



FRESH FOR EVERYONE™

SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.

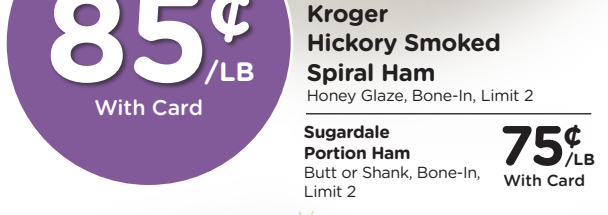




\$8.99 /LB
With Card

Standing Ribeye Roast
Bone-In, Limit 2





85¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glaze, Bone-In, Limit 2

Sugardale Portion Ham
Butt or Shank, Bone-In, Limit 2

75¢ /LB
With Card



2.99 /LB
With Card

Fresh Perdue Boneless Chicken Breast
Family Pack or Wings, Bone-In



\$1.99 /LB
With Card

Asparagus
or **Organic** Asparagus,
\$2.99 lb



2/\$4
With Card

Strawberries
16 oz



\$2.99
With Card

California Cuties Seedless Mandarins
3 lb Bag or **Organic** Seedless Mandarins,
2 lb Bag



Wright Bacon
Select Varieties,
24 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



**MIX & MATCH
BUY 2, GET 3
FREE**
of Equal or Lesser Value
With Card

Ale 8, Coca-Cola or Pepsi
Select Varieties, 12-Pack,
12 fl oz Cans; Limit 10 Packages
Regular retail is up to \$11.49 each with Card.



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties
Regular retail is up to \$5.49 each with Card.

**MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value**

FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



Breyers Ice Cream
Select Varieties, 48 fl oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



Kroger Cottage Cheese or Sour Cream
Select Varieties, 24 oz

2/\$4
With Card



Sister Schubert's Rolls
Select Varieties, 10-13 oz

2/\$8
With Card



Edwards Pie
Select Varieties, 25.1-32 oz

\$5.99
With Card

**BUY MORE
SAVE MORE**

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct

2.99 With Card
-1.00

\$1.99 /EA*



4.49 With Card
-1.00

\$3.49 /EA*

Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties



3.49 With Card
-1.00

\$2.49 /EA*

Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz



2.99 With Card
-1.00

\$1.99 /EA*

Sargento Cheese Slices
Select Varieties, 8-20 ct



7.99 With Card
-1.00

\$6.99 /EA*

Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Large Pineapple
\$1.49 /EA
With Digital Coupon
Price without digital coupon is up to \$3.49 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb, Sold in a 2 lb Bag for \$15.98 with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



**Bob Evans
Side Dish**
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99
/EA
With Digital Coupon

**Wild-Caught
Snow Crab Cluster**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; Sold in a
2 lb Box or Bag for \$19.98

\$9.99
/LB
With Digital Coupon
Price without digital coupon
is up to \$12.99 lb with Card.



**Kroger
Cheese**
Select Varieties,
32 oz
\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction!
UNLIMITED transactions!



**Lay's Potato
or Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy Cookies**
Select Varieties, 8-20 oz
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.

*While supplies last.



**Large Avocado
or Large Mango**
Price without digital coupon
is up to \$2.50 each with Card.

\$1.49
/EA
With Digital Coupon



**Hellmann's
Mayonnaise**
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz or Kroger
Alkaline Water,
24-Pack, 16.9 fl oz
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

SPRING REFRESH
MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



Private Selection
Four Layer Carrot Cake
 8" or Cheesecake, 40 oz;
 Select Varieties, In the Bakery
 Price without digital coupon
 is up to \$22.99 each with Card.

\$17⁹⁹
 /EA
 With Digital Coupon



Green Mountain
or McCafé K-Cups
 Select Varieties,
 10 ct
 Price without digital coupon
 is up to \$8.99 each with Card.

\$5⁹⁹
 /EA
 With Digital Coupon



Pompeian
Extra Virgin
Olive Oil
 Select Varieties,
 16 fl oz
\$5⁹⁹
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$7.99 each with Card.

WEEKLY DIGITAL
DEALS
 Use coupons **UP TO 5 TIMES**
 per transaction.
UNLIMITED transactions!



Birds Eye
Frozen Vegetables
 Select Varieties,
 9.5-14.5 oz
 Price without digital coupon
 is up to \$2.29 each with Card.

\$1⁷⁹
 /EA
 With Digital Coupon

Huggies
Little Movers or
Little Snugglers Diapers
 Select Varieties,
 38-96 ct

SAVE
\$5
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$28.99 each with Card.



*While supplies last.



Frito-Lay
Simply Snacks
 Select Varieties,
 4.5-8.5 oz
 Price without digital coupon
 is up to \$2.99 each with Card.

\$1⁹⁹
 /EA
 With Digital Coupon



Nestlé
Toll House Morsels
 Select Varieties,
 9-12 oz
 Price without digital coupon
 is up to \$4.99 each with Card.

\$3⁹⁹
 /EA
 With Digital Coupon

Yankee
Medium Pillar
Candle
 Select Varieties,
 14.25 oz
\$7⁹⁹
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$12.99 each with Card.





1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



LOCAL

**Kentucky Legend
Boneless Whole Ham**

\$4.49
/LB

With Card

**Private Selection
Angus 90% Lean
Ground Sirloin**
16 oz

\$7.99

With Card



**Boursin
Garlic & Fine Herbs
Gourmet Cheese**
5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card

**King's Hawaiian
Rolls**
Select Varieties, 12 ct,
In the Bakery

\$3.99

With Card



**Private Selection
Triple Cherry Pie**
or Other Varieties,
9", In the Bakery

\$9.99

With Card



**Marie Callender's
Pie**
Select Varieties,
25-42 oz

\$5.99

With Card



**Kroger
Sweet Potatoes**
3 lb Bag

\$3.99

With Card



**Kroger
Packaged
Vegetables**
Select Varieties, 24-32 oz

\$6

With Card



Cool Whip
8 oz or Dole
Pineapple, 15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger Spices
Select Varieties,
0.11-48 oz

**MIX & MATCH
BUY 2, GET 1**
of Equal or Lesser Value

FREE

With Card



**Toastermaster
Toaster**
2-Slice or Griddle,
10" x 16"

\$19.99

With Card



**Kroger
Frozen Vegetables**
10-12 oz or Kroger
Fruit, 14.5-15.25 oz
Can; Select Varieties

2/\$3

With Card

**Swanson
Broth**
32 oz or
Del Monte
Vegetables,
11-16 oz;
Select Varieties



2/\$4

With Card



**Duncan Hines
or Dolly Parton
Cake Mix**
Select Varieties,
15.25 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



EASTER FUN STARTS HERE!



Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas
Easter Egg
Dye Kit
Select Varieties



Holiday Home
Easter Baking
Accessories
Select Varieties

SAVE 50%

Tag Reflects Savings With Card

SAVE 50%

Tag Reflects Savings With Card



Skittles or Starburst
Jellybeans
Select Varieties,
10-14 oz



Andes Mints
4.67 oz



Reese's or Cadbury Eggs
Select Varieties,
4 ct



Swedish Fish or Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

\$3.99

With Card

\$3.19

With Card

\$4.49

With Card

2/\$6

With Card



Kinder Joy
Egg
0.7 oz



Lindt Gold
Chocolate Bunny
Select Varieties,
3.5 oz



Peeps
Select Varieties,
8-10 ct

\$1.99

With Card

\$6.49

With Card

\$1.79

With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



**Ocean Spray
Cranberry Juice**
64 fl oz or Little Debbie
Snacks, 8-12 ct;
Select Varieties

2/\$6

With Card



**Minute Maid
Fruit Drink or Ade**
59 fl oz or Kroger
Instant Oatmeal,
8-12 ct; Select Varieties

3/\$5

With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

10/\$10

With Card



**Stouffer's or
Lean Cuisine Entrée**
Select Varieties,
5.75-12.875 oz

**FINAL COST
When You Buy 4**

4/\$10

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



**Kroger
Sparkling Water**
Select Varieties,
12-Pack, 12 fl oz Cans

**FINAL COST
When You Buy 3**

3/\$12

With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

GET YOUR SAVINGS IN THE APP TODAY!



Create your account
on our app or website.



Same great prices
in-store or online!



Save BIG with exclusive
digital coupons & early
access to weekly ads.



Earn Fuel points &
save at the pump!



BUY MORE
**SAVE
MORE**

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Gardetto's
Snack Mix, 8-8.6 oz;
Select Varieties



13.99
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



2.99
-1.00
\$1.99
/EA*

**Nature Valley
Bars**
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties



3.49
-1.00
\$2.49
/EA*

**Velveeta
Shells & Cheese**
9.4-12 oz or Sara Lee
Bread, 20 oz;
Select Varieties



5.99
-1.00
\$4.99
/EA*

**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen Waffles,
8-10 ct; Select Varieties



6.99
-1.00
\$5.99
/EA*

**Rao's
Pasta Sauce**
Select Varieties,
15-24 oz



6.99
-1.00
\$5.99
/EA*

Vitaminwater
6-Pack, 16.9 fl oz
or InnovaAsian
Entrée, 16-18 oz;
Select Varieties



7.49
-1.00
\$6.49
/EA*

**Angel Soft
Bath Tissue**
8 Mega Rolls or
Kleenex Facial Tissue,
4 ct; Select Varieties



Ragu
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.49 With Card
-1.00
\$3.49
/EA*
**Checker's
Frozen Fries**

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

**BUY MORE
SAVE
MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

**MIX & MATCH 5 or more
participating items
with Card.**

*When you buy any 5 or more participating items
in the same transaction with Card.



5.99 With Card
-1.00
\$4.99
/EA*

Starbucks
Iced Coffee
48 fl oz or Tate's
Cookies, 4.6-8 oz;
Select Varieties



6.99 With Card
-1.00
\$5.99
/EA*
**P. F. Chang's
Entrée**



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



9.99 With Card
-1.00
\$8.99
/EA*
**Kroger Boneless
Chicken Tenders,
Cutlets or Thighs**
Frozen,
Select Varieties,
2.5-3 lb



13.99 With Card
-1.00
\$12.99
/EA*
**Private Selection
Tiramisu Layer Cake**
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00
\$7.99
/EA*
M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



6.99 With Card
-1.00

\$5.99
/EA*
**Huggies
Wipes**

Select Varieties,
168-192 ct



10.99 With Card
-1.00
\$9.99
/EA*
**Smucker's
Uncrustables**
10 ct or Black Rifle
Coffee K-Cups,
12 ct; Select Varieties



6.49 With Card
-1.00
\$5.49
/EA*
**Dixie Paper
Plates or Bowls**
Select Varieties,
25-90 ct





COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think! Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder Canyon
Chips
5-6.5 oz or
Simple Truth **Organic**
Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Fresh Perdue
Shortcuts Boneless
Chicken Breast
24 oz

\$6.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans or
Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style
Ribs
Fully Cooked, 2 lb,
In the Deli

\$12⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



St. Louis Style
Pork Ribs
Bone-In

\$3⁴⁹ /LB
With Card

Wonderful
Pistachios
Select Varieties,
14-16 oz

\$8⁹⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card



Ball Park
Hot Dog or
Hamburger Buns
Select Varieties,
8 ct

\$3⁴⁹
With Card



Toaster
Air Fryer
2.6 Quart

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Sumo Citrus
Mandarins

2/\$5

With Card



Private Selection
Gold Nugget
Mandarins or
Minneola Tangelos
3 lb Bag

\$4⁹⁹
With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5
With Card



Collard,
Turnip or
Mustard Greens

\$1.49
/EA
With Card



Private Selection
Wild Twist, Rockit
or Sugar Bee
Apples
2 lb Bag

\$4.99
With Card



\$2.99

With Card
Raspberries or
Blackberries
6 oz

Bloom Haus
Soft Reflection
Bouquet

\$10



Private Selection
Snacking Tomatoes
Select Varieties,
10 oz

2/\$7

With Card



Fresh Cut
Fruit Bowl
62 oz

\$15.99

With Card



FRESH-CUT
IN-STORE DAILY

GUARANTEED FRESH



Kevin's
Family Pack
Entrée
Select Varieties,
26 oz

\$15
With Card



Kroger Jumbo
EZ Peel Shrimp
21-25 ct or Kroger
Large Peeled and
Deveined Shrimp,
31-40 ct; Raw, Sold in
a 2 lb Bag for \$15.98

\$7.99
/LB
With Card

MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Johnsonville Breakfast Sausage
11.1-16 oz or Wright Brand Smoked Sausage, 12 oz;
Select Varieties



Kroger
Ground Sausage
Select Varieties,
16 oz

\$3.99
With Card



Gorton's
Seafood
Frozen,
Select Varieties,
11-11.4 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection
Fresh Baked
Butter Croissants

Large, 4 ct
or Mini, 12 ct

\$5



Kroger
Potato Salad
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb

\$7.99
With Card



Home Chef
Roasted
Turkey Breast
Bone-In,
Fully Cooked, 28 oz

\$11.99

With Card



PICK UP EVERYTHING FOR RACE DAY



HORSE RACING REWARDS HERE'S HOW IT WORKS...

1. LOOK FOR THE SIGNS

Look for the Horse icon on tags for participating items throughout the store. When you purchase Rewards items, you earn 1 point for every dollar you spend.

2. EARN POINTS AND REDEEM FOR...

Horse Racing event tickets, experiential rewards and more!

Visit [Kroger.com/HorseRacingRewards](https://www.kroger.com/HorseRacingRewards) for details.

