

ATLZONE 1

**CHANCE TO WIN\*  
EVERY WEEK!**

**G R O C E R Y  
GIVEAWAYS**



**Play on the Foodland app now**

# IT'S GAME TIME

**Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win\* - exclusively on the Foodland app**



**Download the Foodland grocery app to play.**



**Register or sign into your account and link your Scene+ card.**



**Play every week for a chance to unlock offers for free products, Scene+ points and earn chips.**

**Learn more on how to get in on all the fun at [www.foodland.ca/grocerygiveaways](http://www.foodland.ca/grocerygiveaways)**

\*NO PURCHASE NECESSARY. Full Contest rules found at [foodland.ca/grocerygiveaways](http://foodland.ca/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.®

Enter your chips  
for a chance  
to win\* one  
of these  
great prizes:

Scene+ Travel  
Powered by Expedia

1 x 1 MILLION  
SCENE+ POINTS  
valued at \$10,000

Scene+

6 x 1 MILLION  
SCENE+ POINTS  
valued at \$10,000 each

CINEPLEX

3 x CINEPLEX  
SHOWTIMES CARDS  
valued at \$3,650 each

Scotiabank

2 x \$5,000 SCOTIABANK  
CASH PRIZES deposited into  
a Scotiabank investment plan



20 x \$500 HOME  
HARDWARE GIFT CARDS

PLAY WEEKLY TO  
UNLOCK FREE ITEM  
OFFERS FROM  
COMPLIMENTS!



FEATURED  
FAVOURITES



EARN UP TO 5X MORE  
POINTS WHEN YOU USE THE  
OFFERS ON THE FOODLAND APP.†

†Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

ATL ZONE 3

# FOODLAND

Fresh food. Friendly neighbours.  
Aliments frais. Des gens de chez nous.

**EASTER**  
is coming



**249**  
/lb

**HAYTER'S FARM** Frozen Grade A Turkeys  
all available sizes 5.49/kg  
**Dindes surgelées de catégorie A**  
**HAYTER'S FARM** toutes les  
tailles disponibles



**COMPLIMENTS** or **SCHNEIDERS** Bone-In Ham  
butt or shank portions 5.49/kg  
**Jambon avec os COMPLIMENTS** ou **SCHNEIDERS**  
portions de fesse ou de jarret

**249**  
/lb



**11.99**  
/lb

**Fresh Atlantic Salmon**  
Filets 26.43/kg  
**Filets de saumon de**  
**l'Atlantique frais**



**9.99**

**PRODUCT OF ATLANTIC CANADA**  
Potatoes Canada no 2, 50 lb  
**Pommes de terre PRODUIT DU CANADA**  
**ATLANTIQUE** catégorie Canada no 2



**COMPLIMENTS** Boxed Turkey Roast  
with Cranberry Stuffing 1 kg  
**Rôti de dinde en boîte COMPLIMENTS**  
avec farce aux canneberges

**MEMBERS**  
**SAVE \$2**  
**10.99**  
MEMBER  
PRICES

**12.99** without  
Scene+  
Card



**3 LB**



1.36 kg / 3 lb

**200 PTS**  
when you buy 2

**3.99**

**PRODUCT OF ATLANTIC CANADA**  
**COMPLIMENTS** Gala, McIntosh, Cortland,  
Ambrosia or Red Delicious Apples  
Canada fancy grade 1.36 kg / 3 lb bag  
**Pommes Gala COMPLIMENTS, McIntosh,**  
**Cortland, Ambrosia ou Red Delicious PRODUIT**  
**DU CANADA ATLANTIQUE** catégorie Canada de fantaisie



**BUY 1 AT \$6.99**  
**BUY 2 OR MORE**  
**5.99**  
ea

**COMPLIMENTS** Pies  
northern spy apple, pumpkin or  
apple crumble 650-750 g  
**Tartes COMPLIMENTS**  
aux pommes northern spy, à la  
citrouille ou croustade aux pommes



**99¢**

**CLUB HOUSE** Gravies  
21-47 g or Gluten-Free  
Gravies 24-25 g  
**Sauces brunes CLUB HOUSE**  
ou sauces brunes sans gluten



**200 PTS**  
when you buy 2

**2.77**

**LAY'S** Potato Chips  
220-235 g  
**Croustilles LAY'S**



**5.47**

**GENERAL MILLS** Family Size  
Cereal 516-778 g or **KELLOGG'S**  
Family Size Cereal 450-650 g  
**Céréales GENERAL MILLS,**  
format familial ou céréales format  
familial **KELLOGG'S**



**10.99**

**STARBUCKS** Roast & Ground Coffee  
340 g or K-Cup Pods 10 pk or **KING COLE**  
Orange Pekoe Tea 120-216 pk  
**Café torréfié et moulu STARBUCKS**  
ou dosettes K-Cup



**MEMBERS**  
**SAVE \$1**  
**1.99**  
MEMBER  
PRICES

**2.99** without  
Scene+  
Card

**KRAFT** Salad  
Dressing  
425 mL  
**Vinaigrette**  
**KRAFT**



**100 PTS**  
when you buy 1

**16.99**

**CADBURY** Mini  
Eggs 745-875 g  
while supplies last  
**Mini œufs**  
**CADBURY**  
jusqu'à épuisement  
des stocks



**6.49**

**CASHMERE** Bathroom Tissue  
12-24 or 8-24 rolls, **SPONGE TOWELS**  
3-6 rolls or **SCOTTIES** Facial Tissue 6 pk  
**Papier hygiénique CASHMERE** 12-24 ou  
8-24 rouleaux, essuie-tout **SPONGE TOWELS** 3-6  
rouleaux ou mouchoirs **SCOTTIES**



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

**Scene+**  
THIS WEEK, 10 LUCKY CUSTOMERS  
WILL RECEIVE AN EASTER EGG WORTH...

**50,000 PTS**

EASTER EGG HUNT EXPIRES ON WEDNESDAY,  
APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like  
**\$500**  
IN FREE  
GROCERIES

\*see in-store for  
details

**SCAN HERE FOR OUR**  
**DIGITAL FLYER**

Products may not be available at all locations



**Foodland.ca**

**MAR - APR 2026**  
PRICES EFFECTIVE FROM  
MAR 26 - APR 1

THUR	FRI	SAT	SUN	MON	TUE	WED
26	27	28	29	30	31	1



**LOOK FOR THE LEAF  
to help you support Canada**



Scan or visit  
**Foodland.ca**  
to learn more



**GET 10% OFF BEEF**  
When you buy 2 or more of the same cut

**Boneless Cross Rib Roasts**  
cut by your local meat expert from Canada  
AAA grade beef 22.02/kg  
**Rôties de côtes croisées désossées coupé**  
par votre expert boucher local, coupe de bœuf  
Canada AAA

**9.99**  
/lb



**MOZZARELLA**  
CHEESE STICKS



**PICKLE SPEARS**  
BREADED PANES  
**CORNICHONS**  
EN POINTES

**Panache**  
WILD CAUGHT  
CRISPY CALAMARI  
Indisponible - non cuit  
CALMARS  
CROUSTILLANTS  
SAUVAGES

**BUY 2, GET 3RD FREE**  
of equal or lesser value

**COMPLIMENTS or PANACHE** Appetizers  
selected 252-680 g  
**Hors-d'œuvre COMPLIMENTS ou**  
**PANACHE** certaines variétés



**4.49**

**CHRIS BROTHERS Sliced Deli Combo**  
valu pak selected 200-250 g  
**Combo de charcuteries tranchées CHRIS BROTHERS**  
paquet économique certaines variétés

**BBQ Chicken Legs**  
back attached 4 pk  
**Cuisses de poulet**  
barbecue avec dos

available  
hot or  
chilled

**9.99**



**3.99**

**Kaiser Buns**  
White or Whole Wheat  
6 pk 430 g  
**Petits pains kaiser**  
blancs ou au blé entier

**Baked IN-STORE**  
Made with  
**100% Canadian Flour**



**3.99**

**Broccoli Bunches**  
product of Mexico or USA  
**Bottes de brocoli**  
produit du Mexique ou É.-U.



**4.99**

**Strawberries clamshell**  
product of Mexico or USA no 1 grade 1 lb  
**Fraises emballage double-coque**  
produit du Mexique ou É.-U., catégorie no 1



**4.99**

**ARMSTRONG Cheese 400 g, Shreds 300-320 g**  
or **SAPUTO Mozzarellissima 500 g**  
**Fromage ARMSTRONG, râpé ou Mozzarellissima SAPUTO**



**\$2**

**COCA-COLA or PEPSI Soft Drinks 2 L**  
**Boissons gazeuses COCA-COLA ou PEPSI**



**4.49**

**CHRISTIE Family Size Cookies**  
374-520 g, Oreo Cakesters 285 g or  
Premium Plus Crackers 402-481 g  
**Biscuits CHRISTIE format familial**  
Moelleux Oreo ou craquelins Premium Plus



**6.99**

**LIBERTÉ Greek Yogurt**  
650-750 g  
**Yogourt grec LIBERTÉ**



**4.99**

**TROPICANA Orange Juice, Juice Blends or Lemonades**  
1.36 L or **PURE LEAF Iced Tea 1.75 L** selected  
**Jus d'orange TROPICANA, mélanges de jus ou**  
**limonades ou thé glacé PURE LEAF** certaines variétés



**5.99**

**KRAFT Peanut Butter 1 kg**  
**Beurre d'arachide KRAFT**



**2/\$5**

**DEL MONTE Canned Fruit 398 mL, MOTT'S Apple Sauce**  
620 mL or **Fruitsations 6 pk** or **DOLE Pineapple 398 mL**  
**Fruits en conserve DEL MONTE** ou purée de pommes  
MOTT'S ou Fruitsations ou ananas DOLE



**2/\$3**

**CAMPBELL'S Broth 900 mL**  
or **Concentrated Broth 250 mL**  
**Bouillon CAMPBELL'S**  
ou bouillon concentré



**Join Us. 100% of donations help feed hungry tummies**  
at schools in our neighbourhoods.

**Donate in-store**

[makehappytummies.ca](http://makehappytummies.ca)

TM 2026 Make Happy Tummies

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**PRICES IN EFFECT AT THE FOLLOWING LOCATIONS/LES PRIX SONT EN VIGUEUR DANS LES MAGASINS SUIVANTS :**  
• Annapolis Royal • Berwick • Bible Hill • Blackville • Charlottetown (Walker Drive) • Chester • Coldbrook  
• Dalhousie • Eskasoni • Glace Bay • Grand Bay • Grand Falls • Kentville • Lunenburg • Middleton • Milford • Minto  
• Petitediac • Quispamis • Rexton • Sackville • Saulnierville • Sheet Harbour • Springhill • Stewiacke • St. Peter's  
• Sydney Mines • Tatamagouche • Westville • Weymouth



Weekly offers are available only while supplies last. Advertisements prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

# 100% FRESH *guarantee\**

Storewide satisfaction or your money back.

**2 LB**

**6<sup>99</sup>**

**200 PTS** when you buy 2

**ORRI Clementines or Mandarins**  
907 g 2 lb bag product of Israel  
**Clémentines ORRI ou mandarines**  
produit d'Israël

**5<sup>99</sup>**

**Whole Pineapple**  
product of Costa Rica  
**Ananas entier**  
produit du Costa Rica

**Prepared FRESH**

**2/\$24**

**Prepared Fresh Daily Fruit or Vegetable Trays** 1-1.3 kg  
**Plateaux de fruits ou de légumes frais**  
préparés chaque jour

**4<sup>88</sup>**

**Large Cantaloupes**  
product of Guatemala or Honduras no 1 grade  
**Gros cantaloups** produit du Guatemala ou Honduras, catégorie no 1

**4<sup>49</sup>**

**PRODUCT OF CANADA**  
**Mini Seedless Cucumbers** 6 pk  
Canada no 1 grade  
**Mini-concombres sans pépins,**  
**PRODUIT DU CANADA** catégorie Canada no 1

**1<sup>99</sup>** /lb

**Sweet Potatoes**  
product of USA no 1 grade  
4.39/kg  
**Patates douces** produit des É.-U., catégorie no 1

**4<sup>49</sup>**

**COMPLIMENTS Grape Tomatoes** 283 g  
product of Mexico  
**Tomates raisins**  
**COMPLIMENTS**  
produit du Mexique

**4<sup>49</sup>**

**100 PTS** when you buy 2

**PRODUCT OF CANADA**  
**COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms** 227 g  
**Champignons blancs biologiques tranchés**  
**COMPLIMENTS** ou cremini  
**PRODUIT DU CANADA**

## EASTER FLORAL

Available at most stores

**250 PTS** when you buy 1

**16<sup>99</sup>**

**GROWN IN CANADA**  
**Easter Lily** 6" 5 or more blooms  
**Lys de calla**  
**CULTIVÉ AU CANADA**  
5 fleurs ou plus

**200 PTS** when you buy 1

**11<sup>99</sup>**

**GROWN IN CANADA**  
**Tulip Bouquet** 10 stem  
**Bouquet de tulipes,**  
**CULTIVÉES AU CANADA**

**STARTING AT**  
**6<sup>99</sup>**

**GROWN IN CANADA**  
**Easter Chrysanthemums**  
assorted selection may vary by store  
**Chrysanthèmes de Pâques cultivés au**  
**Canada** assortis, sélection variant selon le magasin

**400 PTS** when you buy 1

**24<sup>99</sup>**

**Whispers of Spring**  
**Bouquet** Whispers of Spring

## MEAT

**MEMBERS SAVE \$1**

**7<sup>99</sup>**

**8<sup>99</sup>** without Scene+ Card

**SCHNEIDERS Bacon** 100-375 g  
**Bacon**  
**SCHNEIDERS**

**15<sup>99</sup>**

**200 PTS** when you buy 2

**COMPLIMENTS Traditional or Smashed Beef Burgers** 680-907 g  
**Burgers de bœuf traditionnels**  
**COMPLIMENTS** ou écrasés

## GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

**19<sup>99</sup>** /lb

**Striploin Grilling Steak** cut by your meat expert from Canada AAA grade beef 44.07/kg  
**Bifteck de contre-filet à griller** coupés par votre expert boucher, coupe de bœuf Canada AAA

**4<sup>99</sup>** /lb

**CONESTOGA MEATS Family Size Pork Loin Centre Cut Chops** cut in-store by your meat expert 11.00/kg  
**Côtelettes de longe de porc**  
**CONESTOGA MEATS, coupe du centre,**  
format familial coupés en magasin par votre expert boucher

**17<sup>99</sup>**

**HIGH LINER Pan Sear or Signature Collection** 425-540 g  
**Poêlée Sélecte ou Collection Signature**  
**HIGH LINER**

**150 PTS** when you buy 2

**10<sup>99</sup>**

**COMPLIMENTS Shrimp Rings** 312 g  
**Couronnes de crevettes**  
**COMPLIMENTS**

**8<sup>99</sup>** /lb

**COMPLIMENTS Family Size Boneless Skinless Chicken Breasts** AIR-CHILLED 19.82/kg  
**Poitrines de poulet désossées et sans peau** COMPLIMENTS, format familial, REFOIDIES À L'AIR

**5<sup>99</sup>** /lb

**COMPLIMENTS Split Chicken Wings** AIR-CHILLED 13.21/kg  
**Ailes de poulet fendues**  
**COMPLIMENTS**  
REFROIDIES À L'AIR

## DELI

Available at most stores

**MEMBERS SAVE \$1**

**7<sup>49</sup>**

**8<sup>49</sup>** without Scene+ Card

**COMPLIMENTS Natural Ingredients Sliced Meats** 175 g selected  
**Viandes tranchées à ingrédients naturels**  
**COMPLIMENTS** certaines variétés

**5<sup>99</sup>**

**CHRIS BROTHERS Pepperoni** 250 g selected  
**Pepperoni**  
**CHRIS BROTHERS** certaines variétés

## BAKERY

Available at most stores

**MIX & MATCH**

**BUY 1, GET 1 FREE** of equal or lesser value

**Brownies** 550-585 g or **Brownie Cakes** 310-390 g  
**Brownies ou Gâteaux au brownie**

**MEMBERS SAVE \$1**

**5<sup>99</sup>**

**6<sup>99</sup>** without Scene+ Card

**Apple Fritter Donuts** 4 pk 500 g  
**Beignes aux pommes en friture**

**BUY 2, GET 3<sup>RD</sup> FREE** of equal or lesser value

**BALDERSON Cheddar** 250-280 g selected  
**Cheddar** BALDERSON certaines variétés

**6<sup>49</sup>**

**COMPLIMENTS Feta** 200 g  
**Feta** COMPLIMENTS

**MEMBERS SAVE \$2**

**7<sup>99</sup>**

**9<sup>99</sup>** without Scene+ Card

**Small Bar Cakes** 325-575 g  
**Petits gâteaux rectangulaires**

**3<sup>99</sup>**

**Baked IN-STORE**

**Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread** 450 g  
**Pain croustillé au beurre, hollandais croustillant, italien moelleux ou garni de graines de sésame**

## KITCHEN

Available at most stores

**100 PTS** when you buy 2

**4<sup>49</sup>**

**FONTAINE SANTÉ or LANTANA Topped or Regular Hummus or Dips** 227-283 g  
**Hummus garni** FONTAINE SANTÉ ou LANTANA ou hummus ordinaire ou trempettes

## BULK

**4<sup>49</sup>**

**COMPLIMENTS Peanuts** 425-500 g assorted  
**Arachides** COMPLIMENTS assortiment

**7<sup>99</sup>**

**COMPLIMENTS Almonds or Cashews** Roasted salted or unsalted 275 g  
**Amandes** COMPLIMENTS ou noix de cajou grillées salées ou non salées

**2 | Scene+ 1,000 PTS = \$10 OF FREE GROCERIES**

**FROZEN & DAIRY**



**5.49** **150 PTS** when you buy 2

**BEN & JERRY'S Ice Cream**  
(includes Non-Dairy) 473 mL or MAGNUM Novelties 3-4 pk selected  
**Crème glacée BEN & JERRY'S**  
(inclut sans produits laitiers) ou nouveautés MAGNUM certaines variétés



**2.49**

**COMPLIMENTS Frozen Waffles**  
8 pk 280 g  
**Gaufres surgelées COMPLIMENTS**



**100 PTS** when you buy 2

**4.49** **HELVA GOOD! Dip** 250 g  
**Trempeur HELVA GOOD!**



**100 PTS** when you buy 2

**7.99** **STARBUCKS Dairy or Non-Dairy Creamers** 828 mL  
**Colorants à café avec ou sans produits laitiers STARBUCKS**



**4.69**

**MCCAIN Superfries** 454-800 g  
**Superfrites MCCAIN**



**100 PTS** when you buy 2

**2.99** **CHEEMO Perogies** 745-907 g  
**Perogies CHEEMO**



**7.99**

**GAY LEA Butter Sticks** 454 g  
**Beurre en bâton GAY LEA**



**100 PTS** when you buy 2

**4.99** ea  
**COMPLIMENTS Cheese Slices** 210-230 g  
**Tranches de fromage COMPLIMENTS**

**DRINKS, SNACKS & PANTRY**



**2/8.50**

**SUNCHIPS** 205 g or **ROLD GOLD Pretzels** 295-370 g  
**SUNCHIPS, ou bretzels ROLD GOLD**



**200 PTS** when you buy 2

**2/\$9** **RUFFLES Potato Chips** 180-200 g  
**Croustilles RUFFLES**



**2.99**

**SKITTLES or STARBURST Candy** 130-191 g or **LIFE SAVERS Candy** 150-180 g  
**Bonbons SKITTLES ou STARBURST ou bonbons LIFE SAVERS**



**150 PTS** when you buy 2

**DARE Real Fruit Candy** 475-700 g  
**Friandises Real Fruit DARE**



**50 PTS** when you buy 2

**2/\$3** **SPARKLING ICE Sparkling Water** 503 mL  
**Eau pétillante SPARKLING ICE**



**2/\$6**

**CELSIUS Energy Drinks** 355 mL  
**Boissons énergisantes CELSIUS**



**3** ea

**DARE Breton, Vinta or Simple Goodness Crackers** (excludes Gluten Free) 180-225 g  
**Craquelins Breton DARE, Vinta ou Simplement bien fait** (à l'exception de sans gluten)



**2/\$7**

**DARE Ultimate Cookies** 290-300 g  
**Biscuits Suprême DARE**



**4.99**

**TWINNINGS Tea** 20 pk  
**Thé TWINNINGS**



**100 PTS** when you buy 2

**KELLOGG'S Special K or KASHI Bars** selected 144-200 g  
**Barres Special K, KELLOGG'S ou KASHI** certaines variétés



**100 PTS** when you buy 2

**2.99** **COMPLIMENTS White or Whole Wheat Bread** 570 g  
**Pain blanc COMPLIMENTS ou de blé entier**



**MEMBERS SAVE 50c**

**3.99** **MEMBER PRICING**  
**4.49** without Scene+ Card  
**COMPLIMENTS Cooking Spray** 141-170 g  
**Enduit à cuisson COMPLIMENTS**



**9.99**

**KELLOGG'S Jumbo Cereal** 700 g-1.1 kg  
**Céréales grand format KELLOGG'S**



**2.49**

**SNACK PACK Puddings or Gels** 4 pk  
**Puddings SNACK PACK ou gelées**



**4.49**

**PEARL MILLING COMPANY Pancake Mix or Syrup** 905 g-710 mL  
**Mélange pour crêpes PEARL MILLING COMPANY ou sirop**



**2.99**

**HABITANT Soup** 796 mL or **BETTY CROCKER Mashed or Sliced Potatoes** 141-215 g  
**Soupe HABITANT ou pommes de terre en purée BETTY CROCKER ou gratin dauphinois**



**4.99**

**COMPLIMENTS Flour** 2.5 kg  
**Farine COMPLIMENTS**



**6.49**

**CLUB HOUSE La Grille Seasonings** 65-248 g or **Spice Blends** selected 111-203 g  
**Assaisonnements La Grille CLUB HOUSE ou mélanges d'épices certaines variétés**



**1.99**

**COMPLIMENTS Canned Tomatoes** 540-796 mL  
**Tomates en conserve COMPLIMENTS**



**3.99**

**VH Sauces** selected varieties 341-380 mL  
**Sauces VH** certaines variétés

**HOUSEHOLD**



**50 PTS** when you buy 1

**2.99** **PALMOLIVE Dish Detergent** 591 mL  
**Détergent à vaisselle PALMOLIVE**



**STARTING AT 5.99**

**WINDEX Glass Cleaner** 765-950 mL or **BON AMI Glass Cleaner** 560 g  
**Nettoyant pour verre WINDEX ou nettoyant pour verre BON AMI**



**100 PTS** when you buy 1

**13.99** **ZIPLOC Mega Packs** 60-270 pk  
**Emballages format méga ZIPLOC**



**8.99**

**WHISKAS Dry Cat Food** 1.5-2 kg  
**Nourriture sèche pour chats WHISKAS**

Scene+

**JOIN SCENE+ TODAY.**

sceneplus.ca/register

3

# Let's play BALL!

Diamond deals to start the season



**BUY 2, GET 3RD FREE**  
of equal or lesser value

**COMPLIMENTS or PANACHE**  
Appetizers  
selected 252-680 g

**compliments**

**MOZZARELLA**  
CHEESE STICKS  
BÂTONNETS DE FROMAGE

UNCOOKED | NON CUITS

High in / Elevé en Sodium / Santé Canada

NO ARTIFICIAL FLAVORS OR COLORS AND NO MSG OR COLOUR ARTIFICIELS

**Lay's**

wavy ondulées ORIGINAL

**Lay's**

CLASSIC CLASSIQUE

200 PTS when you buy 2

**277**

LAY'S Potato Chips 220-235 g

**compliments**

**PICKLE SPEARS**  
BREADED | PANÉS  
CORNICHONS EN POINTES

UNCOOKED | NON CUITS

500 g

**Panache**

WILD CAUGHT CRISPY CALAMARI  
UNCOOKED - NON CUIITS  
CALMARS CROUSTILLANTS SAUVAGES

340 g

High in / Elevé en Sodium / Santé Canada

MSC

**Schweppes**

Ginger Ale

**PEPSI**

ZERO SUGAR / ZÉRO SUCRE

**Coca-Cola**

ORIGINAL TASTE

**\$2**

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

**Baked IN-STORE**

**3<sup>99</sup>**

White or Whole Wheat Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

**compliments**

**SMASHED | ÉCRASÉS**

100% BEEF BURGERS WITH SALT ADDED | UNCOOKED  
BURGERS DE BŒUF À 100% AVEC DU SEL AJOUTÉ | NON CUIITS

**15<sup>99</sup>**

200 PTS when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

**5<sup>99</sup> /lb**

COMPLIMENTS AIR-CHILLED Split Chicken Wings 13.21/kg

**FOODLAND**

Proud Partner



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**DAIRY & FROZEN**



**5.99** ASTRO Balkan Yogurt  
12 pk  
Yogourt balkan  
ASTRO



**4.49** COMPLIMENTS Aerosol Whipped Cream  
225 g  
Crème fouettée en aérosol  
COMPLIMENTS



**5.49** SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g  
Yogourt Skyr style islandais SHEPHERD GOURMET



**3.49** COMPLIMENTS Cream Cheese or Spread 227-250 g  
Fromage à la crème COMPLIMENTS ou tartina



**4.99** PANACHE Premium Ice Cream 1 L or Novelty 4-6 pk selected  
Crème glacée de choix PANACHE ou nouveautés, certaines variétés



**4.49** COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected  
Croustilles à tarte COMPLIMENTS, croustilles à tartelette ou pâtes phyllo surgelées certaines variétés



**3.49** ea BUY 1 AT \$3.99 BUY 2 OR MORE  
PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected  
Biscuits PILLSBURY, roulés ou croustilles à pizza certaines variétés



**3.49** I CAN'T BELIEVE IT'S NOT BUTTER! 427 g  
I CAN'T BELIEVE IT'S NOT BUTTER!



**4.99** KRAFT Cool Whip Whipped Topping 1 L  
Garniture fouettée Cool Whip KRAFT



**\$2** SWIFT Pot Pies 190 g  
Pâtés SWIFT



**11.99** SWANSON Oven Easy or Family Skillet Meals 1.19 kg  
Repas faciles au four ou à poêler format familial SWANSON



**2/\$4** GREEN GIANT Simply Steam Vegetables 198-250 g  
Légumes Simply Steam GÉANT VERT

**DRINKS & SNACKS**



**3.49** CADBURY Tablet Bars 80-100 g  
Barres de chocolat CADBURY



**3.29** WERTHER'S ORIGINAL or RIESEN Candy 116-135 g  
Bonbons WERTHER'S ORIGINAL ou RIESEN



**7.99** SKITTLES Pop'd 155 g while supplies last  
Pop'd SKITTLES jusqu'à épuisement des stocks



**2/4.50** GATORADE 710 mL GATORADE



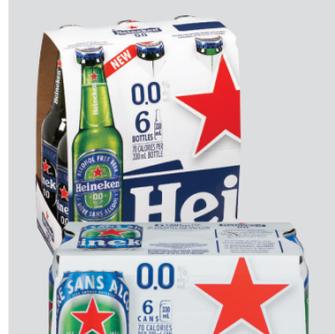
**2/\$7** CHRISTIE Mini Cookies 144-200 g  
Mini-biscuits CHRISTIE



**6.29** FRITO LAY Value Size Snacks 325-535 g  
Grignotines format écono FRITO LAY



**1.00** PTS when you buy 2  
COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g  
Croustilles Saveur Extraa!  
COMPLIMENTS ou croustilles de tortilla aromatisées



**200** PTS when you buy 2  
HEINEKEN Alcohol Free Beer 6x330 mL  
Bière sans alcool HEINEKEN



**\$4** CHRISTIE Good Thins 100 g or RITZ Chips or Crisps 240 g  
Good Thins CHRISTIE ou Chips Ritz ou Crisps



**19.99** FOLGERS Roast & Ground Coffee 544-865 g  
Café torréfié et moulu FOLGERS



**3.99** ROUGEMONT Apple Juice 2 L  
Jus de pomme ROUGEMONT



**10.99** NABOB Roast & Ground Coffee 340 g  
Café torréfié et moulu NABOB

**SNACKS & PANTRY**

**9<sup>99</sup>**

**BEEMAID Premium Honey** 500 g selected or **NUTELLA Hazelnut Spread** 725 g miel de choix **BEEMAID** certaines variétés ou Pâte à tartiner aux noisettes **NUTELLA**

**4<sup>49</sup>**

**POST Cereal** 283-525 g selected **Céréales POST** certaines variétés

**3<sup>99</sup>**

**CREAM OF WHEAT** 336-800 g **CREAM OF WHEAT**

**100 PTS** when you buy 2

**5<sup>49</sup>**

**COMPLIMENTS Chocolate Chips** 225-270 g **Pépites de chocolat COMPLIMENTS**

**100 PTS** when you buy 2

**3<sup>99</sup>**

**COMPLIMENTS Bouillon Concentrate** 250 mL **Concentré de bouillon COMPLIMENTS**

**200 PTS** when you buy 2

**4<sup>99</sup>**

**COMPLIMENTS Salsa** 650 mL **Salsa pour pâtes COMPLIMENTS**

**5<sup>49</sup>**

**DEMPSTER'S 10" Tortillas** 366-610 g **Tortillas DEMPSTER'S**

**3<sup>49</sup>**

**KRAFT Jet Puffed Marshmallows** 400 g or **BETTY CROCKER Frosting** 340-450 g selected **Guimauves Jet-Puffed KRAFT** ou glaçage **BETTY CROCKER** certaines variétés

**2<sup>99</sup>**

**COMPLIMENTS Lasagna** 375-500 g **Lasagne COMPLIMENTS**

**7<sup>49</sup>**

**AGROMONTE Pasta Sauce** 560 mL **Sauce pour pâtes AGROMONTE**

**4<sup>49</sup>**

**DEMPSTER'S Whole Grain or Signature Bread** 600 g or **Bagels** 5-6 pk (excludes Protein Bagels) **Pain de grains entiers DEMPSTER'S** ou signature ou bagels (à l'exception des bagels protéinés)

**4<sup>79</sup>**

**PATAK'S Cooking Sauces** 400 mL **Sauces à cuisson PATAK'S**

**NATURAL, HEALTH & HOUSEHOLD**

**6<sup>99</sup>**

**200 PTS** when you buy 2

**CREST 3D White Toothpaste, SCOPE Mouthwash** or **ORAL-B Toothbrushes** 85 mL-1 L or 1-2 pk selected **Dentifrice Pro-Santé CREST, rince-bouche SCOPE** ou brosses à dents **ORAL B** ou certaines variétés

**6<sup>99</sup>**

**L'ORÉAL Hair Expertise Hair Care** 150-375 mL selected **Soins capillaires Hair Expertise L'ORÉAL** certaines variétés

**100 PTS** when you buy 2

**5<sup>99</sup>**

**KASHI Granola** 311-340 g **Granola KASHI**

**2<sup>99</sup>**

**200 PTS** when you buy 3

**ANNIE'S Macaroni & Cheese** 149-170 g (excludes Gluten Free, Vegan & Super Macaroni) **Macaronis au fromage ANNIE'S** (à l'exception des produits sans gluten, végétaliens ou Super Macaroni)

**5<sup>99</sup>**

**AXE Body Wash** 473 mL selected **Nettoyant pour le corps AXE** certaines variétés

**MEMBERS SAVE \$1**

**18<sup>99</sup>** MEMBER PRICE

**19<sup>99</sup>** without Scene+ Card

**ARM & HAMMER Hard Clumps Cat Litter** 12.7 kg **Litière pour chats agglomérante ARM & HAMMER**

**250 PTS** when you buy 1

**11<sup>99</sup>**

**COMPLIMENTS Cat Litter** 15 kg **Litière pour chats COMPLIMENTS**

**BUY 1 AT \$1.79 BUY 4 OR MORE**

**1<sup>29</sup>** ea

**PURINA Fancy Feast, Lil' Soups** or **Petites** 34-79.4 g **Fancy Feast, Lil' Soups** ou **Petites PURINA**

**300 PTS** when you buy 2

**7<sup>99</sup>**

**COMPLIMENTS Liquid Laundry Detergent** 1.47 L **Détergent à lessive liquide COMPLIMENTS**

**STARTING AT**

**5<sup>99</sup>**

**FLEECY Fabric Softener** 1.36 L or 80 sheets **Assouplissant textile FLEECY**

**7<sup>99</sup>**

**GLAD Tall Kitchen Catchers** 26-48 pk **Sacs Kitchen Catchers GLAD, grands**

**200 PTS** when you buy 2

**18<sup>99</sup>**

**IAMS Dry Dog Food** 3.18 kg **Nourriture sèche pour chiens IAMS**



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

**Scene**<sup>TM</sup>THIS WEEK, 10 LUCKY CUSTOMERS WILL  
RECEIVE AN EASTER EGG WORTH...**50,000** **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like  
**\$500**  
IN FREE  
GROCERIES**View offers**

Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating Foodland stores in Atlantic Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Atlantic Canada will receive the chance to redeem this offer. Offer valid from March 26 - April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Locals know* **HOW TO MAKE EASTER EFFORTLESS**

**Beautiful Bites!**

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10  
Large serves 15-20



*Let's start with appies!*

**We make it easy!**

Shop our selection of

**60+**

**MADE-TO-ORDER TRAYS**

Ask in-store for full selection.

Get **1,000 PTS**  
When you spend \$75

or

Get **2,500 PTS**  
When you spend \$150 or more

That's like **\$25**  
toward your groceries

*Family faves everyone will enjoy!*



**Nature's Bounty!**

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20



**Take the Wrap!**

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5  
Large serves 10



**Dessert Bars!**

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

**Learn more**

**Order in-store or online today!**

Visit [Foodland.ca/entertaining](http://Foodland.ca/entertaining) for tray selections and ordering tips

**PICKED  
FOR YOU**

# BLUEBERRY MAPLE SAUSAGES

Made in store by your  
local meat expert



**4.99**  
/lb

**Blueberry Maple**  
11.00/kg

Perfect combination of  
sweet and savoury

D04\_FDL\_WK48\_DIG\_PickedForYou\_ATL\_Z1

Locals know

# SWEET TREATS ARE HOPPING IN



**6<sup>99</sup>**

**100 PTS**  
when you buy 2

FERRERO Mini Eggs 182-200 g, KINDER Surprise Egg 100 g or KINDER Candy Surprise 80 g

LINDT Mini Bunny 50 g, Bunny 100 g, SMARTIES Bunny Gift Pack or Egg Hunt 140-150 g

**8<sup>99</sup>**



**8<sup>99</sup>**

TOFFIFEE Easter 369 g



**5<sup>49</sup>**

NESTLÉ Easter Novelty Chocolate 85-153 g



**200 PTS**  
when you buy 2

**12<sup>49</sup>**

KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



**100 PTS**  
when you buy 2

**4<sup>79</sup>**

COMPLIMENTS Candy Coated Mini Eggs 200 g while supplies last



**14<sup>49</sup>**

COMPLIMENTS Candy Coated Mini Eggs 650 g while supplies last



**6<sup>99</sup>**

TERRY'S Easter Orange 145 g or LINDT Bunny Bar 120 g while supplies last



**5<sup>49</sup>**

HERSHEY'S Easter Novelty Chocolate 136-340 g while supplies last

**9<sup>99</sup>**

HARIBO Gummy 40 pk while supplies last



**10<sup>99</sup>**

NESTLÉ Hide Me Eggs 300 g while supplies last



**4<sup>49</sup>**

CADBURY Creme Eggs 3 pk or MAYNARDS Sour Patch Kids 225-315 g while supplies last

While supplies last. Selection may vary by store.

# BEST BUY

# EVERYDAY

# \$2

**BEST BUY**  
**Baking**  
**Mixes 375 g**

**NEW**



## MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS



make happy tummies

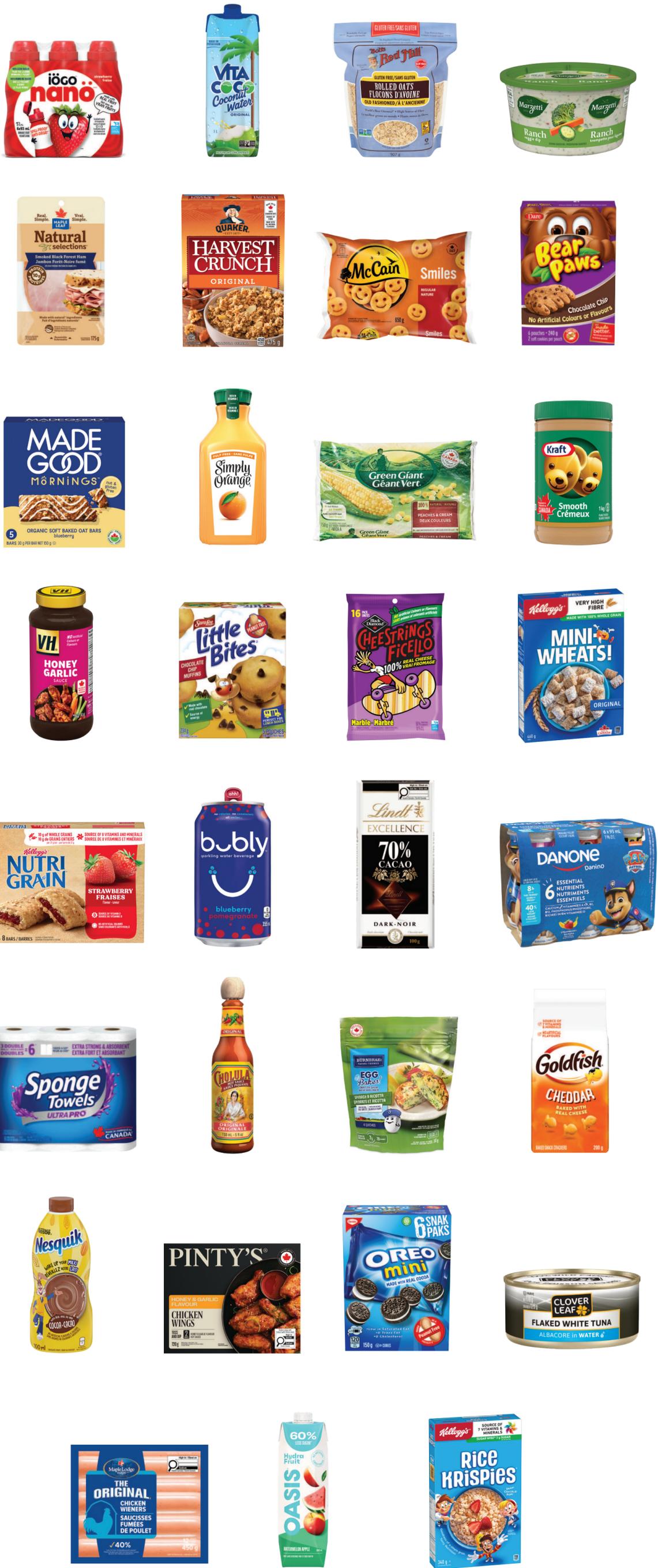
Join Us.  
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

™ 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,  
and we'll MATCH it!\*

\*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

OFFER VALID MAR 26- APR 1, 2026

Activate your offers in the **Foodland app** or at [MyGroceryOffers.ca](https://MyGroceryOffers.ca)

**SAVE \$7**  
**when you buy 2**  
TIM HORTONS Coffee 300 g assorted



**Card must be registered.** Offer valid and available to be loaded March 26- April 1, 2026 at all participating Foodland and Co-Op locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01\_FDL\_WK48\_DIG\_ATL\_Z1

**CHANCE TO WIN\*  
EVERY WEEK!**

**G R O C E R Y  
GIVEAWAYS**



**Play on the Foodland app now**

**IT'S GAME TIME**



**PLAY THE COMPLIMENTS CHALLENGES THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!**

**COMPLIMENTS  
Extraaa! Flavour  
Potato Chips  
200 g**



**COMPLIMENTS  
Exceptional  
Chocolate Chip  
Cookies  
280 g**



\*NO PURCHASE NECESSARY. Full Contest rules found at [foodland.ca/grocerygiveaways](http://foodland.ca/grocerygiveaways). Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

V03\_FDL\_WK48\_DIG\_ATL\_Z1



**CANADIAN  
OWNED &  
OPERATED**

**WATER  
VENDING  
TRUSTED BY  
CANADIANS!**

**PROUDLY SERVING  
CUSTOMERS  
ACROSS CANADA.**

**nimbus**



[INSTOREWATERSYSTEMS.COM](http://INSTOREWATERSYSTEMS.COM)

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply

