

Sobeys

Ready for routine

Discover self-care favourites for every part of your day



STARTING AT
6⁴⁹

NUDY RUDY Hand Wash or Bar Soap
120 g or 500 mL



13⁹⁹

SHEA MOISTURE Hair Care
222-384 mL or 326-340 g selected



500 PTS
when you buy 2

12⁴⁹
LISTERINE Mouthwash 1.5 L



100 PTS
when you buy 2

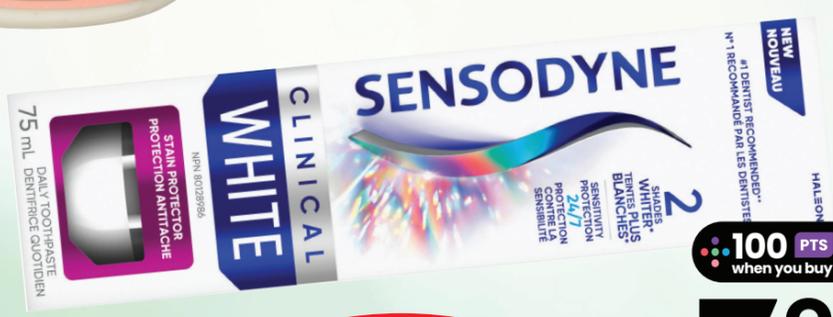
6⁴⁹

DOVE Bar 3 pk or Body Wash 325 mL



\$2

COMPLIMENTS Foam Hand Soap 250 mL selected



100 PTS
when you buy 2

7⁹⁹

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.



Salon results
in every wash

100 PTS
when you buy 2
7.99

TRESEMMÉ
Hair Care
180-828 mL
or 298-413 g
selected



From shampoo to hair masks,
we've got everything you need for
nourished, beautiful hair.

100 PTS
when you buy 2
STARTING AT
6.49

DOVE Hair Care
195-355 mL or
142-198 g selected



100 PTS
when you buy 2

6.49

DOVE Bar 3 pk or
Body Wash 325 mL



DOVE Beauty
Bar Gentle Skin
Cleanser
Moisturizing for
Gentle Soft Skin
Care Original
Made With 1/4
Moisturizing
Cream

Visit the health and beauty aisles of your local Sobeys.



Your skin must-haves



5⁴⁹
NIVEA Body Wash or Shower Gel 500 mL



15% off
NIVEA MEN Shave Care 75-200 mL or 125-198 g selected



3⁹⁹
NIVEA Lip Care 4.8 g or 2 pk selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



7⁹⁹
NIVEA Body Wash 887 mL



4⁹⁹
NIVEA Roll-on or Deodorant 50 mL or 51-52 g selected



6⁴⁹
NIVEA Dry Spray Deodorant 150 mL selected

Visit the health and beauty aisles of your local Sobeys.

Oat powered care

300 PTS when you buy 2
9.99
AVEENO Body Wash 532 mL

17.99
AVEENO Body Wash 975 mL

400 PTS when you buy 2
9.99
LUBRIDERM Body Wash selected 473 mL



Elevate your shower routine

300 PTS when you buy 2
7.99
OGX Hair Care selected 50-385 mL

200 PTS when you buy 2
8.49
OGX Body Wash 577 mL

Targeted bond repair without the weight

Visit the health and beauty aisles of your local Sobeys.

Take a moment



100 PTS
when you buy 2

5.49
CAPRINA
Foaming Bath
1 L



100 PTS
when you buy 2

6.29
CAPRINA Body Wash
625 mL



100 PTS
when you buy 2

5.99
CAPRINA Liquid
Hand Soap 500 mL



100 PTS
when you buy 2

5.49
CAPRINA Bar
Soap 3 pk



100 PTS
when you buy 1

7.99
DR. TEAL'S Epsom Salts
or Foaming Bath selected
1.36-1.81 kg or 1 L



Soak in Dr. Teal's to recharge
the body, mind and spirit

It's Nudy Time

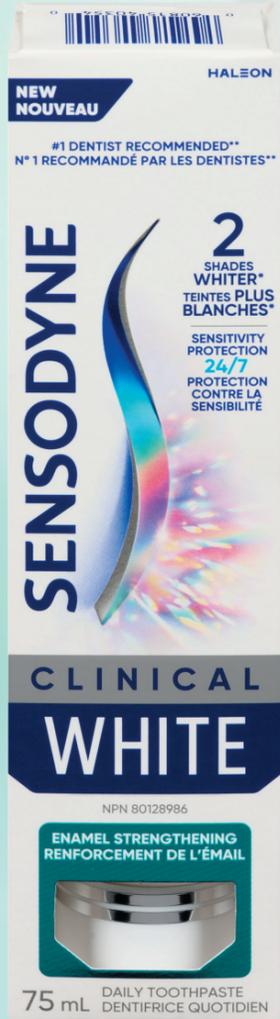
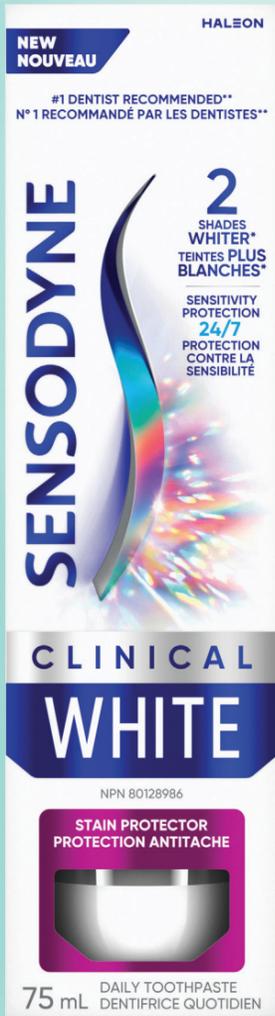
Get soapy,
sudsy and soft



STARTING AT
6.49

NUDY RUDY Hand
Wash or Bar Soap
120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys.



NEW Sensodyne Clinical Repair starts to repair teeth from first brush

100 PTS
when you buy 2

7.99

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

See results with every brush



3.99

SOFT SOAP Liquid Hand Soap 332 mL



STARTING AT **5.99**

COLGATE Toothpaste, Mouthwash or Toothbrushes 1-4 pk or 70 mL-1 L selected



STARTING AT **6.99**

HELLO Toothpaste 82-98 mL selected



7.99

IRISH SPRING Soap 6 pk

STARTING AT **2.99**

SPEED STICK Deodorant or Antiperspirant 45-85 g selected



Visit the health and beauty aisles of your local Sobeys.



300 PTS when you buy 2
6⁹⁹
LISTERINE Mouthwash Classic 1 L selected

Care for every smile

SUNSTAR **NEW / NOUVEAU LOOK**

G.U.M. Professional CLEAN
SOINS Professionnels
FLOSSER PICKS
PORTE-FIL DENTAIRE

Fresh
Confident Clean
Nettoyage frais en toute confiance

Proven Floss Removes More Plaque*
Nettoyage frais en toute confiance

FRESH MINT/MENTHE FRAICHE

SUNSTAR **NEW NOUVEAU**

G.U.M. DUAL-DEFENCE
TWISTED FLOSS / FIL TORSADÉ
Covers 30% more surface area**
Couvre une surface 30% plus grande**

Uniquely Refreshing MINTY GREEN TEA
THE VERVE À LA MENTHE unique et rafraichissant

35 x2

SUNSTAR

G.U.M. FINE / FIN
DENTAL FLOSS / FIL DENTAIRE
For tight spaces
Pour les espaces serrés

NEW LOOK! SAME FLOSS
NOUVEAU LOOK! MEME FIL

MINT WAXED
MENTHE CIRE

SUNSTAR

G.U.M. DEEP CLEAN
EXPANDING FLOSS / FIL EXPANDING
Slides easily & expands for better plaque removal
glisse aisément et s'étend pour enlever plus de plaque

EXPANDS FOR A DEEPER CLEAN
S'ÉLARGIT POUR MIEUX NETTOYER

WAXED
CIRE

40 x2

Healthier gums, healthier you

STARTING AT
2⁹⁹

GUM Flossers, Picks or Toothbrushes 1-90 pk selected

We all need a bit of marvel

MARVIS
WHITENING MINT
75 ml (NET WT. 3.7 oz)

MARVIS
WHITENING MINT
75 ml (NET WT. 3.7 oz)

MARVIS
AQUATIC MINT
75 ml (NET WT. 3.7 oz)

MARVIS
AQUATIC MINT
75 ml (NET WT. 3.7 oz)

MARVIS
CLASSIC STRONG MINT
75 ml (NET WT. 3.7 oz)

MARVIS
CLASSIC STRONG MINT
75 ml (NET WT. 3.7 oz)

MARVIS
GINGER MINT
75 ml (NET WT. 3.7 oz)

MARVIS
GINGER MINT
75 ml (NET WT. 3.7 oz)

STARTING AT
10⁹⁹

MARVIS Toothpaste 75 mL selected

Visit the health and beauty aisles of your local Sobeys.



300 PTS when you buy 2

7.99 METHOD Body Wash 532 mL



300 PTS when you buy 2

8.49 METHOD Shampoo or Conditioner 399-414 mL selected

Different makes a difference



9.99

BATISTE Dry Shampoo 200 mL selected



Wash. Style. Repeat.



5.49 AUSSIE or HERBAL ESSENCES Stylers selected 170-283 g



300 PTS when you buy 2

7.99 STARTING AT PANTENE Shampoo, Conditioner or Stylers 60-530 mL selected

Break up with scalp build up, while protecting hair's moisture



250 PTS when you buy 2

13.99 AUSSIE Ultra Wonder Daily Mist or Treatment Gel Creme 225-300 mL selected

Your one-step hair routine with Aussie ultra wonder multi-taskers

Fuller, denser hair is here

250 PTS when you buy 2

18.99 STARTING AT PANTENE Abundant & Strong Shampoo, Conditioner or Serum 60-400 mL selected



250 PTS when you buy 2

18.99 NATIVE SCALP Hair Care 473-487 mL selected



Visit the health and beauty aisles of your local Sobeys.

Everyday care, covered.

For busy mornings, long days, and everything in between.



13⁹⁹

SHEA MOISTURE Hair Care 222-384 mL or 326-340 g selected



100 PTS when you buy 1

13⁴⁹

BILLIE Razor Starter Kits or Refills 1-4 pk selected

Build your period routine. Feel protected anytime, anywhere.



12⁹⁹

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



100 PTS when you buy 1

9⁹⁹

PLAYTEX Sport Tampons 32-36 pk selected



500 PTS when you buy 3

STARTING AT

6⁹⁹

L'ORÉAL Hair Expertise Hair Care 150-385 mL selected

400 PTS when you buy 2

16⁹⁹

L'ORÉAL Excellence Crème Hair Colour selected 1 pk



Visit the health and beauty aisles of your local Sobeys.

Body care essentials



STARTING AT
\$1 COMPLIMENTS
Toothbrushes
1 pk selected



\$2
COMPLIMENTS
Foam Hand Soap
250 mL selected



\$4
COMPLIMENTS
Body Wash
650 mL selected



\$4
COMPLIMENTS
Mouthwash 1 L selected

15% off
COMPLIMENTS
Brush Heads,
Denture or
Whitening Wraps
3-108 pk selected



50 PTS
when you buy 2
25% off
COMPLIMENTS Essence or Moisture Therapy
Shampoo or Conditioner 300-400 mL selected



25% off
COMPLIMENTS
Razor Blades
1-10 pk selected

Visit the health and beauty aisles of your local Sobeys.