



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS
with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit
Kroger.com/FuelEvent
to download coupon.
*Exclusions apply.
See coupon for details.



\$1.25
/LB
With Card

Cook's Portion Ham
Shank or Butt Portion, Bone-In,
Limit 2

**Kroger
Hickory Smoked
Spiral Ham**
Honey Glazed,
Bone-In, Limit 2

\$1.95
/LB
With Card

\$9.99
/LB
With Card

Beef Rib Roast
Bone-In, Limit 2



**Sanderson Farms
Boneless Chicken Breasts**
or Chicken Wings, Bone-In;
Family Pack



\$2.99
/LB
With Card



**California Halos
Seedless Mandarins**
3 lb Bag or Simple Truth
Organic Mandarins,
2 lb Bag

\$2.99
With Card



Strawberries
1 lb Package or
Blackberries, 6 oz

2/\$5
With Card



**Asparagus
or Organic**
Asparagus,
\$2.99 lb with Card

\$1.99
/LB
With Card



**Wright
Bacon**
Select Varieties,
24 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card

**MIX & MATCH
BUY 2, GET 3
FREE**
of Equal or Lesser Value
With Card

**Coca-Cola, Pepsi
or Canada Dry**
Select Varieties, 12-Pack,
12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



**Entenmann's
Little Bites,
Donuts or Cakes**
Select Varieties,
6.88-21 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



**Blue Bell
Ice Cream**
Select Varieties,
64 fl oz

\$6.99
With Card



**Ocean Spray
Cranberry Juice**
64 fl oz or
Little Debbie Snacks,
8-12 ct; Select Varieties

2/\$6
With Card



Doritos
9-10.75 oz or Tostitos,
9.5-14.43 oz or
Smartfood Popcorn,
5.75-7.75 oz;
Select Varieties

**MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value**

FREE
With Card

Regular retail is up to
\$5.49 each with Card.

**BUY MORE
SAVE
MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

**MIX & MATCH 5 or
more participating
items with Card.**

*When you buy any 5 or more participating items
in the same transaction with Card.



**Pillsbury
Grands Biscuits,
Crescents or
Cinnamon Rolls**
Select Varieties, 8 ct

2.99 With Card
-1.00

\$1.99
/EA*



4.49 With Card
-1.00

\$3.49
/EA*

**Pepperidge Farm
Cookies**
5-8.6 oz or
Lactaid Milk, 64 fl oz;
Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

**Nabisco Ritz or
Snack Crackers**
Select Varieties,
3-13.7 oz



2.99 With Card
-1.00

\$1.99
/EA*

**Sargento
Cheese Slices**
Select Varieties,
8-20 ct



7.99 With Card
-1.00

\$6.99
/EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Find even
more deals
online!



Pineapple
\$1.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Kroger
Extra Large
Cooked Shrimp**
26-30 ct, Sold in a
2 lb Bag for \$13.98

\$6.99
/LB
With Digital Coupon
Price without digital coupon
is up to \$7.99 lb, Sold in a
2 lb Bag for \$15.98 with Card.



**Simply
Orange Juice**
46 fl oz or Ore-Ida
Frozen Potatoes,
19-32 oz;
Select Varieties

\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia
Cream Cheese, 8 oz;
Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Bob Evans Side Dish
12-24 oz or Tennessee Pride
Breakfast Sausage, 16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon

**Wild Caught
Snow Crab Clusters**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct, Sold in a
2 lb Box or Bag for \$19.98

\$9.99 /LB

With Digital Coupon
Price without digital coupon
is up to \$12.99 lb, Sold in a
2 lb Box or Bag for \$19.98
\$25.98 with Card.



**Lay's Potato or
Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz

\$1.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.

**Large Avocado
or Mango**
Price without digital coupon
is up to \$2.79 each with Card.

\$1.49 /EA
With Digital Coupon



**Hellmann's
Mayonnaise**
30 fl oz
or Miracle Whip,
30 fl oz;
Select Varieties

\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**32 oz
Kroger Cheese**
Select Varieties

\$4.99 /EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy Cookies**
Select Varieties, 8-20 oz

\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.



**Quilted Northern
Bath Tissue**
12 Mega Rolls or
Brawny Paper Towels,
6 Double Rolls;
Select Varieties

\$9.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$11.99 each with Card.

*While supplies last.

MIX & MATCH

SAVE AN EXTRA \$5

WHEN YOU SPEND \$15

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH

SAVE AN EXTRA \$10

WHEN YOU SPEND \$30

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

SPRING REFRESH

MIX & MATCH

BUY 1, GET 1 50% OFF

OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



**Private Selection
Four Layer Carrot Cake**
8" or Cheesecake, 40 oz;
Select Varieties, In the Bakery
Price without digital coupon
is up to \$22.99 each with Card.

\$17⁹⁹
/EA
With Digital Coupon



**Green Mountain
or McCafe K-Cups**
Select Varieties, 10 ct
Price without digital coupon
is up to \$8.99 each with Card.



\$5⁹⁹
/EA
With Digital Coupon

**Pompeian
Extra Virgin
Olive Oil**
Select Varieties,
16 fl oz

\$5⁹⁹
/EA
With Digital Coupon

Price without digital coupon
is up to \$7.99 each with Card.



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Birds Eye
Frozen Vegetables**
Select Varieties, 9.5-14.5 oz
Price without digital coupon
is up to \$2.29 each with Card.



\$1⁷⁹
/EA
With Digital Coupon

**Huggies
Little Movers or
Little Snugglers Diapers**
Select Varieties, 38-96 ct

**SAVE
\$5⁹⁹**
/EA

With Digital Coupon
Price without digital coupon
is up to \$28.99 each with Card.



Frito-Lay Simply Snacks
Select Varieties, 4.5-8.5 oz
Price without digital coupon
is up to \$2.99 each with Card.



\$1⁹⁹
/EA
With Digital Coupon



Nestle Toll House Morsels
Select Varieties, 9-12 oz
Price without digital coupon
is up to \$4.99 each with Card.



\$3⁹⁹
/EA
With Digital Coupon

**Yankee
Medium Pillar
Candle**
14.25oz,
Select Varieties

\$7⁹⁹
/EA
With Digital Coupon

Price without digital coupon
is up to \$12.99 each with Card.



*While supplies last.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Private Selection
Angus 80% Lean
Ground Chuck
16 oz Package

\$7

With Card



Butterball
Boneless
Turkey Breast
Roast

Select Varieties,
3 lb, Frozen

\$9.99

With Card



King's Hawaiian
Rolls

Select Varieties,
12 ct, In the Bakery

\$3.99

With Card



Boursin
Garlic & Fine Herbs
Gourmet Cheese

5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card



Private Selection
Triple Cherry Pie
or Other Varieties,
9", In the Bakery

\$9.99

With Card



Cool Whip
8 oz or Dole
Pineapple,
15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger
Sweet Potatoes
3 lb Bag

\$2.97

With Card



Kroger Spices
Select Varieties,
0.11-48 oz
MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value

FREE

With Card



Kroger
Bagged
Vegetables

\$6

With Card

Select Varieties,
24-32 oz, In the
Produce Department



Toastermaster
Toaster
2-Slice or Griddle,
10" x 16"

\$19.99

With Card



Kroger
Frozen Vegetables
10-12 oz or Kroger
Fruit, 14.5-15.25 oz
Can; Select Varieties

2/\$3

With Card

Swanson Broth

32 oz or
Del Monte
Vegetables,
11-16 oz;
Select Varieties

2/\$4

With Card



Duncan Hines
or **Dolly Parton**
Cake Mix
Select Varieties,
15.25 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE
50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties





Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas Easter
Egg Dye Kit
Select Varieties



Easter Holiday
Home Baking
Accessories
Select Varieties

SAVE
50%

Tag Reflects Savings
With Card

SAVE
50%

Tag Reflects Savings
With Card



Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz



Andes Mints
4.67 oz



Reese's or
Cadbury Eggs
Select Varieties,
4 ct



Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

\$3.99

With Card

\$3.19

With Card

\$4.49

With Card

2/\$6

With Card



Kinder Joy
Egg
.7 oz



Lindt Gold
Chocolate Bunny
Select Varieties,
3.5 oz



Peeps
Select Varieties,
8-10 ct

\$1.99

With Card

\$6.49

With Card

\$1.79

With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Barebells
Protein Bar
1.94 oz or Chobani Greek
Yogurt Beverage, 7 fl oz;
Select Varieties

2/\$4
With Card



Minute Maid
Fruit Drink or Ade
59 fl oz or Kroger
Instant Oatmeal, 8-12 ct;
Select Varieties

3/\$5
With Card



Stouffer's or
Lean Cuisine Entrée
Select Varieties,
5.75-12.875 oz

FINAL COST
When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



Knorr
Sides
Select Varieties,
4-5.7 oz

10/\$10
With Card



Kroger
Sparkling Water
Select Varieties,
12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

GET YOUR SAVINGS IN THE APP TODAY!



Create your account
on our app or website.



Same great prices
in-store or online!



Save **BIG** with exclusive
digital coupons & early
access to weekly ads.



Earn Fuel points &
save at the pump!



BUY MORE SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49 With Card
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Ortega Taco
Sauce, 7.5-8 oz;
Select Varieties



13.99 With Card
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



2.99 With Card
-1.00

Nature Valley
Bars
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

\$1.99
/EA*



3.49 With Card
-1.00

Velveeta
Shells & Cheese
9.4-12 oz or Sara Lee
Bread, 20 oz;
Select Varieties

\$2.49
/EA*



5.99 With Card
-1.00

Kellogg's
Giant Size Cereal
19.2-29.5 oz or
Starbucks Ice Coffee,
40-48 fl oz;
Select Varieties

\$4.99
/EA*



Rao's
Pasta Sauce
15-24 oz or
Private Selection
Stone Fired Pizza,
14.2-19.2 oz;
Select Varieties

6.99 With Card
-1.00

\$5.99
/EA*



Vitaminwater
6-Pack, 16.9 fl oz
or Coffee-mate
Creamer, 64 fl oz;
Select Varieties

6.99 With Card
-1.00

\$5.99
/EA*



Angel Soft
Bath Tissue
8 Mega Rolls or
Kleenex Facial
Tissue, 4 ct;
Select Varieties

7.49 With Card
-1.00

\$6.49
/EA*



Ragu
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.49 With Card
-1.00

\$3.49
/EA*
Checker's
Frozen Fries

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



8.99 With Card
-1.00

\$7.99
/EA*

Kroger Family Size
Appetizers
16-33 oz or
Blue Diamond
Almonds, 16 oz;
Select Varieties



6.99 With Card
-1.00

\$5.99
/EA*
P. F. Chang's
Entrée



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Ball Park Franks
Select Varieties,
15 oz



13.99 With Card
-1.00

\$12.99
/EA*

Private Selection
Tiramisu Layer Cake
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00

\$7.99
/EA*

M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



6.49 With Card
-1.00

\$5.49
/EA*

Dixie Paper
Plates or Bowls
Select Varieties,
25-90 ct



6.99 With Card
-1.00

\$5.99
/EA*
Huggies
Wipes

Select Varieties, 168-192 ct



10.99 With Card
-1.00

\$9.99
/EA*

Smucker's
Uncrustables
10 ct or Black Rifle
Coffee K-Cups,
12 ct; Select Varieties



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Amylu Meatballs
or Burgers
Select Varieties,
8-10 oz

\$4.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef St. Louis Style Ribs

Fully Cooked,
2 lb, In the Deli

\$13⁹⁹

With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



**Pork Back
Ribs**
Bone-In

\$3⁹⁹

/LB
With Card

Wonderful
Inshell Pistachios

\$8⁹⁹

With Card

Select Varieties, 14-16 oz,
In the Produce Department



**Kroger
Party Cups**
50 ct or Simple Truth
Plant Based Platters
or Bowls, 20-30 ct;
Select Varieties

\$4⁴⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



Toastermaster
Air Fryer
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos

3 lb Bag

\$4.99

With Card



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh In-Store
Made Fruit Bowl**
Select Varieties,
62 oz, In the Produce
Department
\$15⁹⁹
With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz
2/\$7
With Card



\$4⁹⁹
With Card
**Private Selection
Sugar Bee, Rockit
or Wild Twist
Apples**
2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**
\$10



**Jumbo
Blueberries**
9.8 oz
\$5⁹⁹
With Card



**Collard,
Turnip or
Mustard Greens**
Bunch
\$1⁴⁹
/EA
With Card



GUARANTEED FRESH



**Kevin's
Family Pack
Entrees**
Select Varieties,
26 oz
\$15
With Card



**Wild-Caught
Lobster Tails**
3-4 oz
\$6
With Card

**MIX & MATCH
BUY 1, GET 1
FREE**
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
9.6-12 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz
\$8⁹⁹
With Card



**Gorton's
Seafood**
Select Varieties,
11-11.4 oz
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card

DELI & BAKERY
Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection
Fresh Baked
Butter Croissants**
Large, 4 ct
or Mini, 12 ct
\$5



**Kroger
Potato Salad**
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb
\$7⁹⁹
With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹
With Card

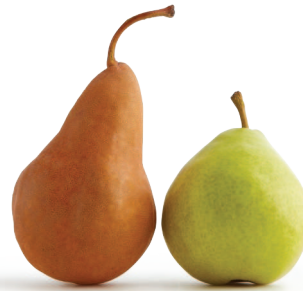
HAVE A JOYOUS PASSOVER

Visit [Kroger.com/Passover](https://www.kroger.com/Passover) for more holiday essentials



**Kroger Red
or Gold Potatoes**
5 lb Bag

\$5⁹⁹
With Card



**Bartlett
or Bosc Pears**

\$1⁹⁹
/LB
With Card



**Kroger
Granny Smith
Apples**
3 lb Bag

\$3⁹⁹
With Card

**Kedem
Grape Juice**
64 fl oz

\$5⁹⁹
With Card



**Gefen
Honey Bear**
12 oz

\$5⁴⁹
With Card



**Yahrzeit Memorial
Candle**
2.75 oz

99¢
With Card



**Gefen
Macaroons**
Select Varieties,
10 oz

\$4⁹⁹
With Card



**Manischewitz
Matzo Meal**
16 oz

\$4⁹⁹
With Card



**Yehuda
Passover Matzos**
5 ct

\$10⁹⁹
With Card

Seasonal selection varies by store and is limited to stock on hand.