

Shared plates, shared joy



Discover
more value
this Easter

Optimum

Members-Only Price™

10⁹⁹

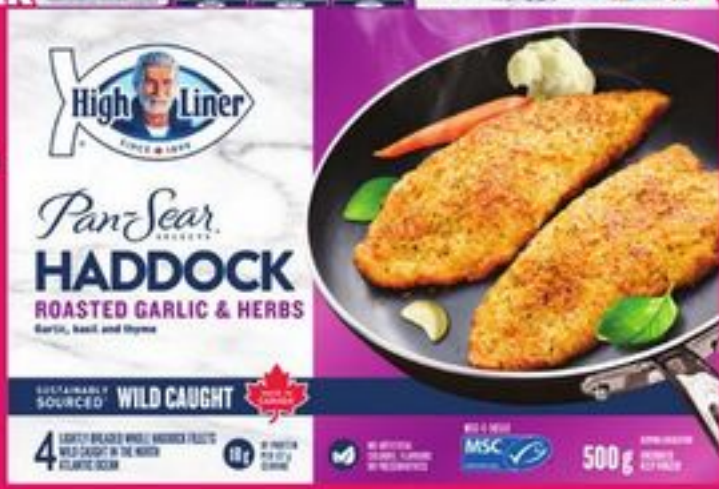
Non-members

19⁹⁹

Members
save
\$9



**HIGH LINER PAN SEAR
SELECTS** 500-540 G OR
**SIGNATURE CUTS
HADDOCK** 425 G
SELECTED VARIETIES FROZEN
20845016_EA
21186729_EA



**HOT
PRICE**

1²⁵

NO NAME® BROTH
SELECTED VARIETIES
900 ML
21189610_EA
21189611_EA



**SAVE
42%**



\$4

**PHILADELPHIA
CHIP DIP** 227 G,
CREAM CHEESE 227/250 G OR
**WHIPPED CREAM
CHEESE** 227 G, **KRAFT
CHEEZ WHIZ** 450 G OR
SINGLES 410 G
SELECTED VARIETIES
20641267_EA
21188654_EA



**HOT
PRICE**

1⁷⁹

**PC® KETTLE COOKED,
KETTLE RIPPLED,
LOADS OF™ OR
WORLD OF™
FLAVOURS
POTATO CHIPS**
SELECTED VARIETIES
200 G
20839412001_EA
21422931_EA



**HOT
PRICE**

3²⁵

**SILK NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
1.74-1.89 L
20328231002_EA
21396344_EA



**SAVE
UP TO \$2⁴⁹**

\$6

**MARCANGELO ITALIAN
DELI SLICED MEAT 85 G OR
BOURSIN SOFT
CHEESE 150 G**
SELECTED VARIETIES
20116794_EA
21706089_EA



**HOT
PRICE**

\$3

**PC® DIPS OR
HUMMUS 200-227 G OR
NAAN CRISPS 170 G**
SELECTED VARIETIES
21681330_EA
21683470_EA



**SAVE
UP TO \$2⁹⁹**

\$10

**PC® SMOKED
SALMON**
SELECTED VARIETIES
FROZEN
125/150 G
20055009_EA
20108286_EA



**HOT
PRICE**

3⁷⁵

**SOURDOUGH OR
PUMPERNICKEL
BREAD**
574 G
20132458_EA

**NATIONAL
SOURDOUGH
BREAD DAY**
Wednesday, April 1st



**BAKED
IN-STORE**

**SAVE
UP TO \$2**

5¹⁹

**NEILSON TRUTASTE
MICROFILTERED
MILK 4 L OR LACTOSE
FREE MILK 2 L**
SELECTED VARIETIES
20136554_EA
20148677_EA



**HOT
PRICE**

\$3

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



**Help
Feed
More
Families.**

**DID YOU
KNOW?**
Nearly 2.2 million visits
are made to food
banks each month
across Canada.



In proud association with



Available at the following Loblaws locations:
2877 Bayview Ave., 50 Musgrave St., 380 The East Mall, Toronto,
5970 McLaughlin Rd., 5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga, 301 High Tech Rd., Richmond Hill,
200 Bullock Dr., Markham, 1792 Liverpool Rd., Pickering, 1740 Richmond St. N., London.

SAVE 31%

10⁸⁸

GRASS FED LEAN GROUND BEEF
900 G
21618300_EA

Equivalent to \$5.49/LB

900 G

1⁹⁸ LB

HOT PRICE

PC® OR BUTTERBALL® TURKEY
SELECTED VARIETIES
FROZEN
4.37/KG
20118435_KG
203992514_KG

CANADIAN POULTRY

YOUNG TURKEY
SEASONED - 18% MEAT PROTEIN
Butter-Infused au beurre
JEUNE DINDON

BUTTERBALL
Frozen • Congelé
RAISED WITHOUT antibiotics
ÉLEVÉ SANS antibiotiques
Young Turkey
Jeune dindon

SAVE \$1^{LB}

2⁵⁰ LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND RIB PORTION
BONE-IN
5.51/KG
20822343_KG

AVAILABLE FROM SUNDAY, MARCH 29

CANADIAN POULTRY

2⁴⁹ LB

FRESH GRADE A TURKEY
ALL AVAILABLE SIZES
5.49/KG
20145891_KG
20153440_KG

SAVE 50%

3⁵⁰

PC® LIVE LETTUCE
GREEN, RED OR TRIO 2'S
OR CAULIFLOWER
PRODUCT OF CANADA OR MEXICO OR U.S.A. EA
21212486_EA
20135377001_EA

SAVE UP TO \$1

2⁵⁰

FARMER'S MARKET™ CARROTS
PRODUCT OF CANADA, U.S.A., OR MEXICO, NO. 1 GRADE
OR FARMER'S MARKET™ YELLOW ONIONS
PRODUCT OF CANADA, CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA

\$2^{HOT PRICE}

1 LB

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A. NO. 1 GRADE
1 LB
20049778001_EA

SAVE UP TO 30%

\$8^{LB/EA.}

FRESH ASC TILAPIA FILLETS \$8 LB 17.64/KG, PC® PACIFIC LARGE WHITE SHRIMP \$8 EA. RAW OR COOKED, PEELLED OR RAW ZIPPERBACK® 31-40 PER LB 400 G FROZEN
20897812_KG
20791381_EA

\$4

1,000 GET

\$1 back in points

BREYERS CREAMERY STYLE ICE CREAM 1.41 L OR POPSICLE NOVELTIES 6-12'S SELECTED VARIETIES FROZEN
21651169_EA
20763171_EA

ORIGINAL FUDGE BARS

6⁵⁰

APP EXCLUSIVE OFFER

1,000 GET

\$1 back in points

8 INCH PIES SELECTED VARIETIES 635-750 G
21297474_EA
21297475_EA

PREPARED IN CANADA

SAVE 40%

2⁹⁷

CLASSICO PASTA SAUCE SELECTED VARIETIES 410/600 ML
21616217_EA
20325609003_EA

SAVE UP TO 40%

\$3

PC® VEGETABLES SELECTED VARIETIES FROZEN 500-750 G
20159634_EA
20314960_EA

APP EXCLUSIVE OFFER

1,000 GET

\$1 back in points

VEGETABLE MEDLEY MÉLANGE DE LÉGUMES

SAVE \$1⁶¹

4⁸⁸

PC® SHREDDED CHEESE 250-320 G OR BLACK DIAMOND CHEESE BARS 400 G OR SHREDDED CHEESE 320 G SELECTED VARIETIES
21060183_EA
21279221_EA

PREPARED IN CANADA

TRIPLE CHEDDAR

SAVE UP TO 50%

50%

JAMIESON VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES
21085525_EA
20343239001_EA

SAVE UP TO 56%

6⁵⁰

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 3-6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S SELECTED VARIETIES
20318667_EA/21204739_EA
21676183_EA

PREPARED IN CANADA

Scotties

SAVE 47%

1⁸⁸

LANTIC GRANULATED SUGAR 2 KG
20145033_EA

PREPARED IN CANADA

Lantic

SAVE 34%

4⁸⁸ LB

PORK BELLY PORTION
10.76/KG
20793502_KG

3⁸⁸ HOT PRICE

1 KG

GARLIC PRODUCT OF CHINA
1 KG
21238843001_EA

SAVE UP TO 42%

\$2

MAPLE LEAF FLAKES OR HOLIDAY LUNCHEON MEAT SELECTED VARIETIES 156-340 G
20618778_EA
20298273001_EA

Holiday LUNCHEON MEAT

Flakes of Ham

Optimum™

Bonus Redemption Event

from March 26 to 28, your points are worth more.

Redeem 70,000 pts and get \$80 off* your purchase of \$80 or more

OR

Redeem 150,000 pts and get \$175 off* your purchase of \$175 or more

OR

Redeem 250,000 pts and get \$300 off* your purchase of \$300 or more

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcloblaws.com/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, March 26th to Wednesday, April 1st, 2026. SEE BACK PAGE FOR DETAILS.

LSL MCM 1

SAVE 68%

1.25

STOVE TOP STUFFING
SELECTED VARIETIES
120 G
20009598001_EA
20310507001_EA

\$1

FRANCO-AMERICAN GRAVY
SELECTED VARIETIES
284 ML
20063534_EA
20302507_EA

DEAL DROP

Limited-time deals on PC® home & more.

\$12

PC® RECTANGLE ACACIA SERVING BOARD
21714814_EA

limit 3, after limit \$24 ea. while supplies last

\$18

GET 1,500[®] back in points

CADBURY MINI EGGS
875 G
21625042_EA

\$4

HERSHEY'S EASTER POUCH
SELECTED VARIETIES
185-340 G
21628340_EA
21628428_EA

\$2

DOLE CANNED PINEAPPLE
SELECTED VARIETIES
398 ML
20136767001_EA
20136767002_EA

SAVE 49¢

4.50

GAY LEA CREAM, WHIPPED TOPPING, AEROSOL
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA

\$24

GET 3,000[®] back in points

MCCAFÉ ROAST AND GROUND COFFEE 640/875 G OR **WHOLE BEAN COFFEE** 900 G
SELECTED VARIETIES
21633664_EA

6.44

TWINING'S TEA SUPER BLENDS 18'S OR **NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE** 100-170 G OR **NESCAFÉ SWEET & CREAMY SACHETS** 16/18'S, SELECTED VARIETIES
20873036_EA
21363370_EA

\$4

TOSTITOS TORTILLA CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS
SELECTED VARIETIES
210-295 G
21050581_EA
21693042_EA

2/\$9

OR \$5.50 EA.

LIBERTÉ MÉDITERRANÉE YOGURT TUBS 500 G OR **GREEK YOGURT** 400 G
SELECTED VARIETIES
20801752003_EA
21473714_EA

SAVE UP TO \$3

APP EXCLUSIVE OFFER[®]
GET 4,000[®] back in points

\$14

PC® AND BLUE MENU® MEAT LASAGNA 2.27 KG OR PC® MAC & CHEESE CLUB SIZE 2 KG
SELECTED VARIETIES
20134930_EA
21178593_EA

12.99

EQUIVALENT TO 55¢ PER CAN

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
24X355 ML
20308197001_C24
20306687002_C24

SAVE \$2.58

WHEN YOU BUY 2

2/\$11

OR \$6.79 EA.

PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
21550428_EA
20668034002_C01

\$4

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA 320-410 G OR **CRAVE OR KRAFT DINNER ENTREES** 200-340 G
SELECTED VARIETIES
20296100001_EA
21085515_EA

SAVE UP TO 35%

\$9

NO NAME® CANOLA, VEGETABLE, CORN 3 L OR GALLO OLIVE OIL 1 L
SELECTED VARIETIES
20028656_EA
20103390_EA
20105368_EA

\$11

TIDE DETERGENT 1.62-1.86 L, 18-31'S, **DOWNY, GAIN FABRIC SOFTENER** 1.66-2.63 L, **DOWNY, GAIN OR IVORY SNOW BEADS** 303-379 G
SELECTED VARIETIES
21593782_EA

24.99

GET 2,000[®] back in points

PC® SUPER ABSORBENT PAPER TOWELS
CLUB SIZE
12'S
21558605_EA

coming soon

APRIL 2-8

Disney · PIXAR

ALBUM PRE-SALE

PLUS A FREE PACK OF STICKERS*

*At participating Loblaw Companies Ltd. stores April 2-8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

ANIMAL FRIENDS + STITCH

Member Price **\$3**

Non-Member Price **\$5**

Hosting made easy

Discover
more value
this Easter

DIGITAL COUPON

GET
5,000[®]
when you
spend '25* on

\$5
back in points

**deli meat,
cheese and dips**
selected varieties
and sizes

**DOUBLE
CREAM BRIE**
200 g

**Turkey Breast
Paillard de Jambon**
125 g

CLICK OR SCAN FOR
COUPONS AND MORE

SAVE
\$129/100 G



3⁵⁰
/100 G

L'EXTRA BRIE
IN-STORE DELI CUT
21128235_KG
21157608_KG

\$4
/100 G

**PRESIDENTS
EMMENTAL OR
LE GRUYERE**
IN-STORE, DELI CUT
20725775_KG
20917565_KG

\$6



**BRANDT LIVER
SAUSAGE CHUB
OR KOLBASSA
SAUSAGE**
SELECTED VARIETIES
250/300 G
20353446_EA
20353377_EA

\$14

**MARCANGELO
ITALIAN DELI
SLICED MEATS**
200 G
21206369_EA
21692121_EA

ANTIPASTO QUATTRO
PRODUCT OF ITALY (MINOR OR CHICKEN)
200 G

3⁹⁹
LB **EXTRA LARGE**

**PC® EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES**
PRODUCT OF CHILE OR
SOUTH AFRICA, NO.1 GRADE
8.80/KG
20425775001_KG
20159199001_KG

\$4

**RASPBERRIES OR
BLACKBERRIES**
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20128938001_EA
20051015001_EA

8⁵⁰

PC® BLACK FIGS
PRODUCT OF MEXICO
454 G
21633482001_EA



2/\$6
OR
\$3.49 EA.

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA



Optimum
Members-Only Price[®]
\$6
Non-members
\$8

BASSE MIXES
SELECTED VARIETIES
415-600 G
21158603_EA
21158613_EA



PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA
21197504_EA

Optimum
GET
2,000[®]
when you buy 2

\$2
back in points

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA



\$7

Hosting made easy

Discover
more value
this Easter



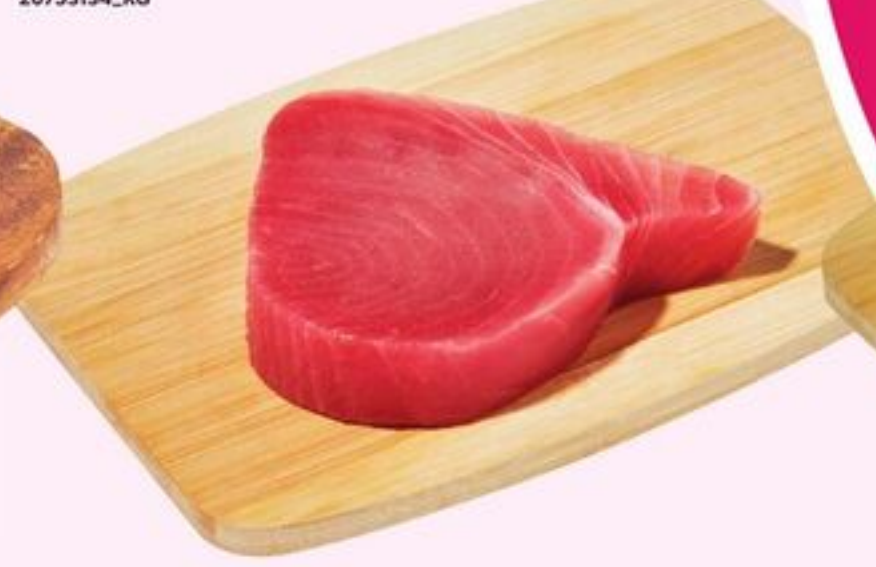
\$23 **PKG OF 4**

LOBSTER TAILS
2-3 OZ, FROZEN OR
PREVIOUSLY FROZEN
4'S
21240991_EA



\$14 **LB**

**YELLOWFIN TUNA
STEAKS**
PREVIOUSLY FROZEN
30.86/KG
20753134_KG



\$4 **CANADIAN SEAFOOD**

**FRESH ATLANTIC
SALMON PORTIONS**
MARINATED
SELECTED VARIETIES
100 G
20948216_EA



\$9

**HERON POINT
SEAFOOD WILD
CAUGHT CRAB
MEAT**
SELECTED VARIETIES
170 G
21647384_EA
21647418_EA



\$10

**CHELSEA BONED
SALTED COD BITS**
454 G
20866456_EA



\$15

**PC® BACON-
WRAPPED WILD
SEA SCALLOPS**
FROZEN
260 G
21220644_EA



4⁴⁹ **LB**

**PC® SPIRAL-SLICED
BONE-IN HALF HAM**
APPLEWOOD OR HICKORY
SMOKED
9.90/KG
20857240_KG
20857391_KG



11⁵⁰ **LB**

**INSIDE ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
25.35/KG
20812494_KG



\$9

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



**SAVE
41%**

6⁹⁹ **LB**

BONE-IN LAMB LEG
FROZEN
15.41/KG
20142553_KG



\$18

**PC® TURKEY
BREAST ROAST**
SELECTED VARIETIES
FROZEN
1 KG
20822446_EA



\$7 **LB**

PORK SAUSAGES
SELECTED VARIETIES
15.43/KG
20709048_KG
20709042_KG



\$5

**FARMER'S MARKET™
LEMONS** 2 LB
PRODUCT OF U.S.A. OR
**NO NAME® NATURALLY
IMPERFECT™ LIMES** 2 LB
PRODUCT OF MEXICO
20795315001_EA
21673921001_EA



69¢ **LB**

GREEN CABBAGE
PRODUCT OF CANADA
1.52/KG
20793034001_KG



\$2 **EA./LB**

**ENGLISH
CUCUMBERS** \$2 EA.
OR **GREENHOUSE
BEEFSTEAK
TOMATOES**
\$2 LB 4.41/KG
PRODUCT OF ONTARIO
20070133001_EA
20426141001_KG



1⁸⁸ **LB**

PURPLE UBÉ YAM
PRODUCT OF CANADA OR
SWEET POTATOES
PRODUCT OF CANADA
OR U.S.A.
4.14/KG
20849858001_KG
20127708001_KG



\$4 **LB/EA.**

ASPARGUS
PRODUCT OF MEXICO
\$4 LB 8.82/KG OR
**FARMER'S MARKET™
YELLOW OR RED
POTATOES** 10 LB BAG
PRODUCT OF CANADA \$4 EA.
20174581001_KG
20601017001_EA



2/\$11

OR
\$6 EA.
**TAYLOR FARMS
CHOPPED SALAD
KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
267-383 G
21599513_EA
21381584_EA



\$4

**BAKED
IN-STORE**

ARTISAN BREAD
SELECTED VARIETIES
420-660 G
21633048_EA
21633233_EA



3⁷⁵

**BAKED
IN-STORE**

ACE BAGUETTE
SELECTED VARIETIES
325-400 G
2017171_EA
23143448_EA



\$4

**BAKED
IN-STORE**

DINNER ROLLS
SELECTED VARIETIES
12'S
21392649_EA
21462403_EA



Hosting made easy

FROM
\$45

Discover our selection of freshly prepared platters for your next occasion.

Please place orders 24 hrs. in advance through the Meals to Go department.

IN-STORE PREPARED SANDWICH, WRAPS OR CHICKEN CATERING PLATTERS

1.23-3.4 KG
21558136_EA/21558990_EA



Order
in-store
or online
today.

\$20-25

GET 5,000[®]

\$5
back
in points

IN-STORE PREPARED SANDWICH OR WRAP PLATTERS

1.2-1.7 KG
21558135_EA



\$20

CATERING PREMIUM SALADS

1 KG
21623601_EA
21623517_EA



Optimum[™]

Members-Only Price[™]

\$30

Non-members

\$35

Members
save
\$5

BENTO KAZOKU[®] PLATTER

53 PIECES, 1.2 KG
21637773_EA



\$45-55

PARTY PLATTERS

MADE TO ORDER
SELECTED VARIETIES
850 G-2.6 KG
20894860_EA
20895023_EA



\$30

GET 5,000[®]

\$5
back
in points

PARTY PLATTER

SELECTED VARIETIES
592 G-1 KG
21217577_EA
21217539_EA



FROM \$14

GET 2,500[®]

\$2.50
back
in points

CHARCUTERIE BOARDS

SELECTED VARIETIES
278-330 G
21405538_EA
21405571_EA



\$18

ROTISSERIE CHICKEN COMBO FOR TWO, FULLY COOKED COMES WITH TWO SMALL SIDES

134-454 G
21086324_EA



\$18-19

FAMILY SIZE SALADS

PREPARED IN-STORE
SELECTED VARIETIES
665-901 G
20972499_EA
20972512_EA



\$12

GET 2,000[®]

\$2
back
in points

NO NAME[®] PEANUTS

PRODUCT OF U.S.A.
2 KG
20293477_EA



\$9



PC[®] PIES AND QUICHE

SELECTED VARIETIES
550-575 G
21682000_EA
21682154_EA



\$5-10



OLIVIERI LASAGNA SHEETS

360 G OR CANNELLONI 340 G
SELECTED VARIETIES
500 G
21433958_EA
20334658_EA



2/\$10

OR \$5.49 EA.

SMALL RESER'S SALADS

SELECTED VARIETIES
425/454 G
20962386_EA
20962394_EA



\$9



PC[®] MOZZARELLA CHEESE STICKS

454 G OR TORTILLA AND JALAPENO CHEESE STICKS 345 G
SELECTED VARIETIES
FROZEN
21116020_EA
21474563_EA



\$9



PC[®] PORK OR CHICKEN SAUSAGE ROLLS

SELECTED VARIETIES
FROZEN
500 G
21433958_EA
21538572_EA



\$13



PC[®] PUFF PASTRY OR CHEESE HORS D'OEUVRE COLLECTION

SELECTED VARIETIES
FROZEN
720 G
20116015_EA
20215515_EA



\$11



PC[®] SHRIMP APPETIZERS

SELECTED VARIETIES
FROZEN
294-454 G
20135874_EA
20978921_EA



\$13

SEAQUEST[®] SHRIMP RING WITH MILD COCKTAIL SAUCE

FROZEN
454 G
21687413_EA



6⁵⁰

SEAQUEST[®] COOKED SHRIMP RING 227 G OR WATERVIEW MARKET CRISPY CALAMARI UNCOOKED 300 G

FROZEN
20080289_EA
21454797_EA



Indulge in tasty treats

Discover
more value
this Easter



The Big Apple pie

Taste the tradition!

Our Big Apple Pies are lovingly handcrafted the old-fashioned way, using only all-natural, wholesome ingredients.

No preservatives - just pure, irresistible deliciousness in every bite!

THE BIG APPLE PIE
SELECTED VARIETIES
21564164_EA
21564155_EA



\$17

Golden crumb crust, baked in Canada

\$10

APP EXCLUSIVE OFFER
GET 2,000[®] back in points

PC® KEY LIME CREAM PIE
FROZEN
730 G
21586299_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$6

CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
20379763_EA
20592676_EA



7⁵⁰

EASTER SINGLE LAYER CAKES 8"
SELECTED VARIETIES
21288985_EA



\$9

APP EXCLUSIVE OFFER
GET 1,000[®] back in points

FARMER'S MARKET™ PIES
SELECTED VARIETIES
580 G-1 KG
21297365_EA
21297367_EA



PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES, FROZEN
500 ML **\$4.50**
20604543003_EA/20604543004_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$12

PC® MINI ECLAIRS 710 G OR VANILLA CREAM PROFITEROLES 625 G
21713388_EA
21713701_EA



\$7

PC® PORTUGUESE CUSTARD TARTS
360 G
21686419_EA



\$4

PC® FROZEN DESSERTS
SELECTED VARIETIES
114-290 G
20800530_EA
20800613_EA



\$12

GET 2,000[®] back in points

BIG COOKIE
SELECTED VARIETIES
12'S
21365157_EA



7⁵⁰

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
20566294_EA
20566295_EA



\$5

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
4'S
21639320_EA
21639357_EA



2/\$8

OR \$4.99 EA.

PC® HOT CROSS BUNS EXTRA RAISINS 8'S OR EXTRA THICK CINNAMON RAISIN BREAD 675 G
SELECTED VARIETIES
206039729_EA
21577822_EA



\$12

COOKIE PLATTER
912 G
20696106_EA



4⁵⁰

KING'S HAWAIIAN ROLLS
SELECTED VARIETIES
340 G
21475970_EA



\$5

FURLANI TEXAS TOAST 640 G, PARMESAN GARLIC BREADSTICKS OR KNOTS 296/660 G OR PC® BRIOCHE MINI ROLLS 400 G
SELECTED VARIETIES
21048246_EA
21410779_EA



3⁵⁰

VACHON SNACK CAKES
SELECTED VARIETIES AND SIZES
20963606_EA
21027889_EA



\$6

PC® TRADITIONAL NAAN DIPPER CLUB PACK 400 G
20999700_EA



\$25

SIGNATURE GIFT BOUQUET
21436377_EA
21436378_EA



\$12

10 STEM TULIPS ASSORTED COLOURS
20833978_EA



\$12

6 INCH GERBERA DAISSY ASSORTED COLOURS EACH
21047596_EA



cheers & chill

beers, ciders & ready to drink



1⁹⁹

LAKER LAGER
473 ML CAN
20954643_EA



\$30

COORS ORIGINAL
12X473 ML CANS
21626691_C12



2⁹⁹

**HAPPY DAD
HARD SELTZER
FRUIT PUNCH**
473 ML CAN
21595280_EA



20⁷⁹

**COTTAGE SPRINGS
PUNCHED UP
VODKA SODA**
8X355 ML CANS
21598723_C08



\$28

CORONA EXTRA
12X330 ML BOTTLES
21336940_C12



17⁹⁹

STELLA ARTOIS
6X473 ML CANS
21347368_C06



22⁹⁹

**CRAFTY ELK HARD
JUICE PREMIUM
VODKA COCKTAILS**
8X355 ML CANS
21639318_C08



25⁹⁹

TWISTED TEA
12X355 ML CANS
20513398_C12



Only at the following Loblaws locations (unless otherwise stated) : 472 Bayfield St., Barrie, 2375 Hwy #2, Bowmanville, 12 Hurontario St., Collingwood, 380 The East Mall, Etobicoke, 1100 Princess St. and 1048 Midland Ave., Kingston, 400 Kent St. W., Lindsay, 3040 Wonderland Rd. S. and 1740 Richmond St. N., London, 200 Bullock Dr., Markham, 5010 Glen Erin Dr., Mississauga, 64 Isabella St., 2085 Carling Ave., 100 McArthur Rd., 3201 Greenbank Rd., 1980 Baseline Rd., 200 Earl Grey Dr., 1460 Merivale Rd., 2210C Bank St. and 363 Rideau St., Ottawa, 1792 Liverpool Rd., Pickering, 250 Lakeshore Rd. W., Port Credit, 3501 Yonge St., North York, 301 High Tec Rd., Richmond Hill, 2280 Dundas St. W., 17 Leslie St., 50 Musgrave St., 10 Lower Jarvis St., 3671 Dundas St. W., 5095 Yonge St., 2877 Bayview Village, 11 Redway Rd., 585 Queen St. W., 650 Dupont St., 12 St. Clair Avenue E. and 301 Moore Avenue, Toronto.

We reserve the right to limit quantities. **Above retails do not include deposit or tax** and may be subject to change without notice.
No rainchecks or substitutions. See in-store or [loblaws.ca](https://www.loblaws.ca) for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

naturally good choices

\$47 **GET 2,000** **\$2** back in points

VEGA SPORT PROTEIN POWDER
SELECTED VARIETIES
828/837 G
20948929_EA
20949178_EA

5⁵⁰

VIOLIFE NON-DAIRY CHEESE
SELECTED VARIETIES
150-200 G
21339317_EA
21339319_EA

\$6

EXPLORE CUISINE ORGANIC PASTA
SELECTED VARIETIES
200/277 G
21191534_EA
21191538_EA

\$9

QUEEN ST. BAKERY BREADS
SELECTED VARIETIES
FROZEN
480-520 G
21529684_EA
21690221_EA

SAVE 15%

BOB'S RED MILL
SELECTED VARIETIES
283-360 G
21127324_EA
21127335_EA

\$8

OCEAN'S HALO ORGANIC VEGGIE KIMBAP
FROZEN
230 G
21706757_EA

SAVE 15%

LUNDBERG RICE
SELECTED VARIETIES
156-907 G
20652730_EA
21703069_EA

5⁵⁰

PC® ORGANICS PEANUT BUTTER
SELECTED VARIETIES
500 G
20298178_EA

\$35

GENUINE HEALTH GREENS
SELECTED VARIETIES
208/222 G
21592533_EA
21597203_EA

SAVE 15%

ONE DEGREE GRANOLA AND OATS OR CEREAL
283/312 G
680 G
227 G
SELECTED VARIETIES
21686047_EA
21719946_EA

\$7

NATURE'S BAKERY FIG BAR
SELECTED VARIETIES
340 G
21549605_EA
21550352_EA

SAVE \$1.58 **WHEN YOU BUY 2**

2/\$8

OR \$4.79 EA.

GT'S KOMBUCHA
SELECTED VARIETIES
480 ML
20374106_EA
20906034001_EA

6⁵⁰

PC® ORGANICS BUTTER
SELECTED VARIETIES
250 G
21588696_EA
21588708_EA

10⁵⁰

CARBONAUT FROZEN BREADS OR HAMBURGER BUNS
SELECTED VARIETIES
FROZEN
164-550 G
21379251_EA
21454476_EA

3⁵⁰

EARTH'S OWN ALMOND NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.89 L
2029968001_EA
20327647_EA

3⁵⁰

MADEGOOD GRANOLA BARS 120 G,
ORGANIC CRUNCHY GRANOLA SQUARES 150 G
OR ORGANIC GRANOLA BITES 120 G
SELECTED VARIETIES
21722850_EA
21723241_EA

\$7

ELMHURST NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
21415684_EA
21415704_EA

\$12

KELLOGG'S RXBAR MINIS SNACK SIZE BARS
SELECTED VARIETIES
208 G
21540999_EA

Shop the **World**
in our aisles



\$4 LB



CHICKEN LEGS
BACK ATTACHED
FAMILY SIZE
8.82/KG
20159925_KG



\$13 LB

BEEF OXTAIL
28.66/KG
20879454_KG



\$33

**NEW ZEALAND
LAMB STEW
CHUNKS**
BONELESS, FROZEN
1 KG
20065729_EA



1.25

CHAYOTE SQUASH
PRODUCT OF MEXICO
EACH
20167837001_KG



\$1

KIWI
PRODUCT OF GREECE
EACH
20130242001_EA



1.25 LB

PLANTAIN
PRODUCT OF COSTA RICA,
COLOMBIA, HONDURAS
OR GUATEMALA
2.76/KG
20111926001_KG



\$2 LB

PAPAYA
PRODUCT OF MEXICO
4.41/KG
20817066001_KG



\$2 LB

**CARIBBEAN SWEET
POTATOES**
PRODUCT OF HONDURAS
4.41/KG
20169868001_KG



\$4

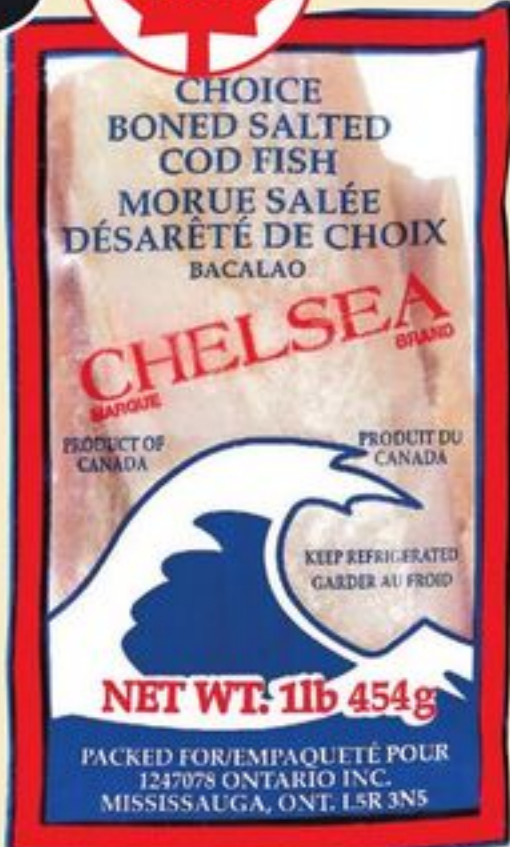
**PC® HOT JALAPEÑO
PEPPERS**
PRODUCT OF MEXICO
226 G
21454762001_EA



\$13



**CHELSEA BONED
SALTED COD
FILLETS**
SALTED
454 G
20866456_EA



\$5

T&T® POTSTICKERS
SELECTED VARIETIES
FROZEN
567 G
21495905_EA



2.75

**LA COSTENA
CHIPOTLE PEPPERS
OR PICKLED
JALAPEÑO SLICES**
SELECTED VARIETIES
186/477 ML
20318080_EA
21365904_EA



50¢

CHUBBY DRINKS
SELECTED VARIETIES
250 ML
20166206_EA
20941724_EA



1.75

**GRACE COCONUT
MILK 400 ML OR
PURE CREAMED
COCONUT 141 G**
SELECTED VARIETIES
20047774_EA
20822128_EA



1.75

**GRACE VIENNA
SAUSAGES**
SELECTED VARIETIES
130-135 G
20305465001_EA
20305465002_EA



4.75

**GRACE JERK
SEASONINGS 284 G,
BBQ SAUCE 480 ML OR
MARINADE 350 ML**
SELECTED VARIETIES
20122943_EA
20693138_EA



2.25

**SUN EXOTIC
JUICE DRINKS**
SELECTED VARIETIES
1 L
21654842_EA
21654903_EA



\$2

**GRACE COCONUT
WATER**
SELECTED VARIETIES
500 ML
20425671_EA
21027754_EA



Chag Sameach!

Get value and quality you can trust for your Seder plate and meals.



\$25^{LB}

KOSHER PICKLED BEEF BRISKET
55.12/KG
20811150_EA



\$22

NANUK SMOKED COHO SALMON
SELECTED VARIETIES
300 G
20114139_EA



12⁹⁹

MUNCH REAL LAYER CAKE DOBOSH
SELECTED VARIETIES
397 G
21523762_EA



4⁵⁰

BEETS
PRODUCT OF CANADA
OR U.S.A.
2 LB BAG
20069522001_EA



3⁵⁰

NO NAME[®] NATURALLY IMPERFECT[™] RUSSET POTATO
PRODUCT OF CANADA,
CANADA NO 2 GRADE
5 LB BAG
20867058001_EA



\$4

CELERY STALKS
PRODUCT OF MEXICO
OR U.S.A.
20163119001_EA



3²⁹

PIERRE BONNE JAM
250 ML OR **TUSCANINI CAN TOMATOES** 400 G
SELECTED VARIETIES
21451678_EA/21176102_EA



\$11

YEHUDA MATZO SQUARES
SELECTED VARIETIES
300 G
21247448_EA
20566187001_EA



2⁵⁰

GEFEN MANDARINS 312 G OR **GALIL RICE CORN CAKES** 100 G
SELECTED VARIETIES
20059582001_EA
21059192_EA



3²⁹

MANISCHEWITZ MATZO BALL & SOUP MIX 127 -141 G OR **USHIA SAUCE** 300 ML
SELECTED VARIETIES
20176971001_EA
21057721_EA



6⁹⁹

TONNELI VINEGAR BALSAMIC 500 ML OR **GOLD'S DUCK SAUCE** 1.13 KG
20082041001_EA
20094337_EA



\$4

ELITE TURKISH COFFEE 100 G OR **KLIYAT GAT SUNFLOWER SEEDS** 200 G
SELECTED VARIETIES
20714292_EA
20070700_EA



99¢

WHITE ROCK SELTZER
SELECTED VARIETIES
1 L
20620205007_EA



79¢

AISH TAMID CANDLES MEMORIAL TINS 1 DAY
21060115_EA



15⁹⁹

ZETA EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES
750 ML
21060259_EA



9⁹⁹

TUSCANINI CHOCOLATE BAG
SELECTED VARIETIES
153 G
21666167_EA



3⁵⁰

MOTOLA PICKLES
SELECTED VARIETIES
670 G
20214491001_EA



3²⁹

CLASSICO HEAVY DUTY CLEAR TEASPOONS OR **KNIVES** 50'S
SELECTED VARIETIES
21594072_EA



4⁵⁰

GEFEN PASTA OR PIZZA SAUCE
SELECTED VARIETIES
689 G
20314407002_EA



7⁹⁹

PIZAZZ FRUIT SLICES
21665890_EA



\$3

CERES JUICE
SELECTED VARIETIES
1 L
20130429_EA



ITEMS AVAILABLE AT THE FOLLOWING LOBLAWS LOCATIONS:

1048 MIDLAND AVE., KINGSTON, 5010 GLEN ERIN DR., MISSISSAUGA, 50 MUSGRAVE ST., MUSGRAVE, 301 HIGH TECH RD., RICHMOND HILL, 60 CARLTON ST., 650 DUPONT ST. AND 2877 BAYVIEW AVE., TORONTO.

your one-stop grocery shop

1⁵⁰

KNORR SAUCE MIX 26-47 G OR PASTA SAUCE MIX 17-48 G
SELECTED VARIETIES
20321329001_EA
20323323001_EA



SAVE \$1

2⁴⁹

IDAHOAN MASHED POTATOES INSTANT 389 G
201442799_EA



\$8

BEN'S ORIGINAL RICE
SELECTED VARIETIES
1.6-2.2 KG
21535549_EA
21535571_EA



2/\$8

OR \$4.49 EA.
PC® SALAD DRESSING 475 ML OR PC® CROUTONS 140 G
SELECTED VARIETIES
20628488001_EA
20796248001_EA



5⁵⁰

Non-members 7⁹⁹

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
20954727_EA
21651947_EA



\$6

MCCAIN DEEP 'N DELICIOUS CAKE
SELECTED VARIETIES
FROZEN
510 G
20310132002_EA
20310132001_EA



8⁹⁹

BACHAN'S ORIGINAL BBQ SAUCE
SELECTED VARIETIES
355 ML
21727116_EA
21727225_EA



\$4

MOTT'S FRUITSATIONS APPLE SAUCE
SELECTED VARIETIES
6X104 ML/6X111 G
20324241001_EA
20324241008_EA



3⁵⁰

OCEAN'S WHITE TUNA 170 G OR GOLD SEAL MACKEREL 115 G
SELECTED VARIETIES
21005158_EA
21083426_EA



5⁵⁰

MALTESERS, M&M'S OR MARS STAND UP CANDIES POUCHES
SELECTED VARIETIES
165-170 G
20321547_EA
21571768_EA



SAVE \$1⁹⁸ WHEN YOU BUY 2

2/\$6

OR \$3.99 EA.
MAYNARDS SOUR PATCH KIDS, SWEDISH BERRIES, BIG HEADS, FUZZY PEACH OR WINE GUMS
SELECTED VARIETIES
135-154 G
21545554_EA
21545605_EA



3⁵⁰

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20302779_EA
20323436001_EA



SAVE \$1⁹⁸ WHEN YOU BUY 2

GET 1,000⁰⁰ when you buy 2

\$1 back in points

2/\$10

OR \$5.99 EA.
MCCAIN SUPERFRIES OR FRIES, POTATO PANCAKES, SMILES, WEDGES OR TATERS
SELECTED VARIETIES
FROZEN
454-800 G
20324328002_EA
20798979_EA



SAVE \$1 WHEN YOU BUY 2

2/\$5

OR \$3 EA.
ITALPASTA 900 G OR PRIMO SAUCE 680 ML
SELECTED VARIETIES
20165260_EA
20081342007_EA



\$3

GET 1,000⁰⁰ when you buy 2

\$1 back in points

NO NAME® FRUIT
SELECTED VARIETIES
FROZEN
300-400 G
21545106_EA
21545092_EA



\$6

PC® CREAM FIRST™ 1.5 L OR TALENTI GELATO OR SORBETTO 473 ML
SELECTED VARIETIES
FROZEN
20757157006_EA
21720564_EA



9⁹⁹

BASKIN-ROBBINS SANDWICHES 4'S OR TUBS 946 ML
SELECTED VARIETIES
FROZEN
21721551_EA
21721501_EA



5⁹⁹

BRAR'S MALAI PANEER
20% M.F.
375 G
20283164_EA



SAVE 98¢ WHEN YOU BUY 2

2/\$17

OR \$8.99 EA.
COCA-COLA OR CANADA DRY SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318694002_C12



\$11

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



\$15

COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER 12'S
SELECTED VARIETIES
21477027_EA
21665993_EA



PRICE DROP †

More ways to save

\$3

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20013256_EA
20303325_EA



2⁵⁰

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
20377204001_EA
21380091_EA



SAVE 99¢ WHEN YOU BUY 3

3/4⁹⁸

OR \$1.99 EA.
KNORR SIDEKICKS PASTA SIDE DISH 120-137 G OR RICE SIDE DISH 130-153 G OR CUPS 73 G
SELECTED VARIETIES
20321430001_EA/21564314_EA



\$3

KIND HEALTHY GRAINS BAR
SELECTED VARIETIES
5X35 G=175 G
20925684_EA
20928553_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



6,000 points

**When you spend \$40
or more on fresh fruits
or vegetables**

Ends on April 15th, 2026



8,000 points

**When you spend \$50 or
more on fresh poultry or
fresh pork**

Ends on April 15th, 2026



3,000 points

**when you spend \$15 or
more on ready to eat
cereal 315-1050 g**

Ends on April 15th, 2026



3,000 points

**when you spend \$15 or
more on PC® Blue Menu®
or PC® Sparkling water or
soft drinks 12 x 355 mL
selected varieties**

Ends on April 15th, 2026



5,000 points

**when you spend \$25 or
more on Pet Department,
includes pet food, treats,
toys & supplies**

Ends on April 15th, 2026



5,000 points

**when you spend \$25 or
more on deli meat,
cheese and dips,
selected varieties
and sizes**

Ends on April 15th, 2026



3,000 points

**when you buy 1 or more
PC® bathroom tissue
30=100 rolls**

Ends on April 15th, 2026



1,500 points

**PC® spices
selected varieties
7-82 g**

Ends on April 15th, 2026



2,000 points

**when you buy 2 or more
PC® Chopped salad kits
selected varieties
product of U.S.A.
282-369 g**

Ends on April 15th, 2026

live well, spend less

5⁵⁰

LIMIT 6
AFTER LIMIT
\$5.99 EA.

IRISH SPRING
BAR SOAP 6X104 G,
BODY WASH 591 ML
OR SOFT SOAP
BODY WASH 591 ML
SELECTED VARIETIES
21219375_EA
21436477_EA



SAVE
UP TO

20%

OLD SPICE
BODY WASH
473-987 ML OR
BAR SOAP
141 G OR 4/12X90 G
SELECTED VARIETIES
21075513_EA
21238557_EA



\$10

LIMIT 6
AFTER LIMIT
\$11.99 EA.

DOVE BAR
SOAP 6X106 G OR
BODY WASH
591-710 ML
SELECTED
VARIETIES
21221317_EA
21638561_EA



\$2

LIMIT 6
AFTER LIMIT
\$2.99 EA.

SPEED STICK BASE
ANTIPERSPIRANT
45/70 G OR SOFTSOAP
LIQUID HAND
SOAP PUMP 221 ML
SELECTED VARIETIES
21166716_EA/21592044_EA



\$6

LIMIT 6
AFTER LIMIT
\$8.49 EA.

LISTERINE
CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



\$5

LIMIT 6
AFTER LIMIT
\$7.49 EA.

IVORY
BODY WASH 621 ML
OR BAR SOAP 10X90 G
SELECTED VARIETIES
20860346002_EA/21716909_EA



\$9

LIMIT 4
AFTER LIMIT
\$11.49 EA.

GILLETTE OR VENUS
DISPOSABLE RAZORS
SELECTED VARIETIES
1-8'S
20179414001_EA
20984907_EA



\$4

LIMIT 6
AFTER LIMIT
\$5.99 EA.

DEGREE FOR MEN
ADRENALINE
ANTIPERSPIRANT
SELECTED VARIETIES
76 G
20309310001_EA
21079038_EA



SAVE
UP TO

25%

METHOD OR
MRS. MEYER'S
LIQUID HAND SOAP
SELECTED VARIETIES
300 ML-1 L
21046950_EA
21640640_EA



SAVE
UP TO

20%

DOVE
HAIR CARE
530 ML OR
STYLING
PRODUCTS
SELECTED
VARIETIES
AND SIZES
21644775_EA
21170181_EA



\$4

LIMIT 4
AFTER LIMIT
\$4.79 EA.

GARNIER FRUCTIS
OR HERBAL
ESSENCES BASICS
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES
AND SIZES
370 ML
21246778_EA
21007181_EA



\$8

LIMIT 4
AFTER LIMIT
\$8.99 EA.

MONDAY
OR GÖT2B
HAIR CARE
SELECTED VARIETIES
AND SIZES
21361177_EA/21631743_EA



\$7

LIMIT 4
AFTER LIMIT
\$9.50 EA.

GARNIER BELLE
HAIR COLOUR
SELECTED VARIETIES
20317076001_EA
20317076031_EA



SAVE
UP TO

20%

CERAVE SKINCARE
CLEANSERS OR
MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21354743_EA



SAVE
UP TO

25%

ST. IVES SKINCARE
PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA/21429055003_EA



live well, spend less

SAVE
UP TO

15%

LIFE BRAND®
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES

21286148_EA
21286510_EA



SAVE
UP TO

20%

NATURE'S BOUNTY
KIDS VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES

60-175'S
20860425_EA
21668471_EA



SAVE
UP TO

20%

ENSURE OR
GLUCERNA
READY TO DRINK
SHAKES
SELECTED VARIETIES
AND SIZES

20180283003_EA
20308731008_C06



SAVE
UP TO

15%

REACTINE 24-36'S,
CLARITIN 15-30'S,
AERIUS 5 MG 20'S OR
BENDRYL 25 MG 100'S
CAPLETS,
TABLETS
OR GELS
SELECTED VARIETIES
AND SIZES

20550172_EA
20308018001_EA



SAVE
UP TO

15%

ASPIRIN, ADVIL, TYLENOL,
MOTRIN OR VOLTAREN
CAPLETS, TABLETS,
GELS OR RUBS
SELECTED VARIETIES AND SIZES

21222471_EA/20103677001_EA



SAVE
UP TO

15%

PERFECT SPORTS
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES

21068247_EA/21068329_EA



\$15

LIMIT 4
AFTER LIMIT
\$16.99 EA.

ALWAYS
PADS 26-62'S OR
LINERS 116-216'S OR
TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES

21374646_EA
21606690_EA



8⁵⁰

LIMIT 4
AFTER LIMIT
\$9.99 EA.

CAREFREE
PADS 28'S,
LINERS 92-120'S,
O.B. TAMPONS
40'S OR PLAYTEX
TAMPONS 32-36'S
SELECTED VARIETIES
AND SIZES

20796733_EA
21095828_EA



\$19

LIMIT 4
AFTER LIMIT
\$21.99 EA.

ALWAYS DISCREET
UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES

20814896_EA



2/\$8

OR
\$5.49 EA.

GERBER ORGANIC
SNACKS OR NESTLÉ
CERELAC BISCUITS
SELECTED VARIETIES

28-150 G
21097119_EA/21670654_EA



2/\$11

OR
\$5.99 EA.

AMARA ORGANIC
SMOOTHIE MELTS
OR FRUIT BITES
SELECTED VARIETIES

23 G
21536119_EA/21624150_EA



\$56

LIMIT 4
AFTER LIMIT
\$63.99 EA.

SIMILAC BABY
FORMULA
STEP 1 OR 2
859 G
21436985_EA
21437126_EA



\$37

LIMIT 4
AFTER LIMIT
\$43.99 EA.

HUGGIES PULL UPS
OR PAMPERS EASY
UPS GIANT PACK
TRAINING PANTS
SELECTED VARIETIES

68-112'S
21021427_EA/21089194_EA



\$24

GET
2,000⁰⁰

\$2
back in
points

LIMIT 4
AFTER LIMIT
\$29.99 EA.

HUGGIES
16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
21172000_EA/21541191_EA



65⁵⁰

LIMIT 4
AFTER LIMIT
\$74.99 EA.

ENFAMIL A+ NEUROPRO
OR GENTLEASE
POWDER REFILLS
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA



home & seasonal

SAVE UP TO

20%

EVERYDAY ESSENTIALS™ GRILL BRUSHES
SELECTED VARIETIES
4.50-\$8
21670306_EA



Optimum

Members-Only Price™

\$60

Non-members

\$75

Members save \$15

12,000 BTU
12 Burgers
Propane
1 Year Limited
224 Sq Inches

EVERYDAY ESSENTIALS™ PORTABLE PROPANE GRILL
WITH LOCKING LID AND FOLDING LEGS
21672427_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members-Only Price™

\$49

Non-members

\$59

Members save \$10

LIFE AT HOME™ ROUND SLAT TOP ACCENT TABLE
21669860_EA/21670246_EA
**Must be a registered PC Optimum™ member to load and get this offer.



FROM

\$79

LIFE AT HOME™ PATIO UMBRELLAS
21670248_EA



SAVE UP TO

20%

LIFE AT HOME™ DECORATIVE PATIO CUSHIONS
SELECTED VARIETIES
21669896_EA
21670051_EA



Optimum

Members-Only Price™

\$595

Non-members

\$695

Members save \$100

LIFE AT HOME™ 4 PIECE SHELburnE CONVERSATION SET
21670446_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$14

PC® GRILL BASKET
CHROME PLATED
21668370_EA



\$6

EVERYDAY ESSENTIALS™ REUSABLE SQUEEZE BOTTLES
2'S/414 ML
21669994_EA



SAVE UP TO

20%

PC® GRILLING ACCESSORIES
SELECTED VARIETIES
21668524_EA



SAVE \$1

\$4

SMALL EASTER PLUSH
SELECTED VARIETIES
21667656_EA/21667630_EA



SAVE \$2

\$10

MEDIUM EASTER PLUSH
SELECTED VARIETIES
21667577_EA/21667714_EA



SAVE \$5

\$24

LARGE EASTER PLUSH
SELECTED VARIETIES
21668262_EA/21668263_EA



SAVE UP TO

25%

EASTER GRASS AND FILLER EGGS
SELECTED VARIETIES
2.50-7.50
21667710_EA
21667758_EA



SAVE UP TO

30%

EASTER BASKETS
SELECTED VARIETIES
2.50-\$14
21667442_EA
21666265_EA



Optimum

Members-Only Price™

\$40

Non-members

\$50

Members save \$10

EASTER JUMBO PLUSH
SELECTED VARIETIES
21669782_EA



\$6

EVERYDAY ESSENTIALS™ JUMBO PILLOW
EACH
21667755_EA



BUY TWO (2)
GET ONE (1) FREE

LIFE AT HOME™ ASSORTED SCENTED CANDLES
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE
\$10-16
21684684_EA/21684762_EA



JOE FRESH

THE
**FRESH
PRICE!**
SHOP

Fresh Styles at
Our Lowest Prices

JUST IN!

\$**15**

Women's French
Terry T-Shirt



\$**5**

Girls' Ribbed
Tank Top

Other colours available:



\$**5**

Girls' Flutter
Sleeved T-Shirt

Other colours available:



\$**5**

Children's
T-Shirt



\$**5**

Girls' Jersey Bike
Short

Other colours available:



\$**19**

Adult
Windbreaker



\$**25**

Women's Lightweight
Puffer Vest

20% Off
Adult Sleepwear*

Regular Price Only
Excludes Clearance and Brands
Ends April 5

EVEN MORE ONLINE AT JOEFRESH.COM

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

FROM AGENTS
Alexis de Portneuf
FINE CHEESE MAKERS

WRAPPED FOR THE SEASON
SAME GREAT CHEESE

\$6
ALEXIS DE PORTNEUF
BRIE OR CAMEMBERT,
SELECTED VARIETIES 125 G
20315135_EA/20044812_EA

\$9
ALEXIS DE PORTNEUF
BRIE OR CAMEMBERT,
SELECTED VARIETIES
125-200 G
20064979_EA

\$8
SAPUTO
SHREDDED PARMESAN,
ASIAGO OR ROMANO 140 G
21081222_EA/21081213_EA

\$6
CATHEDRAL CITY
MATURE OR VINTAGE
CHEDDAR 200 G
21434515_EA/21245346_EA

KEEP IT FRESH
AND INSPIRED!

FOR EVERY BURGER
IT HAS TO BE
HEINZ
ESTD 1869

Heinz Ketchup
750 mL - 1 L or
Miracle Whip Spread
650 - 890 mL
selected varieties
20069080_EA/20298681001_EA
\$6

Heinz Picnic Trio
selected varieties 3 x 375 mL
20552158_EA
\$5

Bull's-Eye
BBQ Sauce 425 mL or
Diana Sauce 500 mL
selected varieties
21184617_EA
20547834005_EA
\$3

Kraft Salad Dressings 425 mL or
Heinz Mayonnaise-style Sauces 340 mL
selected varieties
21686143_EA/21584850_EA
2.99

Kraft Singles Process Cheese Product
selected varieties 410 g
21188654_EA
\$4

MiO, Kool Aid, & Crystal Light
liquids or single serve
drink mix
selected varieties
48 mL
20663423_EA/20749494001_EA
2/\$8
OR \$4.79 EA.

*Based on the 2026 BrandSpark® Canadian Trust Study.

NEW

LAVAZZA
PLEASURE MAKES US HUMAN

LAVAZZA
Vanilla Affogato
Affogato is the vanilla
artificially flavoured
ESPRESSO ARTIFICIELLEMENT
SAVONNÉ

LAVAZZA
Caramel Biscuits
Biscuits au caramel
ARTIFICIELLEMENT
SAVONNÉS

LAVAZZA
10 K-Cup® pods
21721582_EA/21724604_EA
\$15

NEW

KICKING HORSE COFFEE

MAKE THE DAY YOUR PREY

KICKING HORSE COFFEE
GRIZZLY CLAW
10 K-Cup® pods
21722646_EA
\$15

NEW

BRING HOME THE DELICIOUS TASTE OF
McCafé

McCafé
24 K-Cup® pods
21721638_EA
\$22

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HUMBLE ORGANIC POTATO CHIPS
SELECTED VARIETIES
135 G
21524235_EA/21664846_EA

\$4

HUMBLE
ORGANIC potato chips
Croustilles de pommes de terre BIOLOGIQUES

THE ORIGINAL
L'ORIGINAL BIOLOGIQUE

JALAPEÑO
JALAPEÑO BIOLOGIQUE

No post-snack spiral
Organic • Canadian • Simple Ingredients

GET 2,500^{PC} for every \$10* spent on
\$2.50 back in points

EAST SIDE MARIO'S
ROSÉE

St Hubert
MÉLANGE SAUCE
POUTINE
SAUCE MIX

St Hubert
ROUTINE
SAUCE

THE KEG
PEPPERCORN & WHISKY
SAUCE

SWISS CHALET
DIPPING SAUCE
A TREMPETTE

SWISS CHALET
MONTANAS
BBQ & BAR

For every \$10 spent on St-Hubert, Swiss Chalet, The Keg, Montana's and East Side Mario's canned soups, canned gravy's, or dehydrated sauce mixes you receive 2,500 PC Optimum Points.
20 - 57 g, 284 - 540 mL
21687535_EA/21080165_EA

SWISS CHALET
St Hubert
MONTANAS
THE KEG
EAST SIDE MARIO'S

MARC ANGELO

#1 IMPORTED ITALIAN BRAND

ANTIPASTO MISTO
85 g
21706089_EA
\$6

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706090_EA
\$6

MORTADELLA
110 g
21707188_EA
\$5

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

BUON APPETITO
200 g
21692121_EA
\$14

ASSORTED SALAMI CHUBS
225 - 300 g
21021491_EA
\$10 - \$12

NATURAL CHEESE
Armstrong
1902

THE CHEESE YOU CRAVE
THE PROTEIN
YOU WANT

4.49
HIGH PROTEIN STICKS
OR COMBOS 180-210 G
ARMSTRONG
21694973_EA

GET 1,000^{PC} back in points when you buy 2
\$1

9.49
CHEESE SLICES 500 G
ARMSTRONG
OR MOZZARELLISSIMA
CHEESE 690-700 G
SAPUTO
SELECTED VARIETIES
21703729_EA

GET 1,000^{PC} back in points when you buy 2
\$1

\$4
ULTRAFILTERED:
SELECTED VARIETIES 1 L
NEILSON
21163394_EA

\$3
CREAM: SELECTED
VARIETIES 237-473 ML
NEILSON
20774420_EA

\$1.50
CHOCOLATE
MILK 750 ML
NEILSON
20766719_EA

*Voted most trusted brand in Ontario in the Milk category, based on the 2026 BrandSpark Canadian Shopper Study.

Your Household Cleaning Essentials

\$4
Febreze Air Effects 250 g,
Car 2 mL, Bathroom 7.5 mL,
Mr. Clean Liquids 1.2 L,
Erasers 2/3's, Selected Varieties
21624814_EA/21658300_EA

\$11
Dawn 2.21/2.64 L, Mr. Clean Liquid
2.93 L, Swiffer Duster Refills 6/10's,
Sweeper Wet Refills 12/20/24's,
Sweeper Dry Refills 16/20/32's,
WetJet Refills 12's, Powermop Refills
5's, WetJet Liquid 2.5 L, Powermop
Liquid 2.5 L, Cascade Bags 21/26's,
Selected Varieties
21430598_EA/21694540_EA

\$3
Dawn Liquid 431/473 mL,
Dawn EZ Squeeze 366/443 mL,
Selected Varieties
21430590_EA/21430553_EA

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE
IN SINGLE FLAVOURS!



2/\$10
OR
\$6.29 EA.

Activia® -
selected varieties
8 x 100 g
21725749_EA

FIND ALL YOUR FAVOURITES

STRAWBERRY — VANILLA — BLUEBERRY — RASPBERRY —
LEMON — PLAIN — LACTOSE FREE VANILLA



\$4

Activia® Expert selected varieties
4 x 100 g
21688261_EA/21687900_EA



\$6.50

Activia® Expert selected varieties
750 g
21688207_EA



\$5.99

Activia® selected varieties
850 g
20325132003_EA



\$7.50

Activia® selected varieties
8 x 100 mL
21520253_EA

PACK YOUR MORNING — WITH PROTEIN —



\$8.79

Oikos® selected varieties
650 g, 750 g
21305945_EA



3/\$12
OR
\$4.99 EA.

Oikos® selected varieties
4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA



2/\$7
OR
\$4 EA.

Oikos® Pro™
selected varieties
300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 115 g serving.

10-HOUR BREW FOR A BOLD AND SMOOTH TASTE



\$8

Stok® selected varieties
1.42 L
21203737_EA/21203739_EA

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2/\$6
OR
\$3.99 EA.

Country Harvest bread or bagels
selected varieties and sizes
21693323_EA/21178597_EA

DELICIOUS WHOLESOME
GRAIN BREADS
MADE TO HELP YOU
FEEL GOOD FROM THE INSIDE OUT.

TM/© © Wonder Brands Inc/Gestion Wonder Brands

Our butchers cut quality meat in your store every day!



pork loin
schnitzel
21588065_EA

beef
meatballs
plain
21587897_EA

beef stir fry strips
cut from Canada AA grade
beef or higher
21588067_EA

pork
stir fry strips
21588095_EA

chicken
stir fry strips
21588091_EA

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



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Break into Easter



NESTLÉ® Singles
25/29 g
21406777_EA
21634741_EA



NESTLÉ® Hide Me Eggs
selected varieties
100-153 g
21628045_EA/21627936_EA



NESTLÉ® Bunny Gift/Egg Hunt
140 g
21555836_EA

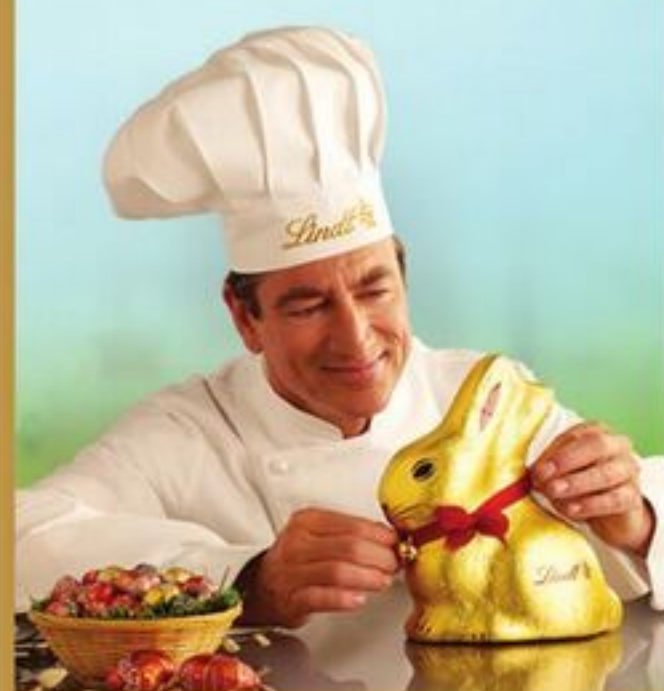


NESTLÉ® Hide Me Eggs
300 g
12603665_EA



Mieux manger. Mieux vivre.

Lindt
GOLD BUNNY



\$7
Lindt GOLD BUNNY
100 g
20046002_EA



\$9
Lindt GOLD BUNNY Flatback bags 130 g
Lindt GHIRARDELLI Bags 117 g
21692936_EA/21693022_EA



\$8
Lindt LINDOR Eggs Bags 180 g
21628450_EA/21628561_EA



\$5
Lindt LINDOR Eggs Bags 100 g
20187234_EA



\$12
Lindt LINDOR Eggs Bags 300 g
20187234_EA



Assorted EGGIES and REESE'S Mini Peanut Butter Eggs
(670 - 900 g)
21659598_EA/20526640_EA

\$15



HERSHEY'S, REESE'S and COOKIES 'N' CREME Bunnies
(120 - 150 g)
21639571_EA/21628465_EA

\$6



Assorted Packaged Chocolate
(180 - 230 g)
21660753_EA/21638690_EA

\$4



Easter Singles
(34 - 42 g)
21205577_EA
21334235_EA

2/\$3
OR \$1.75 EA.



OH HENRY!
Egg Gift

21660753_EA/21638690_EA

\$4



REAL FLAVOUR. REAL FAST.

90 SECONDS

ENTRÉE FOR 1

4.50

BEN'S STREET FOOD
SELECTED VARIETIES
250 G
21719448_EA/21719465_EA

Ben's Original

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Get your first year of **PC Express Pass** for **\$2/month***

- Unlimited grocery delivery or pickup
- Earn 2% back in (pc) with eligible pickup orders**

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Learn more

*/**Offer valid until April 1, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

