



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.



\$8.99 /LB
With Card

Bone-In Ribeye Roast
Limit 2



Fresh Tyson Chicken Full Line Sale
Select Varieties

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.

85¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glaze, Bone-In, Limit 2

Cumberland Gap Semi-Boneless Whole Ham
Limit 2

\$2.45 /LB
With Card



Raspberries or Blackberries
6 oz

\$1.99
With Card



California Halo Seedless Mandarins
3 lb Bag or Simple Truth Organic Mandarins, 2 lb Bag; Select Varieties

\$2.99
With Card



Large Pineapple

99¢ /EA
With Card



Wright Bacon
Select Varieties, 24 oz

\$5.99
With Card

MIX & MATCH BUY 2, GET 3 FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi or 7UP

Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



Kroger Purified Water
40-Pack, 16.9 fl oz or Alkaline Water, 24-Pack, 16.9 fl oz; Select Varieties

\$3.99
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 FREE
of Equal or Lesser Value
With Card



Breyers Ice Cream
Select Varieties, 48 fl oz

\$2.99
With Card



2.99 With Card
-1.00

\$1.99 /EA*

Sargento Cheese Slices
6-8 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties



2.99 With Card
-1.00

\$1.99 /EA*

Velveeta Shells and Cheese
9.4-14 oz or Nature Valley Bars, 5-12 ct; Select Varieties



Kroger Butter
Select Varieties, 16 oz

\$1.99
With Card



Bud, Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Bottles or Cans

\$17.97

25% OFF
ANY 6 BOTTLES OF WINE & SPIRITS
*See inside for details.



13.99
-25%

\$10.49 /EA*

La Marca Prosecco, Butter Chardonnay or Bonanza
Select Varieties, 750 ml



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties

7.99 With Card
-1.00

\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Lay's Potato or Kettle Cooked Potato Chips
5-8 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties

\$1.99 /EA

With Digital Coupon
Price without digital coupon is up to \$3.19 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies
Select Varieties, 8-20 oz

\$3.49 /EA

With Digital Coupon
Price without digital coupon is up to \$4.79 each with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties

\$2.99 /EA

With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.*
UNLIMITED transactions!



Hellmann's Mayonnaise
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



Green Mountain or McCafe K-Cups
8-12 ct or Donut Shop
Coffee, 12 oz Bag;
Select Varieties
\$5.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



Quilted Northern Bath Tissue
12 Mega Rolls or
Brawny Paper Towels,
6 Double Rolls;
Select Varieties
\$9.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$11.99 each with Card.



Nestle Tollhouse Morsels
Select Varieties,
9-12 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



Birds Eye Frozen Vegetables
Select Varieties,
10-14.4 oz
\$1.79 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.29 each with Card.



Dixie Paper Plates
Select Varieties,
86-154 ct
\$8.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



L'Oréal Elvive Shampoo or Conditioner
12.6 fl oz or
Ziploc Bags, 18-30 ct;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.49 each with Card.

*While supplies last.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

18R 8S 8S+

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

LOWER EVERYDAY PRICES IN EVERY AISLE



**Little Debbie
Snack Cakes**
Select Varieties,
13.73-31.78 oz

~~5.49~~
PRICE CUT
\$4.99



**Kroger
American Singles**
Select Varieties,
16 oz

~~3.49~~
PRICE CUT
\$3.29



**Perdue
Chicken
Short Cuts**
Select Varieties,
8 oz

~~4.99~~
PRICE CUT
\$4.59



**Kroger
Tri-Color
Bell Pepper**
3 ct

~~3.99~~
PRICE CUT
\$2.99



**Reser's
Potato Salad**
3 lb,
In the Deli

~~12.99~~
PRICE CUT
\$10.99



**Kroger
Pure Cane
Sugar**
4 lb

~~4.19~~
PRICE CUT
\$3.49



**Mission
Flour Tortillas**
10 ct

~~2.99~~
PRICE CUT
\$2.79



**Applegate
Beef Hot Dogs**
Select Varieties,
10 oz

~~7.79~~
PRICE CUT
\$7.29



**Private Selection
Snacking
Tomatoes**
Select Varieties,
10 oz

~~3.79~~
PRICE CUT
\$2.99



**Frosted
Sugar Cookies**
Select Varieties,
10 ct, In the Bakery

~~5.49~~
PRICE CUT
\$4.99



**Simple Truth
Organic Beans**
Select Varieties,
15 oz

\$1
With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

\$1
With Card



**Tyson
Sweet and
Smoky BBQ
Pork Roast**
2.25 lb

\$12
With Card



**Kroger Gala,
Granny Smith or
Pink Lady Apples**
Select Varieties,
5 lb Bag

\$5
With Card



**Private Selection
Apple Turnovers**
Or Other Flavors,
4 ct, In the Bakery

\$6
With Card



Big K
Select Varieties,
12-Pack,
12 fl oz Cans

\$4
With Card



**Starkist Tuna
Pouch**
Select Varieties,
2.6 oz

\$1
With Card



**Kroger
Bacon Wrapped
Beef Tenderloin
Filet**
Select Varieties,
6 oz

\$5
With Card



**Red, Green
or Black Seedless
Grapes**
Select Varieties,
3 lb Package

\$5
With Card



**Kroger
White American
Cheese**
Select Varieties, 1 lb,
Sliced in the Deli

\$5
With Card

NEW!

Discover all-new favorites, exclusively at Kroger!



Private Selection Sparkling Mineral Water
12-Pack, 12 fl oz

\$9.99

With Card



Kroger Breaded Pork Chops
24 oz

\$10

With Card



Private Selection Sugar Gem Navel Oranges
4 ct

\$4.99

With Card



Kroger Fruit Gummies
Select Varieties,
8 oz

3/\$10

With Card



Private Selection Cheese Sticks
Select Varieties,
8 ct

\$4.99

With Card



Kroger Dish Pods
78 ct

\$12.99

With Card



Smartway Cookies
Select Varieties,
5.33 oz

2/\$3

With Card

1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Sugdardale Ham Portion
Bone-In, Limit 2

\$125 /LB
With Card



Johnsonville Breakfast Sausage
9.6-12 oz or Wright Brand Smoked Sausage, 12 oz; Select Varieties

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Private Selection Four Layer Carrot Cake
8" or Cheesecake, 40 oz; Select Varieties, In the Bakery

\$1799
With Card



King's Hawaiian Rolls
Select Varieties, 24 ct, In the Bakery

\$799
With Card



Private Selection Triple Cherry Pie
or Other Varieties, 9", In the Bakery

\$999
With Card



11.49
-25%

\$862 /EA*

Kim Crawford, Josh Cellars Cabernet or Sauza Tequila
Select Varieties, 750 ml

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.



Kroger Sweet Potatoes
3 lb Bag

\$399
With Card



Kroger Vegetables
Select Varieties, 24-32 oz

\$6
With Card



Duncan Hines Cake Mix
15.25-15.3 oz or Kroger Frozen Vegetables, 10-12 oz; Select Varieties

4/\$5
With Card



Dole Pineapple
15.25-20 oz or Kroger Bagels, 6 ct; Select Varieties

\$199
With Card



Kroger Ice Cream
48 fl oz or Private Selection Bread, 24 oz; Select Varieties

2/\$5
With Card



Marie Callender's Pie
25-42 oz or Edwards Pies, 25-32 oz; Select Varieties

\$599
With Card



Kraft Jet-Puffed Marshmallows
12 oz or Cool Whip, 8 oz; Select Varieties

\$199
With Card



Toastmaster Toaster
2-Slice or Griddle, 10" x 16"

\$1999
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

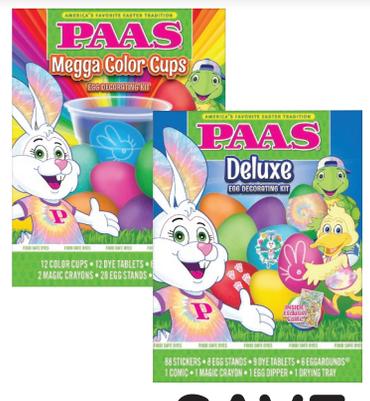
Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home Jumbo Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



Paas Easter Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Easter Holiday Home Baking Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties, 10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or Cadbury Eggs
Select Varieties, 4 ct
\$4.49
With Card



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties, 7.93-7.97 oz
2/\$6
With Card



Kinder Joy Egg
0.7 oz
\$1.99
With Card



Lindt Gold Chocolate Bunny
Select Varieties, 3.5 oz
\$6.49
With Card



Peeps
Select Varieties, 8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Minneola Tangelos
or Gold Nugget
Mandarins

Select Varieties, 3 lb Bag

\$4.49

With Card



Sumo
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



Asparagus
\$1.99
 /LB
 With Card



Strawberries
 1 lb Package
\$2.99
 With Card



\$1.49
 /EA
 With Card
 Turnip, Mustard or
 Collard Greens
 Bunch

Cotton Candy
 Grapes
\$3.99
 /LB
 With Card



Private Selection
 Rockit, Sugar Bee
 or Wild Twist
 Apples
 Select Varieties,
 2 lb Bag
\$4.99
 With Card



Kroger Red or
 Gold Potatoes
 Select Varieties,
 5 lb Bag
\$4.79
 With Card



GUARANTEED FRESH



\$7.99

With Card
 Private Selection
 Angus 90% Lean
 Ground Sirloin
 1 lb



Kevin's
 Family Pack
 Entrees
 Select Varieties,
 26 oz
\$15
 With Card



BIG DEAL!
BIG PACKS!
 Kroger
 Extra Large
 Cooked Shrimp
 26-30 ct, Sold in
 a 2 lb Bag for \$13.98
\$6.99
 /LB
 With Card



Kroger
 Ground Sausage
 Select Varieties,
 16 oz
\$3.99
 With Card



Wild-Caught
 Snow Crab Clusters
 or Private Selection
 Argentinian Jumbo Raw
 Shrimp, 16-25 ct; Sold in a
 2 lb Box or Bag for \$19.98
\$9.99
 /LB
 With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection
 Fresh Baked
 Butter Croissants
 Large, 4 ct or Mini, 12 ct
\$5



Kroger
 Potato Salad
 or Macaroni Salad
 or Coleslaw,
 Select Varieties,
 3 lb
\$7.99
 With Card



Home Chef
 Roasted Turkey Breast
 Bone-In,
 Fully Cooked, 28 oz



\$10.99
 With Card

BOTTLES & BREWS



\$16⁹⁹

Smirnoff Ice Icy Island,
White Claw, Twisted Tea,
Truly or Cayman Jack

Select Varieties;
12-Pack, 12 fl oz Cans



8.99
-25%

\$6⁷⁴ /EA*

Oliver Moscato
750 ml or
Barefoot, 1.5 Liter;
Select Varieties



14.99
-25%

\$11²⁴ /EA*

Smirnoff
1.75 Liter or
Fireball, 750 ml;
Select Varieties

Carbliss
or High Noon
\$15⁹⁹ /EA



15.99
-25%

\$11⁹⁹ /EA*

Meiomi,
Whitehaven
or Caymus
Conundrum Red
Select Varieties, 750 ml



\$16⁹⁹

Corona,
Modelo or Pacifico
12-Pack 12 fl oz Bottles or Cans
or Bota Box or Black Box, 3-Liter;
Select Varieties

8-Pack, 12 fl oz Cans
or Outlaw,
30-Pack, 12 fl oz Cans;
Select Varieties

25% OFF ANY 6 BOTTLES OF **WINE & SPIRITS**

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.

TIP OFF TO SAVINGS



**Home Chef
St. Louis Style
Ribs**

Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹

With Card



**Private Selection
Four Cheese
Roman Style Pizza**
or Other Varieties,
20 oz, In the Deli

\$10



**Kroger
Cook-in-Bag Ribs**
Select Varieties

\$4⁴⁹
/LB

With Card

**Wonderful
Pistachios**

Select Varieties, 14-16 oz,
In the Produce Department

\$8⁹⁹

With Card



**Ruffles
Party Size**
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



**Kroger
Party Cups**
50 ct or
Cashews, 8.5 oz;
Select Varieties

\$3⁹⁹

With Card



**Michelob Ultra
or Yuengling**
Select Varieties,
24-Pack,
12 fl oz Bottles or Cans

\$21⁹⁹



**Toastermaster
Air Fryer**
2.6 qt

\$39⁹⁹



**Sargento
Cheese**
Select Varieties,
5-8 oz

\$2⁴⁹

With Card

GROCERY ESSENTIALS



32 oz
Kroger Cheese
Select Varieties

\$5.99

With Card



Doritos
9-10.75 oz or
Smartfood, 6.5-7.75 oz
or Tostitos, 9.5-14.43 oz;
Select Varieties
MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value

FREE

With Card
Regular retail is up to \$5.49 each with Card.



**Jack's or
Tombstone Pizza**
Select Varieties,
13.8-21.1 oz

3/\$11

With Card



**Kroger
Cottage Cheese**
24 oz or Barebells Bars,
1.94 oz; Select Varieties

2/\$4

With Card



**Minute Maid
Fruit Drinks**
59 fl oz or Aunt Millie's
Bread, 24 oz;
Select Varieties

3/\$5

With Card

25% OFF
ANY 6 BOTTLES OF
WINE & SPIRITS

*25% Off Mix & Match Wine & Liquor. Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.



28.99
-25%

\$21.74

Tito's
1.75 Liter or Traveller
or Elijah Craig
Small Batch Bourbon,
750 ml;
Select Varieties

BUY MORE
**SAVE
MORE**

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!

Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



BUY 5 OR MORE
SAVE \$1 EACH
1.99
OFF EACH

Look for
these tags.



3.29 With Card
-1.00

\$2.29

**Sara Lee
Bread**
Select Varieties,
20 oz



2.39 With Card
-1.00

\$1.39

Pringles
5.2-5.57 oz or
Garden of Eatin's
Snack Mix, 8-8.6 oz;
Select Varieties



**Busch,
Miller High Life
or Pabst**
Select Varieties,
30-Pack, 12 fl oz Cans

\$20.97



**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen
Waffles, 8-10 ct;
Select Varieties

5.99 With Card
-1.00

\$4.99

5.99 With Card
-1.00

\$4.99

Cheez-It
Family Size
Crackers

17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties



Vitaminwater
Select Varieties,
6-Pack, 16.9 fl oz

6.99 With Card
-1.00

\$5.99



6.99 With Card
-1.00

\$5.99

**Rao's
Pasta Sauce**
Select Varieties,
15-24 oz



5.99 With Card
-1.00

\$4.99

Cheez-It
Family Size
Crackers



8.99 With Card
-1.00

\$7.99

**M&M's
Family Size Candy**
15-18.08 oz or
Hefty Trash Bags,
18-45 ct;
Select Varieties



**Angel Soft
Bath Tissue**
8 Mega Rolls or
Quilted Northern
Bath Tissue,
6 Mega Rolls;
Select Varieties

7.49 With Card
-1.00

\$6.49

\$6.49



Ragu Pasta Sauce Select Varieties, 16-24 oz

2.39 With Card
-1.00
\$1.39 /EA*



Cap'n Crunch Cereal 10.3-13.13 oz or Yoplait Yogurt, 32 oz; Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*



4.49 With Card
-1.00
\$3.49 /EA*
Checker's Frozen Fries

24-28 oz or Chick-fil-A Sauce, 16 oz; Select Varieties



3.49 With Card
-1.00
\$2.49 /EA*
Post Large Size Cereal 13.5-20.5 oz or Nabisco Snack Crackers, 3.5-8.5 oz; Select Varieties

BUY MORE SAVE MORE
SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.
*When you buy any 5 or more participating items in the same transaction with Card.



6.99 With Card
-1.00
\$5.99 /EA*
Coffeemate Creamer 64 fl oz or Happy Egg Free Range Eggs, 18 ct; Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
P.F. Chang's Entree

18-22 oz or Birds Eye Family Size Voila Entree, 42 oz; Select Varieties



10.99 With Card
-1.00
\$9.99 /EA*
Bob Evans Sausage Patties Frozen, Select Varieties, 40 oz



4.49 With Card
-1.00
\$3.49 /EA*
The Greek Gods Greek Yogurt 24 oz or Lactaid Milk, Half Gallon; Select Varieties



4.49 With Card
-1.00
\$3.49 /EA*
Tropicana Orange Juice 46 fl oz or Spam, 12 oz; Select Varieties



10.99 With Card
-1.00
\$9.99 /EA*
Smucker's Uncrustables Select Varieties, 10 ct



9.99 With Card
-1.00
\$8.99 /EA*
Huggies Pull-Ups Select Varieties, 14-23 ct



6.99 With Card
-1.00
\$5.99 /EA*
Huggies Wipes

Select Varieties, 168-192 ct