



SAVE ON EASTER FAVES



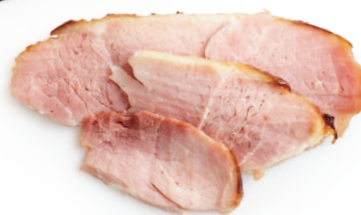
EARN **4X** FUEL POINTS
with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit
Kroger.com/FuelEvent
to download coupon.
*Exclusions apply.
See coupon for details.



\$1.25
/LB
With Card

Cook's Portion Ham
Shank or Butt Portion, Bone-In,
Limit 2



\$1.95
/LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glazed,
Bone-In, Limit 2

\$9.99
/LB
With Card

Beef Rib Roast
Bone-In, Limit 2



Sanderson Farms Boneless Chicken Breasts
or Chicken Wings, Bone-In;
Family Pack



\$2.99
/LB
With Card



California Halos Seedless Mandarins
3 lb Bag or Simple Truth
Organic Mandarins,
2 lb Bag

\$2.99
With Card



Strawberries
1 lb Package or
Blackberries, 6 oz

2/\$5
With Card



Asparagus
or **Organic**
Asparagus,
\$2.99 lb with Card

\$1.99
/LB
With Card



Wright Bacon
Select Varieties,
24 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

MIX & MATCH
BUY 2, GET 2
FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi
or **Canada Dry**
Select Varieties, 12-Pack,
12 fl oz Cans, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Blue Bell Ice Cream
Select Varieties,
64 fl oz

\$6.99
With Card



Ocean Spray Cranberry Juice
64 fl oz or
Little Debbie Snacks,
8-12 ct; Select Varieties

2/\$6
With Card



Doritos
9-10.75 oz or Tostitos,
9.5-14.43 oz or
Smartfood Popcorn,
5.75-7.75 oz;
Select Varieties

MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value
FREE
With Card

Regular retail is up to \$5.49 each with Card.

BUY MORE
SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or
more participating
items with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct

2.99 With Card
-1.00
\$1.99
/EA*



4.49 With Card
-1.00
\$3.49
/EA*

Pepperidge Farm Cookies
5-8.6 oz or
Lactaid Milk, 64 fl oz;
Select Varieties



3.49 With Card
-1.00
\$2.49
/EA*

Nabisco Ritz or Snack Crackers
Select Varieties,
3-13.7 oz



2.99 With Card
-1.00
\$1.99
/EA*

Sargento Cheese Slices
Select Varieties,
8-20 ct



7.99 With Card
-1.00
\$6.99
/EA*

Gatorade
8-Pack, 20 fl oz or
Community Coffee, 12 oz
Bag; Select Varieties

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Find even
more deals
online!



Pineapple
\$1.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a
2 lb Bag for \$13.98

\$6.99
/LB
With Digital Coupon
Price without digital coupon
is up to \$7.99 lb, Sold in a
2 lb Bag for \$15.98 with Card.



Simply Orange Juice
46 fl oz or Ore-Ida
Frozen Potatoes,
19-32 oz;
Select Varieties

\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia
Cream Cheese, 8 oz;
Select Varieties

\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Bob Evans Side Dish
12-24 oz or Tennessee Pride
Breakfast Sausage, 16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon

**Wild Caught
Snow Crab Clusters**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct, Sold in a
2 lb Box or Bag for \$19.98

\$9.99 /LB

With Digital Coupon
Price without digital coupon
is up to \$12.99 lb, Sold in a
2 lb Box or Bag for \$19.98
with \$25.98 with Card.



**Lay's Potato or
Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz
\$1.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy Cookies**
Select Varieties, 8-20 oz
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.



**Large Avocado
or Mango**
Price without digital coupon
is up to \$2.79 each with Card.

\$1.49 /EA
With Digital Coupon



**Hellmann's
Mayonnaise**
30 fl oz
or Miracle Whip,
30 fl oz;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**32 oz
Kroger Cheese**
Select Varieties
\$4.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz or Kroger
Alkaline Water,
24-Pack, 16.9 fl oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



**Private Selection
Four Layer Carrot Cake**
8" or Cheesecake, 40 oz;
Select Varieties, In the Bakery
Price without digital coupon
is up to \$22.99 each with Card.



\$17.99
/EA
With Digital Coupon



**Green Mountain
or McCafé K-Cups**
Select Varieties, 10 ct
Price without digital coupon
is up to \$8.99 each with Card.



\$5.99
/EA
With Digital Coupon

**Pompeian
Extra Virgin
Olive Oil**
Select Varieties,
16 fl oz

\$5.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$7.99 each with Card.



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Birds Eye
Frozen Vegetables**
Select Varieties, 9.5-14.5 oz
Price without digital coupon
is up to \$2.29 each with Card.



\$1.79
/EA
With Digital Coupon

**Huggies
Little Movers or
Little Snugglers Diapers**
Select Varieties, 38-96 ct

**SAVE
\$5**
/EA

With Digital Coupon
Price without digital coupon
is up to \$28.99 each with Card.



Frito-Lay Simply Snacks
Select Varieties, 4.5-8.5 oz
Price without digital coupon
is up to \$2.99 each with Card.



\$1.99
/EA
With Digital Coupon



Nestle Toll House Morsels
Select Varieties, 9-12 oz
Price without digital coupon
is up to \$4.99 each with Card.



\$3.99
/EA
With Digital Coupon

**Yankee
Medium Pillar
Candle**
14.25oz,
Select Varieties

\$7.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$12.99 each with Card.



*While supplies last.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Private Selection
Angus 80% Lean
Ground Chuck
16 oz Package

\$7

With Card



Butterball
Boneless
Turkey Breast
Roast

Select Varieties,
3 lb, Frozen

\$9.99

With Card



King's Hawaiian
Rolls

Select Varieties,
12 ct, In the Bakery

\$3.99

With Card



Boursin
Garlic & Fine Herbs
Gourmet Cheese

5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card



Private Selection
Triple Cherry Pie
or Other Varieties,
9", In the Bakery

\$9.99

With Card



Cool Whip
8 oz or Dole
Pineapple,
15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger
Sweet Potatoes
3 lb Bag

\$2.97

With Card



Kroger Spices
Select Varieties,
0.11-48 oz
MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value

FREE

With Card



Kroger
Bagged
Vegetables

\$6

With Card

Select Varieties,
24-32 oz, In the
Produce Department



Toaster
2-Slice or Griddle,
10" x 16"

\$19.99

With Card



Kroger
Frozen Vegetables
10-12 oz or Kroger
Fruit, 14.5-15.25 oz
Can; Select Varieties

2/\$3

With Card

Swanson Broth

32 oz or
Del Monte
Vegetables,
11-16 oz;
Select Varieties

2/\$4

With Card



Duncan Hines
or **Dolly Parton**
Cake Mix
Select Varieties,
15.25 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.

A white woven Easter basket with a green bow and two long white bunny ears sits next to two clear plastic Easter eggs filled with colorful plastic eggs. Behind them are two bags of Holiday Home Easter Grass, one white and one green.

SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties

A cartoon girl in a purple jacket and shorts stands in a field of daisies, holding a small purple teddy bear. To her right, a man in a blue sweater and jeans stands in a doorway, holding a box of cereal.

EASTER FUN STARTS HERE!

Two stuffed bunnies, one grey and one tan, sitting side-by-side.

Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"

\$14⁹⁹
With Card

A yellow tub of Play-Doh modeling compound with a pink lid.

Play-Doh
Select Varieties

4/\$5

Two boxes of Paas egg dye kits, one labeled 'Megga Color Cups' and the other 'Deluxe'.

Paas Easter
Egg Dye Kit
Select Varieties

SAVE 50%
Tag Reflects Savings With Card

A package of Easter Holiday Home Baking Accessories, including a bunny-shaped cookie cutter and a set of baking cups.

Easter Holiday
Home Baking
Accessories
Select Varieties

SAVE 50%
Tag Reflects Savings With Card

Two bags of candy, one Starburst Jellybeans and one Skittles Jellybeans.

Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz

\$3⁹⁹
With Card

A box of Andes Mints, Creme de Menthe Thins.

Andes Mints
4.67 oz

\$3¹⁹
With Card

Two boxes of candy, one Cadbury Creme Egg and one Reese's Peanut Butter Eggs.

Reese's or
Cadbury Eggs
Select Varieties,
4 ct

\$4⁴⁹
With Card

Two bags of candy, one Sour Patch Kids and one Swedish Fish.

Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

2/\$6
With Card

A Kinder Joy egg, which is a red and white chocolate egg.

Kinder Joy
Egg
.7 oz

\$1⁹⁹
With Card

Two Lindt Gold Chocolate Bunnies, one in gold foil and one in brown foil.

Lindt Gold
Chocolate Bunny
Select Varieties,
3.5 oz

\$6⁴⁹
With Card

Two boxes of Peeps marshmallows, one pink and one yellow.

Peeps
Select Varieties,
8-10 ct

\$1⁷⁹
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Barebells
Protein Bar
1.94 oz or Chobani Greek
Yogurt Beverage, 7 fl oz;
Select Varieties

2/\$4
With Card



Minute Maid
Fruit Drink or Ade
59 fl oz or Kroger
Instant Oatmeal, 8-12 ct;
Select Varieties

3/\$5
With Card



Stouffer's or
Lean Cuisine Entrée
Select Varieties,
5.75-12.875 oz

FINAL COST
When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



Knorr
Sides
Select Varieties,
4-5.7 oz

10/\$10
With Card



Kroger
Sparkling Water
Select Varieties,
12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

GET YOUR SAVINGS IN THE APP TODAY!



Create your account
on our app or website.



Same great prices
in-store or online!



Save **BIG** with exclusive
digital coupons & early
access to weekly ads.



Earn Fuel points &
save at the pump!



BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49 With Card
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Ortega Taco
Sauce, 7.5-8 oz;
Select Varieties



13.99 With Card
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



2.99 With Card
-1.00

Nature Valley
Bars
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

\$1.99
/EA*



3.49 With Card
-1.00

Velveeta
Shells & Cheese
9.4-12 oz or Sara Lee
Bread, 20 oz;
Select Varieties

\$2.49
/EA*



5.99 With Card
-1.00

Kellogg's
Giant Size Cereal
19.2-29.5 oz or
Starbucks Ice Coffee,
40-48 fl oz;
Select Varieties

\$4.99
/EA*



Rao's
Pasta Sauce
15-24 oz or
Private Selection
Stone Fired Pizza,
14.2-19.2 oz;
Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



6.99 With Card
-1.00

Vitaminwater
6-Pack, 16.9 fl oz
or Coffee-mate
Creamer, 64 fl oz;
Select Varieties

\$5.99
/EA*



7.49 With Card
-1.00

Angel Soft
Bath Tissue
8 Mega Rolls or
Kleenex Facial
Tissue, 4 ct;
Select Varieties

\$6.49
/EA*



Ragu
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.49 With Card
-1.00

\$3.49
/EA*
**Checker's
Frozen Fries**

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



8.99 With Card
-1.00

\$7.99
/EA*

**Kroger Family Size
Appetizers**
16-33 oz or
Blue Diamond
Almonds, 16 oz;
Select Varieties



6.99 With Card
-1.00

\$5.99
/EA*
**P. F. Chang's
Entrée**



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Ball Park Franks
Select Varieties,
15 oz



13.99 With Card
-1.00

\$12.99
/EA*

**Private Selection
Tiramisu Layer Cake**
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00

\$7.99
/EA*

**M&M's
Family Size Candy**
Select Varieties,
15-18.08 oz



6.99 With Card
-1.00

\$5.99
/EA*
**Huggies
Wipes**



10.99 With Card
-1.00

\$9.99
/EA*

**Smucker's
Uncrustables**
10 ct or Black Rifle
Coffee K-Cups,
12 ct; Select Varieties



6.49 With Card
-1.00

\$5.49
/EA*

**Dixie Paper
Plates or Bowls**
Select Varieties,
25-90 ct



Select Varieties, 168-192 ct

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Amylu Meatballs
or Burgers
Select Varieties,
8-10 oz

\$4.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef St. Louis Style Ribs

Fully Cooked,
2 lb, In the Deli

\$13⁹⁹

With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



**Pork Back
Ribs**
Bone-In

\$3⁹⁹

/LB
With Card

Wonderful
Inshell Pistachios

\$8⁹⁹

With Card

Select Varieties, 14-16 oz,
In the Produce Department



**Kroger
Party Cups**
50 ct or Simple Truth
Plant Based Platters
or Bowls, 20-30 ct;
Select Varieties

\$4⁴⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



Toastermaster
Air Fryer
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos

3 lb Bag

\$4.99

With Card



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh In-Store
Made Fruit Bowl**
Select Varieties,
62 oz, In the Produce
Department
\$15⁹⁹
With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz
2/\$7
With Card



\$4⁹⁹
With Card
**Private Selection
Sugar Bee, Rockit
or Wild Twist
Apples**
2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**
\$10



**Jumbo
Blueberries**
9.8 oz
\$5⁹⁹
With Card



**Collard,
Turnip or
Mustard Greens**
Bunch
\$1⁴⁹
/EA
With Card



GUARANTEED FRESH



**Kevin's
Family Pack
Entrees**
Select Varieties,
26 oz
\$15
With Card



**Wild-Caught
Lobster Tails**
3-4 oz
\$6
With Card

**MIX & MATCH
BUY 1, GET 1
FREE**
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
9.6-12 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz
\$8⁹⁹
With Card



**Gorton's
Seafood**
Select Varieties,
11-11.4 oz
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card

DELI & BAKERY
Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection
Fresh Baked
Butter Croissants**
Large, 4 ct
or Mini, 12 ct
\$5



**Kroger
Potato Salad**
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb
\$7⁹⁹
With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹
With Card