



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.



\$8.99 /LB
With Card

Standing Ribeye Roast
Bone-In, Limit 2



BUY MORE
SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.

85¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glaze, Bone-In, Limit 2

Sugardale Portion Ham
Butt or Shank, Bone-In, Limit 2

75¢ /LB
With Card



Fresh Perdue Boneless Chicken Breast
Family Pack or Wings, Bone-In

\$2.99 /LB
With Card



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct

2.99 With Card
-1.00

\$1.99 /EA*



Asparagus or Organic Asparagus, \$2.99 lb

\$1.99 /LB
With Card



Strawberries
16 oz

2/\$4
With Card



California Cuties Seedless Mandarins
3 lb Bag or Organic Seedless Mandarins, 2 lb Bag

\$2.99
With Card



4.49 With Card
-1.00

\$3.49 /EA*

Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties



Wright Bacon
Select Varieties, 24 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE
With Card

MIX & MATCH BUY 2, GET 3
FREE
of Equal or Lesser Value
With Card



Big Red
Deliciously Different!



Coca-Cola
ORIGINAL TASTE



3.49 With Card
-1.00

\$2.49 /EA*

Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties

MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value

FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE
With Card



Breyers Ice Cream
Select Varieties, 48 fl oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE
With Card



2.99 With Card
-1.00

\$1.99 /EA*

Sargento Cheese Slices
Select Varieties, 8-20 ct



Kroger Cottage Cheese or Sour Cream
Select Varieties, 24 oz

2/\$4
With Card



Bud, Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans

23.09 -10.00 Off 1
WITH CARD & CASH BACK REBATE

\$13.09 /EA*



Michelob Ultra
Select Varieties, 24-Pack, 12 fl oz Bottles or Cans

\$26.29



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties

7.99 With Card
-1.00

\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons UP TO 5 TIMES per transaction.
UNLIMITED transactions!



Find even more deals online!



Large Pineapple
\$1.49 /EA

With Digital Coupon
Price without digital coupon is up to \$3.49 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB

With Digital Coupon
Price without digital coupon is up to \$7.99 lb, Sold in a 2 lb Bag for \$15.98 with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA

With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA

With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage, 12-16 oz; Select Varieties
Price without digital coupon is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon

Wild-Caught Snow Crab Cluster or Private Selection Argentinian Jumbo Raw Shrimp, 16-25 ct; Sold in a 2 lb Box or Bag for \$19.98

\$9.99 /LB
With Digital Coupon
Price without digital coupon is up to \$12.99 lb with Card.



Kroger Cheese
Select Varieties, 32 oz
\$4.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Lay's Potato or Kettle Cooked Potato Chips
Select Varieties, 5-8 oz
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies
Select Varieties, 8-20 oz
\$3.49 /EA
With Digital Coupon
Price without digital coupon is up to \$4.79 each with Card.

*While supplies last.



Large Avocado or Large Mango
Price without digital coupon is up to \$2.50 each with Card.

\$1.49 /EA
With Digital Coupon



Hellmann's Mayonnaise
20-30 fl oz or Miracle Whip, 30 fl oz; Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon is up to \$5.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz or Kroger Alkaline Water, 24-Pack, 16.9 fl oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



**Private Selection
Four Layer Carrot Cake**
8" or Cheesecake, 40 oz;
Select Varieties, In the Bakery
Price without digital coupon
is up to \$22.99 each with Card.



\$17.99
/EA
With Digital Coupon



**Green Mountain
or McCafé K-Cups**
Select Varieties,
10 ct
Price without digital coupon
is up to \$8.99 each with Card.



\$5.99
/EA
With Digital Coupon

**Pompeian
Extra Virgin
Olive Oil**
Select Varieties,
16 fl oz
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$7.99 each with Card.



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Birds Eye
Frozen Vegetables**
Select Varieties,
9.5-14.5 oz
Price without digital coupon
is up to \$2.29 each with Card.



\$1.79
/EA
With Digital Coupon

**Huggies
Little Movers or
Little Snugglers Diapers**
Select Varieties,
38-96 ct
SAVE \$5
/EA
With Digital Coupon
Price without digital coupon
is up to \$28.99 each with Card.



*While supplies last.



**Frito-Lay
Simply Snacks**
Select Varieties,
4.5-8.5 oz
Price without digital coupon
is up to \$2.99 each with Card.

\$1.99
/EA
With Digital Coupon



**Nestlé
Toll House Morsels**
Select Varieties,
9-12 oz
Price without digital coupon
is up to \$4.99 each with Card.



\$3.99
/EA
With Digital Coupon

**Yankee
Medium Pillar
Candle**
Select Varieties,
14.25 oz
\$7.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$12.99 each with Card.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter

LOCAL

Kentucky Legend Boneless Whole Ham
\$4.49 /LB
 With Card

Private Selection Angus 90% Lean Ground Sirloin
 16 oz

\$7.99

With Card

Boursin Garlic & Fine Herbs Gourmet Cheese
 5.3 oz or Kaukauna Cheeseball, 6 oz; Select Varieties, In the Deli

\$3.99

With Card

King's Hawaiian Rolls

Select Varieties, 12 ct, In the Bakery

\$3.99

With Card

Private Selection Triple Cherry Pie or Other Varieties, 9", In the Bakery

\$9.99

With Card

17.99
 -5.00* Off 1
 WITH CARD & CASH BACK REBATE

\$12.99 /EA*

Blue Moon, Leinenkugel's or Stella Artois
 Select Varieties, 12-Pack, 11.2-12 fl oz Bottles or Cans

*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details

Kroger Sweet Potatoes
 3 lb Bag

\$3.99

With Card

Kroger Packaged Vegetables
 Select Varieties, 24-32 oz

\$6

With Card

Cool Whip
 8 oz or Dole Pineapple, 15.25-20 oz; Select Varieties

2/\$4

With Card

Kroger Spices
 Select Varieties, 0.11-48 oz
MIX & MATCH BUY 2, GET 1
 of Equal or Lesser Value

FREE

With Card



Toastermaster Toaster
 2-Slice or Griddle, 10" x 16"

\$19.99

With Card



Kroger Frozen Vegetables
 10-12 oz or Kroger Fruit, 14.5-15.25 oz Can; Select Varieties

2/\$3

With Card

Swanson Broth
 32 oz or Del Monte Vegetables, 11-16 oz; Select Varieties

2/\$4

With Card



Duncan Hines or Dolly Parton Cake Mix
 Select Varieties, 15.25 oz

MIX & MATCH BUY 1, GET 1
 of Equal or Lesser Value

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home Jumbo Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



Paas Easter Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Holiday Home Easter Baking Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties,
10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or Cadbury Eggs
Select Varieties,
4 ct
\$4.49
With Card



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties,
7.93-7.97 oz
2/\$6
With Card



Kinder Joy Egg
0.7 oz
\$1.99
With Card



Lindt Gold Chocolate Bunny
Select Varieties,
3.5 oz
\$6.49
With Card



Peeps
Select Varieties,
8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Ocean Spray Cranberry Juice
64 fl oz or Little Debbie Snacks, 8-12 ct; Select Varieties

2/\$6
With Card



Minute Maid Fruit Drink or Ade
59 fl oz or Kroger Instant Oatmeal, 8-12 ct; Select Varieties
3/\$5
With Card



Knorr Sides
Select Varieties, 4-5.7 oz
10/\$10
With Card



Stouffer's or Lean Cuisine Entrée
Select Varieties, 5.75-12.875 oz
FINAL COST When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$3.99 each with Card.



Kroger Sparkling Water
Select Varieties, 12-Pack, 12 fl oz Cans
FINAL COST When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



White Claw, Smirnoff Ice, Twisted Tea or Truly
Select Varieties, 12-Pack, 12 fl oz Cans
\$16.99



Samuel Adams
12-Pack, 12 fl oz Bottles or Cans or Founders All Day IPA, 15-Pack, 12 fl oz Cans; Select Varieties
\$16.99



Yuengling Flight or Garage Beer
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans
\$15.99

BUY MORE SAVE MORE
SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.

Find even more online! Scan here to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card.



2.49 With Card
-1.00
\$1.49 /EA*
Pringles
5.2-5.57 oz or Garden of Eatin' Snack Mix, 8-8.6 oz; Select Varieties



13.99 With Card
-1.00
\$12.99 /EA*
Kroger Coffee
Select Varieties, 20-29 oz Can



Nature Valley Bars
5-12 ct or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties
2.99 With Card
-1.00
\$1.99 /EA*



Velveeta Shells & Cheese
9.4-12 oz or Sara Lee Bread, 20 oz; Select Varieties
3.49 With Card
-1.00
\$2.49 /EA*



Kellogg's Giant Size Cereal
19.2-29.5 oz or Kodiak Frozen Waffles, 8-10 ct; Select Varieties
5.99 With Card
-1.00
\$4.99 /EA*



Rao's Pasta Sauce
Select Varieties, 15-24 oz
6.99 With Card
-1.00
\$5.99 /EA*



Vitaminwater
6-Pack, 16.9 fl oz or Innovasian Entrée, 16-18 oz; Select Varieties
6.99 With Card
-1.00
\$5.99 /EA*



Angel Soft Bath Tissue
8 Mega Rolls or Kleenex Facial Tissue, 4 ct; Select Varieties
7.49 With Card
-1.00
\$6.49 /EA*



Ragu Pasta Sauce Select Varieties, 16-24 oz

2.49 With Card
-1.00
\$1.49 /EA*



Cheez-It Family Size Crackers 17-21 oz or Totino's Pizza Rolls, 50 ct; Select Varieties

5.99 With Card
-1.00
\$4.99 /EA*



4.49 With Card
-1.00
\$3.49 /EA*
Checker's Frozen Fries

24-28 oz or Chick-fil-A Sauce, 16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99 /EA*

Post Large Size Cereal 13.5-20.5 oz or I Can't Believe It's Not Butter Spread, 15 oz; Select Varieties

BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



5.99 With Card
-1.00
\$4.99 /EA*

Starbucks Iced Coffee 48 fl oz or Tate's Cookies, 4.6-8 oz; Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
P. F. Chang's Entrée

18-22 oz or Birds Eye Family Size Voila Entrée, 42 oz; Select Varieties



9.99 With Card
-1.00
\$8.99 /EA*
Kroger Boneless Chicken Tenders, Cutlets or Thighs Frozen, Select Varieties, 2.5-3 lb



13.99 With Card
-1.00
\$12.99 /EA*
Private Selection Tiramisu Layer Cake 23.3-27.2 oz or Crunch Cake, 18-42 oz; Select Varieties, In the Bakery



8.99 With Card
-1.00
\$7.99 /EA*
M&M's Family Size Candy Select Varieties, 15-18.08 oz



6.99 With Card
-1.00
\$5.99 /EA*
Huggies Wipes

Select Varieties, 168-192 ct



10.99 With Card
-1.00
\$9.99 /EA*

Smucker's Uncrustables 10 ct or Black Rifle Coffee K-Cups, 12 ct; Select Varieties



6.49 With Card
-1.00
\$5.49 /EA*
Dixie Paper Plates or Bowls Select Varieties, 25-90 ct



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think! Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon
Chips
5-6.5 oz or
Simple Truth **Organic**
Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Fresh Perdue
Shortcuts Boneless
Chicken Breast
24 oz

\$6.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans or
Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style
Ribs
Fully Cooked, 2 lb,
In the Deli

\$12⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



St. Louis Style
Pork Ribs
Bone-In
\$3⁴⁹
/LB
With Card

Wonderful
Pistachios
Select Varieties,
14-16 oz
\$8⁹⁹
With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card



Busch Light or
Miller High Life
Select Varieties,
30-Pack, 12 fl oz Cans

\$23⁹⁹



Toaster
Air Fryer
2.6 Quart

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Sumo Citrus
Mandarins

2/\$5

With Card



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos
3 lb Bag



\$4.99
With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5
With Card



Collard, Turnip or Mustard Greens
\$1.49 /EA
With Card



Private Selection Wild Twist, Rockit or Sugar Bee Apples
2 lb Bag
\$4.99
With Card



\$2.99
With Card
Raspberries or Blackberries
6 oz

Bloom Haus Soft Reflection Bouquet
\$10



Private Selection Snacking Tomatoes
Select Varieties,
10 oz
2/\$7
With Card



Fresh Cut Fruit Bowl
62 oz
\$15.99
With Card



FRESH-CUT
IN-STORE DAILY

GUARANTEED FRESH



MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
11.1-16 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



Kevin's Family Pack Entrée
Select Varieties,
26 oz
\$15
With Card



Kroger Jumbo EZ Peel Shrimp
21-25 ct or Kroger Large Peeled and Deveined Shrimp, 31-40 ct; Raw, Sold in a 2 lb Bag for \$15.98
\$7.99 /LB
With Card



Kroger Ground Sausage
Select Varieties,
16 oz
\$3.99
With Card



Gorton's Seafood
Frozen, Select Varieties,
11-11.4 oz
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection Fresh Baked Butter Croissants
Large, 4 ct or Mini, 12 ct
\$5



Kroger Potato Salad or Macaroni Salad or Coleslaw, Select Varieties,
3 lb
\$7.99
With Card



Home Chef Roasted Turkey Breast
Bone-in, Fully Cooked, 28 oz



\$11.99
With Card

BOTTLES & BREWS



\$19.99

West Sixth or Rhinegeist Truth
Select Varieties,
12-Pack, 12 fl oz Cans



Athletic NA or Blue Moon NA
Select Varieties,
6-Pack, 12 fl oz Cans

\$9.99



*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details



17.99
-8.00* Off 1
WITH CARD &
CASH BACK REBATE

\$9.99
/EA*

Simply Spiked
Select Varieties,
12-Pack, 12 fl oz Cans



Busch Light or Miller High Life
Select Varieties,
12-Pack, 12 fl oz Bottles or Cans

\$12.99



*Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details

17.99
-5.00* Off 1
WITH CARD &
CASH BACK REBATE

\$12.99
/EA*

Mike's or Cayman Jack
Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans



\$16.99

Corona, Modelo or Pacifico
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

PICK UP EVERYTHING FOR RACE DAY



HORSE RACING REWARDS HERE'S HOW IT WORKS...

- 1. LOOK FOR THE SIGNS**
Look for the Horse icon on tags for participating items throughout the store. When you purchase Rewards items, you earn 1 point for every dollar you spend.
- 2. EARN POINTS AND REDEEM FOR...**
Horse Racing event tickets, experiential rewards and more!

Visit Kroger.com/HorseRacingRewards for details.