

Sobey's
LIQUOR

SAFEWAY
LIQUOR



**Proudly
Western
Canadian**

SAVE \$7

NEW

400 PTS
when you buy 2

Truly
Selected Varieties
12 x 355 mL

24⁹⁹



SAVE \$9

300 PTS
when you buy 2

**Molson Canadian
or Coors Light**
15 x 355 mL

27⁹⁹



SAVE \$8

Smirnoff
Vodka, 750 mL

21⁹⁹



**Scene⁺
MEMBER
PRICING**

9⁹⁹
SAVE \$8

11⁹⁹ without
Scene+
Card
SAVE \$6

Casillero del Diablo
Selected Varieties, 750 mL



SAVE \$8

Babich
Black Label
Sauvignon Blanc
750 mL

14⁹⁹

FRUITY AND
VIBRANT

**91
POINTS**

James Suckling (2024)



SAVE \$10

Forty Creek
Barrel Select
Canadian Whisky
750 mL

24⁹⁹



**Scene⁺
DIGITAL
EXCLUSIVE**

**ALL
WEEK
LONG!**
MARCH 5-11

**GET 500 PTS FOR EVERY \$50 SPENT WHEN
YOU LOAD THIS OFFER AT MyLiquorOffers.ca**

*See terms and conditions on page 4



Scan QR code to open
MyLiquorOffers.ca

Flyer prices and offers effective March, 2026
in select stores in Alberta

THU	FRI	SAT	SUN	MON	TUE	WED
5	6	7	8	9	10	11



**A PROUD
CANADIAN
COMPANY**

PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits.

Scene⁺

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

PO1_SWCB_WK45_AB_PRN

International Women's Day

March 8

#IWD2026 #GiveToGain



NATHALIE BONHOMME Proprietor & Winemaker, Les Vins Bonhomme

Born in Montreal, Nathalie left her hometown at the age of 20 to settle in London, England, where her passion for wine began. After two years in South Africa, Nathalie moved to Spain and trained with some of the best winemakers in the country, always keen to produce her own wine that's true to the terroir. Today, celebrating over 17 years, the wines of Les Vins Bonhomme are produced in Valencia, Jumilla, Rueda, and Castile and Léon in association with Bodegas Juan Gil. Nathalie divides her time between Altea in Spain, Mormoiron in France and Quebec here in Canada.



SAVE \$5

50 PTS
when you buy 1

El Petit Bonhomme

Red, 750 mL

13⁹⁹



MATHILDE CHAPOUTIER Commercial Director and Business Development

Mathilde Chapoutier, representing the eighth generation of the esteemed Chapoutier lineage, sees wine as a never-ending journey of exploration. Combining her deep understanding of tradition with a dedication to terroir, Mathilde embodies a distinctive blend of heritage and innovation within the Chapoutier legacy.



SAVE \$6

50 PTS
when you buy 1

Belleruche

Côtes-Du-Rhône Rouge or Blanc, 750 mL

15⁹⁹



JEN OISHI Winemaker, Gray Monk

Born and raised in the Okanagan Valley, Jen Oishi found winemaking through science and a strong connection to home. She became winemaker at Gray Monk Estate Winery in 2020, focusing on cool climate wines like Pinot Gris, Riesling, Chardonnay, and sparkling styles that reflect the land and people behind each bottle.



SAVE UP TO \$7

100 PTS
when you buy 1

Gray Monk

Selected Varietals 750 mL

21⁹⁹



Scene+
MEMBER
PRICING

18⁹⁹

SAVE \$11

21⁹⁹ without
Scene+
Card

Black Sage Vineyard
Cabernet Franc or Merlot, 750 mL

SAVE \$8

SAVE \$9

Peller Family Vineyards

Selected Varietals, 4 L

38⁹⁹

4 L



WORKS OUT TO
\$7.31 PER 750 ML

SAVE \$4

50 PTS
when you buy 1

Gabbiano

Pinot Grigio or Chianti, 750 mL

11⁹⁹



SAVE \$6

100 PTS
when you buy 1

Masi

Passo Doble or Blanco 750 mL

13⁹⁹



SAVE UP TO \$7

The Show

Malbec or Cabernet Sauvignon, 750 mL

16⁹⁹



91
POINTS

James Suckling (2021)

SAVE \$13

Harvey & Harriet

Red or White Blend 750 mL

24⁹⁹



2

MIX & MATCH



BUY ANY 6 BOTTLES
OF WINE AND GET

250 PTS

OR

BUY ANY 12 BOTTLES
OF WINE AND GET

1,000 PTS



Scene+ MEMBER PRICING

29⁹⁹

SAVE \$15

34⁹⁹ without Scene+ Card
SAVE \$10

Maker's Mark
Kentucky Straight Bourbon Whisky, 750 mL

SAVE \$8

Crown Royal
Canadian Whisky
Selected Flavours, 750 mL

29⁹⁹



SAVE \$12

Cointreau
Liqueur, 750 mL

29⁹⁹



SAVE \$6

200 PTS
when you buy 1

Havana Club
7-Year-Old Añejo
Rum, 750 mL

32⁹⁹



SAVE \$6

Gordon's
London Dry Gin
1.14 L

32⁹⁹

JUNIPER

1.14 L



Spirits for happy hour

SAVE \$4

200 PTS
when you buy 1

J.P. Wiser's
Special Blend
Canadian Whisky
1.14 L

33⁹⁹

1.14 L



SAVE \$4

Captain Morgan
Spiced Rum
1.14 L

35⁹⁹

1.14 L



SAVE \$12

300 PTS
when you buy 1

Teremana
Tequila Blanco
750 mL

42⁹⁹

47⁹⁹

Tequila Reposado
750 mL



SAVE UP TO \$13

400 PTS
when you buy 1

Auchentoshan
12-Year-Old or American
Oak Single Malt Scotch
Whisky, 750 mL

49⁹⁹



SAVE \$6

Alberta Pure
Vodka, 1.75 L

45⁹⁹

1.75 L



Pomegranate Martini

- 1 ½ oz vodka
- 1 oz 100% pomegranate juice
- ½ oz Cointreau
- ½ oz fresh lemon or lime juice
- ½ oz simple syrup (optional if more sweetness is desired)
- Lemon twist or fresh rosemary sprig (for garnish)

Place a martini or coupe glass in the freezer for 5–10 minutes. Add all ingredients into a cocktail shaker filled with ice. Shake for 15–20 seconds until the outside of the shaker is frosty. Strain into the chilled glass. Garnish with a lemon twist or rosemary.



My Liquor Offers

Scene+

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win*

50,000 **PTS**

That's like **\$500** in points!



ONE WINNER EVERY MONTH

SCAN HERE & SIGN UP TODAY

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.

LIQUOR

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at your local store



discover what's
new in spirits,
wine and beer

subscribe now

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Sobeys LIQUOR
SAFeway LIQUOR



EDMONTON CRAFT
BEERFEST
MARCH 6 & 7, 2026
EDMONTON EXPO CENTRE



CALGARY INTERNATIONAL
BEERFEST
MAY 1 & 2, 2026
BMO CENTRE, STAMPEDE PARK



Locally Crafted
BEER OF THE WEEK

A multi award-winning, delicious citrus & stone fruit fruity NEIPA that gives back to Parachutes for Pets



SAVE \$4

Calgary

XhAle Brew Co.

Tripawd Penelope NEIPA, 4 x 473 mL

15⁹⁹



Ready to enjoy

SAVE \$6

Stickler Shrub Cocktails

The Stickler Mixer Pack
8 x 355 mL

22⁹⁹



SAVE \$5

Big Rock Brewery

The Rock Box, 15 x 355 mL

31⁹⁹



SAVE \$8

Coors

Original, 15 x 355 mL

31⁹⁹



SAVE \$11

Kokanee

24 x 355 mL

42⁹⁹



SAVE \$7

400 PTS
when you buy 2

Old Style

Pilsner, 15 x 355 mL

24⁹⁹



SAVE \$5

400 PTS
when you buy 2

Lake Life

Selected Varieties
12 x 355 mL

25⁹⁹



Scene+ MEMBER PRICING

25⁹⁹ SAVE \$10

28⁹⁹ without Scene+ Card
SAVE \$7

Sleeman

Selected Varieties, 15 x 355 mL



SAVE \$6

Labatt Blue

24 x 355 mL

33⁹⁹



FLAMES GAME DAYS



15 CAN PACKS \$27.99



CALGARY FLAMES IS A REGISTERED TRADEMARK OF CALGARY SPORTS AND ENTERTAINMENT CORPORATION.

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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- 2 Shop and scan your Scene+ card

Activate your offers at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) before you shop

FEBRUARY 26 – MARCH 25, 2026



GET 1500 PTS
when you buy 1

McClelland's Scotch Whisky
Selected Varieties
750 mL (Reg. \$47.99)



SAVE \$9
when you buy 1

Carolans Irish Cream
750 mL (Reg. \$29.99)



SAVE \$20
when you buy 1

**Drumshanbo Gunpowder
Irish Gin**
750 mL (Reg. \$58.99)



SAVE \$17
when you buy 1

Wayne Gretzky Whisky
Selected Varieties
750 mL (Reg. \$39.99-\$41.99)



GET 700 PTS
when you buy 1

Santa Julia Malbec
750 mL (Reg. \$16.99)



SAVE \$8
when you buy 1

**Zuccardi Q Malbec or
Cabernet Sauvignon**
750 mL (Reg. \$23.99)



SAVE \$8
when you buy 1

Marqués de Cáceres
750 mL (Reg. \$21.99)



SAVE \$4
when you buy 1

**Santa Cristina
Casasole Orvieto**
750 mL (Reg. \$15.99)



SAVE \$4
when you buy 1

Alley Kat Seeing Red
Irish Ale 4 x 473 mL (Reg. \$17.99)



SAVE \$7
when you buy 1

Magners Original Irish Cider
4 x 500 mL (Reg. \$18.99)



SAVE \$5
when you buy 1

**Coors Seltzer 7%
Green Apple Slushie**
6 x 355 mL (Reg. \$18.99)



GET 400 PTS
when you buy 1

**Wild Winds The Föhn
Munich Helles Lager**
4 x 473 mL (Reg. \$16.99)

Activate Your Offers

All participating products featured on this page are available to be loaded from February 26 – March 25, 2026 on [MyLiquorOffers.ca](https://www.myliquoroffers.ca)*

Offer valid February 26 – March 25, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. Limit of two (2) redemptions per Scene+ membership card. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.