

Dollar DAYS!



Scene

TURN
POINTS
INTO
GROCERIES



++ 250 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g



++ 500 PTS
when you buy 3

\$5

Made In-Store Chicken Pot Pies 320 g available hot or chilled

There's like \$5 toward your groceries



++ 100 PTS
when you buy 2

\$3

COMPLIMENTS Spring Water 24x500 mL



++ 300 PTS
when you buy 2

14⁹⁹

HERSHEY'S Eggies 670-900 g or LINDT'S Chocolate Eggs 300 g while supplies last



++ 100 PTS
when you buy 2

\$4

BECEL Margarine Soft Tub 427 g, Butter Plant-Based Salted Tub or Plant-Based Bricks or Sticks 454 g

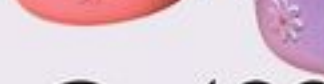
1,000 Points = \$10 of free groceries



39⁹⁹
Allure Bouquet assorted col

3299 Jo
Ar

Spring Daisy Pot with Kalanchoe
assorted colours 4" pot grown in
British Columbia



24⁹⁹
Spring Daisy Euro Garden assorted
colours 5" pot grown in British
Columbia



99¢
/lb

Cabbage product of Canada,
Canada no 1, 2.18/kg



99¢
/lb

Rutabaga product of Canada,
Canada no 1, 2.18/kg



2/\$4

Bunched Red Radish
product of Quebec or Mint
product of USA or Mexico



4.99
/lb

Red, Orange or Yellow Peppers
product of Mexico 1.10/kg



5.99 **+200 PPS**
when you buy 2

Cara Cara Oranges
product of USA 907 g 2 lb



3/\$6

Bulk Avocado
product of Mexico



100 PPS
when you buy 2

5.99 **COMPLIMENTS**
Lemons product
of USA 907 g 2 lb



2.99

Anjou Pears product of British
Columbia, Canada extra fine
grade 6.55/kg



2/\$6

COMPLIMENTS Garden Salad
340 g or Coleslaw 397 g
product of USA



2 LB BAG

3.99

COMPLIMENTS Baby-Cut
Carrots product of USA 907 g 2 lb



BUY 1 GET 2ND 25% OFF

Prepared Daily Fruit or Yogurt
Parfait Cups assorted sizes



15% off

Prepared Fresh Daily Chicken
Caesar Salad assorted sizes



2.79
/lb

Chinese Eggplant product of
Mexico or Dominican Republic
or Red Carrots 397 g of China
6.15/kg



1.99
/lb

Asian Yellow Pears
product of China
4.39/kg



3.99

Bulk Organic
Avocado product
of Mexico



2.99

Organic Garlic
product of
Argentina 85 g



BUY 1 GET 1 FREE

GREENHOUSE Single Shots
product of Canada 60 mL
selected



4.99 **+100 PPS**
when you buy 2

BIG MOUNTAIN Soy-Free Tofu
assorted 280-340 g



7.99 **+200 PPS**
when you buy 2

COMPLIMENTS Roasted
Almonds or Cashews salted or
unsalted 275 g



14.99

HSH Dry Fruit
Thai Honey Mango
1 kg

seafood

15⁹⁹ MEMBER PRICE
~~18⁴⁹~~
without Scene+ Card
ARBITUS SEAFOODS Bacon-Wrapped Scallops frozen 454 g

2⁴⁹ /100 g
Coho Salmon Fillets responsibly raised product of Chile previously frozen or frozen

6⁹⁹ /100 g
Jumbo Hokkaido Sea Scallops 10-20 ct per lb raw product of Japan previously frozen

12⁹⁹ 300 PTS when you buy 2
In-Shire Made Tuna Tataki Trays with Ponzu Sauce 300 g

9⁹⁹ 250 PTS when you buy 2
Large Shrimp Grillers raw 490 g or heat and serve 490 g 12.99 ea

11⁹⁹ 400 PTS when you buy 2
BEST BUY Breaded Popcorn Shrimp or Squid Rings 500 g or Breaded Sole Fillets 860 g

9⁹⁹
COMPLIMENTS NATURALLY SIMPLE Pink Salmon or Haddock Fillets 400 g or Wild Cod Fillets 400 g 8.99 each

20% off
NANUK Smoked Coho or Sockeye Salmon Lox selected 140-170 g

Panache No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudité; we take finger food seriously.

\$7
PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Crab Rangoon 250-300 g selected

\$8
PANACHE Crispy Calamari or Bang Bang Shrimp selected 340 g

\$9
PANACHE Butterfly Breaded Shrimp, Coconut Breaded Shrimp or Tempura Shrimp selected 340-355 g

deli & kitchen

3⁶⁹ MEMBER PRICE
~~3⁹⁹~~ /100 g
without Scene+ Card
COMPLIMENTS German, Hungarian or Peppercorn Salami

3⁹⁹ 100 PTS when you buy 250 g or more
FANTINO & MONDELLO Capicollo hot or mild

6⁴⁹
BRANDT Kolbassa Sausage selected 250 g

9⁹⁹ STARTING AT
CASTELLO Havarti 425 g or TRE STELLE Feta 375 g

12⁹⁹
BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g

7⁹⁹
PILLER'S Pepperoni Toppings selected 175-250 g

2⁹⁹ MEMBER PRICE
~~3⁷⁹~~ without Scene+ Card
Swirls 225 g available hot or chilled

7⁹⁹ 150 PTS when you buy 2
2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g

4⁴⁹
FONTAINE SANTÉ or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g

100 PTS when you buy \$10 or more
Pulled Meats chicken or pork sold by 100 g available chilled

Meal Deal!
BUY 1 14\"
+1 COMPLIMENTS Salad 426-454 g
FOR ONLY \$15
Get 250 PTS when you buy 1 Meal Deal

frozen & dairy



5⁹⁹ **100 PTS**
when you buy 2

ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g



2⁹⁹

I CAN'T BELIEVE IT'S NOT
BUTTER! 427 g or LACTANTIA
Flavoured Butter 125 g



5⁴⁹

SHEPHERD GOURMET Skyr
Icelandic Style Yogurt 500 g



10⁹⁹

iöGO Yogurt 2 kg



9⁹⁹

CRACKER BARREL Cheese Slices
500 g



6⁹⁹

LACTANTIA Healthy Attitude or
OLIVINA Margarine 850 g



5⁹⁹

NATREL Lactose Free Milk 2 L



4⁴⁹ **50 PPTS**
when you buy 1

COMPLIMENTS Aerosol Whipped
Cream Topping 225 g



5⁹⁹

BEAVERTAILS Cookie Dough
350 g



3⁹⁹

KOZY SHACK Rice Pudding
4 pk or 624 g tub



3⁹⁹

DANONE Danino Drinkable Yogurt
6 pk or YOP!AT Mingo or Tube
Yogurt 6-8 pk or Source Yogurt
630 g



4⁴⁹

OLYMPIC Krema or Greek Yogurt
650 g, KRAFT Philadelphia Dip
340 g or DAIRYLAND or LUCERNE
Chocolate Milk 2 L



12⁹⁹ **NEW**

EL MONTEREY
Tostitos
567-588 g



8⁹⁹

FOOTHILLS Ice Cream 1.4 L
selected



3⁹⁹

RUSTICA Single Serve Pizza
360-382 g



3²⁹

MICHELINA'S Grande Entrées
454 g or HEINZ Hot Bites 198 g



7²⁹ **NEW**

TINA'S Burritos 113 g



6⁴⁹

SCHNEIDERS
Breakfast
Sandwiches or Bites
232-288 g



100 PPTS
when you buy 2

COMPLIMENTS Belgian Waffles
Original or Liège-Style 268-390 g



9⁹⁹

RICARDO Frozen Pizza 700-745 g



9⁹⁹ **NEW**

GSP Pinsa Pizza
442-453 g



6⁹⁹ **100 PPTS**
when you buy 2

PILLSBURY Pizza Pops 8 pk



5⁹⁹

MCCAIN Deep'n Delicious Cakes
510 g



7⁹⁹

RICARDO Frozen Entrées
380-395 g



5⁹⁹ **100 PPTS**
when you buy 2

COMPLIMENTS
Greek Yogurt
650 g



3⁹⁹ **100 PPTS**
when you buy 2

COMPLIMENTS Cheddar Flavour
Slices 400 g



3⁹⁹

COMPLIMENTS Lemonade 1.5 L



3⁷⁹

COMPLIMENTS
Frozen Vegetables
selected 500-750 g



13⁹⁹

COMPLIMENTS
Frozen Fruit 1.5 kg



5⁴⁹ **100 PPTS**
when you buy 2

COMPLIMENTS
Large Omega-3 Eggs 12 pk



5⁴⁹

COMPLIMENTS
Ice Cream 1.5 L
selected



4⁹⁹

COMPLIMENTS
Dough'chi Bites 6 pk selected

WE'RE FULL OF compliments

deli & kitchen



4⁷⁹
/100 g

PANACHE Angus Beef



10% off **200 PTE**
when you buy 2 or more

BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage



13⁴⁹

MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g



4⁹⁹

BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g



30% off

ILCHESTER Applewood Smoked Cheddar or KING JAMES Blue Stilton product of England



5⁹⁹

SNACK FACTORY Pretzel Crisps selected 155-200 g

READY FOR YOU

Power Pair: Soup & Sandwich or Wrap

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only **\$2**

Available every day!

READY FOR YOU

Hot Value Meals

Chicken Strip Meal with choice of hot side 5⁹⁹ 2 piece	2 Chicken Legs Meal with choice of hot side 6⁹⁹
6⁹⁹ 3 piece	Crispy Chicken Meal with choice of hot side 6⁹⁹ 2 piece
	8⁹⁹ 3 piece

bakery

Made with 100% Canadian Flour

3⁹⁹
Kaiser Buns 6 pk 315-430 g

Made with 100% Canadian Flour

4⁹⁹
Hot Dog or Burger Buns value pack 12 pk

Made with 100% Canadian Flour

4⁹⁹
ACE BAKERY Rolls 5 pk 400-530 g

delicious buns & rolls

MEMBERS SAVE 70¢
3⁹⁹
MEMBER ONLY

4⁶⁹
without Scene+Card

Panini Buns 6 pk 375-480 g

BUY 1 GET 1 FREE
BY EQUIV. OF WEIGHT

Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g

MIX & MATCH

7⁹⁹
Small Bar Cakes 325-575 g 9.99 ea

3⁴⁹ **100 PTE** when you buy 2
COMPLIMENTS Bagels 6 pk

4⁴⁹
DEMPSTER'S Whole Grain or Protein Bread 600 g or GRIMM'S 10" Tortillas 360-600 g

meal makers



4⁴⁹ CREAM OF WHEAT
336-800 g



21⁹⁹ CAMP Rich Amber Maple Syrup
1 L



10⁹⁹ COMPLIMENTS Peanut Butter
2 kg



4⁹⁹ DEL MONTE Canned Fruit
796 mL



21⁹⁹ COMPLIMENTS White Liquid Honey 2 kg



4⁹⁹ NUTELLA B-ready Bars 6 pk or Hazelnut Spread 375 g



5⁴⁹ LAURA SECORD Chocolate Chips
250 g



4⁹⁹ COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (reseal) 454 g



3⁴⁹ NATURAL BAKERY Rye Bread
500 G



2⁹⁹ HOSTESS Snacks 121-225 g



5⁹⁹ QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g



7⁹⁹ MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g



10⁴⁹ HELLMANN'S Mayonnaise 1.42 L



5⁷⁹ MUTTI Passata 680 mL



6⁹⁹ STEFANO Pasta Sauce 405-648 mL



5⁹⁹ CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



99¢ CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g



4⁴⁹ FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL



2⁹⁹ TACO BELL Hot Sauce 207 mL



2⁹⁹ CLOVER LEAF Yellowfin Chunk Light Tuna 142 g



2/\$5 MINUTE RICE Cups 250 g



3/\$4 MR. NOODLES Cups 64 g



1⁹⁹ GREEN GIANT Canned Vegetables 341-398 mL



4²⁹ PATAK'S Cooking Sauces 400 mL selected varieties

Here for your budget and lifestyle



3⁹⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g



3/\$10 COMPLIMENTS 7" Tortillas 340 g



3⁴⁹ COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g



100 PTS COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBO Sauce 425 mL



2/\$5 PANACHE Dry Pasta 500 g



1⁴⁹ COMPLIMENTS Pizza Crust Mix 184 g or Pizza Sauce 213 mL



1⁹⁹ COMPLIMENTS Smoked Oysters or Mussels 85 g

Give them more with the Grocery Essentials Card



Visit sobseys.com/giftcards or safeway.ca/giftcards for details

drinks & snacks



2⁴⁹ HARIBO Candy 170-175 g



5⁹⁹ CHRISTIE Family Size Cookies selected 303-520 g or Caketers 285 g



5⁹⁹ DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g



3⁹⁹ ARNOTT'S TimTam Biscuits 175-200 g



5²⁹ CADBURY Bagged Chocolate 144-200 g



6⁴⁹ FERRERO Squares 105 g



6²⁹ FRITO-LAY Value Size Snacks 105 g



3⁹⁹ HUMPTY DUMPTY Party Mix 250 g, Snacks 200-290 g or DUTCH CRUNCH 200 g



11⁹⁹ NOZECO Non-Alcoholic Spritzers 750 mL



1⁰⁰ PEPSI Soft Drinks 6x222 mL



1⁶⁹ SPARKLING ICE Sparkling Water 503 mL



2/\$7 TAKIS 198-280 g or COMPLIMENTS Kettle-Cooked Peanuts 275 g



13⁹⁹ MCCAFE Coffee 300-340 g or Keurig® Compatible Single Serve Pods 10-12 pk



3⁵⁰ MIO, WOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders 4.69 ea



19⁴⁹ NESCAFÉ Instant Coffee 475 g



3⁹⁹ KELLOGG'S Special K or Kashi Bars selected 144-200 g or Rice Krispies Homestyle Bars selected varieties 154-198 g



9⁹⁹ COMPLIMENTS De-Alcoholized Beer 12 pk



3⁴⁹ COMPLIMENTS Soda Crackers 450 g



9⁹⁹ COMPLIMENTS Roast & Ground Coffee 300 g

natural health



2/\$7 COMPLIMENTS ORGANIC Tortilla Chips 240 g



3⁹⁹ SMARTSWEETS 45-90 g



14⁴⁹ KICKING HORSE K-Cups® 10 pk



5⁹⁹ KASHI Granola 311-340 g



5⁹⁹ SILK Plant-Based Yogurt 500-650 g or Barista 546 mL



8⁹⁹ EVIVE Smoothie Cubes 3 pk 405 g or Protein Cubes 450 g



8⁴⁹ RISE Organic Kombucha 1 L



2/\$7 EARTH'S OWN UHT Oat or Soy Beverages 346 mL



19⁹⁹ SUKU Vitamin Gummies 60 pk selected



25% off WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



15⁹⁹ CLIF Builders Bars 6 pk or Minis 10 pk



15% off TOM'S OF MAINE Oral Care 76-473 mL

home & pet care

26⁹⁹

CHARMIN Bathroom Tissue 16x64 rolls or BOUNTY Paper Towels 6-8 pk

STARTING AT 6⁹⁹

FEBREZE Fabric Spray or Fresheners 500-800 mL, Car Clip 2 pk 4 mL, Small Spaces 2 pk 15 mL or Air Spray 2 pk 500 g

4⁹⁹

CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected

2⁹⁹

ROYALE Facial Tissue Singles Family Box or Cube 54-154 pk

10% off

HANDI-FOIL Pans selected

15% off

COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected

12⁴⁹

GLAD Waste Bags 20-40 pk

6⁹⁹

PURINA Friskies Dry Cat Food 1.4-1.5 kg

2/\$5

PURINA ONE Wet Dog Food 568 g

10⁹⁹

MILK-BONE Soft & Chewy Dog Treats or Brushing Chews 557-708 g

17⁹⁹

IAMS Proactive Health Dry Dog Food 3.18 kg or Perfect Portions Wet Cat Food 12 pk

health, beauty & baby

7⁴⁹

SENSODYNE or Pronamel Toothpaste 75 mL or toothbrushes 2 pk selected

STARTING AT 8⁹⁹

LIVE CLEAN Hand Soap Refill 1 L, DOVE or DEGREE Deodorant 45-48 g or JOHN FRIEDA Hair Care 50-250 mL selected

2/24⁹⁹

NATIVE Shampoo or Conditioner 487 mL selected

STARTING AT 7⁹⁹

L'ORÉAL Hair Expertise, AÛSSIE or HERBAL ESSENCES Hair Care 150-778 mL or 110 g selected

STARTING AT 9⁹⁹

U BY KOTEX Pads, Liners or TAMPAX Tampons 25-129 pk selected

STARTING AT 5⁴⁹

DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 473 mL or Deodorant 76-113 g selected

4⁴⁹

CREST 3D White Toothpaste or ORAL-B Toothbrushes or Floss 63-120 mL or 1-75 pk selected

10% off

ST. IVES Skin Care

78⁹⁹

SIMILAC 360 Total Care Ready To Feed 16x235 mL

68⁹⁹

ENFAMIL A+ NeuroPro Refill 862-890 g

28⁹⁹

PAMPERS Training Pants 40-74 pk or Ninjamas 34-44 pk

9⁹⁹

HUGGIES or PAMPERS Baby Wipes 112-192 pk

pharmacy

Only available at Pharmacy Locations

Selected products are not eligible when purchased on-line

10% off

TYLENOL or BENYLIN Cough, Cold & Flu selected*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, NICORETTE Gum or Lozenges 80-105 pk or QuickHalt or Nicoderm 7 pk selected or PEPCOD Heartburn Relief 25-30 pk

Get 600 PTS when you buy 2

MIX & MATCH

10% off

TUMS 32-160 pk selected

10% off

HYDRASENSE Eye Drops 10 mL selected

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.

Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at
[Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)



Get
400 PTS
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE
\$1.50**

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS Dipping Sauces
350 mL selected varieties



Offer valid March 5th to March 11th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



99¢

/lb
Cabbage product of Western Canada 2.18/kg



1⁹⁹

/lb
Asian Pears
product of China
4.39/kg



4⁹⁹

AURORA Arborio Rice 750 g



5⁴⁹

FINO FINE FOODS Roasted Red Peppers
660 g or Ajvar 290 g



3⁹⁹

RUGEN FISCH Herring Fillets in
Sauce 200 g selected varieties



2⁹⁹

HEINZ Baked Beans
398 mL



3⁴⁹

HEINZ Cream of
Tomato Soup
400 g



5²⁹

HP Sauce Brown
255 g



5⁷⁹

OLIYA Pure
Sunflower Oil 1 L



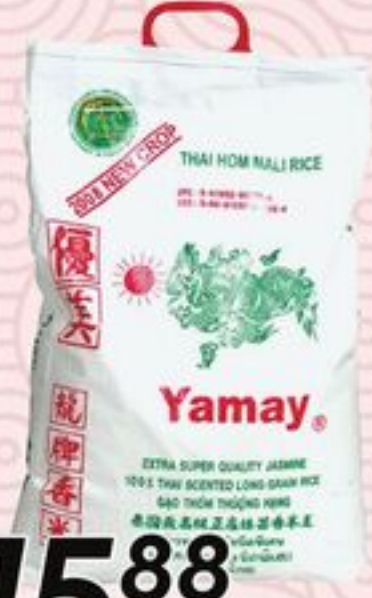
1⁹⁹

THREE CROWN Tea 20 pk
selected varieties



4⁹⁹

ROBINSONS
Beverages 1 L
selected varieties



15⁸⁸

YAMAY Rice 8 kg



2⁷⁸

KIM PHAT Vermicelli or Pad Thai
Noodles 400 g



5⁴⁸

SAPPORO ICHIBAN
Noodles 500-550 g
selected varieties



3⁴⁹

OKF Aloe Vera Drink 1.5 L
selected varieties



7⁸⁸

BINGGRAE Flavoured Milk Drink
6x200 mL selected varieties



4⁴⁸

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

HAPPY MONTH OF Ramadan

14⁹⁹
 BARD VALLEY Medjool Dates
 907 g

8⁹⁹
 ROYAL NUTS Walnuts
 240 g

10% off
 NOBLE PREMIUM BISON selected cuts
 226 g

11⁹⁹ /lb
 Seasoned Lamb Chops Greek & Lemon
 or Herbes de Provence 26.43/kg

1²⁹
 Garlic product of China 5 pk

3⁴⁹
 COMPLIMENTS Pitas 200-425 g

8⁴⁹
 KASH Golden Tahini 900 g

11⁴⁹
 SALEM FOODS Nabulsi Olives 2 kg

5⁴⁹
 IÇİM Halloumi Cheese 250 g

5⁹⁹
 KIRI Cream Cheese Portions
 144 g

3⁹⁹
 SALEM FOODS Pickled Cucumbers
 1 L or Pickled Vine Leaves 454 g

5⁹⁹
 MAGGI Chicken Cubes
 24x21 g

1⁷⁹
 CALIFORNIA GARDEN
 Fava Beans 450 g

4⁹⁹
 DURRA Syrian Style
 Sesame Bread Sticks
 454 g

2⁴⁹
 ETI Tea Biscuits 400 g

2⁴⁹
 ETI Mini Popkek Cakes with
 banana or chocolate 144 g

Find more variety and value in store

14⁹⁹
BARD VALLEY Medjool Dates
907 g

899
ROYAL NUTS Walnuts
240 g

10% off
NOBLE PREMIUM BISON selected cuts
226 g

Seasoned Lamb Chops Greek & Lemon
or Herbes de Provence 26.43/kg

Garlic product of China 5 pk

COMPLIMENTS Pitas 200-425 g

KASIH Golden Tahini 900 g

SALEM FOODS Nabulsi Olives 2 k



ETI Tea Biscuits 400 g

ETI Mini Popkek Cakes with
banana or chocolate 144 g



International WOMEN'S DAY

[Learn more](#)

Proudly supporting **Canadian Women Entrepreneurs**

Meet Amanda DeSutter from Amanda Lynn Gluten Free

Amanda Lynn Gluten Free Perogies began with a love for traditional foods and the need for gluten-free options that don't sacrifice taste and/or texture. What started as a personal journey quickly became a passion for creating delicious, homemade-style perogies everyone can enjoy. Handmade with care and quality ingredients, these perogies stand up against the taste test of time and tradition. We believe that everyone should eat well and enjoy what they are eating.



Meet Pina Romolo from Piccola Cucina

Pina Romolo from Piccola Cucina in Winnipeg manufactures certified gluten-free products, offering a line of plant-forward products including Judy G Foods pizzas and vegan non-GMO cakes. We specialize in better-for-you, minimally processed products to fuel your healthy lifestyle.



Meet Michelle Leclair from Wolseley Kombucha Inc.

As a dedicated woman entrepreneur and owner of Wolseley Kombucha since 2016, Michelle has passionately focused on crafting a quality, organic kombucha product that appeals to health-conscious consumers. Her commitment to excellence led to Michelle being honoured with the Woman Entrepreneur of the Year award in Winnipeg. This recognition not only highlights her passion for creating delicious, gut-friendly kombucha but also serves as an inspiration for other women to pursue their entrepreneurial dreams.



Collectively we can all **#GiveToGain** Sunday, March 8, 2026



HAND-SELECTED CANADA AAA BEEF

Well-marbled Aged to perfection

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER[®] premium cuts.



Exclusive to
Sobeys or Safeway



STERLING SILVER Fresh Boneless
Top Sirloin Grilling Medallions cut
by your meat expert from Canada
AAA grade beef

**10%
off**

All STERLING SILVER
Grilling Steaks
Excludes Dry Aged

STERLING SILVER Fresh Boneless
Beef Tenderloin Premium Grilling
Steaks cut by your meat expert from
Canada AAA grade beef

Earn one entry for every \$15 spent on
Sterling Silver Beef when you scan
your Scene+[™] card for a chance to

WIN

1,000,000 PTS

That's like **\$10,000** toward groceries!

Contest runs February 26 to March 25, 2026



*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com or safeway.ca/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

*Certified by the Canadian Beef Grading Agency

RICARDO

Gourmet, yet easy

From my kitchen
to yours

Creamy chocolate
cheesecake, chocolate
crust and delicious
raspberry topping,
this rich and indulgent
dessert promises to
bring a smile to the
faces of everyone
at the table.



400 PTS
when you spend
\$20 or more

RICARDO Marinated
Chicken Breast 400 g
33.05/kg

Packed with
lemon, parsley and
garlic, these
flavours are
inspired by the
Mediterranean.



19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



6⁴⁹

RICARDO Dressings
250 mL selected



Gourmet meals without the stress. Chef crafted and easy to prepare.
Available Exclusively at **Sobeys** and **Safeway**

\$
everyday
VALUE



NEW
200 PTS
when you buy 1
\$17



NEW
200 PTS
when you buy 1
\$20

OCEAN JEWEL Cooked Shrimp
50-70 ct per lb 908 g



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Fillet 908 g

\$35 NEW

TRUE NORTH Fresh Atlantic Salmon
Fillets skinless product of Canada
subject to availability 908 g



\$35

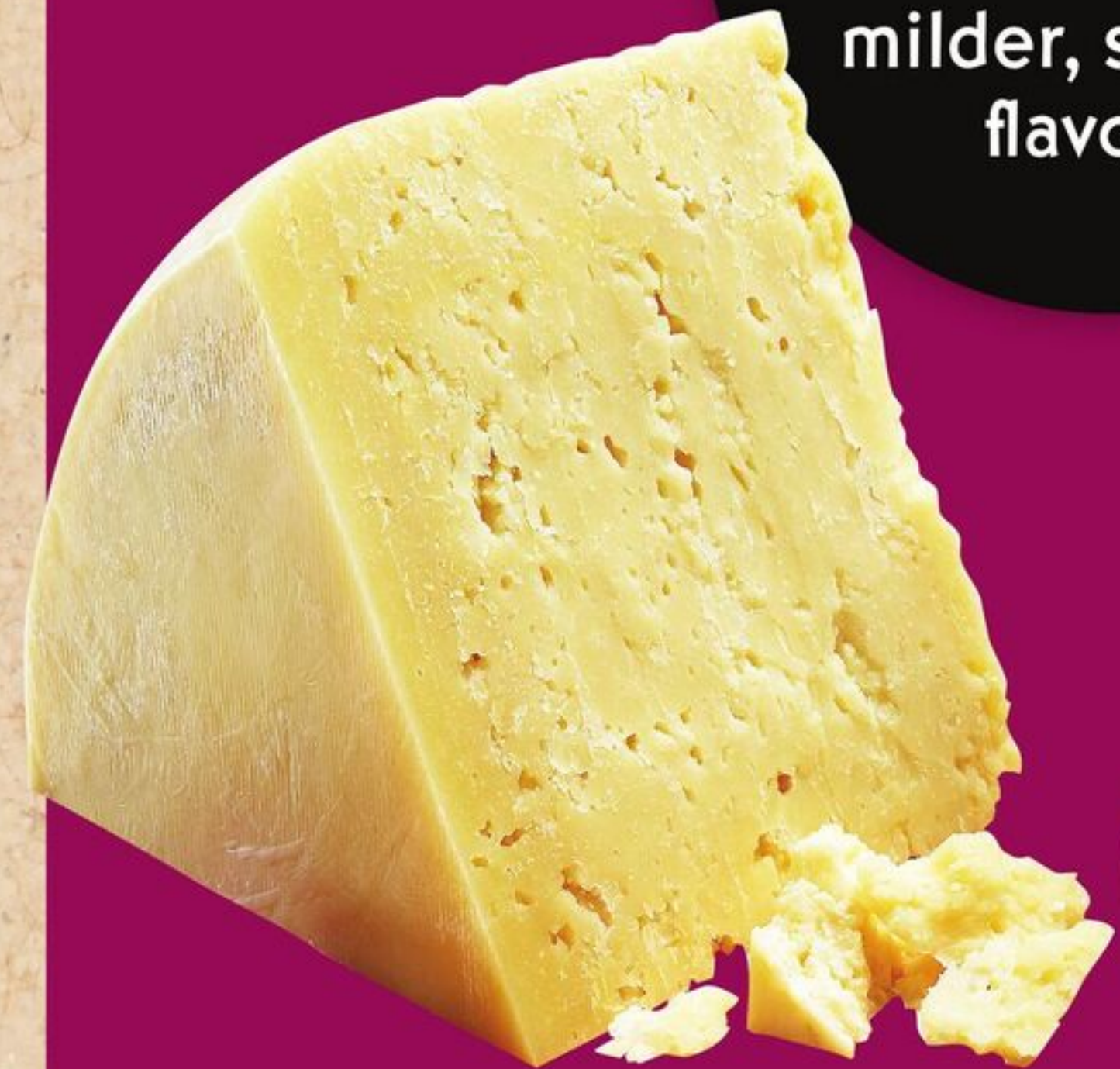
908 G

CHOOSE
CANADIAN
SEAFOOD

PRODUCT OF ATLANTIC CANADA
PRODUIT DU CANADA ATLANTIQUE

Savour the flavour of ITALIAN CHEESE

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad



soup



Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup

CLICK HERE to view full list of participating products.

WIN

**1 million Scene+ Points towards
free groceries**



Earn an instant entry for every eligible product purchased when scanning your Scene+ card

\$4

MAPLE LEAF
Wieners 375 g

**Real.
Simple.**



**Vrai.
Simple.**

NATURAL

Top Dogs

ORIGINAL

Made with our premium meat
and natural ingredients.

Fait avec notre viande de qualité
et des ingrédients naturels.

375 g

© 2013 Maple Leaf Foods Inc. / Société Maple Leaf Foods Inc. Tous droits réservés. / All rights reserved.

2/450 COCA-CO

COCA-COLA Soft Drinks 1 L

2/4⁵⁰
POWER

POWERADE 710 mL

W

NEW

HA
SPARKLING WATER

LIME +
WATERMELON
NO SWEETENERS
NO CALORIES

12 16.9 FL. OZ.
CANS (500 mL)

HA

NEW

HA
SPARKLING WATER

BLUEBERRY +
POMEGRANATE
NO SWEETENERS
NO CALORIES

12 16.9 FL. OZ.
CANS (500 mL)

HA

599

AHA Sparkling Water 12x355 mL

599

**GENERAL MILLS Family Size
Cereal 516-778 g**

The image displays two Orville Redenbacher's popcorn products. On the left is a red box of 'EXTRA BUTTERY' popcorn, featuring a '6 PACK' label and a 'POPCORN' logo. The box is covered in images of popcorn and lists several awards. On the right is a clear plastic jar of 'ORIGINAL' popcorn with a red lid. The jar also features the Orville Redenbacher's logo and lists awards. Both products are shown against a white background.

6⁴⁹

ORVILLE REDENBACHER Microwave
Popcorn 5-8 pk 248-492 g or Gourmet
Popping Corn 850 g

Two bags of Boom Chicka Pop popcorn are shown. The yellow bag on the left is labeled 'SEA SALT POPCORN' and 'MAIS ÉCLATÉ AU SEL DE MER'. The purple bag on the right is labeled 'SWEET & SALTY KETTLE CORN' and 'MAIS ÉCLATÉ SUCRE ET SALT'. Both bags feature the 'BOOM CHICKA POP' logo and a 'NEW' starburst. The purple bag also has a 'NET WT 1.5 LBS (680g)' label and a 'MADE IN CANADA' seal.

4⁷⁹

ANGIE'S
Boomchickapop
Popcorn 136-198 g

Old El Paso
SOFT
TORTILLAS
SOUPLES

Old El Paso
TACO
SHELLS
STAND
UP STUFF

Old El Paso
STAND
UP STUFF

150 PTS
when you buy 3

150 PTS
when you buy 3

3⁴⁹

OLD EL PASO
Tortillas 297-334 g or
Taco Shells 125-133 g

150 PTS

when you buy 1

23⁹⁹

CORONA Cero Non-Alcoholic Beer
12x355 mL

1999

CASCADE Auto Dish Tabs 51-90 pk, **TIDE Liquid Detergent** 94-100 loads 3.46-3.9 L, **Pods** 45-76 pk, **GAIN Flings!** 76 pk, **DOWNY Unstopables** 853 g or **IVORY SNOW** 3.1 L

FEED THE DREAM



* **WINI RULES FEED THE DREAM CONTEST 2026** (the "Contest") **PURCHASE NECESSARY.** Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules or www.safeway.ca/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Sobeys' account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Sobeys' points (ARV \$100,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Sobeys' points (ARV \$250.00 (CAD)each). There are prizes no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entrants received.

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



3/9⁹⁹ **100 PTS**
when you buy 3
WHISKAS Temptations 180 g



100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg



6⁹⁹ **100 PTS**
when you buy 1
MEOW MIX Original Choice
Dry Cat Food 1.42 kg



8⁹⁹
PURINA Cat or Kitten
Chow 1.6-2 kg



6⁹⁹
HARTZ Delectables Stew
Cat Treats 6 pk



11⁴⁹
HARTZ Delectables Squeeze Up
Cat Treats 20 pk



1⁵⁹
ea when you
buy 4 or more
SHEBA Perfect Portions Wet Cat Food
75 g 1.79 ea



3⁴⁹
WHISKAS Temptations Creamy Purée
Wet Cat Treat 48 g



12⁹⁹
PURINA Tidy Cats Multi-Cat
Clumping Litter 2.72 kg



**Together
is Golden**

PROUD PARTNER

**McCaïn Premium
Potatoes: Superfries,
Bistro or Fun
of the World or Fun
454-800 g**

2/\$9



13.99 McCaïn Products
selected 12 pk



**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-220g

Orville's
Ready-To-Eat
ROASTED CHICKEN DINNER
IN SAUCE
11lb-220g

Orville's
Ready-To-Eat
BEEF & VEGGIE DINNER
11lb-220g

3⁹⁹

Orville's
Ready-To-Eat
CHICKEN & VEGGIE DINNER
11lb-220g

Orville's
Ready-To-Eat
CHICKEN & VEGGIE DINNER
11lb-220g

2/\$10

HEALTHY CHOICE
Steamers selected
200-300g

HEALTHY CHOICE
Simply Steamers of
MARIE CALLENDER'S
selected 200-300g

Marie Calender's
Healthy Choice
Steamers
100% WHOLE GRAIN
MADE IN CANADA
200g

Simply Steamers
200g

2/\$11

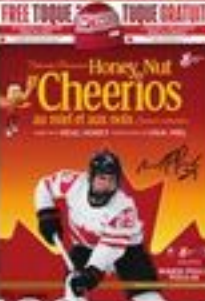
[illegible]

BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL



5⁹⁹

GENERAL MILLS
Family Size Cereals or
Selected Varieties
or 475-776 g

2⁹⁹

BETTY CROCKER Fruit or Gushers
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola Bars
120-230 g

limited quantities
available. Offer ends
March 31, 2014. See
retailer online for
participating
products for details.

© 2014 General Mills. All rights reserved.



7⁹⁹ + 200 PTS
when you buy 2

STARBUCKS® Creamers or Non-Dairy Creamers 828 mL



4⁹⁹

NATROL Creamer 1 L

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares, Pop-Tarts, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁹⁹

PRINGLES Super Stacks 148-156 g

200 PTS when you buy 2

11⁹⁹

RXBAR 5-8 pk selected

2⁹⁹

CHEEZ-IT Crunch 191-200 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

Armstrong
NATURAL CHEESE
1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

MADE IN CANADA

NEW

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

HIGH IN PROTEIN
TENDER RELEVÉ
EN PROTÉINES
TENDRES

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1,7 L

1,7 L

1,7 L

1,7 L

1,7 L

40th ANNIVERSARY

RRROLL UP TO WIN

MILLIONS OF PRIZES TO BE WON*

BUY

any eligible Tims® at Home product at participating retailers by March 22, 2026 and upload your valid receipt to [Timshomepromotion.ca](https://www.timshomepromotion.ca) by March 30, 2026*

16⁹⁹

TIM HORTONS Instant Coffee 300 g

8⁹⁹

TIM HORTONS French Vanilla Cappuccino 454 g

7⁹⁹

TIM HORTONS Nespresso® Compatible Capsules 10 pk

24⁹⁹

TIM HORTONS Keurig® K-Cup® Pods 50 pk

© & © Tim Hortons, 2026. K-CUP is a registered trademark of Keurig Green Mountain, Inc. *Trade marks of a third party not related to The TDL Group Corp. *No purchase necessary (no purchase must-in methods of entry available). Starts Feb. 22/26, ends March 22/26, 12:00 a.m. (Eastern) residents of Canada only. Only digital rolls may be entered from participating retailers. Tim's at Home® products. Free Timshomepromotion and Tim's Rewards accounts required. Limit of 60 digital rolls per person for participating in the Tim's Home digital promotion. In-store product purchases and in-store product purchases must be made between Feb. 22, 2026 and March 22, 2026. Digital prize odds based on the number of entries received. A digital prize will be drawn at the end of the promotion, and the odds of winning will be posted to each Tim's Home in the roll period prior to the start of the contest. Full contest rules available at www.timshomepromotion.ca. All trademarks are property of their respective owners.

4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹

200 PTS when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

6⁹⁹

200 PTS when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10

500 PTS when you buy 3

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus
BY IN-STORE WATER SYSTEMS



INSTOREWATERSYSTEMS.COM