

WST_BC

THAT'S THE
WAY

SAFeway



3⁴⁹
/lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size or Fresh Pork Side Ribs breast bone removed 7.69/kg

5⁴⁴
/lb



Fresh Regular Ground Beef Family Size 11.99/kg



6⁸⁸
/lb

Fresh AIR-CHILLED Boneless Skinless Chicken Thighs 15.17/kg

9⁹⁹

Prepared Fresh Daily Fruit or Vegetable Trays 925 g-1.3 kg



READY FOR YOU



10⁹⁹
MEMBER PRICING

SAVE UP TO 47%
WITH MEMBER PRICING

13⁹⁹ without Scene+ Card

HIGH LINER Signature Cuts or Pan Sear Breaded or Battered Premium Fish 425-540 g



2⁹⁹
/lb

Asparagus product of Mexico 6.59/kg



12⁹⁹

Tulips Assorted Colours 10-stem bunch grown in Canada



HOT PRICE
4⁹⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or selected Premium Novelties 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



HOT PRICE
99¢

CLUB HOUSE Gravies 21-47 g or Gluten Free Gravies 24-25 g



HOT PRICE
3⁹⁹

COMPLIMENTS Pure Orange Juice 1.54 L



HOT PRICE
4⁹⁷

HEINZ Ketchup 750 mL-1 L or Picnic Pack 3x375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL



HOT PRICE
5⁹⁷

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g



HOT PRICE
2⁴⁹

GREEN GIANT Frozen Vegetables or Valley Selections selected 400-750 g

Scene+
GIVE & GET

Abby's SAFeway FOODLAND
MAR 26-APR 1

BUY \$150 IN SAFEWAY GIFT CARDS & GET

1,000 PTS

That's like \$10 toward your groceries

Receive 1,000 Scene+ Points when you purchase \$150 in Safeway Gift Cards. Offer valid from March 26-April 1, 2026 at all Safeway locations in Western Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Safeway gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Safeway gift cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

KRINOS Twisters 1 kg selected varieties

HOT PRICE
6⁹⁹

THU 26 | FRI 27 | SAT 28 | SUN 29 | MON 30 | TUE 31 | WED 1

Prices and offers in effect March-April 2026



More deals!
Scan here for our full flyer

WST_BC

EASTER

is on the way

MEMBERS SAVE 30¢/lb

2¹⁹ /lb
4.83/kg

MEMBER PRICING

RAISED WITHOUT ANTI-BIOTICS

EXCLUSIVE TO SAFEWAY

HAYTER'S FARM
TASTE & TRADITION
LOCAL / WHOLESOME / 3 GENERATIONS OF FAMILY

YOUNG TURKEY
RAISED WITHOUT THE USE OF ANTIBIOTICS
FROZEN WITH GIBLETS
Léve sans être traité avec antibiotique

JEUNE DINDON
ÉLEVÉ SANS L'UTILISATION D'ANTIBIOTIQUES
CONGELÉ AVEC ABATTS
Huevos de 2.5 Pounds minimum
1000 YOUNG (SAISON COMMENCÉ)

75
YEARS
OF FARM
FAMILY

2⁴⁹ /lb,
5.49/kg

without
Scene+
Card

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys
all available sizes

2⁹⁹ /lb

COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank or SCHNEIDERS Applewood Smoked Bone-In Ham 6.59/kg

SCHNEIDERS

Original Bone-In Ham
CURED IN HOUSE
FARMER'S BUTCHER
FARMER'S BUTCHER

Nutrition Facts
Valeur nutritive
Per 100g
Calories 120
Total Fat 10g
Sodium 10g
Protein 10g
Total Crap 10g
Total Fat 10g
Sodium 10g
Protein 10g
Total Crap 10g

High in / Elevé en
Total Fat / Gras saturé

Highly Saturated Fat
Gras saturé

Highly Saturated Fat
Gras saturé

1⁹⁹⁹ /lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last 44.07/kg

Sterling SILVER PREMIUM BEEF

CERTIFIED TENDER*
TENDREJÉ CERTIFIÉE

5⁹⁹ ea when you buy 2 or more

COMPLIMENTS Apple, Pumpkin or Apple Crumble 650-750 g

compliments
PUMPKIN CITROUILLE

BUY MORE SAVE MORE

compliments
APPLE CRUMBLE CROUSTADE AUX POMMES

compliments
APPLE POMMES

650 g

750 g

100 PTS
when you buy 1

16⁹⁹

CADBURY Mini or Assorted Eggs 745-875 g while supplies last

Cadbury Mini Easter Eggs
Great for EASTER BUNNIES
Choisissez vos oeufs préférés

Mini Eggs
Great for EASTER BUNNIES
Choisissez vos oeufs préférés

875 g

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

FL01_SBY_WK48_PRN_WST_BC

Make Moments Homemade



Raspberry
Chocolate
Cream Tart

SCAN
FOR DELICIOUS
SPRING RECIPES



Get **500** PTS

When you spend \$20
on these participating
products*

*before taxes

4⁴⁹

ROBIN HOOD Flour
selected 2.5 kg



3⁹⁹

ROBIN HOOD Oats 1 kg or LAURA
SECORD Chocolate Chips 250 g



3⁴⁹

EAGLE BRAND
Condensed Milk
300 mL



1⁷⁹

CARNATION
Evaporated Milk
354 mL



3⁹⁷

PHILADELPHIA
Cream Cheese
227-250 g selected



Product availability may vary by store. *Offer valid from March 26th to April 1st, 2026 at participating Sobeyes, Safeway, IGA West, Foodland and Thrifty Foods locations in Canada. Get 500 PTS when you spend \$20 on participating Robin Hood®, Five Roses®, Carnation®, Eagle Brand®, and Laura Secord® products. Qualifying purchase must be made in a single transaction. Excludes Carnation® 12 pk and Robin Hood® and Five Roses® 10 kg Flour. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy deposits, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scene Plus IP Corporation, used with permission.

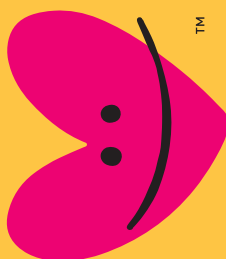
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makehappytummies.ca

TM 2026 Make Happy Tummies

Donate
in-store

Join Us.

100% of donations help feed hungry tummies
at schools in our neighbourhoods.make
happy
tummies

EASTER

is just around the corner

Sterling
SILVER
PREMIUM BEEF24⁹⁹ /lb

STERLING SILVER Fresh Boneless Rib Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef while supplies last 55.09/kg

CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉESTARTING AT
7⁹⁹

HARVEST Sausage Rings or Chubs 300-375 g

28⁹⁹

ULTRA NATURAL Shrimp Ring with Cocktail Sauce 34-38 ct per ring 737 g

12⁹⁹ /lb

SUNGOLD Fresh Boneless Lamb Leg 28.64/kg



Try with

100 PTS
when you buy 317⁹⁹

FRANCO-AMERICAN Gravy 284 mL

10⁹⁹

MARINA DEL REY Shrimp Appetizer Trio 504 g

10⁹⁹

SIMPLY COCKTAILS Cocktail & Mocktail Mixers 480 mL

6²⁹

FRITO-LAY Snacks 325-535 g



\$4

KELLOGG'S Town House, Cheez-it or Snap'd Crackers 213-391 g

2⁴⁹

CLOVER LEAF Smoked Oysters or Mussels 85 g

3⁴⁹

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected

50 PTS
when you buy 16⁴⁹

COMPLIMENTS Aerosol Whipped Cream Topping 400 g

100 PTS
when you buy 24⁹⁹

COMPLIMENTS Cozy Coop Large White Eggs 12 pk

easter BLOOMS

100 PTS
when you buy 114⁹⁹

Easter Lily Plant or Easter Egg Potted Mum 6" pot grown in British Columbia

6⁹⁹

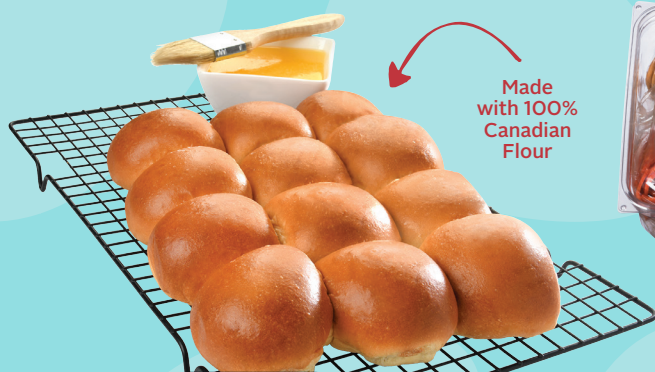
Bunny with Bow Tie Pot with Succulent 2" grown in British Columbia

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards for details

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

Sides, starters and sweets

**6⁹⁹**THE LITTLE POTATO
COMPANY Potatoes
product of Canada no 1,
1.36 kg 3 lb**7⁹⁹**
/lbButternut, Kabocha, Acorn or Spaghetti Squash
product of Canada, Canada no 1 or Mexico 4.39/kg**100 PTS**
when you buy 2**4⁵⁹**Dinner, Tray or Butter Topped Buns
12 pk 425-530 gBAKED
IN STOREMade
with 100%
Canadian
Flour**\$2⁰⁰** offHORMEL Snack Trays
425 gSLICED
FRESH**4⁴⁹**
/100 gSAN DANIELE
Prosciutto**21⁹⁹**

Dessert Cakes 1.2-1.49 kg

**\$3⁰⁰**Handheld Savoury Pastries spinach & feta,
bacon & egg or other select varieties**100 PTS**
when you buy 2**4⁴⁹**

KING'S HAWAIIAN Rolls 12 pk

**6⁴⁹**BUBLY or MONTELLIER
Sparkling Water 10-12x355 mL**4⁹⁹**ALCAN Foil 50 ft, Non-Stick 25 ft
or Parchment Paper 35 ft or
CUT-RITE Wax Paper 75 ft selected**200 PTS**
when you buy 2COMPLIMENTS Spices or
Seasonings selected 5-245 g**28⁹⁹**STARBUCKS Whole Bean
Coffee 907 g or K-Cups®
24 pk**3⁹⁹**VH Sauces
341-380 mL selected**100 PTS**
when you buy 2**7⁹⁹**COMPLIMENTS Broth
900 mL**15⁹⁹**Spring Bouquet
assorted colours
grown in British Columbia**3⁹⁹**

Daffodils 10-stem bunch

**18⁹⁹**Easter Egg Bouquet
assorted colours

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.Visit [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Safeway app.

the way
TO VALUE7⁹⁹Raspberries product of
USA or Mexico 340 g4⁹⁹Avocados
product of
Mexico 5 pk5
PACKORGANIC
5⁹⁹
3 pk3 LB
BAG100 PTS
when you buy 25⁹⁹COMPLIMENTS Oranges product of
USA or Egypt 1.36 kg 3 lb bag1⁹⁹Sweet Potatoes
product of USA
no 1 grade 4.39/kg4⁴⁴Extra Large Black or Red
Seedless Grapes product of
Peru or Chile no 1 grade
9.79/kg1⁹⁹Long Seedless English Cucumbers
product of British Columbia
Canada no 1 grade7⁹⁹COMPLIMENTS Russet or Red
Potatoes product of Canada
Canada no 1, 10 lb2⁹⁹Brussels Sprouts 6.59/kg or
Rapini product of Mexico or USA5⁹⁹COMPLIMENTS Rainbow Peppers
3 pk product of Mexico or Canada

2/\$6

Romaine, Green or Red Leaf
Lettuce product of USA7⁴⁹Bagged Gala, Ambrosia, McIntosh
or Granny Smith Apples product
of Canada or USA fancy grade
1.36 kg 3 lb bag6⁸⁸SANLUCAR Clementines or Mandarins
product of USA 907 g 2 lb bag2⁹⁹Cosmic Crisp Apples
product of USA extra fancy grade
6.59/kg

2/\$5

Large Red
Grapefruit
product of Israel

2/\$6

COMPLIMENTS Garden Salad 340 g
or Coleslaw 397 g product of USA3⁹⁹UP VERTICAL FARMS Lettuce
Blends product of British Columbia
113-127 g15%
offPrepared Fresh Daily Mixed Fruit
Salad or Tropical Fruit Salad
assorted sizes15%
offPrepared Fresh Daily Cantaloupe,
Honeydew, Pineapple or
Watermelon Chunks4⁸⁸Dragon Fruit product of Vietnam
or Yellow Pitahaya product of
Ecuador1⁷⁷Napa Cabbage or Bok Choy
product of USA or Mexico 3.90/kg8⁹⁹LIL SNAPPERS Gala, Pink Lady or
Granny Smith Apples product of
USA fancy grade 1.36 kg 3 lb bag3⁸⁸COMPLIMENTS ORGANIC Whole
White or Crenini Mushrooms
product of Canada 227 g9⁹⁹NUTS FOR CHEESE Wedges
120 g product of Canada18⁹⁹TOFURKY Roast & Gravy
Combo 1.13 kg7⁹⁹Candy Zone Tubs
525-625 g5⁹⁹WONDERFUL Pistachios selected
200-225 g

floral

11⁹⁹Garden Pixie Ceramic with
Tropical 2" pot grown in
British Columbia17⁹⁹Farm Fresh
Bouquet
assorted colours14⁹⁹Mixed Bulb Pan assorted colours
7" pot grown in British Columbia16⁹⁹Gerbera assorted colours 10-stem
bunch grown in British Columbia

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.safeway.ca/value-flyer for details.

HAND-SELECTED AAA BEEF

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Safeway

500 PTS
when you buy 1

8⁹⁹
/lb

value
size

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg

14⁹⁹
/lb

STERLING SILVER Fresh Boneless Blade Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 33.05/kg

200 PTS
when you spend \$20 or more

Fresh AIR-CHILLED Chicken Legs back attached

500 PTS
when you spend \$30 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breast

3⁴⁹
/lb

Fresh Pork Hock 7.69/kg

4⁴⁹
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 9.90/kg

200 PTS
when you spend \$20 or more

Fresh Medium Ground Chuck Beef Burgers 19.82/kg

11⁹⁹
/lb

Seasoned Lamb Chops Greek & lemon or Herbes de Provence 26.43/kg

5⁹⁹

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

BUY MORE
SAVE MORE

\$6
ea when you buy 2 or more

NOBLE Premium Lean Ground Bison starting at 6.99 ea

Get roasting for less!

RULE THE ROAST:
Your Ultimate Guide to Roasting at [Safeway.ca](#)

READY FOR YOU

300 PTS
when you spend \$15 or more

12⁹⁹
/lb

3⁹⁹
/lb

Fresh Boneless Pork Loin Centre Roast homestyle seasoned 8.80/kg

HAM IT UP

500 PTS
when you buy 1

4⁹⁹
/lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg

500 PTS
when you buy 1

8⁴⁹
/lb

PANACHE Simple-Carve Ham 18.71/kg

100 PTS
when you spend \$10 or more

6⁴⁹
/lb

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg

200 PTS
when you buy 1

14⁹⁹

BEST BUY Boneless Smoked Ham 1.2 kg

quick & easy

BUY MORE
SAVE MORE

4⁴⁹
ea when you buy 2 or more

COMPLIMENTS Boneless Smoked Ham Slices 375 g 4.99 ea

STARTING AT 7⁴⁹
/lb

HARVEST Premium Boneless or Bone-In Ham Portions starting at 16.51/kg

BUY MORE
SAVE MORE

12⁹⁹
ea when you buy 2 or more

PILLER'S Naturally Smoked Boneless Hams 800 g 14.99 ea

STARTING AT 6⁹⁹

LOU'S Fully Cooked Entrées or Bacon 375-400 g or LIL' JUAN'S Entrées 300-400 g

4⁹⁹

COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g

9⁹⁹

POGO Original 10 pk or All Beef 8 pk 600-750 g

11⁹⁹

COMPLIMENTS Cabbage Rolls or Five-Cheese Cannelloni 907 g-1 kg

13⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](#). *Visa Int. /Licensed user.

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CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



Play on the Safeway app now

IT'S GAME TIME

Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win*
- exclusively on the Safeway app



Download the
Safeway
grocery app
to play.



Register or sign into
your account and
link your Scene+
card.



Play every week
for a chance to
unlock offers for
free products,
Scene+ points
and earn chips.

Learn more on how to get in on all the fun
at www.safeway.ca/grocerygiveaways

NO PURCHASE NECESSARY. Full Contest rules found at safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

P06_SBY_WK48_PRN_WST_ON_BC

Enter your chips for a chance to win* one of these great prizes:



1 x 1 MILLION SCENE+ POINTS
valued at \$10,000



6 x 1 MILLION SCENE+ POINTS
valued at \$10,000 each



3 x CINEPLEX SHOWTIMES CARDS
valued at \$3,650 each



2 x \$5,000 SCOTIABANK CASH PRIZES
deposited into a Scotiabank investment plan



20 x \$500
HOME HARDWARE GIFT CARDS

PLAY WEEKLY TO UNLOCK
FREE ITEM OFFERS FROM
COMPLIMENTS!



FEATURED
FAVOURITES



EARN UP TO 5X MORE POINTS WHEN YOU USE THE OFFERS ON THE SAFEWAY APP.

Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

frozen & dairy

200 PTS
when you buy 27⁹⁹STARBUCKS Creamers or
Non-Dairy Creamers 828 mL3⁴⁹HELIVA GOOD! Dip 250 g,
YOPLAIT Source Yogurt 630 g, 4 pk
or Minigo or Tube Yogurt 6-8 pk5⁹⁹100 PTS
when you buy 2ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g4⁴⁹100 PTS
when you buy 2

DEL MONTE Juice 1.6 L

10⁹⁹DANONE OIKOS
Greek Yogurt
12 pk or 1.5 kg150 PTS
when you buy 27⁴⁹YOPLAIT Source
Yogurt 16 pk7⁹⁹KRAFT Shredded
Parmesan 200 gBUY
MORE
SAVE
MORE2⁹⁹100 PTS
when you buy 3PILLSBURY Cookies 468 g
(excludes seasonal) 3.49 ea4⁹⁹COMPLIMENTS Dough'chi Bites
or Fruit Bars 6 pk selected3⁹⁹NATREL Lactose
Free Ice Cream
473 mL3⁹⁹MCCAIN Fries
selected 800 g4⁹⁹KRAFT Cool Whip
Frozen Whipped
Topping 1 L

\$2

SWANSON Pot Pies
200 g7⁴⁹P.F. CHANG'S Bowls
312 g3⁹⁹MCCAIN Pizza Pockets 3 pk or
Diced Hashbrowns 800 g6⁷⁹MCCAIN Deep'n
Delicious Cakes
510 g selected1⁹⁹

COMPLIMENTS Sour Cream 250 mL

2⁴⁹

COMPLIMENTS Perogies 907 g

100 PTS
when you buy 2COMPLIMENTS Belgian Waffles,
Original or Liège-Style 268-390 g100 PTS
when you buy 1COMPLIMENTS Butter Sticks
454 g salted or unsalted

natural health

3⁴⁹KETTLE BRAND
Chips 156-198 g5⁹⁹KASHI Granola
311-340 g3⁴⁹CERES Juice 1 L
3.99 ea

STARTING AT

7⁴⁹NUTS TO YOU
Spreads 365 g3⁹⁹MUTTI Organic
Tomatoes 398 mL2⁹⁹SILK Aseptic
Plant-Based
Beverages 946 mL

STARTING AT

4⁴⁹AMY'S KITCHEN
Burritos or Wraps
142-170 g100 PTS
when you buy 4

2/\$5

MID-DAY
SQUARES 33 g2⁹⁹

CLIF Builders Protein Bars 68 g

500 PTS
when you buy 149⁹⁹PVL Iso Sport, Iso Gold Essential
Sport or Plant 727-840 g400 PTS
when you buy 2WEBBER NATURALS Vitamins
or Supplements selected25%
off300 PTS
when you buy 1PERFECT SPORTS Diesel Whey
Protein Powder 908 g

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

drinks & snacks



2/450
GATORADE
710 mL



2/\$6
COCA-COLA Soft Drinks 500 mL



999
LINDT or GHIRARDELLI Bagged
Chocolates 130-151 g



999
HARIBO Gummy Candy 40 pk
while supplies last



300 PTS
when you buy 2
2/\$9
DORITOS Tortilla Chips 210-280 g
or CHEETOS 170-285 g



249
100 PTS
when you buy 2
COMPLIMENTS Potato Chips 200 g
or Tortilla Chips 250-280 g



2/\$7
CHRISTIE Snacking or Mini
Crackers 162-200 g selected



2/\$7
BOULANGERIE GRISSOL Melba
Toast, Canapé or Baguettes
120-200 g



799
DAVID'sTEA 12-15 pk



2899
LAVAZZA
K-Cup Pods
30 pk



400 PTS
when you buy 2
379
COMPLIMENTS
Apple Juice 2 L



1299
NATURE VALLEY Granola Bars,
BETTY CROCKER Fruit or MOTT'S
Fruitsations 637 g-1.28 kg selected

meal makers



100 PTS
when you buy 2
599
KELLOGG'S
Family Size Cereal
450-650 g



399
QUAKER Harvest
Crunch Cereal
270-510 g



100 PTS
when you buy 2
599
ST. DALFOUR Jam
225 mL



549
SILVER HILLS Bread
430-680 g



299
HABITANT Soup 796 mL or
BETTY CROCKER Mashed or
Sliced Potatoes 141-215 g



199
COMPLIMENTS
Canned Tomatoes
540-796 mL



599
TENDERFLAKE Lard 454 g,
BAKER'S Chocolate 170-225 g,
FLEISCHMANN'S Yeast 24-227 g,
CHRISTIE Honey Maid Crumbs 400 g,
QUAKER Muffin or Cookie Mix
750-900 g or Oat Flour 700 g



100 PTS
when you buy 2
299
COMPLIMENTS
English Muffins 6 pk



599
100 PTS
when you buy 2
PAM Cooking Sprays 113-170 g
(excluding Non-GMO and Organic)



779
FRANK'S RedHot
Sauce 680 mL



349
KRAFT Jet-Puffed Marshmallows
400 g or BETTY CROCKER
Frosting 340-450 g



599
DAINTY Jasmine
Rice 900 g

WE'RE FULL OF
compliments



100 PTS
when you buy 3
222
COMPLIMENTS
Pudding Cups 4 pk



100 PTS
when you buy 3
399
COMPLIMENTS Fruit
Cups 4 pk



15% off
COMPLIMENTS Baking
Nuts 350 g or Selected
Raisins, Currants, Dates
or Prunes 375 g-1 kg



100 PTS
when you buy 2
349
COMPLIMENTS Coconut
selected 200 g



100 PTS
when you buy 2
399
COMPLIMENTS
Bouillon Concentrate
250 mL



200 PTS
when you buy 2
499
COMPLIMENTS
Salsa 650 mL



349
150 PTS
when you buy 2
COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk



100 PTS
when you buy 1
COMPLIMENTS Bacon Bits 75-85 g
or Parmesan Cheese 250 g

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

home & pet care

**25⁹⁹** PEDIGREE
Dry Dog Food
6.35-8 kg**4⁹⁹** MILK-BONE Biscuits,
Treats or Chews
201-900 g selected**8⁹⁹** PURINA Cat or
Kitten Chow
1.6-2 kg**15⁹⁹**
NATURE'S RECIPE Dry Dog Food
1.8 kg or PURINA ONE True
Instincts Wet Dog Food 6 pk

March 19 - April 8, 2026

**200** Get
SCENE+ POINTS
when you buy
2 Carlton Cards**2⁷⁹**
CREATIVE CONVERTING 7" or 9"
Plates 8 pk or Napkins 2 ply 16 pk
while quantities last**9⁹⁹** STARTING AT
CHARMIN Bathroom Tissue
8=24 rolls or BOUNTY Paper
Towels 2-3 pk or Napkins 400 pk**400 PTS**
when you buy 1
COMPLIMENTS Paper Towels
12 pk**7⁹⁹** GLADE Plug-In
Scented Oil Kit 1 pk**19⁹⁹** DOWNY or GAIN Fabric
Enhancers or Softener 598-694 g
or 1.8-4.16 L**4⁹⁹** **100 PTS**
when you buy 2
CLOROX Clean-Up or All Purpose
Cleaners 946 mL or Bathroom
Foam 887 mL selected**12⁴⁹** ARM & HAMMER
Laundry
Detergent 2.96 L

health, beauty & baby

**200 PTS**
when you buy 2
7⁹⁹ STARTING AT
COLGATE
Toothbrushes
1-12 pk selected**8⁹⁹** STARTING AT
AVEENO Body Wash 532 mL or
OGX Hair Care 50-385 mL or
172 g selected **300 PTS**
when you buy 2**6⁹⁹** STARTING AT
SENSODYNE Clinical Whitening,
HELLO Toothpaste or
THERABREATH Oral Rinse
75-473 mL selected**11⁹⁹** STARTING AT
OLAY or OLD SPICE Body Wash
or OLAY Bar Soap 591-987 mL or
8 pk selected**400 PTS**
when you buy 2
10⁴⁹ STARTING AT
ALWAYS Pads, Liners or TAMPAX
Tampons 18-120 pk selected**7⁹⁹** STARTING AT
SECRET or OLD
SPICE Deodorant
68-144 g selected**500 PTS**
when you buy 2
9⁴⁹ LISTERINE
Mouthwash 1.5 L
selected**200 PTS**
when you buy 2
10% off L'ORÉAL PARIS
Cleansers 200 mL**100 PTS**
when you buy 2
3⁴⁹ BUY
MORE
SAVE
MORE
ea when you
buy 2 or more
PAMPERS Baby
Wipes 56-72 pk
3.99 ea**78⁹⁹**
SIMILAC 360 Total Care
Ready-To-Feed Formula 16x235 mL**1⁰⁰** BUY
MORE
SAVE
MORE
ea when you
buy 5 or more
COMPLIMENTS ORGANIC
Pouches 128 mL 1.79 ea

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.**150 PTS**
when you buy 2
10% off BAND-AID
Bandages 10-60 pk
selected**150 PTS**
when you buy 1
15% off LAX-A-DAY Laxative
510 g or GELUSIL
Antacid 100 pk**14⁹⁹**
ENSURE or GLUCERNA
Meal Replacement 6 pk**150 PTS**
when you buy 2
15% off CLEAN & CLEAR
Products selectedTYLENOL or BENLYN Cough, Cold & Flu selected*,
TYLENOL Pain Relief 80-150 pk, Easy Dissolve 32 pk or
Precise 113 g or MOTRIN 400mg Liquid Gel 60 pk* **10% off****200 PTS**
when you buy 2

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360Health | SAFeway
PHARMACY & WELLNESS

*Fee for some services may apply.

Scene+

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**Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

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**DIGITAL
EXCLUSIVE**

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- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [Safeway.ca/offers](https://www.safeway.ca/offers)

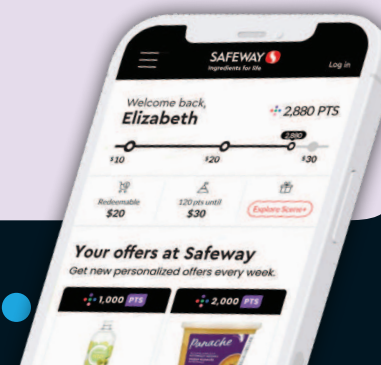
Get
400 PTS
when you
buy 2

COMPLIMENTS Oh Mama!
Hot Sauce 354 mL



Download on the
App Store

GET IT ON
Google Play



Offer valid March 26th to April 1st, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



Play on the Safeway app now

IT'S GAME TIME



PLAY THE COMPLIMENTS TRIVIA CHALLENGE THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
Extraaaa! Flavour
Potato Chips
200 g



COMPLIMENTS
Exceptional
Chocolate Chip
Cookies
280 g



NO PURCHASE NECESSARY. Full Contest rules found at safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

HAPPY VAISAKHI



\$5

Mangoes Bag
product of Mexico 3 pk



2⁴⁹ /lb

Long Squash product of Mexico
or Red Carrots product of China 5.49/kg



4⁹⁹

COMPLIMENTS
Naan 340 g



6⁹⁹

DERLEA Chopped
Garlic product of
Canada 1 kg



5⁹⁹

COMPLIMENTS
Mixed Nuts salted
or unsalted 275 g



9⁹⁹

COMPLIMENTS
Milk Chocolate
Covered Almonds
350 g



6⁹⁹

AAR CEE Basmati Rice 1 kg



19⁹⁹

AASHIRVAAD Whole
Wheat Flour 9.07 kg



14⁹⁹

INDIA GATE Pure
Basmati Rice 4.54 kg



4⁷⁹

KFI Cooking Sauces
375-395 mL
selected varieties



5⁴⁹

PATAK'S Curry Paste
284 mL



2/\$7

THE SPICE TAILOR Sauce Kits 260 mL
selected varieties 3.99 ea



28⁹⁹

NANAK Desi Ghee
PET 1.6 kg



2⁷⁹

RUBICON Juice
Drink 1 L
selected varieties



4⁴⁹

RUBICON Organic
Coconut Water or
Non-Dairy Beverage
1 L selected



1²⁹

PARLE-G Biscuits
300 g



1⁴⁹

HALDIRAM'S Indian Snacks
150 g selected varieties



1⁹⁹

MAGGI Masala Noodles
Family Pack 280 g



Find more variety and
value in store

Global Market

Your destination for variety and value

2⁷⁹
/lb

Papaya product of Mexico 6.15/kg



3⁷⁷
/lb

Plantains product of Mexico or Guatemala 8.31/kg



11⁹⁹
/lb

Fresh Boneless Stew Beef Family Size 26.43/kg



12⁹⁹

SHOAL WATER SEAFOODS Boned Salt Cod 454 g



1¹⁹

GRACE Mackerel or Sardines 155 g selected varieties



99¢

GRACE Cock Dry Soup Mix 43 g



4²⁹

GRACE Sweetened Condensed Milk 300 mL



1¹⁹

GRACE Peanut Punch 240 mL or Coconut Milk Powder 50 g



1⁴⁹

GRACE Island Soda 355 mL selected varieties



1⁹⁹

GRACE 100% Pure Coconut Water 500 mL



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Prepared to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.safeway.ca/entertaining for tray selections and ordering tips

THE WAY to your feast



\$25

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg



219 /lb
4.83/kg
MEMBER PRICING

249 /lb
5.49/kg

without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Grade A Turkeys frozen all available sizes



277 /lb

BUTTERBALL Turkey Regular or Stuffed frozen all available sizes 6.11/kg



500 PTS
when you buy 1

499 /lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



200 PTS
when you buy 1

1499

BEST BUY Smoked Boneless Ham 1.2 kg



500 PTS
when you buy 1

849 /lb

PANACHE Simple Carve Boneless Ham 18.71/kg



1099

GOLD LABEL Hams 800 g



649 /lb

100 PTS
when you spend \$10 or more

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



let's play BALL

Diamond deals to start the season



BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or PANACHE Frozen Desserts 300-650 g



4⁹⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties selected 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



300 PTS
when you buy 2

2/\$7

TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g



300 PTS
when you buy 2

13⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

3⁴⁹

VILLAGGIO Bread 510-540 g or Buns 6-8 pk



2/8⁸⁸

COCA-COLA or PEPSI Soft Drinks 6x710 mL

SAFeway

Proud Partner



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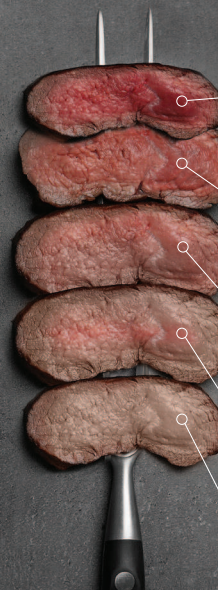


25⁹⁹
/lb

READY
• FOR •
YOU

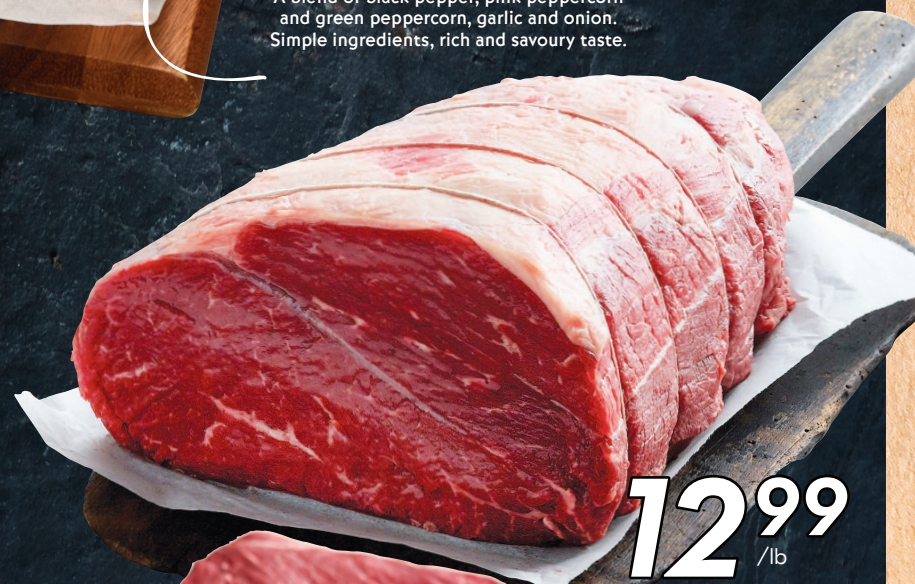


STEAK TEMP GUIDE



**Remove from heat at
155°- 160° F (68°- 71° C)**

**READY
FOR
YOU**



12.99
/lb

300 PTS
when you spend
\$15 or more

12.99
/lb

STERLING SILVER Fresh
Boneless Cross Rib Pot Roast
homestyle seasoned and fat
added cut by your meat expert
from Canada AAA grade
beef 28.64/kg

2026-03-13 10:00 AM

EASTER made sweeter



6⁹⁹ **100 PTS**
when you buy 2

KINDER Mini Eggs 182-200 g, Surprise Egg 100 g or
Candy Surprise 80 g



8⁹⁹

NESTLÉ Smarties Bunny 150 g, Egg Hunt Kit 140 g
or LINDT Gold Bunny 50-100 g



200 PTS
when you buy 2
12⁴⁹

KINDER Maxi, Plush or Egg Hunt Kit 116-186 g



100 PTS
when you buy 2

4⁷⁹

COMPLIMENTS Mini Eggs 650 g



8⁹⁹

TOFFIFEE Easter Boxed Chocolate
369 g



14⁴⁹

COMPLIMENTS Candy
Coated Mini Eggs 650 g



6⁹⁹

TERRY'S Original Orange Easter
145 g or LINDT Bunny Bar 120 g



120 g



13⁹⁹

CADBURY Mini Eggs
362-381 g



362

While supplies last. Selection may vary by store.



Ingredients for Babies

Big offers
for your
baby's
essentials!



2²²

BABY GOURMET Purée Pouches
or Jars 92-128 mL selected

That's like
\$20
toward your
groceries

Get **2,000** PTS

When you spend \$90
or more on any of
these participating
Baby products*. *before taxes



400 PTS
when you buy 2

28⁹⁹

PAMPERS Super Pack Diapers 42-96 pk or
Ninjas or Easy Ups 34-74 pk



S/M 44
43-68 LBS COUNT



28⁹⁹

HUGGIES Giga Diapers 36-96 pk or
Pull-Ups or Goodnites 34-74 pk



100 PTS
when you buy 2

6⁴⁹

JOHNSON & JOHNSON
Baby Care 400-600 mL
or 623 g selected



9⁹⁹

PEDIASURE
Complete 4 pk



2/\$5

BABY GOURMET
Simply Snacks 32 g



600 PTS
when you buy 1

46⁹⁹

CAPRICARE Infant
Formula 800 g

BEST BUY



BEST BUY
Baking Mixes
375 g



MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS

everyday
VALUE



OCEAN JEWEL
Raw Peeled & Deveined Shrimp
50-70 ct per lb 908 g



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Fillet 908 g

\$35

TRUE NORTH Fresh Atlantic Salmon
Fillets skinless product of Canada
subject to availability 908 g





Sprite Chill
CHERRY LIME
CERISE LIME

OBEY YOUR THIRST.

CHERRY LIME'S NEVER BEEN COLDER

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OFFICIAL PARTNER

2/4⁵⁰ GATORADE Perform Sports Drink 710 mL

CELSIUS
LIVE FIT

NO FIZZ. ALL GO.
FIZZ-FREE
ZERO SUGAR ENERGY

2/\$6
CELSIUS Energy Drink 355 mL

NEW

0 g sugar
140 mg caffeine

2/\$6 ALANI NU Energy Drink 355 mL

PEPSI | **NHL** OFFICIAL SPONSORS OF THE NHL

NEW

100 PTS when you buy 2
PEPSICO Beverages 6x222 mL any flavour

NEW

100 PTS when you buy 2
BUBLY Sparkling Water Beverage 6x222 mL any flavour

NEW

6⁹⁹
PURE LEAF Iced Tea 6x340 mL any flavour

Becel

Prepared in Canada

FEEL GOOD ABOUT EVERY BITE
CANADA'S #1 SPREAD*

7⁹⁹
BECEL Margarine 637-850 g

*Based on number of units sold in the margarine or similar products category of spreads for the latest 52 weeks ending August 9, 2025, according to NielsenIQ MarketTrack

3⁹⁹
IMPERIAL Margarine Soft Tub 427 g



YOU COULD WIN
1 OF 3 \$10,000 VIP TRIPS
TO THE **STANLEY CUP FINAL 2026**
PLUS DAILY PRIZES OF GIFT CARDS & MORE!

FindAndWin.ca





6⁹⁹ SPONGETOWELS Ultra or UltraPRO Paper Towels 3=6 rolls



*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 1/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available: (1) 3 grand prizes of a 2026 Stanley Cup® Final VIP Experience (ARV \$10,000 CAD each); & (ii) 76 secondary prizes (number decreases as they are claimed), each consisting of SpongeTowels for a year (ARV \$600 CAD). Kruger Products value coupons, NHL Shop.ca gift cards or retailer grocery gift cards (ARV \$20 CAD to \$240 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at FindAndWin.ca.™™™ Kruger Products Inc.™™ SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the 2026 Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2026. All Rights Reserved.



6⁹⁹
PUREX 12=24 rolls or Ultra or UltraLuxe 8=24 rolls



6⁹⁹
SCOTTIES Original or Supreme 6 pk

make happy tummies

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100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.



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ACROSS CANADA.**

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FOR A CHANCE TO WIN 1 OF 10 PRIZES OF \$1,000 IN SCENE+® POINTS



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L'EXTRA

Chevalier

NOTRE-DAME

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.safeway.ca/agropur-easter-scene-contest>. Contest runs from 03/05/2026–04/06/2026. Open to legal residents of AB, BC, MB, NB, NS, ON, P.E.I., SK, and QC with a valid Scene+® account, and who have reached the age of majority on the date they entered the Contest.

GIVE YOUR SCENE+ POINTS A BOOST

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the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply



BOLD FLAVOUR MEETS MAYO



HEINZ MAYONNAISE-STYLE SAUCES

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