



FRESH FOR EVERYONE™

CUSTOMER

APPRECIATION

03/11 WEEK 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit [Kroger.com/appreciation](https://www.kroger.com/appreciation) to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP



\$3.99 /LB

With Card

Kroger Boneless Corned Beef Brisket Flat Cut



\$3.99 /LB

With Card

Simple Truth Natural Boneless Chicken Breasts
Family Pack or Small Pack, \$4.49 lb with Card



\$8.99 /LB

With Card

Fresh Atlantic Salmon Whole Fillet
Farm-Raised or Kroger Extra Large Cooked Shrimp, 26-30 ct, Sold in a 2 lb Bag for \$17.98



\$4.99

With Card

Kroger 80% Lean Ground Beef
1 lb Roll or Simple Truth Organic 85% Lean Ground Beef, 3 lb Pkg, \$20



2/\$4

With Card

Raspberries or Blackberries
6 oz Package



\$4.77

With Card

Kroger Red, Green or Black Seedless Grapes
3 lb Package



39¢ /LB

With Card

Green Cabbage



\$1.99

With Card

Kroger Ice Cream
Select Varieties, 48 fl oz



MIX & MATCH B2G1 FREE

of Equal or Lesser Value With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages



MIX & MATCH B2G2 FREE

of Equal or Lesser Value With Card

Pepsi or Canada Dry
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



MIX & MATCH BOGO FREE

of Equal or Lesser Value With Card

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties



88¢

With Card

Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties



\$1.88

With Card

Private Selection Wide Pan Bread
Select Varieties, 24 oz



\$1.99 /EA

With Card

Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties
FINAL COST When You Buy 4
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



3/\$5

With Card

Kroger Pasta Sauce
Select Varieties, 24 oz



3/\$5

With Card

General Mills Cereal
Select Varieties, 8.9-14 oz
FINAL COST When You Buy 3
When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.



SAVE 33%

On Today's Prices With Card & Digital Coupon

All Easter Candy
Select Varieties by Store



\$15.99

With Card

Corona, Modelo or Pacifico
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



\$1.99 /LB

With Digital Coupon

Price without digital coupon is up to \$3.99 lb with Card.

Asparagus



\$3.99 /EA

With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.

Hormel Bacon
Select Varieties, 9.3-16 oz



\$3.99 /EA

With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.

18 ct Simple Truth Cage Free Eggs
Large, Grade A



\$3.99 /EA

With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.

DiGiorno Pizza
Select Varieties, 4.14-30.3 oz

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

WEEKLY DIGITAL
DEALS
Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Snack Factory
Pretzel Crisps**
7.2 oz or Fresh Cravings
Hummus, 10 oz;
Select Varieties,
In the Deli
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.49 each with Card.



**Ball Park
Buns**
8 ct or Hormel
Chili, 15 oz;
Select Varieties
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz
\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Frito-Lay
Multipack**
Select Varieties,
18 ct
\$7.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or
Outshine Fruit Bars,
12 ct; Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Kroger
Ultra
Paper Towels**
6 Double Rolls
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil
Lotion or
Facial Cleanser**
Select Varieties,
16 fl oz
\$9.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Sea Cuisine Seafood
Frozen,
Select Varieties,
8-10.5 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Hormel Pepperoni
Select Varieties,
5-6 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Wholly Guacamole
Select Varieties,
7.5 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Kroger Apple Juice
64 fl oz or
Nature Valley
Bars, 5-10 ct;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Nature Made Supplements
Select Varieties,
14-300 ct



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Kraft Salad Dressing
14-16 fl oz
or Frank's
RedHot Sauce,
12 fl oz;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Kinder's Sauce
Select Varieties,
14.2-16.1 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Olipo Soda
Select Varieties,
12 fl oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

Private Selection Pasta
16 oz or Pasta Sauce, 24 oz;
Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

GET LUCKY DEALS!



Johnsonville Irish O'Garlic Dinner Sausage
or Other Varieties,
19 oz

\$4⁹⁹
With Card



Kroger Sauerkraut
32 oz

2/\$4
With Card



Kroger Red or Gold Potatoes
5 lb Bag

\$3⁹⁹
With Card



Kerrygold Irish Cheddar
Select Varieties,
7 oz, In the Deli

MIX & MATCH

BOGO FREE
of Equal or Lesser Value
With Card



Shamrock 4" Pot

\$5⁹⁹
AND UP



Heineken or Stella Artois
12-Pack, 11.2 fl oz
Bottles or Cans
or Guinness,
8-Pack, 14.9 fl oz Cans;
Select Varieties

\$15⁹⁹

READY FOR MARCH BASKETBALL



Private Selection Angus Beef Patties

\$10⁹⁹
With Card



Frozen,
Select Varieties, 2 lb



Kroger Sour Cream or Dip
Select Varieties,
16 oz

\$1⁹⁹
With Card



Party Size Ruffles
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties



\$5⁹⁹
With Card



Fresh Cravings Salsa
Select Varieties,
16 oz

MIX & MATCH
BOGO FREE
of Equal or Lesser Value
With Card



Busch Light, Natural Light or Miller High Life
Select Varieties,
30-Pack, 12 fl oz Cans

\$20⁹⁹



Toastermaster Appliances
Select Varieties

\$24⁹⁹
With Card



FINAL COST
When You Buy 4

Coca-Cola, Pepsi or Canada Dry

4/\$16
With Card

Select Varieties,
6-Pack, 16.9 fl oz Bottles

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$7.49 each.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online!
Scan me to download
digital coupons.

*When you buy participating
items in the same transaction
with Digital Coupon.



Look for
these tags.



4.99 With Card
-1.00 Off 1

**Post
Giant Size
Cereal**
Select Varieties,
23-23.5 oz

DIGITAL COUPON OFFER

\$3.99
/EA*



2.49 With Card
-50¢ Off 1

Pringles
Select Varieties,
4.6-5.57 oz

DIGITAL COUPON OFFER

\$1.99
/EA*



6.99 With Card
-1.00 Off 1

**Frito-Lay
Multipack**
10 ct or Frito-Lay
Simply Multipack, 8 ct;
Select Varieties

DIGITAL COUPON OFFER

\$5.99
/EA*



3.99 With Card
-2.00 Off 1

**Snyder's
of Hanover
Pretzels**
Select Varieties,
8-16 oz

DIGITAL COUPON OFFER

\$1.99
/EA*



2.49 With Card
-1.00 Off 1

**Progresso
Soup**
Select Varieties,
18-19 oz

DIGITAL COUPON OFFER

\$1.49
/EA*



7.99 With Card
-2.00 Off 1

**Puffs
Facial Tissues**
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$5.99
/EA*



4.49 With Card
-1.00 Off 1

**Garnier
Fructis
Shampoo or
Conditioner**
Select Varieties,
11.3-12.5 fl oz

DIGITAL COUPON OFFER

\$3.49
/EA*



28.99 With Card
-3.00 Off 1

**Huggies
Little Movers or
Little Snugglers
Diapers**
Select Varieties,
38-96 ct

DIGITAL COUPON OFFER

\$25.99
/EA*



15.99 With Card
-3.00 Off 1

**Tide
Laundry Detergent**
92-105 fl oz or Gain
Laundry Detergent,
154 fl oz; Select Varieties

DIGITAL COUPON OFFER

\$12.99
/EA*



8.49 With Card
-2.00 Off 1

**Dove
Bar Soap**
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$6.49
/EA*



29.99 With Card
-4.00 Off 1

**Iams
Dry Dog Food**
Select Varieties,
15 lb

DIGITAL COUPON OFFER

\$25.99
/EA*



12.99 With Card
-1.00 Off 1

**Hero
Mighty Patch
Blemish Patches**
36 ct

DIGITAL COUPON OFFER

\$11.99
/EA*

BOTTLES & BREWS



**Michelob Ultra,
Bud, Miller, Coors
or Yuengling**
\$21.99

Select Varieties,
24-Pack, 12 fl oz
Bottles or Cans



11.99
-10%

\$10.79
/EA*

**Ruffino,
Stella Rosa or
Martini & Rossi**
Select Varieties,
750 ml



**Bota Box
or Black Box**
3 Liter or
Franzia, 5 Liter;
Select Varieties

\$16.99



**Devils Backbone
or Mom Water**
12 Pack, 12 fl oz Bottles
or Cans or Bold Rock,
15-Pack, 12 fl oz Cans;
Select Varieties

\$16.99

*Save 10% When you purchase 6 bottles of wine, 750 ml
or 1.5 Liter, with Card. Mix and Match 6 bottles.
Excludes wine sizes 3 Liter, 4 Liter and 5 Liter.
Featured beverages may not be available at all locations.

FIND YOUR FAVORITE NATURAL ITEMS

Larabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar,
1.4 oz; Select Varieties



Pete & Gerry's
Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's
Boomchickapop
Popcorn
Select Varieties,
4.4-7 oz

2/\$5
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's
Pasta Sauce
Select Varieties,
25 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Perdue Shortcuts
Boneless Chicken
Breasts
Individually Sealed,
Select Varieties, 24 oz

\$7.99
With Card

HOME, HEALTH & MORE!



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's
Candy
Select Varieties,
8-10.5 oz

\$4.99
With Card



Select Varieties, .20-.38 fl oz



Flonase
Allergy Relief
\$16.99
With Card



Comforts
Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger
GentleLAX
Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Scotch-Brite
Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



Gatorade
Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid
TakeAlongs
Food Storage
2-Pack

\$4.99
With Card



Energizer
Batteries
Select Varieties,
8-Pack

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE

boost CUSTOMER APPRECIATION WEEK

Visit [Kroger.com/appreciation](https://www.kroger.com/appreciation)
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



**Whole Pork
Boston Butt**
Bone-In
Boost Members
save MORE
with Digital Coupon

99¢ /LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member Price
is up to **\$2.99** lb with Card.



**Kroger
Cut & Peeled
Baby Carrots**
16 oz

Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$1.29** each with Card.



**Holiday Home
Easter Items**
Select Varieties
Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter
Select Varieties, 16 oz
Boost Members
save MORE
with Digital Coupon

\$1.49 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$3.99** each with Card.



Kroger Cheese
Select Varieties,
6-8 oz
Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$2.49** each with Card.



**Hershey's
Party Size Candy**
Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$16.99** each with Card.



**Wild-Caught
Lobster Tails**
3-4 oz or Twin Pack
Lobster Tails, 7 oz,
\$13 with Card

2/\$12
With Card



**Kroger
Crunchy
Butterfly Shrimp**
Frozen, 2 lb
\$10⁹⁹
With Card



REEL IN GREAT DEALS!

Sparrer
Oysters
\$9⁹⁹
With Card

8 fl oz or 16 fl oz,
\$18.99 with Card;
Select Varieties

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1

**CHOOSE A
SEAFOOD SERVICE
CASE ITEM**

2

**SELECT YOUR
SEASONINGS
& GARNISHES**

3

**COOK IN OUR
OVEN-READY
BAG**



Fresh Made Guacamole
Select Varieties,
14 oz, In the Produce
Department

\$6⁹⁹
With Card



Pineapples

\$2⁷⁷
With Card



3/\$10

With Card
Strawberries
1 lb Package

**Bloom Haus
Luminous
Bouquet**

\$9⁹⁹



**Kroger
Tri-Color Peppers**
3 ct

\$3⁹⁹
With Card

**Honey
Mangos**

79¢
With Card



GUARANTEED FRESH



\$6⁹⁹

With Card
**Kroger Beef
Shaved Steak**
Select Varieties, 14 oz



**Boneless
Pork Tenderloin**

\$3⁹⁹
/LB
With Card



**Oscar Mayer
Lunchables**
2.25-4.4 oz or
P3 Protein Packs,
2-2.3 oz;
Select Varieties

2/\$3
With Card



**Kroger
Chicken
Party Wings**
2.5 lb or Boneless
Chicken Breasts,
3 lb; Frozen,
Select Varieties

\$8⁹⁹
With Card



**Kroger
Gulf Shrimp**
Raw, Select Varieties,
12 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Apple or Cherry
Pie**
or Other Varieties,
8", In the Bakery

\$5
With Card



**Private Selection
Farmhouse
Loaded Potato Soup**
or Other Varieties, 24 oz

\$6⁹⁹

**Private Selection
Brown Sugar Ham**
or Provolone Cheese,
\$8.49 lb with Card,
Sliced to Order
or Grab 'N Go

\$8⁹⁹
/LB
With Card



BOTTLES & BREWS



\$16⁹⁹

**High Noon,
Nütrl or Surfside**

Select Varieties,
8-Pack, 12 fl oz Cans



White Claw,
Truly or
Smirnoff Ice
Select Varieties,
12-Pack, 12 fl oz Cans

\$17⁹⁹



12.99
-10%

\$11⁶⁹
/EA*

**Barefoot,
Yellow Tail
or Woodbridge**
Select Varieties,
1.5 Liter



Sierra Nevada,
Twisted Tea
or Cayman Jack

\$16⁹⁹

Select Varieties,
12-Pack, 12 fl oz Cans



13.99
-10%
\$12⁵⁹
/EA*

**Josh Cellars Reds
or Kendall-Jackson**
750 ml or Cook's, 1.5 Liter;
Select Varieties



10.99
-10%
\$9⁸⁹
/EA*

**Apothic,
Alamos Malbec
or Clos Du Bois**

Select Varieties, 750 ml

*Save 10% When you purchase 6 bottles of wine, 750 ml or 1.5 Liter, with Card. Mix and Match 6 bottles. Excludes wine sizes 3 Liter, 4 Liter and 5 Liter. Featured beverages may not be available at all locations.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!



WELCOME

SAVE 30%

Tag Reflects Savings With Card

Easter Décor, Plush and Housewares

Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at [Kroger.com/Easter](https://www.kroger.com/Easter)



Holiday Home Easter Fill Eggs
50 ct or Paper Grass, 10 oz; Select Varieties

\$5.99
With Card



Easter Plush
Select Varieties

SAVE 30%
Tag Reflects Savings With Card



Chalk Tales Bucket
20 ct or Bubble Wands, 6-Pack, Select Varieties

\$4.99
With Card



Tuscany Jar Candle
Select Varieties, 18 oz

\$7.99
With Card



Hershey's or Cadbury Candy Egg
Select Varieties, 1.1-2.1 oz

4/\$5
With Card



Starburst Jellybeans
14 oz or Lifesavers Gummies, 9 oz; Select Varieties

\$3.99
With Card



Kinder Joy Egg
Select Varieties, 0.7 oz

\$1.99
With Card



Cadbury Mini Eggs
26.5 oz

\$14.99
With Card



Cadbury Creme Eggs
4 ct

\$4.49
With Card



Whoppers Robin Eggs
Select Varieties, 9 oz

\$3.49
With Card



Brach's Jelly Beans
9 oz

\$2.69
With Card

Seasonal selection varies by store and is limited to stock on hand.