



FRESH FOR EVERYONE™

SAVE ON
EASTER
FAVES



EARN **4X** FUEL POINTS
with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit
Kroger.com/FuelEvent
to download coupon.
*Exclusions apply.
See coupon for details.





85¢
/LB
With Card

**Kroger
Hickory Smoked
Spiral Ham**
Honey Glaze, Bone-In, Limit 2

**Cumberland Gap
Semi-Boneless
Whole Ham**
Limit 2

\$245
/LB
With Card



\$899
/LB
With Card

**Bone-In
Ribeye Roast**
Limit 2





**Fresh
Tyson Chicken
Full Line Sale**
Select Varieties
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card



**Raspberries
or Blackberries**
6 oz

\$199
With Card



**California Halo
Seedless Mandarins**
3 lb Bag or Simple Truth
Organic Mandarins,
2 lb Bag; Select Varieties

\$299
With Card



**Large
Pineapple**

99¢
/EA
With Card



Wright Bacon
Select Varieties,
24 oz

\$599
With Card



**MIX & MATCH
BUY 2, GET 3
FREE**
of Equal or Lesser Value
With Card

**Coca-Cola,
Pepsi or 7UP**
Select Varieties, 12-Pack, 12 fl oz Cans,
Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



**Kroger
Purified Water**
40-Pack, 16.9 fl oz or
Alkaline Water,
24-Pack, 16.9 fl oz;
Select Varieties

\$399
With Card



**Entenmann's
Little Bites,
Donuts or Cakes**
Select Varieties,
6.88-21 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
With Card



**Breyers
Ice Cream**
Select Varieties,
48 fl oz

\$299
With Card



**Kroger
Butter**
Select Varieties,
16 oz

\$199
With Card



**Bud, Miller
or Coors**
Select Varieties,
24-Pack,
12 fl oz Bottles or Cans

\$1797



25% OFF
ANY 6 BOTTLES OF WINE & SPIRITS
*See inside for details.



13.99
-25%
\$1049
/EA*
**La Marca Prosecco,
Butter Chardonnay
or Bonanza**
Select Varieties,
750 ml

**BUY MORE
SAVE
MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

**MIX & MATCH 5 or
more participating
items with Card.**

*When you buy any 5 or more participating items
in the same transaction with Card.



**Pillsbury
Grands Biscuits,
Crescents or
Cinnamon Rolls**
Select Varieties, 8 ct

2.99 With Card
-1.00
\$199
/EA*



**Goldfish
CHEDDAR**
100% CHEDDAR CHEESE
100% WHOLE GRAIN WHEAT FLOUR
19 oz

2.79 With Card
-1.00
\$179
/EA*

**Progresso
Soup**
18-19 oz or
Pepperidge Farm
Goldfish Crackers,
4.8-8 oz;
Select Varieties



**Sargento
Cheese Slices**
6-8 oz or
Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

2.99 With Card
-1.00
\$199
/EA*



**Nature Valley
CRUNCHY**
OATS & HONEY
12 oz

2.99 With Card
-1.00
\$199
/EA*

**Velveeta
Shells and Cheese**
9.4-14 oz or
Nature Valley
Bars, 5-12 ct;
Select Varieties



Gatorade
8-Pack, 20 fl oz or
Blue Diamond Almonds,
16 oz; Select Varieties

7.99 With Card
-1.00
\$699
/EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Find even
more deals
online!**



**Lay's Potato or
Kettle Cooked
Potato Chips**
5-8 oz or Philadelphia
Cream Cheese, 8 oz;
Select Varieties

\$199
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.19 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy Cookies**
Select Varieties, 8-20 oz

\$349
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.



**Ore-Ida
SHREDDED
HASH BROWNS**
30 oz

**Simply
Orange Juice**
46 fl oz or Ore-Ida
Frozen Potatoes,
19-32 oz;
Select Varieties

\$299
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.*
UNLIMITED transactions!



Hellmann's Mayonnaise
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**Green Mountain or
McCafe K-Cups**
8-12 ct or Donut Shop
Coffee, 12 oz Bag;
Select Varieties
\$5.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



**Bob Evans
Side Dish**
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



**Quilted Northern
Bath Tissue**
12 Mega Rolls or
Brawny Paper Towels,
6 Double Rolls;
Select Varieties
\$9.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$11.99 each with Card.



**Nestle
Tollhouse Morsels**
Select Varieties,
9-12 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Birds Eye
Frozen Vegetables**
Select Varieties,
10-14.4 oz
\$1.79 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.29 each with Card.



**Dixie
Paper Plates**
Select Varieties,
86-154 ct
\$8.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**L'Oréal Elvive
Shampoo or
Conditioner**
12.6 fl oz or
Ziploc Bags, 18-30 ct;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.49 each with Card.

*While supplies last.



**MIX & MATCH
SAVE AN EXTRA
\$5
WHEN YOU
SPEND \$15**



**MIX & MATCH
SAVE AN EXTRA
\$10
WHEN YOU
SPEND \$30**



on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

SPRING REFRESH



**MIX & MATCH
BUY 1, GET 1
50% OFF
OF EQUAL OR
LESSER VALUE**

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

LOWER EVERYDAY PRICES IN EVERY AISLE



**Little Debbie
Snack Cakes**
Select Varieties,
13.73-31.78 oz

~~5.49~~
PRICE CUT
\$4.99



**Kroger
American Singles**
Select Varieties,
16 oz

~~3.49~~
PRICE CUT
\$3.29



**Perdue
Chicken
Short Cuts**
Select Varieties,
8 oz

~~4.99~~
PRICE CUT
\$4.59



**Kroger
Tri-Color
Bell Pepper**
3 ct

~~3.99~~
PRICE CUT
\$2.99



**Reser's
Potato Salad**
3 lb,
In the Deli

~~12.99~~
PRICE CUT
\$10.99



**Kroger
Pure Cane
Sugar**
4 lb

~~4.19~~
PRICE CUT
\$3.49



**Mission
Flour Tortillas**
10 ct

~~2.99~~
PRICE CUT
\$2.79



**Applegate
Beef Hot Dogs**
Select Varieties,
10 oz

~~7.79~~
PRICE CUT
\$7.29



**Private Selection
Snacking
Tomatoes**
Select Varieties,
10 oz

~~3.79~~
PRICE CUT
\$2.99



**Frosted
Sugar Cookies**
Select Varieties,
10 ct, In the Bakery

~~5.49~~
PRICE CUT
\$4.99



**Simple Truth
Organic Beans**
Select Varieties,
15 oz

\$1
With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

\$1
With Card



**Tyson
Sweet and
Smoky BBQ
Pork Roast**
2.25 lb

\$12
With Card



**Kroger Gala,
Granny Smith or
Pink Lady Apples**
Select Varieties,
5 lb Bag

\$5
With Card



**Private Selection
Apple Turnovers**
Or Other Flavors,
4 ct, In the Bakery

\$6
With Card



Big K
Select Varieties,
12-Pack,
12 fl oz Cans

\$4
With Card



**Starkist Tuna
Pouch**
Select Varieties,
2.6 oz

\$1
With Card



**Kroger
Bacon Wrapped
Beef Tenderloin
Filet**
Select Varieties,
6 oz

\$5
With Card



**Red, Green
or Black Seedless
Grapes**
Select Varieties,
3 lb Package

\$5
With Card



**Kroger
White American
Cheese**
Select Varieties, 1 lb,
Sliced in the Deli

\$5
With Card

NEW!

Discover all-new favorites, exclusively at Kroger!



**Kroger
Breaded
Pork Chops**
24 oz

\$10
With Card



**Private Selection
Sugar Gem
Navels**
4 ct

\$4.99
With Card



**Kroger
Fruit Gummies**
Select Varieties,
8 oz

3/\$10
With Card



**Private Selection
Sparkling
Mineral Water**
12-Pack, 12 fl oz

\$9.99
With Card



**Private Selection
Cheese Sticks**
Select Varieties,
8 ct

\$4.99
With Card



**Kroger
Dish Pods**
78 ct

\$12.99
With Card



**Smartway
Cookies**
Select Varieties,
5.33 oz

2/\$3
With Card



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



**Sugardale
Ham Portion**
Bone-In, Limit 2

\$125
/LB
With Card



**Johnsonville
Breakfast Sausage**
9.6-12 oz or
Wright Brand
Smoked Sausage, 12 oz;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



**Private Selection
Four Layer
Carrot Cake**
8" or Cheesecake,
40 oz; Select Varieties,
In the Bakery

\$1799
With Card



**King's Hawaiian
Rolls**
Select Varieties,
24 ct, In the Bakery

\$799
With Card



**Private Selection
Triple Cherry Pie**
or Other Varieties,
9", In the Bakery

\$999
With Card



11.49
-25%

\$862
/EA*

**Kim Crawford,
Josh Cellars Cabernet
or Sauza Tequila**
Select Varieties, 750 ml

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.



**Kroger
Sweet Potatoes**
3 lb Bag

\$399
With Card



**Duncan Hines
Cake Mix**
15.25-15.3 oz or Kroger
Frozen Vegetables,
10-12 oz; Select Varieties

4/\$5
With Card



Dole Pineapple
15.25-20 oz or
Kroger Bagels, 6 ct;
Select Varieties

\$199
With Card



**Kroger
Vegetables**
Select Varieties, 24-32 oz

\$6
With Card



**Kroger
Ice Cream**
48 fl oz or
Private Selection
Bread, 24 oz;
Select Varieties

2/\$5
With Card



**Marie Callender's
Pie**
25-42 oz or
Edwards Pies, 25-32 oz;
Select Varieties

\$599
With Card



**Kraft
Jet-Puffed
Marshmallows**
12 oz or Cool Whip,
8 oz; Select Varieties

\$199
With Card



**Toastmaster
Toaster**
2-Slice or
Griddle, 10" x 16"

\$1999
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



EASTER FUN STARTS HERE!





Holiday Home Jumbo Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas Easter Egg Dye Kit
Select Varieties



Easter Holiday Home Baking Accessories
Select Varieties

SAVE 50%
Tag Reflects Savings With Card

SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties, 10-14 oz



Andes Mints
4.67 oz



Reese's or Cadbury Eggs
Select Varieties, 4 ct



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties, 7.93-7.97 oz

\$3.99
With Card

\$3.19
With Card

\$4.49
With Card

2/\$6
With Card



Kinder Joy Egg
0.7 oz



Lindt Gold Chocolate Bunny
Select Varieties, 3.5 oz



Peeps
Select Varieties, 8-10 ct

\$1.99
With Card

\$6.49
With Card

\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Minneola Tangelos
or Gold Nugget
Mandarins

Select Varieties, 3 lb Bag

\$4⁴⁹

With Card



Sumo
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



Asparagus

\$1.99
/LB
With Card

Strawberries
1 lb Package

\$2.99
With Card



\$1.49
/EA

With Card
Turnip, Mustard or
Collard Greens
Bunch

Cotton Candy
Grapes

\$3.99
/LB
With Card



Private Selection
Rockit, Sugar Bee
or Wild Twist
Apples
Select Varieties,
2 lb Bag

\$4.99
With Card



Kroger Red or
Gold Potatoes
Select Varieties,
5 lb Bag

\$4.79
With Card



\$7.99

With Card

Private Selection
Angus 90% Lean
Ground Sirloin
1 lb



Kevin's
Family Pack
Entrees
Select Varieties,
26 oz

\$15
With Card



Kroger
Extra Large
Cooked Shrimp
26-30 ct, Sold in
a 2 lb Bag for \$13.98
\$6.99
/LB
With Card



Kroger
Ground Sausage
Select Varieties,
16 oz

\$3.99
With Card



Wild-Caught
Snow Crab Clusters
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; Sold in a
2 lb Box or Bag for \$19.98
\$9.99
/LB
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection
Fresh Baked
Butter Croissants
Large, 4 ct or Mini, 12 ct

\$5



Kroger
Potato Salad
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb

\$7.99
With Card



Home Chef
Roasted Turkey Breast
Bone-In,
Fully Cooked, 28 oz



\$10.99
With Card

BOTTLES & BREWS



\$16⁹⁹

**Smirnoff Ice Icy Island,
White Claw, Truly or Cayman Jack**

Select Varieties;
12-Pack, 12 fl oz Cans



8.99
-25%

\$6⁷⁴/EA*

Oliver Moscato
750 ml or
Barefoot, 1.5 Liter;
Select Varieties



14.99
-25%

\$11²⁴/EA*

Smirnoff
1.75 Liter or
Fireball, 750 ml;
Select Varieties



**Carbliss
or High Noon**
\$15⁹⁹/EA

8-Pack, 12 fl oz Cans
or Outlaw,
30-Pack, 12 fl oz Cans;
Select Varieties



15.99
-25%
\$11⁹⁹/EA*

**Meiomi,
Whitehaven
or Caymus
Conundrum Red**
Select Varieties, 750 ml



\$16⁹⁹

**Corona,
Modelo or Pacifico**
12-Pack 12 fl oz Bottles or Cans
or Bota Box or Black Box, 3-Liter;
Select Varieties

25% OFF ANY 6 BOTTLES OF WINE & SPIRITS

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.

TIP OFF TO SAVINGS



Home Chef St. Louis Style Ribs

Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹

With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



Kroger
Cook-in-Bag Ribs
Select Varieties

\$4⁴⁹
/LB

With Card

Wonderful Pistachios

Select Varieties, 14-16 oz,
In the Produce Department

\$8⁹⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties

\$3⁹⁹

With Card



Michelob Ultra
or **Yuengling**
Select Varieties,
24-Pack,
12 fl oz Bottles or Cans

\$21⁹⁹



Toastermaster
Air Fryer
2.6 qt

\$39⁹⁹



Sargento
Cheese
Select Varieties,
5-8 oz

\$2⁴⁹

With Card

GROCERY ESSENTIALS



32 oz Kroger Cheese
Select Varieties
\$5.99
With Card



Doritos
9-10.75 oz or Smartfood, 6.5-7.75 oz or Tostitos, 9.5-14.43 oz;
Select Varieties
MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value
FREE
With Card
Regular retail is up to \$5.49 each with Card.



Kroger Cottage Cheese
24 oz or Barebells Bars, 1.94 oz; Select Varieties
2/\$4
With Card



Minute Maid Fruit Drinks
59 fl oz or Aunt Millie's Bread, 24 oz;
Select Varieties
3/\$5
With Card

25% OFF ANY 6 BOTTLES OF WINE & SPIRITS

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.



28.99 -25%
\$21.74 /EA*

Tito's
1.75 Liter or Traveller or Elijah Craig Small Batch Bourbon, 750 ml;
Select Varieties



Busch, Miller High Life or Pabst
Select Varieties, 30-Pack, 12 fl oz Cans
\$20.97



10.99 -25%
\$8.24 /EA*
Kendall-Jackson VR Chardonnay, Oyster Bay or Josh Cellars
Select Varieties, 750 ml

BUY MORE SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all participating items.
*When you buy any 5 or more participating items in the same transaction with Card.



3.29 With Card -1.00
\$2.29 /EA*
Sara Lee Bread
Select Varieties, 20 oz



2.39 With Card -1.00
\$1.39 /EA*
Pringles
5.2-5.57 oz or Gardetto's Snack Mix, 8-8.6 oz;
Select Varieties



5.99 With Card -1.00
\$4.99 /EA*
Kellogg's Giant Size Cereal
19.2-29.5 oz or Kodiak Frozen Waffles, 8-10 ct;
Select Varieties



6.99 With Card -1.00
\$5.99 /EA*
Vitaminwater
Select Varieties, 6-Pack, 16.9 fl oz



6.99 With Card -1.00
\$5.99 /EA*
Rao's Pasta Sauce
Select Varieties, 15-24 oz



5.99 With Card -1.00
\$4.99 /EA*
Cheez-It Family Size Crackers
17-21 oz or Totino's Pizza Rolls, 50 ct;
Select Varieties



8.99 With Card -1.00
\$7.99 /EA*
M&M's Family Size Candy
15-18.08 oz or Hefty Trash Bags, 18-45 ct;
Select Varieties



7.49 With Card -1.00
\$6.49 /EA*
Angel Soft Bath Tissue
8 Mega Rolls or Quilted Northern Bath Tissue, 6 Mega Rolls;
Select Varieties



Ragù
Pasta Sauce
Select Varieties,
16-24 oz

2.39 With Card

-1.00

\$1.39
/EA*



Cap'n Crunch Cereal
10.3-13.13 oz or
Yoplait Yogurt,
32 oz;
Select Varieties

2.99 With Card

-1.00

\$1.99
/EA*



4.49 With Card
-1.00

\$3.49
/EA*
**Checker's
Frozen Fries**

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
Nabisco Snack
Crackers, 3.5-8.5 oz;
Select Varieties

**BUY MORE
SAVE
MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

**MIX & MATCH 5 or more
participating items
with Card.**

*When you buy any 5 or more participating items
in the same transaction with Card.



6.99 With Card
-1.00

\$5.99
/EA*

**Coffeemate
Creamer**
64 fl oz or Happy Egg
Free Range Eggs,
18 ct; Select Varieties



6.99 With Card
-1.00

\$5.99
/EA*

**P.F. Chang's
Entree**



18-22 oz or Birds Eye
Family Size Voila Entree,
42 oz; Select Varieties



10.99 With Card
-1.00

\$9.99
/EA*

**Bob Evans
Sausage Patties**
Frozen,
Select Varieties,
40 oz



4.49 With Card
-1.00

\$3.49
/EA*

**Tropicana
Orange Juice**
46 fl oz or Spam,
12 oz; Select Varieties



4.49 With Card
-1.00

\$3.49
/EA*

**The Greek Gods
Greek Yogurt**
24 oz or Lactaid Milk,
Half Gallon;
Select Varieties



10.99 With Card
-1.00

\$9.99
/EA*

**Smucker's
Uncrustables**
Select Varieties,
10 ct



9.99 With Card
-1.00

\$8.99
/EA*

**Huggies
Pull-Ups**
Select Varieties,
14-23 ct



6.99 With Card
-1.00

\$5.99
/EA*

**Huggies
Wipes**

Select Varieties, 168-192 ct