

ONT ZONE 1

**CHANCE TO WIN*
EVERY WEEK!**

**G R O C E R Y
GIVEAWAYS**



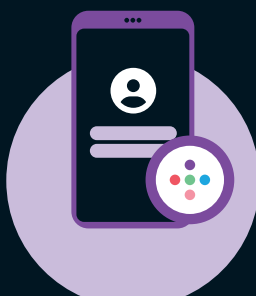
Play on the Foodland app now

IT'S GAME TIME

**Don't miss your chance to play
weekly challenges, answer trivia
questions, Spin the Wheel and
earn chips to enter into your
choice of sweepstakes prizes for a
chance to win* – exclusively
on the Foodland app**



**Download the Foodland
grocery app to play.**



**Register or sign into your
account and link your
Scene+ card.**



**Play every week for a
chance to unlock offers
for free products, Scene+
points and earn chips.**

**Learn more on how to get in on all the fun
at www.foodland.ca/grocerygiveaways**

*NO PURCHASE NECESSARY. Full Contest rules found at foodland.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.®

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Enter your chips
for a chance
to win* one
of these
great prizes:

Scene+ Travel
Powered by Expedia

**1 x 1 MILLION
SCENE+ POINTS**
valued at \$10,000

Scene+

**6 x 1 MILLION
SCENE+ POINTS**
valued at \$10,000 each



**3 x CINEPLEX
SHOWTIMES CARDS**
valued at \$3,650 each



**2 x \$5,000 SCOTIABANK
CASH PRIZES** deposited into
a Scotiabank
investment plan



**20 x \$500 HOME
HARDWARE GIFT CARDS**

**PLAY WEEKLY TO
UNLOCK FREE ITEM
OFFERS FROM
COMPLIMENTS!**



**EARN UP TO 5X MORE
POINTS WHEN YOU USE THE
OFFERS ON THE FOODLAND APP.†**

†Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

F02_FDL_WK48_PRN_ONT_Z1

ONT ZONE 1

FOODLAND®

Fresh food. Friendly neighbours.

EASTER
is comingScene+
DIGITAL
EXCLUSIVEGET
500 PTS
when you buy 1 whole,
frozen turkeyVisit the Foodland App or
MyGroceryOffers.ca
to load this offer249
/lbHAYTER'S FARM
Frozen Grade A Turkeys
all available sizes 5.49/kgCOMPLIMENTS or SCHNEIDERS
Bone-In Ham butt or shank portions 6.59/kg299
/lbCOMPLIMENTS
Boxed Turkey Roast with
Cranberry Stuffing 1 kg

1299



399

PRODUCT OF CANADA
COMPLIMENTS White
or Yellow Potatoes 10 lb1199
/lbFresh Atlantic
Salmon Fillets 26.43/kgcompliments
YELLOW-FLESHED
Potatoes • Pommes de terre
À CHAIR JAUNE

4.54 kg / 10 lb

3 LB

200 PTS
when you buy 2

LOCAL

399

PRODUCT OF ONTARIO COMPLIMENTS Gala, McIntosh, Ambrosia
or Red Delicious Apples Canada fancy grade 1.36 kg / 3 lb bag

99¢

CLUB HOUSE Gravies
21-47 g or Gluten-Free
Gravies 24-25 g

277

LAY'S Potato Chips
220-235 g

547

GENERAL MILLS
Family Size Cereal 516-778 g
or KELLOGG'S Family Size Cereal
450-650 g

1099

STARBUCKS Roast & Ground Coffee
340 g or K-Cup Pods 10 pkMEMBERS
SAVE \$1
199
MEMBER
PRICING299 without
Scene+
CardKRAFT Salad
Dressing
425 mL100 PTS
when you buy 1

1699

CADBURY
Mini Eggs
745-875 g
while supplies last

649

CASHMERE Bathroom Tissue
12-24 or 8-24 rolls, SPONGETOWELS
3-6 rolls or SCOTTIES Facial Tissue 6 pk

1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+
THIS WEEK, 10 LUCKY CUSTOMERS
WILL RECEIVE AN EASTER EGG WORTH...

50,000 PTS

EASTER EGG HUNT EXPIRES ON WEDNESDAY,
APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEMThat's like
\$500
IN FREE
GROCERIES*see in-store for
detailsCottage Life
SPRING SHOW
MARCH 26-29, 2026
THE INTERNATIONAL CENTRE, MISSISSAUGAPROUD
PARTNERS

Again!

SWING BY
OUR FOODLAND
BOOTH AND
COTTAGE KITCHENSCAN HERE FOR OUR
DIGITAL FLYER

Products may not be available at all locations



Foodland.ca

MAR - APR 2026

PRICES EFFECTIVE FROM
MAR 26 - APR 1

THUR	FRI	SAT	SUN	MON	TUE	WED
26	27	28	29	30	31	1

P01_FDL_WK48_PRN_ONT_Z1

**LOOK FOR THE LEAF**
to help you support CanadaScan or visit
Foodland.ca
to learn more**GET 10% OFF BEEF**

When you buy 2 or more of the same cut

Inside Round Roasts
cut by your local meat expert
from Canada AAA grade beef
22.02/kg**9.99**
/lb**MOZZARELLA**

CHEESE STICKS

**PICKLE SPEARS**BREADED PANES
CORNICHONS
EN POINTES

500 g

WILD CAUGHT
CRISPY CALAMARI
UNCOOKED - NON CUITS
CALMARS
CROUSTILLANTS
SAUVAGES

MSC

BUY 2, GET 3RD FREE
of equal or lesser value**COMPLIMENTS or PANACHE**
Appetizers selected 252-680 g**3.49**
/100 g**COMPLIMENTS**
Black Forest Ham,
Honey Ham or
Cooked or
Smoked Chicken**Sliced FRESH****BBQ Chicken Legs**
back attached 4 pk**9.99****available hot or chilled****3.99****Kaiser Buns**
White or Whole Wheat
6 pk 430 g**Baked IN-STORE**Made with
100% Canadian
Flour**3.47****Broccoli Bunches**
product of Mexico or USA**4.99****Strawberries clamshell**
product of Mexico or USA no 1 grade 1 lb**1 LB****4.99****ARMSTRONG** Cheese 400 g, Shreds 300-320 g
or SAPUTO Mozzarellissima 500 g**\$2****PEPSI or COCA-COLA** Soft Drinks 2 L**4.49****CHRISTIE** Family Size Cookies
374-520 g, Oreo Cakesters 285 g or
Premium Plus Crackers 402-481 g**6.99****LIBERTÉ** Greek Yogurt
650-750 g**4.99****TROPICANA** Orange Juice, Juice Blends or
Lemonades 1.36 L or PURE LEAF Iced Tea 1.75 L selected**5.99****KRAFT** Peanut Butter
1 kg**2/\$5****DEL MONTE** Canned Fruit 398 mL, MOTT'S Apple Sauce
620 mL or Fruitsations 6 pk or DOLE Pineapple 398 mL**2/\$3****CAMPBELL'S** Broth 900 mL
or Concentrated Broth 250 mLmake
happy
tummies**Join Us.** 100% of donations help feed hungry tummies
at schools in our neighbourhoods.**Donate in-store**

makehappytummies.ca

TM 2026 Make Happy Tummies

SPEND \$100 ON LCBO GIFT CARDS**LCBO****AND GET A****\$10****SOBEYS GIFT CARD!**Offer valid during March 26 – April 1, 2026.
Sorry no rainchecks or price matching.
See gift card for details, terms, conditions,
and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks' products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Weekly offers are available only while supplies last. Advertisers prices do not include any applicable taxes or deposits. Savings based on our regular retails. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. "Save off this price" rebates refer to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

100% FRESH

guarantee*

Storewide satisfaction
or your money back.

2 LB

6⁹⁹200 PTS
when you buy 2
HALOS Clementines
or Mandarins 907 g
2 lb bag product of USAPrepared
FRESH5⁴⁹Cored or Whole
Pineapple
product of Costa RicaPrepared
FRESH

2/\$24

Prepared Fresh Daily
Fruit or Vegetable
Trays 1-1.3 kg

MAGnificent

4⁸⁸Large Cantaloupes
product of Guatemala or
Costa Rica no 1 gradeLOCAL
3⁹⁹PRODUCT OF
ONTARIO
Mini Seedless
Cucumbers 6 pk
Canada no 1 grade1⁹⁹
/lbSweet Potatoes
product of USA no 1 grade
4.39/kg3⁹⁹Grape Tomatoes pint
product of Mexico4⁴⁹100 PTS
when you buy 2PRODUCT OF CANADA
COMPLIMENTS ORGANIC Sliced
White or Cremini Mushrooms 227 g

EASTER FLORAL

Available at most stores

LOCAL
12⁹⁹250 PTS
when you buy 1
GROWN IN
ONTARIO
Easter Lily 6"
5 or more bloomsLOCAL
9⁹⁹200 PTS
when you buy 1
GROWN IN
ONTARIO
Tulip Bouquet 10 stemSTARTING AT
5⁹⁹
GROWN IN ONTARIO
Easter Chrysanthemums
assorted selection may vary by store19⁹⁹300 PTS
when you buy 1
Whispers of Spring
Bouquet

MEAT

8⁹⁹without
Scene+
Card
SCHNEIDERS
Bacon 100-375 g15⁹⁹COMPLIMENTS
Traditional or
Smashed Beef
Burgers 680-907 g

GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

19⁹⁹
/lbStriploin Grilling
Steak cut by your
meat expert from
Canada AAA grade beef
44.07/kg4⁹⁹
/lbCONESTOGA
MEATS Family Size
Pork Loin Centre
Cut Chops cut in-store
by your meat expert
11.00/kg17⁹⁹HIGH LINER Pan
Sear or Signature
Collection 425-540 g10⁹⁹COMPLIMENTS
Shrimp Rings 312 g8⁹⁹
/lbBoneless Skinless
Chicken Breasts
AIR-CHILLED 19.82/kg7⁹⁹
/lbSplit Chicken Wings
AIR-CHILLED 17.61/kg

DELI

Available at
most stores8⁴⁹without
Scene+
Card
COMPLIMENTS
Natural
Ingredients
Sliced Meats
175 g selected3⁹⁹
/100 gCOMPLIMENTS
Hungarian,
Peppercorn or
German Salami

FREE

BALDERSON
Cheddar 250-280 g
selected6⁴⁹COMPLIMENTS
Feta 200 g

BAKERY

Available at
most stores

FREE

Brownies 550-585 g or
Brownie Cakes 310-390 g6⁹⁹without
Scene+
Card
Apple Fritter
Donuts 4 pk 500 g9⁹⁹without
Scene+
Card
Small Bar Cakes
325-575 g3⁹⁹Baked
IN-STORE
Dutch Crunch or
Soft Italia Bread
450 g

KITCHEN

Available at
most stores4⁴⁹100 PTS
when you buy 2
FONTAINE SANTÉ or LANTANA Topped or Regular Hummus
or Dips 227-283 g4⁹⁹COMPLIMENTS
Peanuts 425-500 g
assorted7⁹⁹COMPLIMENTS
Almonds or Cashews
Roasted salted or
unsalted 275 g

2

Scene

1,000 PTS = \$10 OF FREE GROCERIES

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

FROZEN & DAIRY

150 PTS
when you buy 25⁴⁹**BEN & JERRY'S**
Ice Cream (includes
Non-Dairy) 473 mL
or MAGNUM Novelties
3-4 pk selected2⁴⁹**COMPLIMENTS**
Frozen Waffles
8 pk 280 g100 PTS
when you buy 24⁴⁹**HELUVA GOOD! Dip**
250 g100 PTS
when you buy 27⁹⁹**STARBUCKS**
Dairy or Non-Dairy
Creamers 828 mL4⁶⁹**MCCAIN Superfries**
454-800 g2⁹⁹**CHEEMO Perogies**
745-907 g7⁹⁹**GAY LEA Butter**
Sticks 454 g100 PTS
when you buy 2BUY 1 AT \$6.49
BUY 2 OR MORE
4⁹⁹
ea**COMPLIMENTS**
Cheese Slices
210-230 g

DRINKS, SNACKS & PANTRY

2/⁸⁵⁰**ROLD GOLD**
Pretzels 198-370 g
or SUNCHIPS 205 g200 PTS
when you buy 22/⁹**RUFFLES Potato**
Chips 180-200 g2⁹⁹**SKITTLES or**
STARBURST Candy
130-191 g or LIFE SAVERS
Candy 150-180 g150 PTS
when you buy 2**DARE Real Fruit Candy** 475-700 g50 PTS
when you buy 22/³**SPARKLING ICE**
Sparkling Water
503 mL2/⁶**CELSIUS Energy**
Drinks 355 mLBUY 1 AT \$3.50
BUY 2 OR MORE
\$3^{ea}**DARE Breton, Vinta**
or Simple Goodness
Crackers (excludes
Gluten Free) 180-225 g2/⁷**DARE Ultimate**
Cookies 290-300 g4⁹⁹**TWININGS Tea**
20 pk4⁴⁹**KELLOGG'S**
Special K or KASHI
Bars selected 144-200 g2⁴⁹**COMPLIMENTS**
White or Whole
Wheat Bread 675 gMEMBERS
SAVE 50¢
3⁹⁹
MEMBER
PRICING4⁴⁹ without
Scene+
Card**COMPLIMENTS**
Cooking Spray
141-170 g9⁹⁹**KELLOGG'S Jumbo**
Cereal 700 g-1.1 kg2⁴⁹**SNACK PACK**
Puddings or Gels
4 pk4⁴⁹**PEARL MILLING**
COMPANY Pancake
Mix or Syrup
905 g-710 mL2⁹⁹**HABITANT**
Soup 796 mL or
BETTY CROCKER
Mashed or Sliced
Potatoes 141-215 g4⁹⁹**COMPLIMENTS**
Flour 2.5 kg6⁴⁹**CLUB HOUSE**
La Grille Seasonings
65-248 g or Spice Blends
selected 111-203 g1⁹⁹**COMPLIMENTS**
Canned Tomatoes
540-796 mL3⁹⁹**VH Sauces**
selected varieties
341-380 mL

HOUSEHOLD

2⁹⁹50 PTS
when you buy 1**PALMOLIVE Dish**
Detergent 591 mLSTARTING AT
5⁹⁹**WINDEX Glass**
Cleaner 765-950 mL
or BON AMI Glass Cleaner
560 g13⁹⁹100 PTS
when you buy 1
ZIPLOC Mega Packs
60-270 pk8⁹⁹**WHISKAS Dry Cat**
Food 1.5-2 kg

Scene+

JOIN SCENE+ TODAY.

sceneplus.ca/register

3

Let's play BALL!

Diamond deals to start the season



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers
selected 252-680 g

compliments

MOZZARELLA
CHEESE STICKS
BÂTONNETS DE FROMAGE

UNCOOKED / NON CUIITS

High in / Élevé en Sodium / Sodium

Health Canada / Santé Canada

MADE IN CANADA

NO ARTIFICIAL FLAVORS OR COLORS / NO COLORANTS ARTIFICIELS

compliments

PICKLE SPEARS
BREADED / PANÉS
CORNICHONS EN POINTES

UNCOOKED / NON CUIITS

500 g

Panache

WILD CAUGHT CRISPY CALAMARI
UNCOOKED - NON CUIITS
CALMARS CROUSTILLANTS SAUVAGES

340 g

Baked IN-STORE

3⁹⁹

White or Whole Wheat
Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

compliments

SMASHED / ÉCRASÉS
100% BEEF BURGERS
WITH SALT ADDED / UNCOOKED
BURGERS DE BŒUF À 100 %
AVEC DU SEL AJOUTÉ / NON CUIITS

15⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

200 PTS when you buy 2

Lay's

wavy ondulées ORIGINAL

235 g

Lay's

CLASSIC CLASSIQUE

235 g

200 PTS when you buy 2

2⁷⁷

LAY'S Potato Chips 220-235 g

Schweppes

Ginger Ale

2 LITRE

PEPSI

ZERO SUGAR / ZÉRO SUCRE

2 LITRE

Coca-Cola

ORIGINAL TASTE

2 LITRE

\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

Ontario RAISED CHICKEN

Air Chilled / Crapin Froid

100% Canadian / 100% Canadien

Omakase Brand Chicken

POULET DE 100% CANADIEN

17.61/kg

7⁹⁹ /lb

AIR-CHILLED Split Chicken Wings 17.61/kg

FOODLAND

Proud Partner

5 SEASONS

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DAIRY & FROZEN



5⁹⁹ ASTRO Balkan Yogurt 12 pk



4⁴⁹ COMPLIMENTS Aerosol Whipped Cream 225 g



5⁴⁹ SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



3⁴⁹ ea PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



3⁴⁹ I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



4⁹⁹ KRAFT Cool Whip Whipped Topping 1 L



\$2 SWIFT Pot Pies 190 g



11⁹⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg



2/\$4 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



3⁴⁹ CADBURY Tablet Bars 80-100 g



3²⁹ WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



7⁹⁹ SKITTLES Pop'd 155 g while supplies last



2/4⁵⁰ GATORADE 710 mL



2/\$7 CHRISTIE Mini Cookies 144-200 g



6²⁹ FRITO LAY Value Size Snacks 325-535 g



100 PTS when you buy 2 COMPLIMENTS Potato Chips Extraaa! Flavour 200 g or Flavoured Tortilla Chips 255 g



200 PTS when you buy 2 HEINEKEN Alcohol Free Beer 6x330 mL



\$4 CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



19⁹⁹ FOLGERS Roast & Ground Coffee 544-865 g



3⁹⁹ ROUGEMONT Apple Juice 2 L



10⁹⁹ NABOB Roast & Ground Coffee 340 g

SNACKS & PANTRY

9⁹⁹**BEEMAID Premium Honey** 500 g selected or **NUTELLA** Hazelnut Spread 725 g4⁴⁹**POST Cereal** 283-525 g selected4⁴⁹**CREAM OF WHEAT** 336-800 g100 PTS
when you buy 25⁴⁹**COMPLIMENTS Chocolate Chips** 225-270 g100 PTS
when you buy 23⁹⁹**COMPLIMENTS Bouillon Concentrate** 250 mL200 PTS
when you buy 24⁹⁹**COMPLIMENTS Salsa** 650 mL4⁹⁹**POM Raisin Buns** 500 g while supplies last or **DEMPSTER'S 10" Tortillas** 366-610 g3⁴⁹**KRAFT Jet Puffed Marshmallows** 400 g or **BETTY CROCKER Frosting** 340-450 g selected2⁹⁹**COMPLIMENTS Lasagna** 375-500 g7⁴⁹**AGROMONTE Pasta Sauce** 560 mL3⁹⁹**DEMPSTER'S Whole Grain or Signature Bread** 600 g or **Bagels** 5-6 pk (excludes Protein Bagels)4⁷⁹**PATAK'S Cooking Sauces** 400 mL

NATURAL, HEALTH & HOUSEHOLD

6⁹⁹200 PTS
when you buy 2**CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes** 85 mL-1 L or 1-2 pk selected6⁹⁹**L'ORÉAL Hair Expertise Hair Care** 150-385 mL selected5⁹⁹100 PTS
when you buy 2**KASHI Granola** 311-340 g200 PTS
when you buy 32⁹⁹**ANNIE'S Macaroni & Cheese** 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)5⁹⁹**AXE Body Wash** 473 mL selectedMEMBERS
SAVE \$1
18⁹⁹
MEMBER
PRICES**ARM & HAMMER Hard Clumps Cat Litter** 12.7 kg11⁹⁹250 PTS
when you buy 1
COMPLIMENTS Cat Litter 15 kgBUY 1 AT \$1.79
BUY 4 OR MORE
1²⁹
ea**PURINA Fancy Feast, Lil' Soups or Petites** 34-79.4 g7⁹⁹300 PTS
when you buy 2**COMPLIMENTS Liquid Laundry Detergent** 1.47 LSTARTING AT
5⁹⁹**FLEECY Fabric Softener** 1.36 L or 80 sheets7⁹⁹**GLAD Tall Kitchen Catchers** 26-48 pk18⁹⁹200 PTS
when you buy 2**IAMS Dry Dog Food** 3.18 kg

S02_FDL_WK48_DIG_ONT_Z1

Cheers to BEER, WINE & COOLERS!



28⁹⁹

MOOSEHEAD Lager
12x473 mL tall cans



15⁹⁹

BUDWEISER
Lager 6x473 mL
tall cans



17⁹⁹

MILLER LITE
Pilsner 6x473 mL
tall cans



26⁹⁹

NÜTRL Mixed Pack
12x355 mL cans



20⁹⁹

MASI
Campofiorin
750 mL



16⁹⁹

VILLA MARIA
Sauvignon Blanc
750 mL

*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores. Pricing not applicable to LCBO Convenience Outlets.

X02_FDL_WK48_DIG_Liquor_ONT_Z5_WINE



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene

THIS WEEK, 10 LUCKY CUSTOMERS WILL
RECEIVE AN EASTER EGG WORTH...

50,000 **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES

View offers

Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating Foodland stores in Ontario in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Ontario will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Locals know HOW TO MAKE EASTER EFFORTLESS

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Let's start with appies!

We make it easy!

Shop our selection of

60+

MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**

When you spend \$75

or

Get **2,500 PTS**

When you spend \$150 or more

That's like
\$25
toward your groceries

Family faves everyone will enjoy!



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5
Large serves 10

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Learn more

Order in-store or online today!

Visit Foodland.ca/entertaining for tray selections and ordering tips

**PICKED
FOR YOU**

BLUEBERRY MAPLE SAUSAGES

Made in store by your
local meat expert

4.99
/lb

Blueberry Maple
11.00/kg

**Perfect combination of
sweet and savoury**

D04_FDL_WK48_DIG_PickedForYou_ONT_Z1

Locals know

SWEET TREATS
ARE HOPPING IN6⁹⁹100 PTS
when you buy 2FERRERO Mini Eggs 182-200 g, KINDER
Surprise Egg 100 g or KINDER Candy Surprise 80 gLINDT Mini Bunny 50 g,
Bunny 100 g, SMARTIES Bunny Gift
Pack or Egg Hunt 140-150 g8⁹⁹8⁹⁹TOFFIFEE
Easter
369 g5⁴⁹NESTLÉ Easter
Novelty Chocolate
85-153 g12⁴⁹KINDER Maxi, Plush
or Egg Hunt 116-186 g
while supplies last100 PTS
when you buy 24⁷⁹COMPLIMENTS
Candy Coated
Mini Eggs 200 g
while supplies last14⁴⁹COMPLIMENTS
Candy Coated
Mini Eggs 650 g
while supplies last6⁹⁹TERRY'S Easter
Orange 145 g
or LINDT Bunny Bar 120 g
while supplies last5⁴⁹HERSHEY'S
Easter Novelty
Chocolate 136-340 g
while supplies last9⁹⁹HARIBO
Gummy 40 pk
while supplies last10⁹⁹NESTLÉ
Hide Me Eggs 300 g
while supplies last4⁴⁹CADBURY Creme Eggs 3 pk or
MAYNARDS Sour Patch Kids 225-315 g
while supplies last

While supplies last. Selection may vary by store.

D05_FDL_WK48_DIG_EasterSweets_ONT_Z1

BEST BUY
EVERYDAY

\$2

BEST BUY
Baking
Mixes 375 g

NEW



MAKE YOUR DOLLAR
GO FURTHER WITH
THESE GREAT ITEMS

TM 2026 Make Happy Tummies



make
happy
tummies

Join Us.
100% of donations help feed
hungry tummies at schools in
our neighbourhoods.

Donate
in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene
DIGITAL
EXCLUSIVE

OFFER VALID MAR 26- APR 1, 2026

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the **Foodland app** or at **MyGroceryOffers.ca**



Get **500 PTS**
when you buy 1

Frozen Turkey 3.5 kg or Larger assorted
(can be redeemed 5 times during promo period)



SAVE \$7
when you buy 2

TIM HORTONS Coffee 300 g assorted



Download on the
App Store



GET IT ON
Google Play

Card must be registered. Offer valid and available to be loaded March 26- April 1, 2026 at all participating Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01_FDL_WK48_DIG_ONT_Z1

CHANCE TO WIN*
EVERY WEEK!

GROcery
GIVEAWAYS



Play on the Foodland app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
Extraaaa! Flavour
Potato Chips
200 g



COMPLIMENTS
Exceptional
Chocolate Chip
Cookies
280 g



NO PURCHASE NECESSARY. Full Contest rules found at foodland.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

V03_FDL_WK48_DIG_ONT_Z1



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CANADIANS!**

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CUSTOMERS
ACROSS CANADA.**

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*Conditions Apply

