



FRESH FOR EVERYONE™

CUSTOMER

APPRECIATION

03/11 WEEK 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit
Kroger.com/appreciation
to clip Daily Deals
You Won't Want to Miss!

DAILY
DEAL DROP



BOGO FREE
of Equal or Lesser Value
With Card

Fresh Simple Truth
Natural Chicken Full Line Sale
Select Varieties



BOGO FREE
of Equal or Lesser Value
With Card

Whole Pork Boston Butt
Bone-In



Kroger Corned Beef Brisket
Flat Cut

\$3.99 /LB
With Card



Kroger 80% Lean Ground Beef
Sold in a 3 lb Roll for \$14.97

\$4.99 /LB
With Card



Jumbo Blueberries
9.8 oz or Sweet Karoline Blackberries, 10 oz

\$3.99
With Card



Red, Green or Black Seedless Grapes
3 lb Clamshell

\$4.77
With Card



Green Cabbage

49¢ /LB
With Card



Kroger Ice Cream
Select Varieties, 48 fl oz

\$1.88
With Card



MIX & MATCH
B2G1 FREE
of Equal or Lesser Value
With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages



MIX & MATCH
B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Big Red
Select Varieties, 12-Pack, 12 fl oz Cans; Limit 8 Packages
Regular retail is up to \$11.49 each with Card.



MIX & MATCH
BOGO FREE
of Equal or Lesser Value
With Card

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties



Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties

88¢
With Card



Private Selection Wide Pan Bread
Select Varieties, 24 oz

\$1.88
With Card



Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 5.25-8.5 oz; Select Varieties

FINAL COST
When You Buy 4

\$1.99 /EA
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)

MIX & MATCH
BOGO FREE
of Equal or Lesser Value
With Card



General Mills Cereal
Select Varieties, 8.9-14 oz

FINAL COST
When You Buy 3

3/\$5
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.



Reese's Peanut Butter Eggs



Lindt Gold Bunny
Milk Chocolate



SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store



Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans

\$20.99

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Asparagus

\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.



Hormel Bacon
Select Varieties, 9.3-16 oz
Price without digital coupon is up to \$6.99 each with Card.

\$3.99 /EA
With Digital Coupon



18 ct Simple Truth Cage Free Brown Eggs
Large, Grade A

Price without digital coupon is up to \$4.99 each with Card.

\$3.99 /EA
With Digital Coupon



DiGiorno Pizza
Select Varieties, 14.14-30.3 oz

\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon



Ball Park Buns
8 ct or
Hormel Chili, 15 oz;
Select Varieties

\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Apple or
Cherry Pie**
or Other Varieties,
8", In the Bakery
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



Tyson Frozen Chicken
Select Varieties,
23-29 oz
\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



Frito-Lay Multipack
Select Varieties,
18 ct
\$7.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



Kind Breakfast Bars
12 ct or Granola,
9-11 oz; Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



LaCroix Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil Lotion
or Facial Cleanser**
Select Varieties,
16 fl oz
\$9.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



Pepperidge Farm Cookies
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



Nestlé Drumstick Cones
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



Kroger Ultra Paper Towels
6 Double Rolls
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



Snuggle Fabric Softener
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

Sea Cuisine Seafood
Frozen,
Select Varieties,
8-10.5 oz

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Hormel Pepperoni
Select Varieties,
5-6 oz

BOGO

of Equal or Lesser Value

FREE

With Card



Wholly Guacamole Bowls
Select Varieties,
7.5 oz

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

BOGO

of Equal or Lesser Value

With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



MIX & MATCH

Kroger Apple Juice
64 fl oz or
Nature Valley Bars, 5-10 ct;
Select Varieties

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Nature Made Supplements
Select Varieties,
14-300 ct

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Kraft Salad Dressing
14-16 fl oz or
Frank's Red Hot Sauce, 12 fl oz;
Select Varieties

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Kinder's Sauce
Select Varieties,
14.2-16.1 oz

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

Olipop Soda
Select Varieties,
12 fl oz Cans

BOGO

of Equal or Lesser Value

FREE

With Card



MIX & MATCH

BOGO

of Equal or Lesser Value

With Card

Private Selection Pasta
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

GET LUCKY DEALS!



**Johnsonville
Irish O' Garlic
Dinner Sausage**
19 oz

\$4.99

With Card



**Kroger
Sauerkraut**
32 oz

2/\$4

With Card



**Kroger
Red or Gold
Potatoes**
5 lb Bag

\$4.29

With Card



**Kerrygold
Irish Cheddar**
Select Varieties,
7 oz, In the Deli

**BOGO
FREE**
of Equal or Lesser Value
With Card



**Shamrock
4" Pot**

**\$5.99
AND UP**



Guinness
Select Varieties,
8-Pack,
14.9 fl oz Cans

\$12.99

READY FOR MARCH BASKETBALL



**Private Selection
Angus Beef Patties**

\$10.99

With Card

Frozen,
Select Varieties;
2 lb



**Kroger
Sour Cream
or Dip**
Select Varieties,
16 oz

\$1.99

With Card



**Party Size
Ruffles**
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties



\$5.99

With Card



**Fresh Cravings
Salsa**
Select Varieties,
16 oz

**BOGO
FREE**
of Equal or Lesser Value
With Card



**Smirnoff Ice,
Twisted Tea
or White Claw**
Select Varieties,
12-Pack,
12 fl oz Cans

\$16.99



**Toastermaster
Appliances**
Select Varieties

\$24.99

With Card



**Coca-Cola, Pepsi
or Big Red**

\$3.99
/EA
With Card

Select Varieties, 6-Pack,
16-16.9 fl oz Bottles;
Limit 8 Packages

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$7.49 each.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online!
Scan me to download
digital coupons.

*When you buy participating
items in the same transaction
with Digital Coupon.



Look for
these tags.



**Post
Giant Size
Cereal**
Select Varieties,
23-23.5 oz

4.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.99
/EA*



Pringles
Select Varieties,
4.6-5.57 oz

2.49 With Card
-50¢ Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Frito-Lay
Multipack**
10 ct or Frito-Lay
Simply Multipack,
8 ct; Select Varieties

6.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$5.99
/EA*



**Snyder's
of Hanover
Pretzels**
Select Varieties,
8-16 oz

3.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Progresso
Soup**
Select Varieties,
18-19 oz

2.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$1.49
/EA*



**Puffs
Facial Tissues**
Select Varieties,
4 ct

7.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$5.99
/EA*



**Garnier
Fructis
Shampoo or
Conditioner**
Select Varieties,
11.3-12.5 fl oz

4.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.49
/EA*



**Huggies
Little Movers or
Little Snugglers
Diapers**
Select Varieties,
38-96 ct

28.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Tide
Laundry Detergent**
92-105 fl oz or Gain
Laundry Detergent,
154 fl oz; Select Varieties

15.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$12.99
/EA*



**Dove
Bar Soap**
Select Varieties,
4 ct

8.49 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$6.49
/EA*



**Iams
Dry Dog Food**
Select Varieties,
13.5-15 lb Bag

29.99 With Card
-4.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Hero
Mighty Patch
Blemish Patches**
36 ct

12.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$11.99
/EA*

BOTTLES & BREWS



**Natural Light or
Keystone Light**

\$17.99

Select Varieties,
30-Pack,
12 fl oz Cans



Tito's
750 ml or Bud Light
or Budweiser,
24-Pack, 12 fl oz Cans;
Select Varieties

\$21.99



High Noon
Select Varieties,
8-Pack, 12 fl oz Cans

\$19.99



13.99
-10%

\$12.59
/EA*

**Kendall-Jackson
VR Chardonnay
or Hahn Pinot Noir**
Select Varieties,
750 ml

*Save 10% When you purchase 6 Bottles or more of wine
750 ml or 1.5 Liter. Mix and Match 6 bottles. Limit one
discount per transaction. Cannot be combined with any
other offer. Excludes Bay Bridge.

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar,
1.4 oz; Select Varieties



Pete & Gerry's Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Mini Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's Boomchickapop Popcorn
Select Varieties,
4.4-7 oz

2/\$5
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's Pasta Sauce
Select Varieties,
25 oz
MIX & MATCH

BOGO FREE
of Equal or Lesser Value
With Card



Applegate Lunch Meat
Select Varieties,
4-7 oz

SAVE 25%
Tag Reflects Savings
With Card

HOME, HEALTH & MORE!



Dannon Oikos Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's Candy
Select Varieties
8-10.5 oz

\$4.99
With Card



Select Varieties,
.20-.38 fl oz

Flonase Allergy Relief
\$16.99
With Card



Comforts Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger GentleLAX Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Energizer Batteries
Select Varieties,
8-Pack

MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

SCORE MORE IN ONE STOP



Gatorade Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid TakeAlongs Food Storage
2-Pack

\$4.99



Scotch-Brite Clean Lint Roller
1 ct

\$4.99
With Card

boost CUSTOMER APPRECIATION WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



**Boneless
Pork Half Loin**
Boost Members
save MORE
with Digital Coupon

99¢
/LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** lb with Card.



**Kroger
Cut & Peeled
Baby Carrots**
1 lb

Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$1.29** each with Card.



**Holiday Home
Easter Items**
Select Varieties
Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter
Select Varieties, 16 oz
Boost Members
save MORE
with Digital Coupon

\$1.49
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$3.79** each with Card.



Kroger Cheese
Select Varieties, 6-8 oz
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** each with Card.



**Hershey
Party Size Candy**
Select Varieties, 30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$14.99** each with Card.



Kroger
Catfish Fillets
Frozen, 2 lb

\$13.99
With Card



Mrs. Paul's
Seafood
Frozen,
Select Varieties,
12-24.6 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card

REEL IN GREAT DEALS!



MIX & MATCH
BOGO
FREE
of Equal or Lesser Value
With Card

Kroger Gulf Shrimp
Raw, Frozen, Select Varieties, 12 oz

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1

CHOOSE A
SEAFOOD SERVICE
CASE ITEM

2

SELECT YOUR
SEASONINGS
& GARNISHES

3

COOK IN OUR
OVEN-READY
BAG



Large Pineapple
\$2⁹⁹ /EA
With Card



Kroger
Tri Color Peppers
3 ct

2/\$7
With Card



\$3⁴⁹

With Card
Strawberries
16 oz

Bloom Haus
Luminous Bouquet

\$9⁹⁹



Honey Mangos

79¢ /EA
With Card



Fresh
In-Store Made
Guacamole
Select Varieties,
14 oz

\$6⁹⁹
With Card



GUARANTEED FRESH



\$9⁹⁹ /LB

With Card

**Fresh Atlantic
Salmon Fillet**

Farm-Raised or Kroger Colossal
Cooked Shrimp, 13-15 ct,
Sold in a 2 lb Bag
for \$19.98



Kroger Chicken
Party Wings

2.5 lb or Boneless
Chicken Breast,
3 lb; Frozen,
Select Varieties

\$8⁹⁹
With Card



Kroger
Large Peeled and
Deveined Shrimp
31-40 ct, Raw,
Sold in a 2 lb Bag
for \$15.98

\$7⁹⁹ /LB
With Card



Oscar Mayer
Lunchables

2.25-4.4 oz or
P3 Protein Pack, 2-2.3 oz;
Select Varieties

2/\$3
With Card



Kroger Beef
Shaved Steak
Select Varieties,
14 oz

\$6⁹⁹
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Blueberry
Muffins

4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



Private Selection
Farmhouse
Loaded Potato Soup
or Other Varieties, 24 oz

\$6⁹⁹



Private Selection
Brown Sugar Ham
or Provolone Cheese,
\$8.99 lb with Card,
Sliced to Order
or Grab 'N Go

\$10⁹⁹ /LB
With Card



BOTTLES & BREWS



\$16⁹⁹

**Corona,
Modelo or Pacifico**
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



\$15⁹⁹

**Blue Moon
or Truly**

12-Pack, 12 fl oz
Bottles or Cans
or Evan Williams,
750 ml; Select Varieties



16.99
-10%

\$15²⁹ /EA*

**La Marca Prosecco
or Black Stallion**
Select Varieties,
750 ml



11.99
-10%

\$10⁷⁹ /EA*

Barefoot
1.5 Liter or Ecco Domani or
Stella Rosa, 750 ml; Select Varieties



Jameson
Select Varieties,
750 ml

\$24⁹⁹



\$24⁹⁹

Michelob Ultra
Select Varieties, 24-Pack,
12 fl oz Bottles or Cans

*Save 10% When you purchase 6 Bottles or more of wine 750 ml or 1.5 Liter. Mix and Match 6 bottles. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!



WELCOME

SAVE 30%

Tag Reflects Savings With Card

Easter Décor, Plush and Housewares

Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at Kroger.com/Easter



Holiday Home Easter Fill Eggs
50 ct or Paper Grass, 10 oz; Select Varieties

\$5.99
With Card



Easter Plush
Select Varieties

SAVE 30%
Tag Reflects Savings With Card



Chalk Tales Bucket
20 ct or Bubble Wands, 6-Pack, Select Varieties

\$4.99



Tuscany Jar Candle
Select Varieties, 18 oz

\$7.99
With Card



Hershey's or Cadbury Candy Egg
Select Varieties, 1.1-2.1 oz

4/\$5
With Card



Starburst Jellybeans
14 oz or Lifesavers Gummies, 9 oz; Select Varieties

\$3.99
With Card



Kinder Joy Egg
Select Varieties, 0.7 oz

\$1.99
With Card



Cadbury Mini Eggs
26.5 oz

\$14.99
With Card



Cadbury Creme Eggs
4 ct

\$4.49
With Card



Whoppers Robin Eggs
Select Varieties, 9 oz

\$3.49
With Card



Brach's Jelly Beans
9 oz

\$2.69
With Card

Seasonal selection varies by store and is limited to stock on hand.

PICK UP EVERYTHING FOR GAME DAY!



UK • UofL • IU • SIU FAN REWARDS



SHOP & EARN AT KROGER

Look for the tags on participating items and shop them to earn rewards. You'll earn 1 reward point for every \$1 you spend on participating items. Redeem your points on merchandise and tailgating favorites!

Redeem exclusive rewards at:
Kroger.com/FanRewards

Look for these tags.

