



FRESH FOR EVERYONE™

CUSTOMER APPRECIATION WEEK 03/11 - 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit Kroger.com/appreciation to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP



\$6.99 /LB
With Card

Boneless Beef Chuck Roast



\$9.99 /LB
With Card

Fresh Atlantic Salmon Fillets
Farm-Raised or Kroger Colossal Cooked Shrimp, 13-15 ct, Sold in a 2 lb Bag for \$19.98



\$3.99 /LB
With Card

Fresh Simple Truth Natural Boneless Chicken Breasts
Family Pack or Small Pack, \$4.49 lb with Card



\$4.99 With Card

Kroger 80% Lean Ground Beef
16 oz Roll or Simple Truth Organic 85% Lean Ground Beef, 3 lb, \$20 with Card



49¢ /LB
With Card

Green Cabbage



\$3.99 With Card

Jumbo Blueberries
9.8 oz



\$4.77 With Card

Red, Green or Black Seedless Grapes
3 lb Package



\$1.99 With Card

Kroger Ice Cream
Select Varieties, 48 fl oz



MIX & MATCH B2G1 FREE
of Equal or Lesser Value
With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages



MIX & MATCH B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Canada Dry
12-Pack, 12 fl oz Cans or Coca-Cola 6-Pack, 16-16.9 fl oz Bottles; Select Varieties, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties



88¢ With Card

Powerade
28 fl oz or BodyArmor, 16 fl oz; Select Varieties



2/\$3 With Card

Kroger Bread
Select Varieties, 20 oz



\$1.99 /EA
With Card

Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties



MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)



3/\$5 With Card

General Mills Cereal
Select Varieties, 8.9-14 oz



SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store



\$25.99

Miller, Bud or Coors
Select Varieties, 30-Pack, 12 fl oz Cans

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.

Asparagus



\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.

Hormel Bacon
Select Varieties, 9.3-16 oz



\$7.99 /EA
With Digital Coupon

Frito-Lay Multipack
Select Varieties, 18 ct
Price without digital coupon is up to \$10.49 each with Card.



\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

DiGiorno Pizza
Select Varieties, 14.14-30.3 oz

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

**Sea Cuisine
Salmon**
Frozen,
Select Varieties,
8-10.5 oz

BOGO FREE

With Card



MIX & MATCH

**Hormel
Pepparoni**
Select Varieties,
5-6 oz

BOGO FREE

With Card



MIX & MATCH

**Wholly
Guacamole**
Select Varieties,
7.5 oz,
In the Produce
Department

BOGO FREE

With Card



MIX & MATCH

BOGO FREE

of Equal or Lesser Value

With Card

**Entenmann's
Little Bites, Donuts or Cakes**
Select Varieties, 6.88-21 oz



MIX & MATCH

**Kroger
Apple Juice**
64 fl oz or
Nature Valley
Bars, 5-10 ct;
Select Varieties

BOGO FREE

With Card



MIX & MATCH

**Hellmann's
Mayonnaise**
Select Varieties,
11.5 fl oz

BOGO FREE

With Card



MIX & MATCH

**Nature Made
Supplements**
Select Varieties,
14-300 ct

BOGO FREE

With Card



MIX & MATCH

**Yasso
Frozen Greek
Yogurt Bars**
4 ct or
Sandwiches, 3 ct;
Select Varieties

BOGO FREE

With Card



MIX & MATCH

**Kraft
Salad Dressing**
14-16 fl oz or
Frank's Red Hot
Sauce, 12 fl oz;
Select Varieties

BOGO FREE

With Card



MIX & MATCH

**Kinder's
Sauce**
Select Varieties,
14.2-16.1 oz

BOGO FREE

With Card



MIX & MATCH

**Bibigo
or Pagoda
Entrée**
Select Varieties,
8.1-24 oz

BOGO FREE

With Card



MIX & MATCH

**Goodcook
Gadgets,
Bakeware,
Cookware or
Food Storage**
Select Varieties

BOGO FREE

With Card



MIX & MATCH

Olipop Soda
Select Varieties,
12 fl oz

BOGO FREE

With Card



MIX & MATCH

BOGO FREE

of Equal or Lesser Value

With Card

**Private Selection
Pasta**
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online!
Scan me to download
digital coupons.

*When you buy participating
items in the same transaction
with Digital Coupon.



Look for
these tags.



**Post
Giant Size
Cereal**
Select Varieties,
23-23.5 oz

4.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.99
/EA*



Pringles
Select Varieties,
4.6-5.57 oz

2.49 With Card
-50¢ Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Nature Valley
Biscuits or
Fiber One Bars**
Select Varieties,
10-24 ct

6.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$5.99
/EA*



**Snyder's
of Hanover
Pretzels**
Select Varieties,
8-16 oz

3.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Progresso
Soup**
Select Varieties,
18-19 oz

2.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$1.49
/EA*



**Puffs
Facial Tissues**
Select Varieties,
4 ct

6.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$4.99
/EA*



**Garnier
Fructis
Shampoo or
Conditioner**
Select Varieties,
11.3-12.5 fl oz

4.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.49
/EA*



**Huggies
Little Movers or
Little Snugglers
Diapers**
Select Varieties,
38-96 ct

28.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Tide Laundry
Detergent**
92-105 fl oz or
Gain Laundry
Detergent, 154 fl oz;
Select Varieties

15.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$12.99
/EA*



**Dove
Bar Soap**
Select Varieties,
4 ct

8.49 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$6.49
/EA*



**Iams
Dry Dog Food**
Select Varieties,
15 lb

29.99 With Card
-4.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Hero
Mighty Patch
Blemish Patches**
36 ct

12.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$11.99
/EA*

BOTTLES & BREWS



12.99 With Card
-15%

\$11.04
/EA*

**Barefoot,
Yellow Tail or
Sutter Home**
Select Varieties,
1.5 Liter



11.99 With Card
-15%

\$10.19
/EA*

**Mark West or
Ecco Domani**
Select Varieties,
750 ml



**Busch,
Miller High Life
or Pabst**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$11.99



**Michelob Ultra,
Yuengling Flight
or Modelo Oro**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$15.99

*Save 15% when you purchase 6 or more bottles of 750 ml or 3 or more bottles of 1.5 Liter wine with Card. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.



**In-Store
Fresh Made
Guacamole**
Select Varieties,
14 oz, In the Produce
Department

\$6⁹⁹
With Card



Pineapple
\$2⁹⁹ /EA
With Card



2/\$6

With Card
Strawberries
1 lb Package or
Blackberries, 6 oz

**Bloom Haus
Luminous
Bouquet**

\$9⁹⁹



**Kroger
Tri-Colored
Peppers**
3 ct

\$3⁹⁹
With Card

**Honey
Mangoes**

79¢ /EA
With Card



GUARANTEED FRESH



\$6⁹⁹

With Card
**Kroger Beef
Shaved Steak**
Select Varieties,
14 oz



**Country Pleasin'
Smoked Sausage**
Select Varieties,
14 oz

\$4⁴⁹

With Card



**Williams
Sausage Patties**
Frozen,
Select Varieties,
36 oz

\$8⁹⁹

With Card



**Oscar Mayer
Lunchables**
2.25-4.4 oz or P3
Protein Packs, 2-2.3 oz;
Select Varieties

2/\$3

With Card



**Kroger
Extra Large
Cooked Shrimp**
26-30 ct, Sold in a
2 lb Bag for \$17.98

\$8⁹⁹ /LB

With Card

DELI & BAKERY

Order party trays, cakes and more at
[Kroger.com/fresh](https://www.kroger.com/fresh)

**Blueberry
Muffins**

4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



**Private Selection
Farmhouse
Loaded Potato Soup**
or Other Varieties, 24 oz



\$6⁹⁹

**Private Selection
Brown Sugar Ham**
or Provolone Cheese,
\$8.99 lb with Card,
Sliced to Order
or Grab 'N Go

\$9⁹⁹ /LB
With Card





Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

WEEKLY DIGITAL
DEALS
Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Ball Park Buns
8 ct or Hormel Chili,
15 oz; Select Varieties

\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Apple or
Cherry Pie**
or Other Varieties,
8", In the Bakery
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz
\$4.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**18 ct
Simple Truth
Cage Free Eggs**
Large, Grade A
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil Lotion
or Facial Cleanser**
Select Varieties,
16 fl oz
\$9.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kroger Ultra
Paper Towels**
6 Double Rolls
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties
\$3.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

GET LUCKY DEALS!



**Kroger
Corned Beef
Brisket**
Flat Cut

\$4.99 /LB
With Card



**Kroger
Sauerkraut**
32 oz

2/\$4
With Card



**Kroger Red or
Gold Potatoes**
5 lb Bag

\$5.49
With Card



**Kerrygold
Irish Cheddar**
Select Varieties,
7 oz, In the Deli

BOGO
of Equal or Lesser Value
FREE
With Card



Shamrock
4" Pot

\$5.99
AND UP



Guinness
8-Pack, 14.9 fl oz Cans
or Lost Forty,
15-Pack, 12 fl oz Cans;
Select Varieties

\$12.99

READY FOR MARCH BASKETBALL



**Private Selection
Angus Beef Patties**

\$10.99

With Card

Frozen,
Select Varieties;
2 lb



**Kroger
Sour Cream
or Dip**
Select Varieties,
16 oz

\$1.99
With Card



**Party Size
Ruffles**
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99
With Card



**Fresh Cravings
Salsa**
Select Varieties,
16 oz

BOGO
of Equal or Lesser Value
FREE
With Card



**Miller Lite
or Coors Light**
Select Varieties,
15-Pack, 16 fl oz
Aluminum Pints

\$18.99



**Toastermaster
Appliances**
Select Varieties

\$24.99

With Card



Sargento Cheese
Select Varieties, 5-8 oz

3/\$6
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$3.49 each with Card.



**Kroger Crunchy
Butterfly Shrimp**
Frozen, 32 oz

\$10⁹⁹
With Card



**Wild-Caught
Lobster Tails**
3-4 oz

2/\$12
With Card

REEL IN GREAT DEALS!



Frozen, Sold in a
4 lb Box for \$29.96

Delta Pride
Catfish

\$7⁴⁹
/LB
With Card

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1

**CHOOSE A
SEAFOOD SERVICE
CASE ITEM**

2

**SELECT YOUR
SEASONINGS
& GARNISHES**

3

**COOK IN OUR
OVEN-READY
BAG**

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10

With Card

1.06-1.7 oz or Kind Bar,
1.4 oz; Select Varieties



Pete & Gerry's Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's Boomchickapop Popcorn
Select Varieties,
4.4-7 oz

\$3.49
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's Pasta Sauce
Select Varieties,
25 oz
MIX & MATCH

BOGO FREE
of Equal or Lesser Value
With Card



Applegate Lunch Meat
Select Varieties,
4-7 oz

SAVE 25%
Tag Reflects Savings
With Card

HOME, HEALTH & MORE!



Dannon Oikos Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's Candy
Select Varieties,
8-10.05 oz

\$4.99
With Card



Select Varieties,
.20-.38 fl oz

Flonase Allergy Relief
\$16.99
With Card



Comforts Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger GentleLAX Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Scotch-Brite Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



Gatorade Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid Take Alongs Food Storage 2-Pack

\$4.99
With Card



Energizer Batteries
Select Varieties,
8-Pack
MIX & MATCH

BOGO FREE
of Equal or Lesser Value
With Card



WELCOME

SAVE 30%

Tag Reflects Savings With Card

Easter Décor, Plush and Housewares

Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at Kroger.com/Easter



Holiday Home Easter Fill Eggs
50 ct or Paper Grass, 10 oz; Select Varieties

\$5.99
With Card



Easter Plush
Select Varieties

SAVE 30%
Tag Reflects Savings With Card



Chalk Tales Bucket
20 ct or Bubble Wands, 6-Pack; Select Varieties

\$4.99
With Card



Tuscany Jar Candle
Select Varieties, 18 oz

\$7.99
With Card



Hershey's or Cadbury Candy Egg
Select Varieties, 1.1-2.1 oz

4/\$5
With Card



Starburst Jellybeans
14 oz or Lifesavers Gummies, 9 oz; Select Varieties

\$3.99
With Card



Kinder Joy Egg
Select Varieties, 0.7 oz

\$1.99
With Card



Cadbury Mini Eggs
26.5 oz

\$14.99
With Card



Cadbury Creme Eggs
4 ct

\$4.49
With Card



Whoppers Robin Eggs
Select Varieties, 9 oz

\$2.99
With Card



Brach's Jelly Beans
9 oz

\$2.69
With Card

Seasonal selection varies by store and is limited to stock on hand.

boost CUSTOMER APPRECIATION WEEK

Visit [Kroger.com/appreciation](https://www.kroger.com/appreciation)
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



Whole Pork Boston Butt Bone-In

Boost Members
save MORE
with Digital Coupon

99¢
/LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** lb with Card.



Kroger Cut Baby Carrots

Select Varieties, 1 lb
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$1.29** each with Card.



Holiday Home Easter Items Select Varieties

Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter Select Varieties, 16 oz

Boost Members
save MORE
with Digital Coupon

\$1.49
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$3.79** each with Card.



Kroger Cheese

Select Varieties, 6-8 oz

Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$2.49** each with Card.



Hershey's Party Size Candy

Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member price
is up to **\$14.99** each with Card.

BOTTLES & BREWS



\$16⁹⁹

**Lost Forty
or Blue Moon**

12-Pack, 12 fl oz Bottles or Cans
or Founders, 15-Pack,
12 fl oz Cans;
Select Varieties



**White Claw,
Cayman Jack
or Twisted Tea**

\$17⁹⁹

Select Varieties, 12-Pack,
12 fl oz Cans



11.99 With Card
-15%

\$10¹⁹ /EA*

**Clos du Bois or
Stella Rosa**
Select Varieties,
750 ml



7.99 With Card
-15%

\$6⁷⁹ /EA*

**André or
Taylor Port**
Select Varieties,
750 ml



16.99 With Card
-15%

\$14⁴⁴ /EA*

**La Marca,
Whitehaven
or J. Lohr**

Select Varieties, 750 ml



\$16⁹⁹

**Heineken,
Stella Artois
or Dos Equis**

Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans

*Save 15% when you purchase 6 or more bottles of 750 ml or 3 or more bottles of 1.5 Liter wine with Card. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!