

ONT ZONE 1

FOODLAND

Fresh food. Friendly neighbours.

EASTER
is coming

Scene+ DIGITAL EXCLUSIVE
GET 500 PTS when you buy 1 whole, frozen turkey
Visit the Foodland App or MyGroceryOffers.ca to load this offer

249 /lb

HAYTER'S FARM
Frozen Grade A Turkeys
all available sizes 5.49/kg

HAYTER'S FARM
TASTE & TRADITION

COMPLIMENTS or SCHNEIDERS
Bone-In Ham butt or shank portions 6.59/kg

299 /lb

1199 /lb

Fresh Atlantic Salmon Fillets 26.43/kg

COMPLIMENTS
Boxed Turkey Roast with Cranberry Stuffing 1 kg

1299

ASONED TURKEY ROAST
TRADITIONAL CRANBERRY STUFFING
TI DE DINDE ASSAISONNÉ
TARÇE AUX CANNIBERRES TRADITIONNELLE

399

PRODUCT OF CANADA COMPLIMENTS White or Yellow Potatoes 10 lb

compliments
YELLOW-FLESHED Potatoes - Pommes de terre À CHAIR JAUNE
4.54 kg / 10 lb

COMPLIMENTS Pies apple, pumpkin or apple crumble 650-750 g

BUY 1 AT \$6.99
BUY 2 OR MORE
599 ea

PRODUCT OF ONTARIO COMPLIMENTS Gala, McIntosh, Ambrosia or Red Delicious Apples Canada fancy grade 1.36 kg / 3 lb bag

3LB

200 PTS when you buy 2

LOCAL 399

CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g

99¢

LAY'S Potato Chips 220-235 g

200 PTS when you buy 2

277

GENERAL MILLS Family Size Cereal 516-778 g or KELLOGG'S Family Size Cereal 450-650 g

547

STARBUCKS Roast & Ground Coffee 340 g or K-Cup Pods 10 pk

1099

KRAFT Salad Dressing 425 mL

MEMBERS SAVE \$1

199 MEMBER PRICING

299 without Scene+ Card

CADBURY Mini Eggs 745-875 g while supplies last

100 PTS when you buy 1

1699

CASHMERE Bathroom Tissue 12-24 or 8-24 rolls, SPONGETOWELS 3-6 rolls or SCOTTIES Facial Tissue 6 pk

649

easter Egg Hunt

1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+
THIS WEEK, 10 LUCKY CUSTOMERS WILL RECEIVE AN EASTER EGG WORTH...
50,000 PTS
EASTER EGG HUNT EXPIRES ON WEDNESDAY, APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like **\$500** IN FREE GROCERIES
*see in-store for details

Cottage Life **SPRING SHOW** MARCH 26-29, 2026 THE INTERNATIONAL CENTRE, MISSISSAUGA

PROUD PARTNERS *Again!* **SWING BY OUR FOODLAND BOOTH AND COTTAGE KITCHEN**

SCAN HERE FOR OUR DIGITAL FLYER
Products may not be available at all locations

Foodland.ca

MAR - APR 2026
PRICES EFFECTIVE FROM MAR 26 - APR 1

| | | | | | | |
|---------|--------|--------|--------|--------|--------|-------|
| THUR 26 | FRI 27 | SAT 28 | SUN 29 | MON 30 | TUE 31 | WED 1 |
|---------|--------|--------|--------|--------|--------|-------|



LOOK FOR THE LEAF
to help you support Canada



Scan or visit
Foodland.ca
to learn more



GET 10% OFF BEEF

When you buy 2 or more of the same cut



Inside Round Roasts
cut by your local meat expert
from Canada AAA grade beef
22.02/kg

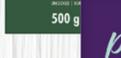
9.99
/lb



MOZZARELLA
CHEESE STICKS



PICKLE SPEARS
BREADED PANES
CORNICHONS
EN POINTES



Panache

WILD CAUGHT
CRISPY CALAMARI
HICKORIES - HON CUTS
CALMARS
CROUSTILLANTS
SAUVAGES

BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers selected 252-680 g



3.49
/100 g

COMPLIMENTS
Black Forest Ham,
Honey Ham or
Cooked or
Smoked Chicken



Sliced FRESH

BBQ Chicken Legs
back attached 4 pk

9.99

available
hot or
chilled



3.99

Kaiser Buns
White or Whole Wheat
6 pk 430 g

Baked
IN-STORE

Made with
100%
Canadian
Flour



3.47

Broccoli Bunches
product of Mexico or USA



4.99

Strawberries clamshell
product of Mexico or USA no 1 grade 1 lb



1 LB



4.99 **ARMSTRONG** Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarella 500 g



\$2 **PEPSI or COCA-COLA** Soft Drinks 2 L



4.49 **CHRISTIE** Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g



6.99 **LIBERTÉ** Greek Yogurt 650-750 g



4.99 **TROPICANA** Orange Juice, Juice Blends or Lemonades 1.36 L or PURE LEAF Iced Tea 1.75 L selected



5.99 **KRAFT** Peanut Butter 1 kg



2/\$5 **DEL MONTE** Canned Fruit 398 mL, MOTT'S Apple Sauce 620 mL or Fruitsations 6 pk or DOLE Pineapple 398 mL



2/\$3 **CAMPBELL'S** Broth 900 mL or Concentrated Broth 250 mL



Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

TM 2026 Make Happy Tummies

SPEND \$100 ON LCBO GIFT CARDS



AND GET A \$10



SOBEYS GIFT CARD!

Offer valid during March 26 - April 1, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. "Save off this price" rebates refer to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

Let's play BALL!

Diamond deals to start the season



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers
selected 252-680 g

compliments

MOZZARELLA
CHEESE STICKS
BÂTONNETS DE FROMAGE

UNCOOKED | NON CUITS

High in / Elevé en Sodium / Santé Canada

NO ARTIFICIAL FLAVORS OR COLORS AND NO MSG OR COLOUR ARTIFICIES

Lay's

wavy ondulées ORIGINAL

Lay's

CLASSIC CLASSIQUE

200 PTS when you buy 2

277

LAY'S Potato Chips 220-235 g

compliments

PICKLE SPEARS
BREADED | PANÉS
CORNICHONS EN POINTES

UNCOOKED | NON CUITS

500 g

Panache

WILD CAUGHT CRISPY CALAMARI
UNCOOKED - NON CUIITS
CALMARS CROUSTILLANTS SAUVAGES

340 g

High in / Elevé en Sodium / Santé Canada

MSC

Schweppes
Ginger Ale

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Coca-Cola
ORIGINAL TASTE

\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

Baked IN-STORE

3.99

White or Whole Wheat Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

compliments

SMASHED | ÉCRASÉS
100% BEEF BURGERS WITH SALT ADDED | UNCOOKED
BURGERS DE BŒUF À 100% AVEC DU SEL AJOUTÉ | NON CUIITS

15.99

200 PTS when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

Ontario RAISED CHICKEN

7.99 LOCAL /lb

AIR-CHILLED Split Chicken Wings 17.61/kg

FOODLAND

Proud Partner



™ TORONTO BLUE JAYS, bird head design, and all related marks and designs are trademarks and/or copyright of Rogers Blue Jays Baseball Partnership, used under licence.

DAIRY & FROZEN



5⁹⁹ ASTRO Balkan Yogurt 12 pk



4⁴⁹ COMPLIMENTS Aerosol Whipped Cream 225 g



5⁴⁹ SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



3⁴⁹ ea PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



3⁴⁹ I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



4⁹⁹ KRAFT Cool Whip Whipped Topping 1 L



\$2 SWIFT Pot Pies 190 g



11⁹⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg



2/\$4 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



3⁴⁹ CADBURY Tablet Bars 80-100 g



3²⁹ WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



7⁹⁹ SKITTLES Pop'd 155 g while supplies last



2/4⁵⁰ GATORADE 710 mL



2/\$7 CHRISTIE Mini Cookies 144-200 g



6²⁹ FRITO LAY Value Size Snacks 325-535 g



100 PTS when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g



200 PTS when you buy 2
HEINEKEN Alcohol Free Beer 6x330 mL



\$4 CHRISTIE Good Thins 100 g or RITZ Chips or Crispsers 240 g



19⁹⁹ FOLGERS Roast & Ground Coffee 544-865 g



3⁹⁹ ROUGEMONT Apple Juice 2 L



10⁹⁹ NABOB Roast & Ground Coffee 340 g

SNACKS & PANTRY

9⁹⁹ **BEEMAID Premium Honey 500 g selected or NUTELLA Hazelnut Spread 725 g**

4⁴⁹ **POST Cereal 283-525 g selected**

4⁴⁹ **CREAM OF WHEAT 336-800 g**

100 PTS when you buy 2
5⁴⁹ **COMPLIMENTS Chocolate Chips 225-270 g**

100 PTS when you buy 2
3⁹⁹ **COMPLIMENTS Bouillon Concentrate 250 mL**

200 PTS when you buy 2
4⁹⁹ **COMPLIMENTS Salsa 650 mL**

4⁹⁹ **POM Raisin Buns 500 g while supplies last or DEMPSTER'S 10" Tortillas 366-610 g**

3⁴⁹ **KRAFT Jet Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g selected**

2⁹⁹ **COMPLIMENTS Lasagna 375-500 g**

7⁴⁹ **AGROMONTE Pasta Sauce 560 mL**

3⁹⁹ **DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)**

4⁷⁹ **PATAK'S Cooking Sauces 400 mL**

NATURAL, HEALTH & HOUSEHOLD

6⁹⁹ **200 PTS** when you buy 2
CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected

6⁹⁹ **L'ORÉAL Hair Expertise Hair Care 150-385 mL selected**

5⁹⁹ **100 PTS** when you buy 2
KASHI Granola 311-340 g

200 PTS when you buy 3
2⁹⁹ **ANNIE'S Macaroni & Cheese 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)**

5⁹⁹ **AXE Body Wash 473 mL selected**

MEMBERS SAVE \$1
18⁹⁹ **MEMBER PRICE**
19⁹⁹ without Scene+ Card
ARM & HAMMER Hard Clumps Cat Litter 12.7 kg

11⁹⁹ **250 PTS** when you buy 1
COMPLIMENTS Cat Litter 15 kg

BUY 1 AT \$1.79 BUY 4 OR MORE
1²⁹ ea
PURINA Fancy Feast, Lil' Soups or Petites 34-79.4 g

300 PTS when you buy 2
7⁹⁹ **COMPLIMENTS Liquid Laundry Detergent 1.47 L**

STARTING AT
5⁹⁹ **FLEECY Fabric Softener 1.36 L or 80 sheets**

7⁹⁹ **GLAD Tall Kitchen Catchers 26-48 pk**

200 PTS when you buy 2
18⁹⁹ **IAMS Dry Dog Food 3.18 kg**



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

SceneTMTHIS WEEK, 10 LUCKY CUSTOMERS WILL
RECEIVE AN EASTER EGG WORTH...**50,000** **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES**View offers**

Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating Foodland stores in Ontario in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Ontario will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Locals know **HOW TO MAKE EASTER EFFORTLESS**

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Let's start with appies!

We make it easy!

Shop our selection of

60+

MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**
When you spend \$75

or

Get **2,500 PTS**
When you spend \$150 or more

That's like **\$25**
toward your groceries

Family faves everyone will enjoy!



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5
Large serves 10



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Learn more

Order in-store or online today!

Visit Foodland.ca/entertaining for tray selections and ordering tips

**PICKED
FOR YOU**

BLUEBERRY MAPLE SAUSAGES

Made in store by your
local meat expert



4.99
/lb

Blueberry Maple
11.00/kg

Perfect combination of
sweet and savoury

Let's play ball!

Diamond deals to start the season



BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or Seafood Appetizers selected 240-355 g or PANACHE Frozen Desserts 300-650 g



4⁹⁴



300 PTS
when you buy 2

2/\$7

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties selected 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g



300 PTS
when you buy 2
13⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

2⁹⁹

VILLAGGIO Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta Buns)

2/8⁸⁸

COCA-COLA or PEPSI Soft Drinks 6x710 mL



Proud Partner



™ TORONTO BLUE JAYS, bird head design, and all related marks and designs are trademarks and/or copyright of Rogers Blue Jays Baseball Partnership, used under licence.

Locals know

SWEET TREATS ARE HOPPING IN



6⁹⁹

100 PTS
when you buy 2

FERRERO Mini Eggs 182-200 g, KINDER Surprise Egg 100 g or KINDER Candy Surprise 80 g

LINDT Mini Bunny 50 g, Bunny 100 g, SMARTIES Bunny Gift Pack or Egg Hunt 140-150 g

8⁹⁹



8⁹⁹

TOFFIFEE Easter 369 g



5⁴⁹

NESTLÉ Easter Novelty Chocolate 85-153 g



200 PTS
when you buy 2

12⁴⁹

KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



100 PTS
when you buy 2

4⁷⁹

COMPLIMENTS Candy Coated Mini Eggs 200 g while supplies last



14⁴⁹

COMPLIMENTS Candy Coated Mini Eggs 650 g while supplies last



6⁹⁹

TERRY'S Easter Orange 145 g or LINDT Bunny Bar 120 g while supplies last



5⁴⁹

HERSHEY'S Easter Novelty Chocolate 136-340 g while supplies last

9⁹⁹

HARIBO Gummy 40 pk while supplies last



10⁹⁹

NESTLÉ Hide Me Eggs 300 g while supplies last



4⁴⁹

CADBURY Creme Eggs 3 pk or MAYNARDS Sour Patch Kids 225-315 g while supplies last

While supplies last. Selection may vary by store.

BEST BUY

EVERYDAY

\$2

BEST BUY
Baking
Mixes 375 g

NEW



MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS



make happy tummies

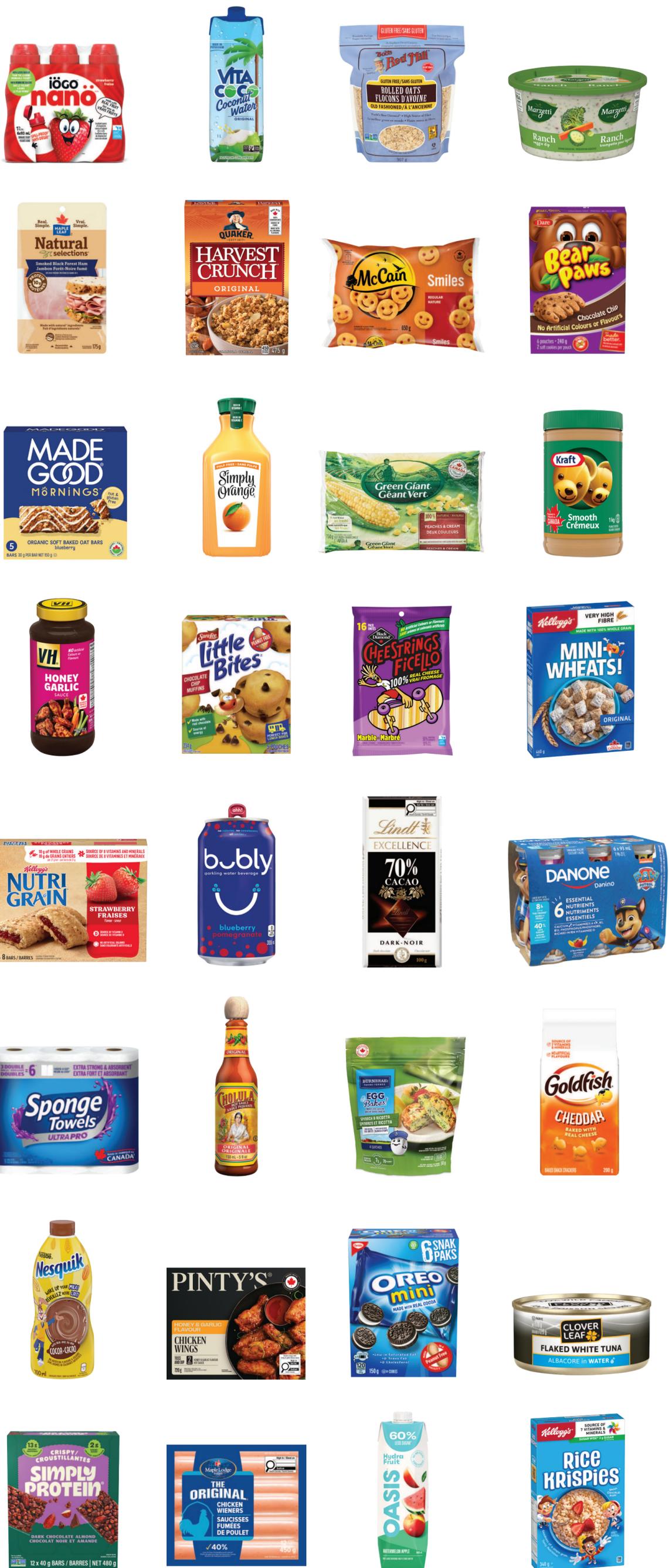
Join Us.
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

™ 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

OFFER VALID MAR 26- APR 1, 2026

Activate your offers in the **Foodland app** or at MyGroceryOffers.ca



Get **500 PTS**
when you buy 1

Frozen Turkey 3.5 kg or Larger assorted
(can be redeemed 5 times during promo period)



SAVE \$7
when you buy 2

TIM HORTONS Coffee 300 g assorted



Download on the
App Store

GET IT ON
Google Play

Card must be registered. Offer valid and available to be loaded March 26- April 1, 2026 at all participating Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01_FDL_WK48_DIG_ONT_Z1

**CHANCE TO WIN*
EVERY WEEK!**

**G R O C E R Y
GIVEAWAYS**



Play on the Foodland app now

IT'S GAME TIME



**PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!**

**COMPLIMENTS
Extraaa! Flavour
Potato Chips
200 g**



**COMPLIMENTS
Exceptional
Chocolate Chip
Cookies
280 g**



NO PURCHASE NECESSARY. Full Contest rules found at foodland.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

V03_FDL_WK48_DIG_ONT_Z1



**CANADIAN
OWNED &
OPERATED**

**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus



INSTOREWATERSYSTEMS.COM

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

