ATL-NB-PEI-NL

So Canadian Since 1907 Sobeys

Verified 3.99 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size or Fresh Pork Side Ribs breast bone removed regular cut 5.80/kg
Côtelettes fraîches désossées de longe de porc, coupes du centre et de bouts de côtes Format familial ou côtes de flanc de porc fraîches sternum enlevé, coupe ordinaire

Verified 2.99

Strawberries product of USA or Mexico no 1 grade 454 g 1 lb
Fraises produit des É.-U. ou du Mexique, catégorie no 1

1 LB

Verified 10.99

COMPLIMENTS Frozen Chicken Wings, Breaded Chicken Strips, Nuggets or Burgers Value Size, BELMONT Homestyle Beef Burgers Angus, Prime Rib or Sirloin & More! 750 g-1.5 kg
Ailes de poulet surgelées COMPLIMENTS, lanières de poulet panées, pépites ou burgers format valeur, burgers style maison Angus BELMONT, côtes de bœuf ou surlonge et plus!

Verified 9.88 /lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AA grade beef while supplies last 21.78/kg
Rôti de haut de surlonge désossé frais à cuire au four de qualité supérieure ou biftecks à griller format familial coupés par votre expert boucher, coupe de bœuf Canada AA, jusqu'à épuisement des stocks

Verified 2.49

Broccoli Bunches product of Mexico or USA
Bottes de brocoli produit du Mexique ou É.-U.

Verified 7.99 /lb, ea

COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g, PANACHE
Butterfly or Coconut Breaded Shrimp 340 g or Bay Scallops 80-120 ct per lb Frozen 17.61/kg
Couronne de crevettes cuites avec sauce COMPLIMENTS, crevettes en papillon ou panées à la noix de coco PANACHE ou pétoncles de baie surgelés

Verified 2.99

COMPLIMENTS Frozen Vegetables 500-750 g
Légumes surgelés **COMPLIMENTS**

Verified 2.49

CAVENDISH FARMS Flavour Crisp, Quick Crisp or Restaurant Style Fries or Quick Crisp Onion rings 454-750 g or CHEEMO Perogies 745-907 g
Frites Flavour Crisp LES FERMES CAVENDISH, Quick Crisp ou style restaurant ou rondelles d'oignons Quick Crisp ou perogies CHEEMO

Verified 4.44

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected
Fromage COMPLIMENTS ou fromage râpé, certaines variétés

Verified 2.67

DEMPSTER'S 7" Tortillas 272-340 g, TIA ROSA Tortillas 220-328 g or VACHON Snacks 248-336 g
Tortillas DEMPSTER'S, Tortillas TIA ROSA ou petits gâteaux VACHON

400 PTS when you buy 4

Verified 2.47

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g
Crispy Minis QUAKER ou galettes de riz

Verified 4.99

BUBLY or **MONTELLIER Sparkling Water** 10-12x355 ml
Eau pétillante BUBLY ou MONTELLIER

YOUR **1,000 PTS** OFFER IS WAITING

That's like $10 toward your groceries

Visit the Sobeys app or Sobeys.com/offers

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions*.

Download the Sobeys app

Scan QR code to download or open the app

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE MARCH 12–18, 2026

Global Market

Verified 11.99

BRAR'S Desi Ghee 800 g
Desi ghee BRAR'S

Verified Price Guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*

*Conditions apply. See sobeys.com for details.

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

THU 12 | FRI 13 | SAT 14 | SUN 15 | MON 16 | TUE 17 | WED 18

Prices and offers in effect March 2026 | New Brunswick
Prix et offres en vigueur cet jours mars 2026 | Nouveau-Brunswick

So many deals
Scan here for our full digital flyer

P01_SBY_WK48_FRN_ATL_NB_BL

ATL_HUB_NB_BL

Scene+

MEMBER PRICING

Swipe your Scene+ Card and Save

MEMBERS SAVE $1.05/lb

5.44 /lb 11.99/kg MEMBER PRICE

6.49 /lb 14.31/kg without Scene+ Card

Fresh Regular Ground Beef Family Size
Bœuf haché ordinaire frais format familial

MEMBERS SAVE $5

19.99 MEMBER PRICE

24.99 without Scene+ Card

TIM HORTONS Single Serve Coffee Pods 24-30 pk.
MELITTA Ground Coffee 930 g or COMPLIMENTS Whole Bean Coffee 907 g
Dosettes de café individuelles TIM HORTONS, café moulu MELITTA ou café en grains COMPLIMENTS

MEMBERS SAVE $1

6.99 MEMBER PRICE

7.99 without Scene+ Card

ROBIN HOOD Flour assorted varieties 5 kg
Farine ROBIN HOOD variétés assorties

Scene+

DIGITAL EXCLUSIVE

Load it in the Sobeys App

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g
Aiglefin pané ou en pâte HIGH LINER ou goberge, crevettes papillon ou pop-corn, frites et poisson à l'anglaise ou fricadelles de poisson

F1.25_SBY_WH46_PRN_ATL_NS_NB_BL

Scene

TURN POINTS INTO GROCERIES

400 PTS when you buy 3

5.49 JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g
Saucisses de porc à déjeuner JOHNSONVILLE, à repas ou saucisses fumées de porc

250 PTS when you buy 1

21.99 COMPLIMENTS Large Cooked Shrimp in Ring with Sauce 737 g
Couronne de grandes crevettes cuites avec sauce COMPLIMENTS

2.99 300 PTS when you buy 4

CAMPBELL'S Chunky Soup 515 mL, PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g, KETTLE Chips 156-198 g or SNYDER'S Pretzels 240 g
Soupe Chunky CAMPBELL'S, craquelins Goldfish PEPPERIDGE FARM ou croustilles, croustilles KETTLE ou bretzels SNYDER'S

That's like $5 toward your groceries

500 PTS when you buy 3

4.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g
Beurre d'arachide KRAFT ou Cheez Whiz

100 PTS when you buy 1

6.99 BECEL Margarine 637-850 g
Margarine BECEL

1,000 Points = $10 of free groceries

F1.02_SEP_W4-01_PRN_ATL_NS_NB_BL

100% fresh GUARANTEE

Guaranteed fresh or your money back

14⁹⁹ /lb
Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 33.05/kg
Bifteck de Tri Tip de haut de surlonge désossé frais à griller format familial ou rôti de première qualité à cuire au four, coupé par votre expert boucher, coupe de bœuf Canada AAA

value size

2,000 PTS when you buy 1

7⁹⁹ /lb
Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 17.61/kg
Pointe de poitrine de bœuf entière désossée fraîche emballage sous vide, coupe de bœuf Canada AA, jusqu'à épuisement des stocks

12⁹⁹
COMPLIMENTS Thick Cut Bacon or Smoked Sausages 900 g-1 kg, MAPLE LEAF or SCHNEIDERS Ham 600-700 g or SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g
Bacon tranché épais COMPLIMENTS ou saucisses fumées, jambon MAPLE LEAF ou SCHNEIDERS ou côtes levées de dos de porc SWISS CHALET ou MONTANA'S

10⁹⁹ /lb
Haddock Loins or Yellow Fin Tuna Steaks frozen 24.23/kg
Longes d'aiglefin ou darnes de thon albacore surgelées

10⁹⁹
JANES Lightly Dusted Haddock or Sole Fillets 500-540 g
Filets d'aiglefin légèrement saupoudrés JANES ou de sole

9⁹⁹ /lb
COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts Family Size 22.02/kg
Poitrines de poulet élevé sans antibiotiques désossées et sans peau COMPLIMENTS fraîches Format familial

5 PACK

3⁹⁹ MEMBER PRICING
4⁹⁹ without Scene+ Card
Avocados product of Mexico 5 pk
Avocats produit du Mexique

BAKED IN STORE

3⁹⁹ Mini Danish 6 pk 250 g
Mini-danoises

200 PTS when you spend $15 or more

3⁴⁹ /100 g
L'EXTRA Brie or Double Cream Brie, OKA Original or L'ARTISAN Swiss-Style
Brie L'EXTRA ou brie double crème, fromage original OKA ou L'Artisan de style suisse

100 PTS when you buy 2

5⁹⁹
COMPLIMENTS Dry Cured Salami selected 125 g
Salami salé à sec COMPLIMENTS certaines variétés

2/$5
DARE Bear Paws or Wagon Wheels 168-360 g, LECLERC Mini Celebration Cookies 200 g or DARE Veggie Crisps 100 g
Pattes d'ours DARE ou Wagon Wheels, mini-biscuits Célébration LECLERC ou Crisps Légumes DARE

6⁹⁷
KRAFT Singles 825 g or Philadelphia Cream Cheese 450 g
Singles KRAFT ou fromage à la crème Philadelphia

3⁴⁹
VILLAGGIO Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta)
Pain VILLAGGIO ou petits pains (à l'exclusion du pain Ciabatta)

2⁹⁹
KRAFT Salad Dressing 425 mL
Vinaigrette KRAFT

8⁹⁹
KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g, WELCH'S Fruit Snacks 616 g or SUNKIST Fruit Snacks Club Pack 792 g
Pop-Tarts KELLOGG'S, carrés aux Rice Krispies ou barres Special K, collation aux fruits WELCH'S ou collations aux fruits SUNKIST, paquet club

2/$5
DEL MONTE Canned Fruit 398 mL or COMPLIMENTS Fruit Cups 4 pk
Fruits en conserve DEL MONTE ou coupes de fruits COMPLIMENTS

5⁹⁹
KELLOGG'S Family Size Cereal 450-650 g or POST Family Size Cereal 368-650 g
Céréales format familial KELLOGG'S ou céréales POST format familial

2/$3
CLOVER LEAF Skipjack Light Tuna 170 g or Flavoured Tuna 85 g
Thon pâle listao dans l'eau CLOVER LEAF ou thon aromatisé

3⁹⁹
SILK Select Beverages 1.75-1.89 L
Boissons SILK certaines variétés

5⁴⁹
COMPLIMENTS Salted Butter 454 g
Beurre salé COMPLIMENTS

8⁹⁹
CADBURY Mini Eggs 400 g while supplies last
Mini œufs CADBURY jusqu'à épuisement des stocks

3⁹⁹
DOVE Bar 2 pk, DEGREE Deodorant 76 g or AXE Deodorant 76-113 g or Shampoo 473 mL selected
Pain de savon DOVE, déodorant DEGREE ou déodorant AXE ou shampooing certaines variétés

7⁴⁹ MEMBER PRICING
8⁴⁹ without Scene+ Card
ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk
Sacs refermables ZIPLOC ou sacs à sandwich

14⁹⁹
TIDE Liquid Detergent 2.15-2.48 L or Pods 25-42 pk, GAIN Flings! 25-42 pk or Liquid Detergent 4.25 L
Détergent liquide TIDE ou Pods, Flings GAIN ou détergent liquide

11⁹⁹
ROYALE Bathroom Tissue 24=48 rolls, Paper Towel 6=12 rolls or Facial Tissue 12 pk
Papier hygiénique ROYALE, essuie-tout ou mouchoirs

$1
COLGATE Toothpaste or Toothbrushes 52-95 mL or 1 pk selected
Dentifrice COLGATE ou brosses à dents certaines variétés

Tuesday, March 17th
Celebrate St. Patrick's Day!

16⁹⁹
STELLA ARTOIS Pilsner 6x355 mL sleek cans
Pilsner STELLA ARTOIS canettes petit format

21⁹⁹
MILLER LITE Lager 8x355 mL cans
Bière MILLER LITE canettes

300 PTS when you buy 2

27⁹⁹
GUINNESS Draft 8x440 mL tall cans
Bière pression GUINNESS grandes canettes

18⁹⁹
SMIRNOFF ICE 6x355 mL cans
SMIRNOFF ICE canettes

ITALY

22⁹⁹
SANTA MARGHERITA Pinot Grigio 750 mL
Pinot grigio SANTA MARGHERITA

PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Pricing excludes taxes & refundable container deposit

We have 2X as many Canadian-origin products as competing stores*

Look for the leaf to help support Canada.

2X Canadian-origin products

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ MarketTrack Product Insights, Copyright © 2025, Nielsen Consumer LLC., commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIQ through its CA-SOBEYS-CROSS CATEGORY database for Non Fresh | Canadian Origin Stated items for the 12 weeks ending November 15, 2025. Copyright © 2025, Nielsen Consumer LLC.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text prevails for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. At 24 Hour locations prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within New Brunswick. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for $10 towards your purchase up to a maximum of 50,000 Scene+ points ($500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based inks. New Brunswick. Supplement to The Telegraph Journal, The Daily Gleaner & The Chronicle Herald.
P06_SBY_WK46_PRN_ATL_NB_BL

5
FSC MIX Paper from responsible sources FSC® C021322

3.14 Happy Pi Day!

On March 14, slice into something good!

BUY 1 GET 1 FREE

Cream Pies 5" 260-370 g
Tartes à la crème

MORE MORE MORE

5.99 Buy 2 get 3rd free; buy 3 get more

COMPLIMENTS Apple, Apple Crumble or Pumpkin Pie 650-750 g 6.99 ea
Tarte aux pommes COMPLIMENTS, croustade aux pommes ou tarte à la citrouille

Get 400 PTS When you buy 2 or more
OR
Get 800 PTS When you buy 3

14" Take & Bake Pizza 715-890 g
Pizza Cuire à la maison

HAPPY MONTH OF Ramadan

2.49 /lb Green Zucchini or Eggplant product of Mexico or USA 5.49/kg
Courgette verte ou aubergine produit du Mexique ou des É.-U.

9.99 BARD VALLEY Medjool Dates 907 g
Dattes Medjool BARD VALLEY

2/$5 Red Mangoes product of Mexico or Peru
Mangues rouges produit du Mexique ou Pérou

2.79 /lb Roma Tomatoes product of Mexico no 1 grade 6.15/kg
Tomates roma produit du Mexique catégorie no 1

6.99 /lb Guava product of Egypt 15.41/kg
Goyave produit d'Égypte

25% off COMPLIMENTS Baking Nuts 200-400 g selected varieties
Noix grillées COMPLIMENTS certaines variétés

3.49 COMPLIMENTS Pitas 200-425 g
Pitas COMPLIMENTS

20.99 AASHIRVAAD Whole Wheat Flour 9.07 kg
Farine de blé entier AASHIRVAAD

2.49 SALEM FOODS Bulgur 908 g selected varieties
Bulgur SALEM FOODS certaines variétés

14.99 SALEEM CARAVAN Basmati Rice 4.45 kg selected varieties
Riz basmati SALEEM CARAVAN certaines variétés

8.49 KASH Golden Tahini 900 g
Tahini Golden KASH

3.99 AL'FEZ Moroccan Couscous 200 g
Couscous marocain AL'FEZ

3.99 SALEM FOODS Vine Leaves 454 g or Pickled Cucumbers 1000 g
Feuilles de vigne SALEM FOODS ou cornichons à mariner

5.99 KIRI Portions 144 g
Portions de fromage KIRI

150 PTS when you buy 2

4.29 SUMMER FRESH Dips, Hummus, Queso or Salsa 200-227 g
Trempettes SUMMER FRESH, hummus, queso ou salsa

5.49 IÇIM Halloumi Cheese 250 g
Fromage halloumi IÇIM

3.99 AL'FEZ Garlic or Tahini Sauce 238 mL
Sauce à l'ail ou tahini AL'FEZ

3.99 TRE STELLE Paneer 300 g
Paneer TRE STELLE

Receive 1,000 Scenter points, when you beat the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys locations in Atlantic Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scenter card must be valid and registered. Offer valid from March 12 to March 18, 2026. Offer must be loaded to a registered Scenter card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union, money orders, postage, charitable donations, Scenter points, Scenter points on Scenter points, and other points or loyalty rewards. Offer is subject to change without notice. Trademarks of Sobeys Inc. and its affiliates used under licence. Trademarks of Sobeys Inc. and its affiliates used under licence. Trademarks of Scenter Plus Corporation used under licence by Sobeys Capital Incorporated. Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scenter Plus Corporation used under licence by Sobeys Capital Incorporated.

IFSD_SBY_MAR_PRN_ATL_AD_NB_BL

Eid Mubarak

12.99 /lb
SUNGOLD Fresh Boneless Lamb Leg 28.64/kg
Gigot d'agneau désossé frais SUNGOLD

3.49
CHALO Naan 500 g
Naan CHALO

17.99
FILIPPO BERIO Olive Oil 750 mL
Huile d'olive FILIPPO BERIO

100 PTS when you buy 2

2.29
COMPLIMENTS Canned Tomatoes 796 mL or Stewed Tomatoes 540 mL
Tomates en conserve COMPLIMENTS

400 PTS when you spend $20 or more

16.99
MINA Chicken or Beef Burgers 600-800 g
Burgers de poulet MINA ou de bœuf

200 PTS when you buy 4

1.99
COMPLIMENTS Canned Legumes 540 mL
Légumineuses en conserve COMPLIMENTS

1.79 CALIFORNIA GARDEN Fava Beans 450 g
Gourganes CALIFORNIA GARDEN

3.69
SALEM FOODS Tomato Paste 750 g
Pâte de tomate SALEM FOODS

6.99 AHMAD TEA 100 pk
selected varieties
Thé AHMAD certaines variétés

5.79
KASHI Pistachio Premium Halva 450 g
Halva de qualité supérieure à la pistache KASHI

4.99
DURRA Sesame Bread Sticks 454 g
Bâtonnets de pain au sésame DURRA

2.49 ETI Tea Biscuits 400 g
Biscuits à thé ETI

2.49
ETI Mini Popkek Cake with chocolate or banana 144 g
Mini gâteau Popkek ETI avec chocolat ou banane

7.49 QUALITY STREET 910 g
QUALITY STREET

15% off
COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected
Verres COMPLIMENTS ou assiettes décorées, certaines variétés

100 PTS when you buy 1

25.99
BRITA 6 Cup Pitcher or Filters 3 pk
Pichet 6 tasses ou filtres BRITA

200 PTS when you buy 2

6.49
FERRERO ROCHER Squares 105 g
Carrés FERRERO ROCHER

Scene+ GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit Sobeys.com/offers or the Sobeys app.

so·much value

100% fresh GUARANTEE

NEW FLAVOUR

5.99 +200 PTS when you buy 2

TAYLOR FARMS Chopped or Leafy Salad Kits prepared in Canada 207-383 g
Salades hachées avec garniture TAYLOR FARMS ou légumes-feuilles préparées au Canada

5.44

ECO SPUDS Potatoes product of Prince Edward Island, Canada no 1, 10 lb (see bag for contest details)
Pommes de terre ECO SPUDS produit de l'Île-du-Prince-Édouard, catégorie Canada no 1, (voir le sac pour des détails sur le concours)

ORGANIC

3.88 +100 PTS when you buy 2

COMPLIMENTS ORGANIC Button Mushrooms product of Canada 227 g
Champignons de Paris BIOLOGIQUES COMPLIMENTS produit du Canada

2LB

6.88 +400 PTS when you buy 2

ORRI Clementines or Mandarins product of Israel 907 g 2 lb bag
Clémentines ORRI ou mandarines produit d'Israël, sac

4/$3 +100 PTS when you buy 4

Lemons product of USA or Limes product of Mexico or Colombia
Citrons produit des É.-U. ou limes, produit du Mexique ou Colombie

4.44 /lb

Extra Large Seedless Red or Black Grapes product of Peru or Chile 9.79/kg
Très gros raisins rouges ou noires sans pépins produit du Pérou ou du Chili

From Atlantic Canada

4.99

Stew Pack product of Atlantic Canada, Canada no 1, 5 lb
Légumes pour ragoût produit du Canada atlantique, catégorie Canada no 1

1.99 /lb

Bulk Sweet or Red Onions product of Canada no 1, 4.39/kg
Oignons doux ou rouges en vrac produit du Canada, catégorie no 1

3.99

COMPLIMENTS Grape Tomatoes product of Mexico 283 g
Tomates raisins COMPLIMENTS produit du Mexique

4.99

Asparagus product of Mexico 11.00/kg
Asperges produit du Mexique

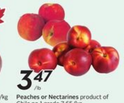
1.99 /lb

Papaya product of Mexico or Guatemala 4.39/kg
Papaye produit du Mexique ou du Guatemala

From Atlantic Canada

2.47 /lb

Red Prince Apples product of Atlantic Canada, Canada extra fancy grade 5.45/kg
Pommes Red Prince produit du Canada atlantique, catégorie Canada extra de fantaisie



3.47 /lb

Peaches or Nectarines product of Chile no 1 grade 7.65/kg
Pêches ou nectarines produit du Chili, catégorie no 1

3.99

Large Cantaloupe product of Brazil
Gros cantaloup produit du Brésil

From Canada

2.99

Boston Lettuce in Soil product of Canada
Laitue Boston avec racines produit du Canada

5.99

COMPLIMENTS Green Leaf or Romaine Single Leaf product of USA 198 g
Feuilles de laitue verte ou feuilles de Romaine COMPLIMENTS produit des É.-U.

STAFF FOR YOU

15% off

Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes
Salade de fruits ordinaires ou tropicaux préparée chaque jour certains formats

STAFF FOR YOU

BUY 2 GET 3RD FREE

Prepared Fresh Daily Stir-Fry Mixes assorted sizes
Mélanges à sauter préparés chaque jour certains formats

Global Market

3.99

Dragon Fruit product of Vietnam or Pomelo product of China
Pitaya, produit du Vietnam ou pomélo produit de Chine

Global Market

1.99 /lb

Long Squash product of Mexico 4.39/kg
Courge longue produit du Mexique

ORGANIC

3LB BAG

4.99

Organic Onions product of Canada Canada no 1, 3 lb
Oignons biologiques produit du Canada, catégorie Canada no 1

ORGANIC

8.99 +50 PTS when you buy 1

LIL SNAPPERS Organic Gala Apples product of USA fancy grade 1.36 kg 3 lb bag
Pommes Gala biologiques LIL SNAPPERS produit des É.-U. catégorie de fantaisie, sac

9.99

LOOP Cold Pressed Juices or Smoothies product of Canada 1 L selected
Jus pressé à froid ou boissons frappées LOOP produit du Canada certaines variétés

3.99

SUNRISE Smoked Tofu 180 g assorted product of Canada
Tofu fumé SUNRISE variétés assorties produit du Canada

4.99

COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g
Graines de citrouille crues COMPLIMENTS ou graines de tournesol grillées salées ou non salées

11.99

NATURSOURCE Almonds or Mixed Nuts selected 450-600 g
Amandes NATURSOURCE ou noix mélangées certaines variétés

floral fleurs

Available at most stores
Disponibles dans la plupart des magasins

STARTING AT **5.99**

Oxalis "Shamrock" grown in Canada
Oxalis triangulaire cultivée au Canada

7.99

St. Patrick's Day Chrysanthemum 4.5" grown in Canada
Chrysanthème de la Saint-Patrick cultivé au Canada

+400 PTS when you buy 2

24.99

St. Patrick's Day or Nowruz Célébration Bouquets
Bouquets de célébration de la Saint-Patrick ou de Noroz

8.99

Hyacinth 5-stem bunch or 6" pot assorted colours grown in Canada
Jacinthe bouquet ou en pot, couleurs assorties, cultivée au Canada

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

© 2026 Sobeys Inc. Ineligible product? Know your store, use that product as intended, or bring the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply. See www.sobeys.com/en/flyer for details.

PD4_SEP_WK45_PRN_ATL_NL_NB_EL

YOU COULD WIN* 1,000,000 PTS

That's like $10,000 towards groceries!

Earn one entry for every $15 spent on Sterling Silver Beef when you scan your Scene+ card!
Contest runs February 26 to March 25, 2026.

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of Canada who are 18 years of age or older at the time of entry. Total Prize Value (TPV) $10,000 CAD. Prize is a Sobeys Gift Card in the amount of $10,000 CAD. Winner will be awarded loaded Gift Card of the fulling Quebec, Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize (means of 1,000,000 Scene+ points (MR 100,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

So·tender

Sterling Silver Premium Beef

HAND-SELECTED AAA BEEF

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

+500 PTS when you buy 1

8.99 /lb

value size

STERLING SILVER Fresh Whole Boneless Eye of Round
cryovac cut from Canada AAA grade beef 19.82/kg
Noix de ronde de bœuf entière fraîche et désossée STERLING SILVER emballage sous-vide, coupe du bœuf Canada AAA

CERTIFIED TENDER* TENDRETÉ CERTIFIÉE

24.99 /lb

STERLING SILVER Fresh Boneless Striploin
Premium Oven Roast or Family Size Grilling Steaks
cut by your meat expert from Canada AAA grade beef 55.09/kg
Rôti de contre-filet de choix frais désossé à cuire au four STERLING SILVER ou biftecks à griller format familial coupés par votre expert boucher coupe de bœuf Canada AAA

4.49 /lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 9.90/kg
Poulet entier frais REFROIDI À L'AIR COMPLIMENTS

+200 PTS when you spend $35 or more

7.49 /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 16.51/kg
Ailes de poulet fraîches fendues REFROIDIES À L'AIR COMPLIMENTS Format familial

Try with our In-Store Breaded Seasoning

READY FOR YOU

6.99 /lb

Fresh Seasoned Boneless Pork Loin Centre Cutlets 15.41/kg
Escalopes de centre de longe de porc désossée fraîches assaisonnées

value size

5.99 /lb

Fresh Whole Skinless Pork Belly
cryovac value size 13.21/kg
Flanc de porc frais entier et sans peau
emballage sous vide, format écono

EXCLUSIVE

11.49

+200 PTS when you buy 2

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g
Galettes de bœuf haché frais 100 % canadien WENDY'S jamais surgelées sans agents de remplissage ni additifs

4.99 /lb

Frozen Cornish Hens Grade A or Frozen Ducks Grade A 11.00/kg
Poulets de Cornouailles surgelés, catégorie A ou canards surgelés, catégorie A

$13

COMPLIMENTS Value Size Breakfast, Mild Italian or Honey Garlic Pork Sausages 1.4 kg
Saucisses de porc à déjeuner COMPLIMENTS, format valeur, italiennes douces ou ail et miel

BUY MORE SAVE MORE

$6 EA when you buy 2 or more

COMPLIMENTS Ground Pork 454 g starting at 6.99 ea
Porc haché COMPLIMENTS

quick & easy rapide et facile

3.49

COMPLIMENTS Regular or Jumbo Wieners 450 g
Saucisses fumées ordinaires ou géantes COMPLIMENTS

STARTING AT **4.99**

+100 PTS when you buy 2

COMPLIMENTS Smoked Pork or Chicken Sausages 375 g
Saucisses fumées de porc COMPLIMENTS ou de poulet

+200 PTS when you buy 2

10.99

SCHNEIDERS Pepperettes 300-375 g
Pepperettes SCHNEIDERS

BUY MORE SAVE MORE

3.99 EA when you buy 2 or more

LUNCHABLES 89-138 g 4.99 ea
LUNCHABLES

4.99

+100 PTS when you buy 2

COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g
Escalopettes de poulet farcies COMPLIMENTS ou repas surgelés asiatiques

7.99

COMPLIMENTS Cheese Sticks, Pickle Spears or Blooming Onion Pearls 325-500 g
Bâtonnets de fromage COMPLIMENTS, cornichons en pointes ou petits oignons fleurissants

14.99

POGO Originals 20 or 32 pk or Minis value size 960 g-1.5 kg
POGO original ou mini format écono

15.99

ST. LOUIS Chicken Wings or Bites 650 g
Ailes de poulet ST. LOUIS ou bouchées

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ "Visa" Card.**

JUST 1 DELIVERY STAMP!

EARN UP TO $30 in groceries!

POS, DEP, PPH-NL, PNN, APL, NO, NB, JPL

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

1000 points = $10 in groceries. Scene+ points redeemed at participating Empire location must be redeemed in increments of 1,000. Visit Scotiabank.com/scene+ for details. Scotiabank Scene+ "Visa" Card: Earn 1 Scene+ point on every $1 Spent. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/scene+.

seafood fruits de mer

2.99 MEMBER price 3.49 without Scene+ Card

COMPLIMENTS Crab- or Lobster-Flavoured Alaska Pollock 227 g
Goberge d'Alaska à saveur de crabe ou homard COMPLIMENTS

4.99 MEMBER price 5.99 without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g
Filets de tilapia SIMPLE NATURELLEMENT COMPLIMENTS, pangasius ou goberge

$12 +100 PTS when you buy 1

BEST BUY Breaded Popcorn Shrimp, Squid Rings or Sole Fillets 800-860 g
Crevettes panées VALEUR PLUS, rondelles de calmar ou filets de sole

8.99 MEMBER price 9.99 without Scene+ Card

COMPLIMENTS Cooked Shrimp or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g
Crevettes cuites COMPLIMENTS ou crevettes crues ou petoncles de baie

Almond Crusted Sole Fillets or Coconut Crusted Tilapia previously frozen
Filets de sole en croûte d'amande ou tilapia en croûte de noix de coco décongelés

CHOOSE CANADIAN SEAFOOD

From Newfoundland

Fresh Steelhead Trout Fillets product of Newfoundland
Filets de truite steelhead frais produit de Terre-Neuve

YOUR CHOICE 12.99 /lb 28.64/kg

From Atlantic Canada

Fresh Wild Haddock Fillets Family Size subject to availability product of Atlantic Canada
Filets d'aiglefin sauvages frais format familial, selon les arrivages, produit du Canada atlantique

Fresh Atlantic Salmon Roasts Stuffed with Spinach, Cheddar, Bacon & Cold Water Shrimp
Rôtis de saumon frais de l'Atlantique farcis aux épinards, cheddar, bacon et crevettes nordiques

MADE FOR YOU

bakery boulangerie

+200 PTS when you buy 2

12.99 Real Cream Layer Cakes 510-725 g
Gâteaux étagés à la crème véritable

NEW

14.99 WITHENSHAW Sticky Toffee Pudding frozen 550 g
Pouding au caramel WITHENSHAW surgelé

5.99 MEMBER price 6.99 without Scene+ Card

COMPLIMENTS Pecan or Raisin Butter Tarts 570 g
Tartelettes aux pacanes COMPLIMENTS ou aux raisins secs

Made with 100% Canadian flour

BAKED IN STORE

3.99 Winnipeg Style Light or Dark Rye Bread 450 g
Pain de seigle léger ou foncé de style Winnipeg

BAKED IN STORE

BUY MORE SAVE MORE

2.49 each when you Buy 2 or more

Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea
Baguettes ciabatta ou artisanales

+100 PTS when you buy 2

STARTING AT 5.99 Donuts 4 pk 320-520 g
Beignes

BAKED IN STORE

+75 PTS when you buy 2

5.99 Hot Cross Buns 6 pk 515-545 g
Brioches du Vendredi saint

deli charcuterie & kitchen cuisine

14.49 MEMBER price 15.49 without Scene+ Card

COMPLIMENTS Sliced Cheese 440 g
Fromage en tranche COMPLIMENTS

STARTING AT 7.99 +100 PTS when you buy 2

KERRYGOLD Irish Cheeses 198 g or MONSIEUR GUSTAV Cheddar 200-250 g
Fromages irlandais KERRYGOLD ou cheddar MONSIEUR GUSTAV

+100 PTS when you buy 1

18.99 TRE STELLE Feta 850 g
Feta TRE STELLE

SLICED FRESH

3.69 /100 g PANACHE Ham or Oven Roasted Chicken
Jambon PANACHE ou poulet rôti au four

7.99 GREENFIELD Sliced Deli Meats 175 g selected
Charcuteries tranchées GREENFIELD certaines variétés

11.99 +100 PTS when you buy 2

COMPLIMENTS Charcuterie Trio selected 250 g
Trio de charcuteries COMPLIMENTS certaines variétés

SLICED FRESH

3.99 /100 g MASTRO Genoa Salami hot or mild
Salami de Gênes MASTRO doux ou piquant

SLICED FRESH

3.99 /100 g +200 PTS when you buy 300 g or more

COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami
Viande fumée montréalaise COMPLIMENTS, rosbif, bœuf salé ou pastrami

MADE FOR YOU

5.99 MEMBER price 6.49 without Scene+ Card

Wraps 219-300 g
Roulés

3.99 +300 PTS when you buy 1

NANA'S Samosas sold by individual piece, available hot or chilled from the Service Counter
Samosas NANA'S vendus à l'unité, disponibles chauds ou réfrigérés, au comptoir de service

LIMITED TIME ONLY

8.99 GOLD LABEL Heat-and-Serve Snack Dips 375 g
Trempettes pour collations chauffer et servir GOLD LABEL

6.49 +200 PTS when you buy 2

YUCATAN Guacamole regular, mild or spicy or Avocado Salsa 227-340 g
Guacamole YUCATAN ordinaire, doux ou épicé ou salsa d'avocat

+100 PTS when you buy 2

6.99 Snack or Classic Meal Boxes select varieties 300-320 g
Boîtes collations ou repas classiques certaines variétés

10.99 OLIVIERI Family Size Pasta or Gnocchi selected 520-700 g
Pâtes ou gnocchis OLIVIERI format familial certaines variétés

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

SOY_SBY_WK40_DIG_ATL_MB_NB_BL

frozen & dairy produits surgelés et laitiers

5.99 100 PTS when you buy 2
NESTLÉ Coffee-Mate Creamers 828-946 mL
Colorants à café Coffee-Mate NESTLÉ

4.49 100 PTS when you buy 2
GAY LEA Aerosol Whipped Topping 225 g
Garniture de crème fouettée en aérosol GAY LEA

BUY MORE SAVE MORE
2.99 EACH YOU Buy 3 or more
100 PTS when you buy 2
COMPLIMENTS Cream Cheese or Spread 227-250 g **3.99 ea**
Fromage à la crème COMPLIMENTS ou tartinade

5.99 200 PTS when you buy 2
ARMSTRONG Cheese Slices 220-240 g
Tranches de fromage ARMSTRONG

8.49 HELUVA GOOD! Dip 680 g
Trempette HELUVA GOOD!

4.49
BAXTER, SCOTSBURN, NORTHUMBERLAND or FARMERS Sour Cream 500 mL assortment varies by province
Crème sure BAXTER, SCOTSBURN, NORTHUMBERLAND ou FARMERS choix des produits variant selon la province

5.49 100 PTS when you buy 2
COMPLIMENTS Pure Orange Juice 1.54 L
Jus d'orange pur COMPLIMENTS

value size
15.99
SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g
Fromage râpé SAPUTO ou ARMSTRONG

4.99
REVELLO or FUDGSICLE Novelties 12 pk selected
Nouveautés REVELLO ou FUDGSICLE certaines variétés

4.99
CRAVE or KD Frozen Entrées 200-340 g
Repas surgelés CRAVE ou KD

7.99
DR. OETKER Giuseppe Stuffed Crust Pizza or Suprema Pizza 475-771 g
Pizza à croûte farcie Giuseppe DR. OETKER ou pizza Suprema

5.99
KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g
Gaufres Eggo KELLOGG'S ou gaufres protéinées

3.99
CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected
Crème glacée Super Premium Plus CHAPMAN'S certaines variétés

13.99
MCCAIN Pizza Pockets 12 pk
Pizza pochettes MCCAIN

13.99
ARCTIC GARDENS Frozen Vegetables 125-175 kg
Légumes surgelés ARCTIC GARDENS

5.49
HUNGRY-MAN Frozen Dinner or XL Bowls 360-450 g
Repas surgelés ou bols XL HUNGRY-MAN

Here for your budget and lifestyle

5.49 200 PTS when you buy 2
COMPLIMENTS Large Brown Eggs or Free Run Large White Eggs 12 pk
Gros œufs bruns COMPLIMENTS ou gros œufs blancs de poules en liberté

4.99
PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected
Crème glacée de choix PANACHE ou nouveautés, certaines variétés

1.69
COMPLIMENTS Frozen Entrées selected 227-284 g
Repas surgelés COMPLIMENTS certaines variétés

natural health santé naturelle

4.99
VITA COCO Coconut Water 1 L
Eau de coco VITA COCO

7.49
MARY'S ORGANIC Crackers 142-184 g
Craquelins MARY'S ORGANIC

5.49
TRADITIONAL MEDICINALS Teas 16 pk
Thés TRADITIONAL MEDICINALS

STARTING AT **6.99**
NUTS TO YOU Organic Butter 500 g
Beurre biologique NUTS TO YOU

2.99
CLUB HOUSE Organic Spice Bags 10-57 g or SILK Creamers 450-473 mL
Sachet d'épices biologiques CLUB HOUSE ou crémeurs à café SILK

STARTING AT **6.49**
GARDEIN Suprême Meat Alternatives 255-425 g
Suprême GARDEIN, solutions de rechange à la viande

4/$11
COVE Kombucha 355 mL
Kombucha COVE

100 PTS when you buy 2
4.99 PACIFIC FOODS Organic Chili 468 g
Chili biologique PACIFIC FOODS

29.99
GOODPROTEIN All-in-One Shake 440 g
Boisson frappée tout-en-un GOODPROTEIN

100 PTS when you buy 7
2/$7 GRENADE Protein Bars 60 g
Barre protéinée GRENADE

12.99
PURE PROTEIN Bars 6 pk
Barres PURE PROTEIN

15% 200 PTS when you buy 7
CENTRUM MultiGummies 90-130 pk selected
MultiVitamines gélifiées CENTRUM certaines variétés

Give them more with the Grocery Essentials Card
Visit sobeys.com/giftcards for details.

S02_SBY_WK46_DIG_ATL_NS_NB_BL

drinks & snacks boissons et grignotines

9.99
LINDT or **GHIRADELLI Bagged Chocolate** 130-151 g; HERSHEY'S Novelty Chocolate 389 g or HARIBO 40 pk while supplies last
Chocolat en sac LINDT ou **GHIRARDELLI**, chocolats nouveautés HERSHEY'S ou HARIBO jusqu'à épuisement des stocks

5.49
CADBURY Multipacks 152-200 g or NERDS Gummy Clusters 227 g
Emballages multiples CADBURY ou Gummy Clusters NERDS

9.99
ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLÉ Mocktails 4x355 mL
Bière sans alcool ATHLETIC BREWING CO. ou cocktails sans alcool OLÉ

2/$6 50 PTS when you buy 2
RED BULL Energy Drinks 250 mL
Boissons énergisantes RED BULL

$4 150 PTS when you buy 1
KELLOGG'S Town House, Snag'd or **Cheez-It Crackers** 213-391 g
Craquelins Town House, Snag'd ou **Cheez-It KELLOGG'S**

4.49
LOTUS Biscoff Biscuits 250 g, CADBURY Fingers 114 g or PEPPERIDGE FARM Cookies 200-213 g
Biscuits Biscoff LOTUS, Fingers CADBURY ou biscuits PEPPERIDGE FARM

2/$9
TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Potato Chips 190-200 g
Croustilles de tortilla TOSTITOS ou croustilles MISS VICKIE'S

2.49 100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g
Croustilles COMPLIMENTS ou croustilles de tortilla

10.99 200 PTS when you buy 1
VAN HOUTTE Coffee K-Cups® or **Brew Over Ice Pods** 10-12 pk or Roast & Ground Coffee 340 g
K-Cups® de café VAN HOUTTE ou **capsules de café infusé sur glace** ou café torréfié et moulu

13.99
TETLEY Orange Pekoe Tea 216 pk
Thé orange pekoe TETLEY

3.99 150 PTS when you buy
COMPLIMENTS Cranberry or **Ruby Red Grapefruit Cocktail** 1.89 L
Cocktail de canneberges COMPLIMENTS ou **de pamplemousse Ruby Red**

8.49
NATURE VALLEY Mid-size Granola Bars 340-525 g
Barres granola VAL NATURE, format moyen

meal makers alliés-repas

100 PTS when you buy 2
6.49 **HERSHEY'S Chipits** 200-270 g
Chipits HERSHEY'S

3.49
BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g
Glaçage BETTY CROCKER certaines variétés ou guimauves Jet-Puffed KRAFT

4.49
KELLOGG'S Cereal 210-525 g selected varieties (excludes family size)
Céréales KELLOGG'S certaines variétés (à l'exception du format familial)

19.99
JAKEMAN'S Maple Syrup 1 L
Sirop d'érable JAKEMAN'S

4.99 50 PTS when you buy 1
MONTANA'S BBQ Sauces 350 mL
Sauces BBQ MONTANA'S

6.99
MAZOLA Oil 1.18 L
Huile MAZOLA

4.49
DEMPSTER'S Bagels 5-6 pk (excludes protein)
Bagels DEMPSTER'S (à l'exception de protéines)

3.99 200 PTS when you buy 2
QUAKER Instant Oatmeal 232-344 g or Quick or Old Fashioned Oats 900 g-1 kg
Gruau instantané QUAKER ou flocons d'avoine à cuisson rapide ou à l'ancienne

2.99 100 PTS when you buy 2
PURITAN Stew 410 g or FRASER FARM Gravy and Meatballs 425 g
Ragoût PURITAN ou sauce et boulettes de viande FRASER FARM

7.99
TACO BELL Crunchwrap Supreme 642 g or Cheesy Double Decker 401 g Taco Kits
Wrap croustillant suprême TACO BELL ou taco double au fromage

2.89 100 PTS when you buy 2
COMPLIMENTS White or **Whole Wheat Bread** 570 g
Pain blanc COMPLIMENTS ou **de blé entier**

11.48
BEN'S ORIGINAL Rice 2.2 kg selected varieties
Riz BEN'S ORIGINAL certaines variétés

Here for your budget and lifestyle

100 PTS when you buy 2
COMPLIMENTS Spices or **Seasonings** selected 5-245 g
Épices COMPLIMENTS ou **assaisonnements** certaines variétés

15% off
COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)
Noix grillées COMPLIMENTS certaines variétés (à l'exclusion des noix de pin)

8.99 100 PTS when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 582 g
Barres granola format familial COMPLIMENTS ou carrés de riz croustillants

3.29 150 PTS when you buy 2
COMPLIMENTS Cookies 300-350 g
Biscuits COMPLIMENTS

4.99 100 PTS when you buy 1
COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g
Biscuits exceptionnels aux brisures de chocolat COMPLIMENTS

3.99
COMPLIMENTS Sweet Pickled Onions 375 mL or PANACHE Salad Dressing 350 mL
Oignons marinés sucrés COMPLIMENTS ou vinaigrette PANACHE

1.99 150 PTS when you buy 3
COMPLIMENTS Baked Beans 398 mL
Fèves COMPLIMENTS

2/$5
COMPLIMENTS Flakes of Ham, Turkey or **Chicken** 156 g
Flocons de jambon, de dinde ou **de poulet COMPLIMENTS**

Give them more with the Grocery Essentials Card
Visit sobeys.com/giftcards for details.

home & pet care
produits ménagers et pour animaux domestiques

11.99
PURINA ONE Dry Dog or Cat Food 1.45-1.8 kg
Nourriture sèche pour chiens ou chats PURINA ONE

21.99
PURINA Tidy Cats Lightweight Cat Litter 5.44 kg
Litière Poids plume Tidy Cats PURINA

1.59 Buy 2 or more, save $1.00 each
SHEBA Perfect Portions 2-4 pk 75 g **1.79 ea**
Perfect Portions SHEBA

8.99
WHISKAS Dry Cat Food 1.5-2 kg or PURINA Dentalife Dog Treats or Chews 404-595 g
Nourriture sèche pour chats WHISKAS ou gâteries pour chiens Dentalife PURINA ou Chews

24.99
FINISH Dish Tabs 60-105 pk
Capsules de détergent pour lave-vaisselle FINISH

6.49
SCRUBBING BUBBLES Drop Ins 1 pk, Fresh Brush 1 pk, Refills 8 pk or Toilet Cling Fresh Brush 12 pk
Drop Ins SCRUBBING BUBBLES, Brosse fraîcheur, recharges ou Brosse fraîcheur pour toilette

4.29
ALLEN'S Cleaning Vinegar 950 mL
Vinaigre nettoyant ALLEN'S

32.99
TIDE Pods 85-112 pk or Power Pods 63 pk
Pods TIDE ou Power Pods

400 PTS when you buy 2
15.99
CASHMERE Bathroom Tissue 12×36 rolls or SPONGETOWELS Ultra Pro 4×8 rolls
Papier hygiénique CASHMERE rouleaux ou Ultra Pro SPONGETOWELS rouleaux

2.99
SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 pk
Cubes de mouchoirs ultra-doux avec lotion SCOTTIES

4.49
ALCAN Foil 50 ft, Non-Stick 25 ft or REYNOLDS Parchment Paper 35 ft
Papier d'aluminium ALCAN, anti-adhérent ou papier parchemin REYNOLDS

12.49
GLAD Waste Bags 20-40 pk
Sacs à ordures GLAD

health, beauty & baby
santé, beauté et bébé

5.99 **300 PTS when you buy 2**
SENSODYNE or Pronamel Toothpaste 75-100 mL selected
Dentifrice SENSODYNE ou PRO-ÉMAIL certaines variétés

5.99
PANTENE Hair Care 170-355 mL or 187 g selected
Soins capillaires PANTENE ou certaines variétés

7.99
LIVE CLEAN Body Wash or SOFTSOAP Liquid Hand Soap 500 mL or 1.47 L selected
Nettoyant pour le corps LIVE CLEAN ou savon liquide à mains SOFTSOAP ou certaines variétés

STARTING AT **15.49** **500 PTS when you buy 2**
ALWAYS Pads, Liners or TAMPAX Tampons 10-136 pk selected
Serviettes hygiéniques ALWAYS, protège-dessous ou tampons TAMPAX certaines variétés

UP TO **20% off**
GILLETTE Fusion or Mach3, BIC or SCHICK Razors, Skintimate or Satin Care or GILLETTE Shave Cream 1-15 pk, 75 mL or 198-311 g selected
Rasoirs Fusion GILLETTE ou Mach3, BIC ou SCHICK, crème de rasage Skintimate ou Satin Care ou GILLETTE ou certaines variétés

STARTING AT **4.99**
CREST Pro Health or SCOPE Mouthwash or ORAL-B Toothbrushes 500 mL+1 L or 1-4 pk selected
Rince-bouche Pro-Santé CREST ou SCOPE ou brosses à dents ORAL-B ou certaines variétés

500 PTS when you buy 3
28.99
ORAL-B Rechargeable Toothbrushes or Heads or CREST 3D White Strips 1-10 pk selected
Brosses à dents rechargeables ORAL-B ou brossettes ou bandelettes 3D White CREST certaines variétés

10% off **150 PTS when you buy 2**
GOLD BOND 85-400 mL or 226 g selected
GOLD BOND ou certaines variétés

55.99
SIMILAC Powders 837-859 g
Préparations en poudre SIMILAC

3.99
Q-TIPS Including Organic 400 pk
Cotons-tiges Q-TIPS y compris biologiques

36.99
ENFAGROW A+ 907 g or PAMPERS Super Pack Huge Diapers 66-174 pk
ENFAGROW A+ ou couches super économ gros format PAMPERS

400 PTS when you buy 2
28.99
PAMPERS Super Pack 42-116 pk
Super emballage PAMPERS

pharmacy
pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.

10% off **200 PTS when you buy 2**
ADVIL 24-50 pk selected or VOLTAREN 30 g or 50 g*
ADVIL certaines variétés ou VOLTAREN ou *

10% off **250 PTS when you buy 2**
SYSTANE Eye Drops 10 mL or Contacts Solution 720 mL selected
Gouttes pour les yeux SYSTANE ou solution pour verres de contact certaines variétés

200 PTS when you buy 2
19.99
DEPEND Underwear or POISE Pads selected
Sous-vêtements DEPEND ou serviettes POISE certaines variétés

10% off **250 PTS when you buy 2**
TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*
Soulagement de la douleur TYLENOL ou Muscles et corps MOTRIN certaines variétés*

10% off **250 PTS when you buy 2**
TYLENOL Complet 40 pk or BENYLIN All-in-One 250-270 mL or 40 pk selected*
TYLENOL Complet ou BENYLIN Tout-en-un ou certaines variétés*

10% off **150 PTS when you buy 2**
BAND-AID Wound Care selected
Soins des plaies BAND-AID certaines variétés

Need health care or advice? **We do that!**

From weight management to diabetes care, pharmacists can help*.

360Health | Abbey

*Fee for some services may apply.

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

SEN_DEF_WK40_DIG_ATL_NS_768_BIL

Scene+ DIGITAL EXCLUSIVE

LOAD IT TO GET IT!

1. Download the Sobeys app
2. Load your offers to activate them
3. Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at Sobeys.com/offers

Get 300 PTS when you spend $18 or more on

DAIRY FARMERS OF CANADA QUALITY MILK

Selected Canadian Cheddars with the Blue Cow Logo 170-280 g

Get 200 PTS when you buy 2

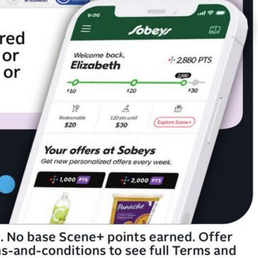
COMPLIMENTS Coconut Milk 400 mL selected varieties

SAVE $1

LOAD THIS OFFER AND SAVE $1 ON COMPLIMENTS ORGANIC Frozen Fruit 600 g

BUY 1 GET 1 of equal or lesser value FREE

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g



Sobeys | Download on the App Store | GET IT ON Google Play

Offer valid March 12th to March 18th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

HAPPY MONTH OF

Ramadan

1.99 /lb

Long Squash
product of Mexico 4.39/kg

1.99 /lb

Plantain product of Guatemala 4.39/kg

9.99

BARD VALLEY Medjool Dates 907 g

5.99

BARD VALLEY Date Rolls
selected varieties 142-170 g

11.99

ROYAL NUTS Almonds or Cashews
roasted salted, unsalted or raw
325-350 g

25% off

COMPLIMENTS Baking Nuts
selected varieties 200-400 g

100 PTS when you buy 2

5.99

HANDFUEL Nuts or Clusters
selected varieties
120-150 g

9.99

WONDERFUL
Shelled Pistachios
155-170 g

9.99

COMPLIMENTS
Chocolate Covered
Almonds 350 g

14.99

ROYAL NUTS
Club Pack Walnuts 750 g

Global Market

Find more variety and value in store

Global Market

Your destination for variety and value

2.99 /lb
Indian Eggplant product of Mexico or Dominican Republic 6.59/kg

4.49 /lb
Okra product of Honduras 9.90/kg

1.99 /lb
Papaya product of Mexico or Guatemala 4.39/kg

2.49
Coconut product of Vietnam

1.29
Passion Fruit product of Colombia

3.49 /ea
CHALO! **Naan** 500 g

13.99
INDIA GATE Pure Basmati Rice 4.54 kg

1.49
DEEP IFQ Okra selected varieties 340 g

4.29
PATAK'S Cooking Sauce 400 mL selected varieties

4.99
PATAK'S 3 Step Sauce Kits 313 g selected varieties

4.79
KFI Cooking Sauces 375 mL selected varieties

Value for St. Patrick's Day

11.99 /lb
Fresh Boneless Beef Stewing Cubes
Family Size 26.43/kg

9.99 /lb
Fresh Boneless Beef Brisket Portions cut by your meat expert from Canada AA grade beef while supplies last 22.02/kg

EXCLUSIVE

MEMBERS SAVE 55¢
5.44 MEMBER PRICING

5.99 without Scene+ Card
HAYTER'S FARM Fresh Extra Lean Minced Turkey 450 g

Great for Shepherd's Pie!

GLUTEN FREE

STARTING AT
4.99 /lb
CHRIS BROTHERS Pork Cottage Roll or Beef Brisket starting at 11.00/kg

10 LB BAG

See bag for contest details

16.99 150 PTS when you buy 1
BELGUSTO CUCINA Shepherd's Pie 907 g

4.99 From Atlantic Canada
Stew Pack product of Atlantic Canada, Canada no 1, 5 lb

5.44 From Prince Edward Island
ECO SPUDS Potatoes product of Prince Edward Island, Canada no 1, 10 lb

9.99
St. Patrick's Day Single Layer Cake 610 g or Small Pull-Apart Cakes 365-990 g

BAKED IN STORE

6.99 100 PTS when you buy 2
Gourmet Cinnamon Buns Plain or with Cream Cheese Icing 4 pk 690-750 g

BUY MORE SAVE MORE
5.99 ea when you buy 2 or more
Cupcakes 6 pk 310-505 g **7.99 ea**

Inspiring fish recipes you can count on during Lent

Try a Nashville-Style Hot & Crispy Fish Sandwich dolloped with spicy coleslaw on a brioche bun!

Get recipe

OCEAN WISE RECOMMENDED

200 PTS when you buy 1

$13

COMPLIMENTS
Battered Haddock Fillets 575 g

3.99

COMPLIMENTS
Brioche Burger Buns
4 pk 200 g

Mmmm.....
Sweet and savoury

5.99 Chocolate Chip with Mini Eggs Cookie 8 pk 325 g or Shortbread with Mini Eggs Cookie 8 pk 325 g

3.99 COMPLIMENTS Brioche Burger Buns 4 pk 200 g

100 PTS when you buy 2

COMPLIMENTS Muffins 4-6 pk 400-600 g **6.99**

5.49 COMPLIMENTS Brioche Hot Dog or Mini Buns 385-480 g

Made with 100% Canadian flour

STARTING AT **4.99** Raisin or Cinnamon Raisin Bread 450 g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points 3.7X faster with the Scotiabank Scene+ Visa Card.◇

APPLY NOW

◇Conditions Apply