

VERIFIED ✓
2⁹⁹ /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast (rock removed) 6.59/kg

VERIFIED ✓
5⁹⁹ /lb

COMPLIMENTS
Fresh AIR-CHILLED
Spill Chicken Wings or
Fresh AIR-CHILLED
Boneless Skinless
Chicken Thighs
13.21/kg

Raspberries 340 g
product of USA or Mexico

VERIFIED ✓
4⁹⁹

VERIFIED ✓
4⁹⁹

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crip Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g Juicy Jumbos or Smoked Sausages 375-500 g selected

VERIFIED ✓
10⁹⁹ MEMBER SAVE *2

JANES Ultimates Breaded or Battered Haddock, Sole or Cod 450-615 g or Lightly Dusting Herb & Garlic Haddock or Lemon Pepper or Citrus Oil Sole Fillets 500-540 g selected varieties

12⁹⁹ without Scanner Card

VERIFIED ✓
3⁹⁹

COMPLIMENTS Baby Spinach or Spring Mix 312 g product of USA

15⁹⁹

VERIFIED ✓

4⁹⁷

HEINZ Ketchup 750 mL-1 L
or KRAFT Miracle Whip or
Mayonnaise 450-480 mL

VERIFIED ✓

4⁹⁴

HÄAGEN-DAZS
Ice Cream 400-450 mL
or Novelties 3-4 pk

VERIFIED ✓

1⁹⁹

ROGERS Sugar Fine White
Granulated 5 kg

without
Scene Card

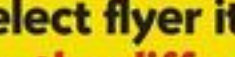
3⁴⁹

A collage of various grocery items on sale. On the left, there's a box of Purex toilet paper, a box of Bonterra paper towels, a box of Cracker Barrel Tex Mex cereal, and a box of Purex paper towels. In the center, there's a box of Cracker Barrel cereal. On the right, there's a box of Triscuit Original, a box of Wheat Thins, a box of Ritz Original, and a box of Mini Crackers. Each item is accompanied by a yellow circle with a 'VERIFIED' checkmark and a price tag. The prices are: Purex Bathroom Tissue 12x24 or 9x24 Rolls, \$6.49; Sponge Towels 3x6 Rolls, \$5.97; Bonterra Bathroom Tissue 9x27 Rolls, Paper Towel or Facial Tissue 3x6 pk, \$2.00; Cracker Barrel Tex Mex cereal, \$5.97; Cracker Barrel Cheese cereal, \$4.00-\$4.00 or Shreds 250-320 g, \$4.00-\$4.00; Triscuit Original, \$2.00; Wheat Thins, \$2.00; Ritz Original, \$2.00; and Mini Crackers, \$2.00.

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

LOWEST PRICE





VERIFIED PRICE guarantee

on select flyer items or automatically receive the difference in Scene+ points.



Global Market

VERIFIED

12.99

Tilda Pure Basmati Rice 4 kg

Dollar DAYS!



Scene

TURN
POINTS
INTO
GROCERIES



250 PTS
when you buy 3

6.99

COMPLIMENTS Cooked or Raw
Shrimp 71-90 ct per lb 340 g



500 PTS
when you buy 3

\$5

There's like
\$5
toward your
groceries

Made In-Store Chicken Pot Pies 320 g
available hot or chilled



100 PTS
when you buy 2

\$3

COMPLIMENTS Spring Water
24x500 mL



300 PTS
when you buy 2

14.99

HERSHEY'S Eggies 670-900 g
or LINDOR'S Chocolate Eggs
300 g while supplies last



100 PTS
when you buy 2

\$4

BECEL Margarine Soft Tub 427 g,
Butter Plant-Based Salted Tub or Plant-Based
Bricks or Sticks 454 g

1,000 Points = \$10 of free groceries

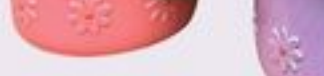
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 **Look for the leaf** to help you support Canada Visit sobeys.com or safeway.ca for details

[illegible]



39⁹⁹
Allure Bouquet assorted col

3299 Jo
Ar

2499



BY_WK45_PRN_WST_AB_MB_SK

1. *Journal of the American Medical Association*, 1997; 277: 1039-1043.

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seafood

15⁹⁹ /100 g
18⁴⁹ without Scene+ Card
ARBITUS SEAFOODS Bacon-Wrapped Scallops frozen 454 g

2⁴⁹ /100 g
Coho Salmon Fillets responsibly raised product of Chile previously frozen or frozen

6⁹⁹ /100 g
Jumbo Hokkaido Sea Scallops 10-20 ct per lb raw product of Japan previously frozen

12⁹⁹ /100 g
In-Shire Made Tuna Tataki Trays with Ponzu Sauce 300 g

9⁹⁹ /100 g
Large Shrimp Grillers raw 490 g or heat and serve 490 g 12.99 ea

11⁹⁹ /100 g
BEST BUY Breaded Popcorn Shrimp or Squid Rings 500 g or Breaded Sole Fillets 860 g

9⁹⁹ /100 g
COMPLIMENTS NATURALLY SIMPLE Pink Salmon or Haddock Fillets 400 g or Wild Cod Fillets 400 g 8.99 each

20% off
NANUK Smoked Coho or Sockeye Salmon Lox selected 140-170 g

Panache No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudité; we take finger food seriously.

\$7 /100 g
PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Crab Rangoon 250-300 g selected

\$8 /100 g
PANACHE Crispy Calamari or Bang Bang Shrimp selected 340 g

\$9 /100 g
PANACHE Butterfly Breaded Shrimp, Coconut Breaded Shrimp or Tempura Shrimp selected 340-355 g

deli & kitchen

3⁶⁹ /100 g
3⁹⁹ without Scene+ Card
COMPLIMENTS German, Hungarian or Peppercorn Salami

100 PTS when you buy 250 g or more
3⁹⁹ /100 g
FANTINO & MONDELLO Capiccolo hot or mild

6⁴⁹ /100 g
BRANDT Kolbassa Sausage selected 250 g

9⁹⁹ /100 g
CASTELLO Havarti 425 g or TRE STELLE Feta 375 g

12⁹⁹ /100 g
BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g

7⁹⁹ /100 g
PILLER'S Pepperoni Toppings selected 175-250 g

2⁹⁹ /100 g
3⁷⁹ without Scene+ Card
Swirls 225 g available hot or chilled

7⁹⁹ /100 g
150 PTS when you buy 2
2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g

4⁴⁹ /100 g
FONTAINE SANTÉ or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g

100 PTS when you buy \$10 or more
Pulled Meats chicken or pork sold by 100 g available chilled

Meal Deal!
BUY 1 14\"
+1 COMPLIMENTS Salad 426-454 g
\$15 FOR ONLY
Get **250 PTS** when you buy 1 Meal Deal

frozen & dairy



5⁹⁹ **+100 PTE**
when you buy 2

ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g



2⁹⁹

I CAN'T BELIEVE IT'S NOT
BUTTER! 427 g or LACTANTIA
Flavoured Butter 125 g



5⁴⁹

SHEPHERD GOURMET Skyr
Icelandic Style Yogurt 500 g



10⁹⁹

iöGO Yogurt 2 kg



9⁹⁹

CRACKER BARREL Cheese Slices
500 g



6⁹⁹

LACTANTIA Healthy Attitude or
OLIVINA Margarine 850 g



5⁹⁹

NATREL Lactose Free Milk 2 L



4⁴⁹ **+50 PTE**
when you buy 1

COMPLIMENTS Aerosol Whipped
Cream Topping 225 g



5⁹⁹

BEAVERTAILS Cookie Dough
350 g



3⁹⁹

KOZY SHACK Rice Pudding
4 pk or 624 g tub



3⁹⁹

DANONE Danino Drinkable Yogurt
6 pk or YOP!AT Mingo or Tube
Yogurt 6-8 pk or Source Yogurt
630 g



4⁴⁹

OLYMPIC Krema or Greek Yogurt
650 g, KRAFT Philadelphia Dip
340 g or DAIRYLAND or LUCERNE
Chocolate Milk 2 L



12⁹⁹ **NEW**

EL MONTEREY
Taquitos
567-588 g



8⁹⁹

FOOTHILLS Ice Cream 1.4 L
selected



3⁹⁹

RUSTICA Single Serve Pizza
360-382 g



3²⁹

MICHELINA'S Grande Entrées
454 g or HEINZ Hot Bites 198 g



7²⁹ **NEW**

TINA'S Burritos 113 g



6⁴⁹

SCHNEIDERS
Breakfast
Sandwiches or Bites
232-288 g



+100 PTE
when you buy 2

COMPLIMENTS Belgian Waffles
Original or Liège-Style 268-390 g



9⁹⁹

RICARDO Frozen Pizza 700-745 g



9⁹⁹ **NEW**

GSP Pinsa Pizza
442-453 g



6⁹⁹ **+100 PTE**
when you buy 2

PILLSBURY Pizza Pops 8 pk



5⁹⁹

MCCAIN Deep'n Delicious Cakes
510 g



7⁹⁹

RICARDO Frozen Entrées
380-395 g



5⁹⁹ **+200 PTE**
when you buy 2

COMPLIMENTS
Greek Yogurt
650 g



3⁹⁹ **+100 PTE**
when you buy 2

COMPLIMENTS Cheddar Flavour
Slices 400 g



3⁹⁹ **+100 PTE**
when you buy 2

COMPLIMENTS Lemonade 1.5 L



3⁷⁹

COMPLIMENTS
Frozen Vegetables
selected 500-750 g



13⁹⁹

COMPLIMENTS
Frozen Fruit 1.5 kg



5⁴⁹ **+100 PTE**
when you buy 2

COMPLIMENTS
Large Omega-3 Eggs 12 pk



5⁴⁹

COMPLIMENTS
Ice Cream 1.5 L
selected



4⁹⁹

COMPLIMENTS
Dough'chi Bites 6 pk selected

deli & kitchen



4⁷⁹
/100 g
PANACHE Angus Beef



10% off
+200 PTE when you buy 2 or more
BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage



13⁴⁹
MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g



4⁹⁹
STARTING AT
BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g



30% off
Prices as Marked
ILCHESTER Applewood Smoked Cheddar or KING JAMES Blue Stilton product of England



5⁹⁹
SNACK FACTORY Pretzel Crisps selected 155-200 g

READY FOR YOU

Power Pair: Soup & Sandwich or Wrap

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only **\$2**

Available every day!

READY FOR YOU

Hot Value Meals

Chicken Strip Meal with choice of hot side 5⁹⁹ 2 piece	2 Chicken Legs Meal with choice of hot side 6⁹⁹
6⁹⁹ 3 piece	Crispy Chicken Meal with choice of hot side 6⁹⁹ 2 piece
	8⁹⁹ 3 piece

bakery

Made with 100% Canadian Flour

3⁹⁹
Kaiser Buns 6 pk 315-430 g

Made with 100% Canadian Flour

4⁹⁹
Dinner, Tray or Butter Topped 12 pk 425-535 g

Made with 100% Canadian Flour

4⁹⁹
Hot Dog or Burger Buns value pack 12 pk

Made with 100% Canadian Flour

4⁹⁹
ACE BAKERY Rolls 5 pk 400-530 g

delicious buns & rolls

MEMBERS SAVE 70¢
3⁹⁹
MEMBER
Panini Buns 6 pk 375-480 g

4⁶⁹
without Scene+Card

BUY 1 GET 1 FREE
BY EQUAL OR BETTER VALUE

Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g

MIX & MATCH

7⁹⁹
Small Bar Cakes 325-575 g 9.99 ea

3⁴⁹
+100 PTE when you buy 2
COMPLIMENTS Bagels 6 pk

4⁴⁹
DEMPSTER'S Whole Grain or Protein Bread 600 g or GRIMM'S 10" Tortillas 360-600 g

meal makers



4⁴⁹ CREAM OF WHEAT
336-800 g



21⁹⁹ CAMP Rich Amber Maple Syrup
1 L



10⁹⁹ COMPLIMENTS Peanut Butter
2 kg **100 PTS**
when you buy 1



4⁹⁹ DEL MONTE Canned Fruit
796 mL



21⁹⁹ COMPLIMENTS White Liquid Honey 2 kg



4⁹⁹ NUTELLA B-ready Bars 6 pk or Hazelnut Spread 375 g



5⁴⁹ LAURA SECORD Chocolate Chips
250 g



4⁹⁹ COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (reseal) 454 g



3⁴⁹ NATURAL BAKERY Rye Bread
500 G



2⁹⁹ HOSTESS Snacks 121-225 g



5⁹⁹ QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g



7⁹⁹ MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g



10⁴⁹ HELLMANN'S Mayonnaise 1.42 L



5⁹⁹ MUTTI Passata 680 mL



6⁹⁹ STEFANO Pasta Sauce 405-648 mL **300 PTS**
when you buy 2



5⁹⁹ CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



99¢ CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g



4⁴⁹ FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL



2⁹⁹ TACO BELL Hot Sauce 207 mL



2⁹⁹ CLOVER LEAF Yellowfin Chunk Light Tuna 142 g



2/\$5 MINUTE RICE Cups 250 g



3/\$4 MR. NOODLES Cups 64 g



1⁹⁹ GREEN GIANT Canned Vegetables 341-398 mL



4²⁹ PATAK'S Cooking Sauces 400 mL selected varieties

Here for your budget and lifestyle



3⁹⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g **100 PTS**
when you buy 2



3/\$10 COMPLIMENTS Granola 325 g **100 PTS**
when you buy 2



3⁹⁹ COMPLIMENTS 7" Tortillas 340 g **200 PTS**
when you buy 2



3⁴⁹ COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g **100 PTS**
when you buy 2



100 PTS
when you buy 1

2/\$5 COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBO Sauce 425 mL



2/\$5 PANACHE Dry Pasta 500 g



1⁴⁹ COMPLIMENTS Pizza Crust Mix 184 g or Pizza Sauce 213 mL **100 PTS**
when you buy 2



1⁹⁹ COMPLIMENTS Smoked Oysters or Mussels 85 g **100 PTS**
when you buy 2

Give them more with the Grocery Essentials Card

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drinks & snacks



2⁴⁹ HARIBO Candy 170-175 g



5⁹⁹ CHRISTIE Family Size Cookies selected 303-520 g or Cakestars 285 g



5⁹⁹ DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g



3⁹⁹ ARNOTT'S TimTam Biscuits 175-200 g



5²⁹ CADBURY Bagged Chocolate 144-200 g



6⁴⁹ FERRERO Squares 105 g



6²⁹ FRITO-LAY Value Size Snacks 105 g



3⁹⁹ HUMPTY DUMPTY Party Mix 250 g, Snacks 200-290 g or DUTCH CRUNCH 200 g



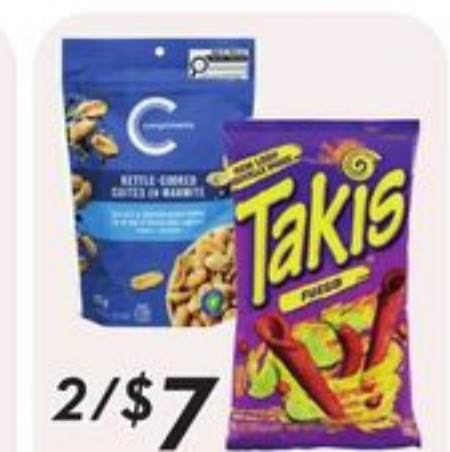
11⁹⁹ NOZECO Non-Alcoholic Spritzers 750 mL



1⁰⁰ PEPSI Soft Drinks 6x222 mL



1⁶⁹ SPARKLING ICE Sparkling Water 503 mL



2/\$7 TAKIS 198-280 g or COMPLIMENTS Kettle-Cooked Peanuts 275 g



13⁹⁹ MCCAFE Coffee 300-340 g or Keurig® Compatible Single Serve Pods 10-12 pk



3⁵⁰ MIO, WOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders 4.69 ea



19⁴⁹ NESCAFÉ Instant Coffee 475 g



3⁹⁹ KELLOGG'S Special K or Kashi Bars selected 144-200 g or Rice Krispies Homestyle Bars selected varieties 154-198 g

WE'RE FULL OF compliments



9⁹⁹ COMPLIMENTS De-Alcoholized Beer 12 pk



3⁴⁹ COMPLIMENTS Soda Crackers 450 g



9⁹⁹ COMPLIMENTS Roast & Ground Coffee 300 g



2/\$7 COMPLIMENTS Organic Tortilla Chips 240 g



3⁹⁹ SMARTSWEETS 45-90 g



14⁴⁹ KICKING HORSE K-Cups® 10 pk



5⁹⁹ KASHI Granola 311-340 g

natural health



2/\$7 COMPLIMENTS Organic Tortilla Chips 240 g



3⁹⁹ SMARTSWEETS 45-90 g



14⁴⁹ KICKING HORSE K-Cups® 10 pk



5⁹⁹ KASHI Granola 311-340 g



5⁹⁹ SILK Plant-Based Yogurt 500-650 g or Barista 546 mL



8⁹⁹ EVIVE Smoothie Cubes 3 pk 405 g or Protein Cubes 450 g



8⁴⁹ RISE Organic Kombucha 1 L



2/\$7 EARTH'S OWN UHT Oat or Soy Beverages 346 mL



19⁹⁹ SUKU Vitamin Gummies 60 pk selected



25% off WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



15⁹⁹ CLIF Builders Bars 6 pk or Minis 10 pk



15% off TOM'S OF MAINE Oral Care 76-473 mL

home & pet care

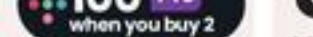
6⁹⁹ PURINA Friskies Dry Cat Food 14-15 kg

2/\$5 PURINA ONE Wet Dog Food 368 g

10⁹⁹ MILK-BONE Soft & Chewy Dog Treats Brushing Chews 557-708 g

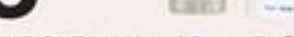
17⁹⁹ IAMS Proactive Health Dog Food 13.9 kg or Perfect Portions Wet Cat Food 12 pk

health, beauty & baby

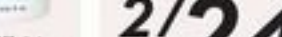


SENSODYNE
Toothpaste 75 mL, or toothbrushes 2 pk selected

7.49 **+100 VIB**
with Visa® card



STARTING AT 8.99
LIVE CLEAN Hand Soap Refill 1 L, DOVE or Afta® Dish Soap 2 pk selected, or NAIL POLISH REMOVER 487 mL selected



2/24.99
NATIVE Shampoo or Conditioner 487 mL selected



STARTING AT 7.99
L'ORÉAL Paris Expertise, AUSSIE or NERBAL ESSENCES Hair Care 150-776 mL, or 10.1 to select

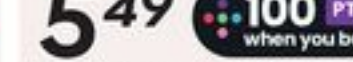


U
teen

28 PADS
28 TAMPONS

STARTING AT
9.99

U BY KOTEX Pads, Liners or TAMPONS Tampons 22-129 pk selected

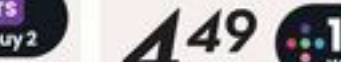


DOVE

STARTING AT
5.49

++ **100 SAVE**
when you buy 2

DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 473 mL or Deodorant 76-113 selected



Crest

4.49

++ **150 SAVE**
when you buy 2

CREST 3D White Toothpaste or Oral-B Toothbrushes or Piles 63-120 mL or 1-75 pk selected



St. Ives

10% off

ST. IVES Skin Care

pharmacy Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.

Tylenol COMPLETE Extra Strength capsules
BAND-AID Flexible Adhesive Bandage
Polysporin Antibiotic Ointment
Nicorette Transdermal Patch
Nicorette Gum

Get 600 PTS when you buy 2

TYLENOL or BENLYN Cough, Cold & Flu selected*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*, BAND-AID Premium Bandage, POLYSPORIN Ointment 30 g, NICORETTE Patch 7 mg or Nicorette or Nicoderm 7 mg selected or NICO D Heartburn Relief 12 pk.

*See store for details. ©2010 P&G. All rights reserved. Offer ends 12/31/10.



10% OFF
TUMS Chewable 32 pk selected



10% OFF
HYDRASENSE Eye Drops 10 mL selected

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLENISHMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box \$64.95 TAX

ASK YOUR PHARMACIST

This product may not be right for you. Always read the follow the label.

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EXCLUSIVE**

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[Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)



Get
400 PTS
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE
\$1.50**

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS Dipping Sauces
350 mL selected varieties



Offer valid March 5th to March 11th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



99¢

/lb
Cabbage product of Western Canada 2.18/kg



1⁹⁹

/lb
Asian Pears
product of China
4.39/kg



4⁹⁹

AURORA Arborio Rice 750 g



5⁴⁹

FINO FINE FOODS Roasted Red Peppers
660 g or Ajvar 290 g



3⁹⁹

RUGEN FISCH Herring Fillets in
Sauce 200 g selected varieties



2⁹⁹

HEINZ Baked Beans
398 mL



3⁴⁹

HEINZ Cream of
Tomato Soup
400 g



5²⁹

HP Sauce Brown
255 g



5⁷⁹

OLIYA Pure
Sunflower Oil 1 L



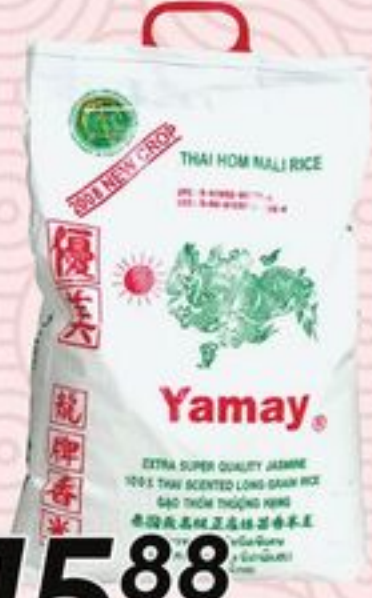
1⁹⁹

THREE CROWN Tea 20 pk
selected varieties



4⁹⁹

ROBINSONS
Beverages 1 L
selected varieties



15⁸⁸

YAMAY Rice 8 kg



2⁷⁸

KIM PHAT Vermicelli or Pad Thai
Noodles 400 g



5⁴⁸

SAPPORO ICHIBAN
Noodles 500-550 g
selected varieties



3⁴⁹

OKF Aloe Vera Drink 1.5 L
selected varieties



7⁸⁸

BINGGRAE Flavoured Milk Drink
6x200 mL selected varieties



4⁴⁸

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

HAPPY MONTH OF Ramadan

14⁹⁹
 BARD VALLEY Medjool Dates
 907 g

8⁹⁹
 ROYAL NUTS Walnuts
 240 g

10% off
 NOBLE PREMIUM BISON selected cuts
 226 g

11⁹⁹
 /lb
 Seasoned Lamb Chops Greek & Lemon
 or Herbes de Provence 26.43/kg

1²⁹
 Garlic product of China 5 pk

3⁴⁹
 COMPLIMENTS Pitas 200-425 g

8⁴⁹
 KASH Golden Tahini 900 g

11⁴⁹
 SALEM FOODS Nabulsi Olives 2 kg

5⁴⁹
 İCİM Halloumi Cheese 250 g

5⁹⁹
 KIRI Cream Cheese Portions
 144 g

3⁹⁹
 SALEM FOODS Pickled Cucumbers
 1 L or Pickled Vine Leaves 454 g

5⁹⁹
 MAGGI Chicken Cubes
 24x21 g

1⁷⁹
 CALIFORNIA GARDEN
 Fava Beans 450 g

4⁹⁹
 DURRA Syrian Style
 Sesame Bread Sticks
 454 g

2⁴⁹
 ETI Tea Biscuits 400 g

2⁴⁹
 ETI Mini Popkek Cakes with
 banana or chocolate 144 g

Find more variety and value in store

ROYAL NUTS Walnuts
240 g

NOBLE PREMIUM BISON selected cuts
226 g

Garlic product of China 5 pk

049

49

599



Chicken Flavored Noodles
Noodles presented as pasta



biscuits

with chocolate

value in a

Safety and Security



International WOMEN'S DAY

[Learn more](#)

Proudly supporting **Canadian Women Entrepreneurs**

Meet Heather Huenison & Sandra Botis from Naturally Amped Food + Bodycare Inc.

We are busy moms, science nerds, and Saskatoon residents concerned with well-being and sustainability. We can relate to feeling responsible for our family's health, while also trying to make smart decisions that benefit our community and do not harm our planet. The creation of fermented foods is an ancient science that has been passed down for generations. Now, we are bringing these ancient methods into the 21st century to help ensure your family's health into the future. We are passionate about sustainable, delicious, functional local foods, and we want to give people choices they can feel good about. We know our products are the best alternative because we've done the research!



Meet Alisha Esmail from Road Coffee Co.

Alisha Esmail is a founder, strategist, and speaker known for reimagining how business can drive both profit and impact. As founder and former CEO of Road Coffee, one of Canada's most recognized purpose-led specialty coffee companies, Alisha built an ethical sourcing model, launched the BeyondFair micro-loan program, and helped create Canada's first fully Indigenous coffee supply chain. Her journey began through global development work where she saw how broken systems impoverish farmers. Today, she applies those lessons to the future of work, helping founders use tech, automation, and intentional systems to scale sustainably without burning out.



Meet Chelsey & Soleil Parker from The Meat Bar

The Meat Bar is a fiercely female-founded, mother-daughter brand bringing real, meat-based protein jerky bars to the sports nutrition & wellness aisle. Built on a whole-animal, whole-food approach, our bars are powered by bison and beef, and supercharged with functional superfoods. Our Superfood Steak Bar supports brain health and iron intake with lion's mane mushroom extract powder and freeze-dried grass-fed organ seasoning, while our Beauty Booster Bar blends bison and beef with collagen and blueberries to support glow-from-within nourishment. Our meat bars disrupt the overly sweet protein bar category with purposeful, functional nutrition. More bars to come! Stay tuned :)



Collectively we can all **#GiveToGain** Sunday, March 8, 2026



**HAND-SELECTED
CANADA AAA BEEF**

Well-marbled Aged to perfection

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER[®] premium cuts.



Exclusive to
Sobeys or Safeway



STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef

**10%
off**

All STERLING SILVER
Grilling Steaks
Excludes Dry Aged

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Grilling Steaks cut by your meat expert from Canada AAA grade beef

Earn one entry for every \$15 spent on
Sterling Silver Beef when you scan
your Scene+[™] card for a chance to

WIN
1,000,000 PTS

That's like **\$10,000** toward groceries!

Contest runs February 26 to March 25, 2026



*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com or [safeway.ca/sterling-silver-contest](https://safeway.ca). Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

*Certified by the Canadian Beef Grading Agency

RICARDO

Gourmet, yet easy

From my kitchen
to yours

Creamy chocolate
cheesecake, chocolate
crust and delicious
raspberry topping,
this rich and indulgent
dessert promises to
bring a smile to the
faces of everyone
at the table.



400 PTS
when you spend
\$20 or more

RICARDO Marinated
Chicken Breast 400 g
33.05/kg

Packed with
lemon, parsley and
garlic, these
flavours are
inspired by the
Mediterranean.



19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



6⁴⁹

RICARDO Dressings
250 mL selected



Gourmet meals without the stress. Chef crafted and easy to prepare.
Available Exclusively at **Sobeys** and **Safeway**

\$
everyday
VALUE



NEW
200 PTS
when you buy 1
\$17



NEW
200 PTS
when you buy 1
\$20
OCEAN JEWEL Cooked Shrimp
50-70 ct per lb 908 g



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Fillet 908 g

\$35 NEW

TRUE NORTH Fresh Atlantic Salmon
Fillets skinless product of Canada
subject to availability 908 g

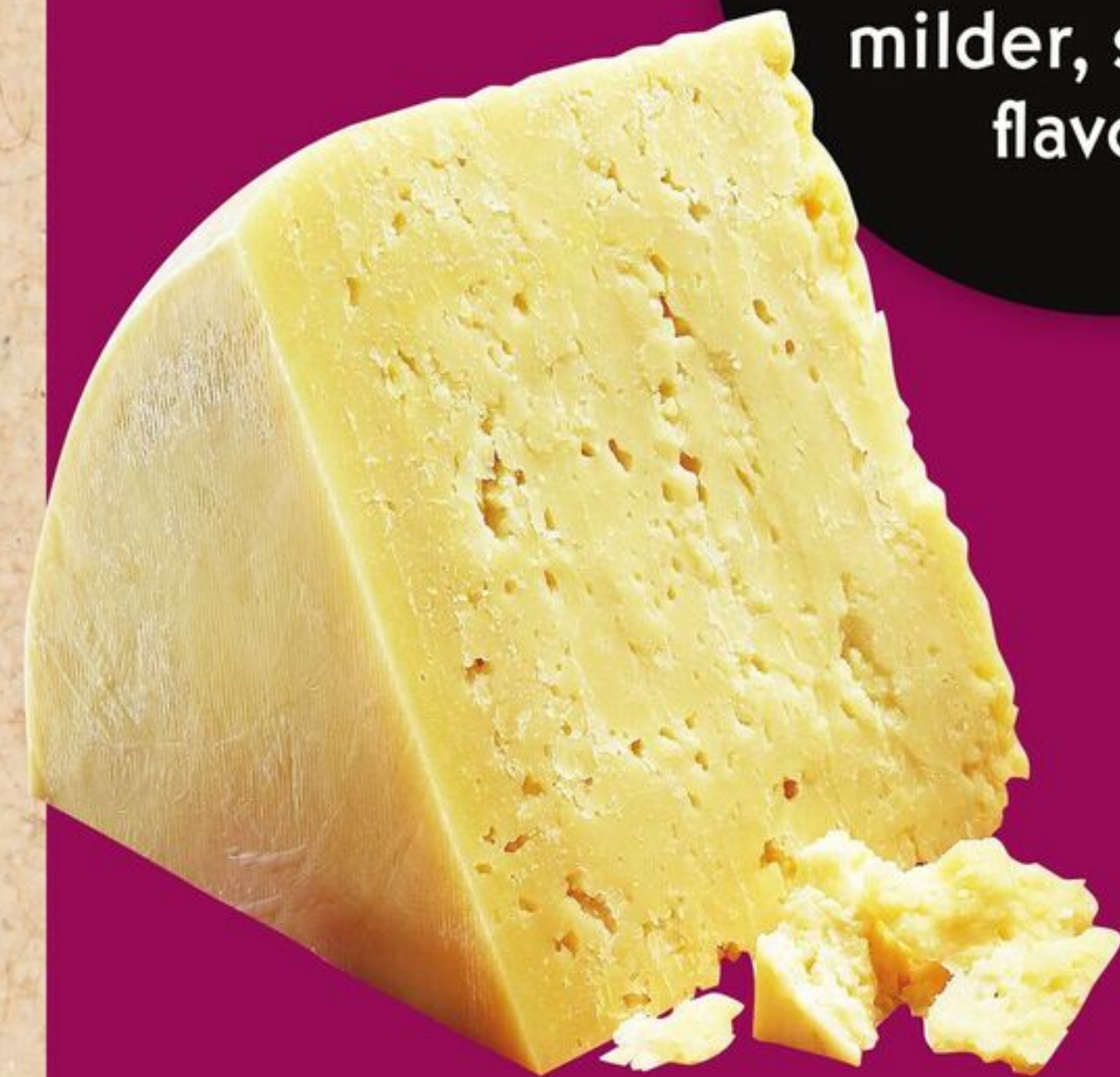


\$35

908 G
CHOOSE
CANADIAN
SEAFOOD
PRODUCT OF ATLANTIC CANADA
PRODUIT DU CANADA ATLANTIQUE

Savour the flavour of ITALIAN CHEESE

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad



soup



Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup

Your family could

WIN*

1 million Scene+ Points towards free groceries

CLICK HERE to view full list of participating products.



Earn an instant entry for every eligible product purchased when scanning your Scene+ card

\$4

MAPLE LEAF Wieners 375 g



2/450



COCA-COLA Soft Drinks 1 L

2/450



POWERADE 710 mL

5.99

AHA Sparkling Water 12x355 mL



5.99

GENERAL MILLS Family Size Cereal 516-778 g



6.49

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g



4.79

ANGIE'S Boomchickapop Popcorn 136-198 g



3.49

OLD EL PASO Tortillas 297-334 g or Taco Shells 125-133 g



23.99

CORONA Cero Non-Alcoholic Beer 12x355 mL



19.99

CASCADE Auto Dish Tabs 51-90 pk, TIDE Liquid Detergent 94-100 loads 3.46-3.9 L, Pods 45-76 pk, GAIN Flings! 76 pk, DOWNY Unstopables 853 g or IVORY SNOW 3.1 L



FEED THE DREAM



Sobeys
SAFEWAY
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules or www.safeway.ca/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



3/9⁹⁹ **100 PTS**
when you buy 3
WHISKAS Temptations 180 g



100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg



6⁹⁹ **100 PTS**
when you buy 1
MEOW MIX Original Choice
Dry Cat Food 1.42 kg



8⁹⁹
PURINA Cat or Kitten
Chow 1.6-2 kg



6⁹⁹
HARTZ Delectables Stew
Cat Treats 6 pk



11⁴⁹
HARTZ Delectables Squeeze Up
Cat Treats 20 pk



1⁵⁹
ea when you
buy 4 or more
SHEBA Perfect Portions Wet Cat Food
75 g 1.79 ea



3⁴⁹
WHISKAS Temptations Creamy Purée
Wet Cat Treat 48 g



12⁹⁹
PURINA Tidy Cats Multi-Cat
Clumping Litter 2.72 kg



**Together
is Golden**

Canada logo | McCaIn logo
PROUD PARTNER

MCCAin Premium Potatoes SuperFries,
Bistro Selects, Flavours of the World or Fun!
454-800-9
2/\$9

Superfries 5 flavours
HASSEL HUSK FRIES
Bistro
Flavours of the World
Fun!

MCCAin Pockets selected 12 pk
73⁹⁹

Pockets PEPPERONI PIZZA
1.67lb 21% protein
Pockets PINEAPPLE PIZZA
1.67lb 21% protein



**FAN
TASTIC
EATS**

**ORVILLE
REIDENBACHER**
Ready-To-Eat
selected 116-220 g

3⁹⁹









2/\$10

HEALTHY CHOICE
Gourmet Steamers selected
269-300 g

HEALTHY CHOICE
Simply Steamers or
MARIE CALLENDER's
selected 225-300 g





2/\$11

Pick your cherry favourite.

Coca-Cola
cherry

Cherry flavoured.
© Coca-Cola Ltd., used under license



 **50 PPS**
when you buy 1

529

 COCA-COLA
Mini Cans
6x222 mL

 **100 PPS**
when you buy 1

1549

 GLACEAU
Smartwater
6x1 L

 **799**

799

 FUZE
Iced Tea
12x341 mL

 **999**

999

 MONSTER
Energy Drinks
4x473 mL

Offer valid from March 5th to March 31st, 2006.
*The value of the bonus, bonus points and the valid 30 day expiry date for the limited time. Subject to availability while supplies last.
†The actual redemption value of the bonus may vary. All quantities must be purchased at the same time, single units or multiple price.
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BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL



FREE TOQUE *Cherries and Cheerios*

FREE TOQUE *Trail Mix Granola Bars*

FREE TOQUE *Nature Valley Crunchy*

FREE TOQUE *Foot*

5.99

GENERAL MILLS
Family Size Cheerios or
Selected Varieties
4.5/7.78 g

2.99

BETTY CROCKER Fruit or Gushers,
selected 150-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola Bars
120-230 g

Limited quantities
available. Offer ends
March 31, 2016. Visit
redstaple online
for participating
packaging for details.

 **redstaple**
canada

 **Betty Crocker**
Fruit & Gushers

 **Nature Valley**
Crunchy

 **Foot**
Cereal

 **General Mills**

This section displays Starbucks Creamers and Natrel Coffee Creamer. On the left, two Starbucks Creamers are shown: one in a white bottle with an orange and white geometric pattern, and another in a white bottle with a green and white geometric pattern. Below them, the price is listed as \$7.99 for two 828 mL bottles, with an additional \$2.00 off when you buy 2. On the right, two boxes of Natrel Coffee Creamer are shown: one in a white box with a red maple leaf logo and another in a white box with a red maple leaf logo. Below them, the price is listed as \$4.99 for one 1 L box.



CHIPPMAN'S
NO SUGAR
ADDED
SANDWICH
ICE CREAM
6 1/2 oz. tubs



CHIPPMAN'S
SANDWICH
ICE CREAM
1 1/2
Vanilla
6 1/2 oz. tubs

6⁹⁹

CHIPPMAN'S Super or No Sugar
Added Novelties 4-18 pk
selected



Häagen-Dazs
NO SUGAR
ADDED
ICE CREAM
1 1/2
Vanilla
480 ml tub



Häagen-Dazs
NO SUGAR
ADDED
ICE CREAM
1 1/2
Vanilla
480 ml tub

4⁹⁴

HAAGEN-DAZS Ice Cream
440-450 mL or Novelties 3-4 pk
selected

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares, Pop-Tarts, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁹⁹

17⁹⁹ RXBAR 5-8 pk selected

2⁹⁹ PRINGLES Super Stacks 148-156 g

\$3

200 PTS when you buy 2

150 PTS when you buy 2

2⁹⁹ CHEEZ-IT CRUNCH 191-200 g selected

Armstrong 1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

MADE IN CANADA

NEW

HIGH IN PROTEIN
TENDER RELEVÉ
EN PROTÉINES
TENDRES

600 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1,7 L

Natural one

Natural one

Natural one

Natural one

40th ANNIVERSARY

RRROLL UP TO WIN

MILLIONS OF PRIZES TO BE WON*

BUY

any eligible Tims® at Home product at participating retailers by March 22, 2026 and upload your valid receipt to [Timshomepromotion.ca](https://www.timshomepromotion.ca) by March 30, 2026*

16⁹⁹ TIM HORTONS Instant Coffee 300 g

8⁹⁹ TIM HORTONS French Vanilla Cappuccino 454 g

7⁹⁹ TIM HORTONS Nespresso® Compatible Capsules 10 pk

24⁹⁹ TIM HORTONS Keurig® K-Cup® Pods 50 pk

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4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹ **200 PTS** when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

6⁹⁹ **200 PTS** when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10 **500 PTS** when you buy 3

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy fresh
faves with easy curbside pickup.

[Shop Online](#)



**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus
BY IN-STORE WATER SYSTEMS



INSTOREWATERSYSTEMS.COM