

WST_ON

LOWEST
PRICE

on select flyer items or automatically
receive the difference in Scene+ points*



VERIFIED
PRICE
guarantee

SAFeway



VERIFIED
3⁴⁹
/lb

Fresh Boneless Pork Sirloin Chops or
Roasts Family Size or Fresh Pork Side Ribs
breast bone removed 7.69/kg

VERIFIED
5⁴⁴
/lb

Fresh Regular
Ground Beef Family Size
11.99/kg



VERIFIED
6⁸⁸
/lb

Fresh AIR-CHILLED Boneless
Skinless Chicken Thighs 15.17/kg

VERIFIED
9⁹⁹

Prepared Fresh Daily
Fruit or Vegetable
Trays 925 g-1.3 kg



VERIFIED
10⁹⁹
MEMBER
PRICING

SAVE UP TO
47%
WITH
MEMBER
PRICING

13⁹⁹ without
Scene+ Card

HIGH LINER Signature Cuts or Pan Sear
Breaded or Battered Premium Fish
425-540 g



VERIFIED
2⁹⁹
/lb

Asparagus product of
Mexico 6.59/kg



12⁹⁹

Tulips Assorted Colours
10-stem bunch
grown in Canada



VERIFIED
4⁹⁴

NESTLÉ Premium Frozen
Dessert or Real Dairy Ice
Cream 1.5 L or selected
Premium Novelties 4-10 pk or
HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk



CLUB HOUSE Gravies 21-47 g or
Gluten Free Gravies 24-25 g

VERIFIED
99¢



COMPLIMENTS Pure Orange
Juice 1.54 L

VERIFIED
3⁹⁹



VERIFIED
4⁹⁷

HEINZ Ketchup 750 mL-1 L or
Picnic Pack 3x375 mL or KRAFT
Miracle Whip or Mayonnaise
650-890 mL



CRACKER BARREL Cheese
340-400 g or Shreds 250-320 g

VERIFIED
5⁹⁷



GREEN GIANT Frozen
Vegetables or Valley Selections
selected 400-750 g

VERIFIED
2⁴⁹

Scene+
GIVE & GET

BUY \$150 IN SAFeway
GIFT CARDS & GET
1,000 PTS

That's like \$10 toward your groceries

Receive 1,000 Scene+ Points when you purchase \$150 in Safeway Gift Cards. Offer valid from March 26-April 1, 2026 at all Safeway locations in Western Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Safeway gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Safeway gift cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Global Market

KRINOS Twisters

VERIFIED
6⁹⁹

KRINOS Twisters 1 kg
selected varieties

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Safeway stores for the weekly flyer period. Program subject to change without notice. Visit safeway.ca for additional details.

THU 26 | FRI 27 | SAT 28 | SUN 29 | MON 30 | TUE 31 | WED 1

Prices and offers in
effect March-April
2026



More deals!
Scan here for our full flyer

WST_ON

EASTER

is on the way

MEMBERS SAVE 30¢/lb

2¹⁹ /lb
4.83/kg

MEMBER PRICING

RAISED WITHOUT ANTI-BIOTICS

EXCLUSIVE TO SAFEWAY

HAYTER'S FARM
TASTE & TRADITION
LOCAL / WHOLESOME / 3 GENERATIONS OF FAMILY

YOUNG TURKEY
RAISED WITHOUT THE USE OF ANTIBIOTICS
FROZEN WITH GIBLETS
Léve sans les antibiotiques
JEUNE DINDON
ÉLEVÉ SANS L'UTILISATION D'ANTIBIOTIQUES
CONGELÉ AVEC ARABES
HAYTER'S FARM (SAFETY CERTIFIED)

75 YEARS OF FARM FARMING

2⁴⁹ /lb,
5.49/kg

without
Scene+
Card

HAYTER'S FARM **Raised Without Antibiotics** Frozen Grade A Turkeys all available sizes

2⁹⁹ /lb

COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank or SCHNEIDERS Applewood Smoked Bone-In Ham 6.59/kg

SCHNEIDERS

Original Bone-In Ham
Appelwood Smoked
Dindon avec os original
Fumé au bois de pomme
SCHNEIDERS

Nutrition Facts
Valeur nutritive
per 100g
per 100g
Calories 120
Total Fat 10g
Sodium 10g
Total Protein 10g
Total Carbohydrate 10g
Total Sugar 10g
Total Fat 10g
Sodium 10g
Total Protein 10g
Total Carbohydrate 10g
Total Sugar 10g

High in / Elevé en
Total Fat / Gras saturé
Sodium
Total Protein
Total Carbohydrate
Total Sugar

14⁸⁸ /lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last 32.80/kg

STERLING SILVER
PREMIUM BEEF

CERTIFIED TENDER*
TENDREté CERTIFIÉE

5⁹⁹ ea when you buy 2 or more

COMPLIMENTS Apple, Pumpkin or Apple Crumble 650-750 g

compliments
PUMPKIN
CITROUILLE

BUY MORE SAVE MORE

compliments
APPLE CRUMBLE
CROUSTADE
AUX POMMES

compliments
APPLE
POMMES

100 PTS
when you buy 1

16⁹⁹

CADBURY Mini or Assorted Eggs 745-875 g while supplies last

Cadbury
Mini Easter
eggs.œufs
de Pâques Mini

Cadbury
Mini
Eggs

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

FLOI_SBY_WK48_PRN_WST_ON

Make Moments Homemade



Raspberry
Chocolate
Cream Tart

SCAN
FOR DELICIOUS
SPRING RECIPES



Get **500** PTS

When you spend \$20
on these participating
products*

*before taxes

4⁴⁹

ROBIN HOOD Flour
selected 2.5 kg



3⁹⁹

ROBIN HOOD Oats 1 kg or LAURA
SECORD Chocolate Chips 250 g



3⁴⁹

EAGLE BRAND
Condensed Milk
300 mL



1⁷⁹

CARNATION
Evaporated Milk
354 mL



3⁹⁷

PHILADELPHIA
Cream Cheese
227-250 g selected



Product availability may vary by store. *Offer valid from March 26th to April 1st, 2026 at participating Sobeyes, Safeway, IGA West, Foodland and Thrifty Foods locations in Canada. Get 500 PTS when you spend \$20 on participating Robin Hood®, Five Roses®, Carnation®, Eagle Brand®, and Laura Secord® products. Qualifying purchase must be made in a single transaction. Excludes Carnation® 12 pk and Robin Hood® and Five Roses® 10 kg Flour. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy deposits, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scene Plus IP Corporation, used with permission.

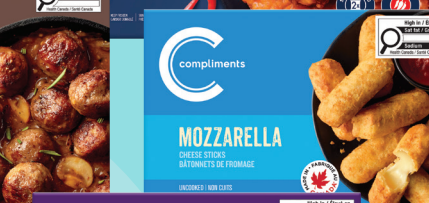
FL02_SBY_WK48_PRN_WST_ON_BC

EASTER priced right



BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or PANACHE Frozen Desserts 300-650 g or PASTRY BOX Cheesecakes frozen 350-600 g



12⁹⁹
MITCHELL'S
Thick Cut Bacon
1 kg

We offer
cored or whole
pineapples for
the same price



9⁹⁹

COMPLIMENTS
Extra Large Cooked
Shrimp in Ring with Sauce 312 g or
ULTRA NATURAL Gluten Free Coconut,
Panko or Tempura Shrimp 340 g



4⁹⁹

Whole or
Cored Pineapple
product of Costa Rica



3⁹⁹

Pumpnickel or
Sourdough Boules 450-495 g



200 PTS
when you buy 2

6⁹⁹ TRE STELLE
Bocconcini
200 g



3⁹⁹
/100 g

PILLER'S Salami assorted varieties
or CASTELLO Fontal Cheese



2/\$7

300 PTS
when you buy 2

TOSTITOS Tortilla Chips 205-300 g or
MISS VICKIE'S Kettle Chips 190-200 g



2/888

COCA-COLA or PEPSI Soft Drinks 6x710 mL



3⁹⁹

OCEAN SPRAY Cranberry Cocktail 1.89 L,
100% Cranberry Juice 1.77 L or
MATT & STEVE'S Caesar Mix 1.36 L



6⁹⁹

PUREX Bathroom Tissue
12=24 or 8=24 rolls,
SPONGETOWELS 3=6 rolls or
SCOTTIES Facial Tissue 6 pk



2/\$5

CHRISTIE Cookies selected
224-303 g or Crispers or Bits &
Bites 145 g or DARE Cookies
selected 168-360 g



3⁴⁹

VILLAGGIO Bread 510-540 g or
Buns 6-8 pk



30% off

MCCORMICK Gourmet Spices
selected 0.5-74 g



5⁹⁹

NATREL Organic Milk 2 L



265
MEMBER
PRICING

3⁴⁹
without
Scene+ Card

KELLOGG'S Nutri Grain Bar, Rice
Krispies Squares, Pop-Tarts or
Pastry Crisps selected 125-384 g



3⁹⁹

KELLOGG'S Cereal 210-525 g
(excludes Family Size) or POST
Cereal 283-525 g selected



3⁹⁹

100 PTS
when you buy 2

BECEL Plant-Based Bricks 454 g
or Plant-Based Salted Tub 427 g



90¢

PURINA Friskies or Fancy Feast
85-156 g



300 PTS
when you buy 3

3/\$10

QUAKER Instant Oatmeal
232-344 g or Quick or Old
Fashioned Oats 900 g-1 kg



6⁹⁹

IÖGO Creamy Yogurt 16 pk or
SIGGI'S Icelandic Skyr Yogurt
650-750 g



3/\$5

CLIF Bars 68 g or 12 pk 18.99

We have twice as many Canadian-origin products
You read that right! With twice as many Canadian-origin products as competing stores,*
we make it easier for you to truly support Canada.

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh (Canadian Origin Stated) items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

**TWICE AS EASY
TO SUPPORT
CANADA**

PROUDLY CANADIAN safeway.ca

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 26, 2026 to Wednesday, April 1, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway locations within British Columbia or Northwestern Ontario. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in British Columbia or Northwestern Ontario regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P08_SBY_WK48_PRN_WST_ON_BC

makehappytummies.ca

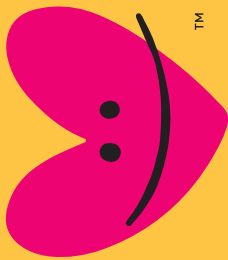
TM 2026 Make Happy Tummies

Donate
in-store

Join Us.

100% of donations help feed hungry tummies
at schools in our neighbourhoods.

make
happy
tummies



EASTER

is just around the corner



Sterling
SILVER
PREMIUM BEEF

24⁹⁹ /lb

STERLING SILVER Fresh Boneless Rib Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef while supplies last 55.09/kg

CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉE



STARTING AT
7⁹⁹

HARVEST Sausage Rings or Chubs 300-375 g



OCEAN WISE
RECOMMENDED

28⁹⁹

ULTRA NATURAL Shrimp Ring with Cocktail Sauce 34-38 ct per ring 737 g

12⁹⁹ /lb

SUNGOLD Fresh Boneless Lamb Leg 28.64/kg



Try with



100 PTS
when you buy 3

17⁹⁹

FRANCO-AMERICAN Gravy 284 mL



10⁹⁹

MARINA DEL REY Shrimp Appetizer Trio 504 g



10⁹⁹

SIMPLY COCKTAILS Cocktail & Mocktail Mixers 480 mL



6²⁹

FRITO-LAY Snacks 325-535 g



150 PTS
when you buy 3

\$4 KELLOGG'S Town House, Cheez-it or Snap'd Crackers 213-391 g



2⁴⁹ CLOVER LEAF Smoked Oysters or Mussels 85 g



3⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



50 PTS
when you buy 1

6⁴⁹ COMPLIMENTS Aerosol Whipped Cream Topping 400 g



100 PTS
when you buy 2

4⁹⁹ COMPLIMENTS Cozy Coop Large White Eggs 12 pk

easter BLOOMS

100 PTS
when you buy 1

14⁹⁹

Easter Lily Plant or Easter Egg Potted Mum 6" pot grown in British Columbia



6⁹⁹

Bunny with Bow Tie Pot with Succulent 2" grown in British Columbia

Give them more with the Grocery Essentials Card

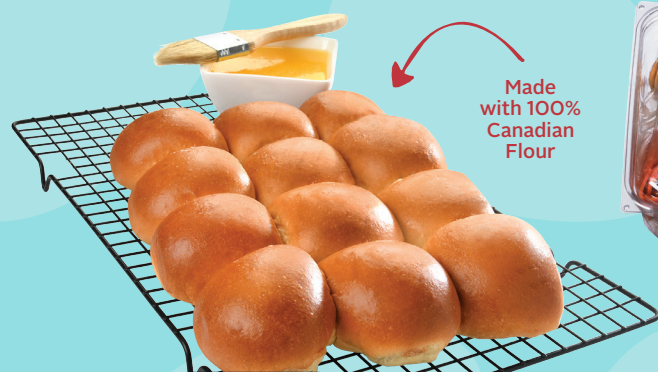


Visit safeway.ca/giftcards for details



*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

Sides, starters and sweets

**6⁹⁹**THE LITTLE POTATO
COMPANY Potatoes
product of Canada no 1,
1.36 kg 3 lb**7⁹⁹**
/lbButternut, Kabocha, Acorn or Spaghetti Squash
product of Canada, Canada no 1 or Mexico 4.39/kg**100 PTS**
when you buy 2**4⁵⁹**Dinner, Tray or Butter Topped Buns
12 pk 425-530 gBAKED
IN STOREMade
with 100%
Canadian
Flour**\$2⁰⁰** offHORMEL Snack Trays
425 gSLICED
FRESH**4⁴⁹**
/100 gSAN DANIELE
Prosciutto**21⁹⁹**

Dessert Cakes 1.2-1.49 kg

**\$3⁰⁰**Handheld Savoury Pastries spinach & feta,
bacon & egg or other select varieties**100 PTS**
when you buy 2**4⁴⁹**

KING'S HAWAIIAN Rolls 12 pk

**6⁴⁹**BUBLY or MONTELLIER
Sparkling Water 10-12x355 mL**4⁹⁹**ALCAN Foil 50 ft, Non-Stick 25 ft
or Parchment Paper 35 ft or
CUT-RITE Wax Paper 75 ft selected**200 PTS**
when you buy 2COMPLIMENTS Spices or
Seasonings selected 5-245 g**28⁹⁹**STARBUCKS Whole Bean
Coffee 907 g or K-Cups®
24 pk**3⁹⁹**VH Sauces
341-380 mL selected**100 PTS**
when you buy 2**7⁹⁹** COMPLIMENTS Broth
900 mL**15⁹⁹**Spring Bouquet
assorted colours
grown in British Columbia**3⁹⁹**

Daffodils 10-stem bunch

**18⁹⁹**Easter Egg Bouquet
assorted colours

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.Visit [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Safeway app.

the way
TO VALUE7⁹⁹Raspberries product of
USA or Mexico 340 g5
PACKAvocados
product of
Mexico 5 pk4⁹⁹ORGANIC
5⁹⁹
3 pk3 LB
BAG100 PTS
when you buy 25⁹⁹COMPLIMENTS Oranges product of
USA or Egypt 1.36 kg 3 lb bag1⁹⁹Sweet Potatoes
product of USA
no 1 grade 4.39/kg4⁴⁴Extra Large Black or Red
Seedless Grapes product of
Peru or Chile no 1 grade
9.79/kg1⁹⁹Long Seedless English Cucumbers
product of Western Canada
Canada no 1 grade7⁹⁹COMPLIMENTS Russet or Red
Potatoes product of Canada
Canada no 1, 10 lb2⁹⁹Brussels Sprouts 6.59/kg or
Rapini product of Mexico or USA3
PACK5⁹⁹COMPLIMENTS Rainbow Peppers
3 pk product of Mexico or Canada

2/\$6

Romaine, Green or Red Leaf
Lettuce product of USA

3 LB

100 PTS
when you buy 27⁴⁹Bagged Gala, Ambrosia, McIntosh
or Granny Smith Apples product
of Canada or USA fancy grade
1.36 kg 3 lb bag

2 LB

6⁸⁸500 PTS
when you buy 2HALOS Clementines or Mandarins
product of USA 907 g 2 lb bagCOSMIC
CRISP2⁹⁹Cosmic Crisp Apples
product of USA extra fancy grade
6.59/kg100 PTS
when you buy 2

2/\$5

Large Red
Grapefruit
product of Israel

2/\$6

COMPLIMENTS Garden Salad 340 g
or Coleslaw 397 g product of USA100 PTS
when you buy 24⁹⁹GOODLEAF Lettuce Blends
product of Canada 113 gREADY
FOR
YOU15%
offPrepared Fresh Daily Mixed Fruit
Salad or Tropical Fruit Salad
assorted sizesREADY
FOR
YOU15%
offPrepared Fresh Daily Cantaloupe,
Honeydew, Pineapple or
Watermelon ChunksGlobal
Market4⁸⁸Dragon Fruit product of Vietnam
or Yellow Pitahaya product of
EcuadorGlobal
Market1⁷⁷Napa Cabbage or Bok Choy
product of USA or Mexico 3.90/kg

ORGANIC

8⁹⁹50 PTS
when you buy 1LIL SNAPPERS Gala, Pink Lady or
Granny Smith Apples product of
USA fancy grade 1.36 kg 3 lb bag

ORGANIC

3⁸⁸100 PTS
when you buy 2COMPLIMENTS ORGANIC Whole
White or Cremini Mushrooms
product of Canada 227 gGlobal
Market9⁹⁹NUTS FOR CHEESE Wedges
120 g product of Canada18⁹⁹TOFURKY
Roast & Gravy
Combo 1.13 kg100 PTS
when you buy 17⁹⁹Candy Zone Tubs
525-625 g5⁹⁹WONDERFUL
Pistachios selected
200-225 g

floral

11⁹⁹Garden Pixie Ceramic with
Tropical 2" pot grown in
British Columbia17⁹⁹Farm Fresh
Bouquet
assorted colours14⁹⁹Mixed Bulb Pan assorted colours
7" pot grown in British Columbia16⁹⁹100 PTS
when you buy 1Gerbera assorted colours 10-stem
bunch grown in British Columbia

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.safeway.ca/value-flyer for details.



HAND-SELECTED AAA BEEF

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Safeway



500 PTS
when you buy 1

8⁹⁹
/lb



14⁹⁹
/lb



200 PTS
when you spend \$20 or more

Fresh **AIR-CHILLED** Chicken Legs back attached



500 PTS
when you spend \$30 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Breast



3⁴⁹
/lb

Fresh Pork Hock 7.69/kg



4⁴⁹
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops
Family Size 9.90/kg



200 PTS
when you spend \$20 or more

8⁹⁹
/lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg



11⁹⁹
/lb

Seasoned Lamb Chops
Greek & lemon or Herbes
de Provence 26.43/kg



5⁹⁹

COMPLIMENTS Breakfast or
Dinner Pork Sausage 375-500 g



**BUY MORE
SAVE MORE**

\$6
ea when you
buy 2 or more

NOBLE Premium Lean Ground
Bison starting at 6.99 ea

Get roasting for less!

RULE THE ROAST:
Your Ultimate Guide to
Roasting at [Safeway.ca](#)



Scan here for our
Roast Calculator



300 PTS
when you spend \$15 or more

12⁹⁹
/lb

STERLING SILVER Fresh
Boneless Cross Rib Pot
Roast homestyle seasoned
fat added cut by your meat
expert from Canada AAA
grade beef 28.64/kg

3⁹⁹
/lb

Fresh Boneless Pork Loin Centre
Roast homestyle seasoned 8.80/kg

HAM IT UP



500 PTS
when you buy 1

4⁹⁹
/lb

PANACHE Hickory Smoked Spiral
Sliced Honey Glazed Ham 11.00/kg



500 PTS
when you buy 1

8⁴⁹
/lb

PANACHE
Simple-Carve Ham
18.71/kg



100 PTS
when you spend \$10 or more

6⁴⁹
/lb

COMPLIMENTS Bone-In Ham
Steak or Honey Ham half or
quarter 14.31/kg



200 PTS
when you buy 1

14⁹⁹

BEST BUY
Boneless Smoked
Ham 1.2 kg

quick & easy



**BUY MORE
SAVE MORE**

4⁴⁹
ea when you
buy 2 or more

COMPLIMENTS Boneless Smoked
Ham Slices 375 g 4.99 ea



STARTING AT

7⁴⁹
/lb

HARVEST Premium
Boneless or Bone-In
Ham Portions
starting at 16.51/kg



**BUY MORE
SAVE MORE**

12⁹⁹
ea when you
buy 2 or more

PILLER'S Naturally Smoked
Boneless Hams 800 g 14.99 ea



STARTING AT

6⁹⁹

LOU'S Fully Cooked Entrées or
Bacon 375-400 g or LIL' JUAN'S
Entrées 300-400 g



4⁹⁹

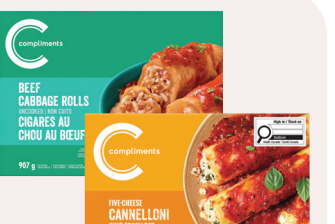
100 PTS
when you buy 2

COMPLIMENTS Stuffed Chicken
Cutlettes or Asian Inspired
Entrées 284-500 g



9⁹⁹

POGO Original
10 pk or All Beef
8 pk 600-750 g



11⁹⁹

120 PTS
when you buy 1

COMPLIMENTS Cabbage Rolls
or Five-Cheese Cannelloni
907 g-1 kg



300 PTS
when you buy 2

13⁹⁹

COMPLIMENTS Traditional or
Smashed Beef Burgers 680-907 g

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa® Card**.



*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](#). *Visa Int. /Licensed user.

CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



Play on the Safeway app now

IT'S GAME TIME

Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win*
- exclusively on the Safeway app



Download the
Safeway
grocery app
to play.



Register or sign into
your account and
link your Scene+
card.



Play every week
for a chance to
unlock offers for
free products,
Scene+ points
and earn chips.

Learn more on how to get in on all the fun
at www.safeway.ca/grocerygiveaways

NO PURCHASE NECESSARY. Full Contest rules found at safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

P06_SBY_WK48_PRN_WST_ON_BC

Enter your chips for a chance to win* one of these great prizes:



1 x 1 MILLION SCENE+ POINTS
valued at \$10,000



6 x 1 MILLION SCENE+ POINTS
valued at \$10,000 each



3 x CINEPLEX SHOWTIMES CARDS
valued at \$3,650 each



2 x \$5,000 SCOTIABANK CASH PRIZES
deposited into a Scotiabank investment plan



20 x \$500
HOME HARDWARE GIFT CARDS

PLAY WEEKLY TO UNLOCK
FREE ITEM OFFERS FROM
COMPLIMENTS!



FEATURED
FAVOURITES



EARN UP TO 5X MORE POINTS WHEN YOU USE THE OFFERS ON THE SAFEWAY APP.

Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

seafood



379
/100 g

Fresh Atlantic Salmon Fillets Family Size
subject to availability

CHOOSE CANADIAN SEAFOOD



100 PTS
when you spend \$8 or more

189
/100 g

Fresh Wild Pacific Rockfish Fillets
product of British Columbia subject to availability

CHOOSE CANADIAN SEAFOOD



7
COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g



7
PANACHE Crab Rangoon or Tempura Shrimp with Truffle Flavour 252 g selected varieties

Get 500 PTS
When you buy any 4 of these participating Compliments or Panache items

MIX & MATCH



8
COMPLIMENTS Cooked Shrimp In Ring with Sauce 255 g



8
PANACHE Shrimp Spring Rolls, Coconut or Butterfly Breaded Shrimp, Tempura or Bang Bang Shrimp or Crispy Calamari 300-355 g selected varieties

bakery



BUY 1 GET 1 FREE
Brownies 550-585 g or Brownie Cakes 310-390 g

MIX & MATCH



999
ALLIE & SARA'S KITCHEN Crepes Belgian Chocolate or Apple Cinnamon frozen 540 g



799
MEMBER PRICING
999
without Scene+ Card
Small Bar Cakes 325-575 g



200 PTS
when you buy 2
599
All Butter Danish 4 pk 420 g

BAKED IN STORE



100 PTS
when you buy 2
599
STARTING AT
Gourmet Cookies 6 pk 410-475 g or Mini 24 pk 312 g

BAKED IN STORE



BUY MORE SAVE MORE
349
ea when you buy 2 or more
Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g 3.99 ea

BAKED IN STORE



Made with 100% Canadian Flour
449
Panini Buns 6 pk 375-480 g

BAKED IN STORE



649
200 PTS
when you buy 2
Portofino Breads 810 g or Brioche Burger Buns 6 pk



399
COMPLIMENTS Garlic Bread 284 g



399
200 PTS
when you buy 2
COMPLIMENTS 7" Tortillas 340 g



299
HOSTESS Snacks 121-225 g

deli & kitchen



799
PANACHE Italian Sliced Meats selected 100 g



200 PTS
when you buy 2
679
PANACHE Toppers or Crisps 130 mL or 150 g selected



SLICED FRESH
10% off
200 PTS
when you buy 300 g or more
BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage



FRESH FROM OUR DELI CASE
449
/100 g
MAPLE LEAF Natural Selections Turkey or Ham



699
MEMBER PRICING
799
without Scene+ Card
AGROPUR Grand Cheddar 1 Year Old 200 g, KERRY GOLD 198 g, MONSIEUR GUSTAV Cheddar 200-250 g or L'EXTRA Brie or Camembert 170 g



200 PTS
when you buy 2
679
PANACHE Toppers or Crisps 130 mL or 150 g selected



READY FOR YOU
LIMITED TIME ONLY
799
200 PTS
when you buy 2
2 Pack Mini Croissant Chicken Club Salad Sandwiches 216 g



200 PTS
when you spend \$15 or more
20% off
QUESO MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked



499
200 PTS
when you buy 3
RESER'S Side Dishes available chilled 340-567 g



399
COMPLIMENTS Regular Hummus, Topped Hummus or Dips 227-255 g



1899
RANA Lasagna available chilled 1.1 kg



899
50 PTS
when you buy 1
YUCATAN GUACAMOLE Tub 454 g or Squeeze 340 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Safeway.ca

S01_SBY_WK48_DIG_WST_ON_BC

S01_SBY_WK48_DIG_BASE.indd 6

2026-03-18 11:20 AM

frozen & dairy

200 PTS
when you buy 27⁹⁹STARBUCKS Creamers or
Non-Dairy Creamers 828 mL3⁴⁹HELIVA GOOD! Dip 250 g,
YOPLAIT Source Yogurt 630 g, 4 pk
or Minigo or Tube Yogurt 6-8 pk5⁹⁹100 PTS
when you buy 2ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g4⁴⁹100 PTS
when you buy 2

DEL MONTE Juice 1.6 L

10⁹⁹DANONE OIKOS
Greek Yogurt
12 pk or 1.5 kg150 PTS
when you buy 27⁴⁹YOPLAIT Source
Yogurt 16 pk7⁹⁹KRAFT Shredded
Parmesan 200 gBUY
MORE
SAVE
MORE2⁹⁹go when you
buy 2 or more100 PTS
when you buy 3PILLSBURY Cookies 468 g
(excludes seasonal) 3.49 ea4⁹⁹COMPLIMENTS Dough'chi Bites
or Fruit Bars 6 pk selected3⁹⁹NATREL Lactose
Free Ice Cream
473 mL3⁹⁹MCCAIN Fries
selected 800 g4⁹⁹KRAFT Cool Whip
Frozen Whipped
Topping 1 L

\$2

SWANSON Pot Pies
200 g7⁴⁹P.F. CHANG'S Bowls
312 g3⁹⁹MCCAIN Pizza Pockets 3 pk or
Diced Hashbrowns 800 g6⁷⁹MCCAIN Deep'n
Delicious Cakes
510 g selectedWE'RE FULL OF
compliments1⁹⁹

COMPLIMENTS Sour Cream 250 mL

2⁴⁹

COMPLIMENTS Perogies 907 g

100 PTS
when you buy 2COMPLIMENTS Belgian Waffles,
Original or Liège-Style 268-390 g100 PTS
when you buy 1COMPLIMENTS Butter Sticks
454 g salted or unsalted

natural health

3⁴⁹KETTLE BRAND
Chips 156-198 g5⁹⁹KASHI Granola
311-340 g3⁴⁹CERES Juice 1 L
3.99 eaSTARTING AT
7⁴⁹NUTS TO YOU
Spreads 365 g3⁹⁹MUTTI Organic
Tomatoes 398 mL2⁹⁹SILK Aseptic
Plant-Based
Beverages 946 mLSTARTING AT
4⁴⁹AMY'S KITCHEN
Burritos or Wraps
142-170 g100 PTS
when you buy 4

2/\$5

MID-DAY
SQUARES 33 g2⁹⁹

CLIF Builders Protein Bars 68 g

500 PTS
when you buy 149⁹⁹PVL Iso Sport, Iso Gold Essential
Sport or Plant 727-840 g400 PTS
when you buy 2WEBBER NATURALS Vitamins
or Supplements selected300 PTS
when you buy 139⁹⁹PERFECT SPORTS Diesel Whey
Protein Powder 908 g

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

drinks & snacks

**2/450**
GATORADE
710 mL**2/\$6**
COCA-COLA Soft Drinks 500 mL**999**
LINDT or GHIRARDELLI Bagged
Chocolates 130-151 g**999**
HARIBO Gummy Candy 40 pk
while supplies last**2/\$9**
DORITOS Tortilla Chips 210-280 g
or CHEETOS 170-285 g**249**
COMPLIMENTS Potato Chips 200 g
or Tortilla Chips 250-280 g**2/\$7**
CHRISTIE Snacking or Mini
Crackers 162-200 g selected**2/\$7**
BOULANGERIE GRISSOL Melba
Toast, Canapé or Baguettes
120-200 g**799**
DAVID'sTEA 12-15 pk**2899**
LAVAZZA
K-Cup Pods
30 pk**379**
COMPLIMENTS
Apple Juice 2 L**1299**
NATURE VALLEY Granola Bars,
BETTY CROCKER Fruit or MOTT'S
Fruitsations 637 g-1.28 kg selected

meal makers

**599**
KELLOGG'S
Family Size Cereal
450-650 g**399**
QUAKER Harvest
Crunch Cereal
270-510 g**599**
ST. DALFOUR Jam
225 mL**549**
SILVER HILLS Bread
430-680 g**299**
HABITANT Soup 796 mL or
BETTY CROCKER Mashed or
Sliced Potatoes 141-215 g**199**
COMPLIMENTS
Canned Tomatoes
540-796 mL**599**
TENDERFLAKE Lard 454 g,
BAKER'S Chocolate 170-225 g,
FLEISCHMANN'S Yeast 24-227 g,
CHRISTIE Honey Maid Crumbs 400 g,
QUAKER Muffin or Cookie Mix
750-900 g or Oat Flour 700 g**299**
COMPLIMENTS
English Muffins 6 pk**599**
PAM Cooking Sprays 113-170 g
(excluding Non-GMO and Organic)**779**
FRANK'S RedHot
Sauce 680 mL**349**
KRAFT Jet-Puffed Marshmallows
400 g or BETTY CROCKER
Frosting 340-450 g**599**
DAINTY Jasmine
Rice 900 gWE'RE FULL OF
compliments**222**
COMPLIMENTS
Pudding Cups 4 pk**399**
COMPLIMENTS Fruit
Cups 4 pk**15% off**
COMPLIMENTS Baking
Nuts 350 g or Selected
Raisins, Currants, Dates
or Prunes 375 g-1 kg**349**
COMPLIMENTS Coconut
selected 200 g**399**
COMPLIMENTS
Bouillon Concentrate
250 mL**499**
COMPLIMENTS
Salsa 650 mL**349**
COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk**100 PTS**
COMPLIMENTS Bacon Bits 75-85 g
or Parmesan Cheese 250 g

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

home & pet care

**25⁹⁹** PEDIGREE
Dry Dog Food
6.35-8 kg**4⁹⁹** MILK-BONE Biscuits,
Treats or Chews
201-900 g selected**8⁹⁹** PURINA Cat or
Kitten Chow
1.6-2 kg**15⁹⁹**
NATURE'S RECIPE Dry Dog Food
1.8 kg or PURINA ONE True
Instincts Wet Dog Food 6 pk

March 19 - April 8, 2026

**200** Get
SCENE+ POINTS
when you buy
2 Carlton Cards**2⁷⁹**CREATIVE CONVERTING 7" or 9"
Plates 8 pk or Napkins 2 ply 16 pk
while quantities lastSTARTING AT
9⁹⁹CHARMIN Bathroom Tissue
8=24 rolls or BOUNTY Paper
Towels 2-3 pk or Napkins 400 pk**400** PTS
when you buy 1COMPLIMENTS Paper Towels
12 pk**7⁹⁹** GLADE Plug-In
Scented Oil Kit 1 pk**19⁹⁹**DOWNY or GAIN Fabric
Enhancers or Softener 598-694 g
or 1.8-4.16 L**4⁹⁹** **100** PTS
when you buy 2CLOROX Clean-Up or All Purpose
Cleaners 946 mL or Bathroom
Foam 887 mL selected**12⁴⁹** ARM & HAMMER
Laundry
Detergent 2.96 L

health, beauty & baby

**200** PTS
when you buy 2STARTING AT
7⁹⁹ COLGATE
Toothbrushes
1-12 pk selectedSTARTING AT
8⁹⁹ **300** PTS
when you buy 2AVEENO Body Wash 532 mL or
OGX Hair Care 50-385 mL or
172 g selectedSTARTING AT
6⁹⁹SENSODYNE Clinical Whitening,
HELLO Toothpaste or
THERABREATH Oral Rinse
75-473 mL selectedSTARTING AT
11⁹⁹OLAY or OLD SPICE Body Wash
or OLAY Bar Soap 591-987 mL or
8 pk selected**400** PTS
when you buy 2STARTING AT
10⁴⁹ALWAYS Pads, Liners or TAMPAX
Tampons 18-120 pk selectedSTARTING AT
7⁹⁹SECRET or OLD
SPICE Deodorant
68-144 g selected**500** PTS
when you buy 2**9⁴⁹** LISTERINE
Mouthwash 1.5 L
selected**200** PTS
when you buy 2**10% off** L'ORÉAL PARIS
Cleansers 200 mL**100** PTS
when you buy 2**3⁴⁹** ea when you
buy 2 or morePAMPERS Baby
Wipes 56-72 pk
3.99 ea**78⁹⁹**SIMILAC 360 Total Care
Ready-To-Feed Formula 16x235 mL**1** ea when you
buy 5 or moreCOMPLIMENTS ORGANIC
Pouches 128 mL 1.79 ea

pharmacy

Only available at Pharmacy Locations

*Select products are only available when a pharmacist is on duty.

**150** PTS
when you buy 2**10% off** BAND-AID
Bandages 10-60 pk
selected**150** PTS
when you buy 1**15% off** LAX-A-DAY Laxative
510 g or GELUSIL
Antacid 100 pk**14⁹⁹**ENSURE or GLUCERNA
Meal Replacement 6 pk**150** PTS
when you buy 2**15% off** CLEAN & CLEAR
Products selectedTYLENOL or BENLYN Cough, Cold & Flu selected*,
TYLENOL Pain Relief 80-150 pk, Easy Dissolve 32 pk or
Precise 113 g or MOTRIN 400mg Liquid Gel 60 pk***10% off****200** PTS
when you buy 2Need health
care or advice?
We do that!From weight management
to diabetes care,
pharmacists can help*.360Health | SAFeway
PHARMACY & WELLNESS

*Fee for some services may apply.

JOIN SCENE+ TODAY. sceneplus.ca/register

Scene⁺
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [Safeway.ca/offers](https://www.safeway.ca/offers)

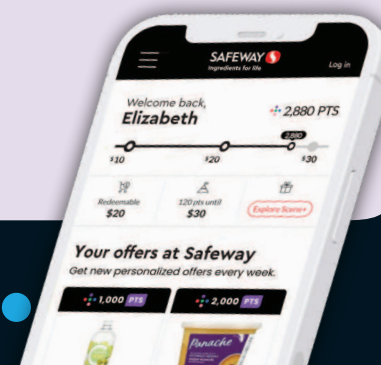
Get
400 PTS
when you
buy 2

COMPLIMENTS Oh Mama!
Hot Sauce 354 mL



Download on the
App Store

GET IT ON
Google Play



Offer valid March 26th to April 1st, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



HAPPY VAISAKHI



\$5

Mangoes Bag
product of Mexico 3 pk



2.49 /lb

Long Squash product of Mexico
or Red Carrots product of China 5.49/kg



4.99

COMPLIMENTS
Naan 340 g



6.99

DERLEA Chopped
Garlic product of
Canada 1 kg



5.99

COMPLIMENTS
Mixed Nuts salted
or unsalted 275 g



9.99

COMPLIMENTS
Milk Chocolate
Covered Almonds
350 g



6.99

AAR CEE Basmati Rice 1 kg



19.99

AASHIRVAAD Whole
Wheat Flour 9.07 kg



14.99

INDIA GATE Pure
Basmati Rice 4.54 kg



4.79

KFI Cooking Sauces
375-395 mL
selected varieties



5.49

PATAK'S Curry Paste
284 mL



2/\$7

THE SPICE TAILOR Sauce Kits 260 mL
selected varieties 3.99 ea



28.99

NANAK Desi Ghee
PET 1.6 kg



2.79

RUBICON Juice
Drink 1 L
selected varieties



4.49

RUBICON Organic
Coconut Water or
Non-Dairy Beverage
1 L selected



1.29

PARLE-G Biscuits
300 g



1.49

HALDIRAM'S Indian Snacks
150 g selected varieties



1.99

MAGGI Masala Noodles
Family Pack 280 g



Find more variety and
value in store

Global Market

Your destination for variety and value

2⁷⁹
/lb

Papaya product of Mexico 6.15/kg



3⁷⁷
/lb

Plantains product of Mexico or Guatemala 8.31/kg



11⁹⁹
/lb

Fresh Boneless Stew Beef Family Size 26.43/kg



12⁹⁹

SHOAL WATER SEAFOODS Boned Salt Cod 454 g



1¹⁹

GRACE Mackerel or Sardines 155 g selected varieties



99¢

GRACE Cock Dry Soup Mix 43 g



4²⁹

GRACE Sweetened Condensed Milk 300 mL



1¹⁹

GRACE Peanut Punch 240 mL or Coconut Milk Powder 50 g



1⁴⁹

GRACE Island Soda 355 mL selected varieties



1⁹⁹

GRACE 100% Pure Coconut Water 500 mL



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Prepared to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.safeway.ca/entertaining for tray selections and ordering tips

THE WAY to your feast



\$25

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg



219 /lb
4.83/kg
MEMBER PRICING

249 /lb
5.49/kg

without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Grade A Turkeys frozen all available sizes



277 /lb

BUTTERBALL Turkey Regular or Stuffed frozen all available sizes 6.11/kg



500 PTS
when you buy 1

499 /lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



200 PTS
when you buy 1

1499

BEST BUY Smoked Boneless Ham 1.2 kg



500 PTS
when you buy 1

849 /lb

PANACHE Simple Carve Boneless Ham 18.71/kg



1099

GOLD LABEL Hams 800 g



649 /lb

100 PTS
when you spend \$10 or more

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



let's play BALL

Diamond deals to start the season



BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or PANACHE Frozen Desserts 300-650 g



300 PTS
when you buy 2

2/\$7

TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g



300 PTS
when you buy 2

13⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g



3⁴⁹

VILLAGGIO Bread 510-540 g or Buns 6-8 pk



2/8⁸⁸

COCA-COLA or PEPSI Soft Drinks 6x710 mL

SAFeway

Proud Partner



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25⁹⁹/_{lb}



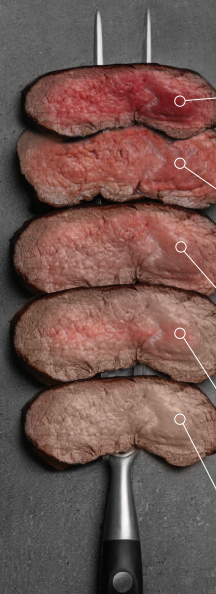
**CERTIFIED
TENDER***

**TENDRETÉ
CERTIFIÉE***

**READY
FOR
YOU**



STEAK TEMP GUIDE



**Remove from heat at
155°-160°F (68°-71°C)**

**READY
FOR
YOU**



300 PTS
when you spend
\$15 or more

12.99
/lb

STERLING SILVER Fresh
Boneless Cross Rib Pot Roast
homestyle seasoned and fat
added cut by your meat expert
from Canada AAA grade
beef 28.64/kg

SHOP CANADA

KEITH GREGORY

Cattleland Feedyards

2026-03-13 10:00 AM

EASTER made sweeter



6⁹⁹ **100 PTS**
when you buy 2

KINDER Mini Eggs 182-200 g, Surprise Egg 100 g or
Candy Surprise 80 g



8⁹⁹

NESTLÉ Smarties Bunny 150 g, Egg Hunt Kit 140 g
or LINDT Gold Bunny 50-100 g



200 PTS
when you buy 2

12⁴⁹

KINDER Maxi, Plush or Egg Hunt Kit 116-186 g



100 PTS
when you buy 2

4⁷⁹

COMPLIMENTS Mini Eggs 650 g



8⁹⁹

TOFFIFEE Easter Boxed Chocolate
369 g



14⁴⁹

COMPLIMENTS Candy
Coated Mini Eggs 650 g



6⁹⁹

TERRY'S Original Orange Easter
145 g or LINDT Bunny Bar 120 g



120 g



13⁹⁹

CADBURY Mini Eggs
362-381 g



362

While supplies last. Selection may vary by store.



Ingredients for Babies

Big offers for your baby's essentials!



2²²

BABY GOURMET Purée Pouches or Jars 92-128 mL selected



That's like
\$20
toward your groceries

Get 2,000 PTS

When you spend \$90 or more on any of these participating Baby products*.

*before taxes



28⁹⁹

PAMPERS Super Pack Diapers 42-96 pk or Ninjamas or Easy Ups 34-74 pk



28⁹⁹

HUGGIES Giga Diapers 36-96 pk or Pull-Ups or Goodnites 34-74 pk



100 PTS
when you buy 2

6⁴⁹

JOHNSON & JOHNSON Baby Care 400-600 mL or 623 g selected



9⁹⁹

PEDIASURE Complete 4 pk



2/\$5

BABY GOURMET Simply Snacks 32 g



600 PTS
when you buy 1

46⁹⁹

CAPRICARE Infant Formula 800 g

BEST BUY



BEST BUY
Baking Mixes
375 g



MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS

everyday
VALUE



200 PTS
when you buy 1

\$20

OCEAN JEWEL
Cooked Shrimp
50-70 ct per lb 908 g



OCEAN JEWEL
Raw Peeled & Deveined Shrimp
50-70 ct per lb 908 g

200 PTS
when you buy 1

\$17



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Fillet 908 g

\$35

TRUE NORTH Fresh Atlantic Salmon
Fillets skinless product of Canada
subject to availability 908 g



908g



Sprite Chill
CHERRY LIME
CERISE LIME

OBEY YOUR THIRST.

CHERRY LIME'S NEVER BEEN COLDER

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NEW



GATORADE FUELS
CANADA SOCCER

OFFICIAL PARTNER

2/4⁵⁰ GATORADE Perform Sports Drink 710 mL

CELSIUS
LIVE FIT

NO FIZZ. ALL GO.
FIZZ-FREE
ZERO SUGAR ENERGY

2/\$6
CELSIUS Energy Drink 355 mL

NEW

0 g sugar
140 mg caffeine

2/\$6 ALANI NU Energy Drink 355 mL

PEPSI | **NHL** OFFICIAL SPONSORS OF THE NHL

NEW



100 PTS when you buy 2
PEPSICO Beverages 6x222 mL any flavour

NEW



100 PTS when you buy 2
BUBLY Sparkling Water Beverage 6x222 mL any flavour

NEW



6⁹⁹ PURE LEAF Iced Tea 6x340 mL any flavour

Becel

Prepared in Canada

FEEL GOOD ABOUT EVERY BITE
CANADA'S #1 SPREAD*

7⁹⁹
BECEL Margarine 637-850 g

*Based on number of units sold in the margarine or similar products category of spreads for the latest 52 weeks ending August 9, 2025, according to NielsenIQ MarketTrack

3⁹⁹
IMPERIAL Margarine Soft Tub 427 g



YOU COULD WIN
1 OF 3 \$10,000 VIP TRIPS
TO THE **STANLEY CUP** FINAL 2026
PLUS DAILY PRIZES OF GIFT CARDS & MORE!

FindAndWin.ca





6⁹⁹ SPONGETOWELS Ultra or UltraPRO Paper Towels 3=6 rolls



*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 1/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available: (1) 3 grand prizes of a 2026 Stanley Cup® Final VIP Experience (ARV \$10,000 CAD each); & (ii) 76 secondary prizes (number decreases as they are claimed), each consisting of SpongeTowels for a year (ARV \$600 CAD). Kruger Products value coupons, NHL Shop.ca gift cards or retailer grocery gift cards (ARV \$20 CAD to \$240 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at FindAndWin.ca.™™™ Kruger Products Inc.™ SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the 2026 Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2026. All Rights Reserved.



6⁹⁹
PUREX 12=24 rolls or Ultra or UltraLuxe 8=24 rolls



6⁹⁹
SCOTTIES Original or Supreme 6 pk

make happy tummies

Join Us.

100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.



**CANADIAN
OWNED &
OPERATED**

**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus



INSTOREWATERSYSTEMS.COM

\$10,000 TO BE **WON*** IN Scene+ **PTS**

BUY ANY PARTICIPATING NATREL OR AGROPUR FINE CHEESE PRODUCT
FOR A CHANCE TO WIN 1 OF 10 PRIZES OF \$1,000 IN SCENE+® POINTS



LEARN MORE

Natrel

OKA

L'EXTRA

Chevalier

NOTRE-DAME

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.safeway.ca/agropur-easter-scene-contest>. Contest runs from 03/05/2026-04/06/2026. Open to legal residents of AB, BC, MB, NB, NS, ON, P.E.I., SK, and QC with a valid Scene+® account, and who have reached the age of majority on the date they entered the Contest.

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