



CUSTOMER APPRECIATION WEEK
03/11 - 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit Kroger.com/appreciation to clip Daily Deals You Won't Want to Miss!

DAILY DEAL DROP



\$3.99 /LB
With Card

Kroger Boneless Corned Beef Brisket
Flat Cut

\$3.99 /LB
With Card

Simple Truth Natural Boneless Chicken Breasts
Family Pack or Small Pack, \$4.49 lb with Card



\$4.99 /LB
With Card

Kroger 80% Lean Ground Beef
1 lb Roll or Simple Truth Organic 85% Lean Ground Beef, 3 lb Pkg, \$20



\$8.99 /LB
With Card

Fresh Atlantic Salmon Whole Fillet
Farm-Raised or Kroger Extra Large Cooked Shrimp, 26-30 ct, Sold in a 2 lb Bag for \$17.98



2/\$4
With Card

Raspberries or Blackberries
6 oz Package



\$4.77
With Card

Kroger Red, Green or Black Seedless Grapes
3 lb Package



39¢ /LB
With Card

Green Cabbage



\$1.99
With Card

Kroger Ice Cream
Select Varieties, 48 fl oz



MIX & MATCH B2G1 FREE
of Equal or Lesser Value
With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages



MIX & MATCH B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Canada Dry
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.



MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties



88¢
With Card

Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties



\$1.88
With Card

Private Selection Wide Pan Bread
Select Varieties, 24 oz



\$1.99 /EA
With Card

Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties
FINAL COST When You Buy 4
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



MIX & MATCH BOGO FREE
of Equal or Lesser Value
With Card

Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)



3/\$5
With Card

General Mills Cereal
Select Varieties, 8.9-14 oz
FINAL COST When You Buy 3
When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.



Participating item selection may vary by store. Discount applied at checkout with Card.

SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store



\$22.99

Bud, Miller or Coors
Select Varieties, 30-Pack, 12 fl oz Cans

WEEKLY DIGITAL DEALS Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions! Find even more deals online!



\$1.99 /LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.



\$3.99 /EA
With Digital Coupon

Hormel Bacon
Select Varieties, 9.3-16 oz
Price without digital coupon is up to \$6.99 each with Card.



\$3.99 /EA
With Digital Coupon

18 ct Simple Truth Cage Free Eggs
Large, Grade A
Price without digital coupon is up to \$4.99 each with Card.



\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

DiGiorno Pizza
Select Varieties, 4.14-30.3 oz

*While supplies last.

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.



Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Cosmic Crisp
or Pink Lady Apples**
Price without digital coupon
is up to \$1.99 lb with Card.

99¢
/LB
With Digital Coupon



**Snack Factory
Pretzel Crisps**
7.2 oz or Fresh Cravings
Hummus, 10 oz;
Select Varieties,
In the Deli

\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.49 each with Card.



**Ball Park
Buns**
8 ct or Hormel
Chili, 15 oz;
Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Pepperidge Farm
Cookies**
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
23-29 oz

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Frito-Lay
Multipack**
Select Varieties,
18 ct

\$7.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Nestlé
Drumstick Cones**
8-20 ct or
Outshine Fruit Bars,
12 ct; Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**Kind
Breakfast Bars**
12 ct or Granola,
9-11 oz; Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**LaCroix
Sparkling Water**
Select Varieties,
8-Pack, 12 fl oz Cans

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Kroger
Ultra
Paper Towels**
6 Double Rolls

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Dove Shampoo
or Conditioner**
Select Varieties,
12 fl oz

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Cetaphil
Lotion or
Facial Cleanser**
Select Varieties,
16 fl oz

\$9.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



**Snuggle
Fabric Softener**
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties

\$3.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

BOGO

WEEK

Buy More, Save More, Across the Store



Sea Cuisine Seafood
Frozen,
Select Varieties,
8-10.5 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Hormel Pepperoni
Select Varieties,
5-6 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Wholly Guacamole
Select Varieties,
7.5 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



MIX & MATCH
BOGO
of Equal or Lesser Value
With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



Kroger Apple Juice
64 fl oz or
Nature Valley Bars, 5-10 ct;
Select Varieties

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Nature Made Supplements
Select Varieties,
14-300 ct

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Kraft Salad Dressing
14-16 fl oz
or Frank's RedHot Sauce,
12 fl oz;
Select Varieties

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Kinder's Sauce
Select Varieties,
14.2-16.1 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Olipo Soda
Select Varieties,
12 fl oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



MIX & MATCH
BOGO
of Equal or Lesser Value
With Card

Private Selection Pasta
16 oz or Pasta Sauce, 24 oz;
Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

GET LUCKY DEALS!



Johnsonville Irish O'Garlic Dinner Sausage
or Other Varieties,
19 oz

\$4.99

With Card



Kroger Sauerkraut
32 oz

2/\$4

With Card



Kroger Red or Gold Potatoes
5 lb Bag

\$3.99

With Card



Kerrygold Irish Cheddar
Select Varieties,
7 oz, In the Deli

MIX & MATCH

BOGO FREE
of Equal or Lesser Value

With Card



Shamrock
4" Pot

\$5.99 AND UP



Guinness
8-Pack, 14.9 fl oz Cans,
or Guinness Draught,
12-Pack, 11.2 fl oz Bottles;
Select Varieties

\$15.99

READY FOR MARCH BASKETBALL



Private Selection Angus Beef Patties

\$10.99

With Card



Frozen,
Select Varieties, 2 lb



Home Chef Fried Chicken

5-Piece Drumsticks
or 4-Piece, Includes
1 Breast, 1 Thigh,
1 Wing & 1 Drumstick;
Fully Cooked,
In the Deli

\$5



Fresh Baked Chocolate Chip Cookies

or Other Varieties,
12 ct, In the Bakery

\$3.99



Kroger Sour Cream or Dip
Select Varieties,
16 oz

\$1.99

With Card



Party Size Ruffles
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99

With Card



Fresh Cravings Salsa
Select Varieties,
16 oz

MIX & MATCH
BOGO FREE
of Equal or Lesser Value

With Card



Busch Light or Miller High Life
Select Varieties,
30-Pack, 12 fl oz Cans

\$21.49



Toaster Appliances
Select Varieties

\$24.99

With Card



FINAL COST
When You Buy 4

Coca-Cola, Pepsi or Canada Dry

4/\$16

With Card

Select Varieties,
6-Pack, 16.9 fl oz Bottles

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$7.49 each.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online!
Scan me to download digital coupons.

*When you buy participating items in the same transaction with Digital Coupon.



SAVE MORE
1.99
OFF

Look for these tags.



4.99 With Card
-1.00 Off 1

Post Giant Size Cereal
Select Varieties,
23-23.5 oz

DIGITAL COUPON OFFER

\$3.99
/EA*



2.49 With Card
-50¢ Off 1

Pringles
Select Varieties,
4.6-5.57 oz

DIGITAL COUPON OFFER

\$1.99
/EA*



6.99 With Card
-1.00 Off 1

Frito-Lay Multipack
10 ct or Frito-Lay
Simply Multipack, 8 ct;
Select Varieties

DIGITAL COUPON OFFER

\$5.99
/EA*



3.99 With Card
-2.00 Off 1

Snyder's of Hanover Pretzels
Select Varieties,
8-16 oz

DIGITAL COUPON OFFER

\$1.99
/EA*



2.49 With Card
-1.00 Off 1

Progresso Soup
Select Varieties,
18-19 oz

DIGITAL COUPON OFFER

\$1.49
/EA*



7.99 With Card
-2.00 Off 1

Puffs Facial Tissues
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$5.99
/EA*



4.49 With Card
-1.00 Off 1

Garnier Fructis Shampoo or Conditioner
Select Varieties,
11.3-12.5 fl oz

DIGITAL COUPON OFFER

\$3.49
/EA*



28.99 With Card
-3.00 Off 1

Huggies Little Movers or Little Snugglers Diapers
Select Varieties,
38-96 ct

DIGITAL COUPON OFFER

\$25.99
/EA*



15.99 With Card
-3.00 Off 1

Tide Laundry Detergent
92-105 fl oz or Gain
Laundry Detergent,
154 fl oz; Select Varieties

DIGITAL COUPON OFFER

\$12.99
/EA*



8.49 With Card
-2.00 Off 1

Dove Bar Soap
Select Varieties,
4 ct

DIGITAL COUPON OFFER

\$6.49
/EA*



29.99 With Card
-4.00 Off 1

Iams Dry Dog Food
Select Varieties,
15 lb

DIGITAL COUPON OFFER

\$25.99
/EA*



12.99 With Card
-1.00 Off 1

Hero Mighty Patch Blemish Patches
36 ct

DIGITAL COUPON OFFER

\$11.99
/EA*

BOTTLES & BREWS



Corona, Modelo
or Pacifico
\$15.99

Select Varieties,
12-Pack,
12 fl oz Bottles



13.99
-10%

\$12.59
/EA*

Josh Cellars Reds or Kendall-Jackson
Select Varieties,
750 ml



11.99
-10%

\$10.79
/EA*

Apothic, Oliver or Alamos Malbec
Select Varieties,
750 ml



Twisted Tea, Cayman Jack or Smirnoff Ice
Select Varieties,
12-Pack, 12 fl oz Cans

\$16.99

*Save 10% When you purchase 6 bottles of wine, 750 ml, with Card. Mix and Match 6 bottles, 750 ml Only. Limit one discount per transaction. Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.

FIND YOUR FAVORITE NATURAL ITEMS

Larabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar,
1.4 oz; Select Varieties



Pete & Gerry's
Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's
Boomchickapop
Popcorn
Select Varieties,
4.4-7 oz

2/\$5
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's
Pasta Sauce
Select Varieties,
25 oz

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Perdue Shortcuts
Boneless Chicken
Breasts
Individually Sealed,
Select Varieties, 24 oz

\$7.99
With Card

HOME, HEALTH & MORE!



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's
Candy
Select Varieties,
8-10.5 oz

\$4.99
With Card



Select Varieties, .20-.38 fl oz

Flonase
Allergy Relief
\$16.99
With Card



Comforts
Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger
GentleLAX
Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Scotch-Brite
Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



Gatorade
Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid
TakeAlongs
Food Storage
2-Pack

\$4.99
With Card



Energizer
Batteries
Select Varieties,
8-Pack

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE

boost CUSTOMER APPRECIATION WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



**Whole Pork
Boston Butt**
Bone-In
Boost Members
save MORE
with Digital Coupon

99¢ /LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Member Price
is up to **\$2.99** lb with Card.



**Kroger
Cut & Peeled
Baby Carrots**
16 oz
Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$1.29** each with Card.



**Holiday Home
Easter Items**
Select Varieties
Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter
Select Varieties, 16 oz
Boost Members
save MORE
with Digital Coupon

\$1.49 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$3.99** each with Card.



Kroger Cheese
Select Varieties,
6-8 oz
Boost Members
save MORE
with Digital Coupon

99¢ /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$2.49** each with Card.



**Hershey's
Party Size Candy**
Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99 /EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$16.99** each with Card.



**Wild-Caught
Lobster Tails**
3-4 oz or Twin Pack
Lobster Tails, 7 oz,
\$13 with Card

2/\$12
With Card



**Kroger
Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10⁹⁹
With Card



Sparrer
Oysters
\$9⁹⁹
With Card

8 fl oz or 16 fl oz,
\$18.99 with Card;
Select Varieties

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1 CHOOSE A
SEAFOOD SERVICE
CASE ITEM

2 SELECT YOUR
SEASONINGS
& GARNISHES

3 COOK IN OUR
OVEN-READY
BAG



Fresh Made Guacamole
 Select Varieties,
 14 oz, In the Produce
 Department
\$6⁹⁹
 With Card



Pineapples
\$2⁷⁷
 With Card



3/\$10
 With Card
Strawberries
 1 lb Package

Bloom Haus Luminous Bouquet

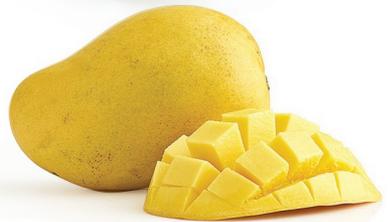
\$9⁹⁹



Kroger Tri-Color Peppers
 3 ct
\$3⁹⁹
 With Card

Honey Mangos

79¢
 With Card



GUARANTEED FRESH



\$6⁹⁹
 With Card
Kroger Beef Shaved Steak
 Select Varieties, 14 oz



Boneless Pork Tenderloin
\$3⁹⁹ /LB
 With Card



Oscar Mayer Lunchables
 2.25-4.4 oz or
 P3 Protein Packs,
 2-2.3 oz;
 Select Varieties

2/\$3
 With Card



Kroger Chicken Party Wings
 2.5 lb or Boneless
 Chicken Breasts,
 3 lb; Frozen,
 Select Varieties
\$8⁹⁹
 With Card



Kroger Gulf Shrimp
 Raw, Select Varieties,
 12 oz

MIX & MATCH
BOGO
 of Equal or Lesser Value
FREE
 With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Apple or Cherry Pie
 or Other Varieties,
 8", In the Bakery

\$5
 With Card



Private Selection Farmhouse Loaded Potato Soup
 or Other Varieties, 24 oz
\$6⁹⁹

Private Selection Brown Sugar Ham
 or Provolone Cheese,
 \$8.49 lb with Card,
 Sliced to Order
 or Grab 'N Go

\$8⁹⁹ /LB
 With Card



BOTTLES & BREWS



\$23⁹⁹

Michelob Ultra
Select Varieties,
24-Pack, 12 fl oz Cans



20.99
-10%

\$18⁸⁹ /EA*

**La Marca,
Meiomì
or Joel Gott**
Select Varieties,
750 ml



**Barefoot,
Woodbridge,
or Sutter Home**
Select Varieties, 1.5 Liter

\$10⁹⁹



Bota Box
3 Liter or
Franzia, 5 Liter;
Select Varieties

\$19⁹⁹



**Sierra Nevada
or Leinenkugel's**
\$17⁹⁹

Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans



\$16⁹⁹

**White Claw, Truly
or Blue Moon**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

*Save 10% When you purchase 6 bottles of wine, 750 ml, with Card. Mix and Match 6 bottles, 750 ml Only. Limit one discount per transaction. Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!



**SAVE
30%**

Tag Reflects Savings With Card
Easter Décor, Plush
and Housewares
Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at Kroger.com/Easter



**Holiday Home
Easter Fill Eggs** **\$5.99**
50 ct or Paper
Grass, 10 oz;
Select Varieties **With Card**



Easter Plush
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Chalk Tales
Bucket** **\$4.99**
20 ct or Bubble
Wands, 6-Pack,
Select Varieties **With Card**



**Tuscany
Jar Candle** **\$7.99**
Select Varieties,
18 oz **With Card**



**Hershey's
or Cadbury
Candy Egg** **4/\$5**
Select Varieties,
1.1-2.1 oz **With Card**



**Starburst
Jellybeans** **\$3.99**
14 oz or Lifesavers
Gummies, 9 oz;
Select Varieties **With Card**



**Kinder Joy
Egg** **\$1.99**
Select Varieties,
0.7 oz **With Card**



**Cadbury
Mini Eggs** **\$14.99**
26.5 oz **With Card**



**Cadbury
Creme Eggs** **\$4.49**
4 ct **With Card**



**Whoppers
Robin Eggs** **\$3.49**
Select Varieties,
9 oz **With Card**



**Brach's
Jelly Beans** **\$2.69**
9 oz **With Card**

Seasonal selection varies by store and is limited to stock on hand.