

WST ZONE 1

# IGA Hometown Proud

**EASTER**  
is coming

**Scene+ DIGITAL EXCLUSIVE**  
**GET 500 PTS**  
when you buy 1 whole, frozen turkey  
Visit MyGroceryOffers.ca to load this offer

**249** /lb

**HAYTER'S FARM**  
Frozen Grade A Turkeys  
all available sizes 5.49/kg

**HAYTER'S FARM**  
TASTE & TRADITION

**COMPLIMENTS or SCHNEIDERS**  
Bone-In Ham butt or shank portions 6.59/kg

**299** /lb

**299** /100 g

**Family Size Fresh Atlantic Salmon Fillets**

**1299** without Scene+ Card  
**COMPLIMENTS**  
Boxed Turkey Roast with Cranberry Stuffing 1 kg

**MEMBERS SAVE \$2**  
**1099** MEMBER PRICING

**ROASTED TURKEY ROAST**  
WITH CRANBERRY STUFFING  
**LA DINDÉ ASSAISONNÉE**  
AUX CANNEBERRES TRADITIONNELLE

**compliments**  
**RUSSET**  
RUSSET

**PRODUCT OF CANADA**  
**COMPLIMENTS**  
Russet or Red Potatoes 10 lb

**499**

**COMPLIMENTS Pies** apple, pumpkin or apple crumble 650-750 g

**BUY 1 AT \$6.99**  
**BUY 2 OR MORE**  
**599** ea

**ROYAL GALA**  
APPLES/POMMES

**AMBROSIA**  
APPLES/POMMES

**3 LB**

**200 PTS** when you buy 2

**499**

**Gala, McIntosh or Ambrosia Apples** product of Canada, Canada fancy grade or Granny Smith Apples product of USA fancy grade 1.36 kg / 3 lb bag

**CLUB HOUSE**  
GRAVY MIX FOR - MÉLANGE À SAUCE POUR  
**TURKEY | DINDON**  
GLUTEN-FREE - SANS GLUTEN

**99¢**

**CLUB HOUSE Gravies**  
21-47 g or Gluten-Free Gravies 24-25 g

**Lay's**  
wavy ondules ORIGINAL

**200 PTS** when you buy 2

**277**

**LAY'S Potato Chips**  
220-235 g

**GENERAL MILLS**  
Family Size Cereal 516-778 g or KELLOGG'S Family Size Cereal 450-650 g

**547**

**STARBUCKS**  
TRUE NORTH BLEND

**1099**

**STARBUCKS Roast & Ground Coffee**  
340 g or K-Cup Pods 10 pk

**Kraft**  
Catalina

**MEMBERS SAVE \$1**  
**199** MEMBER PRICING

**299** without Scene+ Card

**KRAFT Salad Dressing**  
425 mL

**Cadbury**  
Mini Easter Eggs

**100 PTS** when you buy 1

**1699**

**CADBURY Mini Eggs**  
745-875 g while supplies last

**Sponge Towels**  
ULTRA

**649**

**PUREX Bathroom Tissue**  
12-24 or 8-24 rolls, SPONGETOWELS 3-6 rolls or SCOTTIES Facial Tissue 6 pk

**easter Egg Hunt**

- Look for this egg icon with your offers on MyGroceryOffers.ca
- Load the offer
- Shop and crack open 50,000 Scene+ Points

**Scene+**  
THIS WEEK, 10 LUCKY CUSTOMERS WILL RECEIVE AN EASTER EGG WORTH...  
**50,000 PTS**  
EASTER EGG HUNT EXPIRES ON WEDNESDAY, APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like **\$500** IN FREE GROCERIES  
\*see in-store for details

**Scene+ SPEND & GET**

**SPEND \$125+, GET 1,000 PTS**

**ALL WEEK LONG**  
DON'T FORGET YOUR COUPON  
Valid March 26 - April 1, 2026

That's like **\$10** towards your groceries

7 70974 01018 2  
See page 3 for terms and conditions

**SCAN HERE FOR OUR DIGITAL FLYER**  
Products may not be available at all locations

**west.iga.ca**

**MAR - APR 2026**  
PRICES EFFECTIVE FROM MAR 26 - APR 1

THUR 26	FRI 27	SAT 28	SUN 29	MON 30	TUE 31	WED 1
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**LOOK FOR THE LEAF**  
to help you support Canada



Scan or visit  
[west.iga.ca](http://west.iga.ca)  
to learn more

**CUT FROM CANADA AAA CANADIAN RAISED BEEF**

**GET 10% OFF BEEF**  
When you buy 2 or more of the same cut

**Prime Rib Roasts**  
cut by your local meat expert from Canada AAA grade beef 44.07/kg

**19.99** /lb

**compliments**  
**MOZZARELLA**  
CHEESE STICKS  
BÂTONNETS DE FROMAGE

**compliments**  
**PICKLE SPEARS**  
BREADED PANES  
CORNICHONS EN POINTES

**Panache**  
WILD CAUGHT CRISPY CALAMARI  
CORN CUTS  
CALAMARS CROUSTILLANTS SAUVAGES

**BUY 2, GET 3RD FREE**  
of equal or lesser value

**COMPLIMENTS or PANACHE**  
Appetizers selected 252-680 g

**3.49** /100 g

**COMPLIMENTS**  
**Black Forest Ham, Honey Ham or Cooked or Smoked Chicken**

**Sliced FRESH**

**Broccoli Crowns**  
product of Mexico or USA 6.59/kg

**2.99** /lb

**3.99**

**Kaiser Buns** White or Whole Wheat  
6 pk 315-430 g

**Baked IN-STORE**  
Made with 100% Canadian Flour

**9.99**

**BBQ Chicken Legs**  
back attached 4 pk

available hot or chilled

**7.99**

**ARMSTRONG** Cheese 600 g, Shreds 450-500 g or **SAPUTO** Mozzarellissima 690 g

**\$2**

**COCA-COLA or PEPSI** Soft Drinks 2 L

**4.49**

**CHRISTIE** Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g

**6.99**

**LIBERTÉ** Greek Yogurt 650-750 g

**4.99**

**TROPICANA** Orange Juice, Juice Blends or Lemonades 1.36 L or **PURE LEAF** Iced Tea 1.75 L selected

**5.99**

**KRAFT** Peanut Butter 1 kg

**2/\$5**

**DEL MONTE** Canned Fruit 398 mL, **MOTT'S** Apple Sauce 620 mL or **Fruitsations** 6 pk or **DOLE** Pineapple 398 mL

**2/\$3**

**CAMPBELL'S** Broth 900 mL or Concentrated Broth 250 mL

**make happy tummies**

**Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.**

**Donate in-store**

[makehappytummies.ca](http://makehappytummies.ca) TM 2026 Make Happy Tummies

- ALBERTA**  
Banff IGA 318 Marten Street, Banff, AB  
Beaverlodge IGA 1040 - 1st Avenue, Beaverlodge, AB  
Blackfalds IGA 6005 Parkwood Road, Blackfalds, AB  
Blairmore IGA 11001 - 20 Ave - Crowsnest Mall, Blairmore, AB  
Claresholm IGA 4920 - 1 Street West, Claresholm, AB  
Devon IGA 51 Superior Street, Devon, AB  
Drayton Valley IGA 4341 - 50 Street, Drayton Valley, AB  
Eastview IGA 3839 - 40 Avenue, Red Deer, AB  
Foodland IGA 302 Maple Avenue SE, Medicine Hat, AB
- Lakeview IGA 6449 Crowchild Trail S.W., Calgary, AB  
Penhold IGA 1350 Robinson Avenue, Penhold, AB  
Provost IGA 5003 - 50 Avenue, Provost, AB  
Redwater IGA 5028 - 49 Avenue, Redwater, AB  
Spirit River IGA 4804 - 50 Street, Spirit River, AB  
Taber IGA 5112 - 48 Avenue, Taber, AB  
Three Hills IGA 119 - 4 Avenue N, Three Hills, AB  
Tofield IGA 4902 - 51 Avenue, Tofield, AB  
Whitecourt IGA 4802 - 51 Street, Whitecourt, AB
- BRITISH COLUMBIA**  
Chetwynd IGA 5001 - 50 Avenue, Chetwynd, BC  
Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC  
Golden IGA 624-9 Avenue North, Golden, BC
- SASKATCHEWAN**  
Emerald Park IGA 20E Great Plains Road, Emerald Park, SK  
Save-U IGA 209 - 1st Avenue, Nipawin, SK
- ONTARIO**  
Red Lake IGA Highway 105 & Discovery Rd, Red Lake, ON
- MANITOBA**  
Altona IGA 2nd Street NE, Altona, MB  
Main Street IGA 1650 Main Street, Winnipeg, MB  
Russell IGA 154 Main Street, Russell, MB  
Ste. Rose IGA 608 Central Avenue, Ste. Rose Du Lac, MB  
Windsor Park IGA 650 Elizabeth Rd, Winnipeg, MB

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We reserve the right to limit purchases to retail quantities. Not all items may be available in all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

**100% FRESH** *guarantee\**

Storewide satisfaction or your money back.

**2 LB**

**200 PTS**  
when you buy 2

**6<sup>88</sup>**

**HALOS** Clementines or Mandarins 907 g 2 lb bag product of USA

**Prepared FRESH**

**6<sup>99</sup>**

**Cored or Whole Pineapple** product of Costa Rica

**Prepared FRESH**

**11<sup>99</sup>**

**Prepared Fresh Daily Fruit or Vegetable Trays** 925 g-1.3 kg

**4<sup>88</sup>**

**Large Cantaloupes** product of Guatemala or Costa Rica no 1 grade

**3<sup>99</sup>**

**PRODUCT OF WESTERN CANADA COMPLIMENTS Mini Seedless Cucumbers** 6 pk Canada no 1 grade

**2<sup>27</sup>** /lb

**Sweet Potatoes** product of USA no 1 grade 5.00/kg

**3<sup>99</sup>**

**COMPLIMENTS Grape Tomatoes** 283 g product of Mexico

**100 PTS**  
when you buy 2

**3<sup>99</sup>**

**PRODUCT OF CANADA COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms** 227 g

**EASTER FLORAL**

Available at most stores

**12<sup>99</sup>**

**GROWN IN CANADA Tulips** assorted colours 10 stem bunch

**18<sup>99</sup>**

**Easter Egg Bouquet** assorted colours

**6<sup>99</sup>**

**GROWN IN BRITISH COLUMBIA Bunny with Bow Tie and Succulent** 2" pot

**100 PTS**  
when you buy 1

**14<sup>99</sup>**

**GROWN IN BRITISH COLUMBIA Easter Lily Plant** 6" pot

**MEAT**

**MEMBERS SAVE \$1**

**7<sup>99</sup>** MEMBER FRIENDLY

**8<sup>99</sup>** without Scene+ Card

**SCHNEIDERS Bacon** 100-375 g

**200 PTS**  
when you buy 2

**15<sup>99</sup>**

**COMPLIMENTS Traditional or Smashed Beef Burgers** 680-907 g

**GET 10% OFF BEEF**  
WHEN YOU BUY 2 OR MORE OF THE SAME CUT

**24<sup>99</sup>** /lb

**Rib Eye Steaks** cut by your meat expert from Canada AAA grade beef 55.09/kg

**4<sup>99</sup>** /lb

**Family Size Pork Loin Centre Cut Chops** cut in-store by your meat expert 11.00/kg

**17<sup>99</sup>**

**HIGH LINER Pan Sear or Signature Collection** 425-540 g

**150 PTS**  
when you buy 2

**10<sup>99</sup>**

**COMPLIMENTS Shrimp Rings** 312 g

**8<sup>99</sup>** /lb

**COMPLIMENTS Family Size Boneless Skinless Chicken Breasts AIR-CHILLED** 19.82/kg

**7<sup>99</sup>** /lb

**COMPLIMENTS Family Size Split Chicken Wings AIR-CHILLED** 17.61/kg

**DELI**

Available at most stores

Gluten free, no added preservatives or nitrates, other than those that are naturally occurring and made in Canada from domestic and imported ingredients.

**MEMBERS SAVE \$1**

**7<sup>49</sup>** MEMBER FRIENDLY

**8<sup>49</sup>** without Scene+ Card

**COMPLIMENTS Natural Ingredients Sliced Meats** 175 g selected

**200 PTS**  
when you buy 300 g

**3<sup>99</sup>** /100 g

**COMPLIMENTS Hungarian, Peppercorn or German Salami**

**BUY 2, GET 3<sup>RD</sup> FREE**  
of equal or lesser value

**7<sup>99</sup>** MEMBER FRIENDLY

**9<sup>99</sup>** without Scene+ Card

**BALDERSTON Cheddar** 250-280 g selected

**6<sup>49</sup>**

**COMPLIMENTS Feta** 200 g

**BAKERY**

Available at most stores

**MIX & MATCH**

**BUY 1, GET 1 FREE**  
of equal or lesser value

**7<sup>99</sup>** MEMBER FRIENDLY

**9<sup>99</sup>** without Scene+ Card

**Brownies** 550-585 g or **Brownie Cakes** 310-390 g

**MEMBERS SAVE \$1**

**6<sup>99</sup>** MEMBER FRIENDLY

**7<sup>99</sup>** without Scene+ Card

**Donuts** 6 pk 500 g

**MEMBERS SAVE \$2**

**7<sup>99</sup>** MEMBER FRIENDLY

**9<sup>99</sup>** without Scene+ Card

**Small Bar Cakes** 325-575 g

Made with 100% Canadian Flour

**3<sup>99</sup>**

**Butter Crust or Dutch Crunch Bread** 450 g

**KITCHEN**

Available at most stores

**100 PTS**  
when you buy 2

**4<sup>49</sup>**

**FONTAINE SANTÉ or LANTANA Topped or Regular Hummus or Dips** 227-283 g

**BULK**

**4<sup>99</sup>**

**COMPLIMENTS Peanuts** 425-500 g assorted

**7<sup>99</sup>**

**COMPLIMENTS Almonds or Cashews Roasted salted or unsalted** 275 g

**2** Scene **1,000 PTS = \$10 OF FREE GROCERIES**

**FROZEN & DAIRY**



**150 PTS**  
when you buy 2

**5.49**

**BEN & JERRY'S**  
Ice Cream (includes Non-Dairy) 473 mL or MAGNUM Novelties 3-4 pk selected



**2.49**

**COMPLIMENTS**  
Frozen Waffles 8 pk 280 g



**100 PTS**  
when you buy 2

**4.49**

**HELUVA GOOD! Dip**  
250 g



**100 PTS**  
when you buy 2

**7.99**

**STARBUCKS**  
Dairy or Non-Dairy Creamers 828 mL



**4.69**

**MCCAIN Superfries**  
454-800 g



**100 PTS**  
when you buy 2

**2.99**

**CHEEMO Perogies**  
745-907 g



**7.99**

**LACTANTIA or MY COUNTRY**  
Butter Sticks 454 g



**100 PTS**  
when you buy 2

**4.99**  
ea

**COMPLIMENTS**  
Cheese Slices 210-230 g

**DRINKS, SNACKS & PANTRY**



**2/8.50**

**SUNCHIPS** 205 g or ROLD GOLD Pretzels 295-370 g



**200 PTS**  
when you buy 2

**2/\$9**

**RUFFLES** Potato Chips 180-200 g



**2.99**

**SKITTLES or STARBURST** Candy 130-191 g or LIFE SAVERS Candy 150-180 g



**150 PTS**  
when you buy 2

**DARE** Real Fruit Candy 475-700 g



**50 PTS**  
when you buy 2

**2/\$3**

**SPARKLING ICE** Sparkling Water 503 mL



**2/\$6**

**CELSIUS** Energy Drinks 355 mL



**BUY 1 AT \$3.50**  
**BUY 2 OR MORE**  
**\$3** ea

**DARE Breton, Vinta or Simple Goodness** Crackers (excludes Gluten Free) 180-225 g



**2/\$7**

**DARE Ultimate** Cookies 290-300 g



**4.99**

**TWININGS** Tea 20 pk



**100 PTS**  
when you buy 2

**4.49**

**KELLOGG'S** Special K or KASHI Bars selected 144-200 g



**100 PTS**  
when you buy 2

**2.49**

**COMPLIMENTS** White or Whole Wheat Bread 570 g

**MEMBERS SAVE 50c**

**3.99**  
MEMBER PRICING

**4.49** without Scene+ Card

**COMPLIMENTS** Cooking Spray 141-170 g



**9.99**

**KELLOGG'S** Jumbo Cereal 700 g-1.1 kg



**2.49**

**SNACK PACK** Puddings or Gels 4 pk



**4.49**

**PEARL MILLING COMPANY** Pancake Mix or Syrup 905 g-710 mL



**2.99**

**HABITANT** Soup 796 mL or BETTY CROCKER Mashed or Sliced Potatoes 141-215 g



**4.99**

**COMPLIMENTS** Flour 2.5 kg



**6.49**

**CLUB HOUSE** La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



**1.99**

**COMPLIMENTS** Canned Tomatoes 540-796 mL



**3.99**

**VH** Sauces selected varieties 341-380 mL

**HOUSEHOLD**



**50 PTS**  
when you buy 1

**2.99**

**PALMOLIVE** Dish Detergent 591 mL



**STARTING AT**  
**5.99**

**WINDEX** Glass Cleaner 765-950 mL or BON AMI Glass Cleaner 560 g



**100 PTS**  
when you buy 1

**13.99**

**ZIPLOC** Mega Packs 60-270 pk



**40% MORE**  
HEAVY SELECTIONS™

**8.99**

**WHISKAS** Dry Cat Food 1.5-2 kg

**Scene+ SPEND & GET** Offer valid March 26-April 1, 2026 at all IGA locations in Western Canada. Minimum qualifying purchase \$125.00 must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125.00 or more awards only one 1,000 Scene+ points allotment. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

# Let's play BALL!

Diamond deals to start the season



**BUY 2, GET 3RD FREE**  
of equal or lesser value

**COMPLIMENTS or PANACHE**  
Appetizers  
selected 252-680 g

**compliments**

**MOZZARELLA**  
CHEESE STICKS  
BÂTONNETS DE FROMAGE

UNCOOKED | NON CUITES

High in / Elevé en Sodium / Santé Canada

NO ARTIFICIAL FLAVORS OR COLORS AND NO MSG OR COLOUR ARTIFICIES

**Lay's**

wavy ondulées ORIGINAL

**Lay's**

CLASSIC CLASSIQUE

200 PTS when you buy 2

**277**

LAY'S Potato Chips 220-235 g

**compliments**

**PICKLE SPEARS**  
BREADED | PANÉS  
CORNICHONS EN POINTES

UNCOOKED | NON CUITES

500 g

**Panache**

WILD CAUGHT CRISPY CALAMARI  
UNCOOKED - NON CUITES  
CALMARS CROUSTILLANTS SAUVAGES

340 g

High in / Elevé en Sodium / Santé Canada

MSC

**Schweppes**  
Ginger Ale

**PEPSI**  
ZERO SUGAR / ZÉRO SUCRE

**Coca-Cola**  
ORIGINAL TASTE

**\$2**

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

**Baked IN-STORE**

**3.99**

White or Whole Wheat Kaiser Buns 6 pk 315-430 g

Made with 100% Canadian Flour

**compliments**

**SMASHED | ÉCRASÉS**  
100% BEEF BURGERS WITH SALT ADDED | UNCOOKED  
BURGERS DE BŒUF À 100% AVEC DU SEL AJOUTÉ | NON CUITES

**15.99**

200 PTS when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

**7.99 /lb**

COMPLIMENTS AIR-CHILLED Split Chicken Wings 17.61/kg



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**DAIRY & FROZEN**



**5<sup>99</sup>** ASTRO Balkan Yogurt 12 pk



**4<sup>49</sup>** COMPLIMENTS Aerosol Whipped Cream 225 g



**5<sup>49</sup>** SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



**3<sup>49</sup>** COMPLIMENTS Cream Cheese or Spread 227-250 g



**5<sup>49</sup>** PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



**4<sup>49</sup>** COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



**3<sup>49</sup>** ea PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



**3<sup>49</sup>** I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



**4<sup>99</sup>** KRAFT Cool Whip Whipped Topping 1 L



**\$2** MITCHELL'S Pot Pies 190 g



**11<sup>99</sup>** SWANSON Oven Easy or Family Skillet Meals 1.19 kg



**2/\$4** GREEN GIANT Simply Steam Vegetables 198-250 g

**DRINKS & SNACKS**



**3<sup>49</sup>** CADBURY Tablet Bars 80-100 g



**3<sup>29</sup>** WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



**7<sup>99</sup>** SKITTLES Pop'd 155 g while supplies last



**2/4<sup>50</sup>** GATORADE 710 mL



**2/\$7** CHRISTIE Mini Cookies 144-200 g



**6<sup>29</sup>** FRITO LAY Value Size Snacks 325-535 g



**100 PTS** when you buy 2  
COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g



**200 PTS** when you buy 2  
HEINEKEN Alcohol Free Beer 6x330 mL



**\$4** CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



**19<sup>99</sup>** FOLGERS Roast & Ground Coffee 544-865 g



**10<sup>99</sup>** SUNRYPE Juice 3.78 L



**10<sup>99</sup>** NABOB Roast & Ground Coffee 340 g

**SNACKS & PANTRY**



**9<sup>99</sup>** **BEEMAID Premium Honey 500 g selected or NUTELLA Hazelnut Spread 725 g**



**4<sup>49</sup>** **POST Cereal 283-525 g selected**



**4<sup>49</sup>** **CREAM OF WHEAT 336-800 g**



**100 PTS** when you buy 2  
**5<sup>49</sup>** **COMPLIMENTS Chocolate Chips 225-270 g**



**100 PTS** when you buy 2  
**3<sup>99</sup>** **COMPLIMENTS Bouillon Concentrate 250 mL**



**200 PTS** when you buy 2  
**4<sup>99</sup>** **COMPLIMENTS Salsa 650 mL**



**4<sup>99</sup>** **STONEMILL Bread 454-550 g or DEMPSTER'S 10" Tortillas 366-610 g**



**3<sup>49</sup>** **KRAFT Jet Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g selected**



**2<sup>99</sup>** **COMPLIMENTS Lasagna 375-500 g**



**7<sup>49</sup>** **AGROMONTE Pasta Sauce 560 mL**



**4<sup>49</sup>** **DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)**



**4<sup>79</sup>** **PATAK'S Cooking Sauces 400 mL**

**NATURAL, HEALTH & HOUSEHOLD**



**6<sup>99</sup>** **200 PTS** when you buy 2  
**CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected**



**6<sup>99</sup>** **L'ORÉAL Hair Expertise Hair Care 150-385 mL selected**



**5<sup>99</sup>** **100 PTS** when you buy 2  
**KASHI Granola 311-340 g**



**200 PTS** when you buy 3  
**2<sup>99</sup>** **ANNIE'S Macaroni & Cheese 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)**



**5<sup>99</sup>** **AXE Body Wash 473 mL selected**



**MEMBERS SAVE \$1**  
**18<sup>99</sup>** **MEMBER PRICE**  
**19<sup>99</sup>** without Scene+ Card  
**ARM & HAMMER Hard Clumps Cat Litter 12.7 kg**



**11<sup>99</sup>** **250 PTS** when you buy 1  
**COMPLIMENTS Cat Litter 15 kg**



**BUY 1 AT \$1.79 BUY 4 OR MORE**  
**1<sup>29</sup>** ea  
**PURINA Fancy Feast, Lil' Soups or Petites 34-79.4 g**



**300 PTS** when you buy 2  
**7<sup>99</sup>** **COMPLIMENTS Liquid Laundry Detergent 1.47 L**



**STARTING AT**  
**5<sup>99</sup>** **FLEECY Fabric Softener 1.36 L or 80 sheets**



**7<sup>99</sup>** **GLAD Tall Kitchen Catchers 26-52 pk**



**200 PTS** when you buy 2  
**18<sup>99</sup>** **IAMS Dry Dog Food 3.18 kg**



1. Look for this egg icon with your offers on MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

# Scene

THIS WEEK, 10 LUCKY CUSTOMERS WILL  
RECEIVE AN EASTER EGG WORTH...

# 50,000 PTS

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like  
**\$500**  
IN FREE  
GROCERIES

**View offers**

\*Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating IGA stores in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Western Canada will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Locals know* **HOW TO MAKE EASTER EFFORTLESS**

**Beautiful Bites!**

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10  
Large serves 15-20



*Let's start with appies!*

**We make it easy!**

Shop our selection of

**60+**

**MADE-TO-ORDER TRAYS**

Ask in-store for full selection.

Get **1,000 PTS**  
When you spend \$75

or

Get **2,500 PTS**  
When you spend \$150 or more

That's like **\$25**  
toward your groceries

*Family faves everyone will enjoy!*



**Take the Wrap!**

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5  
Large serves 10



**Dessert Bars!**

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

**Nature's Bounty!**

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20

**Learn more**

**Order in-store or online today!**

Visit [west.iga.ca/guide-to-entertaining/](http://west.iga.ca/guide-to-entertaining/) for tray selections and ordering tips

**PICKED  
FOR YOU**

# BLUEBERRY MAPLE SAUSAGES

Made in store by your  
local meat expert



**4.99**  
/lb

**Blueberry Maple**  
11.00/kg

Perfect combination of  
sweet and savoury

Locals know

# SWEET TREATS ARE HOPPING IN



**6<sup>99</sup>**

**100 PTS**  
when you buy 2

FERRERO Mini Eggs 182-200 g, KINDER Surprise Egg 100 g or KINDER Candy Surprise 80 g

LINDT Mini Bunny 50 g, Bunny 100 g, SMARTIES Bunny Gift Pack or Egg Hunt 140-150 g

**8<sup>99</sup>**



**8<sup>99</sup>**

TOFFIFEE Easter 369 g



**5<sup>49</sup>**

NESTLÉ Easter Novelty Chocolate 85-153 g



**200 PTS**  
when you buy 2

**12<sup>49</sup>**

KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



**100 PTS**  
when you buy 2

**4<sup>79</sup>**

COMPLIMENTS Candy Coated Mini Eggs 200 g while supplies last



**14<sup>49</sup>**

COMPLIMENTS Candy Coated Mini Eggs 650 g while supplies last



**6<sup>99</sup>**

TERRY'S Easter Orange 145 g or LINDT Bunny Bar 120 g while supplies last



**5<sup>49</sup>**

HERSHEY'S Easter Novelty Chocolate 136-340 g while supplies last

**9<sup>99</sup>**

HARIBO Gummy 40 pk while supplies last



**10<sup>99</sup>**

NESTLÉ Hide Me Eggs 300 g while supplies last



**4<sup>49</sup>**

CADBURY Creme Eggs 3 pk or MAYNARDS Sour Patch Kids 225-315 g while supplies last

While supplies last. Selection may vary by store.

# BEST BUY

## EVERYDAY

# \$2

**BEST BUY**  
**Baking**  
**Mixes 375 g**

**NEW**



# MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS



make happy tummies

Join Us.

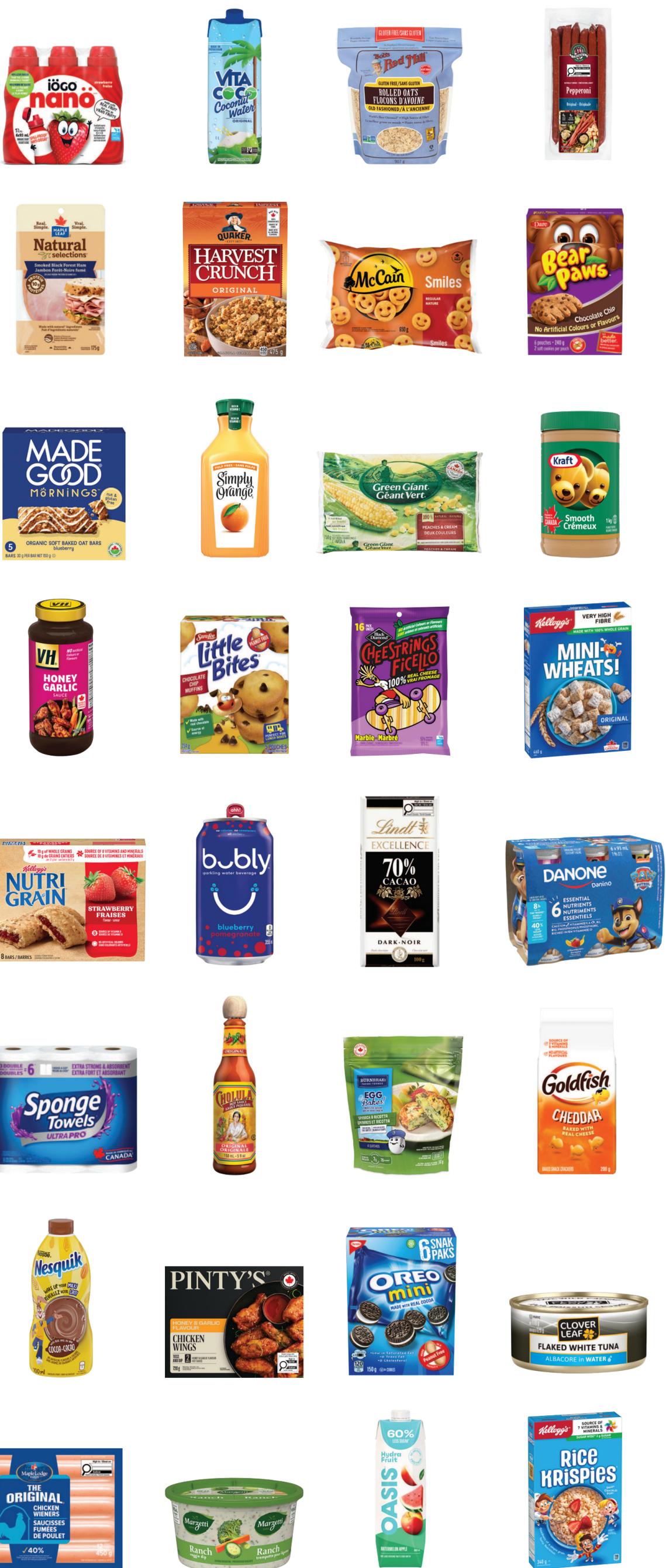
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

TM 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2, and we'll MATCH it!\*

\*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

OFFER VALID MAR 26- APR 1, 2026

••• **Activate your offers at [MyGroceryOffers.ca](https://MyGroceryOffers.ca)** •••



Get **500 PTS**  
when you buy 1

**Frozen Turkey 3.5 kg or Larger assorted**  
(can be redeemed 5 times during promo period)



**SAVE \$7**  
when you buy 2

**TIM HORTONS Coffee 300 g assorted**

**Card must be registered.** Offer valid and available to be loaded March 26- April 1, 2026 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply

