 ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

\*From domestic and imported ingredients.

**Natural one** fresh from BRAZIL

**TASTE THE NATURE**

**NO PRESERVATIVES**

**100% natural**

**6<sup>99</sup>**  
 NATURAL ONE Juice 1.7 L

**40<sup>th</sup> ANNIVERSARY**

**RRROLL UP TO WIN**  
 MILLIONS OF PRIZES TO BE WON\*

**BUY** any eligible Tims® at Home product at participating retailers by March 22, 2026 and upload your valid receipt to [Timshomepromotion.ca](https://www.timshomepromotion.ca) by March 30, 2026\*

**16<sup>99</sup>** TIM HORTONS Instant Coffee 300 g

**8<sup>99</sup>** TIM HORTONS French Vanilla Cappuccino 454 g

**7<sup>99</sup>** TIM HORTONS Nespresso® Compatible Capsules 10 pk

**24<sup>99</sup>** TIM HORTONS Keurig® K-Cup® Pods 50 pk

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**4<sup>99</sup>**  
 NESTLÉ Parlour Frozen Dessert 1.5 L

**4<sup>99</sup>** **200 PTS** when you buy 2  
 WERTHER'S Original Candies 230-245 g

**2<sup>49</sup>**  
 CHEEMO Perogies 745-907 g

**4<sup>99</sup>**  
 HIDDEN VALLEY Salad Dressing 473 mL

**200 PTS** when you buy 2  
**6<sup>99</sup>**  
 SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

**500 PTS** when you buy 3  
**3/\$10**  
 LECLERC Go Pure Oatmeal Bars 140-175 g

**11<sup>99</sup>**  
 COMPLIMENTS LED Light Bulbs 60W 6 pk

**8<sup>49</sup>**  
 ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

