

ONT

So Canadian Sobeys

Since 1907

STERLING SILVER PREMIUM BEEF

HOT PRICE
7⁹⁹ /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks cut from Canada AAA grade beef 17.61/kg

SAVE UP TO 55% WITH MEMBER PRICING

3⁹⁹ /lb
8.80/kg **MEMBER PRICING**

4⁹⁹ without Scene+ Card /lb, 11.00/kg
Fresh Pork Loin Back Ribs or Fresh Pork Tenderloin cryovac Family Size

NEW & EXCLUSIVE

HOT PRICE
4⁹⁹

COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g or COMPLIMENTS Fully Cooked Bacon 65 g

HOT PRICE
1⁹⁹ /lb

From Ontario

Honeycrisp Apples product of Ontario, Canada extra fancy grade 4.39/kg

HOT PRICE
7⁹⁹

MARINA DEL REY Wild Argentinian Raw Shrimp 20-30 ct per lb or Argentinian Raw Shrimp Meat 300 g or Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen

HOT PRICE
1⁹⁵ /lb

From Ontario

Red Cluster Tomatoes product of Ontario 4.30/kg

HOT PRICE
9⁹⁷

KRAFT DINNER Original 12 pk

HOT PRICE
2/\$4

HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL

HOT PRICE
4⁸⁸

BURNBRAE FARMS or GRAY RIDGE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk

HOT PRICE
3⁹⁹

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L selected

HOT PRICE
11⁹⁹

CASHMERE Bathroom Tissue 24=48 or 12=48 rolls, SPONGETOWELS 6=12 rolls or SCOTTIES Facial Tissue 12 pk

HOT PRICE
16⁸⁷

FOLGERS Roast & Ground Coffee 544-865 g, Single Serve Pods 30 pk or CARNATION Hot Chocolate 1.7 kg

HOT PRICE
11⁹⁹

SALEEM CARAVAN Golden Basmati Rice 4.54 kg

make happy tummies Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods. Donate in-store

makehappytummies.ca TM 2026 Make Happy Tummies

THU 19 | FRI 20 | SAT 21 | SUN 22 | MON 23 | TUE 24 | WED 25

Prices and offers in effect March 2026

So many deals Scan here for our full digital flyer

ONT

Scene

MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBERS SAVE \$1
899
MEMBER PRICING

999
without Scene+ Card

WONDERFUL Shelled Pistachios
assorted varieties 155-170 g

\$2
For only
Add Twice-Baked Potatoes
regular size available chilled



MEMBERS SAVE \$3
1099
MEMBER PRICING

1399
without Scene+ Card

READY FOR YOU Crispy Chicken
6 pieces available hot or chilled



MEMBERS SAVE 99c
\$2
MEMBER PRICING

299
without Scene+ Card

LANTIC Icing, Brown or Yellow Sugar 1 kg



MEMBERS SAVE \$1
399
MEMBER PRICING

499
without Scene+ Card

COCA-COLA or PEPSI Soft Drinks 6x710 mL

Scene
DIGITAL EXCLUSIVE

OFFER AVAILABLE MARCH 19-25, 2026



Scan QR code to download or open the app

SPEND \$75 OR MORE, GET

500 PTS

WHEN YOU LOAD THIS OFFER

in the Sobeys app or at Sobeys.com/offers

See page 2 for details

Scene™

TURN POINTS INTO GROCERIES



125 PTS when you buy 1

12⁹⁹

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g



200 PTS when you buy 1

\$14

COMPLIMENTS Value Size Cooked Ham 1 kg



100 PTS when you buy 2

3⁹⁹

COMPLIMENTS Cheese Slices 210-230 g or Blocks 250-270 g



150 PTS when you buy 3

2⁹⁹

LECLERC Celebration Cookies 200-350 g or PRINGLES Party Stacks 194-203 g or Mingles 155 g



400 PTS when you buy 2

40% off

JAMIESON Vitamins or Supplements selected varieties and sizes

1,000 Points = \$10 of free groceries

100% fresh GUARANTEE

Guaranteed fresh or your money back



500 PTS when you buy 1
6.99 /lb
Fresh Lean Ground Beef available only in 5 lb tube 15.41/kg



9.99 MEMBER PRICING
11.99 without Scene+ Card
COMPLIMENTS Frozen Chicken Wings or MAPLE LEAF PRIME Raised Without Antibiotics Chicken Wings, Breaded Chicken, or Stuffed Chicken Cutlettes 568-800 g



4.49 /lb
COMPLIMENTS Fresh AIR-CHILLED Whole Chicken, Drumsticks or Bone-In Thighs Family Size 9.90/kg



10.99 /lb, ea
Product of Ontario Fresh Rainbow Trout Fillets subject to availability 24.23/kg or COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce



1.77 /lb
Papaya product of Mexico 3.90/kg



3.99
Large Pineapples product of Costa Rica or Prepared Fresh Daily Cored Pineapples

We offer cored or whole pineapples for the same price



3.99
BAKED IN STORE
Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g



5.99
COMPLIMENTS Feta or Bocconcini 200 g



2.99
SCHNEIDERS Lunchmate Stackers or Adult Snack Kits or GREENFIELD Snack Kits 74-120 g or COMPLIMENTS Sliced Meats 175 g or Regular or Jumbo Wieners 450 g selected



5.99
DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g



100 PTS when you buy 1
6.99 IMPERIAL Soft Margarine or Squares 1.28-1.36 kg



3.49
CHRISTIE Peek Freans or Dad's Cookies 275-350 g, ARNOTT'S Tim Tam Biscuits 175-200 g or COMPLIMENTS Soda Crackers 450 g



\$3
DEMPSTER'S White or Whole Wheat, Texas Toast or Sandwich Bread 675 g or English Muffins selected 6 pk



4.99
CADBURY, NESTLÉ or HERSHEY'S Novelty Easter Chocolate 85-340 g or FERRERO ROCHER Chocolate Eggs 70-125 g while supplies last



4.99
TROPICANA Drinks or Lemonades 1.36 L or PURE LEAF Iced Tea 1.75 L selected



2/\$3
KRAFT BBQ Sauce 455 mL or HEINZ Pasta or Beans 398 mL



400 PTS when you buy 2
12.99
QUAKER Dips or Chewy Bars Club Pack 935-960 g



100 PTS when you buy 3
3.99 DANONE Oikos Greek Yogurt 4 pk



400 PTS when you buy 4
3.99 PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL



8.99
GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal 700 g-1.1 kg or POST Jumbo Cereal 1.1-1.24 kg



11.99
CADBURY Mini Chocolate Eggs 362-381 g, FERRERO ROCHER Rabbit 13 pk or KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



15.99 without Scene+ Card
14.99 MEMBER PRICING
SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g



200 PTS when you buy 2
4.99 COMPLIMENTS Jam 375-500 mL, Liquid Honey Bear 375 g or Peanut Butter 1 kg



36.99
PAMPERS Super Econo Pack 66-174 pk or ENFAGROW A+ 907 g



10.99
PUREX Laundry Detergent 4.08-4.43 L, SUNLIGHT 4.01 L, PERSIL Liquid 1.86 L or Discs 32-42 pk or SNUGGLE Fabric Softener 2.77 L or Sheets 200 pk

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.



*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by Nielsen through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin. Stated items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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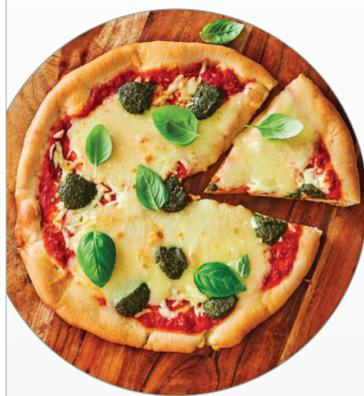
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RICARDO

Gourmet, yet easy

From my kitchen to yours



9.99 RICARDO Frozen Pizza 700-745 g



5.49 RICARDO Baking Mixes 450 g



4.99 RICARDO Kitchen Tools selected varieties



6.49 RICARDO Dips selected 250-300 g

Gourmet meals without the stress. Chef crafted to be easy to prepare.

So much value

100% FRESH GUARANTEE



BUY 1 GET 1 FREE of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g 4.99 ea



4.99 /lb
Asparagus product of Mexico 11.00/kg



2.99
Iceberg Lettuce product of Mexico or USA



Orri

3.47 /lb

ORRI Sweet Clementines product of Israel 7.65/kg



3.99

Blackberries product of Mexico 170 g



LARGE

2/\$4

Ataulfo Mangoes product of Mexico



Mangoes product of Mexico 3 pk

\$4



6.99 THE LITTLE POTATO COMPANY Potatoes product of Canada, Canada no 1, 1.36 kg 3 lb



5.99 100 PTS when you buy 2
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g



3.49 COMPLIMENTS Onions 3 lb or Rainbow Carrots 2 lb, 1.99 ea product of Canada, Canada no 1



2.99 /lb
Brussels Sprouts product of Mexico 6.59/kg



4.99 Kiwi product of Greece 454 g



6.49 100 PTS when you buy 2
COMPLIMENTS Gala, McIntosh, Ambrosia or Red Delicious Apples product of Ontario, Canada fancy grade 1.36 kg 3 lb bag



1.99 /lb
Large Navel Oranges product of Spain 4.39/kg



4.99 50 PTS when you buy 1
Mini Watermelon product of Brazil or Mexico



4.99 200 PTS when you buy 2
COMPLIMENTS Caesar Salad Kit product of USA 280 g



2.99 From Ontario
GOODLEAF Microgreens product of Ontario 50 g



25% OFF
Prepared Fresh Daily Taco or Guacamole Dip or Pineapple Salsa assorted sizes



BUY 2 GET 3RD FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes



5.99 /lb
Sugar Mangoes product of Colombia 13.21/kg



1.28 /lb
Flat Cabbage or Napa Cabbage product of Mexico or USA 2.82/kg



7.99
Organic Green Kiwi product of Greece 454 g



4.99 100 PTS when you buy 2
COMPLIMENTS ORGANIC Paste Herbs 115 g assorted varieties prepared in Canada



4.99 GUSTA Veggie Grind assorted 340 g



4.99 POM Wonderful Juice selected 473 mL



20% off
ROYAL NUTS Tubs selected varieties 240-350 g



2/\$6
FRESH GOURMET Croutons selected varieties 128-142 g

floral

Available at most stores



STARTING AT **\$11**

Phalaenopsis Orchid in Ceramic various sizes available grown in Ontario



9.99

Assorted Chrysanthemum 6" grown in Ontario



200 PTS when you buy 1

9.99 10-stem Bouquet grown in Ontario



500 PTS when you buy 1

29.99 Springtime Serenade Bouquet

Card must be registered. Offer valid and available to be loaded from March 19-25, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase \$75 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$75 or more awards only one 500 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

YOU COULD WIN* 1,000,000 PTS



That's like \$10,000 towards groceries!

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+ card!
Contest runs February 26 to March 25, 2026.

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

15⁹⁹ /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 35.25/kg

So.tender
STERLING SILVER PREMIUM BEEF

HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef Exclusive to Sobeys

<p>250 PTS when you spend \$25 or more</p> <p>COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size</p>	<p>6⁹⁹ /lb</p> <p>COMPLIMENTS Fresh AIR-CHILLED Chicken Breast Halves Family Size 15.41/kg</p>	<p>3⁹⁹ /lb</p> <p>Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg</p>	<p>BUY 2 GET 3RD FREE of equal or lesser value</p> <p>NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Ribs 100% Canadian</p>
<p>7⁹⁹ /lb</p> <p>Fresh Lean Ground Beef Family Size 17.61/kg</p>	<p>300 PTS when you buy 2</p> <p>5⁹⁹</p> <p>MAPLE LODGE FARMS Chicken Sausage 375-500 g</p>	<p>10% off</p> <p>Frozen NEW ZEALAND SPRING LAMB</p>	<p>5⁴⁹</p> <p>MARCANGELO Sweet and Hot Italian Pork Sausage Meat 450 g</p>

Amazing Premium Burgers made...

READY FOR YOU

...fresh or frozen

8⁹⁹ /lb

Fresh Lean Ground Beef Burgers 4 pk Family Size 100% Pure no additives or fillers 19.82/kg

8⁹⁹ /lb

Fresh Medium Ground Chuck Beef Burgers 100% Pure no additives or fillers 19.82/kg

9⁹⁹ /lb

Fresh Premium Cheesy, Portabella Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 22.02/kg

15⁹⁹

COMPLIMENTS Angus, Sirloin or Prime Rib Beef Burgers or Angus Beef & Pork Belly Burgers 852 g

13⁹⁹

BELMONT Homestyle Beef Burgers angus, prime rib or sirloin 852 g

quick & easy

<p>STARTING AT 4⁹⁹</p> <p>BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g</p>	<p>6⁹⁹ 200 PTS when you buy 2</p> <p>COMPLIMENTS Pepperoni Sticks 300 g</p>	<p>STARTING AT 12⁹⁹</p> <p>44TH STREET Fully Cooked Entrées 575 g</p>	<p>STARTING AT 12⁹⁹</p> <p>MARCANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g</p>
<p>7⁹⁹ 100 PTS when you buy 2</p> <p>WONG WING Egg Rolls, Spring Rolls or Dumplings 360-680 g</p>	<p>10⁹⁹</p> <p>SWISS CHALET Chicken or Beef Pot Pies 650-655 g</p>	<p>19⁹⁹</p> <p>BEYOND MEAT Plant Based Burgers or Beef 678-908 g</p>	<p>6⁹⁹</p> <p>WHOLLY VEGGIE! Cauliflower Wings buffalo, ranch, hot honey or japanese-inspired bbq 375 g</p>

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

Scotiabank Scene+ VISA

GET 2 SCENE+ PTS ON EVERY \$1 SPENT!

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

seafood

17.99 **100 PTS** when you buy 1

COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g

14.99 **150 PTS** when you buy 1

40 FATHOMS Breaded Haddock or Cod Fillets 815 g

6.99

MATLAW'S Ocean Scallops or Clam Stuffing 425 g or VASCO & CO Smoked Atlantic Salmon 120 g

10.99

TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

OCEAN WISE RECOMMENDED WISE CHOICES KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.

4.99 **100 PTS** when you buy 2

COMPLIMENTS Crab-Flavoured Seafood flake-style 454 g

9.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g

10.99 /lb

Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg

\$4

Authentic Maryland Crab Cakes 120 g frozen or previously frozen

8.99 **MEMBER PRICING** **9.99** without Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g

11.99

COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g

12.99 /lb

Fresh Wild Haddock Fillets product of Canada subject to availability 28.64/kg

From Atlantic Canada

deli & kitchen

4.99 **MEMBER PRICING** **5.99** without Scene+ Card

BRANDT Sliced Kolbassa selected 175 g

8.99

MAPLE LEAF Natural Selections Sliced Meats selected 175 g

3.29 /100 g

COMPLIMENTS Smoked or Cooked Chicken

18.99 **200 PTS** when you buy 1

TRE STELLE Feta 850 g

5.49 STARTING AT /100 g

Gruyere or Emmental Swiss Cheese product of Switzerland

2.99 /100 g

SCHNEIDERS Blue Ribbon Bologna

3.99 **MEMBER PRICING** **4.49** without Scene+ Card

FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g

6.49 **250 PTS** when you buy 2

YUCATAN Avocado Salsa 340 g

1.99 **75 PTS** when you buy 2

BURNBRAE FARMS Eggs2Go! 2 pk 88 g

Grab 'n Go Meals!

14.99 **100 PTS** when you buy 1

Mixed Deli Meats Subs 4 pk 860 g

5.99

LADLES OF LOVE Soup 454 mL

Give them more with the Grocery Essentials Card Visit sobeys.com/giftcards for details

drinks & snacks

100 PTS
when you buy 3

3/7⁹⁸

OASIS Juice, ARIZONA Iced Tea or DEL MONTE Nectar 960 mL tetra

7⁹⁹

LAVAZZA Nespresso Compatible Capsules 10 pk or Ground Coffee Bricks 250 g

8⁹⁹

MAXWELL HOUSE Instant Coffee 150 g

9⁹⁹

TETLEY Orange Pekoe Tea 144 pk or TWININGS Tea 50 pk

2/\$7

DARE Ultimate Cookies 290-300 g

2/\$7

CHRISTIE Mini Cookies 144-200 g

\$4

CHRISTIE Good Thins 100 g, Crispers or Ritz Chips 240 g

5⁴⁹

BOULANGERIE GRISSOL Melba Toast 350-400 g

2/\$9

RUFFLES Potato Chips 180-200 g or SMARTFOOD Popcorn 150-220 g

3⁹⁹

OLD DUTCH Potato Chips or Ridgies 200-235 g

3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g

3⁹⁹

TWIGZ Pretzels 130 g

150 PTS
when you buy 3

3⁹⁹

LA COCINA Tortilla Chips 300-400 g

2/\$6

CELSIUS Energy Drinks 355 mL

200 PTS
when you buy 2

18⁹⁹

COORS Edge Non-Alcoholic Beer 12x355 mL

2/\$12

LACROIX Sparkling Water 8x355 mL

200 PTS
when you buy 2

6⁴⁹

FERRERO ROCHER Squares 105 g

10⁹⁹

CADBURY Mini Eggs 400 g while supplies last

200 PTS
when you buy 2

2/\$6

BIOSTEEL Sports Drink 500 mL

100 PTS
when you buy 2

4⁹⁹

BUBLY Sparkling Water mini cans 6x222 mL

4⁹⁹

MAYNARDS Candy 308-315 g or KINDER Chocolate Bars 126 g

3⁷⁹

MENTOS Mints 4 pk

8⁹⁹

KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g

11⁹⁹

FERRERO Nutella B-Ready 330 g

Here for your budget and lifestyle

4⁷⁹

100 PTS
when you buy 2

COMPLIMENTS Candy Coated Chocolate Mini Eggs 200 g while supplies last

14⁴⁹

COMPLIMENTS Candy Coated Chocolate Mini Eggs 650 g while supplies last

5⁹⁹

200 PTS
when you buy 2

PANACHE Cracker Assortment Classic 250 g

NEW

100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

value size

1,000 PTS
when you buy 1

39c PER CUP!

38⁹⁹

BEST BUY K-Cups® Coffee Pods 100 pk

100 PTS
when you buy 1

5⁹⁹

COMPLIMENTS Apple Juice 2.84 L

2⁹⁹

100 PTS
when you buy 2

COMPLIMENTS Potato Chips Extraaaa! Flavour 200 g

2/\$3

COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL-1 L

Scene GET 1,000 PTS FOR EVERY \$100 SPENT IN ONE4ALL ULTIMATE GIFT CARDS!

Offer valid during March 19 - 25, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

deli & kitchen



100 PTS
when you buy 2

5⁹⁹ COMPLIMENTS Dry Cured Salami selected 125 g

12⁹⁹

COMPLIMENTS Natural Ingredients Family Size Sliced Meats selected 375-400 g



Gluten free, Made with Natural Ingredients, No added preservatives or nitrites other than those that are naturally occurring, Made in Canada from domestic and imported ingredients.



SLICED FRESH

3⁷⁹ /100 g

MASTRO Rosemary Ham or SAN DANIELE Mortadella



100 PTS
when you buy 1

13⁹⁹

THE LAUGHING COW 32 pk 535 g or BABYBEL 18 pk 360 g



4⁹⁹ MEMBER PRICING

5⁹⁹ without Scene+ Card

COMPLIMENTS Goat Cheese 113 g



SLICED FRESH

2¹⁹ /100 g

COMPLIMENTS Cooked Ham or Mock Chicken

READY FOR YOU

4 Can Dine for 19⁹⁹

Hot Roast Chicken or Full Rack of Back Ribs

FRESHLY PREPARED

Any 2 Sides
Large Potato Wedges, Reser's Sides or Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, deposits, fees and levies. Not valid with any other offer. Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a single transaction. Products may not appear as shown. Offer valid until further notice.



NEW

5⁹⁹

LADLES OF LOVE Soup 454 g

Tomato Basil, Thai Coconut, Butternut Squash or Vegetable!

bakery



BUY MORE SAVE MORE

\$12 ea when you buy 2 or more

Cheesecakes 6" 810-960 g 17.99 ea



12⁹⁹ MEMBER PRICING

17⁹⁹ without Scene+ Card

Single Layer Shortcakes 905-950 g



BAKED IN STORE

100 PTS
when you buy 2

5⁹⁹

All Butter Croissants or Pastries 4 pk 275-400 g



BAKED IN STORE

75 PTS
when you buy 2

4⁹⁹

Tea Biscuits 6 pk 335-350 g



6⁹⁹

COMPLIMENTS Dessert Squares 400 g



BAKED IN STORE

2/\$7

Bagels 4 pk 450 g



Made with 100% Canadian flour

BAKED IN STORE

5⁹⁹

Gourmet Cheese Buns 6 pk 425 g



Made with 100% Canadian flour

3⁹⁹

Garlic Bread 540 g



200 PTS
when you buy 2

5⁴⁹

PORTOFINO Breads 585-600 g



2⁹⁹

150 PTS
when you buy 2

COMPLIMENTS Grain Breads 600 g

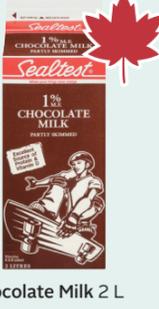


3⁹⁹

DEMPSTER'S 7" Tortillas 240-340 g or TIA ROSA Tortillas 220-328 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy



4⁴⁹
SEALTEST Chocolate Milk 2 L



5⁹⁹ ASTRO Balkan Style Yogurt 12 pk



100 PTS when you buy 2
5⁹⁹ COMPLIMENTS Shreds 226-320 g selected



BUY MORE SAVE MORE
3⁴⁹ ea when you buy 2 or more
PILLSBURY Crescent Rolls 318 g, Dinner Rolls & Biscuits 340 g or Pizza Crust 391 g selected 3.99 ea



100 PTS when you buy 4
4/\$5 YOPLAIT Yop Drinkable Yogurt 200 mL



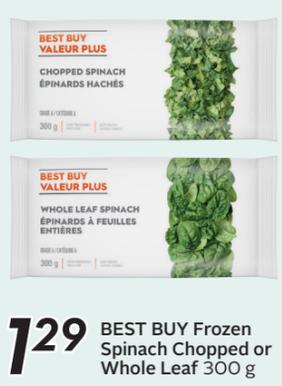
4⁴⁹ SIGGI'S Icelandic Style Skyr Yogurt 4 pk



3⁹⁹ LACTANTIA Healthy Attitude or Olivina Margarine 427 g



5⁷⁹ NATREL Lactose Free Butter 250 g



BEST BUY VALEUR PLUS
7²⁹ BEST BUY Frozen Spinach Chopped or Whole Leaf 300 g



5⁴⁹ KRAFT Philadelphia Dips 340 g



4⁹⁹ KOZY SHACK Rice Pudding 6 pk



150 PTS when you buy 3
7⁹⁹ STÖK Cold Brew Coffee 1.42 L



200 PTS when you buy 2
RIGHTEOUS Gelato or Sorbetto 473 mL selected



5⁹⁹ NANAPOPS! Frozen Bars 4 pk selected



4⁴⁹ TASTIEZ Frozen Snacks 311 g



5⁴⁹ SNOWCREST Frozen Fruit 500-600 g



4⁴⁹ TENDERFLAKE Pie Shells, Tart Shells or Puff Pastry 255-397 g



3⁹⁹ KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g



3⁹⁹ MCCAIN Breakfast Potatoes 600-650 g



3⁹⁹ MCCAIN Bistro, Smiles or Tasti-Taters 454-800 g or MCCAIN Superfries 454-650 g



BUY 2 GET 3RD FREE
RICARDO Frozen Entrées 380-395 g 9.29 ea



2/\$10 HEALTHY CHOICE Gourmet Steamers 269-306 g



13⁴⁹ EL MONTEREY Taquitos 567-588 g



11⁴⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg

WE'RE FULL OF compliments



50 PTS when you buy 1
9⁴⁹ COMPLIMENTS BALANCE Egg Whites 1 kg

200 PTS when you buy 2
5⁹⁹ COMPLIMENTS Greek Yogurt 650 g

5⁹⁹ COMPLIMENTS Flatbread Pizzas 300-310 g

3⁴⁹ COMPLIMENTS Frozen Whipped Topping 1 L

3⁴⁹ COMPLIMENTS Hash Browns or Diced Home Fries 650 g

50 PTS when you buy 1
3⁴⁹ COMPLIMENTS SOUR CREAM CRÈME SURE 500 mL

100 PTS when you buy 2
3⁹⁹ COMPLIMENTS Stringable Cheese 8 pk 168 g

2⁹⁹ **35 PTS** when you buy 1
COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

Give them more with the Grocery Essentials Card Visit sobeys.com/giftcards for details

meal makers



4.99 KELLOGG'S Vector Granola 311 g



2.99 APPLESNAX Fruit Cups 6 pk



9.99 NUTELLA Hazelnut Spread 725 g



3.99 COMPLIMENTS Canned Fruit 796 mL



2.49 COMPLIMENTS Bagels 6 pk



3.99 VACHON Snacks 248-336 g

E.D. SMITH SINCE 1882
Triple Fruits

New 3 fruit flavours just dropped!
Dessert's better with pie filling!

5.99 ea when you buy 2 or more

E.D. SMITH Pie Filling selected 540 mL 6.49 ea

Classic Mini Cheesecakes recipe and more found on edsmith.com



2/5.50 COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



2/\$5 MINUTE RICE Cups 250 g



3.49 AYLMER Ready To Serve Soup 540 mL



5.99 CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



6.99 STEFANO Pasta Sauce 405-648 mL



7.49 AGROMONTE Pasta Sauce 560 mL



5.49 MAISON ORPHÉE Vinaigrette 250 mL



12.99 TILDA Basmati or Brown Basmati Rice 1.8 kg selected varieties

Here for your budget and lifestyle



9.99 PANACHE Maple Syrup amber rich 500 mL



4.99 ea when you buy 2 or more
COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea



49¢ COMPLIMENTS Instant Noodles 85 g



3.99 COMPLIMENTS Pickles 500 mL or Kalamata Olives 375 mL

natural health



7.49 KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g



6.99 STOKED OATS Superfood Oatmeal Blends 500 g



2/\$6 CWENCH Hydration 500 mL



2/\$7 COMPLIMENTS ORGANIC Tortilla Chips 240 g



3.99 EARTH'S OWN Select Beverages 1.75-1.89 L



11.99 OLYMPIC Organic Yogurt 1.75 kg Regular or Greek 12.99 ea



6.99 PRANA Organic Chia Seeds 200-300 g



3.49 ANNIE'S Mac & Cheese 149-170 g



25.99 VEGA Protein + Supergreens 510-526 g



2/\$4 LÄRABAR 45-48 g



2/\$8 LOVE GOOD Protein Bars 55-60 g



16.99 EMERGEN-C Vitamin Drink Mix, Gummies or Crystals 18-45 pk selected

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

home & pet care



32⁹⁹
CHARMIN Bathroom Tissue
24=96 rolls or BOUNTY Paper
Towels 8 pk



300 PTS
when you buy 2
7⁹⁹ COMPLIMENTS
Liquid Laundry
Detergent 1.37-1.47 L



50 PTS
when you buy 1
2⁹⁹ PALMOLIVE Dish
Detergent 591 mL



STARTING AT 5⁹⁹ WINDEX Glass
Cleaner 765-950 mL
or BON AMI Glass
Cleaner 560 g



1³⁹ WHISKAS Perfect
Portions Wet Cat Food
75 g



100 PTS
when you buy 1
32⁹⁹ IAMS Dry Dog
Food 6.1-6.8 kg



18⁹⁹ ARM & HAMMER Clump & Seal
Cat Litter 6.35-9.1 kg



150 PTS
when you buy 4
COMPLIMENTS Wet Cat Food
85-156 g



100 PTS
when you buy 1
9⁹⁹ ENERGIZER
Batteries AA 8 pk,
AAA 4 pk or 9V 2 pk



100 PTS
when you buy 2
7⁹⁹ COMPLIMENTS
Waste Bags 90 L
24-30 pk selected



100 PTS
when you buy 2
2⁴⁹ COMPLIMENTS Foil
Wrap 25 ft or
Parchment Paper 35 ft



100 PTS
when you buy 1
13⁴⁹ ZIPLOC Mega
Packs 60-270 pk

health, beauty & baby



6⁹⁹ **200 PTS**
when you buy 2
CREST 3D White Toothpaste, Scope
Mouthwash or ORAL-B Toothbrushes
85 mL-1 L or 2 pk selected



STARTING AT 3⁹⁹ **100 PTS**
when you buy 2
SOFT SOAP Hand Soap 332 mL or
LADY SPEED STICK or Men's
Deodorant 45-85 g selected



**Baby Days
are here!**

100 PTS
when you buy 2
10% off
AVEENO Baby Care selected
227-354 mL, 331 g or DESITIN
Diaper Rash Cream 113-454 g



STARTING AT 5⁴⁹
GARNIER or PANTENE Shampoo or
Conditioner or AUSSIE, HERBAL
ESSENCES or PANTENE Stylers
150-650 mL or 170-283 g selected



STARTING AT 9⁴⁹
HERBAL ESSENCES or PANTENE
Shampoo, Conditioner or Stylers
95-400 mL selected



4⁹⁹ NESTLÉ Baby
Cereal 227 g



3⁹⁹ CABOO Baby Wipes
72 pk



6⁹⁹
OLD SPICE Body Wash 532 mL or
DEGREE Men's or Women's
Deodorant 74-107 g selected



200 PTS
when you buy 2
20% off CERAVE
Moisturizers or
Cleansers selected



55⁹⁹
GOOD START Formula 1.02 kg or
Ready To Feed 15x250 mL



STARTING AT 14⁹⁹
HUGGIES Baby Wipes 288-384 pk
or Jumbo Diapers Newborn Size 2
29-32 pk

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.



10% off **150 PTS**
when you buy 2
Children's TYLENOL, MOTRIN or
BENLYN selected*



15% off **150 PTS**
when you buy 2
VISINE Eye Care selected 15 mL



10% off **150 PTS**
when you buy 2
TYLENOL, BENLYN or SINUTAB
Cough, Cold & Sinus selected*



10% off **150 PTS**
when you buy 2
POLYSPORIN Ointment selected
15 g or 177 mL

200 PTS when you buy 2
FOR THE ASSIST 15% off ADVIL Pain Relief
40-150 pk
Official Partner of Canada Soccer

Need health care or advice? We do that!

From weight management to diabetes care, pharmacists can help*.

360Health | Sobeys
PHARMACY & WELLNESS

*Fee for some services may apply.

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Scene+
DIGITAL EXCLUSIVE



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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)



Get **100 PTS** when you buy 1

CHALO! Naan 5 pk

value size



SAVE **\$2**

LOAD THIS OFFER AND SAVE \$2 ON COMPLIMENTS

Hot Pepper Rings 2 L



Get **400 PTS** when you buy 2

COMPLIMENTS ORGANIC Soup 398 mL



Get **100 PTS** when you buy 1

TRE STELLE Bocconcini or Halloumi 200 g



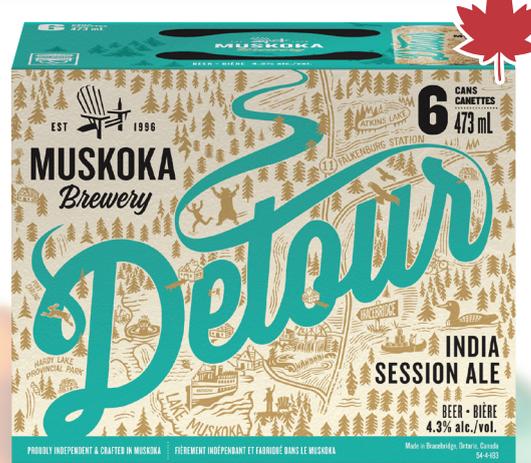
Offer valid March 19th to March 25th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer, wine & coolers!



29⁹⁹

MICHELOB Ultra Light Lager
12x473 mL tall cans



18⁹⁹

MUSKOKA BREWERY
Detour Session Ale
6x473mL tall cans



15⁹⁹

CARLSBERG Pilsner
6x473 mL tall cans



19⁹⁹

CRAFTY ELK Hard Juice
Mixed Pack
8x355 mL cans



14⁹⁹

WOLF BLASS Cabernet
Sauvignon 750 mL

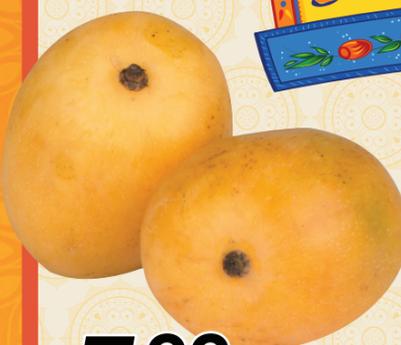


12⁹⁹

RUFFINO Lumina Pinot
Grigio 750 mL

*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores

Happy Vaisakhi



5.99 /lb

Sugar Mangoes
product of Colombia
13.21/kg



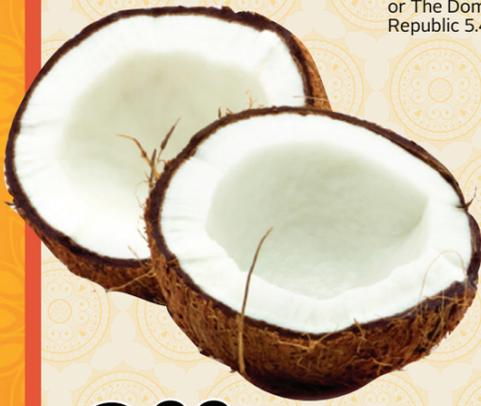
2.49 /lb

Indian Eggplant
product of Mexico
or The Dominican
Republic 5.49/kg



2.49 /lb

Long Squash or Opo
Squash product of Mexico
or The Dominican
Republic 5.49/kg



2.99

Coconut
product of Vietnam



\$4

SANTOSH Gold Naan
or Naan Bites 440-600 g



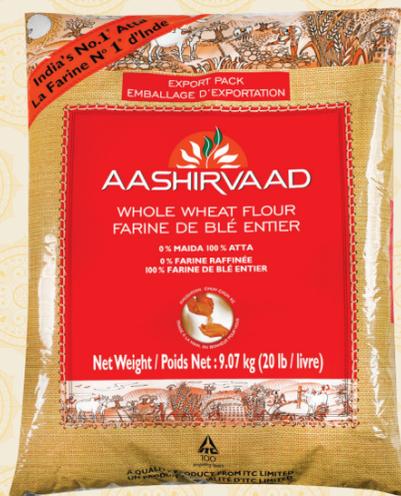
14.99

INDIA GATE Pure Basmati
Rice 4.54 kg



8.99

GIA Basmati Rice
3.63 kg



19.99

AASHIRVAAD
Whole Wheat
Flour 9.07 kg



4.49

PATAK'S Cooking Sauces
400 mL selected varieties

3.79

PATAK'S Side
Dishes 285 g
selected varieties



4.99

PATAK'S 3 Step
Cooking Kits 313 g
selected varieties



15.29

BRAR'S Pure Desi Ghee
800 g



2.79

RUBICON Juice 1 L
selected varieties



4.49

RUBICON Organic Coconut
Water or Non-Dairy
Beverage 1 L



1.29

PARLE-G
Biscuits 300 g



1.49

HALDIRAM'S Indian
Snacks 150 g
selected varieties



1.99

MAGGI Masala
Noodles Family Pack
280 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

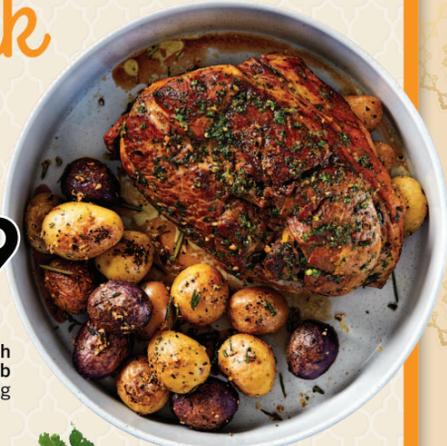
Eid Mubarak



حلال
Halal

12⁹⁹ /lb

SUNGOLD Fresh Boneless Lamb Leg 28.64/kg

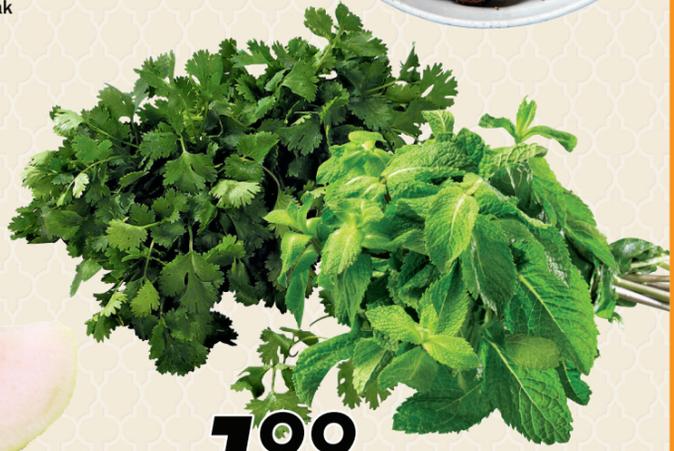


10% off

SUNGOLD Premium Lamb Loin Chops, Shoulder Steak, Leg Steak or Stew Cubes 44.07/kg



3⁹⁹ /lb
Guava product of Egypt 8.80/kg



1⁹⁹
Mint or Cilantro Bunches product of Mexico or USA



3⁴⁹
COMPLIMENTS Pitas 200-425 g



5⁹⁹
KIRI Cream Cheese Portions 144 g



7⁹⁹
TILDA Basmati Rice 900 g



2⁴⁹
SALEM FOODS Bulgur 908 g selected varieties



3⁹⁹
SALEM FOODS Pickled Vine Leaves 454 g or Pickled Cucumbers 1 L



8⁴⁹
KASIH Golden Tahini 900 g



4⁹⁹
DURRA Syrian Style Sesame Bread Sticks 454 g



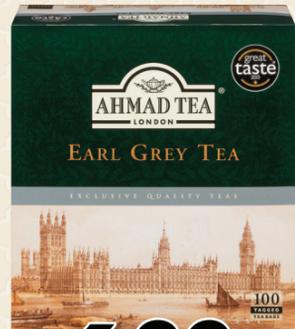
2⁷⁹
SALEM FOODS Super Melon Seeds 300 g



1⁷⁹
CANDYLIIOUS Gummy 180 g selected varieties



2⁴⁹
ETI Mini Popkek 144 g or Tea Biscuits 400 g



6⁹⁹
AHMAD Tea 100 pk selected varieties



Find more variety and value in store

Sobeys

1,000+ ITEMS ARE PRICE LOCKED

until April 29, 2026



STARTING AT
9.99

TRE STELLE Feta 375 g or
CASTELLO Havarti 425 g

\$4

Mangoes
product of Mexico 3 pk

\$3

Mini Seedless Cucumbers 6 pk
product of Ontario, Canada no 1 grade

\$3

Grape Tomatoes pint
product of Mexico

100 PTS
when you buy 1

\$10

COMPLIMENTS NATURALLY SIMPLE
Wild Pacific Pink Salmon Fillets 400 g

BEST BUY VALEUR PLUS

\$7

BEST BUY Cooked Shrimp
65-75 ct per lb 300 g

4.99

CATCH OF THE DAY
Breaded or Battered Fish 350 g

100 PTS
when you buy 2

6.99

FONTAINE SANTÉ Hummus
454 g

STARTING AT
4.49

COMPLIMENTS Pizza Crust
298-460 g

9.99

BBQ Chicken Legs back attached 4 pk
available hot or chilled

100 PTS
when you buy 2

6.49

COMPLIMENTS Pecan or Raisin
Butter Tarts 510 g

BUY MORE SAVE MORE

\$5 ea when you buy 2 or more

CHUDLEIGH'S Blossoms,
Cakes or Pies frozen 228-290 g
5.99 ea

So much value in every shop

Sobeys

1,000+ ITEMS ARE PRICE LOCKED

until April 29, 2026



3⁹⁹

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g or FLEISCHMANN'S Baking Soda 400 g



10⁹⁹

NABOB Roast & Ground or Whole Bean Coffee 300-340 g



2⁹⁹

COMPLIMENTS Instant Oatmeal 260-344 g



2/\$3

FRENCH'S Mixes 28-50 g



99¢

COMPLIMENTS Taco or Fajita Seasonings 35-39 g



600 PTS when you spend \$20 or more
STARTING AT 7⁹⁹

DOVE Deodorant 74-113 g or Personal Wash or Bar Soap 400-710 mL or 6 pk selected



\$3

DARE Breton, Vinta or Simple Goodness Crackers selected 173-225 g



4²⁹

OLD DUTCH Restaurant Tortilla Chips 275-320 g



15⁹⁹

NESTLÉ XXL Cellos 700 g-1 kg



2/3⁵⁰

PEACE TEA 695 mL



\$4

COMPLIMENTS Straight Cut or Shoestring Cut Fries or Wedges 650 g



7⁴⁹

DANONE Oikos Yogurt 650-750 g



4⁹⁹

CRACKER BARREL Cheese Slices 200-240 g



29⁹⁹

KICKING HORSE COFFEE K-Cups® 24 pk



7⁹⁹

MINUTE RICE 1.4 kg or Whole Grain Brown Rice 1.2 kg selected



5⁹⁹

PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L

So much value in every shop

fresh fest

It's Tropical Season!

Taste the tropics with golden Ataulfo mangoes and other sun-kissed fruits.



LARGE

2/\$4

Ataulfo Mangoes
product of Mexico



4.99
Kiwi
product of
Greece 454 g



St. Carlos™

NEW

\$4
Mangoes
product of
Mexico 3 pk



1.77
/lb
Papaya product
of Mexico 3.90/kg



15%
off
Papaya Halves



We offer
cored or whole
pineapples for
the same price
3.99
Whole or Cored
Pineapple
product
of Costa Rica

99¢
Passion Fruit
product of
Colombia



3.99
Dragon Fruit
product of Vietnam



150 PTS
when you buy 2

COMPLIMENTS
Canned Pineapple
Slices 398 mL



2.99
Coconut
product
of Vietnam



100 PTS
when you buy 2
3.49
COMPLIMENTS
Coconut selected
varieties 200 g



READY
FOR
YOU

15%
off
Prepared Fresh Daily
Regular or Tropical
Fruit Salad
assorted sizes

Get 400 PTS
When you buy 2
OR
Get 800 PTS
When you buy 3
or more

STARTING AT
12.99
Hawaiian 14" Take & Bake
Pizza or Select Varieties
715-890 g



100 PTS
when you buy 3

3/7.98

DEL MONTE Nectar 960 mL tetra



Ready for You No Prep Required



12⁹⁹
/lb

Fresh Prepared In-Store Atlantic Salmon Roasts Stuffed with Cheddar Cheese, Spinach, Bacon and Cold Water Shrimp 28.64/kg



17⁹⁹
/lb

STERLING SILVER Fresh BBQ Whiskey or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 39.66/kg

A rich, bold BBQ sauce with maple sweetness, whiskey warmth, hickory smoked flavour, black pepper and tomato.



4⁹⁹
/lb

Marinated Fresh Chicken Drumsticks or Thighs 11.00/kg

Back to routine made easy



GLUTEN FREE



\$15

PINTY'S EatWell Gluten-Free Breaded Chicken Burgers, Strips or Nuggets 765-790 g



200 PTS
when you buy 2

Snack or Classic Meal Boxes select varieties 300-320 g



1⁹⁹

FONTAINE SANTÉ Snacks 129 g



\$3

Swirls available chilled or heated 225 g

Make your own Beer Battered fried fish!

Get recipe

TRY OUR

recipe with Wild
Haddock Fillets



12⁹⁹

/lb

Product of Canada Fresh Wild Haddock Fillets
subject to availability 28.64/kg



THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL

oikos SNACK TO WIN

YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP FINAL \$25,000 TOTAL PRIZES

3.49 DANONE Oikos Pro 300 mL

7.49 DANONE Oikos Greek Yogurt 650-750 g

SCAN NOW

*No purchase necessary. Begins 03/23/26 at 12:00 AM ET & Ends 05/04/26 at 11:59 PM ET. Draw 05/05/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup® Final game (ARV \$9,000 CAD) and 900 Instant Win Prizes: a \$100 Digital Prepaid Card (20 total), or a \$50 CAD Physical Danone Oikos® Coupon (800 total). Mathematical skill-testing question. Full contest rules: www.snacktowin.ca. Oikos® used under lic. © 2026 Danone LLC. All rights reserved. Oikos® Pro® used under lic. © 2026 Danone US, LLC. All rights reserved. NHL, the NHL Shield, the wordmark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

Knorr

BUY MORE SAVE MORE

1.779 ed when you buy 2 or more

300 PTS when you buy 4

300 PTS when you buy 2

KNORR Sauces or Gravies 17-48 g 2.29 ea

KNORR Rice & Pasta Cups 73 g or Soups 2 pk or LIPTON Cup-A-Soup 40-83 g any variety

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

delight Elevating coffee moments, with just a Touch Of flavour

4.49 DANONE Activia 650 g or Activia Expert 4x100 g

3.49 INTERNATIONAL DELIGHT 425 mL

7.49 DANONE Activia 12x100 g or Activia Expert 750 g

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Enjoy a great break with Nestlé

1,000 PTS when you buy any 4

5.49 NESTLÉ Cellos 76-203 g assorted

NESTLÉ Tablets 95-105 g, King 50-86 g or Junior Bars 58-94 g

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2,500,000 PTS TO BE WON*

BUY ANY PARTICIPATING HERSHEY'S PRODUCT FOR A CHANCE TO WIN* 1 OF 5 PRIZES OF 500,000 PTS

5.79 HERSHEY'S Bagged Chocolate 160-290 g

2.19 HERSHEY'S King Size Bars 62-85 g

2.69 HERSHEY'S Family Bars 90-120 g

*NO PURCHASE NECESSARY. Full Contest rules found at https://www.sobeys.com/hershey-canada-scene-contest. Contest runs from 03/19/2026-04/29/2026. Open to legal residents across provinces of Canada excluding QC with a valid Scene+ account, and who have reached the age of majority. 5 prizes of 500,000 Scene+ points to be won (ARV: \$5,000.00 CAD) each.

GET UP TO \$20 IN FREE GROCERIES!

Spend \$25 & get **1,000 PTS** OR Spend \$40 & get **2,000 PTS**

SCAN HERE FOR COMPLETE LIST OF PARTICIPATING PRODUCTS

Offer valid March 19 - April 29, 2026

FOR EVERY BURGER IT HAS TO BE HEINZ

ESTD 1869

Product availability may vary in each participating Sobeys or Sobeys store. All products must be purchased within the same transaction between March 19 and April 29, 2026 using a Scene+ card in order to qualify. The offer can only be redeemed for items per Scene+ receipt during the duration of the program between March 19 and April 29, 2026. Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice. Scene+ and Scene+ Design are registered trademarks of Scene Plus P Corporation. Used under license.

NEW BASKIN-ROBBINS

9.99 BASKIN-ROBBINS Confectionery Ice Cream 946 mL or Novelties 4 pk selection may vary by location

MADE IN CANADA

NEW & IMPROVED FORMULA

50% MORE CLEANING POWER*

11.99 FINISH Dish Tabs 21-30 pk

24.99 FINISH Dish Tabs 60-105 pk

*BASED ON INCREASED INGREDIENTS VS. FINISH QUANTUM © 2026 RECKITT BENCKISER LLC

Nestlé® Favourites

5.99 NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Selected Premium Novelties 4-10 pk selection may vary by location

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A SMALL CHOICE WITH AN ENORMOUS IMPACT

7.99 **400 PTS** when you buy 2

BONTERRA Bathroom Tissue 9=27 rolls, Paper Towel 3=6 pk or Facial Tissue 3=6 pk

**with domestic and imported material.

LIBERTÉ Greek Yogurt 2-4 pk, Méditerranée 4 pk or 500 g or YOPLAIT Source Protein 650 g

4.49

GAY LEA Aerosol Whipped Cream 225 g

4.99

TWINKLE Food Colour Colour Pack Neon 4 pk 40 mL

3.99

RED BULL Energy Drinks 250 mL

2/\$6

DR. OETKER Giuseppe Stuffed Crust or Suprema Pizza 475-771 g

7.99

CHEEMO Perogies 745-907 g

2.99 **100 PTS** when you buy 2

CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected

3.99

MILK2GO or NESTLÉ Milkshakes 310-473 mL

2/\$3 **100 PTS** when you buy 4

SAVE \$3
when you buy any
1 Dempster's Bagels or Bread*
+
1 any Philadelphia Cream Cheese Product (227 - 340 g) or Kraft Peanut Butter Spread (750 g - 1 Kg)*
EXPIRES: June 30, 2026
*See in-store for coupon. Subject to availability. While supplies last.

*Includes Philadelphia Cream Cheese (227 - 340 g) and Kraft Peanut Butter (1KG/750g), Dempster's White and Whole Wheat Bread only. Excludes Dempster's Signature and Whole Grain bread.

**— MAKE —
HOSTING
Delicious**

5.99 CHRISTIE Ritz Mini Bits or Drizzled Crackers 226-280 g selected

2/\$7 CHRISTIE RITZ Snacking or Mini Crackers 162-200 g selected

#1 MOST TRUSTED BRAND IN CANADA

5.99 KRAFT Peanut Butter 750 g-1 kg selected

\$3 DEMPSTER'S White or Wheat Bread 675 g

#1 MOST TRUSTED BRAND IN CANADA

6.99 PHILADELPHIA Cream Cheese Product 340 g selected

3.99 DEMPSTER'S Bagels 5-6 pk selected excludes protein

*Based on the 2026 BrandSpark® Canadian Trust Study.

iöco nano

Bursting with Mini Popping Bubbles

3.49 IÖGO Nano Yogurt with Flavoured Pearls 4x100 g selected

3.49 ASTRO Balkan Yogurt 650-750 g selected

4.50 IÖGO Nano Drinkable Yogurt 6x93 mL selected

WIN WITH SCENE+™

SHOP, SCAN, EARN 150 POINTS

+ CHANCE TO WIN* **500,000 POINTS**

*Contest Ends June 3, 2026
See participating packages for details

SPRING Savings
with General Mills

2.99 NATURE VALLEY Sweet & Salty Granola, Protein or Fibre 1 Bars 125-210 g selected

4.49 GENERAL MILLS Retail Size Cereals 296-437 g, PILLSBURY Easter Seasonal Cookies 260-396 g, BETTY CROCKER Cake, Cookie, or Bisquick Mix 263-113 kg selected

HELLMANN'S
OFFICIAL CONDIMENT OF CANADA

Scene+™

You could **WIN 1,000,000 PTS**
or 1 of 110 Canada Soccer Gift Cards!

SPEND \$10 on participating Hellmann's products (before taxes)

SCAN your Scene+™ card at check-out to enter for a chance to win*

4.99 HELLMANN'S 325-445 mL any variety

6.99 HELLMANN'S 710-890 mL any variety

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.sobeys.com/hellmanns-canada-soccer-spring-contest>. Contest runs from 2026/03/12 - 2026/05/06. Open to legal residents across all provinces of CA including QC with a valid Scene+™ account, and who have reached the age of majority on the date they entered the Contest. Trademarks of Scene Plus IP corporation used under license by Sobeys Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.

Refresh your fandom

2/\$6 GLACÉAU Vitaminwater 591 mL or Smartwater 1 L

2/4.50 POWERADE Beverages 710 mL

2/4.50 BODYARMOR Beverages 473 mL

50 PTS when you buy 1

Offer valid from March 19th to March 25th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.
The trademarks that appear are the property of their respective trademark owners.

SPREAD DELICIOUS MORNINGS

4.49 JIF or ADAMS Peanut Butter 500 g or SMUCKER'S Fruit Spreads 250 mL selected

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MORE DOG. MORE LOVE. MORE MILK-BONE

4.99 MILK-BONE Biscuits 900 g, Farmer's Medley 280-340 g or Flavour Snacks 800 g selected

4.99 SMUCKER'S Uncrustables 4 pk selected

Snacks the whole family loves!

6.49 ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 340-492 g or Gourmet Popping Corn 850 g

2.49 SNACK PACK Pudding assorted flavours 396 g

4.79 ANGIE'S Boomchickapop Popcorn 136-198 g

2.77 QUAKER Dippos or Chewy Bars 120-156 g

3.49 QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

8.49 NONNA PIA'S Balsamic Reductions 250 mL

GLUTEN FREE

6.99 LITTLE NORTHERN BAKEHOUSE Breads, Buns, Bagels or Pizza Crust 320-567 g

4.99 NESTLÉ Coffee-Mate Creamers 828-946 mL

2.99 CATELLI Pasta 375-500 g (excludes lasagna) or Limited Edition O Canada 375 g

Smile care made simple

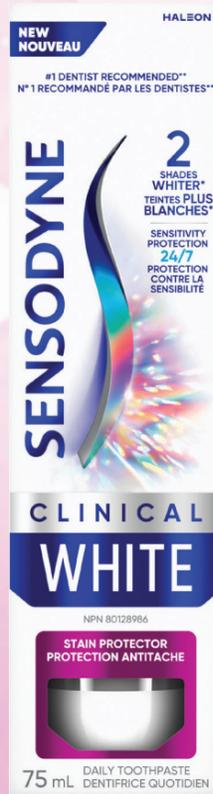
Everything you need for
everyday oral care



300 PTS
when you buy 2

6⁹⁹

LISTERINE
Mouthwash 1 L



STARTING AT

6⁹⁹

COLGATE Toothbrushes or
HELLO Toothpaste 98 mL or
1-12 pk selected

7⁹⁹

100 PTS
when you buy 2

SENSODYNE Clinical Toothpaste
75 mL selected

300 PTS
when you buy 2

11⁴⁹

CREST 3D White Mouthwash,
Stain Remover or ORAL-B Power
Toothbrushes 67-946 mL or
1-2 pk selected



Canada's Baby Grocery Store

Big offers for your baby's essentials!



2²²

BABY GOURMET Purée Pouches or Jars 92-128 mL selected

That's like **\$20** toward your groceries

Get 2,000 PTS

When you spend \$90 or more on any of these participating Baby products* *before taxes



28⁹⁹

PAMPERS Super Pack Diapers 42-96 pk or Ninjamas or Easy Ups 34-74 pk



28⁹⁹

HUGGIES Giga Diapers 36-96 pk or Pull-ups or Goodnites 34-74 pk



100 PTS when you buy 2

6⁴⁹

JOHNSON & JOHNSON Baby Care 400-600 mL or 623 g selected



9⁹⁹

PEDIASURE Complete 4 pk



2/\$5

BABY GOURMET Simply Snacks 32 g



600 PTS when you buy 1

46⁹⁹

CAPRICARE Infant Formula 800 g



make happy tummies

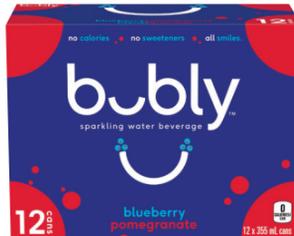
Join Us.
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

TM 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2, and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

GET UP TO \$20 IN FREE GROCERIES!

Scene

Spend \$25 & get

1,000 PTS

OR

Spend \$40 & get

2,000 PTS

FOR EVERY BURGER

IT HAS TO BE
HEINZ
ESTD 1869



LEARN MORE

Product availability may vary in each participating Sobeys or Safeway store. All products must be purchased within the same transaction between March 19 and April 29, 2026 using a Scene+® card in order to qualify. The offer can only be redeemed six times per Scene+® cardholder during the duration of the program between March 19 and April 29, 2026.

Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice. Scene+® and Scene & Design are registered trademarks of Scene Plus IP Corporation, used under license.

GIVE YOUR SCENE+ POINTS A BOOST

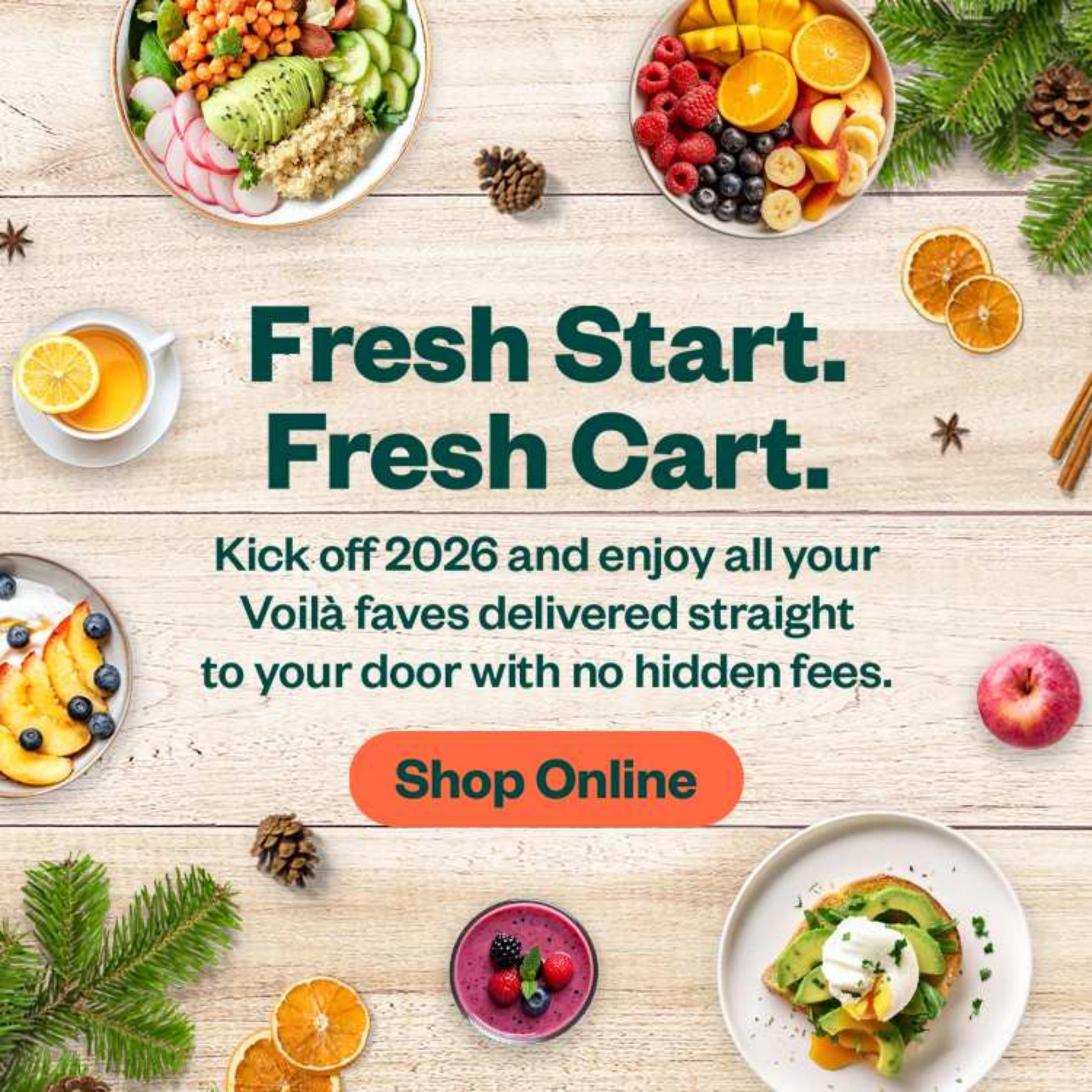
Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy all your
Voilà faves delivered straight
to your door with no hidden fees.

[Shop Online](#)