



FRESH FOR EVERYONE™

SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.





85¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Bone-In, Honey Glaze, Limit 2

Sugardale Portion Ham
Bone-In, Limit 2 **75¢ /LB**
With Card



USDA CHOICE

\$8.99 /LB
With Card

Ribeye Roast
Bone-In, Limit 2



Fresh Tyson Chicken Full Line Sale
Select Varieties
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



Driscoll's Strawberries
1 lb Package **\$1.99**
With Card



Cuties California Seedless Mandarins
3 lb Bag or Cuties Organic Mandarins, 2 lb Bag **\$2.99**
With Card



Asparagus or **Organic Asparagus**, \$2.99 lb with Card **\$1.99 /LB**
With Card



Wright Bacon
Select Varieties, 24 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



MIX & MATCH BUY 2, GET 3 FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi or 7UP
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties
Regular retail is up to \$5.49 each with Card.

MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value
FREE
With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Kroger Cottage Cheese
24 oz or Barebells Protein Bar, 1.94 oz; Select Varieties

2/\$4
With Card



Bud, Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans **\$18.99**



United Dairy Farmers Homemade Brand Ice Cream
Select Varieties, 48 fl oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct **2.99** With Card
-1.00
\$1.99 /EA*



Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties **4.49** With Card
-1.00
\$3.49 /EA*



Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz **3.49** With Card
-1.00
\$2.49 /EA*



Sargento Cheese Slices
Select Varieties, 8-20 ct **2.99** With Card
-1.00
\$1.99 /EA*



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties **7.99** With Card
-1.00
\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Large Pineapple
99¢ /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Price and items are effective at select Kroger store(s).



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99
/EA
With Digital Coupon



**Wild-Caught
Snow Crab Clusters**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; Sold in a
2 lb Box or Bag for \$19.98

\$9.99
/LB
With Digital Coupon
Price without digital coupon
is up to \$12.99 lb with Card.



**32 oz
Kroger Cheese**
Select Varieties
\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Lay's Potato or
Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy Cookies**
Select Varieties, 8-20 oz
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.



**Large Hass
Avocado or Mango**
Price without digital coupon
is up to \$2.50 each with Card.

\$1.49
/EA
With Digital Coupon



**Hellmann's
Mayonnaise**
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz or Kroger
Alkaline Water,
24-Pack, 16.9 fl oz
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA
\$5
WHEN YOU
SPEND \$15

on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH
SAVE AN EXTRA
\$10
WHEN YOU
SPEND \$30

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH
BUY 1, GET 1
50% OFF
OF EQUAL OR
LESSER VALUE

on participating
Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



**Private Selection
Four Layer Carrot Cake**
8" or Cheesecake, 40 oz;
Select Varieties, In the Bakery
Price without digital coupon
is up to \$22.99 each With Card.

\$17⁹⁹
/EA
With Digital Coupon



**Green Mountain or
McCafe K-Cups**
Select Varieties, 10 ct
Price without digital coupon
is up to \$8.99 each With Card.

\$5⁹⁹
/EA
With Digital Coupon



WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.*
UNLIMITED transactions!



**Birds Eye
Frozen Vegetables**
Select Varieties, 9.5-14.5 oz
Price without digital coupon
is up to \$2.29 each With Card.



\$1⁷⁹
/EA
With Digital Coupon



Frito-Lay Simply Snacks
Select Varieties, 4.5-8.5 oz
Price without digital coupon
is up to \$2.99 each With Card.

\$1⁹⁹
/EA
With Digital Coupon



Nestle Toll House Morsels
Select Varieties, 9-12 oz
Price without digital coupon
is up to \$4.99 each With Card.



\$3⁹⁹
/EA
With Digital Coupon

**Pompeian
Extra Virgin Olive Oil**
Select Varieties, 16 fl oz
\$5⁹⁹
/EA
With Digital Coupon

Price without digital coupon
is up to \$7.99 each With Card.



**Huggies
Little Movers or
Little Snugglers Diapers**
Select Varieties, 38-96 ct
SAVE \$5⁹⁹
/EA
With Digital Coupon

Price without digital coupon
is up to \$28.99 each With Card.



**Yankee
Medium Pillar
Candle**
14.25oz, Select Varieties
\$7⁹⁹
/EA
With Digital Coupon

Price without digital coupon
is up to \$12.99 each With Card.



*While supplies last.

1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Private Selection Spiral Sliced Ham
Bone-In

\$3.49 /LB

With Card



Butterball White Turkey Roast
Frozen,
Select Varieties, 3 lb

\$9.99

With Card



Boursin Garlic & Fine Herbs Gourmet Cheese
5.3 oz or Kaukauna Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99

With Card



King's Hawaiian Rolls
Select Varieties,
12 ct, In the Bakery

\$3.99

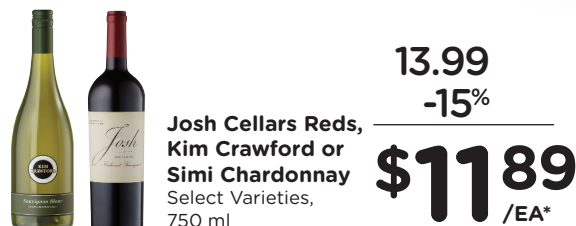
With Card



Private Selection Triple Cherry Pie
or Other Varieties,
9", In the Bakery

\$9.99

With Card



Josh Cellars Reds, Kim Crawford or Simi Chardonnay
Select Varieties,
750 ml

13.99
-15%
\$11.89 /EA*

*15% Off Mix & Match. Available at most stores at this retail. Available when purchasing 6 or more bottles of wine, 750 ml or 1.5 Liter, in the same transaction. Liquor items only available in stores with liquor license.



Kroger Sweet Potatoes
3 lb Bag

\$3.99

With Card



Simple Truth Organic Vegetables
Select Varieties, 32 oz

\$7

With Card



Cool Whip
8 oz or Dole Pineapple,
15.25-20 oz;
Select Varieties

2/\$4

With Card



Kroger Spices
Select Varieties,
0.11-48 oz

MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value

FREE

With Card



Toastermaster Toaster
2-Slice or
Griddle, 10" x 16"

\$19.99

With Card



Kroger Frozen Vegetables
10-12 oz or
Kroger Fruit,
14.5-15.25 oz Can;
Select Varieties

2/\$3

With Card



Swanson Broth
32 oz or Kroger Salad Dressing,
16 fl oz;
Select Varieties

2/\$4

With Card



Duncan Hines or Dolly Parton Cake Mix
Select Varieties,
15.25 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties





Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas Easter
Egg Dye Kit
Select Varieties



Easter
Holiday Home
Baking
Accessories
Select Varieties

SAVE 50%
Tag Reflects Savings With Card

SAVE 50%
Tag Reflects Savings With Card



Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz



Andes Mints
4.67 oz



Reese's or
Cadbury Eggs
Select Varieties,
4 ct



Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

\$3.99
With Card

\$3.19
With Card

\$4.49
With Card

2/\$6
With Card



Kinder Joy
Egg
0.7 oz



Lindt Gold
Chocolate Bunny
Select Varieties, 3.5 oz



Peeps
Select Varieties,
8-10 ct

\$1.99
With Card

\$6.49
With Card

\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



**Ocean Spray
Cranberry Juice**
64 fl oz or
Little Debbie Snacks,
8-12 ct; Select Varieties

2/\$6
With Card



**Minute Maid
Fruit Drink or Ade**
59 fl oz or Kroger
Instant Oatmeal, 8-12 ct;
Select Varieties

3/\$5
With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

10/\$10
With Card



**Stouffer's or
Lean Cuisine
Entrée**
Select Varieties,
5.75-12.875 oz

FINAL COST
When You Buy 4

4/\$10
With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



**Kroger
Sparkling Water**
Select Varieties,
12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3

3/\$12
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



**Black Box
or Bota Box**
3 Liter or Nutril,
8-Pack, 12 fl oz Cans;
Select Varieties

\$15.99



12.99
-15%
\$11.04
/EA*

**Kendall-Jackson
VR Chardonnay,
Josh Cellars Whites
or Oyster Bay**
Select Varieties,
750 ml



**White Claw, Truly
or Twisted Tea**
Select Varieties,
12-Pack, 12 fl oz Cans

\$16.99

*15% Off Mix & Match. Available at most stores at this retail.
Available when purchasing 6 or more bottles of wine, 750
ml or 1.5 Liter, in the same transaction. Liquor items only
available in stores with liquor license.

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Garden of Eatin's
Snack Mix, 8-8.6 oz;
Select Varieties



13.99
-1.00
\$12.99
/EA*

Kroger Coffee
Select Varieties,
20-29 oz Can



**Nature Valley
Bars**
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

2.99
-1.00
\$1.99
/EA*



**Velveeta
Shells & Cheese**
9.4-12 oz or
Sara Lee Bread,
20 oz; Select Varieties

3.49
-1.00
\$2.49
/EA*



**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen Waffles,
8-10 ct; Select Varieties

5.99
-1.00
\$4.99
/EA*



**Rao's
Pasta Sauce**
Select Varieties,
15-24 oz

7.49
-1.00
\$6.49
/EA*



Vitaminwater
6-Pack, 16.9 fl oz
or Innovasian Entree,
16-18 oz;
Select Varieties

6.99
-1.00
\$5.99
/EA*



**Angel Soft
Bath Tissue**
8 Mega Rolls or
Kleenex Facial Tissue,
4 ct; Select Varieties

7.49
-1.00
\$6.49
/EA*



Ragù
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.79 With Card
-1.00

\$3.79
/EA*
Checkers
Frozen Fries

Select Varieties, 24-28 oz



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe
It's Not Butter Spread,
15 oz; Select Varieties

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



5.99 With Card
-1.00

\$4.99
/EA*

Kashi Cereal
9.5-18 oz or Tate's
Cookies, 4.6-8 oz;
Select Varieties



6.99 With Card
-1.00

\$5.99
/EA*
P. F. Chang's
Entrée



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



10.99 With Card
-1.00

\$9.99
/EA*

Bob Evans
Sausage Patties
Frozen,
Select Varieties,
40 oz



13.99 With Card
-1.00

\$12.99
/EA*

Private Selection
Tiramisu Layer Cake
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00

\$7.99
/EA*

M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



6.49 With Card
-1.00

\$5.49
/EA*

Dixie Paper
Plates or Bowls
Select Varieties,
25-90 ct



6.99 With Card
-1.00

\$5.99
/EA*
Huggies
Wipes

Select Varieties, 168-192 ct



10.99 With Card
-1.00

\$9.99
/EA*

Smucker's
Uncrustables
10 ct or Black Rifle
Coffee K-Cups, 12 ct;
Select Varieties



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder
Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties

\$3.99
With Card



Almond Breeze
Almondmilk
Select Varieties, 64 fl oz

\$2.99
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Amylu
Chicken Burgers,
Smoked Sausage
or Meatballs
Select Varieties,
8-10 oz

\$4.99
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans or
Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
MIX & MATCH
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford
Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



**Home Chef
St. Louis Style
Ribs**
Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹
With Card



**Private Selection
Four Cheese
Roman Style Pizza**
or Other Varieties,
20 oz, In the Deli

\$10



**Kroger
Cook-in-Bag Ribs**
Select Varieties

\$4⁴⁹
/LB
With Card

**Wonderful
Pistachios**
\$8⁹⁹
With Card

Select Varieties, 14-16 oz,
In the Produce Department



**Ruffles
Party Size**
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



**Kroger
Party Cups**
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card



**Miller, Bud
or Coors**
Select Varieties,
15-Pack,
16 fl oz Aluminum Pints
or Bottles

\$18⁹⁹



**Toastermaster
Air Fryer**
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

**DiGiorno
Pizza**

2/\$11
With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Minneola Tangelos
or Gold Nugget
Mandarins

3 lb Bag

\$4.49

With Card



Sumo
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Private Selection
Rockit, Sugar Bee
or Wild Twist
Apples**
2 lb Bag

\$4.99

With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz

2/\$7

With Card



\$1.49

With Card
**Turnip, Mustard
or Collard
Greens**
Bunch

**Bloom Haus
Soft Reflection
Bouquet**

\$10



**Private Selection
Jumbo Blueberries**
9.8 oz Package

\$4.99

With Card



**Fresh In-Store
Fruit Tray**
Select Varieties,
62 oz

\$15.99

With Card



GUARANTEED FRESH



**Kevin's
Family Size
Entrée**
Select Varieties,
26 oz

\$15

With Card



**Private Selection
Angus 90% Lean
Ground Sirloin**
1 lb

\$7.99

With Card

**MIX & MATCH
BUY 1, GET 1
FREE**
of Equal or Lesser Value

With Card

**Johnsonville
Breakfast Sausage**
11.1-16 oz or Wright Brand
Smoked Sausage, 12 oz;
Select Varieties



Glier's Goetta
Select Varieties,
16 oz

\$5.99

With Card



Gorton's Fish
Frozen,
Select Varieties,
16.2-24.5 oz

\$7.99

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection
Fresh Baked
Butter Croissants**
Large, 4 ct
or Mini, 12 ct

\$5



**Kroger
Potato Salad**
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb

\$7.99

With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz

\$11.99

With Card



BOTTLES & BREWS



\$17.99

Corona, Modelo or Pacifico
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



7.99
-15%

\$6.79 /EA*

Cook's, Cupcake or Easley Reggae
Select Varieties, 750 ml



\$19.99

Natural Light, Keystone Light or Milwaukee's Best
Select Varieties, 30-Pack, 12 fl oz Cans



\$24.99

Michelob Ultra
24-Pack, 12 fl oz Cans or Maker's Mark Bourbon, 750 ml; Select Varieties



\$18.99

Blue Moon, Heineken or Leinenkugel's
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



\$16.99

High Noon, Sun Cruiser or Surfside
Select Varieties, 8-Pack, 12 fl oz Cans

*15% Off Mix & Match. Available at most stores at this retail. Available when purchasing 6 or more bottles of wine, 750 ml or 1.5 Liter, in the same transaction. Liquor items only available in stores with liquor license.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!