

# HyVee®

## APRIL DEALS GOOD ALL MONTH LONG!

Ad prices effective March 30 - May 3, 2026



**3.99**  
Frito-Lay Doritos  
or Funyuns snacks  
4.04 to 10.75 oz.



**5.99**  
Grill Ready  
chicken kabob  
7 or 8 oz.



**4.99**  
Chobani Greek yogurt  
4 ct.



**2.00 ea.**  
with purchase of 2  
Celsius energy drink  
12 fl. oz.



**3/\$4**  
Bush's beans  
15 to 16 oz.



**2.99**  
Blue Ribbon Classics  
frozen dessert  
48 fl. oz. or pint



Select varieties included. Some restrictions apply. Prices subject to change.  
We reserve the right to limit quantities. See store for details. Plus deposit on applicable items.

# Drink in America



SIGNATURE PARTNER

©2026 The Coca-Cola Company. "Coca-Cola" is a registered trademark of The Coca-Cola Company. ©2026 USSC.



**6.99**

**Coca-Cola soda**  
10 pk. mini cans 7.5 fl. oz.  
**or Gold Peak tea**  
6 pk. bottles 16.9 fl. oz.



**1.00**

**BodyArmor sports drink**  
16 fl. oz.



**1.28**

**Powerade power water**  
20 fl. oz.



**23.99**

**Smartwater**  
12 pk. bottles 1 liter



**3/\$5**

**Smartwater**  
1 liter



**5.99**

**Vitaminwater**  
6 pk. bottles 16.9 fl. oz.

Ad prices effective March 30 - May 3, 2026

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**BUY 2 FERRERO BRANDS  
FOR A CHANCE TO WIN \$1 MILLION\***

**PLUS HUNDREDS OF DAILY AND WEEKLY PRIZES**



**4.48**  
Halo Top ice cream  
1 pint



**2.49**  
Blue Bunny frozen dessert  
14 fl. oz.



**2.99**  
Blue Ribbon Classics  
frozen dessert  
48 fl. oz. or pint



\*NO PURCHASE NECESSARY. Legal residents of 50 US/DC & PR, 18+. Promotion consists of daily Instant Win Game and a Sweepstakes. Ends 7/31/26 at 11:59 PM ET. TO ENTER W/O PURCHASE: send a mail postcard along with your name, address, email address, phone number, & date of birth to: Go All In Sweepstakes, P.O. Box 5018, Dept. 13783, Stacy, MN 55078-5018. Subject to full Official Rules (www.goallinandwin.com) or scan QR code. Sponsor: Ferrero U.S.A., Inc., Parsippany, NJ 07054. Data usage rates may apply. © 2026 Wells Enterprises, Inc. All rights reserved. 1/26

# KICK OFF SPRING WITH YOUR FAVORITE SNACKS



**3.99**  
Frito-Lay Doritos  
or Funyuns snacks  
4.04 to 10.75 oz.



**3.69**  
Frito-Lay Miss Vickie's chips  
6 to 8 oz.



**2/\$4**  
Frito-Lay minis snacks  
2.87 to 5.12 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

ELEVATE YOUR ENCHILADA GAME  
WITH BIG, BOLD FLAVORS

**TAKE  
HOME**  
*tonight*

IN THE  
REFRIGERATED  
AISLE



TRY  
SOMETHING  
NEW!



**6.99**  
Family Size  
Rana pasta  
or sauce  
12.5 to 20 oz.



**12.99**  
Family Size  
Rana meal kit  
or lasagna  
32 to 40 oz.



**2.28**  
Rana flat  
pasta  
or gnocchi  
9 or 12 oz.



**6.99**  
Lindt chocolate truffles  
5.1 oz.



**1.00 off** regular price  
Lindt candy gift boxes  
6.2 to 15.2 oz.  
(price varies by store)



**17.49**  
Lindt chocolate truffles  
12.7 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



A perfect creamy pairing  
at home



NEW

**10.99**

Starbucks® bags  
or K-Cup pods  
10 ct., 11 or 12 oz.



**4.99**

Starbucks® sweet  
cream or creamer  
24 or 28 fl. oz.



Keurig and K-Cup are trademarks of Keurig Green Mountain, Inc., used with permission.  
Nestlé uses Starbucks trademarks under license. © 2026 Starbucks Coffee Company.



**CHOLULA**

*There's a Cholula  
for Everything*



**25% off**  
regular price

**Cholula burrito bowl**  
8.5 or 9 oz.  
(price varies by store)



**25% off**  
regular price

**Cholula hot sauce, salsa,  
seasoning mix 1 to 12 oz.  
or McCormick  
taco seasoning 1 oz.**  
(price varies by store)



**25% off**  
regular price

**Lawry's seasoning salt**  
11 or 16 oz. (price varies by store)

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

# START YOUR MORNING WITH belVita<sup>BREAKFAST</sup> & coffee



Try the NEW  
belVita Fruit Bakes  
& Energy Bites  
at your local  
Hy-Vee!



Enjoy belVita Breakfast Biscuits as part of a balanced breakfast with a serving of low fat dairy and fruit.

© Mondelēz International group

**5.99**

Nabisco belVita biscuits  
8 ct.



**2.99**

Nabisco Snak-Saks  
5 to 8 oz.



**3.99**

Nabisco  
Nilla wafers  
11 oz.



**Werther's  
Original**  
*The Old World Recipe*

**3.49**  
Werther's Original  
caramel popcorn  
5.29 oz.

**10.99**  
Werther's, Riesen  
or Mamba candy  
25 to 30 oz.

**2.49**  
Werther's or Riesen candy  
2.35 to 6 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

GRILL UP A  
**GoodTime**  
ANYTIME



**9.99**  
Wright Brand bacon  
24 oz.



**5.99**  
Wright Brand  
sausage links  
12 oz.



**5.99**  
Aidells  
sausage links  
12 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



Save with Exclusive

**H** PERKS Prices!

Don't have a card?

Signing up is free, easy  
& saves you more!



Download the  
Hy-Vee app to  
earn & redeem  
rewards!

# EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



**3.78**  
Hy-Vee pumpkin, beer bread  
or funnel cake mix  
13.77 to 16.06 oz.



**16.88**  
Hy-Vee flavor  
variety oatmeal  
48 ct.



**5.79**  
Hy-Vee salsa  
45 oz.



**2.99**  
Hy-vee chocolate  
or strawberry syrup  
22 or 24 oz.



**1.99**  
Hy-Vee rice  
8.5 oz.



**3.29**  
Hy-Vee Hickory House  
wing sauce 12 fl. oz.



**6.98**  
Hy-Vee chocolate chips  
23 or 24 oz.



**2/\$3**  
Hy-Vee One Step water  
1 liter



**7.99**  
Hy-Vee unsweetened sliced  
strawberries & bananas  
48 oz.



**2.79**  
Hy-Vee pancakes  
12 ct.



**3.99**  
Hy-Vee ravioli  
or tortellini pasta  
18 to 25 oz.



**2.49**  
Hy-Vee white  
distilled vinegar  
64 fl. oz.

# IN THE AISLES



**5.77**  
KIND granola  
8 to 11 oz.



**5.39**  
KIND breakfast bars  
6 ct.



**1.99**  
Guerrero tortillas 10 ct.  
or Calidad chips 10 or 11 oz.



**12.99**  
Party Size Hershey's candy  
23.1 to 35.9 oz.



**2/\$14**  
Ghirardelli chocolate  
4.1 to 5.32 oz.



buy two, get one  
**FREE**  
Jolly Rancher or Twizzlers  
5 to 7 oz.



**2/\$7**  
Trident or Dentyne gum  
3 ct.



**4.49**  
Black Forest or Trolli  
gummy candy  
10 to 14 oz.



**3/\$4**  
with purchase of 3  
Hershey's snack size 4 ct.  
or theater box candy  
1.8 to 6 oz.



**7.99**  
Nebula chocolate bites  
2.5 oz.



buy one, get one  
**50% off**  
regular price  
1st Phorm protein sticks  
5 ct. (of equal or lesser value)



**4.99**  
Nabisco Zero Sugar  
Oreo cookies  
8 or 10.3 oz.



**2.49**

Yerba Madre  
organic beverage  
15.5 fl. oz.



**10.99**

Zevia soda  
12 pk. cans 12 fl. oz.



**8.99**

Monster energy drink  
4 pk. cans 11 or 16 fl. oz.



**10% off**  
regular price

Torani syrup  
25.4 fl. oz.  
(price varies by store)

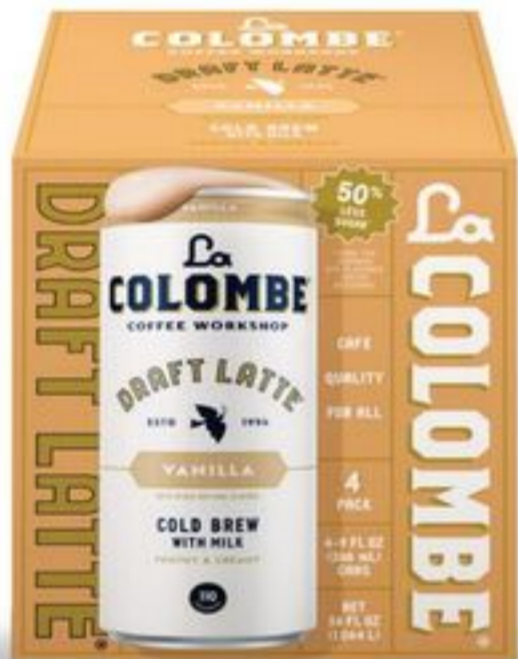


**9.99**

Red Bull energy drink  
4 pk. cans 12 fl. oz.



Fairlife Core Power  
protein shake  
12 pk. bottles 14 fl. oz.



**6.99**

La Colombe coffee  
4 pk. cans 9 fl. oz.



**1.88**

Coca-Cola soda  
1.25 liter



**16.99**

Bloom energy drink  
12 pk. cans 7.5 fl. oz.



**6.99**

Evian 6 pk. bottles 500 ml.  
or Core water  
6 pk. bottles 30.4 fl. oz.



**3/\$3**

Core 23.9 fl. oz.,  
Snapple 16 fl. oz.  
or Bai drink 18 fl. oz.



**6.99**

Liquid Death  
sparkling water  
6 pk. cans 12 fl. oz.



**9.99**

1919 Classic American  
rootbeer 10 pk. cans 7.5 fl. oz.



**3.99**

Imperial spread 45 oz.,  
Country Crock plant based  
heavy whipping cream  
16.9 fl. oz. or spread 14 oz.



**4.99**

Violife 100% dairy free  
cream cheese, sour cream,  
dip, creamer or cheese  
7.05 to 33.8 oz.



**2/\$9**

Bellatoria Sweetee-Pie,  
Sunday Brunch or Personal  
Size Brew Pub pizza  
10.3 to 15.3 oz.



**3.99**

Red Baron pizza  
15.77 to 23.45 oz.



**6.99**

Screamin' Sicilian,  
Stranger Things, Connie's,  
Urban Pie, Cheez-It pizza  
15.65 to 26.9 oz.



**1.88**

Jack's pizza sticks 4 ct.  
or Personal Size pizza 5.8 oz.



**3.97**

Tyson boneless  
chicken bites cup  
5.2 or 5.3 oz.



**1.99**

Hot Pockets high protein  
stuffed sandwiches  
6.75 oz.



**3.49**

Outshine, Frollies, Oreo,  
The Skinny Cow,  
Häagen-Dazs novelties  
3 or 6 ct. or ice cream 14 fl. oz.



**.99**

That's Smart!  
American sandwich slices  
16 ct.



**4.48**

Hillshire Farm lunch meat  
7 to 9 oz.



**3.99**

Land O' Frost Bistro  
Favorites lunch meat  
6 or 8 oz.



**6.99**

Land O' Frost premium  
sliced lunch meat  
22 oz.



**8.99**

Smithfield boneless  
quarter ham 1.5 lb.



**4.99**

Wimmer's natural casing  
wieners, Vegas dogs  
or sausage 10 to 16 oz.



**8.99**

Hormel Black Label bacon  
20 or 24 oz.

# DELI



**5.99**

Alouette creme fraiche  
7 oz.



**3.99**

Athenos crumbled  
feta cheese 3.5 to 5 oz.



**4.98**

BelGioioso ricotta 16 oz.  
or mascarpone cheese  
8 oz.



**5.99**

Ile De France goat  
cheese pyramid  
5.3 oz.



**4.99**

Montchevre  
goat cheese log  
4 oz.



**7.99**

El Pastor or Torero Matador  
cheese wedge 5.3 oz.



**7.99**

Sorée crumbled feta  
12 oz.



**5.49**

Sorée feta chunk cheese  
8 oz.



**2.00**

Frito-Lay chips 1.87 to 4 oz.  
with purchase of  
Deli sandwich, Market Grille,  
MIA Italian, HyChi  
or Nori Sushi foods



**2.00 off**

regular price

Rotisserie chicken breast  
or whole chicken 23 to 29 oz.  
with purchase of  
Poppi prebiotic soda  
4 pk. cans 12 fl. oz.  
(price varies by store)



**1.00 off**

regular price

Nori Sushi 10 ct. 7.5 to 9.5 oz.  
with purchase of  
Poppi prebiotic soda 12 fl. oz.  
(price varies by store)



**1.00 off**

regular price

Market Grille or HyChi meal  
with purchase of  
Pepsi, Mountain Dew  
or Starry soda 20 fl. oz.  
(price varies by store)



**1.00**

Fountain beverage 24 fl. oz.  
with purchase of  
Market Grille chicken meal  
crisp 'n tender, herb roasted,  
spicy or strips with 2 sides



**FREE**

Pepsi, Mountain Dew  
or Starry soda 2 liter  
with purchase of  
14" MIA Italian take & bake pizza  
22 to 53 oz.



**2.00 off** regular price

with purchase of 4  
**Chicken kabobs** 7 or 8 oz.  
**& 1 Coca-Cola soda** 10 pk. mini cans 7.5 fl. oz.  
**or 1 Gold Peak tea** 6 pk. bottles 16.9 fl. oz.  
 (price varies by store)



**9.99**

**Hy-Vee Choice Reserve  
 beef & vegetable kabobs**  
 8 oz.



**2/\$6**

**Cooked shrimp skewers**  
 100% natural, 26 to 30 ct., 2 oz.



**5.99**

**Ahi tuna & vegetable kabob**  
 7 oz.

**5.99**

**Swordfish & vegetable  
 kabob** 7 oz.

**6.99**

**Atlantic salmon kabob**  
 farm raised, 7 oz.

# SEAFOOD



**11.99 lb.**

**Wild Gulf shrimp**  
 100% natural, EZ peel,  
 21 to 30 ct.



**12.99**

**Wild Gulf shrimp**  
 EZ peel, 16 to 20 ct.,  
 16 oz. pkg.



**NEW  
 ITEM!**

**11.99**

**Florida pink shrimp**  
 EZ peel, 21 to 30 ct.,  
 16 oz. pkg.



**9.99**

**Wild Gulf shrimp**  
 peeled & deveined,  
 40 to 50 ct., 16 oz. pkg.



**7.99 lb.**

**Imitation crab cheese ball**



**7.99 lb.**

**Our Own surimi crab salad**

# HOME



**25% off** regular price  
**Wilton bakeware**  
 each (price varies by store)



**17.98**  
**Blue Buffalo dry dog food**  
 5 lb.



**20% off** regular price  
**Kirk's gentle castile soap**  
 12 oz. or **nourishing cleanser**  
 32 fl. oz. (price varies by store)



**4.97**  
**Dial bodywash**  
 16 oz.



**5.99**  
**Mr. Bubble bubble bath**  
 36 fl. oz.



**2.99**  
**Palmolive or Ajax dish soap**  
 20 or 28 fl. oz.



**10% off** regular price  
**AstroGlide lubricant,**  
**Just for Men hair color**  
**or Vagisil itch relief**  
 1 to 20 ct. or .3 to 12 fl. oz.  
 (price varies by store)



**No.7 skincare**  
 .5 to 1.69 oz.  
 (price varies by store)



Ad prices effective March 30 - May 3, 2026  
 Select varieties included. Some restrictions apply. Prices subject to change.  
 We reserve the right to limit quantities. See store for details.

**5.00 off** regular price

with \$25 purchase of  
**All, Persil, Purex, Snuggle, 20 Mule Team borax**  
**laundry boost, detergent, dryer sheets,**  
**Soft Scrub cleaners 39 or 80 ct., 24 to 150 fl. oz.,**  
**Dial soap, Göt2B or Schwarzkopf hair care**  
 2.03 to 52 fl. oz. (price varies by store)



# WINE & SPIRITS



**27.99**  
High Noon seltzer  
12 pk. cans 12 fl. oz.



**17.99**  
High Noon Lucky One  
vodka lemonade or tea  
8 pk. cans 12 fl. oz.



**11.99**  
New Amsterdam vodka  
750 ml.



**17.99**  
Black Box wine  
3 liter



**2/\$11**  
Soon Hari soju  
375 ml.



**6.99**  
Barefoot wine  
4 pk. bottles 200 ml.



**9.87**  
Barefoot wine  
1.5 liter



**9.99**  
Clos du Bois wine  
750 ml.



**15.99**  
Whitehaven sauvignon  
blanc 750 ml.



**14.99**  
La Marca prosecco  
750 ml.



**10.99**  
Mark West wine  
750 ml.



**10.99**  
Apothic wine  
750 ml.