

# Shared plates, shared joy

Discover more value this Easter

Optimum

Members-Only Price™

**10<sup>99</sup>**

Non-members  
**19<sup>99</sup>**

Members save  
**\$9**



**HIGH LINER PAN SEAR SELECTS** 500-540 G OR **SIGNATURE CUTS HADDOCK** 425 G  
SELECTED VARIETIES FROZEN  
20845016\_EA  
21186729\_EA



**HOT PRICE**

**1<sup>25</sup>**

**NO NAME® BROTH**  
SELECTED VARIETIES  
900 ML  
21189610\_EA  
21189611\_EA



**SAVE 42%**



**\$4**

**PHILADELPHIA CHIP DIP** 227 G, **CREAM CHEESE** 227/250 G OR **WHIPPED CREAM CHEESE** 227 G, **KRAFT CHEEZ WHIZ** 450 G OR **SINGLES** 410 G  
SELECTED VARIETIES  
20641267\_EA  
21188654\_EA



**HOT PRICE**

**1<sup>79</sup>**

**PC® KETTLE COOKED, KETTLE RIPPLED, LOADS OF™ OR WORLD OF™ FLAVOURS POTATO CHIPS**  
SELECTED VARIETIES  
200 G  
20839412001\_EA  
21422931\_EA



**HOT PRICE**

**3<sup>25</sup>**

**SILK NON-DAIRY BEVERAGES**  
SELECTED VARIETIES  
1.74-1.89 L  
20328231002\_EA  
21396344\_EA



SAVE UP TO \$2.49

\$6

MARCANGELO ITALIAN DELI SLICED MEAT 85 G OR BOURSIN SOFT CHEESE 150 G  
SELECTED VARIETIES  
20116794\_EA  
21706089\_EA



HOT PRICE

\$3

PC® DIPS OR HUMMUS 200-227 G OR NAAN CRISPS 170 G  
SELECTED VARIETIES  
21681330\_EA  
21683470\_EA



SAVE UP TO \$2.99

\$10

PC® SMOKED SALMON  
SELECTED VARIETIES  
FROZEN  
125/150 G  
20055009\_EA  
20108286\_EA



HOT PRICE

3.75

SOURDOUGH OR PUMPERNICKEL BREAD  
574 G  
20132458\_EA

NATIONAL SOURDOUGH BREAD DAY  
Wednesday, April 1<sup>st</sup>



BAKED IN-STORE

SAVE UP TO \$2

\$5.19

NEILSON TRUTASTE MICROFILTERED MILK 4 L OR LACTOSE FREE MILK 2 L  
SELECTED VARIETIES  
20136554\_EA  
20148677\_EA



HOT PRICE

\$3

PC® NATURAL SPRING WATER  
24X500 ML  
20137898\_C24



Help Feed More Families.

**DID YOU KNOW?**  
Nearly 2.2 million visits are made to food banks each month across Canada.



In proud association with



**PROUDLY CANADIAN SINCE 1919**

**Loblaws**

**SAVE 31%**

**10<sup>88</sup>**

Equivalent to **\$5.49/LB**

**900 G**

**GRASS FED LEAN GROUND BEEF**  
900 G  
21618300\_EA

**LEAN GROUND BEEF / BOEUF HÂCHÉ MAIGRE**  
GRASS FED / INCORPORÉ À L'HERBE  
900 G  
21618300\_EA

**1<sup>98</sup> LB**

**HOT PRICE**

**CANADIAN POULTRY**

**PC® OR BUTTERBALL TURKEY**  
SELECTED VARIETIES  
FROZEN  
4.37/KG  
20118435\_KG  
20992514\_KG

**Butter-Infused / Infusé au beurre**  
YOUNG TURKEY  
REASONED - 18% MEAT PROTEIN  
JEUNE DINDON  
ASSAISONNÉ - 18% DE PROTÉINES DE VIANDE

**BUTTERBALL**  
Frozen • Congelé  
PREPARED WITHOUT antibiotics  
PRÉPARÉ SANS antibiotiques

**SAVE \$1<sup>LB</sup>**

**2<sup>50</sup> LB**

**PORK LOIN COMBINATION CHOPS SIRLOIN AND RIB PORTION**  
BONE-IN  
5.51/KG  
20822343\_KG

**AVAILABLE FROM SUNDAY, MARCH 29**

**2<sup>49</sup> LB**

**FRESH GRADE A TURKEY**  
ALL AVAILABLE SIZES  
5.49/KG  
20145891\_KG  
20153440\_KG

**CANADIAN POULTRY**

**SAVE 50%**

**3<sup>50</sup>**

**PC® LIVE LETTUCE**  
GREEN, RED OR TRIO 2'S  
OR **CAULIFLOWER**  
PRODUCT OF CANADA OR MEXICO OR U.S.A., EA.  
21212486\_EA  
20135377001\_EA

**LIVE LETTUCE / LAITUE VIVANTE**

**SAVE UP TO \$1**

**2<sup>50</sup>**

**FARMER'S MARKET™ CARROTS**  
PRODUCT OF CANADA, U.S.A. OR MEXICO, NO. 1 GRADE  
OR **FARMER'S MARKET™ YELLOW ONIONS**  
PRODUCT OF CANADA, CANADA NO. 1 GRADE  
3 LB BAG  
20660927001\_EA  
20811994001E\_A

**\$2 HOT PRICE**

**STRAWBERRIES**  
PRODUCT OF MEXICO OR U.S.A., NO. 1 GRADE  
1 LB  
20049778001E\_A

**1 LB**

**SAVE UP TO 30%**

**\$8 LB/EA.**

**FRESH ASC TILAPIA FILLETS** \$8 LB 17.64/KG,  
**PC® PACIFIC LARGE WHITE SHRIMP** \$8 EA.  
RAW OR COOKED, PEELLED OR RAW ZIPPERBACK\*  
31-40 PER LB 400 G FROZEN  
20897812\_KG  
20791381\_EA

**\$4**

**BREYERS CREAMERY STYLE ICE CREAM 1.41 L**  
OR **POPSICLE NOVELTIES**  
6-12'S SELECTED VARIETIES  
FROZEN  
21651169\_EA  
20763171\_EA

**GET 1,000<sup>pts</sup>**

**\$1 back in points**

**Fudgsicle**  
THE ORIGINAL FUDGE BARS  
NOW WITH 25% MORE COCOA

**6<sup>50</sup>**

**8 INCH PIES**  
SELECTED VARIETIES  
635-750 G  
21297474\_EA  
21297475\_EA

**APP EXCLUSIVE OFFER\***  
**GET 1,000<sup>pts</sup>**

**\$1 back in points**

**PREPARED IN CANADA**

**SAVE 40%**

**2<sup>97</sup>**

**CLASSICO PASTA SAUCE**  
SELECTED VARIETIES  
410/600 ML  
21618217\_EA  
20325609003\_EA

**CLASSICO ALFREDO**  
PRODUCT OF U.S.A. / PRODUIT DES É.U.  
400 ML PASTA SAUCE / SAUCE POUR PÂTES

**SAVE UP TO 40%**

**\$3**

**PC® VEGETABLES**  
SELECTED VARIETIES  
FROZEN  
500-750 G  
20159634\_EA  
20334960\_EA

**PETITS POIS**  
SMALL SWEET PEAS  
PETITS PÂS SUCRÉS

**VEGETABLE MEDLEY / MÉLANGE DE LÉGUMES**

**APP EXCLUSIVE OFFER\***  
**GET 1,000<sup>pts</sup>**

**\$1 back in points**

**SAVE \$1<sup>61</sup>**

**4<sup>88</sup>**

**PC® SHREDDED CHEESE** 250-320 G OR  
**BLACK DIAMOND CHEESE BARS** 400 G  
OR **SHREDDED CHEESE** 320 G  
SELECTED VARIETIES  
21061083\_EA  
21279221E\_A

**TRIPLE CHEDDAR**  
CHEDDAR CHEESE  
MÉLANGE DE FROMAGES

**Black Diamond**  
MARBLE • MARBRÉ  
Cheddar Cheese / Fromage cheddar  
400 g (1 3/4 oz) (50%)

**PREPARED IN CANADA**

**SAVE UP TO 50%**

**50%**

**JAMIESON VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES  
AND SIZES  
21085525\_EA  
20343239001\_EA

**Jamieson CHEWABLE D3**  
1,000 IU  
Supports a healthy immune system and bone health

**Jamieson Iron**  
28 mg  
Helps to prevent iron deficiency

**SAVE UP TO 56%**

**6<sup>50</sup>**

**CASHMERE BATHROOM TISSUE** 12 DOUBLE ROLLS,  
**SPONGETOWELS PAPER TOWELS** 3=6 ROLLS OR  
**SCOTTIES TISSUE** 6'S SELECTED VARIETIES  
20318667\_EA  
21204730\_EA  
21676103\_EA

**PREPARED IN CANADA**

**Sponge Towels**  
ULTRA

**Cashmere**  
12-24

**Scotties**  
HOUSE & HOME  
Scented 6

**SAVE 47%**

**1<sup>88</sup>**

**LANTIC GRANULATED SUGAR**  
2 KG  
20145033\_EA

**PREPARED IN CANADA**

**Lantic**  
Natural • Naturel  
granulated sugar  
sucre granulé

**Optimum Bonus Redemption Event**  
from March 26 to 28, your points are worth more.

Redeem **70,000<sup>pts</sup>** and get **\$80 off\***  
your purchase of \$80 or more

OR

Redeem **150,000<sup>pts</sup>** and get **\$175 off\***  
your purchase of \$175 or more

OR

Redeem **250,000<sup>pts</sup>** and get **\$300 off\***  
your purchase of \$300 or more

\*That's an extra \$10 value! / \*That's an extra \$25 value! / \*That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit [pcoptimum.ca/company-policy/terms-and-conditions](http://pcoptimum.ca/company-policy/terms-and-conditions) for further details.

Flyer prices effective from Thursday, March 26th to Wednesday, April 1st, 2026. **SEE BACK PAGE FOR DETAILS.**  
Excludes Loblaws 500 Lake Shore Boulevard West.

**SAVE 68%**

**1.25**

**STOVE TOP STUFFING**  
SELECTED VARIETIES  
120 G  
20009598001\_EA  
20310507001\_EA

**\$1**

**FRANCOAMERICAN GRAVY**  
SELECTED VARIETIES  
284 ML  
20063534\_EA  
20302507\_EA

**DEAL DROP**

Limited-time deals on PC home & more.

**\$12**

**PC® RECTANGLE ACACIA SERVING BOARD**  
PLANCHE DE SERVICE EN ACACIA  
21714814\_EA

limit 3, after limit \$24 ea. while supplies last

**\$18**

GET **1,500** back in points

**CADBURY MINI EGGS**  
875 G  
21625042\_EA

**\$4**

**HERSHEY'S EASTER POUCH**  
SELECTED VARIETIES  
185-340 G  
21628340\_EA  
21628428\_EA

**\$2**

**DOLE CANNED PINEAPPLE**  
SELECTED VARIETIES  
398 ML  
20136767001\_EA  
20136767002\_EA

**SAVE 49¢**

**4.50**

**GAY LEA CREAM, WHIPPED TOPPING, AEROSOL**  
SELECTED VARIETIES  
225 G  
20048223001\_EA  
20048223002\_EA

**\$24**

GET **3,000** back in points

**MCCAFÉ ROAST AND GROUND COFFEE** 640/875 G OR **WHOLE BEAN COFFEE** 900 G  
SELECTED VARIETIES  
21633664\_EA

**6.44**

**TWINING'S TEA SUPER BLENDS** 18'S OR **NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE** 100-170 G OR **NESCAFÉ SWEET & CREAMY SACHETS** 16/18'S, SELECTED VARIETIES  
20873036\_EA  
21363370\_EA

**\$4**

**TOSTITOS TORTILLA CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS**  
SELECTED VARIETIES  
210-295 G  
21050581\_EA  
21693042\_EA

**2/\$9**

OR \$5.50 EA.

**LIBERTÉ MÉDITERRANÉE YOGURT TUBS** 500 G OR **GREEK YOGURT** 400 G  
SELECTED VARIETIES  
2080172003\_EA  
21473714\_EA

**SAVE UP TO \$3**

APP EXCLUSIVE OFFER  
GET **4,000** back in points

**\$14**

**PC® AND BLUE MENU® MEAT LASAGNA 2.27 KG OR PC® MAC & CHEESE CLUB SIZE 2 KG**  
SELECTED VARIETIES  
FROZEN  
2/2.27 KG  
20134930\_EA  
21178593\_EA

**12.99**

EQUIVALENT TO **55¢ PER CAN**

**COCA-COLA OR PEPSI SOFT DRINKS**  
SELECTED VARIETIES  
24X355 ML  
20308197001\_C23  
20306687002\_C23

**SAVE \$2.58**

WHEN YOU BUY 2

**2/\$11**

OR \$6.79 EA.

**PC® BLUE MENU® SPARKLING WATER**  
SELECTED VARIETIES  
12X355 ML  
20668034001\_C01  
20668034002\_C01

**\$4**

**DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA** 320-410 G OR **CRAVE OR KRAFT DINNER ENTREES**  
200-340 G  
SELECTED VARIETIES  
FROZEN  
20296100001\_EA  
21085515\_EA

**SAVE UP TO 35%**

**\$9**

**NO NAME® CANOLA, VEGETABLE, CORN 3 L OR GALLO OLIVE OIL** 1 L  
SELECTED VARIETIES  
20028656\_EA  
20103390\_EA  
20105368\_EA

**\$11**

**TIDE DETERGENT** 1.62-1.86 L, 18-31'S, **DOWNY, GAIN FABRIC SOFTENER** 1.66-2.63 L, **DOWNY, GAIN OR IVORY SNOW BEADS** 303/379 G  
SELECTED VARIETIES  
21550428\_EA  
21593782\_EA

**24.99**

GET **2,000** back in points

**PC® SUPER ABSORBENT PAPER TOWELS**  
CLUB SIZE  
12'S  
21558605\_EA

coming soon

**APRIL 2-8**

**Disney · PIXAR**

**ALBUM PRE-SALE**

PLUS A FREE PACK OF STICKERS\*

\*At participating Loblaw Companies Ltd. stores April 2-8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

**ANIMAL FRIENDS + STITCH**

Member Price **\$3** Non-Member Price **\$5**

# Hosting made easy

Discover more value this Easter

## DIGITAL COUPON

GET 5,000<sup>00</sup> when you spend \$25<sup>00</sup> on deli meat, cheese and dips selected varieties and sizes

\$5 back in points

DOUBLE CREAM BRIE

PREPARED IN CANADA



CLICK OR SCAN FOR COUPONS AND MORE

SAVE \$1.29/100 G



**3.50** /100 G

L'EXTRA BRIE IN-STORE DELI CUT 21128235\_KG 21157608\_KG

**\$4** /100 G

PRESIDENTS EMMENTAL OR LE GRUYERE IN-STORE, DELI CUT 20725775\_KG 20917565\_KG

**\$6** PREPARED IN CANADA

BRANDT LIVER SAUSAGE CHUB OR KOLBASSA SAUSAGE SELECTED VARIETIES 250/300 G 20353446\_EA 20353377\_EA

**\$14**

MARCANGELO ITALIAN DELI SLICED MEATS 200 G 21206369\_EA 21692121\_EA

ANTIPASTO QUATTRO

**3.99** LB EXTRA LARGE

PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES PRODUCT OF CHILE OR SOUTH AFRICA, NO.1 GRADE 8.80/KG 20425775001\_KG 20159199001\_KG

**\$4**

RASPBERRIES OR BLACKBERRIES PRODUCT OF MEXICO OR U.S.A. HALF PINT 20128939001\_EA 20051015001\_EA

**8.50**

PC® BLACK FIGS PRODUCT OF MEXICO 454 G 21633482001\_EA



**2/\$6** OR \$3.49 EA.

PC® CRACKERS, PITA CRACKERS OR CHEESE TWISTS SELECTED VARIETIES 100-225 G 2060388003\_EA 20588938003\_EA



Members-Only Price **\$6** Non-members **\$8**

BASSE MIXES SELECTED VARIETIES 415-600 G 21158603\_EA 21158613\_EA

Members save \$2

Members-Only Price **\$6** Non-members **\$8**

Members save \$2



**\$6** PREPARED IN CANADA

ORIGINAL SOFT UNBLENDED GOAT'S MILK CHEESE FROMAGE DE CHEVRE FINE ARTISAN À PARTIR D'UN SEUL LAITIER ORIGINALE 140 G 20742633\_EA 21676303\_EA



PC® GOAT CHEESE SELECTED VARIETIES 140 G 20000584\_EA 21979504\_EA

Members-Only Price **\$6** Non-members **\$8**

Members save \$2

Members-Only Price **\$6** Non-members **\$8**

Members save \$2

Members-Only Price **\$6** Non-members **\$8**

Members save \$2

**3.25** /100 G

FROM OUR CHEFS™ SERVICE CASE HAM SELECTED VARIETIES 21696032\_KG

**\$4**

BRETAGNE PÂTE SELECTED VARIETIES 150 G 20277596\_EA

**3.29** /100 G

SARDO BULK OLIVES VARIABLE WEIGHT, SELECTED VARIETIES 20127732\_KG

Members save \$1

Members-Only Price **\$5** Non-members **\$6**

Members-Only Price **\$5** Non-members **\$6**

Members save \$1

# Hosting made easy

Discover  
more value  
this Easter



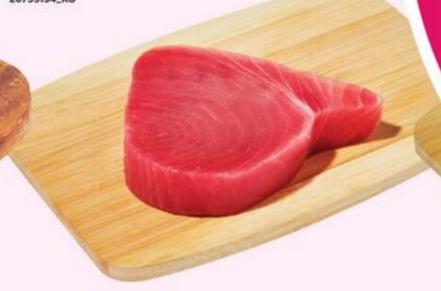
**\$23** PKG OF 4

**LOBSTER TAILS**  
2-3 OZ, FROZEN OR  
PREVIOUSLY FROZEN  
4'S  
21240991\_EA



**\$14** LB

**YELLOWFIN TUNA  
STEAKS**  
PREVIOUSLY FROZEN  
30.86/KG  
20753134\_KG



**\$4** CANADIAN SEAFOOD

**FRESH ATLANTIC  
SALMON PORTIONS**  
MARINATED  
SELECTED VARIETIES  
100 G  
20948216\_EA



**\$9**

**HERON POINT  
SEAFOOD WILD  
CAUGHT CRAB  
MEAT**  
SELECTED VARIETIES  
170 G  
21647384\_EA  
21647418\_EA



**\$10**

**CHELSEA BONED  
SALTED COD BITS**  
454 G  
20866456\_EA



**\$15** PREPARED IN CANADA

**PC® BACON-  
WRAPPED WILD  
SEA SCALLOPS**  
FROZEN  
260 G  
21220644\_EA



**4.49** LB

**PC® SPIRAL-SLICED  
BONE-IN HALF HAM**  
APPLEWOOD OR HICKORY  
SMOKED  
9.90/KG  
20857240\_KG  
20857391\_KG



**11.50** LB

**INSIDE ROUND  
OVEN ROAST**  
CUT FROM CANADA AA OR  
USDA SELECT GRADE BEEF  
OR HIGHER  
25.35/KG  
20812494\_KG



**\$9** PREPARED IN CANADA

**PC® NATURALLY  
SMOKED BACON**  
SELECTED VARIETIES  
500 G  
20057892\_EA  
20152629\_EA



**SAVE 41%**

**6.99** LB

**BONE-IN LAMB LEG**  
FROZEN  
15.41/KG  
20142553\_KG



**\$18** PREPARED IN CANADA

**PC® TURKEY  
BREAST ROAST**  
SELECTED VARIETIES  
FROZEN  
1 KG  
20822446\_EA



**\$7** LB

**PORK SAUSAGES**  
SELECTED VARIETIES  
15.43/KG  
20709048\_KG  
20709042\_KG



**\$5**

**FARMER'S MARKET™  
LEMONS** 2 LB  
PRODUCT OF U.S.A. OR  
**NO NAME® NATURALLY  
IMPERFECT™ LIMES** 2 LB  
PRODUCT OF MEXICO  
20795315001\_EA  
21673921001\_EA



**69¢** LB PRODUCT OF CANADA

**GREEN CABBAGE**  
PRODUCT OF CANADA  
1.52/KG  
20793034001\_KG



**\$2** EA./LB. PRODUCT OF CANADA

**ENGLISH  
CUCUMBERS** \$2 EA.  
OR **GREENHOUSE  
BEEFSTEAK  
TOMATOES**  
\$2 LB 4.41/KG  
PRODUCT OF ONTARIO  
20070132001\_EA  
20426141001\_KG



**1.88** LB

**PURPLE UBÉYAM**  
PRODUCT OF CANADA OR  
**SWEET POTATOES**  
PRODUCT OF CANADA  
OR U.S.A.  
4.14/KG  
20849858001\_KG  
20127708001\_KG



**\$4** LB/EA.

**ASPARGUS**  
PRODUCT OF MEXICO  
\$4 LB 8.82/KG OR  
**FARMER'S MARKET™  
YELLOW OR RED  
POTATOES** 10 LB BAG  
PRODUCT OF CANADA \$4 EA.  
20174581001\_KG  
20601017001\_EA



**2/\$11**

OR \$6 EA.  
**TAYLOR FARMS  
CHOPPED SALAD  
KITS**  
SELECTED VARIETIES,  
PRODUCT OF U.S.A.  
267-383 G  
21599313\_EA  
21381584\_EA



**\$4** BAKED IN-STORE

**ARTISAN BREAD**  
SELECTED VARIETIES  
420-660 G  
21633048\_EA  
21633233\_EA



**3.75** BAKED IN-STORE

**ACE BAGUETTE**  
SELECTED VARIETIES  
325-400 G  
2017171\_EA  
23134348\_EA



**\$4** BAKED IN-STORE

**DINNER ROLLS**  
SELECTED VARIETIES  
12'S  
21392649\_EA  
21462403\_EA



# Hosting made easy

FROM  
**\$45**

Discover our selection of freshly prepared platters for your next occasion.

Please place orders 24 hrs. in advance through the Meals to Go department.

**IN-STORE PREPARED SANDWICH WRAPS OR CHICKEN CATERING PLATTERS**  
1.23-3.4 KG  
21558136\_EA/21558990\_EA



Order in-store or online today.

**\$20-25**

**\$20**

GET 5,000<sup>®</sup> back in points

**IN-STORE PREPARED SANDWICH OR WRAP PLATTERS**  
1.2-1.7 KG  
21558135\_EA



**CATERING PREMIUM SALADS**  
1 KG  
21623601\_EA  
21623517\_EA



Optimum Members-Only Price™  
**\$30**  
Non-members **\$35**

Members save \$5

**BENTO KAZOKU PLATTER**  
53 PIECES, 1.2 KG  
21637773\_EA



**\$45-55**

**\$30**

GET 5,000<sup>®</sup> back in points

**PARTY PLATTERS**  
MADE TO ORDER  
SELECTED VARIETIES  
850 G-2.6 KG  
20894860\_EA  
20895023\_EA



**PARTY PLATTER**  
SELECTED VARIETIES  
592 G-1 KG  
21217577\_EA  
21217539\_EA



**FROM \$14**

GET 2,500<sup>®</sup> back in points

**CHARCUTERIE BOARDS**  
SELECTED VARIETIES  
278-330 G  
21405538\_EA  
21405571\_EA



**\$18**

**\$18-19**

**ROTISSERIE CHICKEN COMBO FOR TWO, FULLY COOKED COMES WITH TWO SMALL SIDES**  
134-454 G  
21066324\_EA



**FAMILY SIZE SALADS**  
PREPARED IN-STORE  
SELECTED VARIETIES  
665-901 G  
20972499\_EA  
20972539\_EA



**\$12**

GET 2,000<sup>®</sup> back in points

**NO NAME® PEANUTS**  
PRODUCT OF U.S.A.  
2 KG  
20293477\_EA



**\$9**

**\$5-10**

**2/\$10**

**PC® PIES AND QUICHE**  
SELECTED VARIETIES  
550-575 G  
21682000\_EA  
21682154\_EA



**OLIVIERI LASAGNA SHEETS** 360 G OR **CANNELLONI** 340 G  
SELECTED VARIETIES  
20126372\_EA  
20334658\_EA



OR \$5.49 EA.

**SMALL RESER'S SALADS**  
SELECTED VARIETIES  
425/454 G  
20962386\_EA  
20962394\_EA



**\$9**

**\$9**

**\$13**

**PC® MOZZARELLA CHEESE STICKS** 454 G OR **TORTILLA AND JALAPENO CHEESE STICKS** 345 G  
SELECTED VARIETIES  
FROZEN  
21116020\_EA  
21474563\_EA



**PC® PORK OR CHICKEN SAUSAGE ROLLS**  
SELECTED VARIETIES  
FROZEN  
500 G  
21439588\_EA  
21538572\_EA



**PC® PUFF PASTRY OR CHEESE HORS D'OEUVRE COLLECTION**  
SELECTED VARIETIES  
FROZEN  
720 G  
20116515\_EA  
20215515\_EA



**\$11**

**\$13**

**6<sup>50</sup>**

**PC® SHRIMP APPETIZERS**  
SELECTED VARIETIES  
FROZEN  
294-454 G  
20135874\_EA  
20978921\_EA



**SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE**  
FROZEN  
454 G  
21687413\_EA



**SEAQUEST® COOKED SHRIMP RING 227 G OR WATERVIEW MARKET CRISPY CALAMARI UNCOOKED 300 G**  
FROZEN  
20080289\_EA  
21454797\_EA



# Indulge in tasty treats

Discover more value this Easter



## The Big Apple pie

Taste the tradition!

Our Big Apple Pies are lovingly handcrafted the old-fashioned way, using only all-natural, wholesome ingredients.

No preservatives - just pure, irresistible deliciousness in every bite!

**THE BIG APPLE PIE**  
SELECTED VARIETIES  
21564164\_EA  
21564155\_EA



**\$17**

Golden crumb crust, baked in Canada

**\$10**

APP EXCLUSIVE OFFER  
GET 2,000<sup>PC</sup> back in points

**PC® KEY LIME CREAM PIE**  
FROZEN  
730 G  
21586299\_EA



\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**\$6**

**CÉLÉBRATION CUPCAKES**  
CHOCOLATE OR WHITE  
6'S  
20379763\_EA  
20592676\_EA



**7<sup>50</sup>**

**EASTER SINGLE LAYER CAKES 8"**  
SELECTED VARIETIES  
21288985\_EA



**\$9**

APP EXCLUSIVE OFFER  
GET 1,000<sup>PC</sup> back in points

**FARMER'S MARKET™ PIES**  
SELECTED VARIETIES  
580 G-1 KG  
21297365\_EA  
21297367\_EA



**PC® BLACK LABEL ICE CREAM**  
SELECTED VARIETIES, FROZEN  
500 ML \$4.50  
20604543003\_EA/20604543004\_EA

\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**\$12**

**PC® MINI ECLAIRS 710 G**  
OR **VANILLA CREAM PROFITEROLES 625 G**  
21713388\_EA  
21713701\_EA



**\$7**

**PC® PORTUGUESE CUSTARD TARTS**  
360 G  
21686419\_EA



**\$4**

**PC® FROZEN DESSERTS**  
SELECTED VARIETIES  
114-290 G  
20800530\_EA  
20800613\_EA



**\$12**

GET 2,000<sup>PC</sup> back in points

**BIG COOKIE**  
SELECTED VARIETIES  
12'S  
21365157\_EA



**7<sup>50</sup>**

**FARMER'S MARKET™ COOKIES**  
SELECTED VARIETIES  
12'S  
20566294\_EA  
20566295\_EA



**\$5**

**FARMER'S MARKET™ MUFFINS**  
SELECTED VARIETIES  
4'S  
21639320\_EA  
21639357\_EA



**2/\$8**

OR \$4.99 EA.  
GET 1,500<sup>PC</sup> when you buy 2 back in points

**PC® HOT CROSS BUNS EXTRA RAISINS 8'S OR EXTRA THICK CINNAMON RAISIN BREAD 675 G**  
SELECTED VARIETIES  
20603979\_EA  
21577822\_EA



**\$12**

**COOKIE PLATTER**  
912 G  
20696106\_EA



**4<sup>50</sup>**

**KING'S HAWAIIAN ROLLS**  
SELECTED VARIETIES  
340 G  
21475970\_EA



**\$5**

**FURLANI TEXAS TOAST 640 G, PARMESAN GARLIC BREADSTICKS OR KNOTS 296/660 G OR PC® BRIOCHE MINI ROLLS 400 G**  
SELECTED VARIETIES  
21048246\_EA  
21410779\_EA



**3<sup>50</sup>**

**YACHON SNACK CAKES**  
SELECTED VARIETIES AND SIZES  
20963606\_EA  
21027889\_EA



**\$6**

**PC® TRADITIONAL NAAN DIPPER CLUB PACK**  
400 G  
20999700\_EA



**\$25**

**SIGNATURE GIFT BOUQUET**  
21436377\_EA  
21436378\_EA



**\$12**

**10 STEM TULIPS ASSORTED COLOURS**  
20833978\_EA



**\$12**

**6 INCH GERBERA DAISY ASSORTED COLOURS EACH**  
21047596\_EA



# naturally good choices

**\$47** **GET 2,000** **\$2** back in points

**VEGA SPORT PROTEIN POWDER**  
SELECTED VARIETIES  
828/837 G  
20948929\_EA  
20949178\_EA

**5<sup>50</sup>**

**VIOLIFE NON-DAIRY CHEESE**  
SELECTED VARIETIES  
150-200 G  
21339317\_EA  
21339319\_EA

**\$6**

**EXPLORE CUISINE ORGANIC PASTA**  
SELECTED VARIETIES  
200/277 G  
21191534\_EA  
21191538\_EA

**\$9**

**QUEEN ST. BAKERY BREADS**  
SELECTED VARIETIES  
FROZEN  
480-520 G  
21529684\_EA  
21690221\_EA

**SAVE 15%**

**BOB'S RED MILL**  
SELECTED VARIETIES  
283-360 G  
21127324\_EA  
21127335\_EA

**\$8**

**OCEAN'S HALO ORGANIC VEGGIE KIMBAP**  
FROZEN  
230 G  
21706757\_EA

**SAVE 15%**

**LUNDBERG RICE**  
SELECTED VARIETIES  
156-907 G  
20652730\_EA  
21703069\_EA

**5<sup>50</sup>**

**PC\* ORGANICS PEANUT BUTTER**  
SELECTED VARIETIES  
500 G  
20298178\_EA

**\$35**

**GENUINE HEALTH GREENS**  
SELECTED VARIETIES  
208/222 G  
21592533\_EA  
21597203\_EA

**SAVE 15%**

**ONE DEGREE GRANOLA AND OATS**  
283/312 G  
**OR CEREAL** 227 G  
SELECTED VARIETIES  
21686047\_EA  
21719946\_EA

**\$7**

**NATURE'S BAKERY FIG BAR**  
SELECTED VARIETIES  
340 G  
21549605\_EA  
21550352\_EA

**SAVE \$1.58**  
**WHEN YOU BUY 2**

**2/\$8**

**OR \$4.79 EA.**

**GT'S KOMBUCHA**  
SELECTED VARIETIES  
480 ML  
20374106\_EA  
2090603400\_EA

**6<sup>50</sup>**

**PC\* ORGANICS BUTTER**  
SELECTED VARIETIES  
250 G  
21588696\_EA  
21588708\_EA

**10<sup>50</sup>**

**CARBONAUT FROZEN BREADS OR HAMBURGER BUNS**  
SELECTED VARIETIES  
FROZEN  
164-550 G  
21379251\_EA  
21454476\_EA

**3<sup>50</sup>**

**EARTH'S OWN ALMOND NON-DAIRY BEVERAGES**  
SELECTED VARIETIES  
1.89 L  
2029968000\_EA  
20327647\_EA

**3<sup>50</sup>**

**MADEGOOD GRANOLA BARS** 120 G,  
**ORGANIC CRUNCHY GRANOLA SQUARES** 150 G  
**OR ORGANIC GRANOLA BITES** 120 G  
SELECTED VARIETIES  
21722850\_EA  
21723241\_EA

**\$7**

**ELMHURST NON-DAIRY BEVERAGES**  
SELECTED VARIETIES  
946 ML  
21415684\_EA  
21415704\_EA

**\$12**

**KELLOGG'S RXBAR MINIS SNACK SIZE BARS**  
SELECTED VARIETIES  
208 G  
21540999\_EA

# Shop the **World** in our aisles



**\$4** LB



**CHICKEN LEGS**  
BACK ATTACHED  
FAMILY SIZE  
8.82/KG  
20153925\_KG



**\$13** LB

**BEEF OXTAIL**  
28.66/KG  
20879454\_KG



**\$33**

**NEW ZEALAND LAMB STEW CHUNKS**  
BONELESS, FROZEN  
1 KG  
20065729\_EA



**1.25**

**CHAYOTE SQUASH**  
PRODUCT OF MEXICO  
EACH  
20167837001\_KG



**\$1**

**KIWI**  
PRODUCT OF GREECE  
EACH  
20130242001\_EA



**1.25** LB

**PLANTAIN**  
PRODUCT OF COSTA RICA,  
COLOMBIA, HONDURAS  
OR GUATEMALA  
2.76/KG  
20111926001\_KG



**\$2** LB

**PAPAYA**  
PRODUCT OF MEXICO  
4.41/KG  
20817066001\_KG



**\$2** LB

**CARIBBEAN SWEET POTATOES**  
PRODUCT OF HONDURAS  
4.41/KG  
20169868001\_KG



**\$4**

**PC® HOT JALAPEÑO PEPPERS**  
PRODUCT OF MEXICO  
226 G  
21454762001\_EA



**\$13**



**CHELSEA BONED SALTED COD FILLETS**  
SALTED  
454 G  
20866456\_EA



**\$5**

**T&T® POTSTICKERS**  
SELECTED VARIETIES  
FROZEN  
567 G  
21495805\_EA



**2.75**

**LA COSTENA CHIPOTLE PEPPERS OR PICKLED JALAPEÑO SLICES**  
SELECTED VARIETIES  
186/477 ML  
20318080\_EA  
21365904\_EA



**50¢**

**CHUBBY DRINKS**  
SELECTED VARIETIES  
250 ML  
20166206\_EA  
20941724\_EA



**1.75**

**GRACE COCONUT MILK** 400 ML OR  
**PURE CREAMED COCONUT** 141 G  
SELECTED VARIETIES  
20047774\_EA  
20822128\_EA



**1.75**

**GRACE VIENNA SAUSAGES**  
SELECTED VARIETIES  
130-135 G  
20305465001\_EA  
20305465002\_EA



**4.75**

**GRACE JERK SEASONINGS** 284 G,  
**BBQ SAUCE** 480 ML OR  
**MARINADE** 350 ML  
SELECTED VARIETIES  
20122943\_EA  
20693138\_EA



**2.25**

**SUN EXOTIC JUICE DRINKS**  
SELECTED VARIETIES  
1 L  
21654842\_EA  
21654903\_EA



**\$2**

**GRACE COCONUT WATER**  
SELECTED VARIETIES  
500 ML  
20425671\_EA  
21027754\_EA



# your one-stop grocery shop

**1.50**

**KNORR SAUCE MIX** 26-47 G OR **PASTA SAUCE MIX** 17-48 G  
SELECTED VARIETIES  
20321329001\_EA  
20323323001\_EA



**SAVE \$1**

**2.49**

**IDAHOAN MASHED POTATOES**  
INSTANT  
389 G  
20144279\_EA



**\$8**

**BEN'S ORIGINAL RICE**  
SELECTED VARIETIES  
1.6-2.2 KG  
21535549\_EA  
21535571\_EA



**2/\$8**

OR \$4.49 EA.

**PC® SALAD DRESSING** 475 ML OR **PC® CROUTONS** 140 G  
SELECTED VARIETIES  
20628488001\_EA  
20796248001\_EA



**Optimum Members-Only Price**

**5.50**  
Non-members **7.99**

**KELLOGG'S FAMILY SIZE CEREAL**  
SELECTED VARIETIES  
450-650 G  
20554727\_EA  
21651947\_EA



**\$6**

**MCCAIN DEEP 'N DELICIOUS CAKE**  
SELECTED VARIETIES  
FROZEN  
510 G  
20310132002\_EA  
20310132001\_EA



**8.99**

**BACHAN'S ORIGINAL BBQ SAUCE**  
SELECTED VARIETIES  
355 ML  
21727116\_EA  
21727225\_EA



**\$4**

**MOTT'S FRUITSATIONS APPLE SAUCE**  
SELECTED VARIETIES  
6X104 ML/6X111 G  
20324241001\_EA  
20324241008\_EA



**3.50**

**OCEAN'S WHITE TUNA** 170 G OR **GOLD SEAL MACKEREL** 115 G  
SELECTED VARIETIES  
21005158\_EA  
21083426\_EA



**5.50**

**MALTESERS, M&M'S OR MARS STAND UP CANDIES POUCHES**  
SELECTED VARIETIES  
165-170 G  
20321547\_EA  
21571768\_EA



**SAVE \$1.98**  
WHEN YOU BUY 2

**2/\$6**

OR \$3.99 EA.  
**MAYNARDS SOUR PATCH KIDS, SWEDISH BERRIES, BIG HEADS, FUZZY PEACH OR WINE GUMS**  
SELECTED VARIETIES  
135-154 G  
21545554\_EA  
21545605\_EA



**3.50**

**KELLOGG'S EGGO WAFFLES**  
SELECTED VARIETIES  
FROZEN  
8'S  
203032779\_EA  
20323436001\_EA



**SAVE \$1.98**  
WHEN YOU BUY 2

**GET 1,000** when you buy 2  
**\$1** back in points

**2/\$10**

OR \$5.99 EA.

**MCCAIN SUPERFRIES OR FRIES, POTATO PANCAKES, SMILES, WEDGES OR TATERS**  
SELECTED VARIETIES  
FROZEN  
454-800 G  
20324328002\_EA  
20798979\_EA



**SAVE \$1**  
WHEN YOU BUY 2

**2/\$5**

OR \$3 EA.  
**ITALPASTA** 900 G OR **PRIMO SAUCE** 680 ML  
SELECTED VARIETIES  
20165260\_EA  
20081342007\_EA



**\$3**

**NO NAME® FRUIT**  
SELECTED VARIETIES  
FROZEN  
300-400 G  
21545106\_EA  
21545092\_EA



**\$6**

**PC® CREAM FIRST™** 1.5 L OR **TALENTI GELATO** OR **SORBETTO** 473 ML  
SELECTED VARIETIES  
FROZEN  
20752157006\_EA  
21720554\_EA



**9.99**

**BASKIN-ROBBINS SANDWICHES** 4'S OR **TUBS** 946 ML  
SELECTED VARIETIES  
FROZEN  
21721551\_EA  
21721501\_EA



**5.99**

**BRAR'S MALAI PANEER**  
20% M.F.  
375 G  
20283164\_EA



**SAVE 98¢**  
WHEN YOU BUY 2

**2/\$17**

OR \$8.99 EA.

**COCA-COLA OR CANADA DRY SOFT DRINKS**  
SELECTED VARIETIES  
12X355 ML  
20318694002\_C12



**\$11**

**BENEFUL DOG FOOD**  
SELECTED VARIETIES  
1.6/1.8 KG  
20295905001\_EA



**\$15**

**COTTONELLE FRESH CARE FLUSHABLE WET WIPES** 168'S OR **ULTRA CLEAN** OR **ULTRA COMFORT TOILET PAPER** 12'S  
SELECTED VARIETIES  
21477027\_EA  
21665993\_EA



**PRICE DROP!**

**More ways to save**

**\$3**

**NO NAME® FLOUR**  
SELECTED VARIETIES  
2.5 KG  
20013256\_EA  
20303325\_EA



**2.50**

**SENSIBLE PORTIONS VEGGIE STRAWS**  
SELECTED VARIETIES  
120-142 G  
20377204001\_EA  
21380091\_EA



**SAVE 99¢**  
WHEN YOU BUY 3

**3/4.98**  
OR \$1.99 EA.  
**KNORR SIDEKICKS PASTA SIDE DISH** 120-137 G OR **RICE SIDE DISH** 130-153 G OR **CUPS** 73 G  
SELECTED VARIETIES  
20321430001\_EA/21564314\_EA



**\$3**

**KIND HEALTHY GRAINS BAR**  
SELECTED VARIETIES  
5X35 G=175 G  
20925684\_EA  
20928553\_EA





# DIGITAL COUPONS

UP TO  
**\$50**  
IN TOTAL  
VALUE

**More offers. More points.**

**CLICK FOR THESE  
COUPONS AND MORE**



**6,000 points**

When you spend \$40 or more on fresh fruits or vegetables

Ends on April 15th, 2026



**8,000 points**

When you spend \$50 or more on fresh poultry or fresh pork

Ends on April 15th, 2026



**3,000 points**

when you spend \$15 or more on ready to eat cereal 315-1050 g

Ends on April 15th, 2026



**3,000 points**

when you spend \$15 or more on PC® Blue Menu® or PC® Sparkling water or soft drinks 12 x 355 mL selected varieties

Ends on April 15th, 2026



**5,000 points**

when you spend \$25 or more on Pet Department, includes pet food, treats, toys & supplies

Ends on April 15th, 2026



**5,000 points**

when you spend \$25 or more on deli meat, cheese and dips, selected varieties and sizes

Ends on April 15th, 2026



**3,000 points**

when you buy 1 or more PC® bathroom tissue 30=100 rolls

Ends on April 15th, 2026



**1,500 points**

PC® spices selected varieties 7-82 g

Ends on April 15th, 2026



**2,000 points**

when you buy 2 or more PC® Chopped salad kits selected varieties product of U.S.A. 282-369 g

Ends on April 15th, 2026

# live well, spend less

**5<sup>50</sup>** **LIMIT 6**  
AFTER LIMIT \$5.99 EA.

**IRISH SPRING BAR SOAP** 6X104 G,  
**BODY WASH** 591 ML  
OR **SOFT SOAP BODY WASH** 591 ML  
SELECTED VARIETIES  
21219375\_EA  
21436477\_EA

**SAVE UP TO**

**20%**

**OLD SPICE BODY WASH**  
473-987 ML OR  
**BAR SOAP**  
141 G OR 4/12X90 G  
SELECTED VARIETIES  
21075513\_EA  
21238557\_EA

**\$10** **LIMIT 6**  
AFTER LIMIT \$11.99 EA.

**DOVE BAR SOAP** 6X106 G OR  
**BODY WASH**  
591-710 ML  
SELECTED VARIETIES  
21221317\_EA  
21638561\_EA

**\$2** **LIMIT 6**  
AFTER LIMIT \$2.99 EA.

**SPEED STICK BASE ANTIPERSPIRANT**  
45/70 G OR **SOFTSOAP LIQUID HAND SOAP PUMP** 221 ML  
SELECTED VARIETIES  
21166716\_EA/21592044\_EA

**\$6** **LIMIT 6**  
AFTER LIMIT \$8.49 EA.

**LISTERINE CLASSIC** 1 L OR  
**KIDS** 500 ML  
**MOUTHWASH**  
SELECTED VARIETIES  
20348438001\_EA  
21356391\_EA

**\$5** **LIMIT 6**  
AFTER LIMIT \$7.49 EA.

**IVORY BODY WASH** 621 ML  
OR **BAR SOAP** 10X90 G  
SELECTED VARIETIES  
20860346002\_EA/21716909\_EA

**\$9** **LIMIT 4**  
AFTER LIMIT \$11.49 EA.

**GILLETTE OR VENUS DISPOSABLE RAZORS**  
SELECTED VARIETIES  
1-8'S  
20179414001\_EA  
20984907\_EA

**\$4** **LIMIT 6**  
AFTER LIMIT \$5.99 EA.

**DEGREE FOR MEN ADRENALINE ANTIPERSPIRANT**  
SELECTED VARIETIES  
76 G  
20309310001\_EA  
21079038\_EA

**SAVE UP TO**

**25%**

**METHOD OR MRS. MEYER'S LIQUID HAND SOAP**  
SELECTED VARIETIES  
300 ML-1 L  
21046950\_EA  
21640640\_EA

**SAVE UP TO**

**20%**

**DOVE HAIR CARE**  
530 ML OR  
**STYLING PRODUCTS**  
SELECTED VARIETIES  
AND SIZES  
21644775\_EA  
21170181\_EA

**\$4** **LIMIT 4**  
AFTER LIMIT \$4.79 EA.

**GARNIER FRUCTIS OR HERBAL ESSENCES SHAMPOO OR CONDITIONER**  
SELECTED VARIETIES  
AND SIZES  
370 ML  
21246778\_EA  
21007181\_EA

**\$8** **LIMIT 4**  
AFTER LIMIT \$8.99 EA.

**MONDAY OR GÖT2B HAIR CARE**  
SELECTED VARIETIES  
AND SIZES  
21361177\_EA/21631743\_EA

**\$7** **LIMIT 4**  
AFTER LIMIT \$9.50 EA.

**GARNIER BELLE HAIR COLOUR**  
SELECTED VARIETIES  
20317076001\_EA  
20317076031\_EA

**SAVE UP TO**

**20%**

**CERAVE SKINCARE CLEANSERS OR MOISTURIZERS**  
SELECTED VARIETIES  
AND SIZES  
21354743\_EA

**SAVE UP TO**

**25%**

**ST. IVES SKINCARE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21086101\_EA/21429055003\_EA

# live well, spend less

**SAVE UP TO 15%**

**LIFE BRAND® VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21286148\_EA  
21286510\_EA

**SAVE UP TO 20%**

**NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
60-175'S  
20860425\_EA  
21668471\_EA

**SAVE UP TO 20%**

**ENSURE OR GLUCERNA READY TO DRINK SHAKES**  
SELECTED VARIETIES AND SIZES  
2018023003\_EA  
20308731008\_C06

**SAVE UP TO 15%**

**REACTINE 24-36'S, CLARITIN 15-30'S, AERIS 5 MG 20'S OR BENDRYL 25 MG 100'S CAPLETS, TABLETS OR GELS**  
SELECTED VARIETIES AND SIZES  
2055072\_EA  
20308018001\_EA

**SAVE UP TO 15%**

**ASPIRIN, ADVIL, TYLENOL, MOTRIN OR VOLTAREN CAPLETS, TABLETS, GELS OR RUBS**  
SELECTED VARIETIES AND SIZES  
21222471\_EA/20103677001\_EA

**SAVE UP TO 15%**

**PERFECT SPORTS SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21068247\_EA/21068329\_EA

**\$15** **LIMIT 4**  
AFTER LIMIT \$16.99 EA.

**ALWAYS PADS 26-36'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S**  
SELECTED VARIETIES AND SIZES  
21374646\_EA  
21606690\_EA

**8<sup>50</sup>** **LIMIT 4**  
AFTER LIMIT \$9.99 EA.

**CAREFREE PADS 28'S, LINERS 92-120'S, O.B. TAMPONS 40'S OR PLAYTEX TAMPONS 32-36'S**  
SELECTED VARIETIES AND SIZES  
20796733\_EA  
21095828\_EA

**\$19** **LIMIT 4**  
AFTER LIMIT \$21.99 EA.

**ALWAYS DISCREET UNDERWEAR OR PADS**  
SELECTED VARIETIES AND SIZES  
20814896\_EA

**2/\$8** **LIMIT 12+**  
OR \$5.49 EA.

**GERBER ORGANIC SNACKS OR NESTLÉ CERELAC BISCUITS**  
SELECTED VARIETIES  
28-150 G  
21097119\_EA/21670654\_EA

**2/\$11** **LIMIT 12+**  
OR \$5.99 EA.

**AMARA ORGANIC SMOOTHIE MELTS OR FRUIT BITES**  
SELECTED VARIETIES  
23 G  
21536119\_EA/21624150\_EA

**\$56** **LIMIT 4**  
AFTER LIMIT \$63.99 EA.

**SIMILAC BABY FORMULA STEP 1 OR 2**  
859 G  
21436985\_EA  
21437126\_EA

**\$37** **LIMIT 4**  
AFTER LIMIT \$43.99 EA.

**HUGGIES PULL UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANTS**  
SELECTED VARIETIES  
68-112'S  
21021427\_EA/21089194\_EA

**\$24** **GET 2,000\*** **\$2**  
back in points

**LIMIT 4**  
AFTER LIMIT \$29.99 EA.

**HUGGIES 16X BABY WIPES**  
SELECTED VARIETIES, 960-1152'S  
21172000\_EA/21541191\_EA

**65<sup>50</sup>** **LIMIT 4**  
AFTER LIMIT \$74.99 EA.

**ENFAMILA+ NEUROPRO OR GENTLEASE POWDER REFILLS**  
SELECTED VARIETIES, 862/890 G  
21589079\_EA/21589205\_EA

# home & seasonal

**SAVE UP TO 20%**

**EVERYDAY ESSENTIALS™ GRILL BRUSHES**  
SELECTED VARIETIES  
**4.50-\$8**  
21670306\_EA

**Optimum**  
Members-Only Price™ **\$60**  
Non-members **\$75**  
Members save **\$15**

**EVERYDAY ESSENTIALS™ PORTABLE PROPANE GRILL**  
WITH LOCKING LID AND FOLDING LEGS  
21672427\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

12,000 BTU  
12 Burgers  
Propane  
1 Year Limited  
224 Sq Inches

**Optimum**  
Members-Only Price™ **\$49**  
Non-members **\$59**  
Members save **\$10**

**LIFE AT HOME™ ROUND SLAT TOP ACCENT TABLE**  
21669860\_EA/21670246\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**FROM \$79**

**LIFE AT HOME™ PATIO UMBRELLAS**  
21670248\_EA

**SAVE UP TO 20%**

**LIFE AT HOME™ DECORATIVE PATIO CUSHIONS**  
SELECTED VARIETIES  
21669896\_EA  
21670051\_EA

**Optimum**  
Members-Only Price™ **\$595**  
Non-members **\$695**  
Members save **\$100**

**LIFE AT HOME™ 4 PIECE SHELburne CONVERSATION SET**  
21670446\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**\$14**

**PC® GRILL BASKET**  
CHROME PLATED  
21668370\_EA

**\$6**

**EVERYDAY ESSENTIALS™ REUSABLE SQUEEZE BOTTLES**  
2" S/414 ML  
21669994\_EA

**SAVE UP TO 20%**

**PC® GRILLING ACCESSORIES**  
SELECTED VARIETIES  
21668524\_EA

**SAVE \$1**

**\$4**

**SMALL EASTER PLUSH**  
SELECTED VARIETIES  
21687656\_EA/21687630\_EA

**SAVE \$2**

**\$10**

**MEDIUM EASTER PLUSH**  
SELECTED VARIETIES  
21687577\_EA/21687714\_EA

**SAVE \$5**

**\$24**

**LARGE EASTER PLUSH**  
SELECTED VARIETIES  
21688262\_EA/21688263\_EA

**SAVE UP TO 25%**

**EASTER GRASS AND FILLER EGGS**  
SELECTED VARIETIES  
**2.50-7.50**  
21687710\_EA  
21687758\_EA

**SAVE UP TO 30%**

**EASTER BASKETS**  
SELECTED VARIETIES  
**2.50-\$14**  
21687442\_EA  
21686265\_EA

**Optimum**  
Members-Only Price™ **\$40**  
Non-members **\$50**  
Members save **\$10**

**EASTER JUMBO PLUSH**  
SELECTED VARIETIES  
21689782\_EA

**\$6**

**EVERYDAY ESSENTIALS™ JUMBO PILLOW**  
EACH  
21667755\_EA

**JUMBO PILLOW**  
SOFT MICROFIBRE COVER  
HYPOALLERGENIC POLYESTER FILL  
MACHINE WASH AND DRY

**BUY TWO (2) GET ONE (1) FREE**

**LIFE AT HOME™ ASSORTED SCENTED CANDLES**  
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE  
**\$10-16**  
21684684\_EA/21684762\_EA

**MARTINIQUE**  
SCENTED CANDLE  
BLOOD ORANGE & GINGER ZEST  
397g

# JOE FRESH

THE  
**FRESH  
PRICE!**  
SHOP

Fresh Styles at  
Our Lowest Prices

JUST IN!



\$**15**

Women's French  
Terry T-Shirt



\$**5**

Girls' Ribbed  
Tank Top

Other colours available:



\$**5**

Girls' Flutter  
Sleeved T-Shirt

Other colours available:



\$**5**

Children's  
T-Shirt



\$**5**

Girls' Jersey Bike  
Short

Other colours available:



\$**25**

Women's Lightweight  
Puffer Vest



\$**19**

Adult  
Windbreaker

**20% Off**  
Adult Sleepwear\*

Regular Price Only  
Excludes Clearance and Brands  
Ends April 5

EVEN MORE ONLINE AT [JOEFRESH.COM](http://JOEFRESH.COM)

SHOP NOW

\* Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.

**FROM AGRIERIE**  
**Alexis de Portneuf**  
FINE CHEESE MAKERS

**WRAPPED FOR THE SEASON**  
SAME GREAT CHEESE

**\$6**  
ALEXIS DE PORTNEUF  
BRIE OR CAMEMBERT,  
SELECTED VARIETIES 125 G  
20315135\_EA/20044812\_EA

**\$9**  
ALEXIS DE PORTNEUF  
BRIE OR CAMEMBERT,  
SELECTED VARIETIES  
125-200 G  
20064979\_EA

**\$8**  
SAPUTO  
SHREDDED PARMESAN,  
ASIAGO OR ROMANO 140 G  
21081222\_EA/21081213\_EA

**\$6**  
CATHEDRAL CITY  
MATURE OR VINTAGE  
CHEDDAR 200 G  
21434515\_EA/21245346\_EA

KEEP IT FRESH  
AND INSPIRED!

**FOR EVERY BURGER**  
IT HAS TO BE  
**HEINZ**  
ESTD 1869

Heinz Ketchup  
750 mL - 1 L or  
Miracle Whip Spread  
650 - 890 mL  
selected varieties  
20069080\_EA/20298681001\_EA

Heinz Picnic Trio  
selected varieties 3 x 375 mL  
20552158\_EA

**\$6**

Bull's-Eye  
BBQ Sauce 425 mL or  
Diana Sauce 500 mL  
selected varieties  
21184617\_EA  
20547834005\_EA

**\$3**

Kraft Salad Dressings 425 mL or  
Heinz Mayonnaise-style Sauces 340 mL  
selected varieties  
21686143\_EA/21584850\_EA

**\$5**

**2.99**

MiO, Kool Aid,  
& Crystal Light  
liquids or single serve  
drink mix  
selected varieties  
48 mL  
20663423\_EA/20749494001\_EA

**OR 2/\$8**  
\$4.79 EA.

\*Based on the 2026 BrandSpark® Canadian Trust Study.

**NEW**

**LAVAZZA**  
PLEASURE MAKES  
US HUMAN

Lovezzo®  
10 K-Cup® pods  
21721582\_EA/21724604\_EA

**\$15**

**NEW**

**KICKING HORSE®  
COFFEE**

GRIZZLY CLAW  
Kicking Horse® Coffee  
10 K-Cup® pods  
21722646\_EA

**\$15**

**NEW**

**BRING HOME THE  
DELICIOUS TASTE OF**

**McCafé®**

McCafé®  
24 K-Cup® pods  
21721638\_EA

**\$22**

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HUMBLE ORGANIC POTATO CHIPS  
SELECTED VARIETIES  
135 G  
21524235\_EA/21664846\_EA

**\$4**

**No post-snack spiral**  
Organic • Canadian • Simple Ingredients

Optimum  
**GET 2,500<sup>PC</sup>**  
for every \$10\*  
spent on

**\$250**  
back in points

St. Hubert, Swiss Chalet, The Keg, Montana's and East Side Mario's canned soups, canned gravy's, or dehydrated sauce mixes you receive 2,500 PC Optimum Points.  
20 - 57 g, 284 - 540 mL  
21687535\_EA/21080165\_EA

SWISS CHALET, St. Hubert, MONTANA'S BBQ & BAR, THE KEG, EAST SIDE MARIO'S

**MARC ANGELO**

**#1 IMPORTED ITALIAN BRAND**

ANTIPASTO MISTO  
85 g  
21706089\_EA  
**\$6**

PROSCIUTTO AND ASSORTED VARIETIES  
85 g  
21706090\_EA  
**\$6**

MORTADELLA  
110 g  
21707188\_EA  
**\$5**

ANTIPASTO QUATTRO  
150 g  
21706582\_EA  
**\$12**

BUON APPETITO  
200 g  
21692121\_EA  
**\$14**

ASSORTED SALAMI CHUBS  
225 - 300 g  
21021491\_EA  
**\$10 - \$12**

**NATURAL CHEESE**  
**Armstrong**  
1902

**THE CHEESE YOU CRAVE  
THE PROTEIN  
YOU WANT**

**4.49**  
HIGH PROTEIN STICKS  
OR COMBOS 180-210 G  
ARMSTRONG  
21694973\_EA

**1,000<sup>PC</sup>**  
back in points  
when you buy 2

**9.49**  
CHEESE SLICES 500 G  
ARMSTRONG  
OR MOZZARELLISSIMA  
CHEESE 690-700 G  
SAPUTO  
SELECTED VARIETIES  
21703729\_EA

**1,000<sup>PC</sup>**  
back in points  
when you buy 2

**\$4**  
ULTRAFILTERED:  
SELECTED VARIETIES 1 L  
NEILSON  
21163394\_EA

**\$3**  
CREAM: SELECTED  
VARIETIES 237-473 ML  
NEILSON  
20774420\_EA

**1.50**  
CHOCOLATE  
MILK 750 ML  
NEILSON  
20766719\_EA

\*Voted most trusted brand in Ontario in the Milk category, based on the 2026 BrandSpark Canadian Shopper Study.

**Your Household Cleaning Essentials**

**\$4**  
Febreze Air Effects 250 g,  
Car 2 mL, Bathroom 7.5 mL,  
Mr. Clean Liquids 1.2 L,  
Erasers 2/3's, Selected Varieties  
21624814\_EA/21658300\_EA

**\$11**  
Dawn 2.21/2.64 L, Mr. Clean Liquid  
2.93 L, Swiffer Duster Refills 6/10's,  
Sweeper Wet Refills 12/20/24's,  
Sweeper Dry Refills 16/20/32's,  
WetJet Refills 12's, Powermop Refills  
5's, WetJet Liquid 2.5 L, Powermop  
Liquid 2.5 L, Cascade Bags 21/26's,  
Selected Varieties  
21430598\_EA/21694540\_EA

**\$3**  
Dawn Liquid 431/473 mL,  
Dawn EZ Squeeze 366/443 mL,  
Selected Varieties  
21430590\_EA/21430553\_EA

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**BACKED BY OVER  
35 YEARS  
OF ACTIVIA'S  
EXPERTISE  
IN GUT HEALTH**

**ALL 8 PACKS NOW AVAILABLE  
IN SINGLE FLAVOURS!**



**2/\$10**  
OR  
\$6.29 EA.  
Activia® -  
selected varieties  
8 x 100 g  
21725748\_EA

**FIND ALL YOUR FAVOURITES**

**STRAWBERRY — VANILLA — BLUEBERRY — RASPBERRY —  
LEMON — PLAIN — LACTOSE FREE VANILLA**



**\$4**  
Activia® Expert selected varieties  
4 x 100 g  
21688261\_EA/21687900\_EA



**\$6.50**  
Activia® Expert selected varieties  
750 g  
21688207\_EA



**\$5.99**  
Activia® selected varieties  
850 g  
20325132003\_EA



**\$7.50**  
Activia® selected varieties  
8 x 93 mL  
21520253\_EA

**PACK YOUR MORNING  
WITH PROTEIN**



**\$8.79**  
Oikos® selected varieties  
650 g, 750 g  
21305945\_EA

**3/\$12**  
OR  
\$4.99 EA.  
Oikos® selected varieties  
4 x 85 g, 4 x 100 g  
20625055\_EA  
20419715001\_EA

**2/\$7**  
OR  
\$4 EA.  
Oikos® Pro™  
selected varieties  
300 mL  
21651846\_EA

\*As part of a complete breakfast and balanced diet. Per 115 g serving.

**10-HOUR BREW  
FOR A BOLD  
AND SMOOTH TASTE**



**\$8**  
Stok® selected varieties  
1.42 L  
21203737\_EA/21203739\_EA

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**2/\$6**  
OR  
\$3.99 EA.  
Country Harvest bread or bagels  
selected varieties and sizes  
21693323\_EA/21178597\_EA

**DELICIOUS WHOLESOME  
GRAIN BREADS  
MADE TO HELP YOU  
FEEL GOOD FROM THE INSIDE OUT.**

TM/© Wonder Brands Inc/Gestion Wonder Brands

**Our butchers cut quality  
meat in your store  
every day!**



**pork loin  
schnitzel**  
21588065\_EA

**beef  
meatballs**  
plain  
21587897\_EA

**beef stir fry strips**  
cut from Canada AA grade  
beef or higher  
21588067\_EA

**pork  
stir fry strips**  
21588095\_EA

**chicken  
stir fry strips**  
21588091\_EA

**What if buying gas fuelled your points?**

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



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# Break into Easter

2/\$3  
OR  
\$1.75 EA.



NESTLÉ® Singles  
25/29 g  
21406777\_EA  
21634741\_EA

\$6



NESTLÉ® Hide Me Eggs  
selected varieties  
100-153 g  
21628045\_EA/21627936\_EA

\$10



NESTLÉ®  
Bunny Gift/Egg Hunt  
140 g  
21555836\_EA

\$11



NESTLÉ®  
Hide Me Eggs  
300 g  
12603665\_EA



Mieux manger. Mieux vivre.

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Lindt  
GOLD BUNNY



\$7

Lindt GOLD BUNNY  
100 g  
20046002\_EA



\$9

Lindt GOLD BUNNY  
Flatback bags 130 g  
Lindt GHIRARDELLI  
Bags 117 g  
21692936\_EA/21693022\_EA



\$8

Lindt LINDOR  
Eggs Bags 180 g  
21628450\_EA/21628561\_EA



\$5

Lindt LINDOR  
Eggs Bags 100 g  
20187234\_EA



\$12

Lindt LINDOR  
Eggs Bags 300 g  
20187234\_EA



Assorted EGGIES and  
REESE'S Mini Peanut  
Butter Eggs  
(670 - 900 g)  
21659598\_EA/20526640\_EA

\$15



HERSHEY'S, REESE'S  
and COOKIES 'N' CREME  
Bunnies  
(120 - 150 g)  
21639571\_EA/21628465\_EA

\$6



SHARE EASTER  
MEMORIES  
with  
Reese's eggies



Assorted Packaged Chocolate  
(180 - 230 g)  
21660753\_EA/21638690\_EA

\$4



Easter Singles  
(34 - 42 g)  
21205577\_EA  
21334235\_EA

2/\$3  
OR  
\$1.75 EA.

OH HENRY!  
Egg Gift



REAL FLAVOUR.  
REAL FAST.

MICROWAVE IN  
90  
SECONDS

ENTRÉE  
FOR 1

4<sup>50</sup> BEN'S STREET  
FOOD  
SELECTED VARIETIES  
250 G  
21719448\_EA/21719465\_EA

Ben's  
Original

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\*Offer valid until April 1, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

