



CUSTOMER APPRECIATION WEEK

03/11 - 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit Kroger.com/appreciation to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP



\$6.99 /LB
With Card

Boneless Beef Chuck Roast



\$9.99 /LB
With Card

Fresh Atlantic Salmon Fillets
Farm-Raised or Kroger Colossal Cooked Shrimp, 13-15 ct, Sold in a 2 lb Bag for \$19.98



Kroger 80% Lean Ground Beef
16 oz Roll or Simple Truth Organic 85% Lean Ground Beef, 3 lb, \$20 with Card
\$4.99 With Card



Fresh Simple Truth Natural Boneless Chicken Breasts
Family Pack or Small Pack, \$4.49 lb with Card
\$3.99 /LB
With Card



Green Cabbage
49¢ /LB
With Card



Jumbo Blueberries
9.8 oz
\$3.99
With Card



Red, Green or Black Seedless Grapes
3 lb Package
\$4.77
With Card



Kroger Ice Cream
Select Varieties, 48 fl oz
\$1.99
With Card



Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages

MIX & MATCH B2G1 FREE
of Equal or Lesser Value
With Card

MIX & MATCH B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Canada Dry
12-Pack, 12 fl oz Cans or Coca-Cola 6-Pack, 16-16.9 fl oz Bottles; Select Varieties, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties

MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card



Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties
88¢
With Card



Kroger Bread
Select Varieties, 20 oz
2/\$3
With Card



Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties
FINAL COST \$1.99 /EA
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



Kroger Milk
Select Varieties, Gallon (Excludes Chocolate)
\$2.89
With Card



General Mills Cereal
Select Varieties, 8.9-14 oz
FINAL COST 3/\$5
When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.



Participating item selection may vary by store. Discount applied at checkout with Card.

SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store



Bud, Miller, Coors or Yuengling
Select Varieties, 24-Pack, 12 fl oz Bottles or Cans
\$27.99

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions!



Find even more deals online!



Asparagus
\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.



Hormel Bacon
Select Varieties, 9.3-16 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



Frito-Lay Multipack
Select Varieties, 18 ct
Price without digital coupon is up to \$10.49 each with Card.
\$7.99 /EA
With Digital Coupon



DiGiorno Pizza
Select Varieties, 14.14-30.3 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

*While supplies last.

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

**Sea Cuisine
Seafood**
Frozen,
Select Varieties,
8-10.5 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Hormel
Pepparoni**
Select Varieties,
5-6 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Wholly
Guacamole**
Select Varieties,
7.5 oz,
In the Produce
Department

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

**Entenmann's
Little Bites, Donuts or Cakes**
Select Varieties, 6.88-21 oz



MIX & MATCH

**Kroger
Apple Juice**
64 fl oz or
Nature Valley
Bars, 5-10 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Hellmann's
Mayonnaise**
Select Varieties,
11.5 fl oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Nature Made
Supplements**
Select Varieties,
14-300 ct

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Yasso
Frozen Greek
Yogurt Bars**
4 ct or
Sandwiches, 3 ct;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Kraft
Salad Dressing**
14-16 fl oz or
Frank's Red Hot
Sauce, 12 fl oz;
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Kinder's
Sauce**
Select Varieties,
14.2-16.1 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Bibigo
or Pagoda
Entrée**
Select Varieties,
8.1-24 oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

**Goodcook
Gadgets,
Bakeware,
Cookware or
Food Storage**
Select Varieties

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

Olipop Soda
Select Varieties,
12 fl oz

BOGO
of Equal or Lesser Value
FREE

With Card



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

**Private Selection
Pasta**
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online! Scan me to download digital coupons.

*When you buy participating items in the same transaction with Digital Coupon.



SAVE MORE
1.99
OFF

Look for these tags.



4.99 With Card
-1.00 Off 1

Post Giant Size Cereal
Select Varieties,
23-23.5 oz

DIGITAL COUPON OFFER

\$3.99 /EA*



2.49 With Card
-50¢ Off 1

Pringles
Select Varieties,
4.6-5.57 oz

DIGITAL COUPON OFFER

\$1.99 /EA*



6.99 With Card
-1.00 Off 1

Nature Valley Biscuits or Fiber One Bars
Select Varieties,
10-24 ct

DIGITAL COUPON OFFER

\$5.99 /EA*



3.99 With Card
-2.00 Off 1

Snyder's of Hanover Pretzels
Select Varieties,
8-16 oz

DIGITAL COUPON OFFER

\$1.99 /EA*



2.49 With Card
-1.00 Off 1

Progresso Soup
Select Varieties,
18-19 oz

DIGITAL COUPON OFFER

\$1.49 /EA*



6.99 With Card
-2.00 Off 1

Puffs Facial Tissues
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$4.99 /EA*



4.49 With Card
-1.00 Off 1

Garnier Fructis Shampoo or Conditioner
Select Varieties,
11.3-12.5 fl oz

DIGITAL COUPON OFFER

\$3.49 /EA*



28.99 With Card
-3.00 Off 1

Huggies Little Movers or Little Snugglers Diapers
Select Varieties,
38-96 ct

DIGITAL COUPON OFFER

\$25.99 /EA*



15.99 With Card
-3.00 Off 1

Tide Laundry Detergent
92-105 fl oz or Gain Laundry Detergent, 154 fl oz;
Select Varieties

DIGITAL COUPON OFFER

\$12.99 /EA*



8.49 With Card
-2.00 Off 1

Dove Bar Soap
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$6.49 /EA*



29.99 With Card
-4.00 Off 1

Iams Dry Dog Food
Select Varieties,
15 lb

DIGITAL COUPON OFFER

\$25.99 /EA*



12.99 With Card
-1.00 Off 1

Hero Mighty Patch Blemish Patches
36 ct

DIGITAL COUPON OFFER

\$11.99 /EA*

BOTTLES & BREWS



FINAL COST
When You Buy 2

Michelob Ultra, Yuengling Flight or Modelo Oro
\$13.99 /EA*
With Card

Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

*When you buy 2 or more in the same transaction with Card. Quantities less than 2 will be 15.99.



Busch Light or Natural Light
Select Varieties,
24-Pack,
12 fl oz Cans

\$22.99



Black Box Cabernet Sauvignon
3 Liter or Meiomi Chardonnay,
750 ml

\$17.99



Kendall-Jackson Chardonnay, Kim Crawford Sauvignon Blanc or Josh Cellars Pinot Noir
750 ml

\$15.99



**In-Store
Fresh Made
Guacamole**
Select Varieties,
14 oz, In the Produce
Department
\$6⁹⁹
With Card



Pineapple
\$2⁹⁹ /EA
With Card



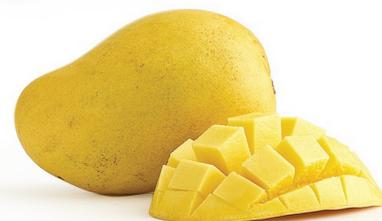
2/\$6
With Card
Strawberries
1 lb Package or
Blackberries, 6 oz

**Bloom Haus
Luminous
Bouquet**
\$9⁹⁹



**Kroger
Tri-Colored
Peppers**
3 ct
\$3⁹⁹
With Card

**Honey
Mangoes**
79¢ /EA
With Card



GUARANTEED FRESH



\$6⁹⁹

With Card
**Kroger Beef
Shaved Steak**
Select Varieties,
14 oz



**Country Pleasin'
Smoked Sausage**
Select Varieties,
14 oz
\$4⁴⁹
With Card



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz
\$8⁹⁹
With Card



**Oscar Mayer
Lunchables**
2.25-4.4 oz or P3
Protein Packs, 2-2.3 oz;
Select Varieties
2/\$3
With Card



**Kroger
Extra Large
Cooked Shrimp**
26-30 ct, Sold in a
2 lb Bag for \$17.98
\$8⁹⁹ /LB
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Blueberry
Muffins**
4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



**Private Selection
Farmhouse
Loaded Potato Soup**
or Other Varieties, 24 oz
\$6⁹⁹

**Private Selection
Brown Sugar Ham**
or Provolone Cheese,
\$8.99 lb with Card,
Sliced to Order
or Grab 'N Go
\$9⁹⁹ /LB
With Card





Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Ball Park Buns
8 ct or Hormel Chili,
15 oz; Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Apple or
Cherry Pie**
or Other Varieties,
8", In the Bakery

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**18 ct
Simple Truth
Cage Free Eggs**
Large, Grade A

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kroger Ultra
Paper Towels**
6 Double Rolls

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil Lotion
or Facial Cleanser**
Select Varieties,
16 fl oz

\$9.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

GET LUCKY DEALS!



Kroger Corned Beef Brisket Flat Cut

\$4.99 /LB
With Card



Kroger Sauerkraut
32 oz

2/\$4
With Card



Kroger Red or Gold Potatoes
5 lb Bag

\$5.49
With Card



Kerrygold Irish Cheddar
Select Varieties,
7 oz, In the Deli

BOGO
of Equal or Lesser Value
FREE
With Card



Shamrock
4" Pot

\$5.99
AND UP



Guinness or Negra Modelo
Select Varieties,
6-Pack, 11.2-12 fl oz
Bottles

\$9.99

READY FOR MARCH BASKETBALL



Private Selection Angus Beef Patties

\$10.99
With Card

Frozen,
Select Varieties;
2 lb



Home Chef Fried Chicken
5-Piece Drumsticks
or 4-Piece, Includes
1 Breast, 1 Thigh,
1 Wing & 1 Drumstick;
Fully Cooked,
In the Deli

\$5



Fresh Baked Chocolate Chip Cookies
or Other Varieties,
12 ct, In the Bakery

\$3.99



Kroger Sour Cream or Dip
Select Varieties,
16 oz

\$1.99
With Card



Party Size Ruffles
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99
With Card



Fresh Cravings Salsa
Select Varieties,
16 oz

BOGO
of Equal or Lesser Value
FREE
With Card



Miller Lite or Coors Light
15-Pack, 16 fl oz Aluminum
Pints or Michelob Ultra,
18-Pack, 12 fl oz Bottles or
Cans; Select Varieties

\$22.99



Toastmaster Appliances
Select Varieties

\$24.99
With Card



Sargento Cheese
Select Varieties, 5-8 oz

3/\$6
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$3.49 each with Card.



Kroger Crunchy
Butterfly Shrimp
Frozen, 32 oz

\$10⁹⁹
With Card



Wild-Caught
Lobster Tails
3-4 oz

2/\$12
With Card

REEL IN GREAT DEALS!



Frozen, Sold in a
4 lb Box for \$29.96

Delta Pride
Catfish

\$7⁴⁹
/LB
With Card

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1

CHOOSE A
SEAFOOD SERVICE
CASE ITEM

2

SELECT YOUR
SEASONINGS
& GARNISHES

3

COOK IN OUR
OVEN-READY
BAG

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar, 1.4 oz; Select Varieties



Pete & Gerry's Organic Eggs
Large, Grade A, 12 ct or Simple Truth Protein Pancakes, 40 ct; Select Varieties
\$4.99
With Card



Angie's Boomchickapop Popcorn
Select Varieties, 4.4-7 oz
\$3.49
With Card



Silk Soy Milk
64 fl oz or Silk Protein Milk, 48 fl oz; Select Varieties

2/\$8
With Card



Yo Mama's Pasta Sauce
Select Varieties, 25 oz
MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Applegate Lunch Meat
Select Varieties, 4-7 oz

SAVE 25%
Tag Reflects Savings With Card

HOME, HEALTH & MORE!



Dannon Oikos Protein Shake
Select Varieties, 12 fl oz

2/\$6
With Card



M&M's Candy
Select Varieties, 8-10.05 oz

\$4.99
With Card



Select Varieties, 20-38 fl oz

Flonase Allergy Relief
\$16.99
With Card



Comforts Baby Food Pouch
Select Varieties, 4 oz

10/\$8.50
With Card



Kroger GentleLAX Powder
Select Varieties, 8.3 oz

\$9.49
With Card



Scotch-Brite Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



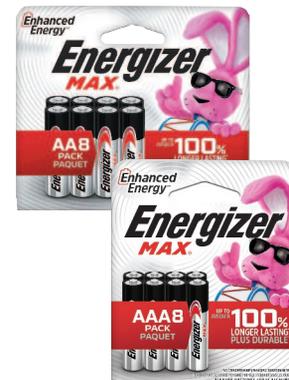
Gatorade Rookie Bottle
Select Varieties, 12 oz

\$15.99
With Card



Rubbermaid Take Alongs Food Storage
2-Pack

\$4.99
With Card



Energizer Batteries
Select Varieties, 8-Pack
MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card



**SAVE
30%**

Tag Reflects Savings With Card
Easter Décor, Plush
and Housewares
Excludes Toys and Candles

1-HOP SHOP

FOR EASTER

Find more deals at Kroger.com/Easter



**Holiday Home
Easter Fill Eggs** **\$5.99**
50 ct or Paper
Grass, 10 oz;
Select Varieties **With Card**



Easter Plush
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Chalk Tales
Bucket** **\$4.99**
20 ct or Bubble
Wands, 6-Pack;
Select Varieties **With Card**



**Tuscany
Jar Candle** **\$7.99**
Select Varieties,
18 oz **With Card**



**Hershey's
or Cadbury
Candy Egg** **4/\$5**
Select Varieties,
1.1-2.1 oz **With Card**



**Starburst
Jellybeans** **\$3.99**
14 oz or Lifesavers
Gummies, 9 oz;
Select Varieties **With Card**



**Kinder Joy
Egg** **\$1.99**
Select Varieties,
0.7 oz **With Card**



**Cadbury
Mini Eggs** **\$14.99**
26.5 oz **With Card**



**Cadbury
Creme Eggs** **\$4.49**
4 ct **With Card**



**Whoppers
Robin Eggs** **\$2.99**
Select Varieties,
9 oz **With Card**



**Brach's
Jelly Beans** **\$2.69**
9 oz **With Card**

Seasonal selection varies by store and is limited to stock on hand.

boost CUSTOMER APPRECIATION

WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



Whole Pork Boston Butt Bone-In

Boost Members
save MORE
with Digital Coupon

99¢
/LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** lb with Card.



Kroger Cut Baby Carrots

Select Varieties, 1 lb
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$1.29** each with Card.



Holiday Home Easter Items Select Varieties

Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter Select Varieties, 16 oz

Boost Members
save MORE
with Digital Coupon

\$1.49
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$3.79** each with Card.



Kroger Cheese Select Varieties, 6-8 oz

Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** each with Card.



Hershey's Party Size Candy

Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$14.99** each with Card.

BOTTLES & BREWS



\$18⁹⁹

**Samuel Adams
or Blue Moon**

12-Pack, 12 fl oz Bottles or Cans
or Founders, 15-Pack, 12 fl oz Cans;
Select Varieties



**Bonanza
Cabernet Sauvignon
or Caymus
Conundrum Red**
750 ml

\$18⁹⁹



**Gerard Bertrand
Cote des Roses or
Coppola Diamond
Claret**
750 ml

\$16⁹⁹



**Oyster Bay
Sauvignon Blanc,
J. Lohr Chardonnay
or Ruffino Prosecco**
750 ml

\$14⁹⁹



**Twisted Tea,
Happy Dad
or Seagram's**

\$16⁹⁹

Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans



\$7⁹⁹

**Michelob Ultra
Lime Zero or
Budweiser Zero**

6-Pack, 12 fl oz Bottles or Cans
or Guinness NA, 4-Pack,
15 fl oz Cans;
Select Varieties

CHEERS TO GREAT DEALS ON YOUR FAVORITES!