



CUSTOMER APPRECIATION WEEK
03/11 - 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit Kroger.com/appreciation to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP



\$6.99 /LB
With Card

Boneless Beef Chuck Roast



\$9.99 /LB
With Card

Fresh Atlantic Salmon Fillets

Farm-Raised or Kroger Colossal Cooked Shrimp, 13-15 ct, Sold in a 2 lb Bag for \$19.98



Kroger 80% Lean Ground Beef
16 oz Roll or Simple Truth Organic 85% Lean Ground Beef, 3 lb, \$20 with Card

\$4.99 /LB
With Card

Fresh Simple Truth Natural Boneless Chicken Breasts

Family Pack or Small Pack, \$4.49 lb with Card

\$3.99 /LB
With Card



Green Cabbage
49¢ /LB
With Card



Jumbo Blueberries
9.8 oz
\$3.99
With Card



Red, Green or Black Seedless Grapes
3 lb Package
\$4.77
With Card



Kroger Ice Cream
Select Varieties, 48 fl oz
\$1.99
With Card



Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages

MIX & MATCH B2G1 FREE
of Equal or Lesser Value
With Card



Pepsi or Canada Dry
12-Pack, 12 fl oz Cans or Coca-Cola 6-Pack, 16-16.9 fl oz Bottles; Select Varieties, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties

MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card



Kroger Bread
Select Varieties, 20 oz
2/\$3
With Card



Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties

FINAL COST \$1.99 /EA
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)

MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card



Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties
88¢
With Card



General Mills Cereal
Select Varieties, 8.9-14 oz

FINAL COST 3/\$5
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.



SAVE 33%
On Today's Prices
With Card & Digital Coupon

Participating item selection may vary by store. Discount applied at checkout with Card.

All Easter Candy
Select Varieties by Store

WEEKLY DIGITAL DEALS Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions!



Find even more deals online!



Asparagus
\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.



Hormel Bacon
Select Varieties, 9.3-16 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



Frito-Lay Multipack
Select Varieties, 18 ct
Price without digital coupon is up to \$10.49 each with Card.
\$7.99 /EA
With Digital Coupon



DiGiorno Pizza
Select Varieties, 14.14-30.3 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

*While supplies last.

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

Sea Cuisine Salmon
Frozen,
Select Varieties,
8-10.5 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Hormel Pepperoni
Select Varieties,
5-6 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Wholly Guacamole
Select Varieties,
7.5 oz,
In the Produce
Department

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



MIX & MATCH

Kroger Apple Juice
64 fl oz or
Nature Valley
Bars, 5-10 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Nature Made Supplements
Select Varieties,
14-300 ct

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Kraft Salad Dressing
14-16 fl oz or
Frank's Red Hot
Sauce, 12 fl oz;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Kinder's Sauce
Select Varieties,
14.2-16.1 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Olipop Soda
Select Varieties,
12 fl oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Private Selection Pasta
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online! Scan me to download digital coupons.

*When you buy participating items in the same transaction with Digital Coupon.



Look for these tags.



4.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Post Giant Size Cereal
Select Varieties,
23-23.5 oz

\$3.99 /EA*



2.49 With Card
-50¢ Off 1

DIGITAL COUPON OFFER

Pringles
Select Varieties,
4.6-5.57 oz

\$1.99 /EA*



6.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Nature Valley Biscuits or Fiber One Bars
Select Varieties,
10-24 ct

\$5.99 /EA*



3.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Snyder's of Hanover Pretzels
Select Varieties,
8-16 oz

\$1.99 /EA*



2.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Progresso Soup
Select Varieties,
18-19 oz

\$1.49 /EA*



6.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Puffs Facial Tissues
Select Varieties,
4 ct

\$4.99 /EA*



4.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Garnier Fructis Shampoo or Conditioner
Select Varieties,
11.3-12.5 fl oz

\$3.49 /EA*



28.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

Huggies Little Movers or Little Snugglers Diapers
Select Varieties,
38-96 ct

\$25.99 /EA*



15.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

Tide Laundry Detergent
92-105 fl oz or Gain Laundry Detergent, 154 fl oz;
Select Varieties

\$12.99 /EA*



8.49 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

Dove Bar Soap
Select Varieties,
4 ct

\$6.49 /EA*



29.99 With Card
-4.00 Off 1

DIGITAL COUPON OFFER

Iams Dry Dog Food
Select Varieties,
15 lb

\$25.99 /EA*



12.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

Hero Mighty Patch Blemish Patches
36 ct

\$11.99 /EA*

GET YOUR SAVINGS IN THE APP TODAY!

Create your account on our app or website.

Same great prices in-store or online!

Save BIG with exclusive digital coupons & early access to weekly ads.

Earn Fuel points & save at the pump!





**In-Store
Fresh Made
Guacamole**
Select Varieties,
14 oz, In the Produce
Department
\$6⁹⁹
With Card



Pineapple
\$2⁹⁹ /EA
With Card



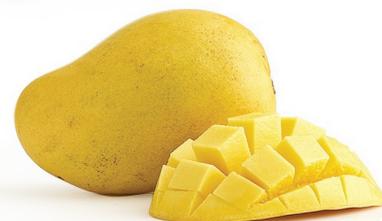
2/\$6
With Card
Strawberries
1 lb Package or
Blackberries, 6 oz

**Bloom Haus
Luminous
Bouquet**
\$9⁹⁹



**Kroger
Tri-Colored
Peppers**
3 ct
\$3⁹⁹
With Card

**Honey
Mangoes**
79¢ /EA
With Card



GUARANTEED FRESH



\$6⁹⁹

With Card
**Kroger Beef
Shaved Steak**
Select Varieties,
14 oz



**Country Pleasin'
Smoked Sausage**
Select Varieties,
14 oz
\$4⁴⁹
With Card



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz
\$8⁹⁹
With Card



**Oscar Mayer
Lunchables**
2.25-4.4 oz or P3
Protein Packs, 2-2.3 oz;
Select Varieties
2/\$3
With Card



**Kroger
Extra Large
Cooked Shrimp**
26-30 ct, Sold in a
2 lb Bag for \$17.98
\$8⁹⁹ /LB
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Blueberry
Muffins**
4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



**Private Selection
Farmhouse
Loaded Potato Soup**
or Other Varieties, 24 oz
\$6⁹⁹

**Private Selection
Brown Sugar Ham**
or Provolone Cheese,
\$8.99 lb with Card,
Sliced to Order
or Grab 'N Go
\$9⁹⁹ /LB
With Card





Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Ball Park Buns
8 ct or Hormel Chili,
15 oz; Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Apple or
Cherry Pie**
or Other Varieties,
8", In the Bakery

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**18 ct
Simple Truth
Cage Free Eggs**
Large, Grade A

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil Lotion
or Facial Cleanser**
Select Varieties,
16 fl oz

\$9.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kroger Ultra
Paper Towels**
6 Double Rolls

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

GET LUCKY DEALS!



READY FOR MARCH BASKETBALL



Kroger Corned Beef Brisket
Flat Cut

\$4.99
/LB
With Card



Kroger Sauerkraut
32 oz

2/\$4
With Card



Kroger Red or Gold Potatoes
5 lb Bag

\$5.49
With Card



Kerrygold Irish Cheddar
Select Varieties,
7 oz, In the Deli

BOGO
of Equal or Lesser Value
FREE
With Card



Shamrock
4" Pot

\$5.99
AND UP



Private Selection Angus Beef Patties

\$10.99
With Card

Frozen,
Select Varieties;
2 lb



Home Chef Fried Chicken
5-Piece Drumsticks
or 4-Piece, Includes
1 Breast, 1 Thigh,
1 Wing & 1 Drumstick;
Fully Cooked,
In the Deli

\$5



Fresh Baked Chocolate Chip Cookies
or Other Varieties,
12 ct, In the Bakery

\$3.99



Kroger Sour Cream or Dip
Select Varieties,
16 oz

\$1.99
With Card



Party Size Ruffles
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99
With Card



Fresh Cravings Salsa
Select Varieties,
16 oz

BOGO
of Equal or Lesser Value
FREE
With Card



Toastmaster Appliances
Select Varieties

\$24.99
With Card



FINAL COST
When You Buy 3

Sargento Cheese
Select Varieties, 5-8 oz

3/\$6
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$3.49 each with Card.



BIG DEAL!
BIG PACKS

Kroger Crunchy Butterfly Shrimp
Frozen, 32 oz

\$10⁹⁹
With Card



Wild-Caught Lobster Tails
3-4 oz

2/\$12
With Card



Frozen, Sold in a
4 lb Box for \$29.96

Delta Pride
Catfish
\$7⁴⁹
/LB
With Card

REEL IN GREAT DEALS!

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1 CHOOSE A
SEAFOOD SERVICE
CASE ITEM

2 SELECT YOUR
SEASONINGS
& GARNISHES

3 COOK IN OUR
OVEN-READY
BAG

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar, 1.4 oz; Select Varieties



Pete & Gerry's Organic Eggs
Large, Grade A, 12 ct or Simple Truth Protein Pancakes, 40 ct; Select Varieties
\$4.99
With Card



Angie's Boomchickapop Popcorn
Select Varieties, 4.4-7 oz
\$3.49
With Card



Silk Soy Milk
64 fl oz or Silk Protein Milk, 48 fl oz; Select Varieties

2/\$8
With Card



Yo Mama's Pasta Sauce
Select Varieties, 25 oz
MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Applegate Lunch Meat
Select Varieties, 4-7 oz

SAVE 25%
Tag Reflects Savings With Card

HOME, HEALTH & MORE!



Dannon Oikos Protein Shake
Select Varieties, 12 fl oz

2/\$6
With Card



M&M's Candy
Select Varieties, 8-10.05 oz

\$4.99
With Card



Select Varieties, 20-38 fl oz

Flonase Allergy Relief
\$16.99
With Card



Comforts Baby Food Pouch
Select Varieties, 4 oz

10/\$8.50
With Card



Kroger GentleLAX Powder
Select Varieties, 8.3 oz

\$9.49
With Card



Scotch-Brite Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



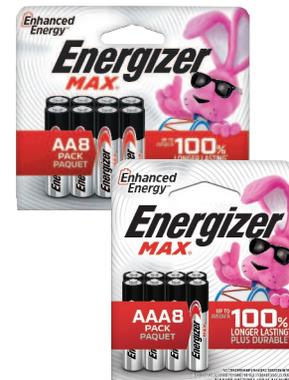
Gatorade Rookie Bottle
Select Varieties, 12 oz

\$15.99
With Card



Rubbermaid Take Alongs Food Storage 2-Pack

\$4.99
With Card



Energizer Batteries
Select Varieties, 8-Pack
MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card



**SAVE
30%**

Tag Reflects Savings With Card
Easter Décor, Plush
and Housewares
Excludes Toys and Candles

WELCOME



1-HOP SHOP

FOR EASTER

Find more deals at Kroger.com/Easter



**Holiday Home
Easter Fill Eggs**
50 ct or Paper
Grass, 10 oz;
Select Varieties
\$5.99
With Card



Easter Plush
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Chalk Tales
Bucket**
20 ct or Bubble
Wands, 6-Pack;
Select Varieties
\$4.99
With Card



**Tuscany
Jar Candle**
Select Varieties,
18 oz
\$7.99
With Card



**Hershey's
or Cadbury
Candy Egg**
Select Varieties,
1.1-2.1 oz
4/\$5
With Card



**Starburst
Jellybeans**
14 oz or Lifesavers
Gummies, 9 oz;
Select Varieties
\$3.99
With Card



**Kinder Joy
Egg**
Select Varieties,
0.7 oz
\$1.99
With Card



**Cadbury
Mini Eggs**
26.5 oz
\$14.99
With Card



**Cadbury
Creme Eggs**
4 ct
\$4.49
With Card



**Whoppers
Robin Eggs**
Select Varieties,
9 oz
\$2.99
With Card



**Brach's
Jelly Beans**
9 oz
\$2.69
With Card

Seasonal selection varies by store and is limited to stock on hand.

boost CUSTOMER APPRECIATION

WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



Whole Pork Boston Butt Bone-In

Boost Members
save MORE
with Digital Coupon

99¢
/LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** lb with Card.



Kroger Cut Baby Carrots

Select Varieties, 1 lb
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$1.29** each with Card.



Holiday Home Easter Items Select Varieties

Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter Select Varieties, 16 oz

Boost Members
save MORE
with Digital Coupon

\$1.49
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$3.79** each with Card.



Kroger Cheese Select Varieties, 6-8 oz

Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** each with Card.



Hershey's Party Size Candy

Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$14.99** each with Card.