



CUSTOMER APPRECIATION WEEK
03/11 - 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit Kroger.com/appreciation to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP

MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Fresh Simple Truth Natural Chicken Full Line Sale
Select Varieties

BOGO FREE
of Equal or Lesser Value
With Card

Whole Pork Boston Butt
Bone-In

Kroger Corned Beef Brisket
Flat Cut
\$3.99 /LB
With Card

Kroger 80% Lean Ground Beef
Sold in a 3 lb Roll for \$14.97
\$4.99 /LB
With Card

Jumbo Blueberries
9.8 oz or Sweet Karoline Blackberries, 10 oz
\$3.99
With Card

Red, Green or Black Seedless Grapes
3 lb Clamshell
\$4.77
With Card

Green Cabbage
49¢ /LB
With Card

Kroger Ice Cream
Select Varieties, 48 fl oz
\$1.88
With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages
MIX & MATCH B2G1 FREE
of Equal or Lesser Value
With Card

MIX & MATCH B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Big Red
Select Varieties, 12-Pack, 12 fl oz Cans; Limit 8 Packages
Regular retail is up to \$11.49 each with Card.

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties
MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties
88¢
With Card

Private Selection Wide Pan Bread
Select Varieties, 24 oz
\$1.88
With Card

Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 5.25-8.5 oz; Select Varieties
FINAL COST
When You Buy 4
\$1.99 /EA
With Card
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.

Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)
MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

General Mills Cereal
Select Varieties, 8.9-14 oz
FINAL COST
When You Buy 3
3/\$5
With Card
When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.

Reese's Peanut Butter Eggs

Lindt Gold Bunny
Milk Chocolate
NET WT 3.5 OZ (100g)

SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store

Coors Light

Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans
22.99 -10.00 Off 1
WITH CARD & CASH BACK REBATE
\$12.99 /EA*
*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details.

WEEKLY DIGITAL DEALS Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions! Find even more deals online!

Asparagus
\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.

Black Label Thick Cut Bacon

Hormel Bacon
Select Varieties, 9.3-16 oz
Price without digital coupon is up to \$6.99 each with Card.
\$3.99 /EA
With Digital Coupon

Simple Truth Natural Cage Free Brown Eggs
Large, Grade A
Price without digital coupon is up to \$4.99 each with Card.
\$3.99 /EA
With Digital Coupon

DiGiorno Pizza
Select Varieties, 14.14-30.3 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

*While supplies last.

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon



**Apple or
Cherry Pie**
or Other Varieties,
8", In the Bakery
\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



**Ball Park
Buns**
8 ct or
Hormel Chili, 15 oz;
Select Varieties
\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz
\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Frito-Lay
Multipack**
Select Varieties,
18 ct
\$7.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties
\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans
\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz
\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil Lotion
or Facial Cleanser**
Select Varieties,
16 fl oz
\$9.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties
\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties
\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kroger Ultra
Paper Towels**
6 Double Rolls
\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties
\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

Sea Cuisine Seafood
Frozen, Select Varieties,
8-10.5 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Hormel Pepperoni
Select Varieties,
5-6 oz

BOGO
of Equal or Lesser Value
FREE

With Card



Wholly Guacamole Bowls
Select Varieties,
7.5 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



MIX & MATCH

Kroger Apple Juice
64 fl oz or
Nature Valley Bars, 5-10 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Nature Made Supplements
Select Varieties,
14-300 ct

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Kraft Salad Dressing
14-16 fl oz or
Frank's Red Hot Sauce, 12 fl oz;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Kinder's Sauce
Select Varieties,
14.2-16.1 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Olipop Soda
Select Varieties,
12 fl oz Cans

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH
BOGO
of Equal or Lesser Value
FREE

With Card

Private Selection Pasta
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

GET LUCKY DEALS!



Johnsonville Irish O' Garlic Dinner Sausage
19 oz

\$4.99

With Card



Kroger Sauerkraut
32 oz

2/\$4

With Card



Kroger Red or Gold Potatoes
5 lb Bag

\$4.29

With Card



Kerrygold Irish Cheddar
Select Varieties,
7 oz, In the Deli

BOGO
of Equal or Lesser Value
FREE

With Card



Shamrock
4" Pot

\$5.99
AND UP

13.99
-5.00 Off 1
WITH CARD &
CASH BACK REBATE

\$8.99 /EA*

Guinness
Select Varieties,
8-Pack, 14.9 fl oz Cans

*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details



READY FOR MARCH BASKETBALL



Private Selection
Angus Beef Patties

\$10.99

With Card

Frozen,
Select Varieties;
2 lb



Kroger Sour Cream or Dip
Select Varieties,
16 oz

\$1.99

With Card



Party Size Ruffles
12.5-13 oz or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99

With Card



Fresh Cravings Salsa
Select Varieties,
16 oz

MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card



White Claw, Smirnoff Ice, Twisted Tea or Truly
12-Pack, 12 fl oz Cans or Smirnoff, 1.75 Liter;
Select Varieties

\$16.99



Toaster Appliances
Select Varieties

\$24.99

With Card



FINAL COST
When You Buy 4

Coca-Cola, Pepsi or Big Red

\$3.99 /EA

With Card

Select Varieties, 6-Pack,
16-16.9 fl oz Bottles;
Limit 8 Packages

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$7.49 each.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online! Scan me to download digital coupons.

*When you buy participating items in the same transaction with Digital Coupon.



Look for these tags.



4.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Post Giant Size Cereal
Select Varieties,
23-23.5 oz

\$3.99 /EA*



2.49 With Card
-50¢ Off 1

DIGITAL COUPON OFFER

Pringles
Select Varieties,
4.6-5.57 oz

\$1.99 /EA*



6.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Frito-Lay Multipack
10 ct or Frito-Lay
Simply Multipack,
8 ct; Select Varieties

\$5.99 /EA*

BOTTLES & BREWS



*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details

25.99
-5.00* Off 1
WITH CARD &
CASH BACK REBATE

\$20.99 /EA*

Busch Light
Select Varieties,
30-Pack,
12 fl oz Cans



3.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Snyder's of Hanover Pretzels
Select Varieties,
8-16 oz

\$1.99 /EA*



2.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Progresso Soup
Select Varieties,
18-19 oz

\$1.49 /EA*



7.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Puffs Facial Tissues
Select Varieties,
4 ct

\$5.99 /EA*



Tito's or Absolut
1.75 Liter or
Woodford Reserve,
750 ml; Select Varieties

\$29.99



4.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Garnier Fructis Shampoo or Conditioner
Select Varieties,
11.3-12.5 fl oz

\$3.49 /EA*



28.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

Huggies Little Movers or Little Snugglers Diapers
Select Varieties,
38-96 ct

\$25.99 /EA*



15.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

Tide Laundry Detergent
92-105 fl oz or Gain
Laundry Detergent,
154 fl oz; Select Varieties

\$12.99 /EA*



Baileys, Jameson or Bulleit
Select Varieties,
750 ml

\$21.99



8.49 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Dove Bar Soap
Select Varieties,
4 ct

\$6.49 /EA*



29.99 With Card
-4.00 Off 1

DIGITAL COUPON OFFER

Iams Dry Dog Food
Select Varieties,
13.5-15 lb Bag

\$25.99 /EA*



12.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Hero Mighty Patch Blemish Patches
36 ct

\$11.99 /EA*



Kendall-Jackson VR Chardonnay or Coppola Diamond Claret
Select Varieties,
750 ml

\$11.97 /EA

No Further Discount

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar, 1.4 oz; Select Varieties



Pete & Gerry's
Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Mini Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's
Boomchickapop
Popcorn
Select Varieties,
4.4-7 oz

2/\$5
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's
Pasta Sauce
Select Varieties,
25 oz
MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card



Applegate
Lunch Meat
Select Varieties,
4-7 oz

SAVE 25%
Tag Reflects Savings
With Card

HOME, HEALTH & MORE!



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's
Candy
Select Varieties
8-10.5 oz

\$4.99
With Card



Select Varieties,
.20-.38 fl oz

Flonase
Allergy Relief
\$16.99
With Card



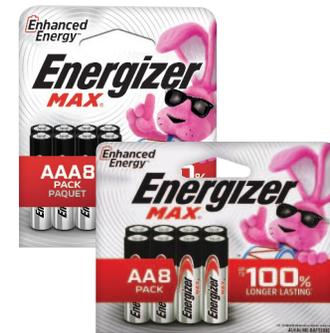
Comforts
Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger
GentleLAX
Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Energizer
Batteries
Select Varieties,
8-Pack

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card

SCORE MORE IN ONE STOP



Gatorade
Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid
TakeAlongs
Food Storage
2-Pack

\$4.99



Scotch-Brite
Clean Lint
Roller
1 ct

\$4.99
With Card

boost CUSTOMER APPRECIATION

WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



Boneless Pork Half Loin

Boost Members
save MORE
with Digital Coupon

99¢ /LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** lb with Card.



Kroger Cut & Peeled Baby Carrots

1 lb
Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$1.29** each with Card.



Holiday Home Easter Items

Select Varieties

Boost Members
**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter Select Varieties, 16 oz

Boost Members
save MORE
with Digital Coupon

\$1.49 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$3.79** each with Card.



Kroger Cheese Select Varieties, 6-8 oz

Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** each with Card.



Hershey Party Size Candy

Select Varieties, 30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$14.99** each with Card.



Kroger
Catfish Fillets
Frozen, 2 lb

\$13.99
With Card



Mrs. Paul's
Seafood
Frozen,
Select Varieties,
12-24.6 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card

REEL IN GREAT DEALS!



MIX & MATCH
BOGO
FREE
of Equal or Lesser Value
With Card

Kroger Gulf Shrimp
Raw, Frozen, Select Varieties, 12 oz

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1 CHOOSE A
SEAFOOD SERVICE
CASE ITEM

2 SELECT YOUR
SEASONINGS
& GARNISHES

3 COOK IN OUR
OVEN-READY
BAG



Large Pineapple
\$2.99 /EA
With Card



Kroger
Tri Color Peppers
3 ct

2/\$7
With Card



\$3.49

With Card
Strawberries
16 oz

Bloom Haus
Luminous Bouquet

\$9.99



Honey Mangos

79¢ /EA
With Card



Fresh
In-Store Made
Guacamole

Select Varieties,
14 oz

\$6.99

With Card



 **GUARANTEED FRESH**



\$9.99
/LB

With Card

**Fresh Atlantic
Salmon Fillet**

Farm-Raised or Kroger Colossal
Cooked Shrimp, 13-15 ct,
Sold in a 2 lb Bag
for \$19.98



**Kroger Chicken
Party Wings**

2.5 lb or Boneless
Chicken Breast,
3 lb; Frozen,
Select Varieties

\$8.99

With Card



**Kroger
Large Peeled and
Deveined Shrimp**
31-40 ct, Raw,
Sold in a 2 lb Bag
for \$15.98

\$7.99
/LB

With Card



**Oscar Mayer
Lunchables**

2.25-4.4 oz or
P3 Protein Pack, 2-2.3 oz;
Select Varieties

2/\$3

With Card



**Kroger Beef
Shaved Steak**
Select Varieties,
14 oz

\$6.99

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Blueberry
Muffins**

4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



**Private Selection
Farmhouse
Loaded Potato Soup**
or Other Varieties, 24 oz

\$6.99

**Private Selection
Brown Sugar Ham**
or Provolone Cheese,
\$8.99 lb with Card,
Sliced to Order
or Grab 'N Go

\$10.99 /LB

With Card



BOTTLES & BREWS



\$16⁹⁹

Corona, Modelo or Pacifico

12-Pack, 12 fl oz Bottles or Cans or High Noon or Surfside, 8-Pack, 12 fl oz Cans; Select Varieties



Blue Moon, Leinenkugel's or Samuel Adams

\$17⁹⁹

12-Pack, 12 fl oz Bottles or Cans or Founders All Day IPA, 15-Pack, 12 fl oz Cans; Select Varieties



Oliver Moscato, Korbel or Martini & Rossi
Select Varieties, 750 ml

\$9⁹⁷ /EA

No Further Discount



Barefoot or Woodbridge

\$10⁹⁷ /EA

1.5 Liter or Josh Cellars Chardonnay, 750 ml; Select Varieties
No Further Discount



1792 or Grey Goose
Select Varieties, 750 ml

\$24⁹⁹



*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details.

26.99
-6.00* Off 1
WITH CARD & CASH BACK REBATE

\$20⁹⁹ /EA*

Michelob Ultra
Select Varieties, 24-Pack, 12 fl oz Bottles or Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!



**SAVE
30%**

Tag Reflects Savings With Card
Easter Décor, Plush
and Housewares
Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at Kroger.com/Easter



**Holiday Home
Easter Fill Eggs** **\$5.99**
50 ct or Paper
Grass, 10 oz;
Select Varieties **With Card**



Easter Plush
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Chalk Tales
Bucket** **\$4.99**
20 ct or Bubble
Wands, 6-Pack,
Select Varieties



**Tuscany
Jar Candle** **\$7.99**
Select Varieties,
18 oz **With Card**



**Hershey's
or Cadbury
Candy Egg** **4/\$5**
Select Varieties,
1.1-2.1 oz **With Card**



**Starburst
Jellybeans** **\$3.99**
14 oz or Lifesavers
Gummies, 9 oz;
Select Varieties **With Card**



**Kinder Joy
Egg** **\$1.99**
Select Varieties,
0.7 oz **With Card**



**Cadbury
Mini Eggs** **\$14.99**
26.5 oz **With Card**



**Cadbury
Creme Eggs** **\$4.49**
4 ct **With Card**



**Whoppers
Robin Eggs** **\$3.49**
Select Varieties,
9 oz **With Card**



**Brach's
Jelly Beans** **\$2.69**
9 oz **With Card**

Seasonal selection varies by store and is limited to stock on hand.

PICK UP EVERYTHING FOR GAME DAY!



UK • UofL • IU • SIU FAN REWARDS



SHOP & EARN AT KROGER

Look for the tags on participating items and shop them to earn rewards. You'll earn 1 reward point for every \$1 you spend on participating items. Redeem your points on merchandise and tailgating favorites!

Look for these tags.



Redeem exclusive rewards at:
Kroger.com/FanRewards