

HOP INTO DELICIOUS SAVINGS

1.99
LB
4.39/KG

PC[®] BUTTER INFUSED OR BUTTERBALL TURKEYS
FROZEN, ALL AVAILABLE VARIETIES AND SIZES
DINDON INFUSÉ DESCRIPTIVE
BEURRE PC^{MD} OU BUTTERBALL
20118435_KG/20992514_KG



SAVE UP TO 40%
\$3

GET 1,000[®] **\$1** back in points
Optimum APP EXCLUSIVE OFFER[†]

PC[®] VEGETABLES
SELECTED VARIETIES, FROZEN, 300-750 G
LÉGUMES PC^{MD}
20318915_EA/21184694_EA
[†]Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.



SAVE UP TO 2.00
\$8

PC[®] PACIFIC LARGE WHITE SHRIMP RAW OR COOKED PEELED OR RAW ZIPPERBACK[®]
31-40 PER LB, 400 G OR WILD BY NATURE
MINCED LOBSTER MEAT 320 G
FROZEN
GROSSES CREVETTES BLANCHES DU PACIFIQUE PC^{MD} CRUES OU CUITES, DÉCORTIQUÉES OU CRUES À DÉCORTICAGE ÉCLAIR^{MC} OU CHAIR DE HOMARD ÉMINCÉE
WILD BY NATURE
20791381_EA/21722772_EA



\$4

BREYERS CREAMERY STYLE ICE CREAM 1.41 L OR POPSICLE NOVELTIES 6-12'S
SELECTED VARIETIES, FROZEN
CRÈME GLACÉE STYLE CRÈMERIE BREYERS OU FRIANDISES GLACÉES POPSICLE
21651169_EA/20763171_EA



5/\$6
OR 2.00 EA

CADBURY, HERSHEY'S OR NESTLÉ EASTER SINGLES
SELECTED VARIETIES, 25-34 G
PORTIONS INDIVIDUELLES DE PÂQUES
CADBURY, HERSHEY'S OU NESTLÉ
20831065_EA/21205577_EA



Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum

Members-Only Price**

9⁹⁹

Non-members

17⁹⁹

Members
save up to
\$8

JANES FISH
SELECTED VARIETIES, FROZEN, 450-545 G
POISSON JANES
21703860_EA/21703896_EA

JANES
Ready for anything!

ultimates

**BREADED
HADDOCK**

UNCOOKED BREADED HADDOCK FILLETS
WILD CAUGHT

450 g 5-8 fillets



JANES
Ready for anything!

**BATTERED
HADDOCK**

UNCOOKED BATTERED HADDOCK FILLETS
WILD CAUGHT

450 g 5-8 fillets



Optimum

Members-Only Price**

\$9

Non-members

\$13

Members
save up to
\$4

**NO NAME® CANOLA,
VEGETABLE OR CORN 3L
OR GALLO OLIVE OIL 1L**
SELECTED VARIETIES
**HUILE DE CANOLA, VÉGÉTALE
OU DE MAÏS SANS NOM®
OU HUILE D'OLIVE GALLO**
20028656_EA/20103390_EA/20105368_EA



\$24

GET
3,000^{pts}

\$3
back
in points

**MCCAFÉ
PREMIUM ROAST
GROUND COFFEE**
SELECTED VARIETIES
640/875 G
**CAFÉ MOULU À
TORRÉFACTION
SUPÉRIEURE**
MCCAFÉ
21633664_EA



\$6

GET
1,000^{pts}

\$1
back
in points



**APP
EXCLUSIVE
OFFER***

**FARMER'S
MARKET™ MUFFINS**
SELECTED VARIETIES, 6'S
MUFFINS DÉLICÉS DU MARCHÉ MC
21283356_EA/21283357_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



**SAVE
UP TO
3.00**

\$14

GET
4,000^{pts}

\$4
back
in points



**APP
EXCLUSIVE
OFFER***

**PC® OR
BLUE MENU® LASAGNA 2.27 KG
OR MAC & CHEESE 2 KG**
SELECTED VARIETIES, FROZEN
**LASAGNE OU MACARONI AU
FROMAGE PC^{MD} OU MENU BLEU^{MC}**
20134930_EA/21178593_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



**Must be a registered PC Optimum™ member to load and get this offer.

RA FLAP 2

DEAL DROP

Limited-time deals on PC® home & more.

LIMIT 3
OVER LIMIT PAY 24.00 EA

\$12

PC® RECTANGLE ACACIA SERVING BOARD
PLATEAU DE SERVICE RECTANGULAIRE EN ACACIA PC®
21714814_EA

WHILE SUPPLIES LAST

REAL ATLANTIC SUPERSTORE™

PROUDLY CANADIAN

3⁹⁹
LB
8.80/KG

PORK TENDERLOIN
CRYOVAC
FILET DE PORC
20520970_KG

4⁸⁸
LB
11.00/KG

CHICKEN BREASTS
SKINLESS, BONE-IN OR
CHICKEN WINGS
FRESH, FAMILY SIZE
POITRINES DE POULET
OU AILES DE POULET
20168158_KG/20845719_KG

CANADIAN POULTRY

INCLUDES HALAL

\$3

FARMER'S MARKET™
NAVEL ORANGES
PRODUCT OF MOROCCO
OR SPAIN
ORANGES
NAVEL
DÉLICÉS DU MARCHÉ^{MC}
20162945001_EA

SAVE UP TO 28%

2⁵⁰

FARMER'S MARKET™ CARROTS
PRODUCT OF CANADA, U.S.A. OR MEXICO, NO. 1 GRADE OR
YELLOW ONIONS
PRODUCT OF CANADA, CANADA NO. 1 GRADE
CAROTTES OU OIGNONS
JAUNES DÉLICÉS DU MARCHÉ^{MC}
20600927001_EA/20811994001_EA

SAVE UP TO 42%

\$4

FARMER'S MARKET™
RUSSET POTATOES PRODUCT OF CANADA, CANADA NO. 1 GRADE
POMMES DE TERRE RUSSET
DÉLICÉS DU MARCHÉ^{MC}
20601020001_EA

President's Choice

Golden crumb crust, baked in Canada

KEY LIME PIE
TARTE À LA LIME DES KEYS

Thaw, serve, enjoy!

GET 2,000^{pts}

\$2
back in points

\$10

PC® CREAM PIES
SELECTED VARIETIES, FROZEN, 730 G
TARTES À LA CRÈME PC^{MD}
21586299_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

SAVE UP TO 2.99

\$11

IFC TEMPURA SHRIMP 500 G OR
PC® PEI MUSSELS IN CREAMY WHITE WINE SAUCE 907 G, FROZEN
CREVETTES TEMPURA IFC
OU MOULES DE L'Î.-P.-É. EN SAUCE CRÈMEUSE/AU VIN BLANC PC^{MD}
21614848_EA
20838560_EA

SAVE UP TO 58%

1²⁵

ALLEN'S FRUIT PUNCH, OR PEACH COCKTAIL, OR OASIS JUICE, DEL MONTE NECTAR OR ARIZONA ICED TEA 960 ML, SELECTED VARIETIES
PUNCH AUX FRUITS OU COCKTAIL AUX PÊCHES
ALLEN'S OU JUS OASIS, NECTAR DEL MONTE OU THÉ GLACÉ ARIZONA
20336722001_EA/20336722005_EA

SAVE UP TO 1.60

4⁸⁸

PC® SHREDDED CHEESE 250-320 G OR
BLACK DIAMOND CHEESE BARS 400 G OR
SHREDDED CHEESE 300-320 G, SELECTED VARIETIES
FROMAGE RÂPÉ PC^{MD} OU BARRES DE FROMAGE OU FROMAGE RÂPÉ
BLACK DIAMOND
210602011_EA/21279221_EA

Diamond
Cheddar Cheese
Fromage cheddar
400 g | 17% MOIST 52% FAT
PREPARED IN CANADA

SAVE UP TO 41%

\$5

MARCANGELO ITALIAN DELI SLICED MEATS 85 G OR
BOURISIN SOFT CHEESE 150 G
SELECTED VARIETIES
VIANDES ITALIENNES
TRANCHÉES EN CHARCUTERIE
MARCANGELO OU FROMAGE À PÂTE MOLLE BOURISIN
201187941_EA/21706001_EA

SAVE .99 WHEN YOU BUY 3

3/4⁹⁸
OR 1.99 EA

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 2 L
BOISSONS GAZEUSES
COCA-COLA, CANADA DRY OU PEPSI
20316026002_EA
20296926002_EA

1⁷⁹

PC® KETTLE COOKED, KETTLE RIPPLED, LOADS OF™ OR WORLD OF FLAVOURS™ POTATO CHIPS
SELECTED VARIETIES, 200 G
CROUSTILLES CUITES À LA MARMITE, CUITES À LA MARMITE ONDULÉES, PLEINES DE^{MC} OU SAVEURS DU MONDE PC^{MD}
20839412001_EA/21422931_EA

PREPARED IN CANADA

1²⁵

NO NAME® BROTH
SELECTED VARIETIES
900 ML
BOUILLON SANS NOM®
21189607_EA
21189610_EA

chicken
broth-bouillon
poulet

beef
broth-bouillon
bœuf

UP TO 50% OFF

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
VITAMINES OU SUPPLÉMENTS JAMIESON
20565075_EA
20303216001_EA

SAVE UP TO 40%

2⁹⁷

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
SAUCE POUR PÂTES CLASSICO
21618217_EA
20325609003_EA

SAVE UP TO 56%

6⁵⁰

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 3=6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S, SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE, ESSUIE-TOUT SPONGETOWELS OU MOUCHOIRS SCOTTIES
21204739_EA/21676183_EA

PREPARED IN CANADA

SAVE UP TO 1.00

4⁹⁹

NANAK PANEER
SELECTED VARIETIES
341 G
PANEER NANAK
21286158_EA

Optimum™

Your points are worth more.

Bonus Redemption Event

3 DAYS ONLY! Thursday, March 26th to Saturday, March 28th

Redeem **70,000^{pts}** and get **\$80^{off}***
your purchase of \$80 or more

OR

Redeem **150,000^{pts}** and get **\$175^{off}***
your purchase of \$175 or more

OR

Redeem **250,000^{pts}** and get **\$300^{off}***
your purchase of \$300 or more

*That's an extra \$10 value!

*That's an extra \$25 value!

*That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, March 26th to Wednesday, April 1st, 2026

RA 1

SAVE UP TO 62%

1.25

STOVE TOP STUFFING
SELECTED VARIETIES, 120 G
FARCE STOVE TOP
20009598001_EA/20310507001_EA

2.49

IDAHOAN INSTANT MASHED POTATOES
389 G
PURÉE DE POMME DE TERRE INSTANTANÉE IDAHOAN
20144279_EA

SAVE UP TO 49%

\$1

CAMPBELL'S FRANCO AMERICAN GRAVY OR RAVINE MUSHROOM
SELECTED VARIETIES, 284 ML
SAUCE FRANCO AMERICAN CAMPBELL'S OU CHAMPIGNONS RAVINE
20302507_EA/21298248_EA

\$4

DORITOS TORTILLA CHIPS
210/235 G OR
TOSTITOS TORTILLA CHIPS
215-295 G
SELECTED VARIETIES
COUSTILLES DE TORTILLA DORITOS OU COUSTILLES DE TORTILLA TOSTITOS
21050581_EA
21693042_EA

SAVE UP TO 1.99

\$6

KELLOGG'S EGGO WAFFLES OR PANCAKES
560 G OR
MCCAIN DEEP 'N DELICIOUS CAKES
510 G
SELECTED VARIETIES, FROZEN
GAUFRES OU CRÊPES EGGO KELLOGG'S OU GÂTEAUX DEEP 'N DELICIOUS MCCAIN
20099730004_EA/20310132002_EA

\$4

PHILADELPHIA CHIP DIP
227 G, **CREAM CHEESE**
227/250 G OR
WHIPPED CREAM CHEESE
227 G OR **KRAFT CHEEZ WHIZ**
450 G OR **SINGLES**
410 G, SELECTED VARIETIES
TREMPETTE, FROMAGE À LA CRÈME OU FROMAGE À LA CRÈME FOUETTÉ PHILADELPHIA OU CHEEZ WHIZ
OU **SINGLES KRAFT**
20641267_EA/21188654_EA

\$3

FIBRE 1 CHEWY BARS, DELIGHTS OR BROWNIES
125-175 G OR **NATURE VALLEY PROTEIN BARS**
148 G, **BISCUITS**
180 G OR **SWEET & SALTY BARS**
160-210 G
SELECTED VARIETIES
BARRES TENDRES, DÉLICE OU BROWNIES FIBRE 1 OU BARRES PROTÉINES, BISCUITS OU BARRE SUCRÉE ET SALÉE
VAL NATURE
208787504001_EA/21213584_EA

SAVE UP TO 1.00

\$4

LIBERTÉ MÉDITERRANÉE
500 G/4X100 G OR
GREEK
4X100 G
SELECTED VARIETIES
YOGOURT MÉDITERRANÉE OU GREC LIBERTÉ
208017520033_EA/21473714_EA

3/9.99

OR 4.49 EA

GENERAL MILLS RETAIL SIZE CEREAL
SELECTED VARIETIES, 297-437 G
CÉRÉALES FORMAT VENTE AU DÉTAIL
GENERAL MILLS
2110404053_EA/21104173_EA

\$6

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES, 450-650 G
CÉRÉALES FORMAT FAMILIAL KELLOGG'S
21449784_EA/21450011_EA

SAVE 1.00 WHEN YOU BUY 2

2/\$5

OR 3.00 EA

ITALPASTA PASTA
900 G OR **PRIMO SAUCE**
680 ML
SELECTED VARIETIES
PÂTES ITALPASTA OU SAUCE PRIMO
20081342007_EA/20165260_EA

SAVE .99 WHEN YOU BUY 3

3/4.98

OR 1.99 EA

KNORR SIDEKICKS PASTA
120-162 G, **RICE**
130-153 G OR **CUPS**
73 G
SELECTED VARIETIES
PÂTES, RIZ OU CONTENANTS SIDEKICKS KNORR
20321430001_EA/21564314_EA

6.44

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
100-170 G OR **NESCAFÉ SWEET & CREAMY SACHETS**
16/18'S OR **TWINING'S TEA SUPER BLENDS**
18'S, SELECTED VARIETIES
CAFÉ INSTANTANÉ NESCAFÉ OU TASTER'S CHOICE OU SACHETS CRÉMEUX ET SUCRÉ NESCAFÉ OU SUPERMÉLANGES TWINING'S TEA
21263370_EA/20873036_EA

SAVE UP TO 30%

\$8

BEN'S ORIGINAL RICE
SELECTED VARIETIES, 1.6-2.2 KG
RIZ BEN'S ORIGINAL
21535549_EA/21535571_EA

90¢

PURINA FANCY FEAST CAT FOOD
85 G OR **FRISKIES WET CAT FOOD**
156 G
SELECTED VARIETIES
NOURRITURE POUR CHATS FANCY FEAST OU NOURRITURE HUMIDE POUR CHATS FRISKIES
PURINA
20302296001_EA/20316703_EA

PRICE DROP⁺ SO YOU CAN SAVE MORE

\$3

KIND HEALTHY GRAINS™ BAR
SELECTED VARIETIES, 5X35 G
BARRE GRAINS SANTÉ™ KIND
20925684_EA/20928553_EA

\$3

NO NAME™ FLOUR
SELECTED VARIETIES
2.5 KG
FARINE SANS NOM™
20013256_EA/20303325_EA

2.50

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES, 120-142 G
PAILLES AUX LÉGUMES SENSIBLE PORTIONS
20377204001_EA/21380091_EA

2.50

YOPLAIT TUBES YOGURT
SELECTED VARIETIES
448 G
YOGOURT TUBES YOPLAIT
21547571_EA/21547629_EA

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regarding pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between March 19 - April 8, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

\$4

RASPBERRIES
PRODUCT OF U.S.A. OR MEXICO
170 G
FRAMBOISES
20128938001_EA



1⁹⁹
LB
4.39/KG

SWEET POTATOES
PRODUCT OF CANADA OR U.S.A.
PATATES DOUCES
20127708001_KG



1⁹⁹

ENGLISH CUCUMBER
PRODUCT OF CANADA
CONCOMBRE ANGLAIS
20070132001_EA



3⁹⁹
LB
8.80/KG

**PC* EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF CHILE OR SOUTH
AFRICA, NO. 1 GRADE
TRÈS GROS RAISINS
VERTS OU ROUGES
SANS PÉPINS PC^{MD}
20425775001-KG/20159199001-KG



\$5

**CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA
**ANANAS SANS
COURONNE**
20119813001_EA



\$5

CANTALOUPE
PRODUCT OF GUATEMALA,
HONDURAS OR BRAZIL
CANTALOUPE
20167017001_EA



5⁵⁰

**FARMER'S MARKET™
GREENHOUSE
PEPPERS**
PRODUCT OF MEXICO, 3'S
POIVRONS DE SERRE
DÉLICÉS DU MARCHÉ^{MC}
20085851001_EA



**CLUB
SIZE**

2/\$11
OR 6.00 EA

**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT OF U.S.A.
SELECTED VARIETIES, 267-383 G
SALADES HACHÉES
TAYLOR FARMS
21599513_EA/21081654_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
ANANAS ÉVIDÉ
20503143_EA



\$10

8 STEM TULIPS
ASSORTED COLOURS
8 TULIPES SUR TIGE
21723469_EA



\$14

6 INCH MUM
ASSORTED COLOURS
**CHRYSANTHÈME EN
POT DE 6 PO**
21724044_EA



\$24

**PC* SIGNATURE GIFT
BOUQUET**
BOUQUETS-CADEAUX
SIGNATURE PC^{MD}
21087812_EA/21087813_EA



\$15
LB
33.07/KG

TOP SIRLOIN STEAK
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
**BIFTECK DE HAUT DE
SURLONGE**
20797507_KG



**CLUB
SIZE**

\$15

**MARCANGELO
SOUVLAKI KABOBS**
SELECTED VARIETIES, 480/640 G
**BROCHETTES
DE SOUVLAKI**
MARCANGELO
210417351EA/210988551EA



\$15

**PC* BLUE MENU
CHICKEN THIGHS**
BONELESS, SKINLESS
AIR CHILLED, 8'S
**HAUTS DE CUISSE DE
POULET PC^{MD}**
MENU BLEU^{MC}
21341017_EA



\$7

PC* SAUSAGES
SELECTED VARIETIES
375/500 G
SAUCISSES
PC^{MD}
21584342_EA
21584504_EA



**SAVE
UP TO
3.00**

10⁹⁹



**CLUB
SIZE**

**NO NAME™
THICK CUT
BACON**
SELECTED VARIETIES
1 KG
**BACON
TRANCHÉ
ÉPAIS SANS
NOM™**
21399815_EA



\$13

**SWISS CHALET OR
MONTANA'S RIBS**
SELECTED VARIETIES,
FULLY COOKED,
600/650 G OR
**KELSEY'S PORK
BACK RIBS**
FROZEN, 600 G
CÔTES LEVÉES
SWISS CHALET OU
MONTANA'S, OU
CÔTES DE DOS DE
PORC KELSEY'S
21022223_EA
216679521EA



**SAVE
UP TO
25%**

\$9



**PC* SPRING
ROLLS 574 G,
SAUSAGE
ROLLS 500 G OR
MOZZARELLA
OR TORTILLA
AND JALAPENO
CHEESE STICKS
345/454 G
FROZEN
**ROULEAUX DE
PRINTEMPS,
FRIENDS À LA
SAUCISSE OU**
BÂTONNETS DE
MOZZARELLA
OU TORTILLA ET
JALAPENO PC^{MD}
21116020_EA**

\$10
EA/LB

**WILLY
KRAUCH'S
SMOKED
ATLANTIC
SALMON** 115 G OR
**MSC HADDOCK
FILLETS** 22.05/KG
PREVIOUSLY FROZEN
**SAUMON DE
L'ATLANTIQUE**
**FUMÉ WILLY
KRAUCH'S**
OU FILETS
D'AIGLEFIN MSC
21304360_EA/21093350_KG



**SAVE
UP TO
1.70**

\$10



**PC* WILD
YELLOWFIN
TUNA STEAKS**
FROZEN, 280 G
**DARNES
DE THON**
ALBACORE
SAUVAGE
PC^{MD}
21211819_EA

\$8

**SEAQUEST™
FISH FILLETS**
SELECTED VARIETIES
FROZEN, 400 G
**FILETS DE
POISSON**
SEAQUEST™
2003604_EA
20153570_EA



\$11

**PC* SHRIMP
APPETIZERS**
SELECTED VARIETIES
FROZEN, 294-454 G
**HORS-
D'ŒUVRE DE**
CREVETTES
PC^{MD}
20135874_EA
20978921_EA



SUPER FRESH

4⁵⁰

SPLIT TOP ROLLS 8'S,
CIRCLE ROLLS 18'S,
BRIOCHE ROLLS 12'S OR
FLAKY BUTTER ROLLS 12'S
BAKED IN-STORE
PETITS PAINS OUVERTS
SUR LE DESSUS, PETITS
PAIN EN CERCLE, PETITS
PAINS BRIOCHES OU
PETITS PAINS AU
BEURRE FEUILLETÉ
20060496_EA/20066424_EA



\$5

ACE BISTRO LOAVES
SELECTED VARIETIES, 545-640 G
MICHES BISTRO ACE
21616156_EA/21707813_EA



\$4

SOURDOUGH OR
PUMPERNICKEL BREAD
BAKED IN-STORE, 675 G
PAIN AU LEVAIN OU
PUMPERNICKEL
20132458_EA/20653517_EA



\$5

IN-STORE BAKED
STRUDELS OR
TURNOVERS
SELECTED VARIETIES, 4'S
STRUDELS OU
CHAUSSENS CUIITS
EN MAGASIN
21464137_EA/21469200_EA



SAVE
UP TO 1.50

7⁵⁰

FARMER'S MARKET™
COFFEE CAKES
SELECTED VARIETIES, 750 G
GÂTEAUX
PAUSE-CAFÉ
DÉLICIES DU MARCHÉ^{MC}
21707452_EA/21707453_EA



\$5

BAKED IN-STORE
MINI COOKIES
SELECTED VARIETIES, 24'S
MINI-BISCUITS CUIITS
EN MAGASIN
21596600_EA/21596672_EA



2/6⁵⁰
OR 3.99 EA

D'ITALIANO BREADS
620-675 G OR
CRUSTINI BUNS 420-568 G
SELECTED VARIETIES
PAIN OU PETITS PAINS
CRUSTINI D'ITALIANO
20305874_EA/20627101_EA



SAVE
UP TO .99

\$5

FURLANI TEXAS
TOAST 16X40 G OR **LA**
FOURNÉE DORÉE MINI
BRIOCHE 480 G
SELECTED VARIETIES
TEXAS TOAST FURLANI
OU MINI-BRIOCHES LA
FOURNÉE DORÉE
20041579_EA/21343965_EA



3⁵⁰

PC® EXTRA THICK
SLICED CINNAMON
BREAD WITH RAISINS
SELECTED VARIETIES, 675 G
PAIN À LA CANNELLE
AVEC RAISINS EN
TRANCHES
EXTRA-ÉPAISSES PC^{MD}
20639729_EA



\$7

GET 2,000^{MC}
when you buy 2
\$2
back in points

CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE
SELECTED VARIETIES 125-200 G
HAVARTI, CHEDDAR
OU BLEU CASTELLO
20428574_EA/21159086_EA



SAVE
UP TO 1.99

\$6

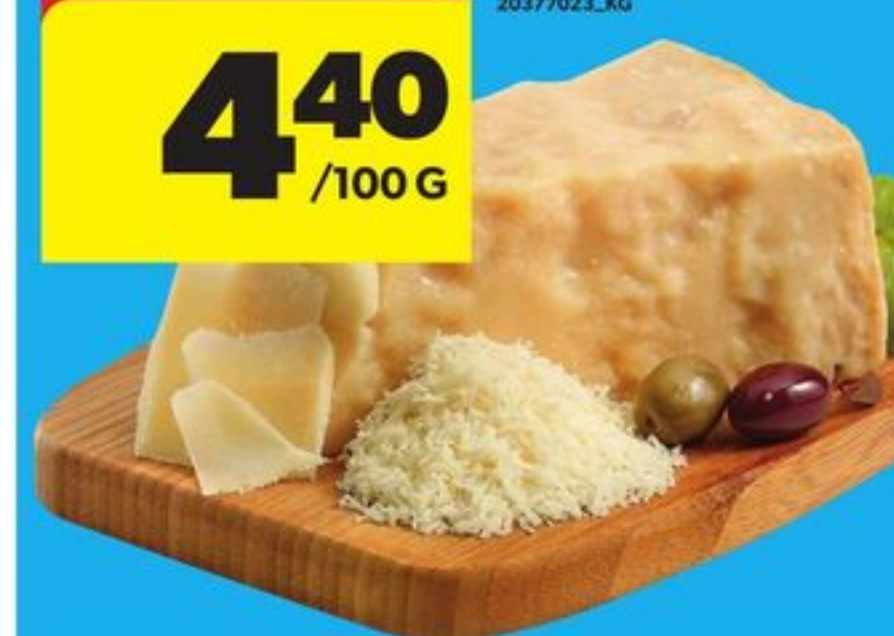
SAPUTO FETA OR
BOCCONCINI 200 G OR
MOZZARELLA
FRESCA 190 G
SELECTED VARIETIES
FROMAGE FETA OU
BOCCONCINI OU
MOZZARELLA FRESCA
SAPUTO
20708942_EA/20573975_EA



SAVE 1.00/100 G

4⁴⁰
/100 G

PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
FROMAGE
PARMIGIANO
REGGIANO
20377923_KG



\$4

BRETAGNE PÂTÉ
SELECTED VARIETIES, 150 G
PÂTES BRETAGNE
20277596_EA/20325732_EA



\$7

FROM OUR CHEFS™
SOUP
SELECTED VARIETIES, 700 ML
SOUPE CONCOCTÉ
PAR NOS CHEFS^{MC}
21703469_EA/21703589_EA



2/\$8
OR 5.00 EA

GET 1,000^{MC}
when you buy 2
\$1
back in points

FRIED TORTILLA
CHIPS
383 G
CROUSTILLES
DE TORTILLA
Frites
21534615_EA



FROM \$20

GET 5,000^{MC}
\$5
back in points

SANDWICH
OR WRAP PLATTERS
PREPARED IN-STORE 1.2-1.7 KG
PLATEAUX DE
SANDWICHES OU ROULÉS
21218193_EA/21558137_EA



FROM \$45

PARTY PLATTERS
MADE TO ORDER
SELECTED VARIETIES
850 G-2.6 KG
PLATEAUX DE
CÉLÉBRATION
20894860_EA/20895023_EA



SAVE
UP TO 1.99

\$6

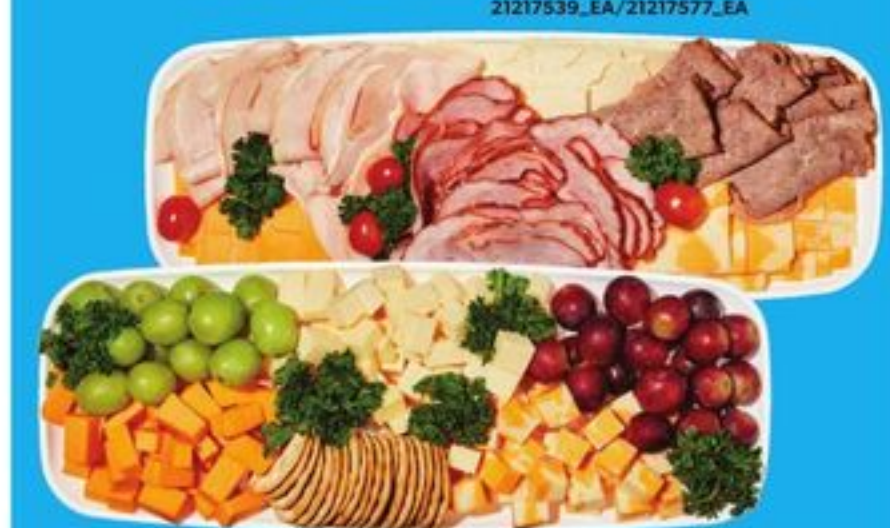
BRANDT LIVER
SAUSAGE CHUB OR
BRANDT KOLBASSA
SAUSAGE 300 G
SELECTED VARIETIES
SAUCISSON DE FOIE
BRANDT OU
KOLBASSA BRANDT
20353377_EA/20353446_EA



\$30

GET 5,000^{MC}
\$5
back in points

PARTY
PLATTER
SELECTED VARIETIES, 592 G-1 KG
PLATEAU DE
CÉLÉBRATION
21217539_EA/21217577_EA



FROM \$14

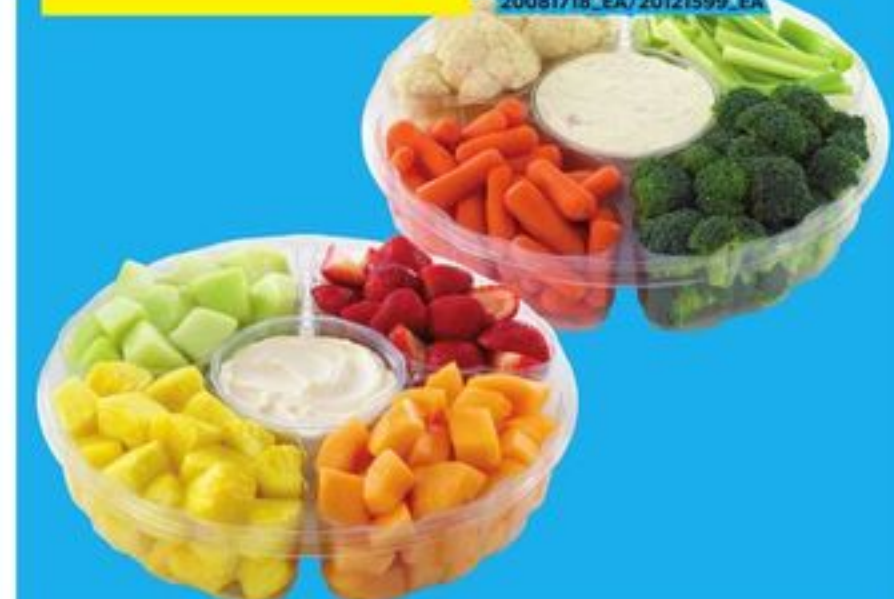
GET 2,500^{MC}
\$2⁵⁰
back in points

CHARCUTERIE
BOARDS
SELECTED
VARIETIES
278-330 G
PLANCHES DE
CHARCUTERIE
21405538_EA/21405571_EA



\$20

LARGE VEGETABLE OR
FRUIT PLATTER
PREPARED IN-STORE
1.34-1.87 KG
GROS PLATEAU DE
LÉGUMES OU FRUITS
FRAIS
20081718_EA/20121599_EA



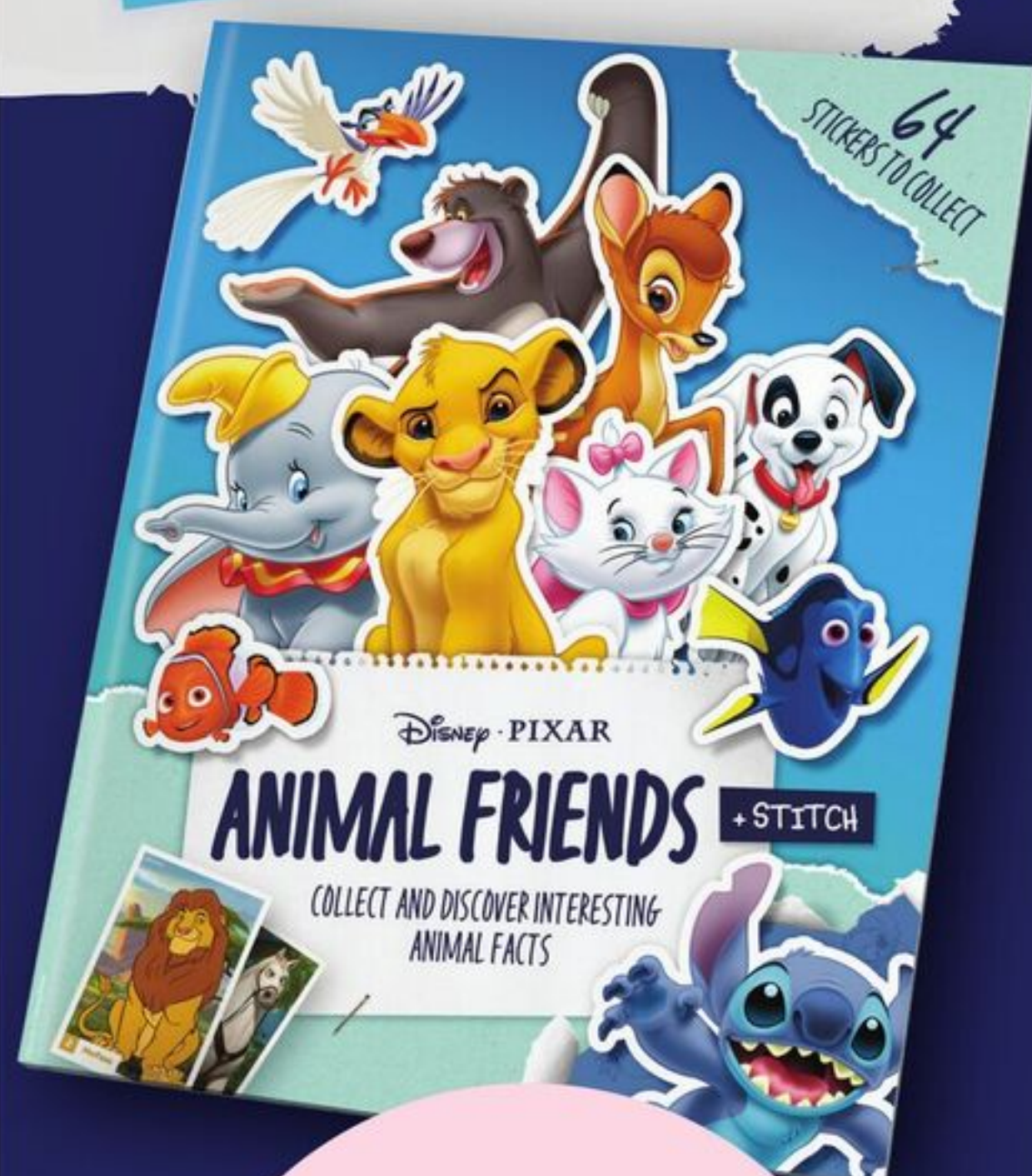
coming soon

April
2-8



Disney · PIXAR
ALBUM PRE-SALE

PLUS A FREE PACK OF STICKERS*



Optimum™

Member Price

\$3

Non-Member Price

\$5

*At participating Loblaw Companies Ltd. stores April 2-8
purchase a sticker book and receive a free single © Disney/Pixar
Animal Friends + Stitch Collectible sticker pack containing
4 stickers. While supplies last. Only where albums are sold.

HOP INTO SAVINGS

Fill your basket with Easter favourites at low prices.



APP EXCLUSIVE OFFER⁺

Optimum™

GET

2,000^{pts}

for every \$10* spent on no name® baking supplies

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

\$2
back
in points

SAVE
UP TO 7.00

\$20

almonds
amandes
tranchées, mondées

NO NAME® NUTS
SELECTED VARIETIES, 1 KG
20426318_EA/20427230_EA

CLUB SIZE • FORMAT CLUB

no name® sans nom®

walnut
pieces
noix de
Grenoble
en morceaux

CLUB
SIZE

SAVE
UP TO 14%

\$3

large
marshmallows
gosses
mauves

miniature
marshmallows
guimauves
miniatures

no name® sans nom®

400 g

SAVE
10%

4⁵⁰

NO NAME®
BAKING POWDER
450 G
20163323_EA



\$5

NO NAME® PIE FILLING 540 ML
OR 100% PURE PUMPKIN 796 ML
SELECTED VARIETIES
21662314_EA/21667990_EA



\$3

NO NAME® FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
21545097_EA/21545106_EA



HOP INTO SAVINGS

Fill your basket with Easter favourites at low prices.

\$18

CADBURY
MINI EGGS
875 G
21625042_EA



\$11

KINDER MAXI SURPRISE EGG 150 G,
EASTER VARIETY PACK 116 G
OR EASTER EGG HUNT KIT 186 G
SELECTED VARIETIES
20012895_EA/20719493_EA



\$7

LINDT GOLD BUNNY
SELECTED VARIETIES, 100 G
20046002_EA/20720778_EA



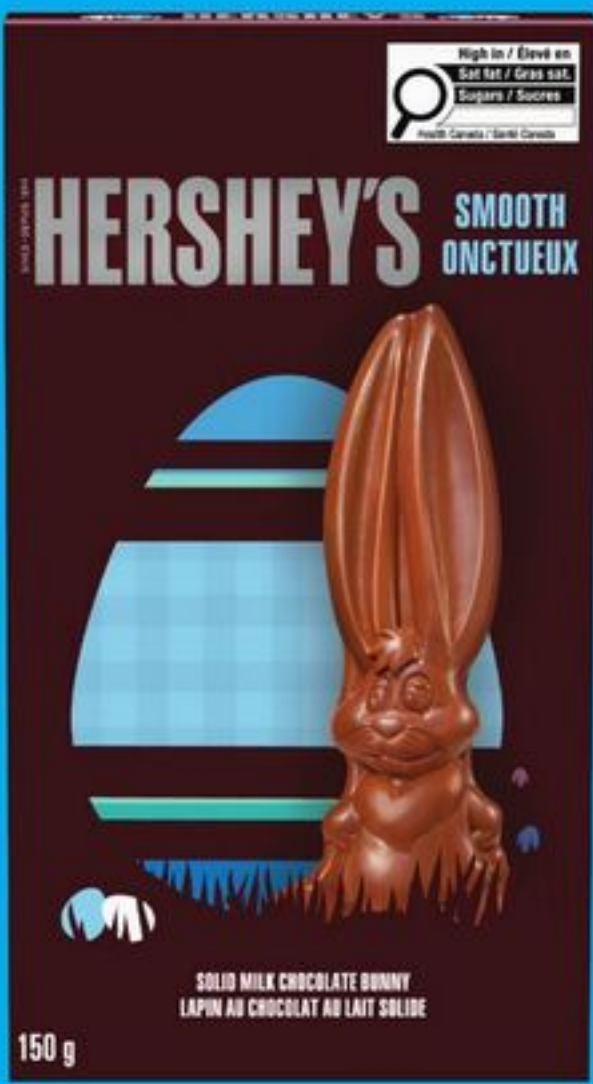
2/\$6
OR 3.99 EA

CADBURY
FAMILY BARS
SELECTED VARIETIES
90-100 G
21648577_EA/21648647_EA



\$6

REESE'S FOIL WRAPPED SOLID BUNNY 141 G
OR HERSHEY'S CHOCOLATE BUNNIES 120-150 G
SELECTED VARIETIES
21487242_EA/21639571_EA





HOP INTO DELICIOUS SAVINGS

Optimum

Earn

5,000 pts

when you spend \$25* or more on Deli Meat, Cheese and Dips in the Deli Department
selected varieties and sizes
20787327_EA/20682966_EA



\$5 back in points

CLICK FOR THIS COUPON AND MORE
Cannot be used with any other points, promotions or offers.

\$3 /100 G

SARDO BULK OLIVES
VARIABLE WEIGHT
SELECTED VARIETIES
100 G
20127732_KG



12⁹⁹

MEDJOOL DATES
2 LB TUB
PRODUCT OF USA
20001686_EA



FROM OUR CHEFS™ SERVICE CASE HAM
SELECTED VARIETIES
21696032_KG

3²⁵ /100 G



SAVE UP TO 1.29 \$6

PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA/20296631_EA



3⁵⁰ /100 G

JARLSBERG
IN-STORE DELI CUT
21585894_KG



\$14

MARCANGELO ITALIAN DELI SLICED MEATS
SELECTED VARIETIES,
200 G
21206369_EA/21692121_EA



2/7⁵⁰

OR 4.69 EA

FERRERO ROCHER CHOCOLATE BARS
SELECTED VARIETIES
90 G
21428863_EA
21428871_EA



SAVE 1.00 /100 G 4⁴⁰ /100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG



\$4

RASPBERRIES
PRODUCT OF U.S.A. OR MEXICO
170 G
20128938001_EA



PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE
20425775001_KG/20159199001_KG

3⁹⁹ LB

8.80/KG



Members save \$1

Optimum Members-Only Price

\$5

Non-members \$6

SNACK FACTORY PRETZEL CRISPS
200 G OR SOMETHING SPECIAL JELLY 300 G
SELECTED VARIETIES
20742633_EA/21676303_EA
**Must be a registered PC Optimum™ member to load and get this offer.



5⁵⁰

THE SNACK FACTORY PRETZEL CRISPS BITES
240 G OR SNYDER'S TWISTED PRETZELS 340 G
SELECTED VARIETIES
21650270_EA/21650375_EA





HOP INTO DELICIOUS SAVINGS



SAVE
UP TO
16%
2⁵⁰

**DR. OETKER
SHIRRIFF PIE
FILLING OR
DESSERT MIX**
SELECTED VARIETIES
111-164 G
21615185_EA



\$6

**QUAKER OAT
FLOUR 700 G OR
BAKING MIXES
900 G**
SELECTED VARIETIES
20301064003_EA/
21611830_EA



SAVE
2.00
5⁵⁰

**NO NAME[®]
SMALL
TART SHELLS**
SELECTED VARIETIES
FROZEN, 570 G
20296118001_EA



4⁵⁰

**GAY LEA
WHIPPED CREAM
TOPPING**
AEROSOL
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA



\$2

**DOLE
PINEAPPLE**
SELECTED VARIETIES
398 ML
20136767002_EA
2013676001_EA



SAVE .98
WHEN YOU BUY 2
2/\$5
OR 2.99 EA

**BETTY CROCKER
FROSTINGS
340-450 G OR
SUPER MOIST
CAKE MIX
375-404 G**
SELECTED VARIETIES
20562641007_EA
21547837_EA



SAVE
UP TO
1.99
4⁵⁰

**COOL WHIP
WHIPPED
TOPPING 1L OR
TENDERFLAKE
PIE SHELLS OR
PUFF PASTRY**
255-397 G
SELECTED VARIETIES
FROZEN
20030369001_EA
200303840001_EA



\$7

PC[®] BUTTER
SELECTED VARIETIES
454 G
20313456001_EA
20313456002_EA



2/\$6
OR 3.69 EA

**MAYNARDS SOUR PATCH
KIDS, SWEDISH BERRIES,
FUZZY PEACH, WINE GUMS
OR BIG HEADS CANDY**
SELECTED VARIETIES
135-154 G
21545554_EA
21694186_EA



\$4

MERCI TABLETS
SELECTED VARIETIES,
100 G
21160442_EA/21160514_EA



\$20

**NESTLÉ
ASSORT HIDE
ME EGGS**
500 G
21698508_EA



\$15

**HERSHEY'S
EASTER POUCH**
SELECTED VARIETIES
670-900 G
20526640_EA/21206032_EA



\$5

**LINDOR MINI
EGGS**
SELECTED VARIETIES
100 G
20187234_EA
20147117002_EA



\$6

**CADBURY
190/200 G OR
HOLLOW 96/97 G
MINI EGGS**
SELECTED VARIETIES
20073462_EA
21624994_EA



\$6

**KINDER UOVO,
100 G, KINDER
SURPRISE
4X20 G OR KINDER
BAGGED
CHOCOLATE
140-200 G**
SELECTED VARIETIES
20719295_EA/21485159_EA



2⁵⁰

**CARNABY
SWEET MILK
CHOCOLATE
EGGS**
SELECTED
VARIETIES
150 G
21004460_EA
21065056_EA



\$5

**CARNABY
SWEETS
SOLID BUNNY**
350 G
21061394_EA



\$11

**FERRERO
ROCHER OR
COLLECTION
RABBIT**
13'S, 142/162.5 G
20038112_EA/20640726_EA



\$15

**CADBURY MINI
EGGS OR CANDY**
SELECTED VARIETIES
362/381 G
20089286001_EA
20089286003_EA



5⁵⁰

**CADBURY
MINI EGGS**
SELECTED VARIETIES
148/154 G
20161664001_EA/21206013_EA



Earn 6,000 pts

When you spend \$20+ on select
treats & baking essentials*.
Online only.

Use code
CONF6

[Shop now](#)

*Offer valid from March 19 to April 1, 2026. Conditions apply, see site for details.

Express[™]





HOP INTO DELICIOUS SAVINGS



**4 DAYS
ONLY!**

**SUNDAY MARCH 29TH TO
WEDNESDAY APRIL 1ST
FRESH GRADE A
TURKEYS**
VARIABLE WEIGHT
20145891_KG

249
LB
5.49/KG



15⁹⁹

**NO NAME[®]
HONEY HAM**
1.3 KG
20858029_EA



**CLUB
SIZE**

6⁹⁹
LB
15.41/KG

**NEW ZEALAND
SHORT CUT
LAMB LEG**
FROZEN
20142553_KG



**INCLUDES
HALAL**

\$5

**FRESH ATLANTIC
SALMON PORTIONS**
PLAIN OR MARINATED
SELECTED VARIETIES, 100 G
20636762_EA



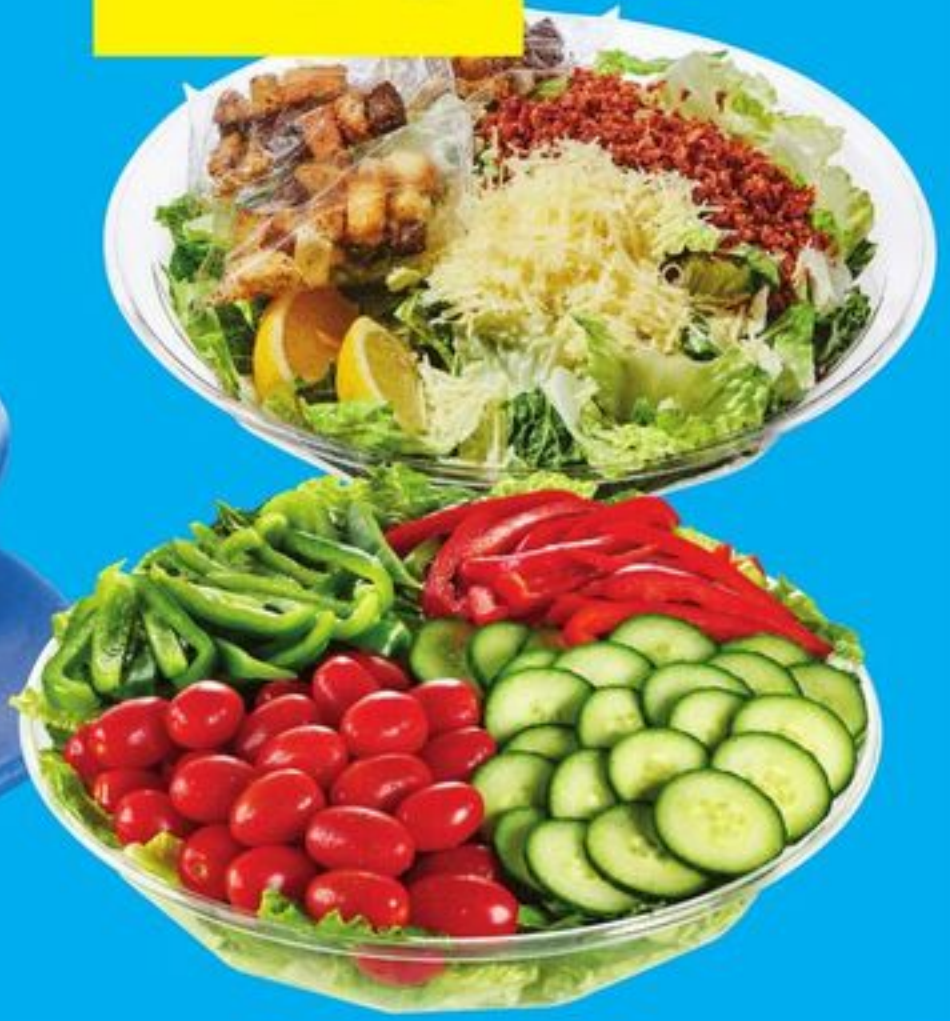
\$12 LB
26.46/KG

**SEAFOOD
CHOWDER MIX**
PREVIOUSLY FROZEN
20852493_KG



**FROM
\$18**

FAMILY SIZE SALAD
PREPARED IN-STORE
SELECTED VARIETIES, 665-901 G
20972499_EA/20972512_EA



4⁵⁰
LB
9.92/KG

ASPARAGUS
PRODUCT OF MEXICO
20174581001_KG



\$4

**PC[®] LITTLE GEMS[™]
RED, YELLOW OR
MIXED MINI POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 680 G
21247301001_EA/21247299001_EA



\$4 LB
8.82/KG

BRUSSELS SPROUTS
PRODUCT OF U.S.A.
20036155001_KG



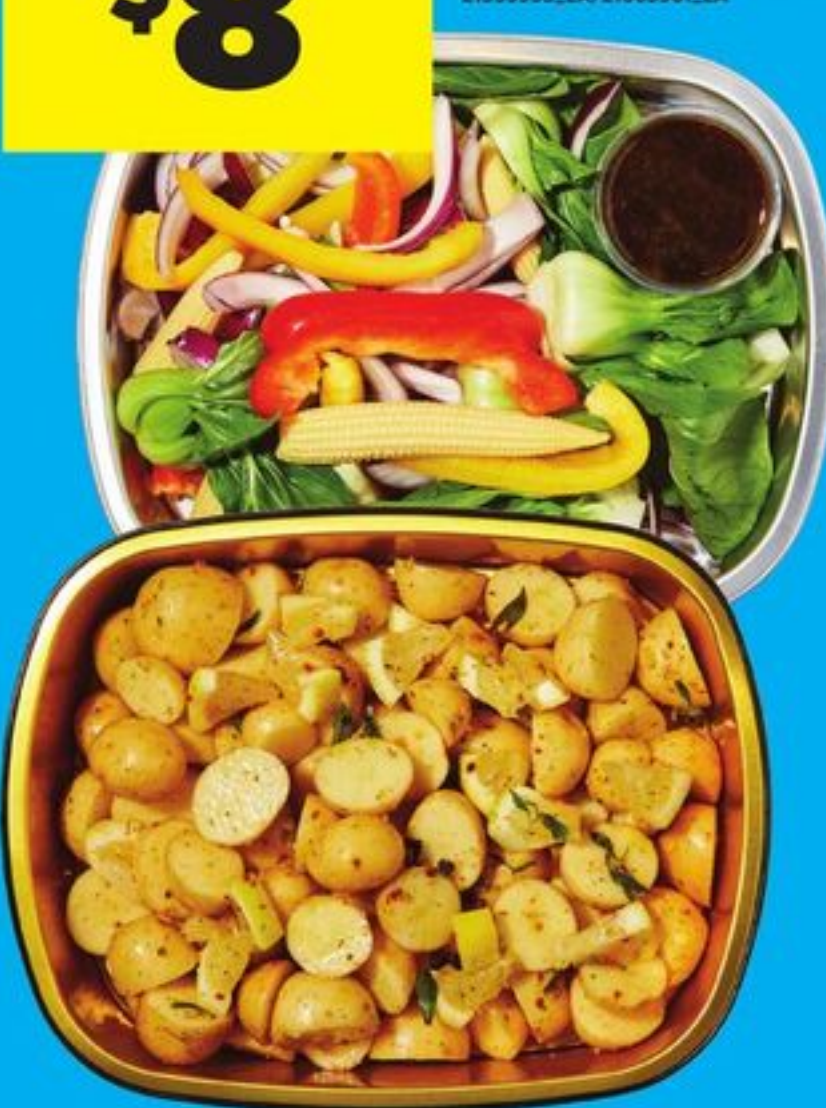
2/\$10
OR 5.49 EA

**SMALL RESER'S
SALADS**
SELECTED VARIETIES, 425/454 G
20962386_EA/20962394_EA



\$8

**IN-STORE PREPARED
READY TO COOK SIDE**
SELECTED VARIETIES, 545-865 G
21533955_EA/21665981_EA



4⁵⁰

**SPLIT TOP ROLLS 8'S,
CIRCLE ROLLS 18'S,
BRIOCHE ROLLS 12'S OR
FLAKY BUTTER ROLLS
12'S**
BAKED IN-STORE
20060496_EA/20066424_EA



4⁵⁰

**OCEAN SPRAY
CRANBERRY
COCKTAILS OR JUICE
DRINKS 1.89 L OR 100%
JUICE BLENDS 1.77 L OR
MOTT'S CLAMATO
1.89 L**
SELECTED VARIETIES
20300006008_EA/20318955002_EA



5⁹⁹

**GET
750⁰⁰**
**MOTT'S MR & MRS T
MIXES**
SELECTED VARIETIES 1 L
21104285_EA/21104307_EA



\$6

**NO NAME[®] 1 PLY
NAPKINS**
500'S
20306897_EA



**CLUB
SIZE**



HOP INTO DELICIOUS SAVINGS



\$6

GET **1,000**[®]
8" PIES
SELECTED VARIETIES, 680-750 G
21297474_EA/21297475_EA
**Must be a registered PC Optimum™ member to load and get this offer.



APP EXCLUSIVE OFFER*

\$7

FARMER'S MARKET™ SQUARES
SELECTED VARIETIES, 400-450 G
21216501_EA/21216516_EA



SAVE 2.79

\$5

SCOTSBURN FAMILY FAVORITES ICE CREAM
1.5 L OR NOVELTIES
900 ML/1.32 L
SELECTED VARIETIES, FROZEN
21295368_EA



4⁵⁰

GET **500**[®]
HOT CROSS BUNS
BAKED-IN-STORE, 8'S
21738962_EA



\$17

FARMER'S MARKET™ BAR CAKES
SELECTED VARIETIES, 675-770 G
21500612_EA/21500693_EA



6⁵⁰

CHAPMAN'S PREMIUM ICE CREAM
SELECTED VARIETIES
FROZEN, 2 L
20323573001_EA



\$2

RO TEL TOMATOES
283-284 G OR **AYLMER ACCENTS** 540 ML
SELECTED VARIETIES
21154450_EA/21207587_EA



\$2

OCEAN SPRAY CRANBERRY SAUCE
SELECTED VARIETIES
WHOLE OR JELLIED, 348 ML
20022893001_EA/20022893002_EA



1⁵⁰

PC® BLUE MENU® BEANS 540 ML, CANNED VEGETABLES
341/398 ML OR **SLICED MUSHROOMS** 284 ML
SELECTED VARIETIES
20007312_EA/20314308_EA



1⁵⁰

KNORR SAUCE MIX
26-34 G OR **PASTA SAUCE MIX** 22-48 G
SELECTED VARIETIES
20321329001_EA/20323232001_EA



\$5

PC® ORGANICS VEGETABLES
SELECTED VARIETIES
FROZEN, 300-500 G
20416869001_EA/21418288_EA



2/\$11
OR 6.49 EA

PC® FLATBREAD
330-395 G OR **PC® FOCACCIA** 415-456 G
SELECTED VARIETIES, FROZEN
21013452_EA/21471809_EA



SAVE 2.58
WHEN YOU BUY 2

2/\$11
OR 6.79 EA

PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES,
72X355 ML
20668034001_C01
20668034002_C01



\$8

SANPELLEGRINO NATURALI SPARKLING WATER
SELECTED VARIETIES
6X330 ML
21190983_C06



\$7

NESQUIK SYRUP
510/700 ML OR **LAVAZZA NESPRESSO COMPATIBLE CAPSULES** 10'S
SELECTED VARIETIES
20320167004_EA
21520351_EA



3⁵⁰

NO NAME® ALUMINUM FOIL
SELECTED VARIETIES, 50 FT
21119987_EA





HOP INTO SAVINGS

Fill your basket with Easter favourites at low prices.



**BUY 1
GET 1
50% OFF**

**EVERYDAY ESSENTIALS™
COOKWARE OR
COOKWARE SETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
11.00-59.00
21345662_EA/21345889_EA/21425511_EA



**BUY 1
GET 1
50% OFF**

**PC® COOKWARE OR
COOKWARE SETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00-140.00
21215823_EA/21346530_EA
21339634_EA



**FROM
\$20**

**BLACK & DECKER
APPLIANCES**
SELECTED VARIETIES
21513969_EA/21680919_EA



\$7

**SODASTREAM PEPSI
OR CLASSIC SYRUPS
OR FLAVOURS**
SELECTED VARIETIES, 440 ML
21406583_EA/21406599_EA



**BUY 1
GET 1
50% OFF**

**STARFRIT COOKWARE
OR COOKWARE SETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
21.00-155.00
20952965_EA/21036228_EA
21353249_EA



**UP TO
20%
OFF**

**FOODSAVER
OR CROCK POT
APPLIANCES**
SELECTED VARIETIES
21517041_EA



**UP TO
20%
OFF**

**PC® KNIVES OR
BOARDS**
SELECTED VARIETIES
2122589_EA/21635058_EA
21635096_EA



**FROM
\$3**

PC® DRINKWARE
SELECTED VARIETIES
21578922_EA/21588343_EA
21587930_EA



**UP TO
25%
OFF**

**PC® DINNERWARE OR
SERVEWARE**
SELECTED VARIETIES
21565592_EA/21563781_EA



**UP TO
20%
OFF**

**PC® KITCHEN GADGETS,
BOWLS OR COLANDERS**
SELECTED VARIETIES
21100008_EA/20080366_EA
21345400_EA/21577696_EA



**UP TO
25%
OFF**

**RUBBERMAID
TAKEALONGS
CONTAINERS**
SELECTED VARIETIES
20159085_EA/21183482_EA



\$4

**LIMIT 10
OVER LIMIT PAY
6.00 EA**

**NO NAME®
FOOD STORAGE**
SELECTED VARIETIES
20061485_EA/21161828_EA



**UP TO
20%
OFF**

NO NAME® FOILWARE
SELECTED VARIETIES
20861912_EA/20870360_EA



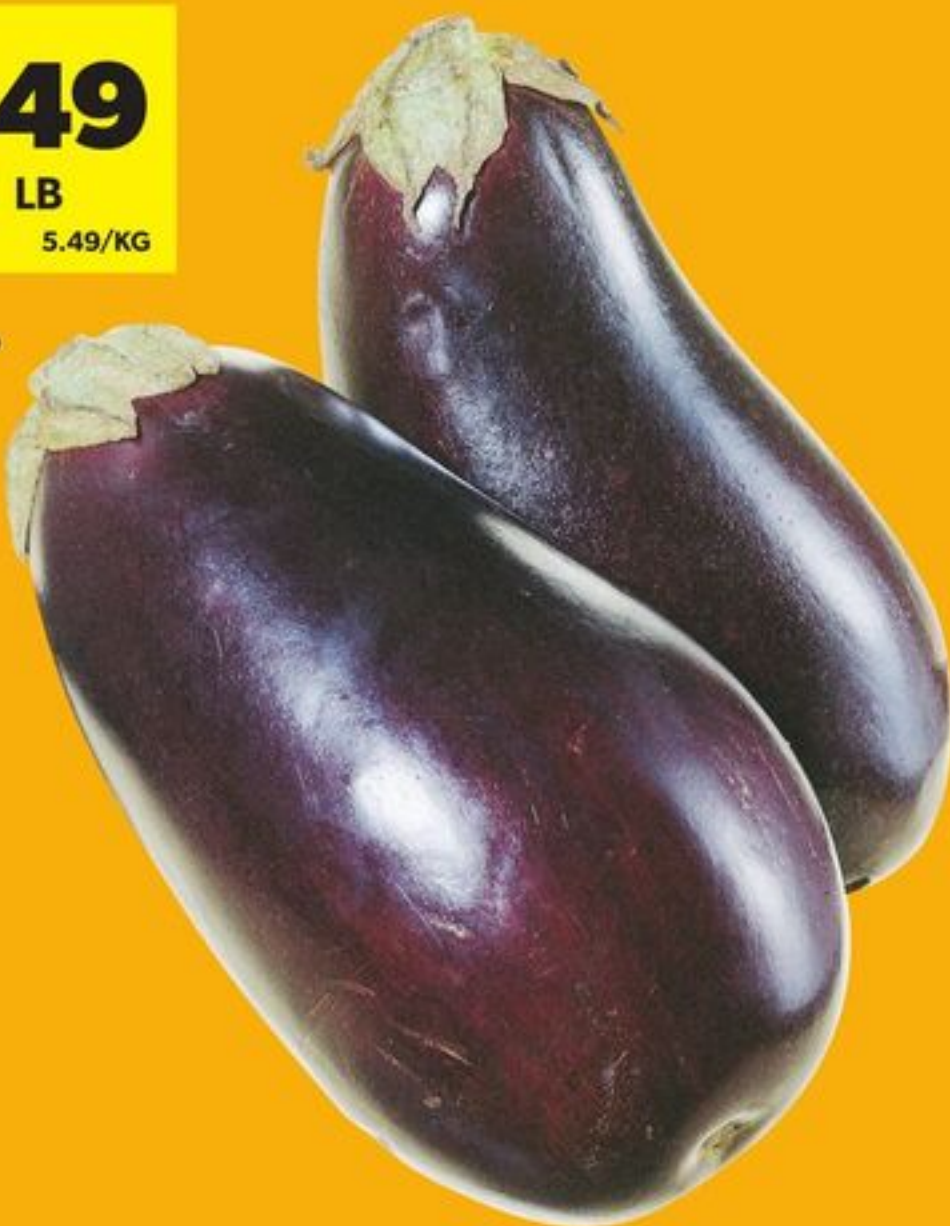
CELEBRATE NEW BEGINNINGS WITH GREAT OFFERS FOR LESS

Harvest the deals this Vaisakhi



2⁴⁹
LB
5.49/KG

EGGPLANT
PRODUCT OF MEXICO
20155709001_KG



2²⁵

COCONUT
PRODUCT OF INDIA OR
DOMINICAN REPUBLIC
20065774001_EA



\$3

DRIED MANGO
PRODUCT OF VIETNAM
113 G
21700165_EA



\$2

METHI LEAF
PRODUCT OF MEXICO
20159689001_EA



7⁵⁰

CRISPY COOKIES
2.5 LB
20180817_EA



\$5

CRISPY CAKE RUSK
SELECTED VARIETIES, 550 G
21700202_EA



\$5

**SURAJ[®] NAAN
FLATBREADS**
SELECTED VARIETIES, 10'S
20342261_EA



2⁷⁵

SURATI SNACKS
SELECTED VARIETIES, 250/341 G
20303745002_EA/20322576009_EA



\$12

**BROOKE BOND RED
LABEL BLACK TEA**
900 G
21017684_EA



4⁵⁰

**LAY'S INTERNATIONAL
FLAVOURS**
SELECTED VARIETIES, 200 G
21663082_EA/21663218_EA



\$13

**TILDA RICE
SONA MASOORI**
10 LB
21527715_EA



1²⁵

**PARLE HIDE & SEEK
COOKIES OR GLUCOSE
BISCUITS**
SELECTED VARIETIES, 75/300 G
20840479_EA/20956495_EA



4⁵⁰

MAGGI SAUCE
SELECTED VARIETIES, 340 ML
20687724_EA/20693317_EA



2⁷⁵

**BRITANNIA GOOD DAY
COOKIES 231 G OR FIFTY
FIFTY COOKIES 372 G**
SELECTED VARIETIES
21023105_EA/21205822_EA



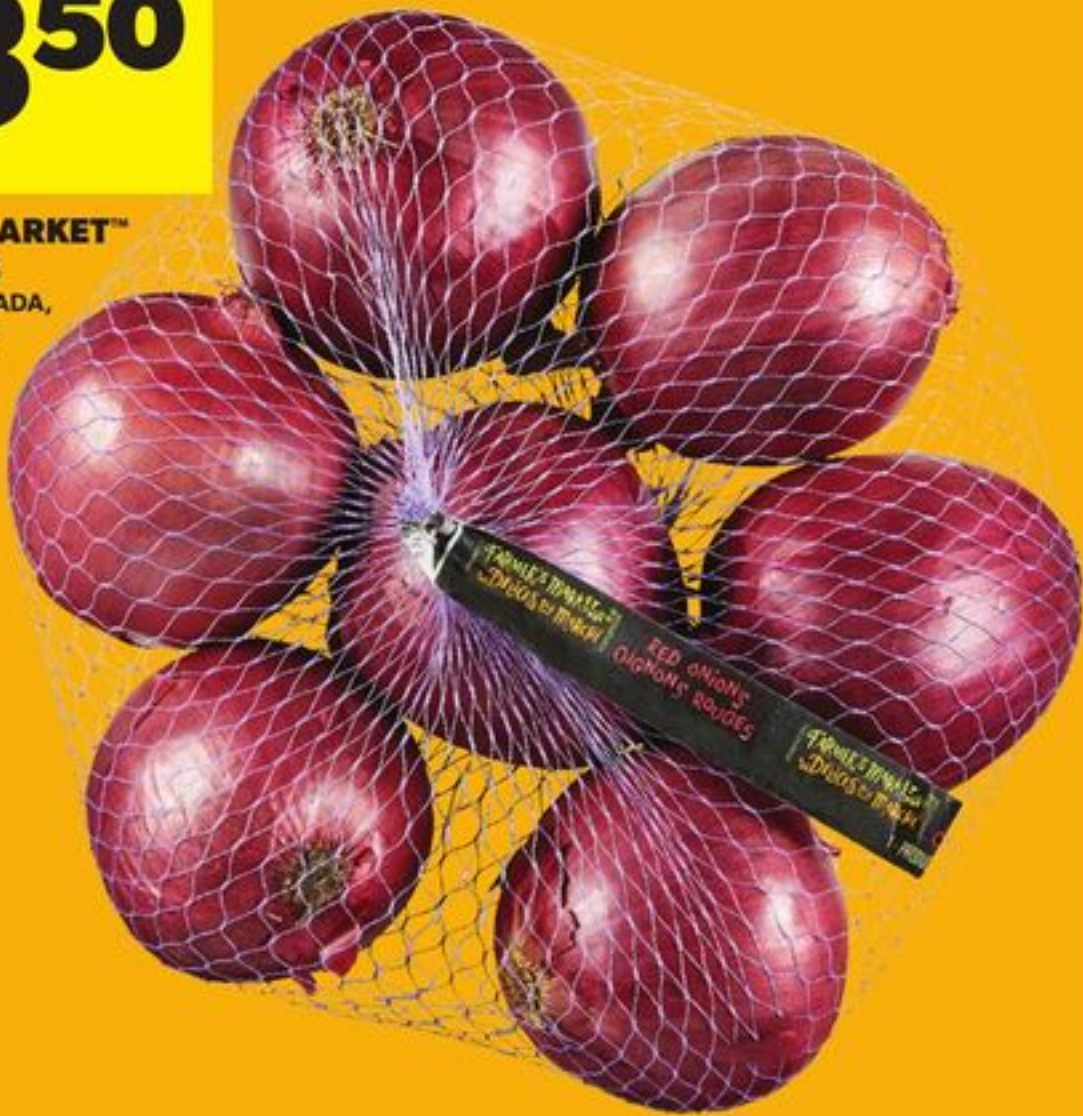
CELEBRATE NEW BEGINNINGS WITH GREAT OFFERS FOR LESS

Harvest the deals this Vaisakhi



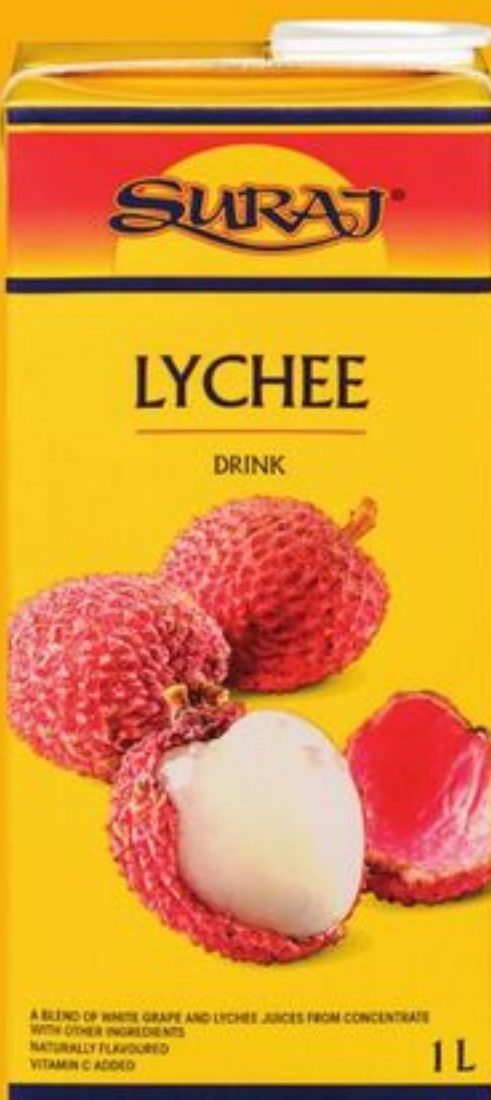
3⁵⁰

FARMER'S MARKET™
RED ONIONS
PRODUCT OF CANADA,
U.S.A. OR MEXICO
NO. 1 GRADE 3 LB
20811362001_EA



\$2

SURAJ® JUICE
SELECTED VARIETIES
1L
21001004_EA



\$12

GET 2,000[®] back in points
NO NAME™
PEANUTS
PRODUCT OF U.S.A.
2 KG
20293477_EA



\$6

NESTLÉ EVERYDAY
INSTANT TEA MIX
CARDAMOM CHAI
SELECTED VARIETIES, 200 G
21665987_EA



\$5

SURAJ® GINGER PASTE
750 G
21088575_EA



3⁵⁰

HALDIRAM'S MINUTE
KHANA INDIAN MEALS
SELECTED VARIETIES, 200/300 G
21446758_EA/21446759_EA



\$8

SURAJ® WHEAT
SEMOLINA SOOJI
2 KG
21071270_EA



4⁷⁵

VEEBA VEGINNAISE
SELECTED VARIETIES, 300 G
21632689_EA/21632743_EA



1⁷⁵

MAGGI NOODLES
MASALA
280 G
20870359_EA



1⁵⁰

PRAN NOODLES
SELECTED VARIETIES, 280 G
21685517_EA/21685721_EA



4⁷⁵

KITCHENS OF INDIA
CURRY
SELECTED VARIETIES, 270/280 ML
20307206001_EA/20307206004_EA



\$16

NO. 817 ELEPHANT
BRAND BASMATI RICE
4 KG
20787524_EA



2⁵⁰

SURAJ® SPICES
SELECTED VARIETIES, 75-200 G
20617710_EA/20618777_EA



1⁷⁵

KURKURE SNACKS
SELECTED VARIETIES, 115 G
20659742_EA/21361077_EA





SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW



4/\$6
OR 1.79 EA

RED MANGOES
PRODUCT OF MEXICO
20059635001_EA



1.88
LB
4.14/KG

TAIWANESE FLAT
CABBAGE
PRODUCT OF MEXICO OR CHINA
20020863001_KG



SAVE
1.50
\$6

SEAQUEST™
SEAFOOD MEDLEY
FROZEN, 340 G
21592029_EA



5.88
LB
12.96/KG

PORK BELLY PORTION
20793502_KG



\$2

T&T TROPICAL CAKES
SELECTED VARIETIES, 180 G
20826539_EA



19.99

BOTAN CALROSE RICE
8 KG
20428552_EA



4.99

T&T SALTED SHITAKE
MUSHROOM CRISP
150 G
21446094_EA



4.50

SPAM TOCINO
LUNCHEON MEAT
340 G
21450739_EA



12.99

BILLY BEE
LIQUID HONEY
1 KG
20528715_EA



4.99

COCK BRAND
CHILI SAUCES
SELECTED VARIETIES
650-720 ML
20149074_EA



\$3

KOSA
COCONUT WATER
1 L
21176899_EA



2.99

CHACHA
SUNFLOWER SEEDS
SELECTED VARIETIES, 260 G
20854556002/20854556003_EA



3.99

LEE KUM KEE
PREMIUM SOY
SAUCE
500 ML
20026520_EA



\$2

SAMYANG HOT
CHICKEN RAMEN CUP
70 G
21450287_EA



SUPER YOUR EVERYDAY

4⁵⁰

MINUTE MAID ZERO SUGAR DRINKS 1.54 L
OR IÖGÖ NANO DRINKS 6X93 ML
SELECTED VARIETIES
20609687001_EA/21434019_EA



2/\$5
OR 3.00 EACH

MUSH OVERNIGHT OATS
SELECTED VARIETIES, 141 G
21673494_EA/21673552_EA



3⁵⁰

MADEGOOD CRUNCHY SQUARES OR TRAIL MIX BARS
SELECTED VARIETIES, 120-150 G
21722850_EA/21723241_EA



\$6

NUTELLA HAZELNUT SPREAD 375 G
OR B-READY SNACK BARS 132 G
SELECTED VARIETIES
20435988_EA
21457401_EA



4⁵⁰

PEARL MILLING COMPANY PANCAKE MIX 905 G
OR SYRUP 710 ML
SELECTED VARIETIES
21384609_EA
21391619_EA



\$4

MOTT'S FRUITSATIONS APPLE SAUCE
SELECTED VARIETIES
6'S
20324241001_EA
20324241008_EA



2/\$4
OR 2.49 EA

PC® SMOKED OYSTERS OR MUSSELS
85 G
21193896_EA/21193916_EA



\$5

CHRISTIE PREMIUM PLUS CRACKERS
SELECTED VARIETIES
402-481 G
21109001_EA/21109004_EA



\$7

BLACK DIAMOND CHEESTRINGS
SELECTED VARIETIES
252-336 G
20763661_EA
21041750_EA



SAVE 1.58 WHEN YOU BUY 2

2/\$6
OR 3.79 EA

NO NAME® SOUR CREAM
SELECTED VARIETIES
500 ML
20297641001_EA
20297641002_EA



6⁵⁰

NATREL OR CENTRAL DAIRY LACTOSE FREE MILK
SELECTED VARIETIES
2 L
20077874001_EA



2⁹⁹

PRIME HYDRATION SINGLES
SELECTED VARIETIES
500 ML
21529789_EA



\$3

KELLOGG'S NUTRI-GRAIN BARS 295 G, **RICE KRISPIES BARS** 176 G, **SPECIAL K CRISPY BARS** 125 G
OR POP TARTS PASTRIES 384 G
SELECTED VARIETIES
20126567001_EA
20313984001_EA



3²⁵

QUAKER CRISPY MINIS RICE CAKES OR BROWN RICE CHIPS
SELECTED VARIETIES
90-199 G
20163708002_EA
20303002001_EA



2/\$6
OR 3.99 EA

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA



SAVE .98 WHEN YOU BUY 2

2/\$10
OR 5.49 EA

EAGLE BRAND SWEETENED CONDENSED MILK
SELECTED VARIETIES
300 ML
21012618_EA/21012967_EA



2/\$13
OR 7.99 EACH

LYSOL DISINFECTING WIPES 75-84'S, **DISINFECTING SPRAY** 350 G **OR ALL PURPOSE CLEANER** 950 ML
SELECTED VARIETIES
21449826_EA
21667289_EA



\$4

OPERATIVE DESCRIPTIVE
20871415_EA
21612640_EA



\$10

PURINA BENEFUL INCREDIBITES OR ORIGINALS DRY DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



FROM OUR SHELVES TO YOURS

WINE, BEER & CIDER

limited time offer March 26 - April 1

SHOP NOW

4⁸⁹

STRONGBOW CIDER
500 ML OR **HAPPY DAD**
SELTZER 473 ML
SELECTED VARIETIES
20976563_EA
21595280_EA



3⁷⁹

**BUDWEISER OR
BUD LIGHT**
473 ML
20505066_EA
20505065_EA



49⁷⁹

**JACKSON-TRIGGS
WINE**
SELECTED VARIETIES
4L
20971213_EA/20595480_EA
20595479_EA/21504652_EA



19⁹⁹

**BUDWEISER OR
COORS LIGHT BEER**
8X355 ML
20064392_C08
21479802_C08



25⁹⁹

LA MARCA PROSECCO
750 ML OR **BENJAMIN
BRIDGE NOVA
PROSECCO** 750 ML
21424080_EA
21028797_EA



12³⁹

MOLSON COLD SHOTS
8X222 ML
21117482_C08



17²⁹

CORONA BEER
6X355 ML
21336843_C06



19⁹⁹

**MOOSEHEAD LIGHT
OR ALPINE BEER**
8X355 ML
21468501_C08
21467656_C08



Only at the following Your Atlantic Superstore locations (unless otherwise stated) : 25 Savoie Ave., Atholville, 700 St Peter Ave., Bathurst, 2 Johnson St., Chatham, 577 Victoria St., Edmundston, 116 Main St. and 471 Smythe St., Fredricton, 240 Madawaska Rd. Grand Falls, 408 King George Hwy., Miramichi, 89 Trinity Dr. and 165 Main St., Moncton, 1150 Onondago St., Oromocto, 429 Coverdale Rd, Riverview, 115 Campbell Rd., Unit B, Rothesay, 680 Somerset St. and 168 Rothesay Ave., Saint John, 195 King St., St. Stephen, 44 Lower Cove Rd., Sussex, 3455 Rue Principale, Tracadie and 350 Connell St., Woodstock.

We reserve the right to limit quantities. **Prices do not include tax or deposit** and may be subject to change without notice.

No rainchecks or substitutions. See in-store or youratlanticsuperstore.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

SHOP BEAUTY FOR LESS

5⁵⁰

LIMIT 6 OVER LIMIT PAY 5.99 EA

IRISH SPRING
ORIGINAL CLEAN
100% TRIPLE-TRIGGER SOAP WITH FLAXSEED OIL

SOFTSOAP
Energizing
pomegranate & mango spritz
Touffifiant
sapon de grenade et de mangue

UPTO 20% OFF

OLD SPICE BODY WASH 473-987 ML OR **BAR SOAP** 141 G OR 4/12X90 G
SELECTED VARIETIES
21075513_EA/21238557_EA

Old Spice
HAIR & BODY WASH
HIGH ENDURANCE
CONDITIONING
3 EN 1
NETTOYANT POUR LES CHEVEUX ET LE CORPS
REVITALISATION

\$10

LIMIT 6 OVER LIMIT PAY 11.99 EA

Dove
sensitive
MOISTURIZING CREAM
1/4 OF CRÈME HYDRATANTE
à base de beurre de cacao et d'huile d'olive

DOVE BAR SOAP 6X106 G OR **BODY WASH** 591-710 ML
SELECTED VARIETIES
2121317_EA/21638561_EA

Dove
MEN
+care
CLEAN COMFORT
MICROMOISTURE
CONFORT PROPRE
Body Face Wash
Nettoyant visage et corps

\$2

LIMIT 6 OVER LIMIT PAY 2.49 EA

SOFTSOAP
milk & honey
SCENT
PARFUM DE LAIT ET DE MIEL
KILLS 99.9% OF GERMS
Élimine 99,9% des bactéries

SPEEDSTICK
BASE ANTIPERSPIRANT
45/70 G OR **SOFTSOAP**
LIQUID HAND SOAP
PUMP 221 ML
SELECTED VARIETIES
21166716_EA/21592044_EA

lady Speed Stick
INVISIBLE
COOL & FRESH
RAFRÂCHISSANT

\$6

LIMIT 6 OVER LIMIT PAY 8.49 EA

LISTERINE
CLASSIC
1 L OR KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA/21356391_EA

LISTERINE
COOL MINT
ALCOHOL FREE ZERO
PROFITE PLAISIR, SOUS-VENTE, AND SAGE BREATH
COMBAT LA PLAQUE, LA GINGIVITE ET LA MALOULE HALAINE

LISTERINE
SMART RINSE
2X
BETTER CAVITY PROTECTION
PROTECTS AGAINST ACID
PLUS DE PROTECTION CONTRE LA CARIE SOUS LE SMILEY

\$5

LIMIT 6 OVER LIMIT PAY 7.49 EA

IVORY
Original Scent + Perfume Original
Gentle for the Whole Family
pour votre routine beauté

IVORY
MILD & GENTLE
BODY WASH
savon doux hydratant

IVORY
1.5X MORE
1.5X PLUS

\$9

LIMIT 6 OVER LIMIT PAY 11.49 EA

Gillette
MACH3
DISPOSABLE
RAZORS
RASATEURS
DÉSECHABLES

GILLETTE OR VENUS
DISPOSABLE RAZORS
SELECTED VARIETIES, 1-8'S
20179414001_EA/20984907_EA

Venus
sensitive
sensible

\$4

LIMIT 6 OVER LIMIT PAY 5.99 EA

Degree
ADVANCED
72H
ADVENTURE
ANTIPERSPIRANT
ANTIOUÏRANT

DEGREE FOR MEN
ADRENALINE
ANTIPERSPIRANT
SELECTED VARIETIES, 76 G
20309310001_EA/21079038_EA

Degree
ULTRACLEAR
BLACK + WHITE
72H
ANTI-STAINS
ANTI-TACHES

UPTO 25%

METHOD OR MRS. MEYER'S LIQUID HAND SOAP
SELECTED VARIETIES
300 ML-1 L
21046950_EA/21640640_EA

Mrs. MEYER'S
CLEAN DAY
AROMATHERAPEUTIC HOUSEHOLD PRODUCTS
Hand Soap
CONTAINS OLIVE OIL & ALOE VERA

method
recharge
refill
recharge

UPTO 20% OFF

DOVE
HAIRCARE 530 ML OR **STYLING PRODUCTS**
SELECTED VARIETIES AND SIZES
21644775_EA/21170181_EA

Dove
daily moisture
hydratation
quotidienne
SHAMPOO
SHAMPOING

Dove
Dry Shampoo
Shampooing à sec
Refresh without water
Rafraîchissant sans cheveux mouillés

\$4

LIMIT 4 OVER LIMIT PAY 4.79 EA

Herbal Essences
REVEL IN LUSH AROMAS
CLARIFY REFRESH
TEALIGHTFULLY CLEAN
HAIR & BODY WASH
SHAMPOING & GEL DOUCHE

GARNIER FRUCTIS
OR **HERBAL ESSENCES**
BASICS SHAMPOO OR **CONDITIONER**
SELECTED VARIETIES AND SIZES
21246778_EA/21007181_EA

GARNIER FRUCTIS
PURE CLEAN
ZERO SILICONE
NATURAL
NATURAL

\$7

LIMIT 4 OVER LIMIT PAY 9.99 EA

GARNIER
Belle Color
ColorEase Crème
Coloration Conditionnelle Facile
GUARANTEED NATURAL RESULTS
UP TO 100% GREY COVERAGE

GARNIER BELLE
HAIR COLOUR
SELECTED VARIETIES
20317076001_EA/20317076018_EA

GARNIER
Belle Color
ColorEase Crème
Coloration Conditionnelle Facile
GUARANTEED NATURAL RESULTS
UP TO 100% GREY COVERAGE

\$8

LIMIT 4 OVER LIMIT PAY 8.99 EA

göt2b
glued.
BROWS SOURCILS
ET BORDS
2-IN-1
2-EN-1

MONDAY
HAIR CARE
SELECTED VARIETIES AND SIZES
21361177_EA/21631743_EA

MONDAY
MOISTURE
HYDRATATION
SHAMPOO
SHAMPOING

UPTO 20% OFF

CERAVE
SKIN CARE
CLEANSERS OR **MOISTURIZERS**
SELECTED VARIETIES AND SIZES
21295211_EA/21295971_EA

CeraVe
Moisturizing Cream
Crème hydratante

CeraVe
Moisturizing Lotion
Lotion hydratante

UPTO 25% OFF

ST. IVES
SKINCARE
PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA/21429055003_EA

St. Ives
exfoliant
apricot
for balanced to oily skin

St. Ives
SOOTHING
APAISSANTE

ELEVATE YOUR WELL BEING

UP TO **15% OFF**

LIFE BRAND® VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21286510_EA

Vitamin D₃
1000 IU
Helps to support immune function
250 TABLETS

Melatonin
5 mg
Fast Dissolving
Helps Increase Total Sleep Time in People Suffering From Sleep Restriction
MINT FLAVOUR
120 SUBLINGUAL TABLETS

UP TO **20% OFF**

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20955553_EA/21086233_EA

Turmeric Curcumin
1000 mg | Plus Black Pepper
90 Capsules

ADVANCED COLLAGEN FORMULA
Normal Collagen Formation is a Component of Skin Health
With Vitamin C & Calcium
10 Tablets

UP TO **20% OFF**

ENSURE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20180283001_EA/20308731001_C06

Glucerna
Diabetes
COMPLETE, BALANCED NUTRITION®
ALIMENTATION COMPLETE ET ÉQUILIBRÉE®

Ensure
HIGH PROTEIN HYPERPROTEINE
225 CALORIES | 25g PROTEIN / PROTÉINES
12.5 FL OZ (375 mL)

UP TO **15% OFF**

REACTINE 24-36'S, CLARITIN 15-30'S, AERIUS 5 MG, 20'S OR BENADRYL 25 MG, 100'S CAPLETS, TABLETS OR GELS
SELECTED VARIETIES AND SIZES
20550172_EA/20308018001_EA

REACTINE
ALLERGY
LIQUID GELS
24 HOUR RELIEF
EXTRA STRENGTH
NON-DROWSY
LIQUID-FILLED CAPSULES 10 mg
CAN START TO WORK IN 20 MINUTES + LASTS 24 HOURS

Claritin
Non-Drowsy
Allergy
Fast Relief from:
• Hay fever, sneezing
• Runny nose, itchy eyes
• Itchy throat, itchy skin
• Allergic rhinitis & sinusitis
24 Hour
Liquid-Filled Capsules USP, 10 mg
30 TABLETS

UP TO **15% OFF**

ASPIRIN, ADVIL, TYLENOL, MOTRIN OR VOLTAREN CAPLETS, TABLETS, GELS OR RUBS
SELECTED VARIETIES AND SIZES
21222471_EA/20103677001_EA

Voltaren
Back & Muscle Pain
Value Size

ASPIRIN
81 mg
Daily Low Dose for Doctor Recommended Preventive Therapy
180 TABLETS Enteric Coated COMPRIMÉS à libération gastro-rétardée

UP TO **15% OFF**

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21068247_EA/21068329_EA

iPREP
PRE-WORKOUT FUEL
30 SERVINGS

DIESEL
NEW ZEALAND WHEY PROTEIN
24g PROTEIN
10 SERVINGS

\$14

LIMIT 4 OVER LIMIT PAY 15.49 EA

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
21374646_EA/21606690_EA

always
ULTRA MINCE
ULTRA THIN
Rapid Refreshing Absorbency

TAMPAX PEARL
REGULAR
LEAKGUARD™ PROTECTION
50 TAMPONS / TAMPONS

8⁵⁰

LIMIT 4 OVER LIMIT PAY 9.99 EA

CAREFREE PADS 28'S, LINERS 92-120'S, O.B. TAMPONS 40'S OR PLAYTEX TAMPONS 32-36'S
SELECTED VARIETIES AND SIZES
20796733_EA/21095818_EA

ob
TO REGULAR / MEDIUM 40
TO SUPER PLUS 40
MULTI-PACK / MULTI-EMBALLAGE

Playtex SPORT
Protection for Ladies in Motion
Proteção para as senhoras em movimento
36 PLAYTEX TAMPONS / 36 TAMPONS

\$19

LIMIT 4 OVER LIMIT PAY 22.99 EA

ALWAYS DISCREET UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20814697_EA/21050982_EA

always discreet
ZERO LEAKS
ZERO ODORS
ZERO FUITES
ZERO ODEURS
100% PROTECTION
RapidDry CORE
4 Moderate Long
Modérément longues
54 PADS / SERVIETTES

2/\$8

OR 5.49 EA

GERBER ORGANIC SNACKS OR NESTLÉ CERELAC BISCUITS
SELECTED VARIETIES, 28-150 G
21097119_EA/21670711_EA

Gerber Organic Biologique
Red Berry
Baies rouges
28 g

Cerelac BISCUITS
PERFECT FOR BABY'S FIRST BISCUIT
8+ MONTHS

\$5

LIMIT 6 OVER LIMIT PAY 5.99 EA

AMARA ORGANIC SMOOTHIE MELTS OR FRUIT BITES
SELECTED VARIETIES, 23 G
21536119_EA/21624150_EA

Amara
Organic Smoothie Melts
Smoothie Fondant Biologique
No added sugar
Sans sucre ajouté
8+ MONTHS

\$56

LIMIT 4 OVER LIMIT PAY 63.99 EA

SIMILAC PRO-ADVANCE STAGE 1 & 2 OR TOTAL COMFORT BABY FORMULA POWDER 0+ MONTHS
837-859 G
21436985_EA/21437126_EA

Similac PRO-ADVANCE
47% MORE DE PLUS
2-FL
1 837-859 G
2 21436985 G

\$37

LIMIT 4 OVER LIMIT PAY 43.99 EA

HUGGIES PULL-UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANTS
SELECTED VARIETIES, 68-112'S
21021437_EA/21089194_EA

pull-Ups
82 COUNT UNITS
4T-5T

Pampers easy ups
100% LEAKPROOF
gap-free fit
56 COUCHES

\$25

LIMIT 4 OVER LIMIT PAY 34.99 EA

PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
32-120'S
21370844_EA/21455660_EA

Pampers
cruisers 360°
100% LEAKPROOF
gap-free fit
56 COUCHES

swaddlers
100% LEAKPROOF
skin protection
84 DIAPERS COUCHES

65⁵⁰

LIMIT 4 OVER LIMIT PAY 74.99 EA

ENFAMIL A+ NEUROPRO OR GENTLEASE POWDER REFILLS
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA

Enfamil A+ NEUROPRO
50% MORE DE PLUS
2-FL
1 862 G
2 21589079 G

DISCOVER YOUR FAVOURITE BRANDS HERE



Optimum
**GET
5,000** pts

\$5
back
in points

when you spend on **\$25***
**Nivea skin care, wash
or deodorant**

SELECTED VARIETIES AND SIZES
21169897_EA/21169899_EA/20321421004_EA/21587209_EA/20854211_EA
2110152_EA/20700027_EA

wash



Feel fresh, invigorated,
and moisturized.
For soft, smooth and
healthy-looking skin.



body



48h of protection.
The roll-on design
offers a softer
application
making it more
skin friendly.

men

Extra gentle formula.
Instantly soothes and
protects your skin
from irritations caused
by shaving.



skin

For over 100 years, Nivea has been
pushing the boundaries of healthy
looking and beautiful skin.



UP TO
**20%
OFF**

**NIVEA SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
21722989_EA/21302584_EA



4⁵⁰

**LIMIT 6
OVER LIMIT PAY
5.99 EA**

NIVEA BODY WASH
SELECTED VARIETIES, 500 ML
20655589_EA



UP TO
**20%
OFF**

**NIVEA DEODORANT
ROLL-ON 50 ML,
ANTIPERSPIRANT
51/52 G, SPRAY 150 ML OR
MEN'S SKINCARE
75-200 ML/125/198 G
SELECTED VARIETIES
20321421004_EA**



HOSTING MADE AFFORDABLE

Optimum™
Members-Only Price™
\$695
Non-members
\$795

74,500 BTU
28 Burgers
Propane
5 Year Limited
510 Sq Inches



Members save
\$100

PC™ THE ULTIMATE GRILL
4 +1+1 BURNERS
21670464_EA
**Must be a registered PC Optimum™ member to load and get this offer.

EVERYDAY ESSENTIALS™
5+1 BURNER GRILL
21670512_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save
\$50

Optimum™
Members-Only Price™
\$345
Non-members
\$395

67,000 BTU
28 Burgers
Propane
2 Year Limited
479 Sq Inches



UP TO
20% OFF

EVERYDAY ESSENTIALS™
GRILL BRUSHES
SELECTED VARIETIES
21670306_EA



EVERYDAY ESSENTIALS™
PORTABLE PROPANE GRILL
WITH LOCKING LID AND
FOLDING LEGS
21672427_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save
\$15

Optimum™
Members-Only Price™
\$60
Non-members
\$75

12,000 BTU
12 Burgers
Propane
1 Year Limited
224 Sq Inches



Optimum™
Members-Only Price™
\$595
Non-members
\$695

Members save
\$100

LIFE AT HOME™
4 PIECE SHELburnE
CONVERSATION SET
21670446_EA
**Must be a registered PC Optimum™ member to load and get this offer.



LIFE AT HOME™
ROUND SLAT TOP
ACCENT TABLE
21670246_EA/21669860_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save
\$10

Optimum™
Members-Only Price™
\$49
Non-members
\$59



FROM
\$79

LIFE AT HOME™
PATIO
UMBRELLAS
21670248_EA



UP TO
20% OFF

LIFE AT HOME™
DECORATIVE
PATIO CUSHIONS
SELECTED VARIETIES
21669896_EA/21670051_EA



\$14

PC™ GRILL BASKET
CHROME PLATED
21668370_EA



\$6

EVERYDAY ESSENTIALS™
REUSABLE SQUEEZE
BOTTLES
2'S/414 ML
21669994_EA



UP TO
20% OFF

PC™ GRILLING
ACCESSORIES
SELECTED VARIETIES
21668524_EA



JOE FRESH

THE
**FRESH
PRICE!**
SHOP

Fresh Styles at
Our Lowest Prices

JUST IN!

\$**15**

Women's French
Terry T-Shirt



\$**5**

Girls' Ribbed
Tank Top

Other colours available:



\$**5**

Girls' Flutter
Sleeved T-Shirt

Other colours available:



\$**5**

Children's
T-Shirt

Other colours available:



\$**5**

Girls' Jersey Bike
Short



\$**25**

Women's Lightweight
Puffer Vest

Other colours available:



\$**19**

Adult
Windbreaker

20% Off
Adult Sleepwear*

Regular Price Only
Excludes Clearance and Brands
Ends April 5

EVEN MORE ONLINE AT JOEFRESH.COM

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

NEW

LAVAZZA
 PLEASURE MAKES US HUMAN
 Lavazza® \$15
 10 K-Cup® pods
 selected varieties
 21721582_EA/21724604_EA

NEW

KICKING HORSE COFFEE
MAKE THE DAY YOUR PREY
 Kicking Horse® Coffee \$15
 10 K-Cup® pods
 selected varieties
 21722646_EA

NEW

BRING HOME THE DELICIOUS TASTE OF
McCafe®
 McCafe® \$22
 24 K-Cup® pods
 selected varieties
 21722638_EA

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Armstrong
 1902
THE CHEESE YOU CRAVE THE PROTEIN YOU WANT
 NEW
 HIGH IN PROTEIN
 TENEUR ÉLEVÉE EN PROTÉINES
 4⁴⁹
 HIGH PROTEIN STICKS & COMBOS 180-210 G
 ARMSTRONG
 21440769_EA

9⁴⁹
 CHEESE SLICES 500 G
 ARMSTRONG
 MOZZARELLISSIMA
 CHEESE 690-700 G
 SAPUTO
 21703729_EA

3⁷⁵
 CREAM
 SELECTED VARIETIES 1 L
 SCOTSBURN & BAXTER
 21025932_EA

4⁵⁰
 ULTRAFILTERED:
 SELECTED VARIETIES 1 L
 NEILSON
 21163394_EA

2⁵⁰
 CHOCOLATE MILK:
 SELECTED VARIETIES 1 L
 SCOTSBURN & BAXTER
 20030404_EA

GET 1,000⁰⁰ back in points when you buy 2

FOR EVERY BURGER IT HAS TO BE HEINZ
 ESTD 1869

Heinz Ketchup
 750 mL – 1 L
Miracle Whip Spread
 650 – 890 mL
 selected varieties
 20069080_EA/20298681001_EA
\$6

Heinz Picnic Trio
 selected varieties 3 x 375 mL
 20552158_EA
\$5

Bull's-Eye BBQ Sauce 425 mL
Diana Sauce 500 mL
 selected varieties
 21184617_EA
 20547834005_EA
\$4

Kraft Salad Dressings 425 mL
Heinz Mayonnaise-style Sauces 340 mL
 selected varieties
 21686143_EA/21584850_EA
\$2⁹⁹

Kraft Singles Process Cheese Product
 selected varieties 410 g
 21188654_EA
\$4

MiO, Kool Aid, & Crystal Light
 liquids or single serve drink mix
 selected varieties
 48 mL
 20663423_EA/20749494001_EA
2/\$8
 OR \$4.79 EA.

*Based on the 2026 BrandSpark® Canadian Trust Study.

GET 2,500⁰⁰ back in points when you spend \$10* on
\$2⁵⁰

St-Hubert, Swiss Chalet, The Keg, and East Side Mario's canned soups, canned gravy's or dehydrated sauce mixes
 20 - 57 g, 284 - 540 mL
 21687535_EA/21080165_EA

MARC ANGELO
#1 IMPORTED ITALIAN BRAND

ANTIPASTO QUATTRO
 150 g
 21706582_EA
\$12

EUROPEAN CHARCUTERIE
 85 g
 21706423_EA
\$5

PROSCIUTTO AND ASSORTED VARIETIES
 85 g
 21706582_EA
\$5

BUON APPETITO
 200 g
 21692121_EA
\$14

ASSORTED SALAMI CHUBS
 300 g
 21021491_EA
\$12

HUMBLE ORGANIC POTATO CHIPS
 SELECTED VARIETIES
 135 G
 21524235_EA/21664846_EA
\$4

No post-snack spiral
 Organic • Canadian • Simple Ingredients

10⁹⁹
 Baskin-Robbins® 4-Pack Sandwiches or Baskin-Robbins® 946 mL
 selected varieties
 21721501_EA/21721532_EA

Häagen-Dazs EXTRÄAZ
 (400-450 mL or 3-4's)
 selected varieties
 21722352_EA
4⁹⁹

Nestlé Drumstick 4/6's or Confectionery Novelties 4-10's
 selected varieties, frozen
 21722287_EA
4⁹⁹

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BRING FRESH FLAVOUR TO THE EASTER TABLE

Fontaine Santé HUMMUS
 260-850 G
3,000⁰⁰ back in points for every \$10* spent on
\$3

Fontaine Santé HUMMUS
 260-850 G
21687570_EA

Fontaine Santé HUMMUS
 260-850 G
21687273_EA

Fontaine Santé HUMMUS
 260-850 G
20504500_EA

Fontaine Santé HUMMUS
 260-850 G
20501132_EA

BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE
IN SINGLE FLAVOURS!



2/\$10
OR
\$6.29 EA.
Activia® -
8 x 100 g
21725748_EA

FIND ALL YOUR FAVOURITES

STRAWBERRY — VANILLA — BLUEBERRY — RASPBERRY —
LEMON — PLAIN — LACTOSE FREE VANILLA



\$4
Activia® Expert - 4 x 100 g
21688261_EA/21687900_EA



6⁵⁰
Activia® Expert - 750 g
21688207_EA



\$4⁵⁰
Activia® - 650 g
20325132003_EA



\$7
Activia® - 8 x 93 mL
21520253_EA

PACK YOUR MORNING — WITH PROTEIN —



\$8⁹⁹
Oikos® - 650 g, 750 g
21305945_EA



3/\$12
OR
\$4.99 EA.
Oikos® - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA



2/\$7
OR
\$4 EA.
Oikos® Pro™ - 300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 115 g serving.

10-HOUR BREW FOR A BOLD AND SMOOTH TASTE



\$8⁵⁰
Stok® - 142 L
21203737_EA/21203739_EA

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PROMAGERIE
**Alexis de
PORTNEUF**
FINE CHEESE MAKERS

WRAPPED FOR THE SEASON
SAME GREAT CHEESE

\$6

ALEXIS DE PORTNEUF
BRIE OR CAMEMBERT,
SELECTED VARIETIES 125 G
20315135_EA/20044812_EA



KEEP IT FRESH
AND INSPIRED!

\$7

ALEXIS DE PORTNEUF
BRIE OR CAMEMBERT,
SELECTED VARIETIES
125-200 G
20064979_EA



\$8

SAPUTO
SHREDDED PARMESAN,
ASIAGO OR ROMANO 140 G
21081222_EA/21081213_EA



\$6

CATHEDRAL CITY
MATURE OR VINTAGE
CHEDDAR 200 G
21434515_EA/21245346_EA



Your Household Cleaning Essentials

\$4



Febreze Air Effects 250 g,
Car 2 mL, Bathroom 7.5 mL,
Mr. Clean Liquids 1.2 L,
Eraser 2/3's, Selected Varieties
21624814_EA/21658300_EA

\$11

Dawn 2.21/2.64 L, Mr. Clean Liquid
2.93 L, Swiffer Duster Refills 6/10's,
Sweeper Wet Refills 12/20/24's,
Sweeper Dry Refills 16/20/32's,
WetJet Refills 12's, Powermop Refills
5's, WetJet Liquid 2.5 L, Powermop
Liquid 2.5 L, Cascade Bags 21/26's,
Selected Varieties
21430598_EA/21694540_EA



\$3

Dawn Liquid 431/473 mL,
Dawn EZ Squeeze 366/443 mL,
Selected Varieties
21430590_EA/21430553_EA



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Our butchers cut quality meat in your store every day!

pork loin
schnitzel
21588065_EA

lean beef meatballs
plain
21587897_EA

pork
stir fry strips
21588095_EA

beef stir fry strips
cut from
Canada AA grade beef
21588067_EA

chicken
stir fry strips
21588091_EA