

ONT **Canadian** **Sobeys**  
Since 1907



**HOT PRICE**  
**3.49**  
/lb

Boneless Pork Sirloin Chops or Roasts Family Size or Fresh Pork Side Ribs breast bone removed 7.69/kg

**HOT PRICE**  
**4.88**  
/lb



Fresh Regular Ground Beef Family Size 10.76/kg



**HOT PRICE**  
**6.88**  
/lb

Fresh AIR-CHILLED Boneless Skinless Chicken Thighs 15.17/kg

**HOT PRICE**  
**9.99**

Prepared Fresh Daily Fruit or Vegetable Trays 1-1.3 kg



**10.99**  
MEMBER PRICING

SAVE UP TO **46%** WITH MEMBER PRICING

**15.99** without Scene+ Card

HIGH LINER Signature Cuts or Pan Sear Breaded or Battered Premium Fish 425-540 g



**HOT PRICE**  
**2.99**  
/lb

Asparagus product of Mexico 6.59/kg

READY FOR YOU

200 PTS when you buy 1

**9.99**

Tulip Bouquet 10-stem grown in Ontario



**HOT PRICE**  
**4.94**

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or selected Premium Novelties 4-10 pk or HAAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



CLUB HOUSE Gravies 21-47 g or Gluten Free Gravies 24-25 g

**HOT PRICE**  
**99¢**



COMPLIMENTS Pure Orange Juice 1.54 L

**HOT PRICE**  
**3.99**



**HOT PRICE**  
**4.97**

HEINZ Ketchup 750 mL-1 L or Picnic Pack 3x375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL



CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

**HOT PRICE**  
**5.97**



GREEN GIANT Frozen Vegetables or Valley Selections selected 400-750 g

**HOT PRICE**  
**2.49**

**Scene+ GIVE & GET**

**BUY \$150 IN SOBEYS GIFT CARDS & GET 1,000 PTS**

That's like \$10 toward your groceries

Receive 1000 Scene+ Points when you purchase \$150 in Sobeys Gift Cards. Offer valid from March 26-April 1, 2026 at all Sobeys locations in Ontario. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobeys gift cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**Global Market**

**KRINOS Twisters**

**HOT PRICE**  
**6.99**

KRINOS Twisters 1 kg selected varieties

ONT

# Easter is just around the corner



**RAISED WITHOUT ANTIBIOTICS**

**MEMBERS SAVE 50¢/lb**  
**7.99** /lb  
4.39/kg **MEMBER PRICING**



**EXCLUSIVE TO Sobeys**

**2.49** /lb, 5.49/kg **without Scene+ Card**

**HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys** all available sizes



**2.99** /lb

**COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank or SCHNEIDERS Appelwood Smoked Bone-In Ham 6.59/kg**



**14.88** /lb

**STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks** cut by your meat expert from Canada AAA grade beef while supplies last 32.80/kg



**5.99** ea when you buy 2 or more

**COMPLIMENTS Apple, Pumpkin or Apple Crumble 650-750 g 6.99 ea**

\*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf



**16.99**

**CADBURY Mini or Assorted Eggs 745-875 g while supplies last**

# Make Moments Homemade

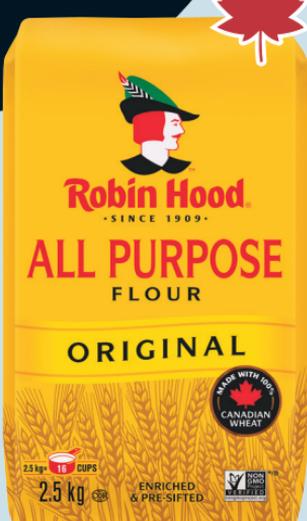
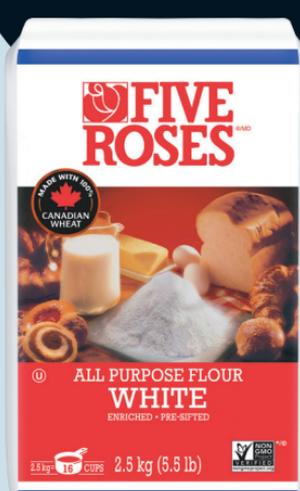


Raspberry Chocolate Cream Tart

SCAN FOR DELICIOUS SPRING RECIPES



Get **500** **PTS**  
When you spend \$20 on these participating products\*  
\*before taxes



**4 49**

ROBIN HOOD or FIVE ROSES Flour selected 2.5 kg



**3 99**

ROBIN HOOD Oats 1 kg or LAURA SECORD Chocolate Chips 250 g

**3 49**

EAGLE BRAND Condensed Milk 300 mL



**1 79**

CARNATION Evaporated Milk 354 mL



**3 97**

PHILADELPHIA Cream Cheese 227-250 g selected



Product availability may vary by store. \*Offer valid from March 26th to April 1st, 2026 at participating Sobeys, Safeway, IGA West, Foodland and Thrifty Foods locations in Canada. Get 500 PTS when you spend \$20 on participating Robin Hood®, Five Roses®, Carnation®, Eagle Brand®, and Laura Secord® products. Qualifying purchase must be made in a single transaction. Excludes Carnation® 12 pk and Robin Hood® products and Five Roses® 10 kg Flour. Offer excludes taxes, delivery charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scene Plus IP Corporation, used with permission.

FLO2\_SBY\_WK48\_PRN\_ONT

# Hop into Easter Deals

**BUY 2 GET 3RD** of equal or lesser value  
**FREE**

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or Seafood Appetizers selected 240-355 g or PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g

**12<sup>99</sup>**  
COMPLIMENTS Thick Cut Bacon 1 kg

We offer cored or whole pineapples for the same price

**10<sup>99</sup>** /lb, ea  
Coho Salmon Fillets frozen or previously frozen product of Chile 24.23/kg or COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g

**3<sup>97</sup>** Whole or Cored Pineapple product of Costa Rica

**3<sup>99</sup>**  
Pumpernickel or Sourdough Boules 450-495 g

Made with 100% Canadian Flour

**6<sup>99</sup>** 200 PTS when you buy 2  
TRE STELLE Bocconcini 200 g

**3<sup>99</sup>** /100 g  
PILLER'S Salami assorted varieties or CASTELLO Fontal Cheese

**2/\$7** 300 PTS when you buy 2  
TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g

**2/888**  
COCA-COLA or PEPSI Soft Drinks 6x710 mL

**3<sup>99</sup>**  
OCEAN SPRAY Cranberry Cocktail 1.89 L, 100% Cranberry Juice 1.77 L or MATT & STEVE'S Caesar Mix 1.36 L

**6<sup>99</sup>**  
CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

**2/\$5**  
CHRISTIE Cookies selected 224-303 g or Crispers or Bits & Bites 145 g or DARE Cookies selected 168-360 g

**2<sup>99</sup>**  
VILLAGGIO Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta Buns)

**30% off**  
MCCORMICK Gourmet Spices selected 0.5-74 g

**5<sup>99</sup>**  
NATREL Organic Milk 2 L

**265 MEMBER PRICING** 349 without Scene+ Card  
KELLOGG'S Nutri Grain Bar, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g

**3<sup>99</sup>**  
KELLOGG'S Cereal 210-525 g (excludes Family Size) or POST Cereal 283-525 g selected

**3<sup>99</sup>** 100 PTS when you buy 2  
BECEL Plant-Based Bricks 454 g or Plant-Based Salted Tub 427 g

**90¢**  
PURINA Friskies or Fancy Feast 85-156 g

**3/\$10** 300 PTS when you buy 3  
QUAKER Instant Oatmeal 232-344 g or Quick or Old Fashioned Oats 900 g-1 kg

**6<sup>99</sup>**  
IÖGO Creamy Yogurt 16 pk or SIGGI'S Icelandic Skyr Yogurt 650-750 g

**3/\$5**  
CLIF Bars 68 g or 12 pk 18.99

**We have 2X as many Canadian-origin products as competing stores\*** Look for the leaf to help support Canada.

**2X** Canadian-origin products

\*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

PROUDLY CANADIAN sobeys.com

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makehappytummies.ca

TIM 2026 Make Happy Tummies

Donate in-store

Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.

make happy tummies



# Get ready for Easter



**19.99** /lb

STERLING SILVER Fresh Boneless Rib Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef while supplies last 44.07/kg

CERTIFIED TENDER  
TENDREJÉ CERTIFIÉE



**12.99** /lb  
SUNGOLD Fresh Boneless Lamb Leg 28.64/kg



100 PTS when you buy 3

**1.79** FRANCO-AMERICAN Gravy 284 mL



50 PTS when you buy 2

**3.49** ea when you buy 2 or more

COMPLIMENTS Deli Sausage Stick 250 g 3.99 ea



**21.99**

COMPLIMENTS Large Cooked Shrimp In Ring with Sauce 737 g



**12.99** /lb

Fresh Atlantic Salmon Roasts with Imitation Crab & Cold Water Shrimp 28.64/kg



**10.99**  
SIMPLY COCKTAILS Cocktail & Mocktail Mixers 480 mL



**6.29** FRITO-LAY Snacks 325-535 g



**4** KELLOGG'S Town House, Cheez-it or Snap'd Crackers 213-391 g



**2.49** CLOVER LEAF Smoked Oysters or Mussels 85 g



**3.49** COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



**6.49** COMPLIMENTS Aerosol Whipped Cream Topping 400 g



**4.99** COMPLIMENTS Cozy Coop Large White Eggs 12 pk

## Easter blooms



**12.99** when you buy 1  
Easter Lily 6" 5+ Blooms grown in Ontario



STARTING AT **8.99**  
Blooming in Easter Décor Pots assorted

SPEND \$100 IN LCBO GIFT CARDS AND GET A \$10 GIFT CARD!



SOBEYS GIFT CARD!

Offer valid during March 26 - April 1, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

# Sides, starters and sweets

**6<sup>99</sup>**

THE LITTLE POTATO COMPANY Potatoes product of Canada no 1 1.36 kg 3 lb

From Canada

**1<sup>77</sup>** /lb

Butternut, Kabocha, Acorn or Spaghetti Squash product of Canada, Canada no 1 or Mexico 3.90/kg

**100 PTS** when you buy 2

**4<sup>59</sup>**

Tray or Butter Topped Buns 12 pk 425-455 g

Made with 100% Canadian Flour

BAKED IN STORE

**\$2 off**

HORMEL Snack Trays 425 g

**4<sup>49</sup>** /100 g

SAN DANIELE Prosciutto

SLICED FRESH

**21<sup>99</sup>**

Dessert Cakes 1.2-1.49 kg

**\$3**

Handheld Savoury Pastries spinach & feta, bacon & egg or other select varieties

**100 PTS** when you buy 2

**4<sup>49</sup>**

KING'S HAWAIIAN Rolls 12 pk

**6<sup>49</sup>**

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL

**4<sup>99</sup>**

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft or CUT-RITE Wax Paper 75 ft selected

**200 PTS** when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g

**28<sup>99</sup>**

STARBUCKS Whole Bean Coffee 907 g or K-Cups® 24 pk

**3<sup>99</sup>**

VH Sauces 341-380 mL selected

**100 PTS** when you buy 2

**1<sup>99</sup>**

COMPLIMENTS Broth 900 mL

**STARTING AT 9<sup>99</sup>**

Calla Lilies available in 4.5" or 6" Pots grown in Ontario

**STARTING AT 12<sup>99</sup>**

Multi-Bloom Hydrangea grown in Ontario

**\$14**

Easter Friends with Mini Kalanchoe grown in Ontario

**300 PTS** when you buy 1

**19<sup>99</sup>**

Whispers of Spring Bouquet

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

# So much value



**3<sup>99</sup>**  
Raspberries product of USA or Mexico 170 g

**5 PACK**  
**3<sup>99</sup>**  
Avocados product of Mexico 5 pk

**3 LB BAG**  
**5<sup>99</sup>**  
**100 PTS** when you buy 2  
COMPLIMENTS Oranges product of Egypt 1.36 kg 3 lb bag

**1<sup>77</sup>** /lb  
Sweet Potatoes product of USA no 1 grade 3.90/kg

**4<sup>44</sup>** /lb  
Extra Large Black or Red Seedless Grapes product of Peru no 1 grade 9.79/kg

**1<sup>49</sup>** **From Ontario**  
Long Seedless English Cucumbers product of Ontario, Canada no 1 grade

**5<sup>99</sup>**  
COMPLIMENTS Russet or Yellow Potatoes product of Canada Canada no 1, 10 lb

**2<sup>99</sup>** /lb, ea  
Brussels Sprouts 6.59/kg or Rapini product of Mexico or USA

**3 PACK**  
**4<sup>99</sup>**  
Rainbow Peppers 3 pk product of Mexico or Canada

**2 PACK**  
**2<sup>99</sup>**  
Baby Romaine Hearts 2 pk

**100 PTS** when you buy 2  
**6<sup>49</sup>** **From Ontario**  
COMPLIMENTS Gala, McIntosh, Ambrosia or Red Delicious Apples product of Ontario, Canada fancy grade 1.36 kg 3 lb bag

**2 LB**  
**6<sup>88</sup>** **500 PTS** when you buy 2  
HALOS Clementines or Mandarins product of USA 907 g 2 lb bag

**3<sup>47</sup>** /lb  
Cosmic Crisp Apples product of USA extra fancy grade 7.65/kg

**100 PTS** when you buy 2  
**2/\$5**  
Large Red Grapefruit product of Israel

**2/\$6**  
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA

**3<sup>99</sup>** **From Ontario**  
HAVEN GREENS Lettuce Blends product of Ontario 113 g

**15% off**  
Prepared In Store Daily Mixed Fruit Salad or Tropical Fruit Salad assorted sizes

**15% off**  
Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks

**3<sup>99</sup>**  
Dragon Fruit product of Vietnam or Yellow Pitahaya product of Ecuador

**1<sup>77</sup>** /lb  
Napa Cabbage or Bok Choy product of USA or Mexico 3.90/kg

**3 LB BAG**  
**8<sup>99</sup>** **50 PTS** when you buy 1  
LIL SNAPPERS Gala, Pink Lady or Granny Smith Apples product of USA fancy grade 1.36 kg 3 lb bag

**3 LB BAG**  
**3<sup>88</sup>** **100 PTS** when you buy 2  
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

**9<sup>99</sup>** **100 PTS** when you buy 1  
NUTS FOR CHEESE Wedges 120 g product of Canada

**18<sup>99</sup>**  
TOFURKY Plant-Based Roast & Gravy Combo 1.13 kg

**100 PTS** when you buy 1  
**7<sup>99</sup>**  
Candy Zone Tubs 525-625 g

**5<sup>99</sup>**  
WONDERFUL Pistachios selected 200-225 g

**STARTING AT 19<sup>99</sup>**  
Assorted Easter Gardens selection may vary by store

**STARTING AT 5<sup>99</sup>**  
Assorted Easter Chrysanthemum selection may vary by store grown in Ontario

**\$16**  
Glitzy Pom Easter Bouquet

**34<sup>99</sup>**  
Designer's Choice Easter Bouquet

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see [www.sobeys.com/value-flyer](http://www.sobeys.com/value-flyer) for details.



**value size**

**500 PTS**  
when you buy 1

**8<sup>99</sup>**  
/lb

# So.tender



**HAND-SELECTED AAA BEEF**

Well-marbled • Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobeys



**14<sup>99</sup>**  
/lb



**200 PTS**  
when you spend \$20 or more

Fresh Chicken Legs back attached



**500 PTS**  
when you spend \$30 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts



**3<sup>49</sup>**  
/lb

Fresh Pork Hock 7.69/kg



**4<sup>49</sup>**  
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops  
Family Size 9.90/kg



**200 PTS**  
when you spend \$20 or more

**8<sup>99</sup>**  
/lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg



**11<sup>99</sup>**  
/lb

Seasoned Lamb Chops  
Greek & lemon or Herbes de Provence 26.43/kg



**5<sup>99</sup>**

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g



**BUY MORE SAVE MORE**

**\$6** ea when you buy 2 or more

NOBLE Premium Lean Ground Bison starting at 6.99 ea

## Get roasting for less!

**RULE THE ROAST:**  
Your Ultimate Guide to Roasting at Sobeys.com



Scan here for our **Roast Calculator**



**3<sup>99</sup>**  
/lb

Fresh Boneless Pork Loin Centre Roast homestyle seasoned 8.80/kg



**300 PTS**  
when you spend \$15 or more

**12<sup>99</sup>**  
/lb

STERLING SILVER Fresh Boneless Cross Rib Pot Roast homestyle seasoned fat added cut by your meat expert from Canada AAA grade beef 28.64/kg

## Ham It Up



**500 PTS**  
when you buy 1

**4<sup>99</sup>**  
/lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



**500 PTS**  
when you buy 1

**8<sup>49</sup>**  
/lb

PANACHE Simple-Carve Ham 18.71/kg



**100 PTS**  
when you spend \$10 or more

**6<sup>49</sup>**  
/lb

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



**200 PTS**  
when you buy 1

**14<sup>99</sup>**

BEST BUY Valueur Plus Boneless Smoked Ham 1.2 kg

## quick & easy



**BUY MORE SAVE MORE**

**4<sup>49</sup>**  
ea when you buy 2 or more

COMPLIMENTS Boneless Smoked Ham Slices 375 g 4.99 ea



**5<sup>49</sup>**  
/lb

SPRINGER'S Smoked Pork Picnic Shoulders 12.10/kg



**BUY MORE SAVE MORE**

**12<sup>99</sup>**  
ea when you buy 2 or more

PILLER'S Naturally Smoked Boneless Hams 800 g 14.99 ea



**STARTING AT**

**6<sup>99</sup>**

LOU'S Fully Cooked Entrées or Bacon 375-400 g or LIL' JUAN'S Entrées 300-400 g



**4<sup>99</sup>**

**100 PTS**  
when you buy 2

COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g



**9<sup>99</sup>**

POGO Original 10 pk or All Beef 8 pk 600-750 g



**11<sup>99</sup>**

**120 PTS**  
when you buy 1

COMPLIMENTS Cabbage Rolls or Five-Cheese Cannelloni 907 g-1 kg



**300 PTS**  
when you buy 2

**13<sup>99</sup>**

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

## GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

Scotiabank

Scene+

VISA

GET 2 SCENE+ PTS ON EVERY \$1 SPENT\*

1,000 pts = \$10 in groceries

\*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. \*Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. \*Visa Int. / Licensed user.

**CHANCE TO WIN\*  
EVERY WEEK!**

**G R O C E R Y  
GIVEAWAYS**



**Play on the Sobeys app now**

# IT'S GAME TIME

**Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win\* - exclusively on the Sobeys app**



Download the Sobeys grocery app to play.



Register or sign into your account and link your Scene+ card.



Play every week for a chance to unlock offers for free products, Scene+ points and earn chips.

**Learn more on how to get in on all the fun at [www.sobeys.com/grocerygiveaways](http://www.sobeys.com/grocerygiveaways)**

\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](http://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

Enter your chips for a chance to win\* one of these great prizes:



**1 x 1 MILLION SCENE+ POINTS**  
valued at \$10,000



**6 x 1 MILLION SCENE+ POINTS**  
valued at \$10,000 each



**3 x CINEPLEX SHOWTIMES CARDS**  
valued at \$3,650 each



**2 x \$5,000 SCOTIABANK CASH PRIZES**  
deposited into a Scotiabank investment plan



**20 x \$500 HOME HARDWARE GIFT CARDS**

# PLAY WEEKLY TO UNLOCK FREE ITEM OFFERS FROM COMPLIMENTS!



FEATURED FAVOURITES



**EARN UP TO 5X MORE POINTS WHEN YOU USE THE OFFERS ON THE SOBEYS APP.**

Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

# seafood

**OCEAN WISE RECOMMENDED**

**10<sup>99</sup>** **MEMBER PRICING**  
without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g

**150 PTS** when you buy 3

**4<sup>99</sup>**

Fresh Atlantic Salmon Portions skin on, plain or in-store marinated 113 g

**CHOOSE CANADIAN SEAFOOD**

**EVERYDAY VALUE**

**\$19**

OCEAN JEWEL Pacific White Shrimp raw 50-70 ct per lb 908 g

**11<sup>99</sup>**

COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g

**OCEAN WISE RECOMMENDED**

**5<sup>99</sup>** **CHOOSE CANADIAN SEAFOOD**

Fresh Mussels 907 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

**OCEAN WISE RECOMMENDED**

**12<sup>99</sup>** /lb

Fresh Wild Haddock Fillets subject to availability 28.64/kg

**CHOOSE CANADIAN SEAFOOD**

**EVERYDAY VALUE**

**\$23**

OCEAN JEWEL Pacific White Shrimp cooked 50-70 ct per lb 908 g

# bakery

**BUY 1 GET 1 FREE**

**MIX & MATCH**

Brownies 550-585 g or Brownie Cakes 310-390 g

**9<sup>99</sup>**

ALLIE & SARA'S KITCHEN Crepes Belgian Chocolate or Apple Cinnamon frozen 540 g

**7<sup>99</sup>** **MEMBER PRICING**  
without Scene+ Card

Small Bar Cakes 325-575 g

**BAKED IN STORE**

**200 PTS** when you buy 2

**5<sup>99</sup>**

All Butter Danish 4 pk 420 g

**BAKED IN STORE**

**100 PTS** when you buy 2

**5<sup>99</sup>** **STARTING AT**

Gourmet Cookies 6 pk 410-475 g or Mini 24 pk 312 g

**BUY MORE SAVE MORE**

**3<sup>49</sup>** ea when you buy 2 or more

Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g 3.99 ea

Made with 100% Canadian Flour

**BAKED IN STORE**

**4<sup>49</sup>**

Panini or Calabrese Buns 6 pk 375-480 g

**5<sup>49</sup>** **200 PTS** when you buy 2

Portofino Breads 810 g or Brioche Burger Buns 6 pk

**3<sup>99</sup>**

COMPLIMENTS Garlic Bread 284 g

**3<sup>49</sup>** **200 PTS** when you buy 2

COMPLIMENTS 7" Tortillas 340 g

**2<sup>99</sup>**

HOSTESS Snacks 121-225 g

# deli & kitchen

**7<sup>99</sup>**

PANACHE Italian Sliced Meats selected 100 g

**200 PTS** when you buy 2

**6<sup>79</sup>**

PANACHE Toppers or Crisps 130 mL or 150 g selected

**SLICED FRESH**

**10% off** **200 PTS** when you buy 300 g or more

**7<sup>99</sup>** **200 PTS** when you buy 2

BRANDT Kolbassa Coil, Loaf, LYONER Sausage, Krakowska, Double Smoked Bacon or Lachsschinken Pork

**SLICED FRESH**

**4<sup>49</sup>** /100 g

MAPLE LEAF Natural Selections Turkey or Ham

**6<sup>99</sup>** **MEMBER PRICING**  
without Scene+ Card

**7<sup>99</sup>**

AGROPUR Grand Cheddar 1 Year Old 200 g, KERRY GOLD 198 g, MONSIEUR GUSTAV Cheddar 200-250 g or L'EXTRA Brie or Camembert 170 g

**READY FOR YOU**

**LIMITED TIME ONLY**

**7<sup>99</sup>** **200 PTS** when you buy 2

2 Pack Mini Croissant Chicken Club Salad Sandwiches 216 g

**200 PTS** when you spend \$15 or more

**20% off**

QUESO MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked

**4<sup>99</sup>** **200 PTS** when you buy 3

RESER'S Side Dishes available chilled 340-567 g

**3<sup>99</sup>**

COMPLIMENTS Regular Hummus, Topped Hummus or Dips 227-255 g

**18<sup>99</sup>**

RANA Lasagna available chilled 1.1 kg

**8<sup>99</sup>** **50 PTS** when you buy 1

YUCATAN GUACAMOLE Tub 454 g or Squeeze 340 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

# frozen & dairy

**200 PTS** when you buy 2  
**7<sup>99</sup>**

STARBUCKS Creamers or Non-Dairy Creamers 828 mL

**3<sup>49</sup>**

HELUVA GOOD! Dip 250 g, YOPLAIT Source Yogurt 630 g, 4 pk or Minigo or Tube Yogurt 6-8 pk

**5<sup>99</sup>** **100 PTS** when you buy 2

ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g

**4<sup>49</sup>** **100 PTS** when you buy 2

DEL MONTE Juice 1.6 L

**10<sup>99</sup>**

DANONE OIKOS Greek Yogurt 12 pk or 1.5 kg

**150 PTS** when you buy 2  
**7<sup>49</sup>**

YOPLAIT Source Yogurt 16 pk

**7<sup>99</sup>**

KRAFT Shredded Parmesan 200 g

**BUY MORE SAVE MORE**  
**2<sup>99</sup>** ea when you buy 2 or more  
**100 PTS** when you buy 3

PILLSBURY Cookies 468 g (excludes seasonal) 3.49 ea

**4<sup>99</sup>**

COMPLIMENTS Dough'chi Bites or Fruit Bars 6 pk or CHAPMAN'S Yukon Novelties 5-8 pk selected

**3<sup>99</sup>**

NATREL Lactose Free Ice Cream 473 mL

**3<sup>99</sup>**

MCCAIN Fries selected 800 g

**4<sup>99</sup>**

KRAFT Cool Whip Frozen Whipped Topping 1 L

**\$2**

SWANSON Pot Pies 200 g

**7<sup>49</sup>**

P.F. CHANG'S Bowls 312 g

**3<sup>99</sup>**

MCCAIN Pizza Pockets 3 pk or Diced Hashbrowns 800 g

**6<sup>79</sup>**

MCCAIN Deep'n Delicious Cakes 510 g selected

**WE'RE FULL OF compliments**  
**1<sup>99</sup>**

COMPLIMENTS Sour Cream 250 mL

**2<sup>49</sup>**

COMPLIMENTS Perogies 907 g

**100 PTS** when you buy 2

COMPLIMENTS Belgian Waffles, Original or Liège-Style 268-390 g

**100 PTS** when you buy 1

COMPLIMENTS Butter Sticks 454 g salted or unsalted

# natural health

**3<sup>49</sup>**

KETTLE BRAND Chips 156-198 g

**100 PTS** when you buy 2  
**5<sup>99</sup>**

KASHI Granola 311-340 g

**BUY MORE SAVE MORE**  
**3<sup>49</sup>** ea when you buy 2 or more  
**3.99** ea

CERES Juice 1 L

**STARTING AT 7<sup>49</sup>**

NUTS TO YOU Spreads 365 g

**3<sup>99</sup>**

MUTTI Organic Tomatoes 398 mL

**2<sup>99</sup>**

SILK Aseptic Plant-Based Beverages 946 mL

**STARTING AT 4<sup>49</sup>**

AMY'S KITCHEN Burritos or Wraps 142-170 g

**100 PTS** when you buy 4  
**2/\$5**

MID-DAY SQUARES 33 g

**2<sup>99</sup>** **200 PTS** when you buy 2

CLIF Builders Protein Bars 68 g

**500 PTS** when you buy 1  
**49<sup>99</sup>**

PVL Iso Sport, Iso Gold Essential Sport or Plant 727-840 g

**400 PTS** when you buy 2  
**25% off**

WEBBER NATURALS Vitamins or Supplements selected

**300 PTS** when you buy 1  
**39<sup>99</sup>**

PERFECT SPORTS Diesel Whey Protein Powder 908 g

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details

# drinks & snacks



**2/450** GATORADE 710 mL



**2/\$6** COCA-COLA Soft Drinks 500 mL



**9.99** LINDOR or GHIRARDELLI Bagged Chocolates 130-151 g



**9.99** HARIBO Gummy Candy 40 pk while supplies last



**300 PTS** when you buy 2  
**2/\$9** DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



**2.49** **100 PTS** when you buy 2  
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



**2/\$7** CHRISTIE Snacking or Mini Crackers 162-200 g selected



**2/\$7** BOULANGERIE GRISSOL Melba Toast, Canapé or Baguettes 120-200 g



**7.99** DAVID'S TEA 12-15 pk



**28.99** LAVAZZA K-Cup Pods 30 pk



**400 PTS** when you buy 2  
**3.79** COMPLIMENTS Apple Juice 2 L



**12.99** NATURE VALLEY Granola Bars, BETTY CROCKER Fruit or MOTT'S Fruitsations 637 g-1.28 kg selected

# meal makers



**100 PTS** when you buy 2  
**5.99** KELLOGG'S Family Size Cereal 450-650 g



**3.99** QUAKER Harvest Crunch Cereal 270-510 g



**100 PTS** when you buy 2  
**5.99** ST. DALFOUR Jam 225 mL



**4.49** STONEMILL Bread 454-600 g



**2.99** HABITANT Soup 796 mL or BETTY CROCKER Mashed or Sliced Potatoes 141-215 g



**1.99** COMPLIMENTS Canned Tomatoes 540-796 mL



**5.99** TENDERFLAKE Lard 454 g, BAKER'S Chocolate 170-225 g, FLEISCHMANN'S Yeast 24-227 g, CHRISTIE Honey Maid Crumbs 400 g, QUAKER Muffin or Cookie Mix 750-900 g or Oat Flour 700 g



**4.99** SUN-MAID Cinnamon Raisin Bread 450 g or POM Raisin Buns 500 g not available in all stores



**5.99** **100 PTS** when you buy 2  
PAM Cooking Sprays 113-170 g (excluding Non-GMO and Organic)



**7.79** FRANK'S RedHot Sauce 680 mL



**3.49** KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g



**5.99** DAINTY Jasmine Rice 900 g

**WE'RE FULL OF compliments**



**100 PTS** when you buy 3  
**2.22** COMPLIMENTS Pudding Cups 4 pk



**100 PTS** when you buy 3  
**3.99** COMPLIMENTS Fruit Cups 4 pk

**15% off**  
COMPLIMENTS Baking Nuts 350 g or Selected Raisins, Currants, Dates or Prunes 375 g-1 kg



**100 PTS** when you buy 2  
**3.49** COMPLIMENTS Coconut selected 200 g



**100 PTS** when you buy 2  
**3.99** COMPLIMENTS Bouillon Concentrate 250 mL



**200 PTS** when you buy 2  
**4.99** COMPLIMENTS Salsa 650 mL



**100 PTS** when you buy 2  
**2.99** COMPLIMENTS Dinner Rolls 12 pk or Hot Dog or Hamburger Buns 8 pk



**100 PTS** when you buy 1  
**3.99** COMPLIMENTS Bacon Bits 75-85 g or Parmesan Cheese 250 g

Give them more with the Grocery Essentials Card  Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details 

# home & pet care



**25<sup>99</sup>** PEDIGREE Dry Dog Food 6.35-8 kg



**4<sup>99</sup>** MILK-BONE Biscuits, Treats or Chews 201-900 g selected



**8<sup>99</sup>** PURINA Cat or Kitten Chow 1.6-2 kg



**15<sup>99</sup>** NATURE'S RECIPE Dry Dog Food 1.8 kg or PURINA ONE True Instincts Wet Dog Food 6 pk

March 19 - April 8, 2026

Get **200** SCENE+ POINTS when you buy 2 Carlon Cards

valid on cards priced at \$3.49 and up



**2<sup>79</sup>** CREATIVE CONVERTING 7" or 9" Plates 8 pk or Napkins 2 ply 16 pk while quantities last



STARTING AT **9<sup>99</sup>** CHARMIN Bathroom Tissue 8=24 rolls or BOUNTY Paper Towels 2-3 pk or Napkins 400 pk

value size - format valeur - value size - format valeur

**400** PTS when you buy 1

COMPLIMENTS Paper Towels 12 pk



**7<sup>99</sup>** GLADE Plug-In Scented Oil Kit 1 pk



**19<sup>99</sup>** DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L



**4<sup>99</sup>** 100 PTS when you buy 2 CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected



**12<sup>49</sup>** ARM & HAMMER Laundry Detergent 2.96 L

# health, beauty & baby

**200** PTS when you buy 2

STARTING AT **7<sup>99</sup>** COLGATE Toothbrushes 1-12 pk selected

STARTING AT **8<sup>99</sup>** 300 PTS when you buy 2 AVEENO Body Wash 532 mL or OGX Hair Care 50-385 mL selected

STARTING AT **6<sup>99</sup>** SENSODYNE Clinical Whitening, HELLO Toothpaste or THERABREATH Oral Rinse 75-473 mL selected

STARTING AT **11<sup>99</sup>** OLAY or OLD SPICE Body Wash or OLAY Bar Soap 591-987 mL or 8 pk selected

**400** PTS when you buy 2

STARTING AT **10<sup>49</sup>** ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected

STARTING AT **7<sup>99</sup>** SECRET or OLD SPICE Deodorant 68-144 g selected

**500** PTS when you buy 2

**8<sup>79</sup>** LISTERINE Mouthwash 1.5 L selected

**200** PTS when you buy 2

**10% off** L'ORÉAL PARIS Cleansers 200 mL

BUY MORE SAVE MORE

**3<sup>49</sup>** ea when you buy 2 or more

**100** PTS when you buy 2

PAMPERS Baby Wipes 56-72 pk 3.99 ea

**78<sup>99</sup>** SIMILAC 360 Total Care Ready-To-Feed Formula 16x235 mL

BUY MORE SAVE MORE

**\$1** ea when you buy 5 or more

COMPLIMENTS ORGANIC Pouches 128 mL 1.79 ea

# pharmacy

Only available at Pharmacy Locations  
\*Select products are only available when a pharmacist is on duty.

**150** PTS when you buy 2

**10% off** BAND-AID Bandages 10-60 pk selected

**150** PTS when you buy 1

**15% off** LAX-A-DAY Laxative 510 g or GELUSIL Antacid 100 pk

**14<sup>99</sup>** ENSURE or GLUCERNA Meal Replacement 6 pk

**150** PTS when you buy 2

**15% off** CLEAN & CLEAR Products selected

OFFICIAL PARTNER

**PRO LEVEL RELIEF**

TYLENOL Extra Strength

**BENLYN** TOUGH ON COUGH

**200** PTS when you buy 2

**10% off**

Need health care or advice? We do that!

From weight management to diabetes care, pharmacists can help\*.

**360Health** | Sobeys

\*Fee for some services may apply.

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**DIGITAL EXCLUSIVE**

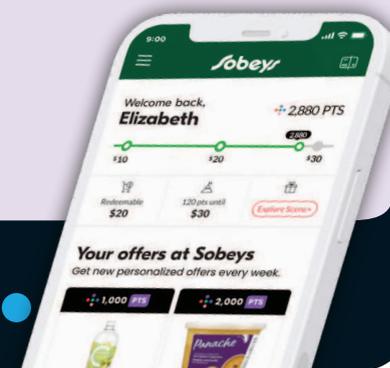
# LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)

Get  
**400** PTS  
when you  
buy 2

COMPLIMENTS Oh Mama!  
Hot Sauce 354 mL



Offer valid March 26th to April 1st, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

CHANCE TO WIN\*  
EVERY WEEK!

G R O C E R Y  
GIVEAWAYS



Play on the Sobeys app now

IT'S GAME TIME



PLAY THE COMPLIMENTS TRIVIA CHALLENGE THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Extraaaa! Flavour  
Potato Chips  
200 g



COMPLIMENTS  
Exceptional  
Chocolate Chip  
Cookies  
280 g



\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](https://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

# Happy Vaisakhi



**\$4**  
Mangoes Bag  
product of Mexico 3 pk



**1.49**  
/lb  
Long Squash product of Mexico or  
Red Carrots product of China 3.28/kg



**4.99**  
COMPLIMENTS  
Naan 340 g



**6.99**  
DERLEA Chopped  
Garlic product of  
Canada 1 kg



**5.99**  
COMPLIMENTS  
Mixed Nuts salted  
or unsalted 275 g



**9.99**  
COMPLIMENTS  
Milk Chocolate  
Covered Almonds  
350 g



**8.99**  
GIA Basmati Rice 3.63 kg



**19.99**  
AASHIRVAAD Whole  
Wheat Flour 9.07 kg



**14.99**  
INDIA GATE Pure  
Basmati Rice 4.54 kg



**4.79**  
KFI Cooking Sauces  
375-395 mL  
selected varieties



**5.49**  
PATAK'S Curry Paste  
284 mL



**2/\$7**  
THE SPICE TAILOR Sauce Kits 260 mL  
selected varieties 3.99 ea



**15.29**  
BRAR'S Desi Ghee  
800 g-1.6 kg



**2.79**  
RUBICON Juice  
Drink 1 L  
selected varieties



**4.49**  
RUBICON Organic  
Coconut Water or  
Non-Dairy Beverage  
1 L selected



**1.29**  
PARLE-G Biscuits  
300 g



**1.49**  
HALDIRAM'S Indian Snacks  
150 g selected varieties



**1.99**  
MAGGI Masala Noodles  
Family Pack 280 g



Find more variety and value in store

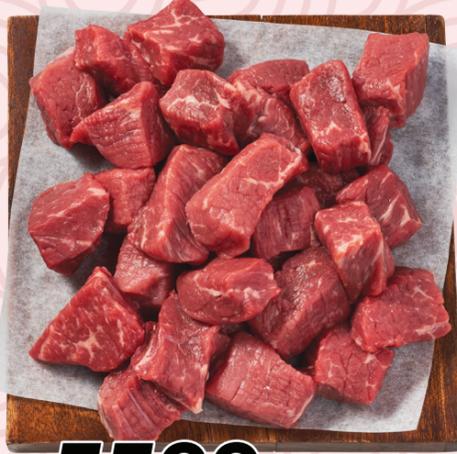


# Your destination for variety and value



**1.99**  
/lb

Papaya product of Mexico 4.39/kg



**11.99**  
/lb

Fresh Boneless Stew Beef Family Size 26.43/kg



**1.49**  
/lb

Plantains product of Ecuador or Guatemala 3.28/kg



**8.99**

MARINA DEL REY Wild Argentinian Raw Shrimp 20-40 ct peeled & deveined 300 g



**5.99**

CHELSEA Boned Cod Bits 400 g



**1.19**

GRACE Mackerel or Sardines 155 g selected varieties



**99¢**

GRACE Cock Dry Soup Mix 43 g



**4.29**

GRACE Sweetened Condensed Milk 300 mL



**1.19**

GRACE Peanut Punch 240 mL or Coconut Milk Powder 50 g



**1.49**

GRACE Island Soda 355 mL selected varieties



**1.99**

GRACE 100% Pure Coconut Water 500 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

# So ready to entertain

## We make it easy!

*Let's start with apps!*



### Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10  
Large serves 15-20



Shop our selection of  
**60+**  
Made-to-order trays!

### Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5  
Large serves 10



### Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



*Family faves everyone will enjoy!*

### Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

Get **1,000** PTS  
When you spend \$75

or

Get **2,500** PTS  
When you spend \$150 or more

That's like **\$25** toward your groceries

**Order in-store or online today!**

Visit [www.sobeys.com/entertaining](http://www.sobeys.com/entertaining) for tray selections and ordering tips

# So golden

Roasts to star in your feast



**\$25**

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg



**7.99** /lb  
4.38/kg **MEMBER PRICING**

HAYTER'S FARM Raised Without Antibiotics Grade A Turkeys frozen all available sizes



**2.77** /lb

BUTTERBALL Turkey Regular or Stuffed frozen all available sizes 6.11/kg



**500 PTS** when you buy 1

**4.99** /lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



**200 PTS** when you buy 1

**14.99**

BEST BUY Smoked Boneless Ham 1.2 kg



**500 PTS** when you buy 1

**8.49** /lb

PANACHE Simple Carve Boneless Ham 18.71/kg



**10.99**

GOLD LABEL Hams 800 g



**6.49** /lb

**100 PTS** when you spend \$10 or more

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



**BUY 2 GET 3RD FREE** of equal or lesser value

HAYTER'S FARM Turkey Products selected varieties

# So·tender



## HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection  
Cut from Canada AAA Beef

### THE CERTIFIED TENDER\* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender\* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.



Exclusive cuts available at Sobeys

20<sup>99</sup> /lb

STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steaks or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 46.27/kg



## YOUR GUIDE TO THE PERFECT STEAK

### STEAK TEMP GUIDE



	<b>RARE</b> Remove from heat at 115° - 120° F (49° - 54° C)
	<b>MEDIUM-RARE</b> Remove from heat at 125° F (52° C)
	<b>MEDIUM</b> Remove from heat at 135° - 140° F (57° - 60° C)
	<b>MEDIUM-WELL</b> Remove from heat at 145° - 150° F (63° - 66° C)
	<b>WELL-DONE</b> Remove from heat at 155° - 160° F (68° - 71° C)

**THREE PEPPER ATTRIBUTES:**  
A blend of black pepper, pink peppercorn and green peppercorn, garlic and onion. Simple ingredients, rich and savoury taste.



12<sup>99</sup> /lb

300 PTS when you spend \$15 or more

**HOMESTYLE ATTRIBUTES:**  
Robust combination of herbs & spices, beautiful notes of roasted peppercorn, mustard, garlic & herbs that give a nostalgic "homestyle" feel to our roasts!

STERLING SILVER Fresh Boneless Cross Rib Pot Roast homestyle seasoned and fat added cut by your meat expert from Canada AAA grade beef 28.64/kg



12<sup>99</sup> /lb

STERLING SILVER Fresh Boneless Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef 28.64/kg

# So·Canadian

## Farmer Spotlight

### Keith Gregory, Cattleland Feedyards

Keith manages his family's cattle operation in Strathmore, Alberta, which grows its own feed and pasture to support a 600-head Black Angus herd. He is also developing a biodigester to generate renewable energy from manure. Farmers like Keith, who hosts international buyers on beef-production information and is active in industry organizations, make us Canadians proud!



\*Certified by the Canadian Beef Grading Agency

# So sweetly Easter



**6<sup>99</sup>** **100 PTS**  
when you buy 2

KINDER Mini Eggs 182-200 g, Surprise Egg 100 g or Candy Surprise 80 g



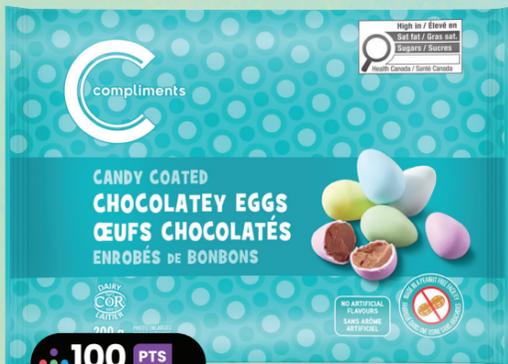
**8<sup>99</sup>**

NESTLÉ Smarties Bunny 150 g, Egg Hunt Kit 140 g or LINDT Gold Bunny 50-100 g



**200 PTS**  
when you buy 2  
**12<sup>49</sup>**

KINDER Maxi, Plush or Egg Hunt Kit 116-186 g



**100 PTS**  
when you buy 2

**4<sup>79</sup>**

COMPLIMENTS Candy Coated Mini Eggs 200 g



**8<sup>99</sup>**

TOFFIFEE Easter Boxed Chocolate 369 g



**14<sup>49</sup>**

COMPLIMENTS Candy Coated Mini Eggs 650 g



**6<sup>99</sup>**

TERRY'S Original Orange Easter 145 g or LINDT Bunny Bar 120 g



120 g



**13<sup>99</sup>**

CADBURY Mini Eggs 362-381 g

While supplies last. Selection may vary by store.



# Canada's Baby Grocery Store

Big offers for your baby's essentials!



2<sup>22</sup>

BABY GOURMET Purée Pouches or Jars 92-128 mL selected

That's like  
**\$20**  
toward your groceries

Get **2,000** PTS

When you spend \$90 or more on any of these participating Baby products\*. \*before taxes



400 PTS when you buy 2  
**28<sup>99</sup>**

PAMPERS Super Pack Diapers 42-96 pk or Ninjamas or Easy Ups 34-74 pk



**28<sup>99</sup>**

HUGGIES Giga Diapers 36-96 pk or Pull-Ups or Goodnites 34-74 pk



100 PTS when you buy 2  
**6<sup>49</sup>**

JOHNSON & JOHNSON Baby Care 400-600 mL or 623 g selected



**9<sup>99</sup>**

PEDIASURE Complete 4 pk



2/\$5

BABY GOURMET Simply Snacks 32 g



600 PTS when you buy 1  
**46<sup>99</sup>**

CAPRICARE Infant Formula 800 g

# BEST BUY



**BEST BUY**  
Baking Mixes  
375 g



## MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS

# EVERYDAY VALUE



**\$19**  
OCEAN JEWEL  
Raw Peeled & Deveined Shrimp  
50-70 ct per lb 908 g



**\$23**  
OCEAN JEWEL  
Cooked Shrimp  
50-70 ct per lb 908 g



Get **1,000 PTS**  
when you buy 1  
True North Fresh  
Atlantic Salmon  
Fillet 908 g

**\$35**

TRUE NORTH Fresh Atlantic Salmon  
Fillets skinless product of Canada  
subject to availability 908 g



**Sprite Chill**  
CHERRY LIME  
CERISE LIME

**OBEY YOUR THIRST.**

**CHERRY LIME'S NEVER BEEN COLDER**

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**NEW**

**GATORADE FUELS CANADA SOCCER**

OFFICIAL PARTNER

**2/450** GATORADE Perform Sports Drink 710 mL

**CELSIUS LIVE FIT**

**NO FIZZ. ALL GO.**  
FIZZ-FREE  
ZERO SUGAR ENERGY

**2/\$6**  
CELSIUS Energy Drink 355 mL

**Alani NU**

**NEW**

0 sugar  
140+ caffeine

**2/\$6** ALANI NU Energy Drink 355 mL

PEPSI | NHL OFFICIAL SPONSORS OF THE NHL

**NEW**

**100 PTS** when you buy 2

PEPSICO Beverages 6x222 mL any flavour

**NEW**

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CANADA'S #1 SPREAD\*

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**YOU COULD WIN 1 OF 3 \$10,000 VIP TRIPS TO THE STANLEY CUP FINAL 2026 PLUS DAILY PRIZES OF GIFT CARDS & MORE!**

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**6.99** SPONGETOWELS Ultra or UltraPRO Paper Towels 3=6 rolls

\*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 11/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available: (1) 3 grand prizes of a 2026 Stanley Cup® Final VIP Experience (ARV \$10,000 CAD each); & (ii) 76 secondary prizes (number decreases as they are claimed), each consisting of SpongeTowels for a year (ARV \$600 CAD). Kruger Products value coupons, NHL Shop.ca gift cards or retailer grocery gift cards (ARV \$20 CAD to \$200 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at FindAndWin.ca. ©2025 Kruger Products Inc. \*\*SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the 2026 Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2026. All Rights Reserved.

**6.99**

CASHMERE 12=24 rolls or Ultra or UltraLuxe 8=24 rolls

**6.99**

SCOTTIES Original or Supreme 6 pk



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TM 2026 Make Happy Tummies

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2, and we'll MATCH it!\*

\*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.



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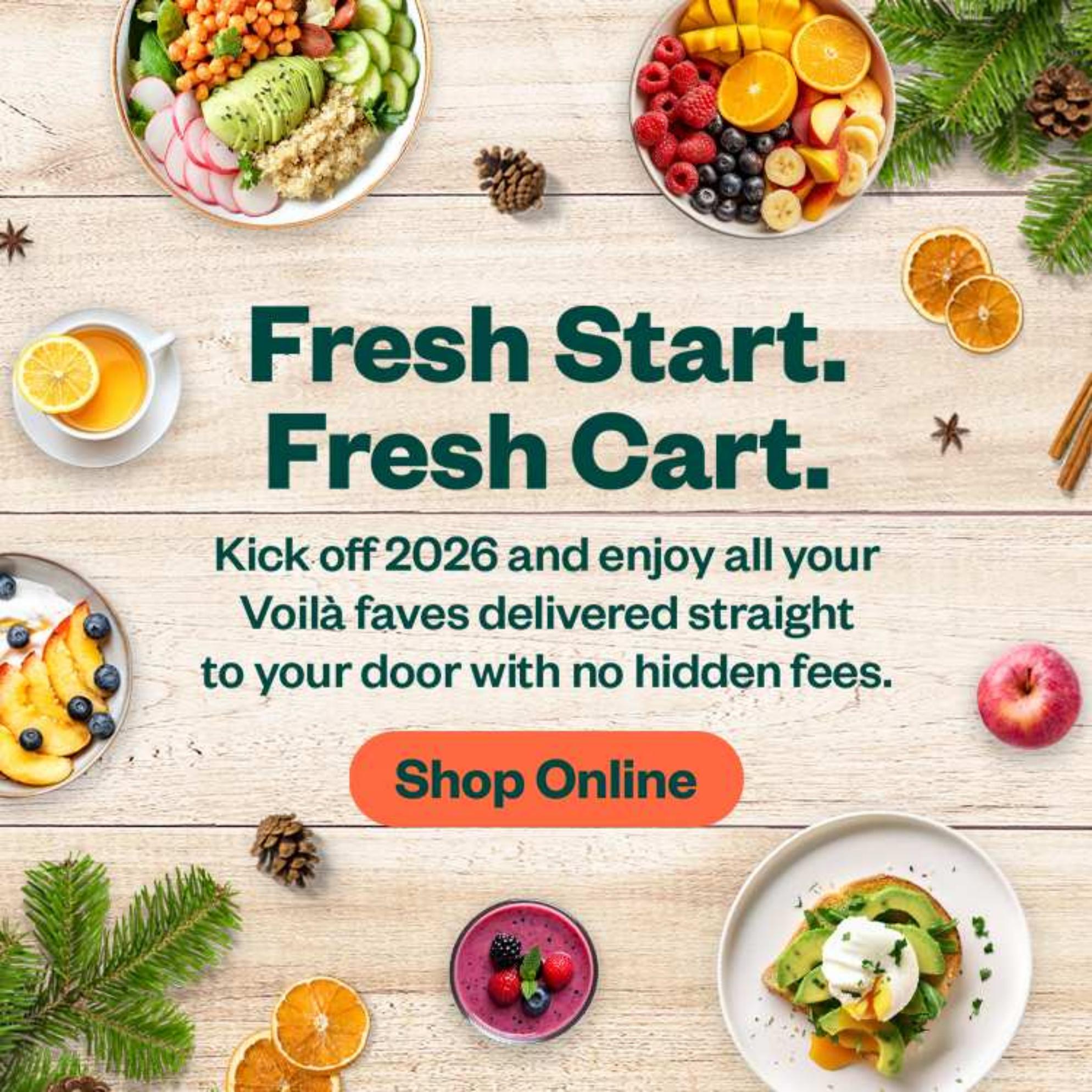
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