

Sobeys

Ready for routine

Discover self-care favourites for every part of your day



STARTING AT
6⁴⁹

NUDY RUDY Hand Wash or Bar Soap
120 g or 500 mL



13⁹⁹

SHEA MOISTURE Hair Care
222-384 mL or 326-340 g selected



500 PTS
when you buy 2

12⁴⁹
LISTERINE Mouthwash 1.5 L



100 PTS
when you buy 2

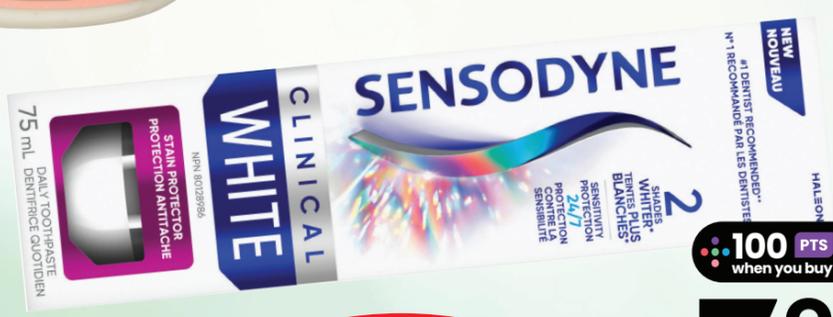
6⁴⁹

DOVE Bar 3 pk or Body Wash 325 mL



\$2

COMPLIMENTS Foam Hand Soap 250 mL selected



100 PTS
when you buy 2

7⁹⁹

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.



Salon results
in every wash

100 PTS
when you buy 2
7.99

TRESEMMÉ
Hair Care
180-828 mL
or 298-413 g
selected



From shampoo to hair masks,
we've got everything you need for
nourished, beautiful hair.

100 PTS
when you buy 2
STARTING AT
6.49

DOVE Hair Care
195-355 mL or
142-198 g selected



100 PTS
when you buy 2

6.49

DOVE Bar 3 pk or
Body Wash 325 mL



DOVE Beauty
Bar Gentle Skin
Cleanser
Moisturizing for
Gentle Soft Skin
Care Original
Made With 1/4
Moisturizing
Cream

Visit the health and beauty aisles of your local Sobeys.



Your skin must-haves



5⁴⁹
NIVEA Body Wash or Shower Gel 500 mL



15% off
NIVEA MEN Shave Care 75-200 mL or 125-198 g selected



3⁹⁹
NIVEA Lip Care 4.8 g or 2 pk selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



7⁹⁹
NIVEA Body Wash 887 mL



4⁹⁹
NIVEA Roll-on or Deodorant 50 mL or 51-52 g selected



6⁴⁹
NIVEA Dry Spray Deodorant 150 mL selected

Visit the health and beauty aisles of your local Sobeys.

Oat powered care

300 PTS
when you buy 2

9.99

AVEENO Body Wash 532 mL

17.99

AVEENO Body Wash 975 mL

400 PTS
when you buy 2

9.99

LUBRIDERM Body Wash selected 473 mL



Elevate your shower routine

300 PTS
when you buy 2

7.99

OGX Hair Care selected 50-385 mL

200 PTS
when you buy 2

8.49

OGX Body Wash 577 mL

Targeted bond repair without the weight

Visit the health and beauty aisles of your local Sobeys.

Take a moment



100 PTS
when you buy 2

5.49
CAPRINA
Foaming Bath
1 L



100 PTS
when you buy 2

6.29
CAPRINA Body Wash
625 mL



100 PTS
when you buy 2

5.99
CAPRINA Liquid
Hand Soap 500 mL



100 PTS
when you buy 2

5.49
CAPRINA Bar
Soap 3 pk



100 PTS
when you buy 1

7.99
DR. TEAL'S Epsom Salts
or Foaming Bath selected
1.36-1.81 kg or 1 L

Soak in Dr. Teal's to recharge
the body, mind and spirit

It's Nudy Time

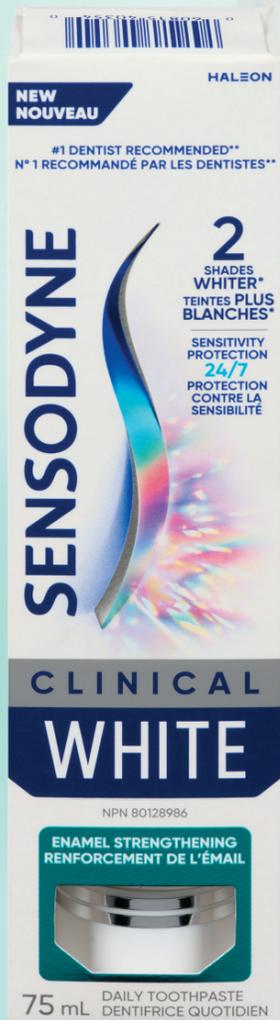
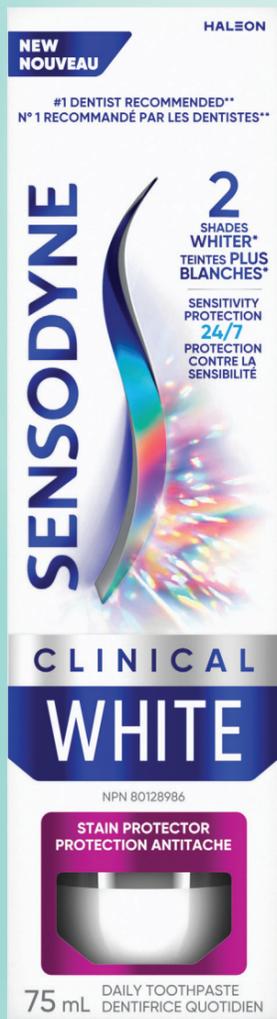
Get soapy,
sudsy and soft



STARTING AT
6.49

NUDY RUDY Hand
Wash or Bar Soap
120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys.



NEW Sensodyne Clinical Repair starts to repair teeth from first brush

100 PTS
when you buy 2

7.99

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

See results with every brush



3.99

SOFT SOAP Liquid Hand Soap 332 mL



STARTING AT
5.99

COLGATE Toothpaste, Mouthwash or Toothbrushes 1-4 pk or 70 mL-1 L selected



It's a dreamy way to fight cavities

STARTING AT
6.99

HELLO Toothpaste 82-98 mL selected



7.99

IRISH SPRING Soap 6 pk

STARTING AT
2.99

SPEED STICK Deodorant or Antiperspirant 45-85 g selected



Visit the health and beauty aisles of your local Sobeys.



300 PTS when you buy 2
6⁹⁹
LISTERINE Mouthwash Classic 1 L selected

Care for every smile



Healthier gums, healthier you

STARTING AT **2⁹⁹**

GUM Flossers, Picks or Toothbrushes 1-90 pk selected

We all need a bit of marvel



STARTING AT **10⁹⁹**

MARVIS Toothpaste 75 mL selected

Visit the health and beauty aisles of your local Sobeys.



300 PTS when you buy 2

7⁹⁹ METHOD Body Wash 532 mL



300 PTS when you buy 2

8⁴⁹ METHOD Shampoo or Conditioner 399-414 mL selected

Different makes a difference



9⁹⁹

BATISTE Dry Shampoo 200 mL selected



Wash. Style. Repeat.



5⁴⁹ AUSSIE or HERBAL ESSENCES Stylers selected 170-283 g



300 PTS when you buy 2
STARTING AT 7⁹⁹

PANTENE Shampoo, Conditioner or Stylers 60-530 mL selected

Break up with scalp build up, while protecting hair's moisture



250 PTS when you buy 2

13⁹⁹ AUSSIE Ultra Wonder Daily Mist or Treatment Gel Creme 225-300 mL selected

Your one-step hair routine with Aussie ultra wonder multi-taskers

Fuller, denser hair is here

250 PTS when you buy 2

STARTING AT 18⁹⁹

PANTENE Abundant & Strong Shampoo, Conditioner or Serum 60-400 mL selected



250 PTS when you buy 2

18⁹⁹ NATIVE SCALP Hair Care 473-487 mL selected

Visit the health and beauty aisles of your local Sobeys.

Everyday care, covered.

For busy mornings, long days, and everything in between.



13⁹⁹

SHEA MOISTURE Hair Care 222-384 mL or 326-340 g selected



100 PTS when you buy 1

13⁴⁹

BILLIE Razor Starter Kits or Refills 1-4 pk selected

Build your period routine. Feel protected anytime, anywhere.



12⁹⁹

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



100 PTS when you buy 1

9⁹⁹

PLAYTEX Sport Tampons 32-36 pk selected



500 PTS when you buy 3

STARTING AT

6⁹⁹

L'ORÉAL Hair Expertise Hair Care 150-385 mL selected

400 PTS when you buy 2

16⁹⁹

L'ORÉAL Excellence Crème Hair Colour selected 1 pk



Visit the health and beauty aisles of your local Sobeys.

Body care essentials



STARTING AT
\$1 COMPLIMENTS
Toothbrushes
1 pk selected



\$2
COMPLIMENTS
Foam Hand Soap
250 mL selected



\$4
COMPLIMENTS
Body Wash
650 mL selected



\$4
COMPLIMENTS
Mouthwash 1 L selected

15% off
COMPLIMENTS
Brush Heads,
Denture or
Whitening Wraps
3-108 pk selected



50 PTS
when you buy 2
25% off
COMPLIMENTS Essence or Moisture Therapy
Shampoo or Conditioner 300-400 mL selected



25% off
COMPLIMENTS
Razor Blades
1-10 pk selected

Visit the health and beauty aisles of your local Sobeys.