

Sobeys

SAFEWAY

Full-body beauty

Discover self-care favourites for every part of your day



STARTING AT
6⁴⁹

NUDY RUDY Hand
Wash or Bar Soap
120 g or 500 mL



13⁹⁹

SHEA MOISTURE
Hair Care
222-384 mL or
326-340 g
selected



500 PTS
when you buy 2

12⁴⁹
LISTERINE
Mouthwash
1.5 L



100 PTS
when you buy 2

6⁴⁹

DOVE Bar 3 pk or
Body Wash 325 mL



\$2

COMPLIMENTS
Foam Hand Soap
250 mL selected



100 PTS
when you buy 2

7⁹⁹
SENSODYNE
Clinical
Whitening
Toothpaste
75 mL
selected

**Get 1
FREE**

NIVEA Body Wash
500-887 mL

WHEN YOU SPEND
\$25 OR MORE ON
PARTICIPATING
NIVEA PRODUCTS



Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.

Salon results
in every wash

100 PTS
when you buy 2
7⁹⁹

TRESEMME
Hair Care
180-828 mL
or 298-413 g
selected



From shampoo to hair masks,
we've got everything you need for
nourished, beautiful hair.

100 PTS
when you buy 2
STARTING AT
6⁴⁹

DOVE Hair Care
195-355 mL or
142-198 g selected



100 PTS
when you buy 2

6⁴⁹

DOVE Bar 3 pk or
Body Wash 325 mL



DOVE Beauty
Bar Gentle Skin
Cleanser
Moisturizing for
Gentle Soft Skin
Care Original
Made With 1/4
Moisturizing
Cream

Visit the health and beauty aisles of your local Sobeys or Safeway.

NIVEA

Your skin must-haves



5⁴⁹

NIVEA Body
Wash or Shower
Gel 500 mL



15% off

NIVEA MEN Shave Care
75-200 mL or 125-198 g
selected



3⁹⁹

NIVEA Lip Care
4.8 g or 2 pk
selected

Get 1
FREE

NIVEA Body Wash
500-887 mL

WHEN YOU SPEND
\$25 OR MORE ON
PARTICIPATING
NIVEA PRODUCTS



7⁹⁹

NIVEA Body Wash 887 mL



4⁹⁹

NIVEA Roll-on or Deodorant
50 mL or 51-52 g selected



6⁴⁹

NIVEA Dry Spray Deodorant
150 mL selected

Visit the health and beauty aisles of your local Sobeys or Safeway.



300 PTS
when you buy 2

9⁹⁹

AVEENO Body Wash
532 mL

17⁹⁹

AVEENO Body Wash 975 mL

400 PTS
when you buy 2

9⁹⁹

LUBRIDERM Body Wash
selected 473 mL



Elevate your shower routine

300 PTS
when you buy 2

7⁹⁹

OGX Hair Care
selected 50-385 mL



200 PTS
when you buy 2

8⁴⁹

OGX Body Wash
577 mL

Targeted
bond repair
without the
weight



Visit the health and beauty aisles of your local Sobeys or Safeway.

Take a moment



100 PTS
when you buy 2

5⁴⁹
CAPRINA
Foaming Bath
1 L



100 PTS
when you buy 2

6²⁹
CAPRINA Body Wash
625 mL



100 PTS
when you buy 2

5⁹⁹
CAPRINA Liquid
Hand Soap 500 mL



100 PTS
when you buy 2

5⁴⁹
CAPRINA Bar
Soap 3 pk



100 PTS
when you buy 1

7⁹⁹
DR. TEAL'S Epsom Salts
or Foaming Bath selected
1.36-1.81 kg or 1 L

Soak in Dr. Teal's to recharge
the body, mind and spirit

It's Nudy Time

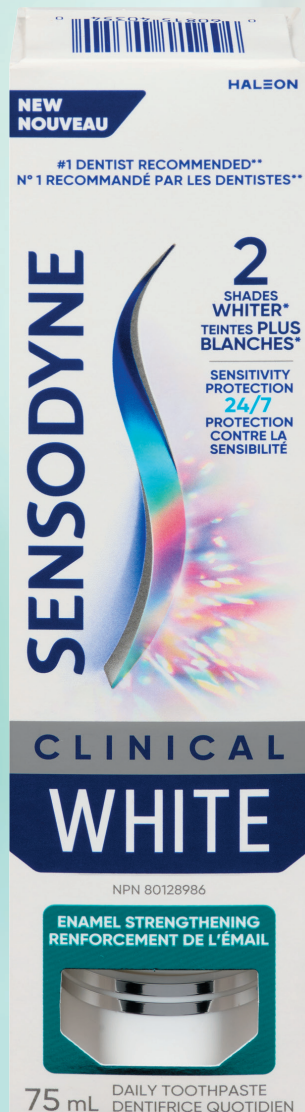
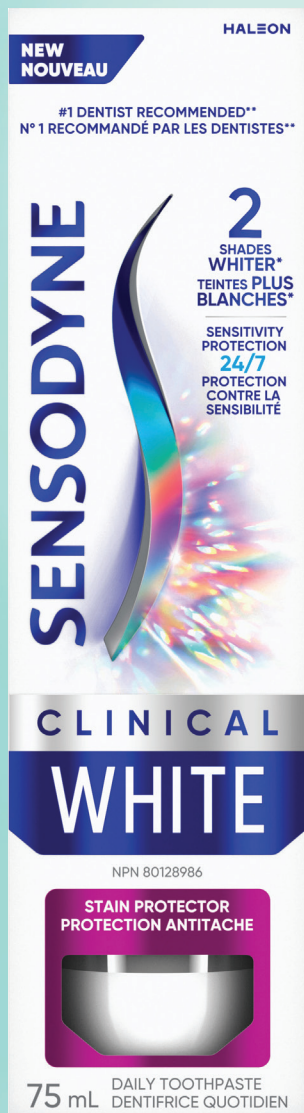
Get soapy,
sudsy and soft



STARTING AT
6⁴⁹

NUDY RUDY Hand
Wash or Bar Soap
120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys or Safeway.



NEW Sensodyne Clinical
Repair starts to repair teeth
from first brush

100 PTS
when you buy 2

7⁹⁹

SENSODYNE Clinical
Whitening Toothpaste
75 mL selected

See results
with every
brush



3⁹⁹

SOFT SOAP
Liquid Hand Soap
332 mL



STARTING AT
5⁹⁹

COLGATE Toothpaste,
Mouthwash or
Toothbrushes 1-4 pk or
70 mL-1 L selected



STARTING AT
2⁹⁹

SPEED STICK
Deodorant or
Antiperspirant
45-85 g selected



7⁹⁹

IRISH SPRING
Soap 6 pk



STARTING AT
6⁹⁹

HELLO Toothpaste
82-98 mL selected



Visit the health and beauty aisles of your local Sobeys or Safeway.



300 PTS
when you buy 2

6⁹⁹

LISTERINE
Mouthwash Classic
1 L selected

Care for every smile



Healthier gums,
healthier you

STARTING AT
2⁹⁹

GUM Flossers, Picks or
Toothbrushes 1-90 pk
selected



We all need a
bit of marvel



STARTING AT

10⁹⁹

MARVIS Toothpaste 75 mL
selected

Visit the health and beauty aisles of your local Sobeys or Safeway.



300 PTS
when you buy 2

7⁹⁹ METHOD
Body Wash
532 mL



300 PTS
when you buy 2

8⁴⁹ METHOD Shampoo or
Conditioner
399-414 mL selected

Different
makes a
difference



9⁹⁹

BATISTE Dry Shampoo
200 mL selected



Wash.
Style.
Repeat.



5⁴⁹

AUSSIE or
HERBAL
ESSENCES
Stylers selected
170-283 g



300 PTS
when you buy 2

STARTING AT
7⁹⁹ PANTENE Shampoo, Conditioner or Stylers
60-530 mL selected

Break up with
scalp build up,
while protecting
hair's moisture



250 PTS
when you buy 2

13⁹⁹ AUSSIE Ultra Wonder Daily
Mist or Treatment Gel
Creme 225-300 mL selected

Your one-step
hair routine
with Aussie
ultra wonder
multi-taskers

Fuller, denser
hair is here

250 PTS
when you buy 2

STARTING AT
18⁹⁹

PANTENE Abundant & Strong
Shampoo, Conditioner or
Serum 60-400 mL selected



250 PTS
when you buy 2

18⁹⁹ NATIVE SCALP Hair Care
473-487 mL selected



Visit the health and beauty aisles of your local Sobeys or Safeway.

Everyday care, covered.

For busy mornings, long
days, and everything
in between.



13⁹⁹

SHEA MOISTURE
Hair Care 222-384 mL or 326-340 g selected



100 PTS
when you buy 1

13⁴⁹

BILLIE Razor Starter Kits or
Refills 1-4 pk selected

Build your period
routine. Feel
protected anytime,
anywhere.

12⁹⁹

U BY KOTEX Pads, Liners or
Tampons 30-150 pk selected



100 PTS
when you buy 1

9⁹⁹

PLAYTEX Sport
Tampons
32-36 pk
selected



500 PTS
when you buy 3

STARTING AT

6⁹⁹

L'ORÉAL
Hair Expertise Hair
Care 150-385 mL
selected

400 PTS
when you buy 2

16⁹⁹

L'ORÉAL Excellence Crème
Hair Colour selected 1 pk



Visit the health and beauty aisles of your local Sobeys or Safeway.

Body care essentials



STARTING AT

\$1

COMPLIMENTS
Toothbrushes
1 pk selected



\$2

COMPLIMENTS
Foam Hand Soap
250 mL selected



\$4

COMPLIMENTS
Body Wash
650 mL selected



\$4

COMPLIMENTS
Mouthwash 1 L selected



15% off

COMPLIMENTS
Brush Heads,
Denture or
Whitening Wraps
3-108 pk selected



50 PTS
when you buy 2

25% off

COMPLIMENTS Essence or Moisture Therapy
Shampoo or Conditioner 300-400 mL selected



25% off

COMPLIMENTS
Razor Blades
1-10 pk selected

Visit the health and beauty aisles of your local Sobeys or Safeway.