



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon* FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon. *Exclusions apply. See coupon for details.



\$8.99 /LB With Card

Standing Ribeye Roast
Bone-In, Limit 2



BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.

85¢ /LB With Card

Kroger Hickory Smoked Spiral Ham
Honey Glaze, Bone-In, Limit 2

Sugardale Portion Ham
Butt or Shank, Bone-In, Limit 2

75¢ /LB With Card



Fresh Perdue Boneless Chicken Breast
Family Pack or Wings, Bone-In

\$2.99 /LB With Card



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct

2.99 With Card -1.00

\$1.99 /EA*



Asparagus or Organic Asparagus, \$2.99 lb

\$1.99 /LB With Card



Strawberries 16 oz

2/\$4 With Card



California Cuties Seedless Mandarins
3 lb Bag or Organic Seedless Mandarins, 2 lb Bag

\$2.99 With Card



4.49 With Card -1.00

\$3.49 /EA*

Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties



Wright Bacon
Select Varieties, 24 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE With Card

MIX & MATCH BUY 2, GET 3 **FREE** of Equal or Lesser Value With Card



Big Red
Deliciously Different! 12 Pack



Coca-Cola
Original Taste 12 Pack

Coca-Cola, Pepsi or Big Red
Select Varieties, 12-Pack, 12 fl oz Cans; Limit 10 Packages Regular retail is up to \$11.49 each with Card.



3.49 With Card -1.00

\$2.49 /EA*

Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz



Doritos 9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties Regular retail is up to \$5.49 each with Card.

MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value

FREE With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE With Card



Breyers Ice Cream
Select Varieties, 48 fl oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE With Card



2.99 With Card -1.00

\$1.99 /EA*

Sargento Cheese Slices
Select Varieties, 8-20 ct



Kroger Cottage Cheese or Sour Cream
Select Varieties, 24 oz

2/\$4 With Card



Bud, Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans

\$21.99



14.99 -20%

\$11.99 /EA*

Ruffino, Josh Cellars or La Crema
Select Varieties, 750 ml

*Save 20% When you purchase a full case of wine 750 ml or 1.5 Liter. Mix and Match 12 bottles or more. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.



Gatorade 8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties

7.99 With Card -1.00

\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions!



Find even more deals online!



Large Pineapple
\$1.49 /EA

With Digital Coupon Price without digital coupon is up to \$3.49 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB

With Digital Coupon Price without digital coupon is up to \$7.99 lb, Sold in a 2 lb Bag for \$15.98 with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA

With Digital Coupon Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA

With Digital Coupon Price without digital coupon is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage, 12-16 oz; Select Varieties
Price without digital coupon is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon

Wild-Caught Snow Crab Cluster or Private Selection Argentinian Jumbo Raw Shrimp, 16-25 ct; Sold in a 2 lb Box or Bag for \$19.98

\$9.99 /LB
With Digital Coupon
Price without digital coupon is up to \$12.99 lb with Card.



Kroger Cheese
Select Varieties, 32 oz
\$4.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Lay's Potato or Kettle Cooked Potato Chips
Select Varieties, 5-8 oz
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies
Select Varieties, 8-20 oz
\$3.49 /EA
With Digital Coupon
Price without digital coupon is up to \$4.79 each with Card.

*While supplies last.



Large Avocado or Large Mango
Price without digital coupon is up to \$2.50 each with Card.
\$1.49 /EA
With Digital Coupon



Hellmann's Mayonnaise
20-30 fl oz or Miracle Whip, 30 fl oz; Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon is up to \$5.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz or Kroger Alkaline Water, 24-Pack, 16.9 fl oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



Private Selection
Four Layer Carrot Cake
 8" or Cheesecake, 40 oz;
 Select Varieties, In the Bakery
 Price without digital coupon
 is up to \$22.99 each with Card.

\$17.99
 /EA
 With Digital Coupon



Green Mountain
or McCafé K-Cups
 Select Varieties,
 10 ct
 Price without digital coupon
 is up to \$8.99 each with Card.

\$5.99
 /EA
 With Digital Coupon



Pompeian
Extra Virgin
Olive Oil
 Select Varieties,
 16 fl oz
\$5.99
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$7.99 each with Card.



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
 per transaction.
UNLIMITED transactions!



Birds Eye
Frozen Vegetables
 Select Varieties,
 9.5-14.5 oz
 Price without digital coupon
 is up to \$2.29 each with Card.



\$1.79
 /EA
 With Digital Coupon

Huggies
Little Movers or
Little Snugglers Diapers
 Select Varieties,
 38-96 ct
SAVE
\$5
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$28.99 each with Card.



*While supplies last.



Frito-Lay
Simply Snacks
 Select Varieties,
 4.5-8.5 oz
 Price without digital coupon
 is up to \$2.99 each with Card.

\$1.99
 /EA
 With Digital Coupon



Nestlé
Toll House Morsels
 Select Varieties,
 9-12 oz
 Price without digital coupon
 is up to \$4.99 each with Card.



\$3.99
 /EA
 With Digital Coupon

Yankee
Medium Pillar
Candle
 Select Varieties,
 14.25 oz
\$7.99
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$12.99 each with Card.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter

LOCAL

Kentucky Legend Boneless Whole Ham

\$4.49
/LB

With Card

16.99
-20%

\$13.59
/EA*

La Marca Prosecco, Kim Crawford or Butter Chardonnay
Select Varieties, 750 ml

*Save 20% When you purchase a full case of wine 750 ml or 1.5 Liter. Mix and Match 12 bottles or more. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.



Cool Whip
8 oz or Dole Pineapple, 15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger Spices
Select Varieties,
0.11-48 oz
MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value

FREE

With Card



Toastermaster Toaster
2-Slice or Griddle,
10" x 16"

\$19.99

With Card



Kroger Frozen Vegetables
10-12 oz or Kroger Fruit, 14.5-15.25 oz Can; Select Varieties

2/\$3

With Card

Swanson Broth
32 oz or Del Monte Vegetables, 11-16 oz;
Select Varieties

2/\$4

With Card



Duncan Hines or Dolly Parton Cake Mix
Select Varieties,
15.25 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



Private Selection Angus 90% Lean Ground Sirloin
16 oz

\$7.99

With Card



King's Hawaiian Rolls
Select Varieties, 12 ct,
In the Bakery

\$3.99

With Card



Kroger Sweet Potatoes
3 lb Bag

\$3.99

With Card



Boursin Garlic & Fine Herbs Gourmet Cheese
5.3 oz or Kaukauna Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card



Private Selection Triple Cherry Pie
or Other Varieties,
9", In the Bakery

\$9.99

With Card



Kroger Packaged Vegetables
Select Varieties, 24-32 oz

\$6

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home Jumbo Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



Paas Easter Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Holiday Home Easter Baking Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties,
10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or Cadbury Eggs
Select Varieties,
4 ct
\$4.49
With Card



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties,
7.93-7.97 oz
2/\$6
With Card



Kinder Joy Egg
0.7 oz
\$1.99
With Card



Lindt Gold Chocolate Bunny
Select Varieties,
3.5 oz
\$6.49
With Card



Peeps
Select Varieties,
8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Ocean Spray Cranberry Juice
64 fl oz or Little Debbie Snacks, 8-12 ct; Select Varieties

2/\$6

With Card



Minute Maid Fruit Drink or Ade
59 fl oz or Kroger Instant Oatmeal, 8-12 ct; Select Varieties

3/\$5

With Card



Knorr Sides
Select Varieties, 4-5.7 oz

10/\$10

With Card



Stouffer's or Lean Cuisine Entrée
Select Varieties, 5.75-12.875 oz

FINAL COST
When You Buy 4

4/\$10

With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$3.99 each with Card.



Kroger Sparkling Water
Select Varieties, 12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3

3/\$12

With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



Michelob Ultra
24-Pack, 12 fl oz Bottles or Cans or Four Roses Small Batch, 750 ml; Select Varieties

\$25.99



White Claw, Smirnoff Ice or Twisted Tea
Select Varieties, 12-Pack, 12 fl oz Cans

\$16.99



Tito's
1.75 Liter or Woodford Reserve, 750 ml; Select Varieties

\$35.99

BUY MORE SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card.



2.49 With Card
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz or Gardetto's Snack Mix, 8-8.6 oz; Select Varieties



13.99 With Card
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties, 20-29 oz Can



Nature Valley Bars
5-12 ct or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties

2.99 With Card
-1.00
\$1.99
/EA*



Velveeta Shells & Cheese
9.4-12 oz or Sara Lee Bread, 20 oz; Select Varieties

3.49 With Card
-1.00
\$2.49
/EA*



Kellogg's Giant Size Cereal
19.2-29.5 oz or Kodiak Frozen Waffles, 8-10 ct; Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



Rao's Pasta Sauce
Select Varieties, 15-24 oz

6.99 With Card
-1.00
\$5.99
/EA*



Vitaminwater
6-Pack, 16.9 fl oz or InnovaAsian Orange Chicken Entrée, 16-18 oz; Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



Angel Soft Bath Tissue
8 Mega Rolls or Kleenex Facial Tissue, 4 ct; Select Varieties

7.49 With Card
-1.00
\$6.49
/EA*



Ragu Pasta Sauce Select Varieties, 16-24 oz

2.49 With Card
-1.00
\$1.49 /EA*



Cheez-It Family Size Crackers 17-21 oz or Totino's Pizza Rolls, 50 ct; Select Varieties

5.99 With Card
-1.00
\$4.99 /EA*



4.49 With Card
-1.00
\$3.49 /EA*
Checker's Frozen Fries

24-28 oz or Chick-fil-A Sauce, 16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99 /EA*

Post Large Size Cereal 13.5-20.5 oz or I Can't Believe It's Not Butter Spread, 15 oz; Select Varieties

BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



5.99 With Card
-1.00
\$4.99 /EA*

Starbucks Iced Coffee 48 fl oz or Tate's Cookies, 4.6-8 oz; Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
P. F. Chang's Entrée

18-22 oz or Birds Eye Family Size Voila Entrée, 42 oz; Select Varieties



9.99 With Card
-1.00
\$8.99 /EA*
Kroger Boneless Chicken Tenders, Cutlets or Thighs Frozen, Select Varieties, 2.5-3 lb



13.99 With Card
-1.00
\$12.99 /EA*
Private Selection Tiramisu Layer Cake 23.3-27.2 oz or Crunch Cake, 18-42 oz; Select Varieties, In the Bakery



8.99 With Card
-1.00
\$7.99 /EA*
M&M's Family Size Candy Select Varieties, 15-18.08 oz



6.99 With Card
-1.00
\$5.99 /EA*
Huggies Wipes

Select Varieties, 168-192 ct



10.99 With Card
-1.00
\$9.99 /EA*

Smucker's Uncrustables 10 ct or Black Rifle Coffee K-Cups, 12 ct; Select Varieties



6.49 With Card
-1.00
\$5.49 /EA*
Dixie Paper Plates or Bowls Select Varieties, 25-90 ct



COMING SOON
55+ SENIOR DISCOUNT
TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think! Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon
Chips
5-6.5 oz or
Simple Truth **Organic**
Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Fresh Perdue
Shortcuts Boneless
Chicken Breast
24 oz

\$6.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans or
Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style
Ribs
Fully Cooked, 2 lb,
In the Deli

\$12⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



St. Louis Style
Pork Ribs
Bone-In
\$3⁴⁹
/LB
With Card

Wonderful
Pistachios
Select Varieties,
14-16 oz
\$8⁹⁹
With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card



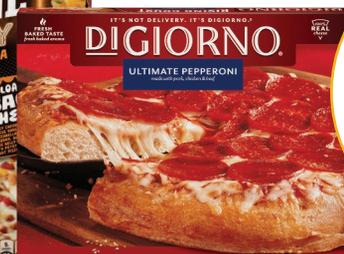
Busch Light
Select Varieties,
30-Pack,
12 fl oz Cans

\$22⁹⁹



Toaster
Air Fryer
2.6 Quart

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Sumo Citrus
Mandarins

2/\$5

With Card



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos
3 lb Bag



\$4.99
With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5
With Card



Collard, Turnip or Mustard Greens
\$1.49 /EA
With Card



Private Selection Wild Twist, Rockit or Sugar Bee Apples
2 lb Bag
\$4.99
With Card



\$2.99
With Card
Raspberries or Blackberries
6 oz

Bloom Haus Soft Reflection Bouquet

\$10



Private Selection Snacking Tomatoes
Select Varieties,
10 oz

2/\$7

With Card



Fresh Cut Fruit Bowl
62 oz

\$15.99

With Card



FRESH-CUT
IN-STORE DAILY

GUARANTEED FRESH



MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
11.1-16 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



Kevin's Family Pack Entrée
Select Varieties,
26 oz

\$15
With Card



Kroger Jumbo EZ Peel Shrimp
21-25 ct or Kroger Large Peeled and Deveined Shrimp,
31-40 ct; Raw, Sold in a 2 lb Bag for \$15.98

\$7.99 /LB
With Card



Kroger Ground Sausage
Select Varieties,
16 oz

\$3.99
With Card



Gorton's Seafood
Frozen,
Select Varieties,
11-11.4 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection Fresh Baked Butter Croissants

Large, 4 ct or Mini, 12 ct

\$5



Kroger Potato Salad or Macaroni Salad or Coleslaw,
Select Varieties,
3 lb

\$7.99

With Card



Home Chef Roasted Turkey Breast
Bone-in,
Fully Cooked, 28 oz

\$11.99

With Card



BOTTLES & BREWS



\$16⁹⁹

Blue Moon, Leinenkugel's or Stella Artois

Select Varieties, 12-Pack, 11.2-12 fl oz Bottles or Cans



Athletic NA or Blue Moon NA
Select Varieties,
6-Pack, 12 fl oz Cans

\$9⁹⁹



13.99
-20%

\$11¹⁹
/EA*

Kendall-Jackson VR Chardonnay or Korbel
750 ml or Woodbridge,
1.5 Liter; Select Varieties



9.99
-20%

\$7⁹⁹
/EA*

Oliver Moscato or Apothic Wine
Select Varieties,
750 ml



Mike's or
Cayman Jack
\$17⁹⁹

Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans



\$16⁹⁹

Corona, Modelo or Pacifico
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

20% OFF ANY 12 BOTTLES OF WINE

*SAVE 20% When you purchase a full case of wine 750 ML or 1.5 Liter. Mix and Match 12 bottles or more. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.

PICK UP EVERYTHING FOR RACE DAY



HORSE RACING REWARDS HERE'S HOW IT WORKS...

- 1. LOOK FOR THE SIGNS**
Look for the Horse icon on tags for participating items throughout the store. When you purchase Rewards items, you earn 1 point for every dollar you spend.
- 2. EARN POINTS AND REDEEM FOR...**
Horse Racing event tickets, experiential rewards and more!

Visit [Kroger.com/HorseRacingRewards](https://www.kroger.com/HorseRacingRewards) for details.