

WST ZONE 1

IGA

Hometown
ProudEASTER
is comingScene+
DIGITAL
EXCLUSIVEGET
500 PTSwhen you buy 1 whole,
frozen turkeyVisit MyGroceryOffers.ca
to load this offer249
/lbHAYTER'S FARM
Frozen Grade A Turkeys
all available sizes 5.49/kgCOMPLIMENTS or SCHNEIDERS
Bone-In Ham butt or shank portions 6.59/kg299
/lb1299 without
Scene+
CardCOMPLIMENTS
Boxed Turkey Roast with
Cranberry Stuffing 1 kgMEMBERS
SAVE \$21099
MEMBER
PRICEDBONDED TURKEY ROAST
WITH CRANBERRY STUFFING
ROAST DINDÉ ASSAISONNÉ
AVEC CANNIBERGES TRADITIONNELLE
PROTEIN RICH/POUR RICHES EN PROTÉINES
1 kg299
/100 gFamily Size Fresh
Atlantic Salmon Filletscompliments
RUSSET
Pommes - Pommes de terre
RUSSET4.54 kg
10 lbPRODUCT OF CANADA
PRODUIT DU CANADA
CANADA No. 1 - CANADA No. 1PRODUCT OF CANADA
COMPLIMENTS
Russet or Red
Potatoes 10 lb

499

compliments
PUMPKIN
CITRONNELLEBUY 1 AT \$6.99
BUY 2 OR MORE599
eacompliments
APPLE CRUMBLE
CROQUANT AUX POMMEScompliments
APPLE
POMMESCOMPLIMENTS Pies apple, pumpkin
or apple crumble 650-750 gPRODUCT OF CANADA
PRODUIT DU CANADAROYAL GALA
— APPLES/POMMES —CANADA EXTRA FANCY
CANADA EXTRA DE FANTAISIE
60 MM (2 3/8 INCHES) AND UP
60 MM (2 3/8 POUCES) ET PLUS
KEEP COOL/GARDER AU FROIDPRODUCT OF CANADA
PRODUIT DU CANADAAMBROSIA
— APPLES/POMMES —CANADA EXTRA FANCY
CANADA EXTRA DE FANTAISIE
60 MM (2 3/8 INCHES) AND UP
60 MM (2 3/8 POUCES) ET PLUS
KEEP COOL/GARDER AU FROID200 PTS
when you buy 2

499

Gala, McIntosh or Ambrosia Apples product of Canada, Canada fancy grade
or Granny Smith Apples product of USA fancy grade 1.36 kg / 3 lb bag

99¢

CLUB HOUSE Gravies
21-47 g or Gluten-Free
Gravies 24-25 g200 PTS
when you buy 2

277

LAY'S Potato Chips
220-235 g

547

GENERAL MILLS
Family Size Cereal 516-778 g
or KELLOGG'S Family Size Cereal
450-650 g

1099

STARBUCKS Roast & Ground Coffee
340 g or K-Cup Pods 10 pkMEMBERS
SAVE \$1199
MEMBER
PRICEDKRAFT Salad
Dressing
425 mL100 PTS
when you buy 1

1699

CADBURY
Mini Eggs
745-875 g
while supplies last

649

PUREX Bathroom Tissue
12-24 or 8-24 rolls, SPONGETOWELS
3-6 rolls or SCOTTIES Facial Tissue 6 pk

1. Look for this egg icon with your offers
on MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+
THIS WEEK, 10 LUCKY CUSTOMERS
WILL RECEIVE AN EASTER EGG WORTH...

50,000 PTS

EASTER EGG HUNT EXPIRES ON WEDNESDAY,
APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEMThat's like
\$500
IN FREE
GROCERIES*see in-store for
detailsScene+
SPEND
& GET

SPEND \$125+, GET

1,000 PTS

ALL WEEK LONG
DON'T FORGET YOUR COUPON
Valid March 26 - April 1, 2026That's like \$10 towards
your groceries

See page 3 for terms and conditions

SCAN HERE FOR OUR
DIGITAL FLYER

Products may not be available at all locations



west.iga.ca

MAR - APR 2026

PRICES EFFECTIVE FROM
MAR 26 - APR 1

THUR	FRI	SAT	SUN	MON	TUE	WED
26	27	28	29	30	31	1

**LOOK FOR THE LEAF**
to help you support CanadaScan or visit
west.iga.ca
to learn more**GET
10%
OFF
BEEF**When you buy 2 or
more of the same cut**Prime Rib Roasts**
cut by your local meat
expert from Canada AAA
grade beef 44.07/kg**19⁹⁹**
/lb**MOZZARELLA**
CHEESE STICKS
BÂTONNETS DE FROMAGE**PICKLE SPEARS**
DREAIER / PANES
CORNICHONS
EN POINTES*Panache*WILD CAUGHT
CRISPY CALAMARI
CROUSTILLANTS - NON CUTTS
CALMARS
CROUSTILLANTS
SAUVAGES**BUY 2, GET 3RD
FREE**
of equal or lesser value**COMPLIMENTS or PANACHE**
Appetizers selected 252-680 g**3⁴⁹**
/100 g**COMPLIMENTS**
Black Forest Ham,
Honey Ham or
Cooked or
Smoked Chicken**Sliced
FRESH****Broccoli Crowns**
product of Mexico or USA
6.59/kg**2⁹⁹**
/lbMade with
100%
Canadian
Flour**Baked
IN-STORE****available
hot or
chilled****3⁹⁹****Kaiser Buns** White or Whole Wheat
6 pk 315-430 g**9⁹⁹****BBQ Chicken Legs**
back attached 4 pk**7⁹⁹****ARMSTRONG** Cheese 600 g, Shreds 450-500 g
or **SAPUTO** Mozzarellissima 690 g**\$2****COCA-COLA or PEPSI** Soft Drinks 2 L**4⁴⁹****CHRISTIE** Family Size Cookies
374-520 g, Oreo Cakesters 285 g or
Premium Plus Crackers 402-481 g**6⁹⁹****LIBERTÉ** Greek Yogurt
650-750 g**4⁹⁹****TROPICANA** Orange Juice, Juice Blends or
Lemonades 1.36 L or **PURE LEAF** Iced Tea 1.75 L selected**5⁹⁹****KRAFT** Peanut Butter
1 kg**2/\$5****DEL MONTE** Canned Fruit 398 mL, **MOTT'S** Apple Sauce
620 mL or **FRUITSACTIONS** 6 pk or **DOLE** Pineapple 398 mL**2/\$3****CAMPBELL'S** Broth 900 mL
or Concentrated Broth 250 mLmake
happy
tummies**Join Us.** 100% of donations help feed hungry tummies
at schools in our neighbourhoods.**Donate
in-store**

makehappytummies.ca

TM 2026 Make Happy Tummies

ALBERTA
Banff IGA 318 Marten Street, Banff, AB
Beaverlodge IGA 1040 - 1st Avenue, Beaverlodge, AB
Blackfalds IGA 6005 Parkwood Road, Blackfalds, AB
Blairmore IGA 11001 - 20 Ave - Crowsnest Mall, Blairmore, AB
Clareholm IGA 4920 - 1 Street West, Clareholm, AB
Devon IGA 51 Superior Street, Devon, AB
Drayton Valley IGA 4341 - 50 Street, Drayton Valley, AB
Eastview IGA 3839 - 40 Avenue, Red Deer, AB
Foodland IGA 302 Maple Avenue SE, Medicine Hat, ABLakeview IGA 6449 Crowchild Trail S.W., Calgary, AB
Penhold IGA 1350 Robinson Avenue, Penhold, AB
Provost IGA 5003 - 50 Avenue, Provost, AB
Redwater IGA 5028 - 49 Avenue, Redwater, AB
Spirit River IGA 4804 - 50 Street, Spirit River, AB
Taber IGA 5112 - 48 Avenue, Taber, AB
Three Hills IGA 119 - 4 Avenue N, Three Hills, AB
Tofield IGA 4902 - 51 Avenue, Tofield, AB
Whitcourt IGA 4802 - 51 Street, Whitcourt, AB**BRITISH COLUMBIA**
Chetwynd IGA 5001 - 50 Avenue, Chetwynd, BC
Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC
Golden IGA 624-9 Avenue North, Golden, BC**SASKATCHEWAN**
Emerald Park IGA 20E Great Plains Road, Emerald Park, SK
Save-U IGA 209 - 1st Avenue, Nipawin, SK**ONTARIO**
Red Lake IGA Highway 105 & Discovery Rd, Red Lake, ON**MANITOBA**
Altona IGA 2nd Street NE, Altona, MB
Main Street IGA 1650 Main Street, Winnipeg, MB
Russell IGA 154 Main Street, Russell, MB
Ste. Rose IGA 608 Central Avenue, Ste. Rose Du Lac, MB
Windsor Park IGA 650 Elizabeth Rd, Winnipeg, MB

The Scene+ Loyalty Program is available at all participating IGA locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Tim Hortons/Starbucks' products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$1.00 towards your purchase up to a maximum of \$50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

100% FRESH

guarantee*

Storewide satisfaction
or your money back.

2 LB

6⁸⁸200 PTS
when you buy 2HALOS Clementines
or Mandarins 907 g
2 lb bag product of USAPrepared
FRESH6⁹⁹Cored or Whole
Pineapple
product of Costa RicaPrepared
FRESH11⁹⁹Prepared Fresh Daily
Fruit or Vegetable
Trays 925 g-1.3 kg4⁸⁸Large Cantaloupes
product of Guatemala or
Costa Rica no 1 grade3⁹⁹PRODUCT OF
WESTERN CANADA
COMPLIMENTS Mini
Seedless Cucumbers
6 pk Canada no 1 grade2²⁷
/lbSweet Potatoes
product of USA no 1 grade
5.00/kg3⁹⁹COMPLIMENTS
Grape Tomatoes 283 g
product of Mexico3⁹⁹100 PTS
when you buy 2PRODUCT OF CANADA
COMPLIMENTS ORGANIC Sliced
White or Cremini Mushrooms 227 g

EASTER FLORAL

Available at most stores

12⁹⁹GROWN IN CANADA
Tulips assorted colours
10 stem bunch18⁹⁹Easter Egg Bouquet
assorted colours6⁹⁹GROWN IN BRITISH
COLUMBIA
Bunny with Bow Tie
and Succulent 2" pot14⁹⁹GROWN IN BRITISH
COLUMBIA
Easter Lily Plant
6" pot

MEAT

MEMBERS
SAVE \$1
7⁹⁹
MEMBER
PRICING8⁹⁹without
Scene+
CardSCHNEIDERS
Bacon 100-375 g200 PTS
when you buy 215⁹⁹COMPLIMENTS
Traditional or
Smashed Beef
Burgers 680-907 g

GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

24⁹⁹
/lbRib Eye Steaks cut
by your meat expert
from Canada AAA grade
beef 55.09/kg4⁹⁹
/lbFamily Size Pork
Loin Centre Cut
Chops cut in-store
by your meat expert
11.00/kg17⁹⁹HIGH LINER Pan
Sear or Signature
Collection 425-540 g10⁹⁹COMPLIMENTS
Shrimp Rings 312 g8⁹⁹
/lbCOMPLIMENTS
Family Size Boneless
Skinless Chicken
Breasts AIR-CHILLED
19.82/kg7⁹⁹
/lbCOMPLIMENTS
Family Size Split
Chicken Wings
AIR-CHILLED 17.61/kg

DELI

Available at
most storesMEMBERS
SAVE \$1
7⁴⁹
MEMBER
PRICING8⁴⁹without
Scene+
CardCOMPLIMENTS
Natural
Ingredients
Sliced Meats
175 g selected200 PTS
when you buy 300 g3⁹⁹
/100 gCOMPLIMENTS
Hungarian,
Peppercorn or
German SalamiBUY 2, GET 3RD
FREE
of equal or lesser valueBALDERSON
Cheddar 250-280 g
selected6⁴⁹COMPLIMENTS
Feta 200 g

BAKERY

Available at
most storesBUY 1, GET 1
FREE
of equal or lesser valueBrownies 550-585 g or
Brownie Cakes 310-390 gMEMBERS
SAVE \$1
6⁹⁹
MEMBER
PRICING7⁹⁹without
Scene+
Card

Donuts 6 pk 500 g

9⁹⁹without
Scene+
CardSmall Bar Cakes
325-575 g3⁹⁹Butter Crust or
Dutch Crunch Bread
450 g

KITCHEN

Available at
most stores4⁴⁹100 PTS
when you buy 2FONTAINE SANTÉ or LANTANA Topped or Regular Hummus
or Dips 227-283 g4⁹⁹COMPLIMENTS
Peanuts 425-500 g
assorted7⁹⁹COMPLIMENTS
Almonds or Cashews
Roasted salted or
unsalted 275 g

2

Scene

1,000

PTS

= \$10 OF FREE GROCERIES

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

FROZEN & DAIRY

150 PTS
when you buy 25⁴⁹**BEN & JERRY'S**
Ice Cream (includes
Non-Dairy) 473 mL
or MAGNUM Novelties
3-4 pk selected2⁴⁹**COMPLIMENTS**
Frozen Waffles
8 pk 280 g100 PTS
when you buy 24⁴⁹**HELUVA GOOD! Dip**
250 g100 PTS
when you buy 27⁹⁹**STARBUCKS**
Dairy or Non-Dairy
Creamers 828 mL4⁶⁹**MCCAIN Superfries**
454-800 g100 PTS
when you buy 22⁹⁹**CHEEMO Perogies**
745-907 g7⁹⁹**LACTANTIA or
MY COUNTRY**
Butter Sticks 454 g100 PTS
when you buy 2BUY 1 AT \$6.49
BUY 2 OR MORE
4⁹⁹
ea**COMPLIMENTS**
Cheese Slices
210-230 g

DRINKS, SNACKS & PANTRY

2/8⁵⁰**SUNCHIPS** 205 g
or **ROLD GOLD** Pretzels
295-370 g200 PTS
when you buy 22/\$⁹**RUFFLES Potato**
Chips 180-200 g2⁹⁹**SKITTLES or
STARBURST Candy**
130-191 g or **LIFE SAVERS**
Candy 150-180 g150 PTS
when you buy 2**DARE Real Fruit Candy** 475-700 g50 PTS
when you buy 22/\$³**SPARKLING ICE**
Sparkling Water
503 mL2/\$⁶**CELSIUS Energy**
Drinks 355 mLBUY 1 AT \$3.50
BUY 2 OR MORE
\$³
ea**DARE Breton, Vinta**
or **Simple Goodness**
Crackers (excludes
Gluten Free) 180-225 g2/\$⁷**DARE Ultimate**
Cookies 290-300 g4⁹⁹**TWININGS Tea**
20 pk100 PTS
when you buy 24⁴⁹**KELLOGG'S**
Special K or **KASHI**
Bars selected 144-200 g2⁴⁹**COMPLIMENTS**
White or Whole
Wheat Bread 570 gMEMBERS
SAVE 50¢
3⁹⁹
MEMBER
PRICING4⁴⁹ without
Scene+
Card**COMPLIMENTS**
Cooking Spray
141-170 g9⁹⁹**KELLOGG'S Jumbo**
Cereal 700 g-1.1 kg2⁴⁹**SNACK PACK**
Puddings or Gels
4 pk4⁴⁹**PEARL MILLING**
COMPANY Pancake
Mix or Syrup
905 g-710 mL2⁹⁹**HABITANT**
Soup 796 mL or
BETTY CROCKER
Mashed or Sliced
Potatoes 141-215 g4⁹⁹**COMPLIMENTS**
Flour 2.5 kg6⁴⁹**CLUB HOUSE**
La Grille Seasonings
65-248 g or **Spice Blends**
selected 111-203 g1⁹⁹**COMPLIMENTS**
Canned Tomatoes
540-796 mL3⁹⁹**VH Sauces**
selected varieties
341-380 mL

HOUSEHOLD

2⁹⁹50 PTS
when you buy 1**PALMOLIVE Dish**
Detergent 591 mLSTARTING AT
5⁹⁹**WINDEX Glass**
Cleaner 765-950 mL
or **BON AMI Glass Cleaner**
560 g13⁹⁹100 PTS
when you buy 1
ZIPLOC Mega Packs
60-270 pk8⁹⁹**WHISKAS Dry Cat**
Food 1.5-2 kgScene+
SPEND
& GET

Offer valid March 26-April 1, 2026 at all IGA locations in Western Canada. Minimum qualifying purchase \$125.00 must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125.00 or more awards only one 1,000 Scene+ points allotment. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Let's play
BALL!

Diamond
deals to start
the season



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers
selected 252-680 g



200 PTS
when you buy 2

2.77

LAY'S Potato Chips
220-235 g



\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L



3.99

White or Whole Wheat
Kaiser Buns 6 pk 315-430 g

Made with 100% Canadian Flour



15.99

200 PTS
when you buy 2

7.99 /lb

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

COMPLIMENTS AIR-CHILLED Split Chicken Wings 17.61/kg

DAIRY & FROZEN



5⁹⁹ ASTRO Balkan Yogurt 12 pk



4⁴⁹ COMPLIMENTS Aerosol Whipped Cream 225 g



5⁴⁹ SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



3⁴⁹ ea
BUY 1 AT \$3.99
BUY 2 OR MORE



3⁴⁹ I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



4⁹⁹ KRAFT Cool Whip Whipped Topping 1 L



\$2 MITCHELL'S Pot Pies 190 g



11⁹⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg



2/\$4 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



3⁴⁹ CADBURY Tablet Bars 80-100 g



3²⁹ WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



7⁹⁹ SKITTLES Pop'd 155 g while supplies last



2/4⁵⁰ GATORADE 710 mL



2/\$7 CHRISTIE Mini Cookies 144-200 g



6²⁹ FRITO LAY Value Size Snacks 325-535 g



100 PTS when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g



200 PTS when you buy 2
HEINEKEN Alcohol Free Beer 6x330 mL



\$4 CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



19⁹⁹ FOLGERS Roast & Ground Coffee 544-865 g



10⁹⁹ SUNRYPE Juice 3.78 L



10⁹⁹ NABOB Roast & Ground Coffee 340 g

SNACKS & PANTRY

**9⁹⁹** **BEEMAID Premium Honey 500 g selected or NUTELLA Hazelnut Spread 725 g****4⁴⁹** **POST Cereal 283-525 g selected****4⁴⁹** **CREAM OF WHEAT 336-800 g****100 PTS** when you buy 2**5⁴⁹** **COMPLIMENTS Chocolate Chips 225-270 g****100 PTS** when you buy 2**3⁹⁹** **COMPLIMENTS Bouillon Concentrate 250 mL****200 PTS** when you buy 2**4⁹⁹** **COMPLIMENTS Salsa 650 mL****4⁹⁹** **STONEMILL Bread 454-550 g or DEMPSTER'S 10" Tortillas 366-610 g****3⁴⁹** **KRAFT Jet Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g selected****2⁹⁹** **COMPLIMENTS Lasagna 375-500 g****7⁴⁹** **AGROMONTE Pasta Sauce 560 mL****4⁴⁹** **DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)****4⁷⁹** **PATAK'S Cooking Sauces 400 mL**

NATURAL, HEALTH & HOUSEHOLD

**6⁹⁹** **200 PTS** when you buy 2**CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected****6⁹⁹** **L'ORÉAL Hair Expertise Hair Care 150-385 mL selected****5⁹⁹** **100 PTS** when you buy 2**KASHI Granola 311-340 g****200 PTS** when you buy 3**2⁹⁹** **ANNIE'S Macaroni & Cheese 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)****5⁹⁹** **AXE Body Wash 473 mL selected****MEMBERS SAVE \$1****18⁹⁹** **MEMBER****19⁹⁹** without Scene+ Card**ARM & HAMMER Hard Clumps Cat Litter 12.7 kg****11⁹⁹** **250 PTS** when you buy 1**COMPLIMENTS Cat Litter 15 kg****BUY 1 AT \$1.79****BUY 4 OR MORE****1²⁹** ea**PURINA Fancy Feast, Lil' Soups or Petites 34-79.4 g****7⁹⁹** **300 PTS** when you buy 2**COMPLIMENTS Liquid Laundry Detergent 1.47 L****STARTING AT****5⁹⁹** **FLEECY Fabric Softener 1.36 L or 80 sheets****7⁹⁹** **GLAD Tall Kitchen Catchers 26-52 pk****18⁹⁹** **200 PTS** when you buy 2**IAMS Dry Dog Food 3.18 kg**



1. Look for this egg icon with your offers on MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene

THIS WEEK, 10 LUCKY CUSTOMERS WILL
RECEIVE AN EASTER EGG WORTH...

50,000 **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES

View offers

*Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating IGA stores in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Western Canada will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Locals know HOW TO MAKE EASTER EFFORTLESS

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Let's start
with appies!

We make it easy!

Shop our selection of

60+

MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**

When you spend \$75

or

Get **2,500 PTS**

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Family faves
everyone
will enjoy!



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5
Large serves 10



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Learn more

Order in-store or online today!

Visit west.iga.ca/guide-to-entertaining/ for tray selections and ordering tips

**PICKED
FOR YOU**

BLUEBERRY MAPLE SAUSAGES

Made in store by your
local meat expert

4.99
/lb

Blueberry Maple
11.00/kg

**Perfect combination of
sweet and savoury**

D04_FDL_WK48_DIG_PickedForYou_WST_Z1

Locals know

SWEET TREATS
ARE HOPPING IN6⁹⁹100 PTS
when you buy 2FERRERO Mini Eggs 182-200 g, KINDER
Surprise Egg 100 g or KINDER Candy Surprise 80 gLINDT Mini Bunny 50 g,
Bunny 100 g, SMARTIES Bunny Gift
Pack or Egg Hunt 140-150 g8⁹⁹8⁹⁹TOFFIFEE
Easter
369 g5⁴⁹NESTLÉ Easter
Novelty Chocolate
85-153 g12⁴⁹KINDER Maxi, Plush
or Egg Hunt 116-186 g
while supplies last100 PTS
when you buy 24⁷⁹COMPLIMENTS
Candy Coated
Mini Eggs 200 g
while supplies last14⁴⁹COMPLIMENTS
Candy Coated
Mini Eggs 650 g
while supplies last6⁹⁹TERRY'S Easter
Orange 145 g
or LINDT Bunny Bar 120 g
while supplies last5⁴⁹HERSHEY'S
Easter Novelty
Chocolate 136-340 g
while supplies last9⁹⁹HARIBO
Gummy 40 pk
while supplies last10⁹⁹NESTLÉ
Hide Me Eggs 300 g
while supplies last4⁴⁹CADBURY Creme Eggs 3 pk or
MAYNARDS Sour Patch Kids 225-315 g
while supplies last

While supplies last. Selection may vary by store.

D05_IGA_WK48_DIG_EasterSweets_WST_Z1

BEST BUY EVERYDAY

\$2

**BEST BUY
Baking
Mixes 375 g**

NEW



**MAKE YOUR DOLLAR
GO FURTHER WITH
THESE GREAT ITEMS**



make
happy
tummies

Join Us.

100% of donations help feed
hungry tummies at schools in
our neighbourhoods.

Donate
in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

TM 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

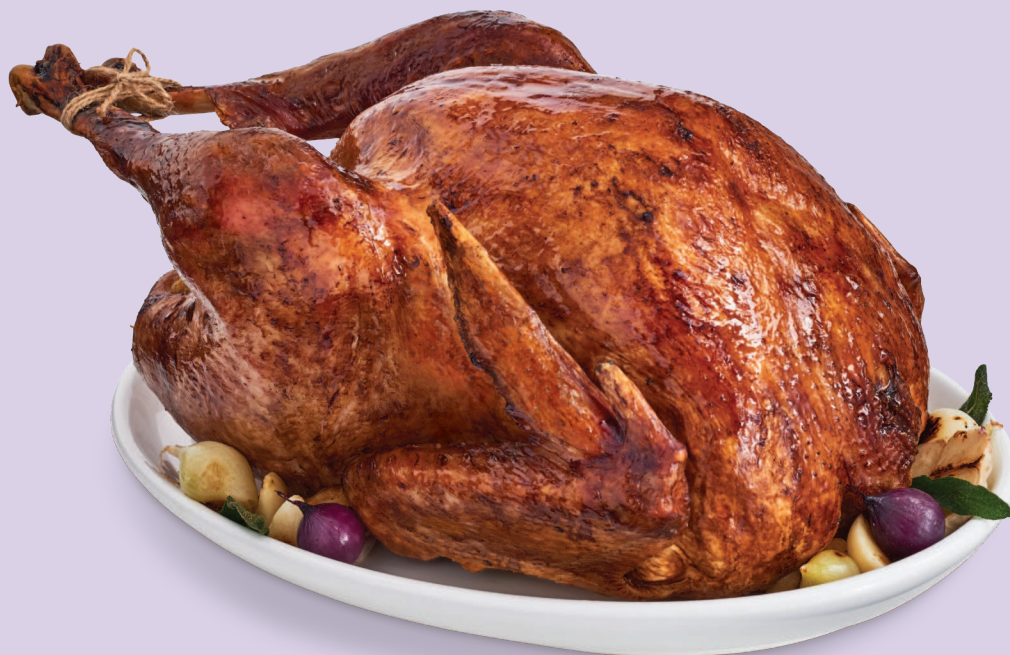
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**DIGITAL
EXCLUSIVE**

OFFER VALID MAR 26- APR 1, 2026

LOAD IT TO GET IT!

- 1 Load your offers to activate them
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••• Activate your offers at MyGroceryOffers.ca •••



Get **500 PTS**
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Frozen Turkey 3.5 kg or Larger assorted
(can be redeemed 5 times during promo period)



SAVE \$7
when you buy 2

TIM HORTONS Coffee 300 g assorted

Card must be registered. Offer valid and available to be loaded March 26- April 1, 2026 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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