



FRESH FOR EVERYONE™

SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.





\$1.95 /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glaze, Bone-In, Limit 2

Cook's Portion Ham
Bone-In, Limit 2 **\$1.75** /LB
With Card



\$8.99 /LB
With Card

Bone-In Ribeye Roast
Limit 2

USDA CHOICE



Perdue Fresh Boneless Chicken Full Line Sale
Select Varieties
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE With Card



Asparagus
or **Organic** Asparagus,
\$2.99 lb with Card **\$1.99** /LB
With Card



Strawberries
2 lb Package **\$4.99**
With Card



Cuties California Seedless Mandarins
3 lb or **Organic** Cuties
Mandarins, 2 lb Bag **\$2.99**
With Card



Wright Bacon
Select Varieties,
24 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE With Card



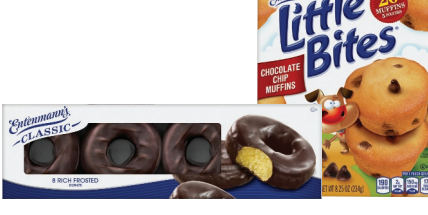
MIX & MATCH BUY 2, GET 3
FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi or Canada Dry
Select Varieties, 12-Pack, 12 fl oz Cans,
Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



Doritos
9-10.75 oz or Tostitos,
9.5-14.43 oz or Smartfood Popcorn,
5.75-7.75 oz;
Select Varieties
Regular retail is up to \$5.49 each with Card.

MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value
FREE With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE With Card



Blue Bell Ice Cream
Select Varieties,
64 fl oz **\$6.99**
With Card



Kroger Cottage Cheese
24 oz or Barebells Protein Bar, 1.94 oz;
Select Varieties **2/\$4**
With Card



Josh Seaswept or Kim Crawford
Select Varieties,
750 ml **\$12.97**
With Card



Bud, Miller or Coors
30-Pack, 12 fl oz Bottles or Cans
or Michelob Ultra,
24-Pack, 12 fl oz Bottles or Cans;
Select Varieties **\$24.99**
With Card



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct **2.99** With Card
-1.00
\$1.99 /EA*



Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz;
Select Varieties **4.49** With Card
-1.00
\$3.49 /EA*



Nabisco Ritz or Snack Crackers
Select Varieties,
3-13.7 oz **3.49** With Card
-1.00
\$2.49 /EA*



Sargento Cheese Slices
Select Varieties,
8-20 ct **2.99** With Card
-1.00
\$1.99 /EA*



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds,
16 oz; Select Varieties **7.99** With Card
-1.00
\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Del Monte Honeyglow Pineapple
\$1.97 /EA
With Digital Coupon
Price without digital coupon is up to \$3.49 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes,
19-32 oz; Select Varieties **\$2.99** /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz;
Select Varieties **\$1.99** /EA
With Digital Coupon
Price without digital coupon is up to \$3.79 each with Card.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99
/EA
With Digital Coupon



**Wild-Caught
Snow Crab Clusters**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; 2 lb
Bag, \$19.98 With Card

\$9.99
/LB
With Digital Coupon
Price without digital coupon
is up to \$12.99 lb with Card.



**32 oz
Kroger Cheese**
Select Varieties

\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Lay's Potato or
Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz

\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy! Cookies**
Select Varieties, 8-20 oz

\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.

*While supplies last.



**Large Avocados
or Extra Large Mangos**
Price without digital coupon
is up to \$2.50 each with Card.

\$1.49
/EA
With Digital Coupon



**Hellmann's
Mayonnaise**
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties

\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz or
Kroger Alkaline Water,
24-Pack, 16.9 fl oz

\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

MIX & MATCH

SAVE AN EXTRA
\$5
WHEN YOU
SPEND \$15

on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH

SAVE AN EXTRA
\$10
WHEN YOU
SPEND \$30

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

SPRING REFRESH

MIX & MATCH

BUY 1, GET 1
50% OFF
OF EQUAL OR
LESSER VALUE

on participating
Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



Private Selection
Four Layer Carrot Cake
 8" or Cheesecake, 40 oz;
 Select Varieties, In the Bakery
 Price without digital coupon
 is up to \$22.99 each With Card.

\$17.99
 /EA
 With Digital Coupon



Green Mountain or
McCafé K-Cups
 Select Varieties, 10 ct

\$5.99
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$8.99 each With Card.



Pompeian
Extra Virgin Olive Oil
 Select Varieties, 16 fl oz

\$5.99
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$7.99 each With Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
 per transaction.
UNLIMITED transactions!



Birds Eye
Frozen Vegetables
 Select Varieties,
 9.5-14.5 oz

\$1.79
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$2.29 each With Card.



Huggies
Little Movers or
Little Snugglers Diapers
 Select Varieties, 38-96 ct

SAVE
\$5
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$28.99 each With Card.



Frito-Lay Simply Snacks
 Select Varieties, 4.5-8.5 oz
 Price without digital coupon
 is up to \$2.99 each With Card.

\$1.99
 /EA
 With Digital Coupon



Nestlé Toll House Morsels
 Select Varieties, 9-12 oz
 Price without digital coupon
 is up to \$4.99 each With Card.

\$3.99
 /EA
 With Digital Coupon



Yankee
Medium Pillar Candle
 Select Varieties, 14.25 oz

\$7.99
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$12.99 each With Card.

*While supplies last.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Private Selection
Spiral Sliced Ham
Bone-In
\$3.49
/LB
With Card



Butterball
Boneless Turkey
Breast Roast
Frozen,
Select Varieties, 3 lb
\$9.99
With Card



Boursin
Garlic & Fine Herbs
Gourmet Cheese
5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli
\$3.99
With Card



King's Hawaiian
Rolls
Select Varieties,
12 ct, In the Bakery
\$3.99
With Card



Private Selection
Triple Cherry Pie
or Other Varieties,
9", In the Bakery
\$9.99
With Card



La Marca
Select Varieties,
750 ml
\$14.97
With Card



Kroger
Sweet Potatoes
3 lb Bag
\$3.99
With Card



Cool Whip
8 oz or Dole Pineapple,
15.25-20 oz;
Select Varieties
2/\$4
With Card



Kroger Spices
Select Varieties,
.11-48 oz
MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Kroger
Broccoli or
Vegetable Medley
or Other Varieties,
24-32 oz Bag
\$6
With Card



Toastermaster
Toaster
2-Slice or Griddle,
10" x 16"
\$19.99
With Card



Kroger
Frozen
Vegetables
10-12 oz or
Kroger Fruit,
14.5-15.25 oz Can;
Select Varieties
2/\$3
With Card



Swanson Broth
32 oz or Del Monte
Vegetables, 11-16 oz;
Select Varieties
2/\$4
With Card



Duncan Hines
or **Dolly**
Parton's
Cake Mix
Select Varieties,
15.25 oz
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties





Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas Easter
Egg Dye Kit
Select Varieties



Easter
Holiday
Home Baking
Accessories
Select Varieties

SAVE 50%

Tag Reflects Savings With Card

SAVE 50%

Tag Reflects Savings With Card



Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz



Andes Mints
4.67 oz



Reese's or
Cadbury Eggs
Select Varieties,
4 ct



Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

\$3.99

With Card

\$3.19

With Card

\$4.49

With Card

2/\$6

With Card



Kinder Joy
Egg
.7 oz



Lindt Gold
Chocolate
Bunny
Select Varieties,
3.5 oz



Peeps
Select Varieties,
8-10 ct

\$1.99

With Card

\$6.49

With Card

\$1.79

With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



**Ocean Spray
Cranberry Juice**
64 fl oz or Little Debbie
Snacks, 8-12 ct;
Select Varieties

2/\$6

With Card



**Minute Maid
Fruit Drink or Ade**
59 fl oz or Kroger
Instant Oatmeal,
8-12 ct; Select Varieties

3/\$5

With Card



**Stouffer's or
Lean Cuisine Entrée**
Select Varieties,
5.75-12.875 oz

**FINAL COST
When You Buy 4**

4/\$10

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



**Knorr
Sides**
Select Varieties,
4-5.7 oz

10/\$10

With Card



**Kroger
Sparkling Water**
Select Varieties,
12-Pack, 12 fl oz Cans

**FINAL COST
When You Buy 3**

3/\$12

With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



**Corona, Modelo
or Pacifico**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$15.99

With Card



Meiomi
Select Varieties, 750 ml

\$18.97

With Card



**Black Box
or Bota Box**
Select Varieties,
3 Liter



\$17.99

With Card

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Gardetto's
Snack Mix, 8-8.6 oz;
Select Varieties



13.99
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



**Nature Valley
Bars**
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

2.99
-1.00
\$1.99
/EA*



**Velveeta
Shells & Cheese**
9.4-12 oz or Sara Lee
Bread, 20 oz;
Select Varieties

3.49
-1.00
\$2.49
/EA*



**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen Waffles,
8-10 ct; Select Varieties

5.99
-1.00
\$4.99
/EA*



**Rao's
Pasta Sauce**
15-24 oz or Kroger
Extra Virgin Olive Oil,
16.9 fl oz;
Select Varieties

6.99
-1.00
\$5.99
/EA*



Vitaminwater
6-Pack, 16.9 fl oz
or Innovasian Entrée,
16-18 oz;
Select Varieties

6.99
-1.00
\$5.99
/EA*



**Angel Soft
Bath Tissue**
8 Mega Rolls or
Kleenex Facial Tissue,
4 ct; Select Varieties

7.49
-1.00
\$6.49
/EA*



Ragù
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.99 With Card
-1.00
\$3.99
/EA*
Checkers Frozen
Fries

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



5.99 With Card
-1.00
\$4.99
/EA*

Kashi
Organic Cereal
9.5-18 oz or Tate's
Cookies, 4.6-8 oz;
Select Varieties



6.99 With Card
-1.00
\$5.99
/EA*
P. F. Chang's
Entrée



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



10.99 With Card
-1.00
\$9.99
/EA*
Bob Evans
Sausage Patties
Frozen, 40 oz



13.99 With Card
-1.00
\$12.99
/EA*
Private Selection
Tiramisu Layer Cake
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00
\$7.99
/EA*
M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



10.99 With Card
-1.00
\$9.99
/EA*
Smucker's
Uncrustables
10 ct or Black Rifle
Coffee K-Cups, 12 ct;
Select Varieties



6.49 With Card
-1.00
\$5.49
/EA*
Dixie Paper
Plates or Bowls
Select Varieties,
25-90 ct



6.99 With Card
-1.00
\$5.99
/EA*
Huggies
Wipes

Select Varieties, 168-192 ct



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon
Chips
5-6.5 oz or
Simple Truth
Organic Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Perdue
Harvestland
Chicken
Select Varieties,
Frozen, 32-36 oz

\$10
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements,
25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels 1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style
Ribs
Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



Kroger
Cook-in-Bag Ribs
Select Varieties

\$4⁴⁹
/LB
With Card



Wonderful
Pistachios
Select Varieties, 14-16 oz
\$8⁹⁹
With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz



\$5⁹⁹
With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card



Miller or Coors
Select Varieties,
15-Pack, 16 fl oz
Aluminum Bottles

\$16⁹⁹
With Card



Toastmaster
Air Fryer
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11
With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties

When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins

\$4.99

With Card

or Minneola
Tangelos, 3 lb Bag



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh Cut
Fruit Bowls**
Select Varieties,
62 oz

\$15⁹⁹
With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz

2/\$7
With Card



\$4⁹⁹
With Card
**Private Selection
Sugar Bee,
Wild Twist or
Rockit Apples**
2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**

\$10



LOCAL
**Jumbo
Collard Greens**

2/\$5
With Card



**Raspberries
or Blackberries**
6 oz Package

\$2⁹⁹
With Card



GUARANTEED FRESH



**MIX & MATCH
BUY 1, GET 1
FREE**
of Equal or Lesser Value

With Card

**Johnsonville
Breakfast Sausage**

11.1-16 oz or Wright Brand Smoked
Sausage, 12 oz; Select Varieties



**Kevin's
Family Size
Entrée**
Select Varieties,
26 oz

\$15
With Card



**Kroger 93% Lean
Ground Beef**
16 oz Package

\$7⁹⁹
With Card



**Kroger
Ground Sausage**
Select Varieties,
16 oz

\$3⁹⁹
With Card



Gorton's Fish
Select Varieties,
Frozen, 16.2-24.5 oz

\$7⁹⁹
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection
Fresh Baked
Butter Croissants**

Large, 4 ct
or Mini, 12 ct

\$5



**Kroger
Potato Salad
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb**

\$7⁹⁹
With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹
With Card

BOTTLES & BREWS



\$15.99

With Card
White Claw,
Twisted Tea or Truly
Select Varieties,
12-Pack, 12 fl oz Cans



Sweetwater,
New Belgium or
Creature Comforts
\$18.99

With Card

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



16.99 With Card
-10%

\$15.29

/EA*
Whitehaven or
Jam Cellars Butter
Chardonnay
Select Varieties, 750 ml



7.99 With Card
-10%

\$7.19

/EA*
La Vieille Ferme or
André
Select Varieties, 750 ml



Sutter Home
or Barefoot
Select Varieties, 1.5 Liter

2/\$20

With Card



\$20.99

With Card
Busch Light
Select Varieties,
24-Pack, 12 fl oz Cans

MIX &
MATCH

EVERYDAY DISCOUNT **10% OFF** ANY 4 750 ML BOTTLES OF **WINE**

*Save 10% when you purchase 4 or more bottles of wine 750 ml with Card. Mix and Match 4 bottles. Cannot be combined with any other offer. Excludes Bay Bridge, wines with a yellow tag retail ending in .97 and Discontinued/Last Call wines.