

FEED THE DREAM **Sobeys** OFFICIAL GROCER

HOT PRICE
2.99 /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 6.59/kg

HOT PRICE
7.88 /lb

Fresh Boneless Stew Beef or Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 17.37/kg

HOT PRICE
5.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbos, Regular Beef Wieners or Smoked Sausages 375-450 g selected

HOT PRICE
7.99

Raspberries product of Mexico 170 g

HOT PRICE
6.99

COMPLIMENTS Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-100 ct per lb 340 g

HOT PRICE
3.99

COMPLIMENTS Baby Spinach or Spring Mix 312 g product of USA

200 Pts when you buy 1

19.99

International **WOMEN'S DAY** MARCH 8 Ecuadorian Roses one dozen 50 cm

HOT PRICE
4.97

HEINZ Ketchup 750 mL-1 L or RAFT Miracle Whip or Mayonnaise 650-890 mL

HOT PRICE
4.94

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

MEMBERS SAVE 1.50
1.99 MEMBER PRICE

LANTIC Granulated Sugar 2 kg without Scene+ Card **3.49**

HOT PRICE
6.49

CASHMERE Bathroom Tissue 12-24 or 9-24 Rolls, SPONGE TOWELS 3-6 Rolls, SCOTTS Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9-27 Rolls, Paper Towel or Facial Tissue 3-6 pk

HOT PRICE
5.97

CRACKER BARREL Cheese 340-400 g or Shirred 250-320 g

HOT PRICE
\$2

CHRISTIE Snacking or Mini Crackers selected 162-200 g

GET STARTED

- Download the app
- Load your offers to activate them
- Shop and scan your Scene+ card

Scene+ LOAD YOUR PERSONALIZED OFFERS TODAY

Scan QR code to download or open the app

Tilda PURE BASMATI BASMATI PUR

HOT PRICE
12.99

Tilda Pure Basmati Rice 4 kg

Dollar DAYS!



\$3

COMPLIMENTS Navel Oranges product of Morocco or Egypt 1.36 kg 3 lb bag



\$4

MAPLE LEAF, SCHNEIDERS or SHOPSY'S Wieners 375 g or MINA Chicken Wieners 675 g selected



\$1

COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL 1 L



\$2

COMPLIMENTS Apple Sauce 620 mL or Apple Snack 4-6 pk, SNACK PACK Puddings or Gels 4 pk or DOLE Canned Pineapple 398 mL

Scene

TURN POINTS INTO GROCERIES



1,000 PTS when you buy 1
\$35 **\$10** toward your groceries
TRUE NORTH Fresh Atlantic Salmon Fillets product of Canada, skinless 908 g subject to availability



500 PTS when you buy 3
\$5 **\$5** toward your groceries
Made In-Store Chicken Pot Pies 320 g available hot or chilled



100 PTS when you buy 2
\$3
COMPLIMENTS Spring Water 24x500 mL



300 PTS when you buy 2
14.99
HERSHEY'S Eggies 670-900 g or LINDOR'S Chocolate Eggs 300 g while supplies last



100 PTS when you buy 2
\$4
BECEL Margarine Soft Tub 427 g, Butter Plant-Based Salted Tub or Plant-Based Bricks or Sticks 454 g

1,000 Points = \$10 of free groceries

FDL2_SPT_20241_PNS_C011

Celebrate International Women's Day

19⁹⁹
International Women's Day Bouquet

300 PFS when you buy 1

STARTING AT 6⁹⁹
Assorted Flowering Upgrades grown in Ontario

11⁹⁹
Gerbera Bouquets 10-stem large or 15-stem mini grown in Ontario

STARTING AT 24⁹⁹
Women's Day Orchids in Ceramic 5" grown in Ontario selection may vary by store

29⁹⁹
Graceful Celebration Bouquet

500 PFS when you buy 1

5 toward your groceries

so much value **100% fresh GUARANTEE**

1⁷⁷ /lb
Sweet Potatoes product of Canada or USA 3.90/kg

2⁴⁹ /lb
Tomatoes on the Vine product of Ontario 5.49/kg

4⁴⁹ /lb
Mini Seedless Cucumbers product of Ontario, Canada no 1 grade 6 pk

3⁹⁹ /lb
blackberries product of Mexico 170 g

3⁹⁹ /lb
COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

4⁴⁴ /lb
Extra Large Green Seedless Grapes product of Peru 9.79/kg

2⁴⁷ /lb
Gala or Ambrosia Apples product of Ontario, Canada extra fancy grade 5.45/kg

77¢ /lb
Cabbage product of Canada, Canada no 1, 1.70/kg

1²⁷ /lb
Rutabaga product of Canada, Canada no 1, 2.80/kg

2/\$4
Bunched Red Radish product of Quebec, Dill or Mint product of USA or Mexico

4⁷⁹ /lb
Red, Orange or Yellow Peppers product of Mexico 10.56/kg

5⁹⁹ /lb
Cara Cara Oranges product of USA 907 g 2 lb

3/4⁹⁸
Bulk Avocado product of Mexico

4⁹⁹ /lb
COMPLIMENTS Lemons product of USA 907 g 2 lb

1⁹⁹ /lb
Bosc Pears product of USA extra fancy grade 4.39/kg

2/\$6
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA

3⁹⁹
COMPLIMENTS Baby-Cut Carrots product of USA 907 g 2 lb

15% off
Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

2⁷⁹ /lb
Chinese Eggplant product of Honduras 6.15/kg

1⁴⁹ /lb
Asian Yellow Pears product of China 3.28/kg

2⁹⁹ /lb
Bulk Organic Avocado product of Mexico

2⁹⁹ /lb
Organic Garlic product of Argentina 85 g

BUY 1 GET 1 FREE
GREENHOUSE Single Shots product of Canada 60 ml selected

4⁹⁹ /lb
BIG MOUNTAIN Soy-Free Tofu assorted 280-340 g

7⁹⁹ /lb
COMPLIMENTS Roasted Almonds or Cashews salted or unsalted 275 g

14⁹⁹ /kg
HIMALAYAN DRY Fruit Thai Honey Mango 1 kg

floral Available at most stores

21⁹⁹
Confidence Dish Garden 5.5" grown in Ontario

21⁹⁹
Hydrangea in Self-Watering Pot 6" grown in Ontario

STARTING AT 19⁹⁹
Women's Day Celebration Arrangements selection may vary by store

9⁹⁹
Tulip Bouquet 10-stem grown in Ontario

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards for details

*Prices may vary by product, location or time. See the product for restrictions. All other products from other retailers. Restrictions apply. See www.sobey.com for details.

So tender
STERLING SILVER
HAND-SELECTED CANADA AAA BEEF
 Well-marbled. Aged to perfection. Exclusive to Sobosys.

10% off
 All STERLING SILVER Grilling Steaks
 Excludes Dry Aged

YOUR GUIDE TO THE PERFECT STEAK

STERLING SILVER Fresh Boneless Rib or Rib Eye Steaks Family Size cut by your meat expert from Canada AAA grade beef.

STERLING SILVER Fresh Boneless Top Sirloin Cap, Coulotte Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef.

THE CERTIFIED TENDER ADVANTAGE
 When choosing a roast or steaks, look for the Certified Tender shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER premium cuts.

STEAk TEMP GUIDE

RARE	Remove from heat at 115°-120°F (46°-54°C)
MEDIUM-RARE	Remove from heat at 125°F (52°C)
MEDIUM	Remove from heat at 135°-140°F (57°-60°C)
MEDIUM-HELL	Remove from heat at 145°-150°F (63°-66°C)
WELL DONE	Remove from heat at 155°-160°F (63°-68°C)

10⁹⁹ /lb
 Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

12⁹⁹ /lb
 Fresh Beef Chuck Short Ribs Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef 28.64/kg

200 PFS when you spend \$20 or more
6⁹⁹ /lb
 COMPLIMENTS Fresh Raised Without Antibiotics Chicken Drumsticks or Bone-In Thighs 15.41/kg

250 PFS when you spend \$25 or more
6⁹⁹ /lb
 Fresh AIR-CHILLED Bone-In Chicken Breast Halves back attached Family Size 15.41/kg

6⁹⁹ /lb
 Fresh Pork Loin Back Ribs cryovac 15.41/kg

3⁹⁹ /lb
 Boneless Pork Sirloin Chops or Roasts Family Size 9.80/kg

7⁹⁹ /lb
 Fresh Medium Ground Chuck Beef Burgers 17.61/kg

200 PFS when you spend \$20 or more
\$6 /lb
 JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison 225-375 g starting at 6.99

11⁹⁹ /lb
 Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

5⁹⁹ /lb
 COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

quick & easy

6⁴⁹ /lb
 COMPLIMENTS Bacon Strips or Rounds 375 g 6.99 ea

200 PFS when you buy 2
10⁹⁹ /lb
 PILLER'S Turkey Bites, Mini Pepperoni or Salsimi Sticks 300-500 g

4⁹⁹ /lb
 COMPLIMENTS Marinated Boneless Pork Chops or Pork Sirloin Kabobs 250-300 g

1⁸⁹ /lb
 CARL BUDDIG Sliced Meats 55 g

4⁹⁹ /pk
 POGO Original 4 pk 300 g

7⁹⁹ /lb
 SWISS CHALET Individual Chicken Pot Pies or KIBBI PAKI Potstickers frozen 454-470 g

10⁹⁹ /lb
 SCHNEIDERS Spinach 4 Cheese or Buffalo Chicken Dips frozen 265 g

14⁹⁹ /lb
 PINTY'S Chicken Wings, Fillets, Chunks or PINTY'S EastWet Gluten-Free Breaded Chicken Burgers Strips or Nuggets 750-790 g

GET TO FREE GROCERIES FASTER
 when you use your Sobosys membership card and pay with your Sobosys Scene+ Visa Card.

100% OFF when you spend \$100 or more

*See in-store for details. Some restrictions apply. See full list of participating products at participating grocery stores. Other conditions apply. See full list of participating merchants at participating grocery stores. ©2024 Sobosys. All rights reserved.

seafood



8⁹⁹ JANES Breaded or Battered Fish selected 450-510 g



12⁹⁹ CEDAR BAY Air Fryer Salmon Bites, Fish & Chips or Salmon & Broccoli 283-510 g



9⁹⁹ without Scene+ Card
10⁹⁹ COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g



17⁹⁹ Fresh Wild Icelandic Cod Fillets subject to availability 39.66/kg

Fast, Fresh Seafood What a Catch!



14⁹⁹ In-Store Marinated Fresh Atlantic Salmon Fillets subject to availability 33.09/kg



6⁹⁹ Prepared In-Store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g



12⁹⁹ Fresh Atlantic Salmon Roasts stuffed with spinach, cheddar, bacon & cold water shrimp 28.64/kg



8⁹⁹ Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.92/kg

Panache

No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudite; we take finger food seriously.



9⁹⁹ PANACHE Hot Smoked Atlantic Salmon Strips maple pepper or all dressed previously frozen 150 g



7⁹⁹ PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Butterfly or Coconut Breaded Shrimp 252-340 g



9⁹⁹ PANACHE Tempura Shrimp, Crispy Calamari, Bang Bang Shrimp or Crab Rangoon 252-325 g



15⁹⁹ PANACHE Bacon-Wrapped Scallop Medallions 250 g

deli & kitchen



3⁶⁹ COMPLIMENTS German, Hungarian or Peppercorn Salami



3⁹⁹ FANTINO & MONDELLO Prosciutto Cotto or Capicola hot or mild



6⁴⁹ BRANDT Kolbassa Sausage selected 250 g



9⁹⁹ CASTELLO Havarti 425 g or TRE STELLE Feta 375 g



12⁹⁹ BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g



7⁹⁹ PILLER'S Pepperooni Toppings selected 175-250 g



2⁹⁹ Swirls 225 g available hot or chilled



7⁹⁹ 2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g



4⁴⁹ FONTAINE SANTE or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g



100 PTS when you buy \$12 or more
Pulled Meats chicken or pork sold by 100 g available chilled

Meal Deal!

BUY 1 14" Take & Bake Pizza 800-890 g

+1 COMPLIMENTS Salad 426-454 g

Get 250 PTS when you buy 1 Meal Deal

\$15 FOR ONLY

frozen & dairy

5.49 **100 Pts** when you buy 2
ARMSTRONG'S Cheese Slices
 210 g Saver's 283-340 g, Nibblers 200 g or Combs 180 g

2.99
I CAN'T BELIEVE IT'S NOT BUTTER! 427 g or LACTANTIA Flavoured Butter 125 g

5.49
SHEPHERD GOURMET Skyr
 Icelandic Style Yogurt 500 g

10.99
iOGO
 YOGURT 2 kg

9.99
CRACKER BARREL Cheese Slices
 500 g

6.99
LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g

5.99
NATREL Lactose Free Milk 2 L

4.49 **50 Pts** when you buy 1
COMPLIMENTS Aerosol Whipped Cream Topping 225 g

5.99
BEAVERTAILS Cookie Dough
 350 g

3.99
KOZY SHACK Rice Pudding
 4 pk or 624 g tub

3.99
DANONE Danino Drinkable Yogurt 6 pk or YOP! AT! Mings or Tube Yogurt 6-8 pk or Source Yogurt 630 g

4.49
OLYMPIC Krema or Organic Yogurt 650 g, KRAFT Philadelphia Dips 340 g or SEALTEST Chocolate Milk 2 L

12.99 **NEW**
EL MONTEREY Tostitos
 567-588 g

6.99
KAWARTHIA Dairy Ice Cream
 1.5 L selected

3.99
RUSTICA Single Serve Pizza
 360-382 g

3.29
MICHELINA'S Grande Entrées
 454 g or HEINZ Hot Bites 198 g

7.29 **NEW**
TINA'S Burritos 113 g

6.49
SCHNEIDERS Breakfast Sandwiches or Bites
 232-288 g

100 Pts when you buy 2
COMPLIMENTS Belgian Waffles
 Original or Liège-Style 268-390 g

9.99
RICARDO Frozen Pizza 700-745 g

9.99 **NEW**
GSP Pinsa Pizza
 442-453 g

6.99 **100 Pts** when you buy 2
PILLSBURY Pizza Pops 8 pk

5.99
MCCAIN Deep'n Delicious Cakes
 510 g

7.99
RICARDO Frozen Entrées
 380-395 g

5.99 **200 Pts** when you buy 2
COMPLIMENTS Greek Yogurt
 650 g

3.99 **100 Pts** when you buy 2
COMPLIMENTS Cheddar Flavour Slices 400 g

3.99
COMPLIMENTS Lemonade 1.54 L

3.79
COMPLIMENTS Frozen Vegetables
 selected 500-750 g

13.99
COMPLIMENTS Frozen Fruit 1.5 kg

WE'RE FULL OF compliments

5.49 **100 Pts** when you buy 2
COMPLIMENTS Large Omega-3 Eggs 12 pk

4.99
COMPLIMENTS Ice Cream 1.5 L selected

4.99
COMPLIMENTS Dough'chi Bites 6 pk selected

deli & kitchen

SLICED FRESH

4²⁹
/700 g

HAYTER'S FARM Turkey

SLICED FRESH

10% off **200 PTS**
when you buy 2 or more

BRANDT Kolbassa Coil or Loaf or LYONER Sausage, Krakowska or All Beef Salami

13⁴⁹

MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g

STARTING AT 4⁹⁹

BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g

30% off

Prices as Marked

LICHESTER Applewood Smoked Cheddar or KING JAMES Blue Stilton product of England

5⁹⁹

SNACK FACTORY Pretzel Crisps selected 155-200 g

READY FOR YOU

Power Pair: Soup & Sandwich or Wrap

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only \$2

Available every day!

READY FOR YOU

Hot Value Meals

<p>Chicken Strip Meal with choice of hot side</p> <p>5⁹⁹ 2 piece</p>	<p>2 Chicken Legs Meal with choice of hot side</p> <p>6⁹⁹</p>	<p>Crispy Chicken Meal with choice of hot side</p> <p>6⁹⁹ 2 piece 8⁹⁹ 3 piece</p>
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bakery

Made with 100% Canadian Flour

3⁹⁹ Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

3⁹⁹ Hot Dog or Hamburger Buns 8 pk

Made with 100% Canadian Flour

4⁹⁹ ACE BAKERY Rolls 5 pk 400-530 g

4⁶⁹ Panini or Calabrese Buns 6 pk 375-480 g

MEMBERS SAVE 70¢

3⁹⁹ MEMBER **4⁶⁹** without Scene+Card

delicious buns & rolls

NEW

ACE BAKERY ROKATA RONDA

4⁵⁹ Tray or Butter Topped Rolls 12 pk 425-455 g

100 PTS when you buy 2

50 PTS when you buy 2

MIX & MATCH

BUY 1 GET 1 FREE

Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g

7⁹⁹ Small Bar Cakes 325-575 g 9.99 ea

2⁴⁹ **50 PTS** when you buy 2 COMPLIMENTS Bagels 6 pk

3⁹⁹ DEMPSTER'S Whole Grain, Protein or Signature Bread 600 g or NATURAL BAKERY Rye Bread 500 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

meal makers

 <p>4⁹⁹ CREAM OF WHEAT 336-800 g</p>	 <p>21⁹⁹ CAMP Rich Amber Maple Syrup 1 L</p>	 <p>10⁹⁹ COMPLIMENTS Peanut Butter 2 kg +100 PTS when you buy 1</p>	 <p>4⁹⁹ DEL MONTE Canned Fruit 796 mL</p>
 <p>21⁹⁹ COMPLIMENTS White Liquid Honey 2 kg</p>	 <p>5⁴⁹ NUTELLA Hazelnut Spread 375 g</p>	 <p>5⁴⁹ LAURA SECORD Chocolate Chips 250 g</p>	 <p>4⁹⁹ COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (re-seal) 454 g</p>
 <p>4⁷⁹ WEIGHT WATCHER'S Bread 450 g, Tortillas 8 pk or Bagels 6 pk or SAHMAD Cinnamon Raisin Bread 450 g</p>	 <p>2⁹⁹ HOSTESS Snacks 121-225 g</p>	 <p>5⁹⁹ QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g</p>	 <p>7⁹⁹ MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g</p>
 <p>10⁴⁹ HELLMANN'S Mayonnaise 1.42 L</p>	 <p>5⁷⁹ MUTTI Passata 680 mL</p>	 <p>6⁴⁹ STEFANO Pasta Sauce 405-648 mL +300 PTS when you buy 2</p>	 <p>5⁹⁹ CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g</p>
 <p>89¢ CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g</p>	 <p>4⁴⁹ FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL</p>	 <p>2⁹⁹ TACO BELL Hot Sauce 207 mL</p>	 <p>2⁹⁹ CLOVER LEAF Yellowfin Churn Light Tuna 142 g</p>
 <p>2/\$5 MINUTE RICE Cups 250 g</p>	 <p>3/\$4 MR. NOODLES Cups 64 g</p>	 <p>1⁹⁹ GREEN GIANT Canned Vegetables 341-398 mL</p>	 <p>4²⁹ PATAK'S Cooking Sauces 400 mL selected varieties</p>

Here for your budget and lifestyle

 <p>3⁹⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g +100 PTS when you buy 2</p>	 <p>3/\$10 COMPLIMENTS Granola 325 g +100 PTS when you buy 2</p>	 <p>3⁴⁹ COMPLIMENTS 7" Tortillas 340 g +200 PTS when you buy 2</p>	 <p>3⁴⁹ COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g +100 PTS when you buy 2</p>
 <p>2/\$5 COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBQ Sauce 425 mL</p>	 <p>1⁴⁹ PASTALIFE Dry Pasta 500 g +100 PTS when you buy 2</p>	 <p>1⁴⁹ COMPLIMENTS Pizza Crust Mix 164 g or Pizza Sauce 213 mL +100 PTS when you buy 2</p>	 <p>1⁹⁹ COMPLIMENTS Smoked Oysters or Mussels 85 g +100 PTS when you buy 2</p>

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drinks & snacks

2.49 HARIBO Candy 170-175 g

5.99 CHRISTIE Family Size Cookies selected 303-520 g or Cakesters 285 g

5.99 DARE Bear Paws Family Pack selected 337-480 g or Wagon Wheels 630 g

3.99 ARNOTT'S TimTam Biscuits 175-200 g

5.29 CADBURY Bagged Chocolate 144-200 g

6.49 FERRERO Squares 105 g

6.29 FRITO-LAY Value Size Snacks 325-535 g

4.49 HUMPTY DUMPTY Party Mix 250 g, Snacks 200-290 g or DUTCH CRUNCH 200 g

11.99 NOZECO Non-Alcoholic Spritzers 750 mL

1.10 PEPSI Soft Drinks 6x222 mL

1.69 SPARKLING ICE Sparkling Water 503 mL

2/\$7 TAKIS 198-260 g or COMPLIMENTS Kettle-Cooked Peanuts 275 g

13.99 McCafé Coffee 300-340 g or Keurig® Compatible Single Serve Pods 10-12 pk

3.50 MIO, WOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders 4.69 ea

19.49 NESCAFÉ Instant Coffee 475 g

3.99 KELLOGG'S Special K or Kashi Bars selected 144-200 g or Rice Krispies Homestyle Bars selected varieties 154-198 g

9.99 COMPLIMENTS De-Alcoholized Beer 12 pk

3.49 COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

3.49 COMPLIMENTS Soda Crackers 450 g

9.99 COMPLIMENTS Raisin & Ground Coffee 300 g

natural health

2/\$7 COMPLIMENTS ORGANIC Tortilla Chips 240 g

3.99 SMARTSWEETS 45-50 g

14.49 KICKING HORSE K-Cups® 10 pk

5.99 KASHI Granola 311-340 g

5.99 SILK Plant-Based Yogurt 500-650 g or Barista 346 mL

8.99 EVIVE Smoothie Cubes 3 pk 405-450 g

8.49 RISE Organic Kombucha 1 L

2/\$7 EARTH'S OWN UHT Oat or Soy Beverages 346 mL

19.99 SUKU Vitamin Gummies 60 pk selected

25% off WEBBER NATURALS Vitamins or Supplements selected varieties and sizes

15.99 CLIF Builders Bars 6 pk or Minis 10 pk

15% off TOM'S OF MAINE Oral Care 76-473 mL

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home & pet care

26⁹⁹ CHARMEN Bathroom Tissue 16-64 rolls or BOUNTY Paper Towels 6-8 pk

2⁹⁹ COMPLIMENTS Multi-Surface Cleaner 1.41 L

6⁹⁹ FEBREZE Fabric Spray or Fresheners 500-800 mL, Car Clip 2 pk 4 mL, Small Spaces 2 pk 15 mL or Air Spray 2 pk 500 g

4⁹⁹ CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected

2⁹⁹ ROYALE Facial Tissue Singles Family Box or Cube 54-154 pk

10% off HANDI-FOIL Pans selected

15% off COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected

12⁴⁹ GLAD Waste Bags 20-40 pk

6⁹⁹ PURINA Friskies Dry Cat Food 1.4-1.5 kg

2/\$5 PURINA ONE Wet Dog Food 368 g

10⁹⁹ MILK-BONE Soft & Chewy Dog Treats or Brushing Chews 557-708 g

17⁹⁹ IAMS Proactive Health Dry Dog Food 3.18 kg or Perfect Portions Wet Cat Food 12 pk

health, beauty & baby

7⁴⁹ SENSODYNE or Pronamel Toothpaste 75 mL or toothbrushes 2 pk selected

8⁹⁹ LIVE CLEAN Hand Soap Refill 1 L, DOVE or DEGREE Deodorant 45-48 g or JOHN FRIEDA Hair Care 50-250 mL selected

2/24⁹⁹ NATIVE Shampoo or Conditioner 487 mL selected

7⁹⁹ L'ORÉAL Hair Expertise, AÏSSIE or HERBAL ESSENCES Hair Care 150-778 mL selected

9⁹⁹ U BY KOTEX Pads, Liners or TAMPAX Tampons 25-125 pk selected

5⁴⁹ DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 473 mL or Deodorant 76-113 g selected

4⁴⁹ CREST 3D White Toothpaste or ORAL-B Toothbrushes or Floss 63-120 mL or 1-75 pk selected

10% off ST. IVES Skin Care

78⁹⁹ SIMILAC 360 Total Care Ready To Feed 16x235 mL

68⁹⁹ ENFAMIL A+ NeuroPro Refill 862-890 g

28⁹⁹ PAMPERS Training Pants 40-74 pk or Ninjamas 34-44 pk

9⁹⁹ HUGGIES or PAMPERS Baby Wipes 112-192 pk

pharmacy

Only available at Pharmacy Locations
*Selected products and only available when a pharmacist is on duty.

10% off TYLENOL or BENLYN Cough, Cold & Flu selected*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, NICORETTE Gum or Lozenges 80-105 pk or QuickMist or Nicoterm 7 pk selected or PEPICO Heartburn Relief 25-30 pk

Get 600 PTS when you buy 2

10% off TUMS 32-160 pk selected

10% off HYDRASENSE Eye Drops 10 mL selected

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST

This product may not be right for you. Always read and follow the label.

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*Due to provincial regulations, products purchased using a prescription filed by a pharmacist may not be eligible for Scene+ points.

Scene+
**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)



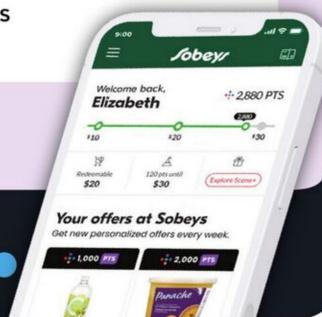
Get
400 PTS
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE
\$1.50**

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS Dipping Sauces
350 mL selected varieties



Download on the
App Store

GET IT ON
Google Play

Offer valid March 5th to March 11th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer & coolers!

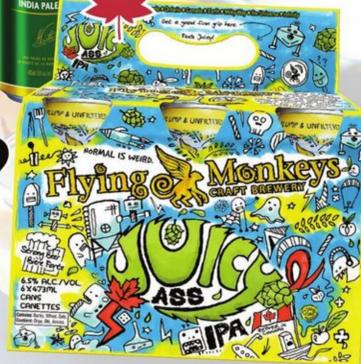


28⁹⁹
MOLSON CANADIAN
12x473 mL tall cans



17⁹⁹

FLYING MONKEYS
Juicy Ass IPA or
ALEXANDER KEITH'S
IPA 6x473 mL tall cans



27⁹⁹

MOTT'S CLAMATO Caesar
Variety Pack 12x341 mL cans



16⁹⁹
CREEMORE Lager
6x473 mL tall cans



2⁹⁹

RICKARD'S RED Lager or
BLUE MOON Wheat
Ale 473 mL tall can



20⁹⁹

OLÉ COCKTAIL CO. Tequila
Variety Pack 8x355 mL cans



Your destination for variety and value

77¢ /lb
Cabbage product of Ontario 1.70/kg

1.49 /lb
Asian Pears product of China 3.28/kg

4.99 /lb
AURORA Arborio Rice 750 g

5.49
FINO FINE FOODS Roasted Red Peppers 660 g or Avair 290 g

3.99
RÜGEN FISCH Herring Fillets in Sauce 200 g selected varieties

2.99 **+.75 PPS when you buy 2**
HEINZ Baked Beans 355 mL

3.49 **+.75 PPS when you buy 2**
HEINZ Cream of Tomato Soup 400 g

5.29 **+.75 PPS when you buy 2**
HP Sauce Brown 255 g

5.79
OLIVA Pure Sunflower Oil 1 L

1.99 **+.50 PPS when you buy 2**
THREE CROWN Tea 20 pk selected varieties

4.99 **+.75 PPS when you buy 2**
ROBINSONS Beverages 1 L selected varieties

17.88
EIGHT TREASURES Thai Jasmine Rice 5 kg

2.78
KIM PHAT Vermicelli or Pad Thai Noodles 400 g

5.48
SAPPORO ICHIBAN Noodles 500-520 g selected varieties

3.49
OKF Aloe Vera Drink 1.5 L selected varieties

7.88 **6 PACK**
BINGGRAE Flavoured Milk Drink 6x200 mL selected varieties

4.48 **160 g**
ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF Ramadan



14⁹⁹

BARD VALLEY Medjool Dates 907 g



8⁹⁹

ROYAL NUTS Walnuts 240 g



10% off

NOBLE PREMIUM BISON selected cuts 226 g



11⁹⁹
/lb

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg



99¢

Garlic product of China 5 pk



3⁴⁹

COMPLIMENTS Pitas 200-425 g



3⁴⁹

HARVEST GOLD Naan 6 pk or Roti 10 pk



11⁴⁹

SALEM FOODS Nabuli Olives 2 kg



5⁴⁹

ICM Halloumi Cheese 250 g



5⁹⁹

KIRI Cream Cheese Portions 144 g



8⁴⁹

KASHI Golden Tahini 900 g



3⁹⁹

SALEM FOODS Pickled Cucumbers 1 L or Pickled Vine Leaves 454 g



5⁹⁹

MAGGI Chicken Cubes 24x21 g



1⁷⁹

CALIFORNIA GARDEN Fava Beans 450 g



4⁹⁹

DURRA Syrian Style Sesame Bread Sticks 454 g



2⁴⁹

ETI Tea Biscuits 400 g



2⁴⁹

ETI Mini Popkek Cakes with banana or chocolate 144 g



Find more variety and value in store

Proudly supporting **Canadian Women Entrepreneurs**



Meet Zoe Evans from Zero Soap Co.

Zero Soap Co. is a Toronto-based skin care brand rooted in simplicity and sustainability. Founded by Zoe Evans in 2021, each product is thoughtfully handcrafted using natural ingredients. Every detail from formulation to packaging is designed to minimize waste. The brand is built on the belief that everyday rituals can be both beautiful and responsible.



Meet Gillian Manton from Moose Munchies

Moose Munchies Candy Co. is a Canadian, woman-founded confectionery brand creating premium, nut-free and gluten-free fudge made with simple ingredients and thoughtful care. Built on the belief that great treats, and great businesses, should make people feel welcome, Moose Munchies is known for inclusive indulgence, consistent quality, and a commitment to doing better every step of the way.



Meet Sharon Rotzang from La Presserie

Founded in 2019 in Toronto, La Presserie is inspired by the cuisine of South of France, where artisanal craftsmanship, high-quality, sophisticated, and delicious foods are celebrated with a true passion. The artisanal foods we create truly set the benchmark for delicious taste and nutrition. Our soups and prepared entrees have brought fine dining to the freezer aisles all over the country, and will continue to deliver restaurant-quality meals straight to your home.



Meet Stefania Hopkins from That Guy's Sauces

Founded in resilience, That Guy's Sauces launched in January 2021 in Niagara Falls, Ontario, co-founded and co-owned by a dynamic husband and wife team. The brand has developed a diverse portfolio of personally prepared in small batches and offer premium ingredients for affordable prices.



Meet Andrea Grand from Barbet

Barbet was founded by two sisters who wanted to create something they couldn't find → a beverage that felt modern, flavourful and was designed to be seen. Following a health scare in 2020 by one of the sisters, they set out to create a better-for-you beverage option: low in sugar, full of flavour and all wrapped up in a beautiful design. Barbet pairs common ingredients like cucumber, pink grapefruit, and white peach with uncommon ones like yuzu, calamansi and jalapeño to concoct new melodies of flavour. Mix it, drink it neat or straight from the can, Barbet is the only can you need in your pantry!



So tender



HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER[®] premium cuts.



Exclusive to Sobeys



STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Grilling Steaks cut by your meat expert from Canada AAA grade beef

10% off

All STERLING SILVER Grilling Steaks
Excludes Dry Aged

YOU COULD WIN* 1,000,000 PTS



That's like
\$10,000
towards
groceries!

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+ card!

Contest runs February 26 to March 25, 2026.

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

RICARDO

Gourmet, yet easy

From my kitchen
to yours

Creamy chocolate
cheesecake, chocolate
crust and delicious
raspberry topping,
this rich and indulgent
dessert promises to
bring a smile to the
faces of everyone
at the table.

Packed with
lemon, parsley
and garlic, these
flavours are
inspired by the
Mediterranean.



400 PTS
when you spend
\$20 or more

RICARDO Marinated
Chicken Breast 400 g
33.05/kg



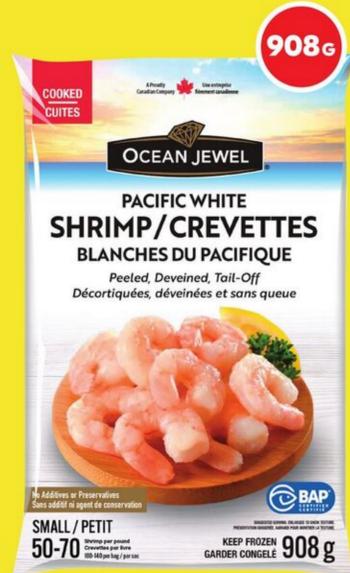
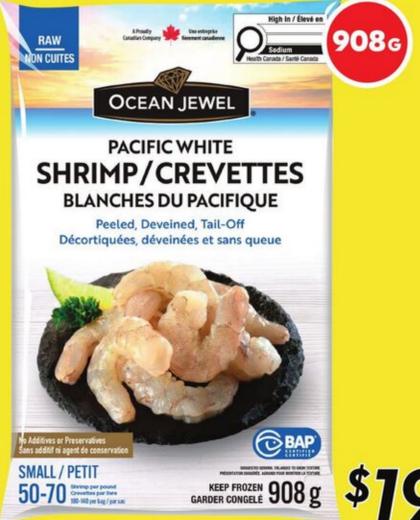
19⁹⁹
RICARDO Cheesecakes
frozen 570-600 g

6⁴⁹
RICARDO Dressings
250 mL selected



Gourmet meals without the stress. Chef crafted and easy to prepare.
Available Exclusively at Sobey's

**EVERYDAY
VALUE**



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Filet 908 g

\$35

TRUE NORTH Fresh Atlantic Salmon
Filets skinless product of Canada
subject to availability 908 g



So authentic

Savour the Flavour of Italian Cheese

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad

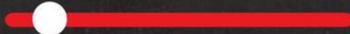


soup



Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup



CLICK HERE to view full list of participating products.



Earn an instant entry for every eligible product purchased when scanning your Scene+ card

\$4

MAPLE LEAF Wieners 375 g



2/450

COCA-COLA Soft Drinks 1 L



2/450

POWERADE 710 mL



5.99

AHA Sparkling Water 12x355 mL

5.99

GENERAL MILLS Family Size Cereal 516-778 g



6.49

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g



4.79

ANGIE'S Boomchickapop Popcorn 136-198 g

150 PTS when you buy 3
3.49

OLD EL PASO Tortillas 297-334 g or Taco Shells 125-133 g



150 PTS when you buy 1
23.99

CORONA Cero Non-Alcoholic Beer 12x355 mL



19.99

TIDE Liquid Detergent 94-100 loads 3.46-3.9 L, Pods 45-76 pk, GAIN Flings! 76 pk, DOWNY Unstoppables 853 g, CASCADE Auto Dish Tabs 51-90 pk or IVORY SNOW 3.1 L

FEED THE DREAM



Sobeys OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops



3/9⁹⁹ +100 PTS
when you buy 3
WHISKAS Temptations 180 g



+100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg



+100 PTS
when you buy 1
6⁹⁹
MEOW MIX Original Choice
Dry Cat Food 1.42 kg



8⁹⁹
PURINA Cat or Kitten
Chow 1.6-2 kg



6⁹⁹
HARTZ Delectables Stew
Cat Treats 6 pk



11⁴⁹
HARTZ Delectables Squeeze Up
Cat Treats 20 pk



1⁵⁹
ea when you
buy 4 or more
SHEBA Perfect Portions Wet Cat Food
75 g 1.79 ea



3⁴⁹
WHISKAS Temptations Creamy Purée
Wet Cat Treat 48 g



12⁹⁹
PURINA Tidy Cats Multi-Cat
Clumping Litter 2.72 kg



••• NEW •••

2⁹⁹
 KELLOGG'S Rice Krispies Squares, Pop-Tarts, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹
 KELLOGG'S Eggo Waffles 280-360 g selected

2⁹⁹
 PRINGLES Super Stacks 148-156 g

11⁹⁹
 RXBAR 5-8 pk selected

200 PTS when you buy 2

150 PTS when you buy 2

2⁹⁹
 CHEEZ-IT Crackers 191-200 g selected

\$3

ARMSTRONG
 1902

THERE'S NO GRATER FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹
 ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients.

Natural one fresh from BRAZIL

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹
 NATURAL ONE Juice 1.7 L

40th ANNIVERSARY

RRROLL UP TO WIN

MILLIONS OF PRIZES TO BE WON

BUY any eligible Tims® at Home product at participating retailers by March 22, 2026 and upload your valid receipt to [Timshomepromotion.ca](https://www.timshomepromotion.ca) by March 30, 2026*

16⁹⁹ TIM HORTONS Instant Coffee 300 g

8⁹⁹ TIM HORTONS French Vanilla Cappuccino 454 g

7⁹⁹ TIM HORTONS Nespresso® Compatible Capsules 10 pk

24⁹⁹ TIM HORTONS Keurig® K-Cup® Pods 50 pk

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4⁹⁹
 NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹ **200 PTS** when you buy 2
 WERTHER'S Original Candies 230-245 g

2⁴⁹
 CHEEMO Perogies 745-907 g

4⁹⁹
 HIDDEN VALLEY Salad Dressing 473 mL

200 PTS when you buy 2
6⁹⁹
 SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

500 PTS when you buy 3
3/\$10
 LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹
 COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹
 ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

