

Shared plates, shared joy

Discover
more value
this Easter

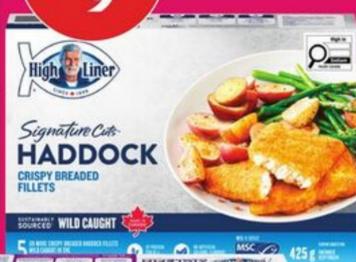
Optimum

Members-Only Price™

10⁹⁹

Non-members
19⁹⁹

Members
save
\$9



**HIGH LINER PAN SEAR
SELECTS 500-540 G OR
SIGNATURE CUTS
HADDOCK 425 G**
SELECTED VARIETIES FROZEN

20845016_EA
21186729_EA



1²⁵

NO NAME® BROTH
SELECTED VARIETIES
900 ML

21189610_EA
21189611_EA



\$4



**PHILADELPHIA
CHIP DIP 227 G,
CREAM CHEESE
227/250 G OR
WHIPPED CREAM
CHEESE 227 G,
KRAFT
CHEEZ WHIZ
450 G OR SINGLES
410 G**
SELECTED VARIETIES

20641267_EA
21188654_EA



2⁵⁰

**PC® KETTLE COOKED,
KETTLE RIPPLED,
LOADS OF™ OR
WORLD OF™
FLAVOURS
POTATO CHIPS**
SELECTED VARIETIES

200 G
20839412001_EA
21422931_EA



\$4

**SILK NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
1.74-1.89 L

20315090001_EA
21243598_EA



SAVE UP TO \$2.49

\$6

MARCANGELO ITALIAN DELI SLICED MEAT 85 G OR BOURSIN SOFT CHEESE 150 G
 SELECTED VARIETIES
 20116794_EA
 21706089_EA



\$3



PC DIPS OR HUMMUS 200-228 G OR NAAN CRISPS 170 G
 SELECTED VARIETIES
 21639152_EA
 21683470_EA



\$10

PC® SHRIMP APPETIZERS
 SELECTED VARIETIES
 294-454 G OR **PC® SMOKED SALMON OR CRAB & LOBSTER BAKE & SERVE DIP**
 360 G
 FROZEN
 20135874_EA
 21682673_EA



3.75

NATIONAL SOURDOUGH BREAD DAY
 Wednesday, April 1st

SOURDOUGH OR PUMPERNICKEL BREAD
 675 G
 20132458_EA



BAKED IN-STORE

3.25



PC® NATURAL SPRING WATER
 24X500 ML
 20137898_C24



Help Feed More Families.

DID YOU KNOW?
 Nearly 2.2 million visits are made to food banks each month across Canada.



In proud association with



PROUDLY CANADIAN OWNED & OPERATED

Loblaws **CityMarket**

SAVE 36%

3.50 LB

PORKSIDE RIB PORTION
7.72/KG
20854497_KG

2.49 LB

PC® OR BUTTERBALL TURKEY
SELECTED VARIETIES
FROZEN
5.49/KG
20118435_KG
20992514_KG

BUTTERBALL
Frozen • Congelé
RAISED WITHOUT antibiotics
ÉLEVÉ SANS antibiotiques
Young Turkey / Jeune dinde
Seasoned with giblets / Assaisonné avec giblets

\$12 EA./LB

PC® BLACK TIGER SHRIMP
\$12 EA. RAW ZIPPERBACK® 16-20 PER LB
400 G OR **BLUE MENU® WILD ARGENTINIAN SCALLOPS**
80-150 PER LB/400 G FROZEN OR
COHO SALMON FILLETS
\$12 LB 26.46/ KG PREVIOUSLY FROZEN
20801192_EA
21587332_KG

ZIPPERBACK RAW
BLACK TIGER SHRIMP
CREVETTES TIGRÉES NOIRES
CRUES
À DÉCORTICAGE ÉCLAIR

AVAILABLE FROM SUNDAY, MARCH 29

2.49 LB

FRESH GRADE TURKEY
ALL AVAILABLE SIZES
5.49/KG
20133931_KG
20133440_KG

CANADIAN POULTRY

SAVE 33%

1.99 LB

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
4.39/KG
20926161001_KG

\$2 LB

GREENHOUSE TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO
4.41/KG
20026703001_KG

2.99 LB

HONEYCRISP APPLES
PRODUCT OF WESTERN PROVINCES, CANADA FANCY GRADE,
PC® EXTRA LARGE GREEN SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE OR
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF SOUTH AFRICA OR CHILE, NO. 1 GRADE
6.59/KG
20132621001_KG
20425775001_KG

EXTRA LARGE

SAVE UP TO 40%

\$3

PC® VEGETABLES
SELECTED VARIETIES
FROZEN
500-750 G
20159634_EA
20314960_EA

APP EXCLUSIVE OFFER*
GET 1,000^{pts} back in points
\$1 back in points

PETITS POIS
SMALL SWEET PEAS
PETITS POIS SUCRÉS

BRUSSELS SPROUTS
JUX DE BRUXELLES

\$4

BREYERS CREAMERY STYLE ICE CREAM 1.41 L OR **POPSICLE NOVELTIES**
6-12'S SELECTED VARIETIES, FROZEN
21651169_EA
20763171_EA

Fudgside
THE ORIGINAL FUDGE BARS

6.50

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297466_EA
21297475_EA

APP EXCLUSIVE OFFER*
GET 1,000^{pts} back in points
\$1 back in points

PREPARED IN CANADA

SAVE 40%

2.97

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
21618217_EA
20325609003_EA

CLASSICO ALFREDO
PRODUCT OF U.S.A. / PRODUIT DES É.U.
410 ML PASTA SAUCE, SAUCE POUR PÂTES

SAVE \$2.99

\$13

ROGERS GRANULATED WHITE SUGAR
10 KG
20170195_EA

PREPARED IN CANADA

9.49

NO NAME® CHEESE BARS 700 G OR **PC® CHEESE SHREDS**
620 G SELECTED VARIETIES
20975773_EA
21060177_EA

TRIPLE CHEDDAR
CHEESE BLEND
MÉLANGE DE FROMAGES

marble farmer's cheese - fromage farmer's marbré
27% M.F.M.G. - 44% MOISTURE/HUMIDITÉ
700 g

SAVE UP TO 50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21085525_EA
20343239001_EA

JAMIESON CHEWABLE D3
1,000 IU
3007

JAMIESON GENTLE IRON
28 mg
HIGH ABSORPTION
90 TABLETS
Helps to prevent iron deficiency (works on the stomach)

12.99

EQUIVALENT TO 55¢ PER CAN

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
24X355 ML
20308197001_C24
20306687003_C24

PEPSI

SAVE UP TO 55%

6.50

PUREX BATHROOM TISSUE 12 DOUBLE ROLLS, **SPONGE TOWELS PAPER** 3=6 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S SELECTED VARIETIES
211862253_EA
216701833_EA

PREPARED IN CANADA

SCOTTIES HOUSE & HOME
24 ROLLS
6 ROLLS

Purex
Sponge Towels
ULTRA

Optimum Bonus Redemption Event

from March 26 to 28, your points are worth more.

Redeem **70,000^{pts}** and get **\$80 off*** your purchase of \$80 or more

OR

Redeem **150,000^{pts}** and get **\$175 off*** your purchase of \$175 or more

OR

Redeem **250,000^{pts}** and get **\$300 off*** your purchase of \$300 or more

*That's an extra \$10 value! | *That's an extra \$25 value! | *That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, March 26th to Wednesday, April 1st, 2026. **SEE BACK PAGE FOR DETAILS.**

Available at Loblaws City Market locations: 3113 Arbutus St., Vancouver, 845 Park Royal North, West Vancouver, 1650 Lonsdale Avenue, North Vancouver and 101-12060 104th Avenue NW, Edmonton, AB. **CITY 1**

SAVE 68%
127
STOVE TOP STUFFING
SELECTED VARIETIES
120 G
20009598001_EA
20310507001_EA

\$1
FRANCOAMERICAN GRAVY
SELECTED VARIETIES
284 ML
20063534_EA
20302507_EA

DEAL DROP
Limited-time deals on PC® home & more.
\$12
PC® RECTANGLE ACACIA SERVING BOARD
21714814_EA
limit 3, after limit \$24 ea. while supplies last

\$18
CADBURY MINI EGGS
875 G
21625042_EA

GET 1,500^{PC} back in points

\$4
HERSHEY'S EASTER POUCH
SELECTED VARIETIES
185-340 G
21628340_EA
21628428_EA

\$2
DOLE CANNED PINEAPPLE
SELECTED VARIETIES
398 ML
20136767001_EA
20136767002_EA

4⁵⁰
GAY LEA CREAM, WHIPPED TOPPING, AEROSOL
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA

\$24
MCCAFÉ ROAST AND GROUND COFFEE 640/875 G OR **WHOLE BEAN COFFEE** 900 G
SELECTED VARIETIES
20048223001_EA
20048223002_EA

GET 3,000^{PC} back in points

6⁴⁴
TWINING'S TEA SUPER BLENDS 18'S OR **NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE** 100-170 G OR **NESCAFÉ SWEET & CREAMY SACHETS** 16/18'S, SELECTED VARIETIES
20873036_EA
21363370_EA

\$4
TOSTITOS TORTILLA CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS
SELECTED VARIETIES
210-295 G
21050581_EA
21693042_EA

2/\$9
OR \$5.50 EA.
LIBERTÉ MÉDITERRANÉE YOGURT TUBS 500 G OR **GREEK YOGURT** 400 G
SELECTED VARIETIES
20801752003_EA
21473714_EA

PREPARED IN CANADA

SAVE UP TO \$3
\$14
PC® AND BLUE MENU® MEAT LASAGNA 2.27 KG OR **PC® MAC & CHEESE CLUB SIZE** 2 KG
SELECTED VARIETIES
FROZEN
2/2.27 KG
2034930_EA
21178593_EA

APP EXCLUSIVE OFFER
GET 4,000^{PC} back in points
\$4
MEAT LASAGNA
MAC & CHEESE CLUB SIZE

SAVE \$1.58
WHEN YOU BUY 2
2/\$7
OR \$4.29 EA.
COCA-COLA OR CANADA DRY SOFT DRINKS
SELECTED VARIETIES
2 L
20316026002_EA
20316026001_EA

SAVE \$2.58
WHEN YOU BUY 2
2/\$11
OR \$6.79 EA.
PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_CO
20668034002_CO

PREPARED IN CANADA

\$4
DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA 320-410 G OR **CRAVE OR KRAFT DINNER ENTREES** 200-340 G
SELECTED VARIETIES
FROZEN
20296100001_EA
21085515_EA

SAVE UP TO 35%
\$9
NO NAME® CANOLA, CORN 3 L OR GALLO OLIVE OIL 1 L
SELECTED VARIETIES
20028656_EA
20105368_EA

\$11
TIDE DETERGENT 1.62-1.86 L, 18-31'S, **DOWNY, GAIN FABRIC SOFTENER** 1.66-2.63 L, **DOWNY, GAIN OR IVORY SNOW BEADS** 303/379 G
SELECTED VARIETIES
21550438_EA
21593782_EA

25⁹⁹
PC® SUPER ABSORBENT PAPER TOWELS
CLUB SIZE
12'S
21558605_EA

GET 2,000^{PC} back in points

PREPARED IN CANADA

coming soon
APRIL 2-8
Disney · PIXAR ALBUM PRE-SALE
PLUS A FREE PACK OF STICKERS*
*At participating Loblaws Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

Member Price **\$3** Non-Member Price **\$5**

CityMarket CUSTOMER RELATIONS 1-800-296-2332. VISIT loblaws.ca FOR STORE HOURS.

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws City Market® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertisements are for informational purposes only. Prices and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from March 19 - April 8, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

CITY BACK

Hosting made easy

Discover more value this Easter

DIGITAL COUPON

GET 5,000⁰⁰ when you spend \$25* on

\$5 back in points

deli meat, cheese and dips selected varieties and sizes



CLICK OR SCAN FOR COUPONS AND MORE

Hop over and scan for Easter charcuterie inspiration



SAVE UP TO \$1.79



\$7

PC® DOUBLE CREAM BRIE
SELECTED VARIETIES
170-200 G
20787327_EA

DOUBLE CREAM/CRÈME BRIE
CHEESE - FROMAGE



\$7

MONSIEUR GUSTAV GOUDA
SELECTED VARIETIES
170 G
21397352_EA
21397420_EA

\$4 /100 G

LE GRUYERE
IN-STORE, DELI CUT
20725775_KG



\$3.25 /100 G

FROM OUR CHEFS™ SERVICE CASE HAM
SELECTED VARIETIES
21696032_KG

\$14

MARCANGELO ITALIAN DELI SLICED MEATS
200 G
21206369_EA
21692321_EA



\$5

FREYBE PÂTE
SELECTED VARIETIES
200 G
20539528_EA
20539713_EA

SAVE \$1.99



\$9

GRIMM'S KOLBASSA DELI SAUSAGES
SELECTED VARIETIES
300 G
21531418_EA
21531801_EA

\$3.29 /100 G

SARDO BULK OLIVES
VARIABLE WEIGHT,
SELECTED VARIETIES
20127732_KG

\$5 1 LB

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A., NO. 1 GRADE
1 LB
20049778001_EA

Members save \$1

Members-Only Price \$5

Non-members \$6

\$9.99

PC® BLACK FIGS
PRODUCT OF MEXICO
454 G
21633482001_EA



2/\$6 OR \$3.49 EA.

PC® CRACKERS, PITA CRACKERS OR CHEESE TWISTS
SELECTED VARIETIES
100-225 G
20603888003_EA
20603888003_EA
20603888003_EA



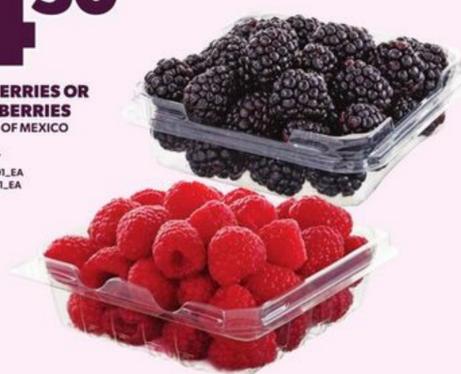
SAVE \$1.49

\$6

PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA
21979504_EA

\$4.50

RASPBERRIES OR BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20128938001_EA
20051015001_EA



Members-Only Price \$6

Non-members \$8

BASSE MIXES
SELECTED VARIETIES
415-600 G
21158603_EA
21158613_EA



Members save \$2

Members-Only Price \$7

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

Hosting made easy

Discover more value this Easter



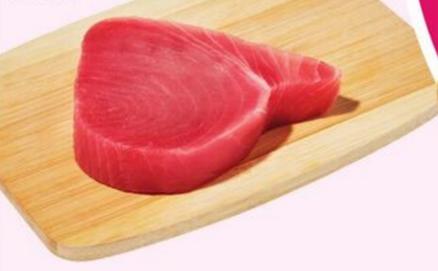
\$23 PKG OF 4

LOBSTER TAILS
2-3 OZ, FROZEN OR PREVIOUSLY FROZEN
4'S
21240991_EA



\$15 LB

YELLOWFIN TUNA STEAKS
PREVIOUSLY FROZEN
33.07/KG
20753134_KG



\$6 CANADIAN SEAFOOD

FRESH ATLANTIC SALMON PORTIONS
113 G
21095443_EA



\$9

HERON POINT SEAFOOD WILD CAUGHT CRAB MEAT
SELECTED VARIETIES
170 G
21647384_EA
21647418_EA



\$13 LB

COD FILLETS
FROZEN OR PREVIOUSLY FROZEN
28.66/KG
21210093_KG



\$15 PREPARED IN CANADA

PC® BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21220644_EA



2.99 LB

COOK'S PORTION HAM
6.59/KG
20559641_KG



CORED PINEAPPLE PREPARED IN-STORE EACH \$7
20503143_EA

SAVE \$1.99 LB

11.50 LB

INSIDE ROUND OVEN ROAST
CUT FROM CANADA AA OR USDA SELECT GRADE BEEF OR HIGHER
25.35/KG
208206041_KG



\$9 PREPARED IN CANADA

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



SAVE \$2 LB

6.99 LB

BONE-IN LAMB LEG
FROZEN
15.41/KG
20142553_KG



\$18 PREPARED IN CANADA

PC® TURKEY BREAST ROAST
SELECTED VARIETIES
FROZEN
1 KG
20822446_EA



\$7 LB

PORK SAUSAGES
SELECTED VARIETIES
15.43/KG
20709048_KG
20709042_KG



1.88 LB

SWEET POTATOES
PRODUCT OF CANADA OR U.S.A.
4.14/KG
20127708001_KG



89¢ LB PRODUCT OF CANADA

GREEN CABBAGE
PRODUCT OF CANADA
1.96/KG
20793034001_KG



6.50

FARMER'S MARKET™ GREENHOUSE PEPPERS 3'S
OR **FRENCH BEANS 400 G**
PRODUCT OF MEXICO
20085851001_EA
20889720_EA



\$8

PC® ORRI MANDARINS
PRODUCT OF ISRAEL
2 LB
20907647001_EA



3.50

FARMER'S MARKET™ CARROT 2 LB BAG OR YELLOW ONIONS 3 LB BAG
PRODUCT OF CANADA, CANADA NO. 1 GRADE
20626628001_EA
20811994001_EA



2/\$11 OR \$6 EA.

TAYLOR FARMS CHOPPED SALAD KITS
SELECTED VARIETIES, PRODUCT OF U.S.A.
267-383 G
21599313_EA
21381584_EA



\$4 BAKED IN-STORE

ARTISAN BREAD
SELECTED VARIETIES
420-660 G
21633048_EA
21633233_EA



3.75 BAKED IN-STORE

ACE BAGUETTE
SELECTED VARIETIES
325-400 G
20171171_EA
21314348_EA



\$4 BAKED IN-STORE

DINNER ROLLS
SELECTED VARIETIES
12'S
21592649_EA
21462403_EA



Hosting made easy

FROM
\$45

Discover our selection of freshly prepared platters for your next occasion.

Please place orders 24 hrs. in advance through the Meals to Go department.

IN-STORE PREPARED SANDWICH WRAPS OR CHICKEN CATERING PLATTERS
1.23-3.4 KG
21558136_EA/21558990_EA



Order in-store or online today.

\$20-25

\$20

GET 5,000[®] back in points

IN-STORE PREPARED SANDWICH OR WRAP PLATTERS
1.2-1.7 KG
21558135_EA



CATERING PREMIUM SALADS
1 KG
21623601_EA
21623517_EA



Optimum

Members-Only Price™

\$30

Members save \$5

Non-members

\$35

BENTO KAZOKU PLATTER
53 PIECES, 1.2 KG
21637723_EA



\$45-55

\$30

GET 5,000[®] back in points

PARTY PLATTERS
MADE TO ORDER
SELECTED VARIETIES
850 G-2.6 KG
20894860_EA
20895023_EA



PARTY PLATTER
SELECTED VARIETIES
592 G-1 KG
21217577_EA
21217539_EA



FROM

\$14

GET 2,500[®] back in points

CHARCUTERIE BOARDS
SELECTED VARIETIES
278-330 G
21405538_EA
21405571_EA



\$18

\$18-19

ROTISSERIE CHICKEN COMBO FOR TWO, FULLY COOKED COMES WITH TWO SMALL SIDES
134-454 G
21068324_EA



FAMILY SIZE SALADS
PREPARED IN-STORE
SELECTED VARIETIES
665-901 G
20972499_EA
20972512_EA



\$13

GET 2,000[®] back in points

NO NAME® PEANUTS
PRODUCT OF U.S.A.
2 KG
20293477_EA



\$9

\$5-10

PREPARED IN CANADA

PC® PIES AND QUICHE
SELECTED VARIETIES
550-575 G
21682000_EA
21682154_EA



OLIVIERI LASAGNA SHEETS 360 G OR **CANNELLONI** 340 G
SELECTED VARIETIES
20126372_EA
20334658_EA



2/\$10

OR \$5.99 EA.

SMALL RESER'S SALADS
SELECTED VARIETIES
425/454 G
20962386_EA
20962394_EA



\$9

\$9

PREPARED IN CANADA

PC® MOZZARELLA CHEESE STICKS 454 G OR **TORTILLA AND JALAPENO CHEESE STICKS** 345 G
SELECTED VARIETIES
FROZEN
21116020_EA
21474563_EA



PC® PORK OR CHICKEN SAUSAGE ROLLS
SELECTED VARIETIES
FROZEN
500 G
21439588_EA
21538572_EA



\$13

PREPARED IN CANADA

PC® PUFF PASTRY OR CHEESE HORS D'OEUVRE COLLECTION
SELECTED VARIETIES
FROZEN
720 G
20116015_EA
20215515_EA



\$10

PREPARED IN CANADA

PC® GLUTEN-FREE BREADED SHRIMP UNCOOKED
FROZEN
340 G
21364651_EA



\$19

PC® PACIFIC WHITE SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN
568 G
20147098_EA



6⁵⁰

WATERVIEW MARKET CRISPY CALAMARI UNCOOKED
FROZEN
300 G
2145479_EA



Indulge in tasty treats

Discover more value this Easter



7⁵⁰

EASTER SINGLE LAYER CAKES 8"
SELECTED VARIETIES
2128995_EA



\$10

APP EXCLUSIVE OFFER
GET 2,000⁰⁰ GET \$2⁰⁰ back in points

PC® KEY LIME CREAM PIE
FROZEN
730 G
21586299_EA

Golden crumb crust, baked in Canada



Thaw, serve, enjoy!

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$9

APP EXCLUSIVE OFFER
GET 1,000⁰⁰ GET \$1⁰⁰ back in points

FARMER'S MARKET™ PIES
SELECTED VARIETIES
580 G-1 KG
21297365_EA
21297367_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁵⁰

PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES FROZEN
500 ML
20604543003_EA
20604543004_EA



\$6

CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
20379763_EA
20592676_EA



\$12

PC® MINI ECLAIRS 710 G
OR **VANILLA CREAM PROFITEROLES 625 G**
21713388_EA
21713701_EA



\$7

PC® PORTUGUESE CUSTARD TARTS
360 G
21686419_EA



\$4

PC® FROZEN DESSERTS
SELECTED VARIETIES
114-290 G
20800530_EA
20800613_EA



\$12

APP EXCLUSIVE OFFER
GET 2,000⁰⁰ GET \$2⁰⁰ back in points

BIG COOKIE
SELECTED VARIETIES
12'S
21365157_EA



7⁵⁰

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
20566294_EA
20566295_EA



\$5

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
4'S
21639320_EA
21639357_EA



2/\$8

OR \$4.99 EA.

APP EXCLUSIVE OFFER
GET 1,500⁰⁰ when you buy 2 GET \$1⁵⁰ back in points

PC® HOT CROSS BUNS EXTRA RAISINS 8'S OR EXTRA THICK CINNAMON RAISIN BREAD 675 G
SELECTED VARIETIES
20639729_EA
21577822_EA



\$12

COOKIE PLATTER
912 G
20696106_EA



4⁵⁰

KING'S HAWAIIAN ROLLS
SELECTED VARIETIES
340 G
21475970_EA



\$5

FURLANI TEXAS TOAST 640 G, PARMESAN GARLIC BREADSTICKS OR KNOTS 296/660 G OR PC® BRIOCHE MINI ROLLS 400 G
SELECTED VARIETIES
21048246_EA
21410779_EA



3⁵⁰

YACHON SNACK CAKES
SELECTED VARIETIES AND SIZES
20963606_EA
21027889_EA



\$6

PC® TRADITIONAL NAAN DIPPER CLUB PACK 400 G
20999700_EA



\$25

SIGNATURE GIFT BOUQUET
21436377_EA
21436378_EA



\$12

10 STEM TULIPS ASSORTED COLOURS
20833978_EA



\$12

6 INCH GERBERA DAISY ASSORTED COLOURS EACH
21047596_EA



naturally good choices

\$47 **GET 2,000** **\$2** back in points

VEGA SPORT PROTEIN POWDER
SELECTED VARIETIES
828/837 G
20948929_EA
20949178_EA

5⁵⁰

VIOLIFE NON-DAIRY CHEESE
SELECTED VARIETIES
150-200 G
21339317_EA
21339319_EA

\$6

EXPLORE CUISINE ORGANIC PASTA
SELECTED VARIETIES
200/277 G
21191534_EA
21191538_EA

\$9

QUEEN ST. BAKERY BREADS
SELECTED VARIETIES
FROZEN
480-520 G
21529684_EA
21690221_EA

SAVE 15%

BOB'S RED MILL
SELECTED VARIETIES
283-360 G
21127324_EA
21127335_EA

\$8

OCEAN'S HALO ORGANIC VEGGIE KIMBAP
FROZEN
230 G
21706757_EA

SAVE 15%

LUNDBERG RICE
SELECTED VARIETIES
156-907 G
20652730_EA
21703069_EA

5⁵⁰

PC* ORGANICS PEANUT BUTTER
SELECTED VARIETIES
500 G
20298178_EA

\$35

GENUINE HEALTH GREENS
SELECTED VARIETIES
208/222 G
21592533_EA
21597203_EA

SAVE 15%

ONE DEGREE GRANOLA AND OATS OR CEREAL
283/312 G
680 G
227 G
SELECTED VARIETIES
21686047_EA
21719946_EA

\$7

NATURE'S BAKERY FIG BAR
SELECTED VARIETIES
340 G
21549605_EA
21550352_EA

SAVE \$1.58 **WHEN YOU BUY 2**

2/\$8

OR \$4.79 EA.

GT'S KOMBUCHA
SELECTED VARIETIES
480 ML
20374106_EA
2090603400_EA

6⁵⁰

PC* ORGANICS BUTTER
SELECTED VARIETIES
250 G
21588696_EA
21588708_EA

10⁵⁰

CARBONAUT FROZEN BREADS OR HAMBURGER BUNS
SELECTED VARIETIES
FROZEN
164-550 G
21379251_EA
21454476_EA

3⁵⁰

EARTH'S OWN ALMOND NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.89 L
2029968000_EA
20327647_EA

3⁵⁰

MADEGOOD GRANOLA BARS OR GRANOLA SQUARES
120 G
150 G
120 G
SELECTED VARIETIES
21722850_EA
21723241_EA

\$7

ELMHURST NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
21415684_EA
21415704_EA

\$12

KELLOGG'S RXBAR MINIS SNACK SIZE BARS
SELECTED VARIETIES
208 G
21540999_EA

your one-stop grocery shop

1.50

KNORR SAUCE MIX 26-47 G OR **PASTA SAUCE MIX** 17-48 G
SELECTED VARIETIES
20321329001_EA
20323323001_EA



SAVE \$1

2.49

IDAHOAN MASHED POTATOES
INSTANT
389 G
20144279_EA



\$8

BEN'S ORIGINAL RICE
SELECTED VARIETIES
1.6-2.2 KG
21535549_EA
21535571_EA



2/\$8

OR \$4.49 EA.

PC® SALAD DRESSING 475 ML OR **PC® CROUTONS** 140 G
SELECTED VARIETIES
20628488001_EA
20796248001_EA



Optimum Members-Only Price

5.50

Non-members 7.99

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
20054727_EA
21651947_EA



\$6

MCCAIN DEEP 'N DELICIOUS CAKE
SELECTED VARIETIES
FROZEN
510 G
20310132002_EA
20310132001_EA



8.99

BACHAN'S ORIGINAL BBQ SAUCE
SELECTED VARIETIES
355 ML
21727116_EA
21727225_EA



\$4

MOTT'S FRUITSATIONS APPLE SAUCE
SELECTED VARIETIES
6X104 ML/6X111 G
20324241001_EA
20324241008_EA



3.50

OCEAN'S WHITE TUNA 170 G OR **GOLD SEAL MACKEREL** 115 G
SELECTED VARIETIES
21005158_EA
21083426_EA



5.50

MALTESERS, M&M'S OR MARS STAND UP CANDIES POUCHES
SELECTED VARIETIES
165-170 G
20321547_EA
21571768_EA



SAVE \$1.98

WHEN YOU BUY 2 2/\$6

OR \$3.99 EA.

MAYNARDS SOUR PATCH KIDS, SWEDISH BERRIES, BIG HEADS, FUZZY PEACH OR WINE GUMS
SELECTED VARIETIES
135-154 G
21545554_EA
21545605_EA



3.50

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN
8'S
203032779_EA
20323436001_EA



SAVE \$1.98

WHEN YOU BUY 2 2/\$10

OR \$5.99 EA.

MCCAIN SUPERFRIES OR FRIES, POTATO PANCAKES, SMILES, WEDGES OR TATERS
SELECTED VARIETIES
FROZEN
454-800 G
20324328002_EA
20798979_EA



SAVE \$1

WHEN YOU BUY 2 2/\$5

OR \$3 EA.

ITALPASTA 900 G OR **PRIMO SAUCE** 680 ML
SELECTED VARIETIES
20165260_EA
20081424007_EA



\$3

NO NAME® FRUIT
SELECTED VARIETIES
FROZEN
300-400 G
21545106_EA
21545092_EA



\$6

PC® CREAM FIRST™ 1.5 L OR **TALENTI GELATO OR SORBETTO** 473 ML
SELECTED VARIETIES
FROZEN
20752157006_EA
21720554_EA



9.99

BASKIN-ROBBINS SANDWICHES 4'S OR **TUBS** 946 ML
SELECTED VARIETIES
FROZEN
21721551_EA
21721501_EA



5.99

BRAR'S MALAI PANEER
20% M.F.
375 G
20283164_EA



SAVE \$1.98

WHEN YOU BUY 2 2/\$14

OR \$7.99 EA.

PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546004_EA
20310546002_EA



\$11

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



\$15

COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR **ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER** 12'S
SELECTED VARIETIES
21477027_EA
21665993_EA



PRICE DROP!

More ways to save

\$3

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20013256_EA
20303325_EA



2.50

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
20377204001_EA
21380091_EA



SAVE 99¢

WHEN YOU BUY 3 3/4.98

OR \$1.99 EA.

KNORR SIDEKICKS PASTA SIDE DISH 120-137 G OR **OR RICE SIDE DISH** 130-153 G OR **CUPS** 73 G
SELECTED VARIETIES
20321430001_EA/21564314_EA



\$3

KIND HEALTHY GRAINS BAR
SELECTED VARIETIES
5X35 G=175 G
20925684_EA
20928553_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



6,000 points

When you spend \$40 or more on fresh fruits or vegetables

Ends on April 15th, 2026



8,000 points

When you spend \$50 or more on fresh poultry or fresh pork

Ends on April 15th, 2026



3,000 points

when you spend \$15 or more on ready to eat cereal 315-1050 g

Ends on April 15th, 2026



3,000 points

when you spend \$15 or more on PC® Blue Menu® or PC® Sparkling water or soft drinks 12 x 355 mL selected varieties

Ends on April 15th, 2026



5,000 points

when you spend \$25 or more on Pet Department, includes pet food, treats, toys & supplies

Ends on April 15th, 2026



5,000 points

when you spend \$25 or more on deli meat, cheese and dips, selected varieties and sizes

Ends on April 15th, 2026



3,000 points

when you buy 1 or more PC® bathroom tissue 30=100 rolls

Ends on April 15th, 2026



1,500 points

PC® spices selected varieties 7-82 g

Ends on April 15th, 2026



2,000 points

when you buy 2 or more PC® Chopped salad kits selected varieties product of U.S.A. 282-369 g

Ends on April 15th, 2026

live well, spend less

5⁵⁰ **LIMIT 6**
AFTER LIMIT \$5.99 EA.

IRISH SPRING BAR SOAP 6X104 G,
OR SOFT SOAP BODY WASH 591 ML
SELECTED VARIETIES
21219375_EA
21436477_EA



SAVE UP TO 20%

OLD SPICE BODY WASH
473-987 ML OR
BAR SOAP
141 G OR 4/12X90 G
SELECTED VARIETIES
21075513_EA
21238557_EA



\$10 **LIMIT 6**
AFTER LIMIT \$11.99 EA.

DOVE BAR SOAP 6X106 G OR
BODY WASH
591-710 ML
SELECTED VARIETIES
21221317_EA
21638561_EA



\$2 **LIMIT 6**
AFTER LIMIT \$2.99 EA.

SPEED STICK BASE ANTIPERSPIRANT
45/70 G OR **SOFTSOAP LIQUID HAND SOAP PUMP** 221 ML
SELECTED VARIETIES
21166716_EA/21592044_EA



\$6 **LIMIT 6**
AFTER LIMIT \$8.49 EA.

LISTERINE CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



\$5 **LIMIT 6**
AFTER LIMIT \$7.49 EA.

IVORY BODY WASH 621 ML
OR **BAR SOAP** 10X90 G
SELECTED VARIETIES
20860346002_EA/21716909_EA



\$9 **LIMIT 4**
AFTER LIMIT \$11.49 EA.

GILLETTE OR VENUS DISPOSABLE RAZORS
SELECTED VARIETIES
1-8'S
2017941001_EA
20984907_EA



\$4 **LIMIT 6**
AFTER LIMIT \$5.99 EA.

DEGREE FOR MEN ADRENALINE ANTIPERSPIRANT
SELECTED VARIETIES
76 G
20309310001_EA
21079038_EA



SAVE UP TO 25%

METHOD OR MRS. MEYER'S LIQUID HAND SOAP
SELECTED VARIETIES
300 ML-1 L
21046950_EA
21640640_EA



SAVE UP TO 20%

DOVE HAIR CARE
530 ML OR
STYLING PRODUCTS
SELECTED VARIETIES
AND SIZES
21644775_EA
21170181_EA



\$4 **LIMIT 4**
AFTER LIMIT \$4.79 EA.

GARNIER FRUCTIS OR HERBAL ESSENCES SHAMPOO OR CONDITIONER
SELECTED VARIETIES
AND SIZES
370 ML
21246778_EA
21007181_EA



\$8 **LIMIT 4**
AFTER LIMIT \$8.99 EA.

MONDAY OR GÖT2B HAIR CARE
SELECTED VARIETIES
AND SIZES
21361177_EA/21631743_EA



\$7 **LIMIT 4**
AFTER LIMIT \$9.50 EA.

GARNIER BELLE HAIR COLOUR
SELECTED VARIETIES
20317076001_EA
20317076031_EA



SAVE UP TO 20%

CERAVE SKINCARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21354743_EA



SAVE UP TO 25%

ST. IVES SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA/21429055003_EA



live well, spend less

SAVE UP TO 15%

LIFE BRAND® VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA
21286510_EA

SAVE UP TO 20%

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
60-175'S
20860425_EA
21668471_EA

SAVE UP TO 20%

ENSURE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
2018023003_EA
20308731008_C06

SAVE UP TO 15%

REACTINE 24-36'S, CLARITIN 15-30'S, AERIS 5 MG 20'S OR BENDRYL 25 MG 100'S CAPLETS, TABLETS OR GELS
SELECTED VARIETIES AND SIZES
2055072_EA
20308018001_EA

SAVE UP TO 15%

ASPIRIN, ADVIL, TYLENOL, MOTRIN OR VOLTAREN CAPLETS, TABLETS, GELS OR RUBS
SELECTED VARIETIES AND SIZES
21222471_EA/20103677001_EA

SAVE UP TO 15%

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21068247_EA/21068329_EA

\$15 **LIMIT 4**
AFTER LIMIT \$16.99 EA.

ALWAYS PADS 26-36'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
21374646_EA
21606690_EA

8⁵⁰ **LIMIT 4**
AFTER LIMIT \$9.99 EA.

CAREFREE PADS 28'S, LINERS 92-120'S, O.B. TAMPONS 40'S OR PLAYTEX TAMPONS 32-36'S
SELECTED VARIETIES AND SIZES
20796733_EA
21095828_EA

\$19 **LIMIT 4**
AFTER LIMIT \$21.99 EA.

ALWAYS DISCREET UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20814896_EA

2/\$8 **LIMIT 4**
OR \$5.49 EA.

GERBER ORGANIC SNACKS OR NESTLÉ CERELAC BISCUITS
SELECTED VARIETIES
28-150 G
21097119_EA/21670654_EA

2/\$11 **LIMIT 4**
OR \$5.99 EA.

AMARA ORGANIC SMOOTHIE MELTS OR FRUIT BITES
SELECTED VARIETIES
23 G
21536119_EA/21624150_EA

\$56 **LIMIT 4**
AFTER LIMIT \$63.99 EA.

SIMILAC BABY FORMULA STEP 1 OR 2
859 G
21436985_EA
21437126_EA

\$37 **LIMIT 4**
AFTER LIMIT \$43.99 EA.

HUGGIES PULL UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANTS
SELECTED VARIETIES
68-112'S
21021427_EA/21089194_EA

\$24 **GET 2,000*** **\$2**
back in points

LIMIT 4
AFTER LIMIT \$29.99 EA.

HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
21172000_EA/21541191_EA

65⁵⁰ **LIMIT 4**
AFTER LIMIT \$74.99 EA.

ENFAMILA+ NEUROPRO OR GENTLEASE POWDER REFILLS
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA

**BACKED BY OVER
35 YEARS
OF ACTIVIA'S
EXPERTISE
IN GUT HEALTH**

**ALL 8 PACKS NOW AVAILABLE
IN SINGLE FLAVOURS!**



2/\$10
OR
\$6.29 EA.
Activia® -
selected varieties
8 x 100 g
21725748_EA

FIND ALL YOUR FAVOURITES

**STRAWBERRY — VANILLA — BLUEBERRY — RASPBERRY —
LEMON — PLAIN — LACTOSE FREE VANILLA**



\$4
Activia® Expert selected varieties
4 x 100 g
21688261_EA/21687900_EA



\$6.50
Activia® Expert selected varieties
750 g
21688207_EA



\$4.99
Activia® selected varieties
850 g
20325132003_EA



\$7.50
Activia® selected varieties
8 x 93 mL
21520253_EA

**PACK YOUR MORNING
WITH PROTEIN**



\$8.79
Oikos® selected varieties
650 g, 750 g
21305945_EA

3/\$12
OR
\$4.99 EA.
Oikos® selected varieties
4 x 85 g, 4 x 100 g
20625055_EA
20419715001_EA

2/\$7
OR
\$4 EA.
Oikos® Pro™
selected varieties
300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 115 g serving.

**10-HOUR BREW
FOR A BOLD
AND SMOOTH TASTE**



\$8
Stok® selected varieties
1.42 L
21203737_EA/21203739_EA

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2/\$6
OR
\$3.99 EA.
Country Harvest bread or bagels
selected varieties and sizes
21693323_EA/21178597_EA

**DELICIOUS WHOLESOME
GRAIN BREADS
MADE TO HELP YOU
FEEL GOOD FROM THE INSIDE OUT.**

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**Our butchers cut quality
meat in your store
every day!**



**pork loin
schnitzel**
21588065_EA

**beef
meatballs
plain**
21587897_EA

beef stir fry strips
cut from Canada AA grade
beef or higher
21588067_EA

**pork
stir fry strips**
21588095_EA

**chicken
stir fry strips**
21588091_EA

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Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



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Break into Easter

2/\$3
OR
\$1.75 EA.



NESTLÉ® Singles
25/29 g
21406777_EA
21634741_EA

\$6



NESTLÉ® Hide Me Eggs
selected varieties
100-153 g
21628045_EA/21627936_EA

\$10



NESTLÉ®
Bunny Gift/Egg Hunt
140 g
21555836_EA

\$11



NESTLÉ®
Hide Me Eggs
300 g
12603665_EA



Mieux manger. Mieux vivre.

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Lindt
GOLD BUNNY



\$7

Lindt GOLD BUNNY
100 g
20046002_EA



\$9

Lindt GOLD BUNNY
Flatback bags 130 g
Lindt GHIRARDELLI
Bags 117 g
21692936_EA/21693022_EA



\$8

Lindt LINDOR
Eggs Bags 180 g
21628450_EA/21628561_EA



\$5

Lindt LINDOR
Eggs Bags 100 g
20187234_EA



\$12

Lindt LINDOR
Eggs Bags 300 g
20187234_EA



HERSHEY'S
Easter Pouch
(670 - 900 g)
21659598_EA/20526640_EA

\$15



HERSHEY Solid Bunny
(120 - 170 g)
21639571_EA/21628465_EA

\$6



SHARE EASTER
MEMORIES
with
Reese's eggies



HERSHEY Easter Pouch
selected varieties
(185-340 g)
21660753_EA/21638690_EA

\$4



Easter Singles
(34 - 42 g)
21205577_EA
21334235_EA

2/\$3
OR
\$1.75 EA.



REAL FLAVOUR.
REAL FAST.

MICROWAVE IN
90
SECONDS

ENTRÉE
FOR 1

4⁵⁰ BEN'S STREET
FOOD
SELECTED VARIETIES
250 G
21719448_EA/21719465_EA

Ben's
Original

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Pass

Get your first year
of PC Express Pass for
\$2/month*

- Unlimited grocery delivery or pickup
- Earn 2% back in (ph) with eligible pickup orders**

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PASS76

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