



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.

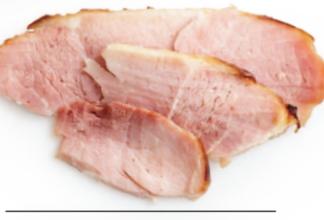


\$1.25 /LB
With Card

Cook's Portion Ham
Shank or Butt Portion, Bone-In, Limit 2

\$9.99 /LB
With Card

Beef Rib Roast
Bone-In, Limit 2



\$1.95 /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glazed, Bone-In, Limit 2



Sanderson Farms Boneless Chicken Breasts
or Chicken Wings, Bone-In; Family Pack

\$2.99 /LB
With Card

BUY MORE SAVE MORE
SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.
*When you buy any 5 or more participating items in the same transaction with Card.



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct
2.99 With Card
-1.00
\$1.99 /EA*



4.49 With Card
-1.00

\$3.49 /EA*
Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties



California Halos Seedless Mandarins
3 lb Bag or Simple Truth Organic Mandarins, 2 lb Bag
\$2.99
With Card



Strawberries
1 lb Package or Blackberries, 6 oz
2/\$5
With Card



Asparagus or Organic Asparagus, \$2.99 lb with Card
\$1.99 /LB
With Card



Wright Bacon
Select Varieties, 24 oz
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

MIX & MATCH BUY 2, GET 3 FREE
of Equal or Lesser Value
With Card



Coca-Cola, Pepsi or Canada Dry
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



3.49 With Card
-1.00

\$2.49 /EA*
Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties
Regular retail is up to \$5.49 each with Card.
MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Blue Bell Ice Cream
Select Varieties, 64 fl oz
\$6.99
With Card



2.99 With Card
-1.00

\$1.99 /EA*
Sargento Cheese Slices
Select Varieties, 8-20 ct



Ocean Spray Cranberry Juice
64 fl oz or Little Debbie Snacks, 8-12 ct; Select Varieties
2/\$6
With Card



Bud, Miller or Coors
Select Varieties, 18-Pack, 16 fl oz Cans
\$22.99



La Marca Prosecco, Coppola Diamond or Gerard Bertrand Cote des Roses
750 ml
\$16.99



Gatorade
8-Pack, 20 fl oz or Community Coffee, 12 oz Bag; Select Varieties
7.99 With Card
-1.00
\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Pineapple
\$1.49 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb, Sold in a 2 lb Bag for \$15.98 with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Bob Evans Side Dish
12-24 oz or Tennessee Pride Breakfast Sausage, 16 oz; Select Varieties
Price without digital coupon is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon

Wild Caught Snow Crab Clusters or Private Selection Argentinian Jumbo Raw Shrimp, 16-25 ct, Sold in a 2 lb Box or Bag for \$19.98

\$9.99 /LB
With Digital Coupon

Price without digital coupon is up to \$12.99 lb, Sold in a 2 lb Box or Bag for \$25.98 with Card.



32 oz Kroger Cheese
Select Varieties

\$4.99 /EA
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



Lay's Potato or Kettle Cooked Potato Chips
Select Varieties, 5-8 oz

\$1.99 /EA
With Digital Coupon

Price without digital coupon is up to \$2.99 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies
Select Varieties, 8-20 oz

\$3.49 /EA
With Digital Coupon

Price without digital coupon is up to \$4.79 each with Card.

*While supplies last.



Large Avocado or Mango

Price without digital coupon is up to \$2.79 each with Card.

\$1.49 /EA
With Digital Coupon



Hellmann's Mayonnaise
30 fl oz or Miracle Whip, 30 fl oz; Select Varieties

\$3.49 /EA
With Digital Coupon

Price without digital coupon is up to \$5.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz or Kroger Alkaline Water, 24-Pack, 16.9 fl oz

\$3.99 /EA
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.

SPRING REFRESH

MIX & MATCH

SAVE AN EXTRA \$5

WHEN YOU SPEND \$15

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH

SAVE AN EXTRA \$10

WHEN YOU SPEND \$30

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH

BUY 1, GET 1 50% OFF

OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



**Private Selection
Four Layer Carrot Cake**
8" or Cheesecake, 40 oz;
Select Varieties, In the Bakery
Price without digital coupon
is up to \$22.99 each with Card.



\$17.99
/EA
With Digital Coupon



**Green Mountain
or McCafé K-Cups**
Select Varieties, 10 ct
Price without digital coupon
is up to \$8.99 each with Card.



\$5.99
/EA
With Digital Coupon

**Pompeian
Extra Virgin
Olive Oil**
Select Varieties,
16 fl oz

\$5.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$7.99 each with Card.



**Huggies
Little Movers or
Little Snugglers Diapers**
Select Varieties, 38-96 ct

**SAVE
\$5**
/EA

With Digital Coupon
Price without digital coupon
is up to \$28.99 each with Card.



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.*
UNLIMITED transactions!



**Birds Eye
Frozen Vegetables**
Select Varieties, 9.5-14.5 oz
Price without digital coupon
is up to \$2.29 each with Card.

\$1.79
/EA
With Digital Coupon

Frito-Lay Simply Snacks
Select Varieties, 4.5-8.5 oz
Price without digital coupon
is up to \$2.99 each with Card.



\$1.99
/EA
With Digital Coupon



Nestlé Toll House Morsels
Select Varieties, 9-12 oz
Price without digital coupon
is up to \$4.99 each with Card.



\$3.99
/EA
With Digital Coupon

**Yankee
Medium Pillar
Candle**
14.25oz,
Select Varieties

\$7.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$12.99 each with Card.



*While supplies last.

1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



**Private Selection
Angus 80% Lean
Ground Chuck**
16 oz Package

\$7

With Card



**Butterball
Boneless
Turkey Breast
Roast**

Select Varieties,
3 lb, Frozen

\$9.99

With Card



**King's Hawaiian
Rolls**

Select Varieties,
12 ct, In the Bakery

\$3.99

With Card



**Boursin
Garlic & Fine Herbs
Gourmet Cheese**

5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card



**Private Selection
Triple Cherry Pie
or Other Varieties,
9", In the Bakery**

\$9.99

With Card



**Meomi Pinot Noir,
La Crema Sonoma
Chardonnay or Decoy
Cabernet Sauvignon**
750 ml

\$19.99



**Kroger
Sweet Potatoes**
3 lb Bag

\$2.97

With Card



**Kroger
Bagged
Vegetables**

\$6

With Card

Select Varieties,
24-32 oz, In the
Produce Department



Cool Whip
8 oz or Dole
Pineapple, 15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger Spices
Select Varieties,
0.11-48 oz

**MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value**

FREE

With Card



**Toastmaster
Toaster**
2-Slice or Griddle,
10" x 16"

\$19.99

With Card



**Kroger
Frozen Vegetables**
10-12 oz or Kroger
Fruit, 14.5-15.25 oz
Can; Select Varieties

2/\$3

With Card



Swanson Broth
32 oz or
Del Monte
Vegetables,
11-16 oz;
Select Varieties

2/\$4

With Card



**Duncan Hines
or Dolly Parton
Cake Mix**
Select Varieties,
15.25 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home Jumbo Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



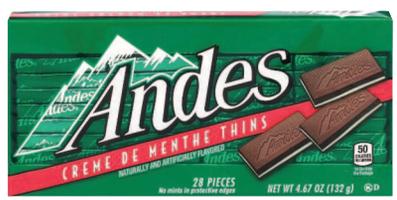
Paas Easter Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Easter Holiday Home Baking Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties,
10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or Cadbury Eggs
Select Varieties,
4 ct
\$4.49
With Card



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties,
7.93-7.97 oz
2/\$6
With Card



Kinder Joy Egg
.7 oz
\$1.99
With Card



Lindt Gold Chocolate Bunny
Select Varieties,
3.5 oz
\$6.49
With Card



Peeps
Select Varieties,
8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Barebells Protein Bar
1.94 oz or Chobani Greek Yogurt Beverage, 7 fl oz;
Select Varieties

2/\$4
With Card



Minute Maid Fruit Drink or Ade
59 fl oz or Kroger Instant Oatmeal, 8-12 ct;
Select Varieties

3/\$5
With Card



Stouffer's or Lean Cuisine Entrée
Select Varieties,
5.75-12.875 oz

FINAL COST When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$3.99 each with Card.



Knorr Sides
Select Varieties,
4-5.7 oz

10/\$10
With Card



Kroger Sparkling Water
Select Varieties,
12-Pack, 12 fl oz Cans

FINAL COST When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



Corona, Modelo or Pacifico
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

FINAL COST When You Buy 2
\$17.99
/EA*
With Card

*When you buy 2 or more in the same transaction with Card. Quantities less than 2 will be 19.99.



Twisted Tea, Happy Dad or Seagram's
Select Varieties,
12-Pack, 11.2-12 fl oz
Bottles or Cans

\$16.99



Barefoot Pinot Grigio or Woodbridge Cabernet Sauvignon
1.5 Liter

\$12.99

BUY MORE
SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card.



2.49 With Card
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Ortega Taco Sauce, 7.5-8 oz;
Select Varieties



13.99 With Card
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



2.99 With Card
-1.00

Nature Valley Bars
5-12 ct or Betty Crocker Fruit Snacks, 6-10 ct;
Select Varieties

\$1.99
/EA*



3.49 With Card
-1.00

Velveeta Shells & Cheese
9.4-12 oz or Sara Lee Bread, 20 oz;
Select Varieties

\$2.49
/EA*



5.99 With Card
-1.00

Kellogg's Giant Size Cereal
19.2-29.5 oz or Starbucks Ice Coffee, 40-48 fl oz;
Select Varieties

\$4.99
/EA*



Rao's Pasta Sauce
15-24 oz or Private Selection Stone Fired Pizza, 14.2-19.2 oz;
Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



Vitaminwater
6-Pack, 16.9 fl oz or Coffee-mate Creamer, 64 fl oz;
Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



Angel Soft Bath Tissue
8 Mega Rolls or Kleenex Facial Tissue, 4 ct;
Select Varieties

7.49 With Card
-1.00
\$6.49
/EA*



Ragù
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.49 With Card
-1.00
\$3.49
/EA*
**Checker's
Frozen Fries**

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

**BUY MORE
SAVE
MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



8.99 With Card
-1.00
\$7.99
/EA*

**Kroger Family Size
Appetizers**
16-33 oz or
Blue Diamond
Almonds, 16 oz;
Select Varieties



3.49 With Card
-1.00
\$2.49
/EA*

Ball Park Franks
Select Varieties,
15 oz



13.99 With Card
-1.00
\$12.99
/EA*

**Private Selection
Tiramisu Layer Cake**
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



6.99 With Card
-1.00
\$5.99
/EA*
**P. F. Chang's
Entrée**

18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



8.99 With Card
-1.00
\$7.99
/EA*

**M&M's
Family Size Candy**
Select Varieties,
15-18.08 oz



6.99 With Card
-1.00
\$5.99
/EA*
**Huggies
Wipes**

Select Varieties, 168-192 ct



10.99 With Card
-1.00
\$9.99
/EA*

**Smucker's
Uncrustables**
10 ct or Black Rifle
Coffee K-Cups,
12 ct; Select Varieties



6.49 With Card
-1.00
\$5.49
/EA*

**Dixie Paper
Plates or Bowls**
Select Varieties,
25-90 ct



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Amylu Meatballs
or Burgers
Select Varieties,
8-10 oz

\$4.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



**Home Chef
St. Louis Style
Ribs**
Fully Cooked,
2 lb, In the Deli

\$13⁹⁹
With Card



**Private Selection
Four Cheese
Roman Style Pizza**
or Other Varieties,
20 oz, In the Deli

\$10



**Pork Back
Ribs**
Bone-In
\$3⁹⁹
/LB
With Card

**Wonderful
Inshell Pistachios**
\$8⁹⁹
With Card



Select Varieties, 14-16 oz,
In the Produce Department



**Ruffles
Party Size**
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



**Kroger
Party Cups**
50 ct or Simple Truth
Plant Based Platters or
Bowls, 20-30 ct;
Select Varieties



\$4⁴⁹
With Card



Michelob Ultra
24-Pack, 12 fl oz
Bottles or Cans
or Corona
or Modelo, 18-Pack,
12 fl oz Bottles;
Select Varieties

\$29⁹⁹



**Toastermaster
Air Fryer**
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

**DiGiorno
Pizza**
2/\$11
With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos
3 lb Bag

\$4.99

With Card



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh In-Store
Made Fruit Bowl**
Select Varieties,
62 oz, In the Produce
Department
\$15⁹⁹
With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz
2/\$7
With Card



\$4⁹⁹
With Card
**Private Selection
Sugar Bee, Rockit
or Wild Twist
Apples**
2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**
\$10



**Jumbo
Blueberries**
9.8 oz
\$5⁹⁹
With Card



**Collard,
Turnip or
Mustard Greens**
Bunch
\$1⁴⁹
/EA
With Card



GUARANTEED FRESH



**Kevin's
Family Pack
Entrees**
Select Varieties,
26 oz
\$15
With Card



**Wild-Caught
Lobster Tails**
3-4 oz
\$6
With Card

**MIX & MATCH
BUY 1, GET 1
FREE**
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
9.6-12 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz
\$8⁹⁹
With Card



**Gorton's
Seafood**
Select Varieties,
11-11.4 oz
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card

DELI & BAKERY
Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection
Fresh Baked
Butter Croissants**
Large, 4 ct
or Mini, 12 ct
\$5



**Kroger
Potato Salad**
or Macaroni Salad or
Coleslaw,
Select Varieties,
3 lb
\$7⁹⁹
With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹
With Card

BOTTLES & BREWS



\$10⁹⁹

**Busch,
Miller High Life,
Natural Light
or Pabst**

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



**Bota Pinot Grigio
or Black Box
Cabernet Sauvignon
3 Liter**

\$18⁹⁹



**Kim Crawford
Sauvignon Blanc,
Josh Cellars
Cabernet Sauvignon
or Kendall-Jackson
Chardonnay**

750 ml

\$15⁹⁹



**Michelob Ultra Zero
or Budweiser Zero
Select Varieties,
12-Pack,
12 fl oz Bottles or Cans**

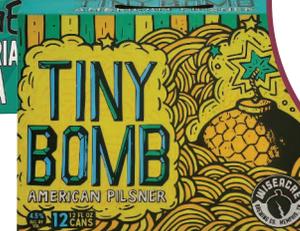
\$14⁹⁹



**Michelob Ultra,
Yuengling Flight
or Modelo Oro**

\$15⁹⁹

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



\$20⁹⁹

**Wisacre,
New Belgium
or Leinenkugel's**

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!