

ONT ZONE 1

CHANCE TO WIN\*  
EVERY WEEK!G R O C E R Y  
GIVEAWAYS

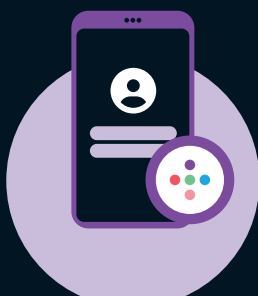
Play on the Foodland app now

## IT'S GAME TIME

Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win\* – exclusively on the Foodland app



Download the Foodland grocery app to play.



Register or sign into your account and link your Scene+ card.



Play every week for a chance to unlock offers for free products, Scene+ points and earn chips.

Learn more on how to get in on all the fun at [www.foodland.ca/grocerygiveaways](http://www.foodland.ca/grocerygiveaways)

\*NO PURCHASE NECESSARY. Full Contest rules found at [foodland.ca/grocerygiveaways](http://foodland.ca/grocerygiveaways). Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.®

FOI\_FDL\_WK48\_PRN\_ONT\_Z1

Enter your chips  
for a chance  
to win\* one  
of these  
great prizes:

**Scene+ Travel**  
Powered by Expedia

**1 x 1 MILLION  
SCENE+ POINTS**  
valued at \$10,000

**Scene+**

**6 x 1 MILLION  
SCENE+ POINTS**  
valued at \$10,000 each

**CINEPLEX**

**3 x CINEPLEX  
SHOWTIMES CARDS**  
valued at \$3,650 each

**Scotiabank**

**2 x \$5,000 SCOTIABANK  
CASH PRIZES** deposited into  
a Scotiabank  
investment plan



**20 x \$500 HOME  
HARDWARE GIFT CARDS**

**PLAY WEEKLY TO  
UNLOCK FREE ITEM  
OFFERS FROM  
COMPLIMENTS!**

WE'RE FULL OF  
**C**  
compliments



**EARN UP TO 5X MORE  
POINTS WHEN YOU USE THE  
OFFERS ON THE FOODLAND APP.†**

†Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

F02\_FDL\_WK48\_PRN\_ONT\_Z1



ONT ZONE 1

FOODLAND®

Fresh food. Friendly neighbours.

EASTER  
is comingScene+  
DIGITAL  
EXCLUSIVEGET  
500 PTS  
when you buy 1 whole,  
frozen turkeyVisit the Foodland App or  
MyGroceryOffers.ca  
to load this offer249  
/lbHAYTER'S FARM  
Frozen Grade A Turkeys  
all available sizes 5.49/kgCOMPLIMENTS or SCHNEIDERS  
Bone-In Ham butt or shank portions 6.59/kg299  
/lbCOMPLIMENTS  
Boxed Turkey Roast with  
Cranberry Stuffing 1 kg

1299



399

PRODUCT OF CANADA  
COMPLIMENTS White  
or Yellow Potatoes 10 lb1199  
/lbFresh Atlantic  
Salmon Fillets 26.43/kgcompliments  
YELLOW-FLESHED  
Potatoes • Pommes de terre  
À CHAIR JAUNE

4.54 kg / 10 lb

3 LB

200 PTS  
when you buy 2

LOCAL

399

PRODUCT OF ONTARIO COMPLIMENTS Gala, McIntosh, Ambrosia  
or Red Delicious Apples Canada fancy grade 1.36 kg / 3 lb bag

99¢

CLUB HOUSE Gravies  
21-47 g or Gluten-Free  
Gravies 24-25 g

277

LAY'S Potato Chips  
220-235 g

547

GENERAL MILLS  
Family Size Cereal 516-778 g  
or KELLOGG'S Family Size Cereal  
450-650 g

1099

STARBUCKS Roast & Ground Coffee  
340 g or K-Cup Pods 10 pkMEMBERS  
SAVE \$1  
199  
MEMBER  
PRICING299 without  
Scene+  
CardKRAFT Salad  
Dressing  
425 mL100 PTS  
when you buy 1

1699

CADBURY  
Mini Eggs  
745-875 g  
while supplies last

649

CASHMERE Bathroom Tissue  
12-24 or 8-24 rolls, SPONGETOWELS  
3-6 rolls or SCOTTIES Facial Tissue 6 pk

1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+  
THIS WEEK, 10 LUCKY CUSTOMERS  
WILL RECEIVE AN EASTER EGG WORTH...

50,000 PTS

EASTER EGG HUNT EXPIRES ON WEDNESDAY,  
APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEMThat's like  
\$500  
IN FREE  
GROCERIES\*see in-store for  
detailsCottage Life  
SPRING SHOW  
MARCH 26-29, 2026  
THE INTERNATIONAL CENTRE, MISSISSAUGAPROUD  
PARTNERS

Again!

SWING BY  
OUR FOODLAND  
BOOTH AND  
COTTAGE KITCHENSCAN HERE FOR OUR  
DIGITAL FLYER

Products may not be available at all locations



Foodland.ca

MAR - APR 2026

PRICES EFFECTIVE FROM  
MAR 26 - APR 1

THUR 26 FRI 27 SAT 28 SUN 29 MON 30 TUE 31 WED 1



**LOOK FOR THE LEAF**  
to help you support CanadaScan or visit  
**Foodland.ca**  
to learn more**GET 10% OFF BEEF**

When you buy 2 or more of the same cut

**Inside Round Roasts**  
cut by your local meat expert  
from Canada AAA grade beef  
22.02/kg**9.99**  
/lb**MOZZARELLA**

CHEESE STICKS

**PICKLE SPEARS**

BREADED PANES

CORNICHONS

EN POINTES

500 g

**Panache**

WILD CAUGHT CRISPY CALAMARI

UNCOOKED - 100% CURED

CALMARS

CROUSTILLANTS

SAUVAGES

**BUY 2, GET 3RD FREE**  
of equal or lesser value**COMPLIMENTS or PANACHE**  
Appetizers selected 252-680 g**3.49**  
/100 g**COMPLIMENTS**  
Black Forest Ham,  
Honey Ham or  
Cooked or  
Smoked ChickenSliced  
FRESHBaked  
IN-STOREMade with  
100%  
Canadian  
Flour**3.99****Kaiser Buns**  
White or Whole Wheat  
6 pk 430 g**3.47****Broccoli Bunches**  
product of Mexico or USA**BBQ Chicken Legs**  
back attached 4 pk**9.99**available  
hot or  
chilled**1 LB****4.99****Strawberries clamshell**  
product of Mexico or USA no 1 grade 1 lb**4.99****ARMSTRONG Cheese** 400 g, Shreds 300-320 g  
or SAPUTO Mozzarella 500 g**\$2****PEPSI or COCA-COLA Soft Drinks** 2 L**4.49****CHRISTIE Family Size Cookies**  
374-520 g, Oreo Cakesters 285 g or  
Premium Plus Crackers 402-481 g**6.99****LIBERTÉ Greek Yogurt**  
650-750 g**4.99****TROPICANA Orange Juice, Juice Blends or**  
**Lemonades** 1.36 L or PURE LEAF Iced Tea 1.75 L selected**5.99****KRAFT Peanut Butter**  
1 kg**2/\$5****DEL MONTE Canned Fruit** 398 mL, MOTT'S Apple Sauce  
620 mL or Fruitsations 6 pk or DOLE Pineapple 398 mL**2/\$3****CAMPBELL'S Broth** 900 mL  
or Concentrated Broth 250 mLmake  
happy  
tummies**Join Us.** 100% of donations help feed hungry tummies  
at schools in our neighbourhoods.**Donate  
in-store**

makehappytummies.ca

TM 2026 Make Happy Tummies

**SPEND \$100  
ON LCBO  
GIFT CARDS****LCBO****AND  
GET A****\$10****SOBEYS  
GIFT  
CARD!**Offer valid during March 26 – April 1, 2026.  
Sorry no rainchecks or price matching.  
See gift card for details, terms, conditions,  
and (if applicable) fees. Subject to  
availability

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks' products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Weekly offers are available only while supplies last. Advertisers prices do not include any applicable taxes or deposits. Savings based on our regular retails. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. "Save off this price" rebates refer to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.



100% FRESH *guarantee\**Storewide satisfaction  
or your money back.

2 LB

6<sup>99</sup>**200 PTS**  
when you buy 2**HALOS** Clementines  
or Mandarins 907 g  
2 lb bag product of USAPrepared  
FRESH5<sup>49</sup>**Cored or Whole  
Pineapple**  
product of Costa RicaPrepared  
FRESH

2/\$24

**Prepared Fresh Daily  
Fruit or Vegetable  
Trays 1-1.3 kg**

MAGnificent

4<sup>88</sup>**Large Cantaloupes**  
product of Guatemala or  
Costa Rica no 1 gradeLOCAL  
3<sup>99</sup>**PRODUCT OF  
ONTARIO**  
Mini Seedless  
Cucumbers 6 pk  
Canada no 1 grade1<sup>99</sup>  
/lb**Sweet Potatoes**  
product of USA no 1 grade  
4.39/kg3<sup>99</sup>**Grape Tomatoes** pint  
product of Mexico

PINT

4<sup>49</sup>**100 PTS**  
when you buy 2**PRODUCT OF CANADA  
COMPLIMENTS ORGANIC Sliced  
White or Cremini Mushrooms 227 g**

EASTER FLORAL

Available at most stores

LOCAL  
12<sup>99</sup>**250 PTS**  
when you buy 1**GROWN IN  
ONTARIO**  
Easter Lily 6"  
5 or more bloomsLOCAL  
9<sup>99</sup>**200 PTS**  
when you buy 1**GROWN IN  
ONTARIO**  
Tulip Bouquet 10 stem**STARTING AT  
5.99**  
**GROWN IN ONTARIO**  
Easter Chrysanthemums  
assorted selection may vary by store19<sup>99</sup>**300 PTS**  
when you buy 1**Whispers of Spring  
Bouquet**

MEAT

8<sup>99</sup>**SCHNEIDERS**  
Bacon 100-375 g15<sup>99</sup>**COMPLIMENTS**  
Traditional or  
Smashed Beef  
Burgers 680-907 g

GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

19<sup>99</sup>  
/lb**Striploin Grilling  
Steak** cut by your  
meat expert from  
Canada AAA grade beef  
44.07/kg4<sup>99</sup>  
/lb**CONESTOGA  
MEATS Family Size  
Pork Loin Centre  
Cut Chops** cut in-store  
by your meat expert  
11.00/kg17<sup>99</sup>**HIGH LINER** Pan  
Sear or Signature  
Collection 425-540 g10<sup>99</sup>**COMPLIMENTS**  
Shrimp Rings 312 g8<sup>99</sup>  
/lb**Boneless Skinless  
Chicken Breasts**  
AIR-CHILLED 19.82/kg7<sup>99</sup>  
/lb**Split Chicken Wings**  
AIR-CHILLED 17.61/kg

DELI

Available at  
most stores8<sup>49</sup>**COMPLIMENTS**  
Natural  
Ingredients  
Sliced Meats  
175 g selected3<sup>99</sup>  
/100 g**COMPLIMENTS**  
Hungarian,  
Peppercorn or  
German Salami

FREE

**BALDERSON**  
Cheddar 250-280 g  
selected6<sup>49</sup>**COMPLIMENTS**  
Feta 200 g

BAKERY

Available at  
most stores

FREE

**Brownies 550-585 g or  
Brownie Cakes 310-390 g**6<sup>99</sup>**Apple Fritter  
Donuts 4 pk 500 g**9<sup>99</sup>**Small Bar Cakes**  
325-575 g3<sup>99</sup>**Dutch Crunch or  
Soft Italia Bread**  
450 g

KITCHEN

Available at  
most stores4<sup>49</sup>**FONTAINE SANTÉ or LANTANA Topped or Regular Hummus  
or Dips 227-283 g**4<sup>99</sup>**COMPLIMENTS**  
Peanuts 425-500 g  
assorted7<sup>99</sup>**COMPLIMENTS**  
Almonds or Cashews  
Roasted salted or  
unsalted 275 g

2

Scene

1,000 PTS

= \$10 OF FREE GROCERIES

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.



## FROZEN &amp; DAIRY

150 PTS  
when you buy 25<sup>49</sup>**BEN & JERRY'S**  
Ice Cream (includes  
Non-Dairy) 473 mL  
or MAGNUM Novelties  
3-4 pk selected2<sup>49</sup>**COMPLIMENTS**  
Frozen Waffles  
8 pk 280 g100 PTS  
when you buy 24<sup>49</sup>**HELUVA GOOD! Dip**  
250 g100 PTS  
when you buy 27<sup>99</sup>**STARBUCKS**  
Dairy or Non-Dairy  
Creamers 828 mL4<sup>69</sup>**MCCAIN Superfries**  
454-800 g2<sup>99</sup>**CHEEMO Perogies**  
745-907 g7<sup>99</sup>**GAY LEA Butter**  
Sticks 454 g100 PTS  
when you buy 2BUY 1 AT \$6.49  
BUY 2 OR MORE  
4<sup>99</sup>  
ea**COMPLIMENTS**  
Cheese Slices  
210-230 g

## DRINKS, SNACKS &amp; PANTRY

2/<sup>850</sup>**ROLD GOLD**  
Pretzels 198-370 g  
or SUNCHIPS 205 g200 PTS  
when you buy 22/<sup>\$9</sup>**RUFFLES Potato**  
Chips 180-200 g2<sup>99</sup>**SKITTLES or**  
**STARBURST Candy**  
130-191 g or LIFE SAVERS  
Candy 150-180 g150 PTS  
when you buy 2**DARE Real Fruit Candy** 475-700 g50 PTS  
when you buy 22/<sup>\$3</sup>**SPARKLING ICE**  
Sparkling Water  
503 mL2/<sup>\$6</sup>**CELSIUS Energy**  
Drinks 355 mLBUY 1 AT \$3.50  
BUY 2 OR MORE  
\$3  
ea**DARE Breton, Vinta**  
or Simple Goodness  
Crackers (excludes  
Gluten Free) 180-225 g2/<sup>\$7</sup>**DARE Ultimate**  
Cookies 290-300 g4<sup>99</sup>**TWININGS Tea**  
20 pk4<sup>49</sup>**KELLOGG'S**  
Special K or KASHI  
Bars selected 144-200 g2<sup>49</sup>**COMPLIMENTS**  
White or Whole  
Wheat Bread 675 gMEMBERS  
SAVE 50¢  
3<sup>99</sup>  
MEMBER  
PRICING4<sup>49</sup> without  
Scene+  
Card**COMPLIMENTS**  
Cooking Spray  
141-170 g9<sup>99</sup>**KELLOGG'S Jumbo**  
Cereal 700 g-1.1 kg2<sup>49</sup>**SNACK PACK**  
Puddings or Gels  
4 pk4<sup>49</sup>**PEARL MILLING**  
COMPANY Pancake  
Mix or Syrup  
905 g-710 mL2<sup>99</sup>**HABITANT**  
Soup 796 mL or  
BETTY CROCKER  
Mashed or Sliced  
Potatoes 141-215 g4<sup>99</sup>**COMPLIMENTS**  
Flour 2.5 kg6<sup>49</sup>**CLUB HOUSE**  
La Grille Seasonings  
65-248 g or Spice Blends  
selected 111-203 g1<sup>99</sup>**COMPLIMENTS**  
Canned Tomatoes  
540-796 mL3<sup>99</sup>**VH Sauces**  
selected varieties  
341-380 mL

## HOUSEHOLD

2<sup>99</sup>50 PTS  
when you buy 1**PALMOLIVE Dish**  
Detergent 591 mLSTARTING AT  
5<sup>99</sup>**WINDEX Glass**  
Cleaner 765-950 mL  
or BON AMI Glass Cleaner  
560 g13<sup>99</sup>**ZIPLOC Mega Packs**  
60-270 pk8<sup>99</sup>**WHISKAS Dry Cat**  
Food 1.5-2 kg

Scene

JOIN SCENE+ TODAY.

sceneplus.ca/register

3



# Let's play BALL!

## Diamond deals to start the season



BUY 2, GET 3RD FREE  
of equal or lesser value

COMPLIMENTS or PANACHE  
Appetizers  
selected 252-680 g



200 PTS  
when you buy 2

2<sup>77</sup>

LAY'S Potato Chips  
220-235 g





\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L



3<sup>99</sup>

White or Whole Wheat Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

15<sup>99</sup>

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

200 PTS  
when you buy 2

LOCAL 7<sup>99</sup>  
/lb

AIR-CHILLED Split Chicken Wings 17.61/kg

FOODLAND

Proud Partner

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DAIRY & FROZEN



**5<sup>99</sup>** ASTRO Balkan Yogurt 12 pk



**4<sup>49</sup>** COMPLIMENTS Aerosol Whipped Cream 225 g



**5<sup>49</sup>** SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



**3<sup>49</sup>** COMPLIMENTS Cream Cheese or Spread 227-250 g



**5<sup>49</sup>** PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



**4<sup>49</sup>** COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



**3<sup>49</sup>** ea PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



**3<sup>49</sup>** I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



**4<sup>99</sup>** KRAFT Cool Whip Whipped Topping 1 L



**\$2** SWIFT Pot Pies 190 g



**11<sup>99</sup>** SWANSON Oven Easy or Family Skillet Meals 1.19 kg



**2/\$4** GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



**3<sup>49</sup>** CADBURY Tablet Bars 80-100 g



**3<sup>29</sup>** WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



**7<sup>99</sup>** SKITTLES Pop'd 155 g while supplies last



**2/4<sup>50</sup>** GATORADE 710 mL



**2/\$7** CHRISTIE Mini Cookies 144-200 g



**6<sup>29</sup>** FRITO LAY Value Size Snacks 325-535 g



**100 PTS** when you buy 2 COMPLIMENTS Potato Chips Extraaa! Flavour 200 g or Flavoured Tortilla Chips 255 g



**200 PTS** when you buy 2 HEINEKEN Alcohol Free Beer 6x330 mL



**\$4** CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



**19<sup>99</sup>** FOLGERS Roast & Ground Coffee 544-865 g



**3<sup>99</sup>** ROUGEMONT Apple Juice 2 L



**10<sup>99</sup>** NABOB Roast & Ground Coffee 340 g



## SNACKS &amp; PANTRY

9<sup>99</sup>**BEEMAID Premium Honey** 500 g selected or **NUTELLA** Hazelnut Spread 725 g4<sup>49</sup>**POST Cereal** 283-525 g selected4<sup>49</sup>**CREAM OF WHEAT** 336-800 g100 PTS  
when you buy 25<sup>49</sup>**COMPLIMENTS Chocolate Chips** 225-270 g100 PTS  
when you buy 23<sup>99</sup>**COMPLIMENTS Bouillon Concentrate** 250 mL200 PTS  
when you buy 24<sup>99</sup>**COMPLIMENTS Salsa** 650 mL4<sup>99</sup>**POM Raisin Buns** 500 g while supplies last or **DEMPSTER'S 10" Tortillas** 366-610 g3<sup>49</sup>**KRAFT Jet Puffed Marshmallows** 400 g or **BETTY CROCKER Frosting** 340-450 g selected2<sup>99</sup>**COMPLIMENTS Lasagna** 375-500 g7<sup>49</sup>**AGROMONTE Pasta Sauce** 560 mL3<sup>99</sup>**DEMPSTER'S Whole Grain or Signature Bread** 600 g or **Bagels** 5-6 pk (excludes Protein Bagels)4<sup>79</sup>**PATAK'S Cooking Sauces** 400 mL

## NATURAL, HEALTH &amp; HOUSEHOLD

6<sup>99</sup>200 PTS  
when you buy 2**CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes** 85 mL-1 L or 1-2 pk selected6<sup>99</sup>**L'ORÉAL Hair Expertise Hair Care** 150-385 mL selected5<sup>99</sup>100 PTS  
when you buy 2**KASHI Granola** 311-340 g200 PTS  
when you buy 32<sup>99</sup>**ANNIE'S Macaroni & Cheese** 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)5<sup>99</sup>**AXE Body Wash** 473 mL selectedMEMBERS  
SAVE \$1  
18<sup>99</sup>  
MEMBER  
PRICES**ARM & HAMMER Hard Clumps Cat Litter** 12.7 kg11<sup>99</sup>250 PTS  
when you buy 1  
**COMPLIMENTS Cat Litter** 15 kgBUY 1 AT \$1.79  
BUY 4 OR MORE  
1<sup>29</sup>  
ea**PURINA Fancy Feast, Lil' Soups or Petites** 34-79.4 g7<sup>99</sup>300 PTS  
when you buy 2**COMPLIMENTS Liquid Laundry Detergent** 1.47 LSTARTING AT  
5<sup>99</sup>**FLEECY Fabric Softener** 1.36 L or 80 sheets7<sup>99</sup>**GLAD Tall Kitchen Catchers** 26-48 pk18<sup>99</sup>200 PTS  
when you buy 2**IAMS Dry Dog Food** 3.18 kg

S02\_FDL\_WK48\_DIG\_ONT\_Z1





1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

**Scene**

THIS WEEK, 10 LUCKY CUSTOMERS WILL  
RECEIVE AN EASTER EGG WORTH...

**50,000** **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like  
**\$500**  
IN FREE  
GROCERIES

**View offers**

Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating Foodland stores in Ontario in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Ontario will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



# Locals know HOW TO MAKE EASTER EFFORTLESS

## Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10  
Large serves 15-20



Let's start with appies!

## We make it easy!

### Shop our selection of

# 60+

## MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**

When you spend \$75

or

Get **2,500 PTS**

When you spend \$150 or more

That's like  
**\$25**  
toward your groceries

Family faves everyone will enjoy!

## Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20



## Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5  
Large serves 10



## Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20



[Learn more](#)

**Order in-store or online today!**

Visit [Foodland.ca/entertaining](https://www.foodland.ca/entertaining) for tray selections and ordering tips



**PICKED  
FOR YOU**

# BLUEBERRY MAPLE SAUSAGES

Made in store by your  
local meat expert

**4.99**  
/lb

**Blueberry Maple**  
11.00/kg

**Perfect combination of  
sweet and savoury**

D04\_FDL\_WK48\_DIG\_PickedForYou\_ONT\_Z1



# Let's play ball!

Diamond deals to start the season



**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or Seafood Appetizers selected 240-355 g or PANACHE Frozen Desserts 300-650 g



4<sup>94</sup>

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties selected 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



300 PTS  
when you buy 2

2/\$7

TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g



300 PTS  
when you buy 2

13<sup>99</sup>

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

2<sup>99</sup>

VILLAGGIO Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta Buns)



2/8<sup>88</sup>

COCA-COLA or PEPSI Soft Drinks 6x710 mL

Sobeys  
Proud Partner



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Locals know

SWEET TREATS  
ARE HOPPING IN6<sup>99</sup>100 PTS  
when you buy 2FERRERO Mini Eggs 182-200 g, KINDER  
Surprise Egg 100 g or KINDER Candy Surprise 80 gLINDT Mini Bunny 50 g,  
Bunny 100 g, SMARTIES Bunny Gift  
Pack or Egg Hunt 140-150 g8<sup>99</sup>8<sup>99</sup>TOFFIFEE  
Easter  
369 g5<sup>49</sup>NESTLÉ Easter  
Novelty Chocolate  
85-153 g12<sup>49</sup>KINDER Maxi, Plush  
or Egg Hunt 116-186 g  
while supplies last100 PTS  
when you buy 24<sup>79</sup>COMPLIMENTS  
Candy Coated  
Mini Eggs 200 g  
while supplies last14<sup>49</sup>COMPLIMENTS  
Candy Coated  
Mini Eggs 650 g  
while supplies last6<sup>99</sup>TERRY'S Easter  
Orange 145 g  
or LINDT Bunny Bar 120 g  
while supplies last5<sup>49</sup>HERSHEY'S  
Easter Novelty  
Chocolate 136-340 g  
while supplies last9<sup>99</sup>HARIBO  
Gummy 40 pk  
while supplies last10<sup>99</sup>NESTLÉ  
Hide Me Eggs 300 g  
while supplies last4<sup>49</sup>CADBURY Creme Eggs 3 pk or  
MAYNARDS Sour Patch Kids 225-315 g  
while supplies last

While supplies last. Selection may vary by store.

D05\_FDL\_WK48\_DIG\_EasterSweets\_ONT\_Z1



**BEST BUY**  
**EVERYDAY**

**\$2**

**BEST BUY**  
**Baking**  
**Mixes 375 g**

**NEW**



**MAKE YOUR DOLLAR**  
**GO FURTHER WITH**  
**THESE GREAT ITEMS**





TM 2026 Make Happy Tummies



make  
happy  
tummies

Join Us.  
100% of donations help feed  
hungry tummies at schools in  
our neighbourhoods.

Donate  
in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,  
and we'll MATCH it!\*

\*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.



**Scene**  
**DIGITAL**  
**EXCLUSIVE**

OFFER VALID MAR 26- APR 1, 2026

# LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the **Foodland app** or at **MyGroceryOffers.ca**



Get **500 PTS**  
when you buy 1

**Frozen Turkey 3.5 kg or Larger assorted**  
(can be redeemed 5 times during promo period)



**SAVE \$7**  
when you buy 2

**TIM HORTONS Coffee 300 g assorted**



Download on the  
**App Store**



GET IT ON  
**Google Play**

**Card must be registered.** Offer valid and available to be loaded March 26- April 1, 2026 at all participating Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01\_FDL\_WK48\_DIG\_ONT\_Z1



CHANCE TO WIN\*  
EVERY WEEK!

GROcery  
GIVEAWAYS



Play on the Foodland app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Extraaaa! Flavour  
Potato Chips  
200 g



COMPLIMENTS  
Exceptional  
Chocolate Chip  
Cookies  
280 g



\*NO PURCHASE NECESSARY. Full Contest rules found at [foodland.ca/grocerygiveaways](https://foodland.ca/grocerygiveaways). Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

V03\_FDL\_WK48\_DIG\_ONT\_Z1





**CANADIAN  
OWNED &  
OPERATED**

**WATER  
VENDING  
TRUSTED BY  
CANADIANS!**

**PROUDLY SERVING  
CUSTOMERS  
ACROSS CANADA.**

**nimbus**



[INSTOREWATERSYSTEMS.COM](http://INSTOREWATERSYSTEMS.COM)



# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply

