

HARVEYS®

supermarket

Easter entertaining?
**Make it easy with
 Our Award-Winning
 Fried Chicken.**



WEEK 14- FY_2026

Harv-FL

\$6.99
 lb

Boneless Ribeye Steak Value Pack
 Limit 2
 Not USDA Graded-Imported;
 USDA Inspected

**RANCHER'S HOME
 GREAT VALUE**

**BIG PACK
 BIG VALUE**



\$4.99
 lb

**80% Lean Fresh Ground Chuck
 Value Pack Limit 2**

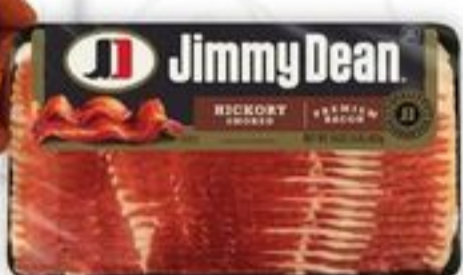


\$1.99
 lb

Boneless Pork Loin

BOGO
 BUY ONE
 GET ONE FREE

Mix & match
 Hickory Sweet Cocktail Smokies 14 oz or
 Jimmy Dean Bacon 16 oz



\$2.49
 lb

**100% All Natural Fresh Boneless
 Skinless Chicken Breasts Value Pack**



\$2.49
 ea

1 lb Strawberries



**2/
 \$5**

Mix & match

**3 lb Bag Sweet Onions or
 5 lb Bag SE Grocers Russet or Red Potatoes**
 Save up to \$6.98 on 2

BOGO
 BUY ONE
 GET ONE FREE

Mix & match

**Dole Salad Kits or Blends 5-13.6 oz or
 Dole Classic Romaine and Spinach 8-9 oz**



2 lb Strawberries
 \$4.79 ea • Save \$4.20

Taylor Farms Vegetables
 6-12 oz or SE Grocers Diced
 Vegetables 3.5-8 oz
 In produce dept
 3 for \$10 • Save \$1.95 on 3

Sunkist Fancy Lemons
 2 for \$1 • Save 58¢ on 2

Green Asparagus
 \$2.99 lb • Save \$1.70 lb



BOGO
 BUY ONE
 GET ONE FREE

**Breakstone's Sour Cream 16 oz or
 Land O'Lakes Butter Sticks 16 oz or
 Kraft Shredded or Chunk Cheese 6-8 oz**



BOGO
 BUY ONE
 GET ONE FREE

Breyers Ice Cream or Frozen Dairy Dessert
 48 oz or Klondike Ice Cream Bars 4-6 ct



\$4.99
 ea

8" Apple or Apple Caramel Drizzle Pie
 In the bakery
 Save up to \$2.70



\$10.99
 lb

Snow Crab Clusters
 Wild caught • Frozen bagged
 Save up to \$12 lb



BOGO
 BUY ONE
 GET ONE FREE

**Ball Park Buns 8 ct or Hellmann's
 Mayonnaise 30 oz or Heinz Ketchup 32 oz or
 French's Squeeze Mustard 14 oz**



\$3.69
 lb

**Crisco Vegetable or Canola Oil 40 oz or
 Dixie Crystals Sugar 4 lb**
 Save up to \$1.10



BOGO
 BUY ONE
 GET ONE FREE

Velveeta Shells & Cheese or Kraft Deluxe
 9.4-14 oz or Swanson Broth or Stock 32 oz



BOGO
 BUY ONE
 GET ONE FREE

**Kellogg's Cereal 23-29.5 oz or
 Quaker Oats 18 oz**



BOGO
 BUY ONE
 GET ONE FREE

Nabisco Family Size Chips Ahoy Cookies
 14-19 oz or Ritz Crackers 8.8-13 oz



**2/
 \$5**

Lay's Potato Chips
 5-8 oz
 Save up to \$3.58 on 2



**Buy 3 or
 more for
 \$5.99**
 ea

Limit 6 items
12 Pk Coca-Cola Products
 12 oz cans



\$25.99
 ea

**24 Pk Michelob Ultra or
 12 Pk High Noon 12 oz cans or
 24 Pk Budweiser or Bud Light 16 oz cans**
 Save up to \$10.80

4% back
 on gift cards

**Get rewarded on
 gift cards in-store.***
 Valid 3/25/26 - 4/7/26

HARVEYS Rewards

Subject to availability. See gift cards for details, terms, conditions, and if applicable fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsored or otherwise affiliated with this company. OneAval Gift Cards are issued by Pathward®, N.A. Member FDIC.

**Enjoy Fish
 Fridays with
 the freshest
 catch around.**

Shop high quality fresh or frozen
 seafood with Fisherman's Wharf.

All prices valid with HARVEYS Rewards | **Seniors save 5% every Tuesday** | **Offers valid Wednesday, 4/1/2026 thru Tuesday, 4/7/2026***

Visit HarveysSupermarkets.com/locator for the most updated store hour information. *Unless otherwise noted. Due to high demand, quantity limits may apply. We appreciate your patience.



Hoppin' Savings

\$1⁴⁹
lb



Smithfield

Limit 2
Smithfield Shank Portion Smoked Ham
Smithfield Butt Portion Smoked Ham
\$1.59 lb Limit 2

\$2⁴⁹
lb



Smithfield

Limit 2
Smithfield Half Spiral Sliced Ham

\$6⁹⁹
lb



USDA
CHOICE

USDA Choice Beef Boneless Chuck Roast

BUY ONE
BOGO
GET ONE FREE



Mix & match

Pork Loin Baby Back Ribs or
St. Louis Style Pork Spareribs
Previously frozen

69¢
lb



Sweet Potatoes
Save up to 60¢ lb

\$2⁹⁹
ea



Large Bunch Collard, Mustard or
Turnip Greens
Save up to \$1



Easter Faves



Birds Eye Steamfresh Vegetables 9.3-16 oz or cob corn 6-12 ct or
McKenzie's Chub Corn 16-20 oz



Edward's Pies 24-32 oz or
Sara Lee Desserts 10.75-34 oz or
Mrs. Smith's Flaky Crust Pies 35-37 oz



I Can't Believe It's Not Butter Spray,
Tub or Brummel & Brown 8-15 oz or
Thomas' English Muffins 12-13 oz or
Philadelphia Cream Cheese Brick 8 oz



Campbell's Cream of Mushroom or
Chicken Soup 10.5 oz or
Libby's Canned Vegetables 14.5-15 oz



Duncan Hines Classic Cake, Family or
Decadent Brownie Mix 15.2-18.3 oz or
Pillsbury All Purpose or Unbleached
Flour 5 lb



McCormick Black Pepper Can 3 oz, **Simply**
Gravy or Gravy 12 oz or **Red Cap Spices**
0.12-5.12 oz, **PAM Cooking Spray** 5-6 oz or
Nestle Morsels 10-12 oz • Select varieties

Fresh meat



\$7.99
lb
USDA CHOICE

USDA Choice Beef
Boneless Beef Stew



BOGO
GET ONE FREE

Mix & match

Know & Love Fresh Chicken Drumsticks or Thighs
USDA Grade A • Antibiotic free



BOGO
GET ONE FREE

Mix & match

Hormel Always Tender Pork Loin
Filet or Tenderloin 18.4-24 oz or
Jenni-O Turkey Tenderloin 24 oz



\$10.49
lb

Fresh Beef Oxtails



\$6.99
lb
BIG PACK
BIG VALUE

80% Lean Fresh Ground Chuck Patties Value Pack



\$4.99
ea

SE Grocers Fresh Sausage or
Meatballs 16 oz



BOGO
GET ONE FREE

Mix & match

Resers Sides Signature or Beans
20-24 oz



\$7.99
ea

Jenni-O Ground Turkey Chub 85/15
2 lb



5/
\$10
Mix & match

Smithfield Boneless Ham Slice 24 oz or
ham steaks 8 oz



\$3.49
lb

Smoked Hock or Smoked Neckbones
Previously frozen

Packaged meat



2/
\$8
Mix & match

Claussen Pickles 20-32 oz or
Hillshire Farm Lunchmeat Tubs 7-9 oz
Save up to \$5.98 on 2



\$3.99
ea

Hickory Sweet Bacon
12 oz
Save up to \$1



2/
\$8
Mix & match

Jimmy Dean Fully Cooked Breakfast
Sausage Links or Patties 9.6 oz or
sausage roll 16 oz or open faced
breakfast links or patties 12 oz
Save up to \$5.98 on 2



\$7.99
ea

Land O' Frost Premium Lunchmeat
9-16 oz
Save up to \$0c



2/
\$9
Mix & match

Ball Park Meat Hot Dogs
15 oz
Save up to 99c on 2



2/
\$3
Mix & match

Oscar Mayer Basic Lunchables
2.2-4.3 oz
Save up to \$2.98 on 2



BOGO
GET ONE FREE

Mix & match

Armour Pepperoni 4-5 oz or
Margherita Cracker Cut
Pepperoni or Hard Salami 16 oz or
Mac's Cracklins 8 oz



BOGO
GET ONE FREE

Mix & match

Buddig Lunchmeat 16 oz or
Gwaltney Chicken Franks 48 oz



BOGO
GET ONE FREE

Mix & match

Koch Foods Chicken Strips 22-25 oz or
Mac's Pork Skins 3 oz



\$16.99
ea

Hickory Sweet Bacon
48 oz
Save up to \$6

Seafood



\$4.99
lb

Fresh Whole Catfish
Save up to \$8 lb



\$9.99
ea

Fisherman's Wharf Swai Fillets
40 oz
Save up to \$10



\$14.99
ea

Blue Sea Raw Shrimp 32 oz
21-25 ct • Peeled & deveined
Save up to \$10



\$16.99
ea

Fisherman's Wharf Tilapia Fillets
80 oz
Save up to \$13

Deli



\$2.99
lb

SE Grocers Salads
15-16 oz
Save up to \$1



\$6.99
lb

SE Grocers Baked Beans
2 lb
Save up to \$1



\$15.99
ea

Fully Cooked St. Louis Style Full Slab Ribs
Save up to \$2.01



\$9.99
ea

10 Pc Baked or Fried Chicken Legs & Thighs
Save up to \$1

Bakery



\$5.49
ea

Family Pack Cinnamon Rolls or
SE Grocers Danish Strips 14 oz
Save up to \$1.30



\$3.99
ea

King's Hawaiian 12 ct
Save up to \$1.60



\$3.99
ea

Hand Decorated Cupcakes 6 ct or
bar cakes
Save up to \$1



BOGO
GET ONE FREE

Mix & match

SE Grocers Mini Cheesecake
16 oz

**Cut costs,
not quality**
with our
store brands.



digital coupons

Activate in our app or at
[HarveysSupermarkets.com/coupons](https://www.harveysupermarkets.com/coupons)



2/
\$8
digital
coupons) -\$1
final price
2/
\$7

Nestle Toll House Cookie Dough
14-16.5 oz
Save up to \$2.58 on 2



3/
\$5
digital
coupons) -\$2
final price
3/
\$3

Carnation Evaporated Milk
12 oz
Save up to \$2.77 on 3

All prices valid with **HARVEYS Rewards**

Seniors save 5% every Tuesday

Just call (844) 745-0463 to add your rewards account to the list

Offers valid Wednesday, 4/1/2026 thru Tuesday, 4/7/2026*

Grocery



**4/
\$5**
Mix & match

Bush's Variety Beans 15-16 oz or
Mueller's Traditional Pasta 12-17.6 oz
Save up to \$2.96 on 4



**3/
\$5**
Mix & match

Le Sueur Canned Vegetables
15 oz
Save up to \$2.77 on 3



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

Musselman's Applesauce 6 ct or
Post Honey Bunches of Oats Cereal or
Granola 11-12 oz



**2/
\$6**
Mix & match

Classico Pasta Sauce 15-24 oz or
Dinty Moore Beef Stew 20 oz
Save up to \$3.18 on 2



**\$2.79
ea**

French's Fried Onions
6 oz
Save up to \$2.20



**2/
\$1**
Mix & match

Jiffy Corn Muffin Mix
8.5 oz
Save up to \$8t on 2



**2/
\$4**
Mix & match

Dole Pineapple
20 oz
Save up to \$1.38 on 2



**\$13.49
ea**

Maxwell House or Yuban Coffee
23.1-27.9 oz can
Save up to \$5.50



**2/
\$7**
Mix & match

Bruce's Yams
40 oz
Save up to \$3.58 on 2



**2/
\$5**
Mix & match

Heinz Gravy 12 oz or
Stove Top Stuffing 6 oz
Save up to \$2.98 on 2



**\$3.99
ea**

Jif Peanut Butter 28 oz or
Jim Dandy Quick Grits 5 lb
Save up to \$1.90



**2/
\$5**
Mix & match

Hungry Jack Pancake Mix 28-32 oz or
Keebler Pie Crusts 4-6 oz
Save up to \$1.98 on 2



**\$10.49
kiosk coupon
near the entrance
final price
\$8.49**

Duke's Mayo
48 oz
Save up to \$1

Beverages & snacks



**Buy 2 Get 2
FREE**
Mix & match

Limit 2 deals
12 Pk Pepsi Products
12 oz cans



**Buy 2 Get 2
FREE**
Mix & match

Limit 2 deals
12 Pk 7UP, RC Cola or A&W
12 oz cans



**\$5.99
ea**

12 Pk Lipton Tea
16.9 oz bits
Save up to \$3



**Buy 2 Get 2
FREE**
Mix & match

Limit 2 deals
8 Pk Gatorade 20 oz
Save up to \$22.98 on 4



**\$6.99
kiosk coupon
near the entrance
final price
\$5.99**

Green Mountain, Lavazza, McCafé,
Donut Shop or Krispy Kreme 10 ct pods
Save up to \$6.50



**2/
\$7**
Mix & match

Nabisco Nilla Wafers 11 oz or Honey
Maid Graham Crackers 13-14 oz
Save up to \$3.98 on 2



**2/
\$6**
Mix & match

Keebler Sandies or Vienna Fingers
Cookies 9.8-12 oz or Cheez-It 8-12.4 oz
Save up to \$3.18 on 2



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

Golden Flake Potato Chips 7.5-8 oz or
Zapp's Potato Chips 8 oz or
Utz Potato Chips 7.75-8 oz or
Planters Peanuts 16 oz



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

Voortman Sugar Free Wafers or
Cookies 8-9 oz



**2/
\$6**
Mix & match

Starbucks Frappuccino, Double or
Triple Shot, Paradise or
Pink Drink, Nitro Cold Brew or
Cold Brew 9.6-15 oz
Save up to \$1.98 on 2

Dairy



**2/
\$4**
Mix & match

Minute Maid Punches
59 oz
Save up to 78t on 2



**2/
\$7**
Mix & match

Simply Orange, Grapefruit,
Cranberry Cocktail or Apple
Drinks 46-52 oz
Save up to \$2.98 on 2



**\$4.99
ea**

Country Crock Spreads
45 oz
Save up to \$3



**2/
\$6**
Mix & match

Silk Plant Based Milk 64 oz or
Simply Potatoes 20 oz
Save up to \$3.98 on 2



**10/
\$10**
Mix & match

Light + Fit, Too Good or Oikos
Triple Zero Greek Yogurt Cups
5-5.3 oz
Save up to \$7.90 on 10



**\$3.99
kiosk coupon
near the entrance
final price
\$2.99**

SE Grocers Pie Crust
2 ct
Save up to 50t

Frozen



**\$2.99
ea**

PictSweet Farms Clear Bag
Vegetables 22-28 oz or
Stouffer's Signature Classics
Entrées 8.37-12.87 oz
Save up to \$1.90



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

Eggo Thick and Fluffy Waffles
11.6 oz or Pepperidge Farm Layer
Cakes or Turnovers 4 ct



**\$3.99
ea**

Ore-Ida Potatoes 26-32 oz or
Sister Schubert's Parker
House Style or Dinner Rolls 11-17 oz
Save up to \$1.60



**\$5.99
ea**

Birds Eye Voila Dinners 42 oz,
Screamin' Sicilian Pizza
20.8-25 oz or Marie Callender's
Fruit or Cream Pies 24.8-42 oz
Save up to \$4



**2/
\$7**
Mix & match

Marie Callender's Pot Pies 15 oz or
Pillsbury Frozen Pie Crusts 2 ct
Save up to \$2.98 on 2



**2/
\$4**
Mix & match

Cool Whip
8 oz
Save up to \$1.98 on 2

Health & beauty



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

All Nature Made Vitamins



**\$7.99
digital coupons
- \$1
final price
\$6.99**

Activate in our app or at
HarveysSupermarkets.com/coupons
Always Overnight Pads or Liners 10-44 ct
Save up to \$4

Baby



**\$10.99
digital coupon
- \$2
final price
\$8.99**

Activate in our app or at
HarveysSupermarkets.com/coupons
Pampers Jumbo Pack Diapers, Easy Ups,
Swaddlers or Baby Dry Diapers 16-32 ct
Save up to \$2.30 + MFR

Pet



**85¢
ea**

Friskies Wet Cat Food
5.5 oz
Save up to 10t



**\$5.99
ea**

Purina Puppy Chow 4 lb or
Beneful Dog Food 3.5 lb
Save up to \$1

Home essentials



**\$12.99
digital coupon
- \$3
final price
\$9.99**

Activate in our app or at
HarveysSupermarkets.com/coupons
Gain Laundry Detergent 113 oz or
Flings 25-42 ct
Save up to \$3.30 + MFR



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

Brawny Paper Towels 6 dbl rls,
Snuggle Fabric Softener 26.8 oz or
dryer sheets 70-80 ct or
all Dryer Sheets 34-80 ct



**BUY ONE
BOGO
GET ONE FREE**
Mix & match

2 Pk Gerber 2nd Stage Baby Food Tubs 8 oz

All prices valid with **HARVEYS REWARDS**

Seniors save 5% every Tuesday
Just call (844) 745-0463 to add your rewards account to the list

Offers valid Wednesday, 4/1/2026 thru Tuesday, 4/7/2026*

Fresh produce

FRESH & FLAVORFUL

Rozzle
Snazzle

\$2.69 lb

Green, Red or Black Seedless Grapes
Save up to \$1 lb

\$2.99 ea

Whole Pineapples
Save up to \$1.99

99¢ ea

Large Celery
Save up to \$1.50

2/\$5

Broccoli Bunch or Cauliflower
Save up to \$2.38 on 2

Mix & match

69¢ ea

Cucumbers or Green Bell Peppers
Save up to 50¢

\$1.69 lb

Yellow or Zucchini Squash, Green Snap Beans or Vine Ripe Tomatoes
Save up to \$1.30 lb

\$4.99 ea

3 lb Bag Halos Mandarins or Sunkist Navel Oranges
Save up to \$2

\$3.99 ea

3 lb Bag SE Grocers Red Delicious or Gala Apples
Save up to \$2

1 lb Bag Baby Cut Carrots
2 for \$3 • Save 98¢ on 2

SE Grocers Fruit or Vegetable Party Platter
6-4 oz
\$13.99 ea • Save \$3

Hass Avocados from Mexico or Large Sunkist Navel Oranges
5 for \$5 • Save \$3.45 on 5

Genuine Georgia Pecan Halves or Pieces 16oz
Found in Produce
\$7.99 ea • Save \$6

BOGOS Buy 1 Get 1 FREE

Even more great savings



Save more with our store brands

BOGO
Mix & match

Hillshire Farm Smoked Beef or Meat Rope Sausage 12-14 oz

BOGO
Mix & match

Fisherman's Wharf Raw Shrimp 16 oz • 41-50 ct

BOGO
Mix & match

Smithfield Quarter Sliced Hams 24 oz

BOGO
Fresh cut in-store

SE Grocers Pineapple Chunks

BOGO
Mix & match

Turkey Hill Gallons or Coffee mate Creamer 32 oz or Chobani 20G Protein Yogurt Cups 6.7 oz

BOGO
Mix & match

Pillsbury Cinnamon Rolls, Grands Biscuits or Pillsbury Crescents 8 ct

BOGO
Mix & match

Haagen-Dazs Ice Cream 14 oz or Novelties 3-4 ct or Luigi's Italian Ice or PhillySwirl 6-12 ct

BOGO
Mix & match

Totino's Pizza Rolls 40-50 ct or Gorton's Fish Sticks or Fillets 24.5 oz or Shrimp 8-14 oz

\$4.99 ea

Prestige Premium Ice Cream and Frozen Yogurt 48 oz
Save up to 80¢

BOGO
Mix & match

Entenmann's Little Bites 7.5 oz or Nature's Own Perfectly Crafted Bread 22 oz or Brioche Dinner Rolls 12 ct

BOGO
Mix & match

General Mills Cereal 12-16.8 oz or Fruit Snacks 4.5-8 or Tastykake Bagged Donuts 9.5-11 oz Select varieties

BOGO
Mix & match

Idahoan Instant Potatoes 1.5-4.1 oz, Betty Crocker Potatoes 4 oz or Pompeian Olive Oil 8-68 oz

BOGO
Mix & match

Hunt's Tomatoes or Tomato Sauce 28-29 oz or Mt. Olive Pickles 24 oz or Kraft Salad Dressing 16 oz

\$2.79 ea

SE Grocers Singles 12 oz
Save up to 70¢

BOGO
Mix & match

SE Grocers Muffins 4 ct In the bakery

BOGO
Mix & match

Kool-Aid, Country Time or Tang 8qt or Welch's Sparkling Juice 25.4 oz or Ocean Spray Cocktails 64 oz

BOGO
Mix & match

Blue Diamond Almonds 6 oz or Orville Redenbacher's Popcorn 6 ct

BOGO
Mix & match

Dixie Paper Plates or Bowls 16-48 ct or SE Grocers Resealable Bags 15-25 ct

\$1.79 ea

SE Grocers Sour Cream 16 oz
Save up to 70¢

Each buy 1 get 1 free item is sold for half the advertised price.

Beer & wine Selection varies by store. 10% OFF wine when you buy 4 or more 750 mL or 1.5 L btls | Mix & match

\$17.49 ea

12 Pk Michelob Ultra 16 oz alum or 12 Pk Modelo Aguas Fresca, Hard Mountain Dew or The Beast Unleashed 12 oz
Save up to \$7.01

\$22.99 ea

24 Pk Budweiser, Miller, Coors or Yuengling or 12 Pk NUTRL 12 oz or 20 Pk Budweiser or Bud Light 16 oz alum
Save up to \$10

\$10.99 ea

Josh Cabernet or Kendall Jackson Vintner's Reserve Chardonnay 750 mL
Save up to \$6

\$10.99 ea

Barefoot or Sol Rita 1.5 L
Save up to \$5

\$3.99 ea

SE Grocers Honey Bear 12 oz
Save up to \$1.70

\$17.49 ea

12 Pk Corona, Modelo, Pacifico, Heineken or Stella Artois 11-12 oz
Save up to \$5.51

\$17.99 ea

24 Pk Busch, Natural, Miller High Life or Icehouse 12 oz
Save up to \$9.51

\$9.99 ea

XXL 750 mL
Save up to \$2

\$6.22 ea

Marlboro Special Blend 1 Pk
*Limit 1 per transaction
Save up to \$1.85 on 2
Rewards Account Required

2/\$5 Mix & match

Know & Love Light Brown or Powdered Sugar 32 oz
Save up to \$2.18 on 2

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www.HarveysSupermarkets.com
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The USDA does not endorse any goods, services or enterprises.

Prices and items good in the following Florida Locations:

Lake City: 4506 SW Heritage Oaks Circle • Lakeland: 2630 US Highway 92
1305 Ariana St. W. • Winter Haven: 2700 Recker Highway • Jacksonville: 49 Arlington Rd South
5909 University Blvd. West • 5250 Moncrief Rd. • W. 201 West 48th Street