

# HyVee®

**2.99 lb.**

Fresh boneless skinless  
lean hand trimmed  
chicken breasts



**2.99**

Dole chopped  
or premium salad kit  
7.1 to 13.3 oz. pkg.



**1.28 lb.**

Jumbo navel oranges



**.88**

Hy-Vee pasta  
12 or 16 oz.



**4/\$10**

Roma original 10.54 to 11.05 oz.  
or Personal Size Bellatoria pizza  
5.67 to 7.8 oz.



**2.99 ea.**

with purchase of 2  
Frito-Lay Doritos  
or PopCorners snacks  
4.04 to 10.75 oz.



**26.99**

Michelob Ultra  
24 pk. bottles or cans 12 fl. oz.



SAVE!  
**1.00**

**6.99**

**PERKS PRICES**

Rao's pasta sauce  
32 oz.

**7.99** NON-MEMBER  
PRICE



SAVE!  
**.70**

**3.29**

**PERKS PRICES**

Tropicana orange juice  
46 fl. oz.

**3.99** NON-MEMBER  
PRICE

FUEL SAVER  
EARN  
**20¢**  
OFF  
PER GALLON



Hy-Vee coffee  
24 ct.



**.98**

Hy-Vee dip or sour cream  
8 oz.



**2/\$5**

Kraft natural cheese  
shredded, chunk or crumbles,  
5 to 8 oz.



**4.99**

Halos 3 lb. pkg.  
or Halos organic  
mandarins 2 lb. pkg.



**2.99 ea.**

with purchase of 4  
Pepsi soda  
6 pk. bottles 16.9 fl. oz.  
or 10 pk. mini cans 7.5 fl. oz.



**10/\$6**

Yoplait yogurt  
4 to 6 oz.



**4.99**

DiGiorno rising, thin, wood fired,  
hand tossed, croissant, loaded  
ultra thin crust or Tombstone  
French fry style crust pizza  
14 to 29.3 oz.



**15% off**  
regular price

Kodiak trail bars, waffles,  
french toast sticks, flapjacks  
or breakfast sandwiches  
2 to 10 ct., Power Cakes mix  
or overnight oats 2.12 to 36 oz.  
(price varies by store)



NEW  
Flavor!

buy five, get five

**FREE**

Gatorade sports drink  
28 fl. oz.



**3/\$5**

Birds Eye vegetables  
10 to 14.4 oz.

# PREMADE EASTER MEALS

Make Easter easy with a simple premade holiday meal. Just heat, serve and enjoy!

## Easter Made Easy

Order premade party trays that serve up to 20 guests at least 48 hours in advance. Choose pickup or delivery for convenience.

HEAT & EAT!

SERVES 6

**99.99**

### Turkey breast bundle

Jennie-O boneless turkey breast 3 to 4 lb., 2 large sides of your choice, 2 large sides of potatoes, 16 oz. of beef or turkey gravy & 12 brown & serve rolls allow approximately 1.5 hours of reheating time

SERVES 8

**149.99**

### CarveMaster Applewood pit ham meal

CarveMaster Applewood pit ham 7 to 10 lb., 2 large sides of your choice, 2 large sides of potatoes, 16 oz. beef or turkey gravy & 12 brown & serve rolls allow approximately 2 to 2.5 hours of reheating time

JUST HEAT, SERVE & ENJOY!

# SWEET EASTER DEALS



**9.99**

Bakery-fresh iced  
angel food cake  
20 oz. (limit 10)



**5.49**

Bakery-fresh cut out cookies  
6 ct. (limit 10)



**2/\$7**

Starburst, Skittles, LifeSavers  
jellybeans or candy 9 to 14 oz.



**4.99**

Sharing Size M&M's,  
miniature or Fun Size Easter  
candy 7.4 to 10.53 oz.



**5.99**

Ferrero Easter chocolate  
8.8 to 9.4 oz.



**10/\$10**

Hershey's Easter candy  
1.2 to 2.1 oz.



**2/\$3**

Russell Stover Easter  
candy egg 1.3 oz.



**8.99**

Smithfield boneless  
quarter ham 1.5 lb.



**7.49**

King's Hawaiian rolls  
24 ct.



**1.49**

Easter pail  
5 quart



**2.49**

PAAS color cups Easter  
egg decorating kit each



**1.49**

2" Bright Easter eggs  
12 ct.

**24.99**

8" Easter lily  
6" Easter lily **14.99**

# MORE FOR LESS

**\$2**  
or under



**1.25**  
each

**8/\$10**

Our Special Recipe bratwurst  
links or patties  
regular or skinless, 3 or 3.75 oz.



**1.88 lb.**

Cosmic Crisp or Envy apples



**1.88**

Hy-Vee burger  
or hot dog buns 8 ct.



**1.34**  
each

**3/\$4**

Hy-Vee water  
gallon



**1.25**  
each

**8/\$10**

Chobani flip Greek yogurt  
4.5 or 5.3 oz.



**1.48 lb.**

Sweet onions



**1.99**

Highline mushrooms  
whole or sliced, 8 oz. pkg.



**2.00**  
each

**2/\$4**

Twice baked potatoes  
5 oz.



**.88**

Hy-Vee gelatin or pudding  
.44 to 3.9 oz.



**2.00**  
each

**2/\$4**

Dole canned fruit  
15.25 or 20 oz.



**1.88**

Hy-Vee hearty or traditional  
soup 16.5 to 19 oz.



**1.99**

Hy-Vee baked beans  
28 oz.



1.25 each

4/\$5

Annie's pasta & cheese  
2.01 to 6 oz.



1.79

Hy-Vee mandarin oranges  
15 oz.



1.99

La Banderita burrito tortillas  
8 ct. or corn tortillas 30 ct.



1.88

Coca-Cola soda  
1.25 liter



1.58

Manwich sloppy joe sauce  
15 to 16 oz.



1.50 each

2/\$3

El Monterey burrito  
4.5 or 4.8 oz.



1.88

Musselman's unsweetened  
applesauce cups 6 ct.



1.99

Valley Pop popcorn  
6.5 oz.



.99

Hy-Vee biscuits  
10 ct.



1.99

Hy-Vee tortilla or wonton  
salad toppings 4 oz.



1.77

John Morrell franks  
12 oz.



1.88

Hy-Vee potatoes  
6.6 oz.



1.88

Hy-Vee pineapple  
20 oz.



1.99

Hatch diced green chilies  
4 oz.



# Exclusive Savings with Hy-Vee® PERKS Card



SAVE!  
**1.00**

**11.00**

**PERKS PRICES**

Hy-Vee Midwest Pork boneless center cut pork chops 10 ct., 35 oz. pkg.

**12.00** NON-MEMBER PRICE



SAVE!  
**1.00**

**15.00**

**PERKS PRICES**

Fresh ground beef patties 85% lean, 15% fat 8 ct., 2 lb. pkg.

**16.00** NON-MEMBER PRICE



SAVE!  
**.50**

**3.98**

**PERKS PRICES**

Hy-Vee Midwest Pork sausage 16 oz. roll.

**4.48** NON-MEMBER PRICE



SAVE!  
**.70**

**1.99**

**PERKS PRICES**

Green Giant russet potatoes 5 lb. pkg.

**2.69** NON-MEMBER PRICE



SAVE!  
**.50**

**3.99**

**PERKS PRICES**

Orville Redenbacher's popcorn 6 ct. or 12 ct. mini

**4.49** NON-MEMBER PRICE



SAVE!  
**1.00**

**5.49**

**PERKS PRICES**

Hy-Vee peanut butter filled pretzels 24 oz.

**6.49** NON-MEMBER PRICE



SAVE!  
**.40**

**2.29**

**PERKS PRICES**

Hy-Vee kettle cooked chips 8.5 oz.

**2.69** NON-MEMBER PRICE



SAVE!  
**.40**

**3.48**

**PERKS PRICES**

Bays English muffins 6 ct.

**3.88** NON-MEMBER PRICE



SAVE!  
**.30**

**1.99**

**PERKS PRICES**

Hy-Vee split top bread white or wheat, 20 oz.

**2.29** NON-MEMBER PRICE



SAVE!  
.50

**1.49**

**PERKS PRICES**

Hy-Vee tortillas  
16 to 22.5 oz.

**1.99** NON-MEMBER  
PRICE



SAVE!  
.50

**3.49**

**PERKS PRICES**

Ghirardelli brownie mix  
16.5 to 19 oz.

**3.99** NON-MEMBER  
PRICE



SAVE!  
.50

**3.49**

**PERKS PRICES**

Hy-Vee vegetable  
or canola oil 48 fl. oz.

**3.99** NON-MEMBER  
PRICE



SAVE!  
.50

**6.79**

**PERKS PRICES**

Filippo Berio extra virgin  
olive oil 16.9 fl. oz.

**7.29** NON-MEMBER  
PRICE



SAVE!  
.50

**1.99**

**PERKS PRICES**

Old Orchard 100% juice  
64 fl. oz.

**2.49** NON-MEMBER  
PRICE



SAVE!  
.50

**2.79**

**PERKS PRICES**

Hy-Vee water coolers  
6 pk. bottles 16.9 fl. oz.

**3.29** NON-MEMBER  
PRICE



SAVE!  
1.00

**7.99**

**PERKS PRICES**

El Monterey taquitos  
18 ct. or quesadillas 5 ct.

**8.99** NON-MEMBER  
PRICE



SAVE!  
.50

**3.99**

**PERKS PRICES**

Hy-Vee fruit  
12 or 16 oz.

**4.49** NON-MEMBER  
PRICE



SAVE!  
.50

**2.49**

**PERKS PRICES**

Hy-Vee heavy whipping  
cream 16 fl. oz. or half & half  
32 fl. oz.

**2.99** NON-MEMBER  
PRICE

# SAVE \$12.70 WITH DIGITAL COUPONS



**3.99**  
**-.50 off** with digital coupon

**3.49**

The Little Potato Co. potatoes 16 oz. pkg.



**3.68**  
**-.40 off** with digital coupon

**3.28**

Pop-Tarts pastries 8 or 12 ct.



**4.48**  
**-.50 off** with digital coupon

**3.98**

Bob Evans side 6 to 24 oz.



**3.49**  
**-.50 off** with digital coupon

**2.99**

Kellogg's Nutri-Grain, Special K bars or Rice Krispies Treats 6 to 12 ct.



**4.99**  
**-1.00 off** with manufacturer's digital coupon

**3.99**

Family Size General Mills cereal 16.1 to 19.7 oz.



**5.79**  
**-.80 off** with digital coupon

**4.99**

La Croix sparkling water 12 pk. cans 12 fl. oz.



**8.99**  
**-1.00 off** with manufacturer's digital coupon

**7.99**

Always feminine care 27 to 46 ct.



**6.77**  
**-1.00 off** with manufacturer's digital coupon

**5.77**

Huggies wipes 3 to 192 ct.



**14.97**  
**-1.00 off** with manufacturer's digital coupon

**13.97**

Vicks PainQuil liquicaps 100 ct. or liquid pain relief 2 ct. - 12 fl. oz.



**9.99**  
**-2.00 off** with manufacturer's digital coupon

**7.99**

Bounce, Downy or Gain dryer sheets 130 or 240 ct.



**9.99**  
**-2.00 off** with manufacturer's digital coupon

**7.99**

Downy or Gain fabric beads 12.2 oz.



**4.99**  
**-1.00 off** with manufacturer's digital coupon

**3.99**

Downy fabric softener 26 or 44 fl. oz.



**10.44**  
**-1.00 off** with manufacturer's digital coupon

**9.44**

Tide Simply Clean laundry detergent 105 or 117 fl. oz.



# WITH **H**PERKS YOU SAVE ON GAS!

\*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



**14.99**

10" Hy-Vee Short Cuts  
freshly made fruit pizza  
27 oz.



**4.99 lb.**

Hy-Vee Short Cuts  
6 mix fruit



Di Lusso croissant sandwich  
6 or 7 oz.



**4.99**

Bakery-fresh sourdough  
bread 24 oz.



**4.49 lb.**

Hy-Vee True fresh boneless  
skinless chicken thighs



Hy-Vee protein pack  
7 to 10 oz. pkg.



**25.99**

Hy-Vee frozen boneless  
chicken tenders  
5.25 lb. pkg.



Force Factor dietary  
supplements or drink powder  
20 to 150 ct. or 7.4 to 10.2 oz.

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**Bausch & Lomb eye care**  
2 to 100 ct. or .12 to 24 fl. oz.

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**Duke Cannon bar soap**  
5 or 10 oz.

FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON



**with purchase of 2**  
**Listerine oral care**  
2 to 72 ct. or 16.9 to 50.7 fl. oz.

FUEL SAVER  
EARN  
**20¢**  
OFF  
PER GALLON



**29.97**  
**Huggies Pull-Ups**  
or **Goodnites training**  
underwear 24 to 74 ct.

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**Lansinoh nursing products**  
each

FUEL SAVER  
EARN  
**3¢**  
OFF  
PER GALLON



**6.79**  
**Puffs facial tissue**  
4 ct.

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**4.99**  
**Downy fabric rinse** 16 fl. oz.,  
**UnStopables, Infusions**  
or **Gain Fireworks scent**  
booster 5 oz.

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**16.49**  
**Purina Beneful dog food**  
14 lb.

FUEL SAVER  
EARN  
**4¢**  
OFF  
PER GALLON

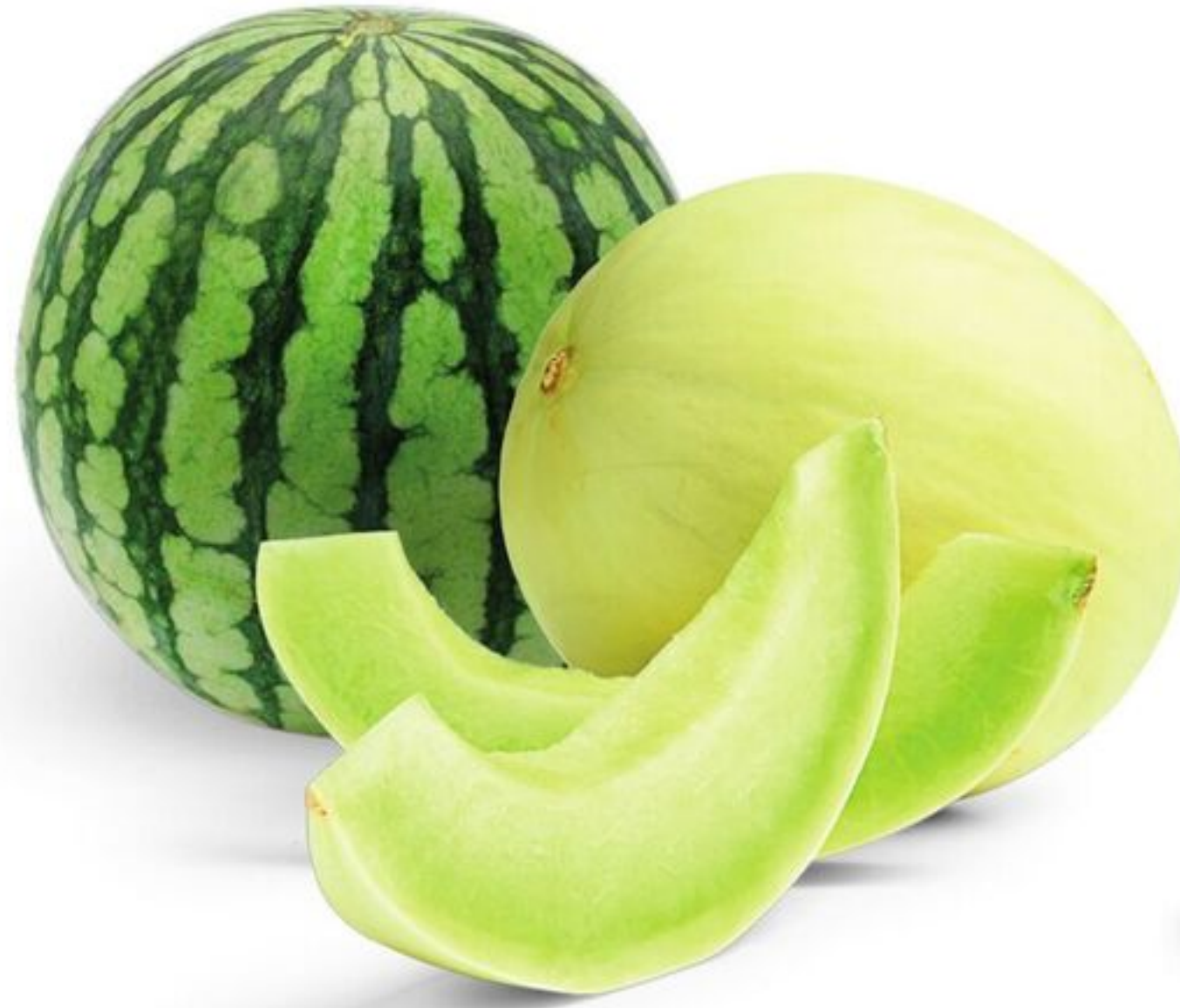


**Purina Beggin' dog treats**  
25 oz.

# PRODUCE



**2.68<sup>lb.</sup>**  
Beefsteak tomatoes  
Midwest grown



**4.99**  
Honeydew or mini  
seedless watermelon  
each



**.88**  
Cucumbers  
each



**4.99<sup>lb.</sup>**  
Cotton Candy grapes



**4.99**  
Driscoll's organic  
strawberries 16 oz. pkg.



**1.99<sup>lb.</sup>**  
Red seedless grapes



**2.48**  
Grimmway Farms whole  
carrots 32 oz. pkg.



**2.99**  
Concord Foods lemon  
or lime juice 13 fl. oz.



**2/\$5**  
Hampton Farms peanuts  
12 oz. pkg.

# MEAT



**10.99<sup>lb.</sup>**

Hy-Vee Angus Reserve  
boneless beef sirloin steak



**8.99**

Hy-Vee Choice Reserve beef  
sandwich cut ribeye steak 5 oz.  
Hy-Vee Choice Reserve boneless beef ribeye  
steak 8 oz. **13.99**



**5.99**

Hy-Vee Prime Reserve bacon  
wrapped beef sirloin filet 5 oz.  
8 oz. **8.99**



**9.98<sup>lb.</sup>**

Hy-Vee Choice Reserve boneless  
beef chuck roast



**9.98<sup>lb.</sup>**

Hy-Vee Angus Reserve boneless  
beef bottom round roast



**9.99<sup>lb.</sup>**

Hy-Vee Angus Reserve boneless  
beef petite tender chuck steak  
value pack



**3.99<sup>lb.</sup>**

Hy-Vee Midwest Pork bone-in  
pork loin or center cut chops



**3.99**

Johnsonville ground sausage,  
breakfast links or patties  
9.6 to 16 oz.



**5.99**

Fresh ground beef  
73% lean, 27% fat 16 oz. roll



**2/\$6**  
Chicken griller patties  
6 oz.



**4.99 lb.**  
Hy-Vee True  
chicken wingettes



**1.38 lb.**  
Hy-Vee fresh whole chicken  
100% natural  
No antibiotics ever.



**4.99 lb.**  
Hy-Vee fresh boneless  
skinless chicken breast  
cubes or strips



**2/\$5**  
Marinated boneless skinless  
chicken breast 6 oz.



**6.99 lb.**  
Bacon wrapped asparagus



**8.99**  
Party Pack Johnsonville  
smoked sausage links 28 oz.



**17.99**  
Old Wisconsin snack sticks  
or bites 26 or 28 oz.



**4.99 lb.**  
Georges Farmers Market  
savory starters boneless  
skinless chicken  
breast chunks



**3.99**  
Oscar Mayer Deli Fresh  
lunch meat 6 to 9 oz.



**2/\$7**  
Eckrich sausage links, ropes  
or Li'l Smokies 10 to 14 oz.



**7.99**  
Velveeta melting  
cheese block 32 oz.

# SEAFOOD SALE

Two weeks of savings! | March 16 - 29



**19.99<sup>lb.</sup>**  
Alaska snow crab clusters



Hy-Vee Responsible Choice seafood is an eco-friendly choice. Visit our blog to learn more! [seafoodies.hy-vee.com](http://seafoodies.hy-vee.com)



**2/\$5**  
Yellowfin Ahi tuna steak  
previously frozen, 4 oz.



**7.99**  
Hy-Vee signature premium crab cake 4 oz.



**6.99**  
Fish Market cooked shrimp  
tail-on, peeled & deveined,  
51 to 60 ct., 12 oz. pkg.



**9.99<sup>lb.</sup>**  
Fresh catfish fillets  
farm raised



**6.99<sup>lb.</sup>**  
Our Own imitation crab salad



**8.99**  
Fish Market fully cooked shrimp ring  
8 oz. shrimp, 4 oz. sauce

# SEAFOOD SALE

Two weeks of savings! | March 16 - 29



buy one, get one  
**FREE**  
Louis Kemp crab  
or lobster delights  
8 oz.



**10.00**  
Hy-Vee Grab & Go  
shrimp cocktail 13 oz. pkg.



**10.00**  
Hy-Vee Grab & Go shrimp  
& imitation crab leg combo  
14 oz. pkg.



**6.00**  
Hy-Vee Grab & Go surimi  
crab leg cocktail 9 oz. pkg.



**6.00**  
Hy-Vee Grab & Go  
shrimp cocktail 7 oz.



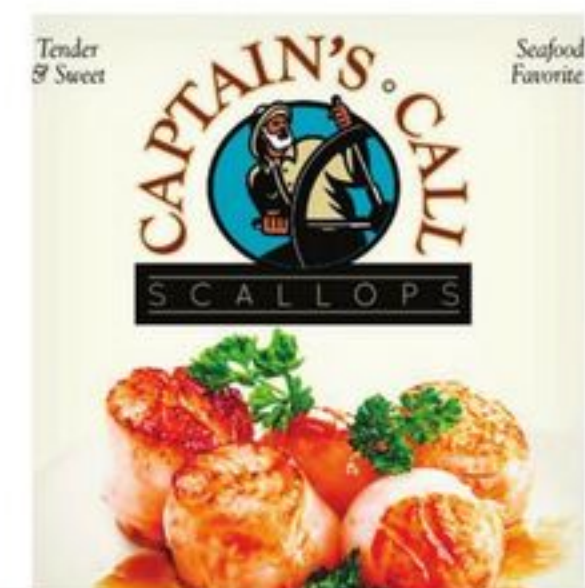
**8.99<sup>lb.</sup>**  
Imitation crab cheeseball



**10.00**  
Surimi crab leg cocktail  
17 oz. pkg.



**6.99**  
Winslow's seafood soup  
16 oz.



**9.99**  
Captain's Call bay scallops  
16 oz.



**6.99**  
Fish Market Pacific  
salmon fillet 12 oz.



**10.99**  
Sea Best tilapia fillets  
2 lb.



**5.99**  
Superior Select seafood dip,  
salad or spread 7 or 12 oz.

# SEAFOOD & FRESH



**11.98<sup>lb.</sup>**

**Cooked shrimp**  
100% natural, tail-off,  
peeled & deveined, 51 to 60 ct.



**10.99<sup>lb.</sup>**

**Raw shrimp**  
100% natural, peeled  
& deveined, 31 to 40 ct.



**5.98<sup>lb.</sup>**

**Fresh catfish nuggets**  
farm raised



**3.99**

**Scott & Jon's shrimp bowl**  
9.6 oz.



**5.99**

**Hy-Vee Cozy Spoon soup**  
16 oz.



**8.99**

**Hy-Five Favorite breakfast**  
includes 2 eggs, pancake,  
hash browns, 2 bacon strips  
& 2 sausage links or patties



**8.99**

**Market Grille hot beef sandwich** Hot & ready from the hot case, includes mashed potatoes & gravy, 15 oz.



**3.99**

**6" Personal Size MIA Italian pizza** 7 to 12 oz.



**39.99**

**HyChi dinner for 4**  
4 pint entrées, 2 pints rice,  
4 egg rolls, 4 crab Rangoon  
& 4 fortune cookies



**19.99**

**Nori Sushi crunchy California trio** includes Crunchy Crispy California, tuna & salmon rolls



**5.99<sup>lb.</sup>**

**Hy-Vee chicken gnocchi 15 minute meal kit**

# DELI & BAKERY



**5.99**

Black Creek cheddar cheese  
7 oz.



**4.99**

Alouette cheese spread  
5 or 6.5 oz.



**7.98 lb.**

Hy-Vee quality deli  
sliced ham



**9.99 lb.**

Di Lusso thin sliced  
turkey or chicken



**7.98 lb.**

Hy-Vee deli sliced salami



**7.98 lb.**

Hy-Vee quality deli  
sliced cheese



**2/\$7**

Soirée hummus or dip  
7 or 8 oz.



**5.99**

Red Apple cheese  
7 or 8 oz.



**4.99**

Pretzilla soft pretzel bites  
12.3 oz.



**3.99**

Bakery-fresh donut holes  
18 ct. (limit 10)



**3.99**

Bakery-fresh angel  
food cake 15 oz. (limit 10)

Ad prices effective March 23 - 29, 2026

Select varieties included. Some restrictions apply. We reserve the right to limit quantities. Prices subject to change. See store for details.

## Cupcake Sale

**MEGA**



**3.99**

Bakery-fresh decorated  
mega cupcake 4 to 6 oz.  
(limit 10)



**4.00**

Bakery-fresh decorated  
cupcakes 6 ct. (limit 10)



**8.00**

Bakery-fresh decorated  
cupcakes 12 ct. (limit 10)

# EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



**2/\$5**

Hy-Vee natural sliced cheese  
6 to 8 oz.



**3/\$2**

Hy-Vee seasoning  
or dip mix .7 to 1.4 oz.



**.88**

Hy-Vee beans  
15 or 15.5 oz.



**1.99**

Hy-Vee saltine crackers  
16 oz.



**1.59**

Hy-Vee tomatoes  
28 or 29 oz.



**1.18**

Hy-Vee crushed & diced  
tomatoes chili starter 15 oz.



**4.99**

Hy-Vee whole cashews or nuts  
8.25 to 10.3 oz.



**2.88**

Hy-Vee syrup  
24 fl. oz.



**5.48**

Hy-Vee peanut butter  
40 oz.



**2.99**

Hy-Vee salad dressing  
24 fl. oz.



**2.29**

Hy-Vee toaster pastries  
8 ct.



**1.19**

Hy-Vee canned pasta  
15 oz.



**2.98**

Hy-Vee chocolate or strawberry  
syrup 22 or 24 oz.



**5.49**

Hy-Vee braided pretzels  
16 oz.



**3.99**

Hy-Vee pizza crust  
10 to 24 oz.



**1.69**

Hy-Vee spring water  
3 liter



**1.88**

Hy-Vee jelly  
10 oz.



**3.88**

Hy-Vee crispy cookies  
8 or 10 oz.



**2.99**

Hy-Vee mini fruit pies  
6 ct.



**3.77**

Hy-Vee whipped topping  
13 oz.



**5.99**

Hy-Vee supreme  
wild bird food 5 lb.

# PANTRY



**3.49**

Frito-Lay Baked, SunChips or Rold Gold snacks 6.25 to 16 oz.



**8.99**

Pepperidge Farm Goldfish crackers 24.3 or 27.3 oz.



**8.99**

Takis rolled tortilla chips multipack 18 ct.



**4.48**

Family Size Nabisco Ritz crackers, Chips Ahoy! Nutter Butter cookies, Ritz toasted chips or Honey Maid Grahams 9.31 to 20.5 oz.



**3.99**

Beer Nuts peanuts 12 oz.



**3.79**

Angie's Boomchickapop popcorn 4.4 to 7 oz.



**1.00**

General Mills fruit snack theater box 3 or 4 ct.



**2/\$5**

Frito-Lay Simply Cheetos mini canister 3.62 oz.



**7.49**

Mott's applesauce 8 or 12 ct.



**3.99**

Sunbelt Bakery granola bar value pack 15 ct.



**2/\$5**

Cap'n Crunch or Life cereal  
10.3 to 13 oz.



**3.99**

Post Great Grains,  
Grape-Nuts or Raisin Bran  
cereal 13 to 20.5 oz.



**2.88**

Nature's Own honey  
wheat bread 20 oz.



**3.99**

Brownberry wide pan bread  
24 oz.



**5.99**

Bonne Maman fruit spread  
or lemon curd 11.8 or 12.7 oz.



**5.49**

Premier Protein pancake  
& waffle mix 20 oz.



**1.98**

Fleischmann's yeast  
.75 oz.



**8.99**

Local Hive hot honey  
9.5 oz.

Ad prices effective March 23 - 29, 2026

Select varieties included. Some restrictions apply. We reserve the right to limit quantities. Prices subject to change. See store for details.

**THAT'S  
SMART!™**

With hundreds of products full of  
everyday savings, **That's Smart!**  
gives you exceptional value on  
grocery essentials and basics.



**.76**

That's Smart! vegetables  
14.5 to 15.25 oz.



**.70**

That's Smart! soup  
10.5 oz.



**1.38**

That's Smart! mushrooms  
4 oz.



**1.88**

That's Smart! powdered  
or brown sugar 2 lb.



**1.99**

That's Smart! cereal  
12 to 18 oz.



**5.99**

Sue Bee pure or sea salt honey 12 or 16 oz.



**7.79**

Sunday Night chocolate or caramel sauce 10 oz.



**21.99**

Keurig coffee or cocoa 28 or 32 ct.



**3.99**

Lipton tea bags 40 or 100 ct. or Tazo tea concentrate 32 fl. oz.



**9.99**

Starbucks coffee 10 ct., 11 or 12 oz.



**3/\$4**

Kinder's seasoning .8 to 1.2 oz.



**3.99**

C&H sugar 4 lb.



**30% off**

regular price Morton & Bassett spices or extracts 1 to 4 oz. (price varies by store)



**20% off**

regular price Watkins seasoning, extract or sprinkles 1 to 11 oz. (price varies by store)



**2.99**

Snapdragon pho bowl 2.1 oz.



**4/\$5**

Rice-A-Roni cup 1.97 to 2.25 oz.



**2/\$5**

No Yolks broad or extra broad egg noodles 12 oz.



**2/\$5**

Ralston Family Farms rice 8.5 oz.



**4.99**

Wuju sauce 8.45 oz.



**2/\$3**

Family Size Southeastern Mills gravy mix 4.5 oz.



**4.99**

Duke's mayonnaise  
30 fl. oz.



**2.99**

Louisiana hot sauce  
12 fl. oz.



**2.49**

Pace salsa, picante sauce  
or queso party bowls  
11 or 16 oz.



**3.49**

Prego pasta sauce  
44 or 45 oz.



**1.88**

Green Giant steam  
crisp corn 11 oz.



**3.99**

Swanson chicken  
12.5 oz.



**3.89**

Bumble Bee white solid white  
albacore tuna in water 12 oz.



**2/\$9**

Gerber yogurt melts  
1 oz.



**20% off**

regular price  
Once Upon a Farm  
baby food or bars  
1.6 to 4 oz. (price varies by store)



**6.99**

Lindt chocolate  
5.1 oz.



**6.79**

Edward Marc Girl Scouts  
snappers or bites 5.5 or 6 oz.



**3.78**

Wiley Wallaby liquorice  
8 or 10 oz.

# BEVERAGE



**3.99 ea.**

with purchase of 3  
**7UP** soda  
6 pk. bottles 16.9 fl. oz.



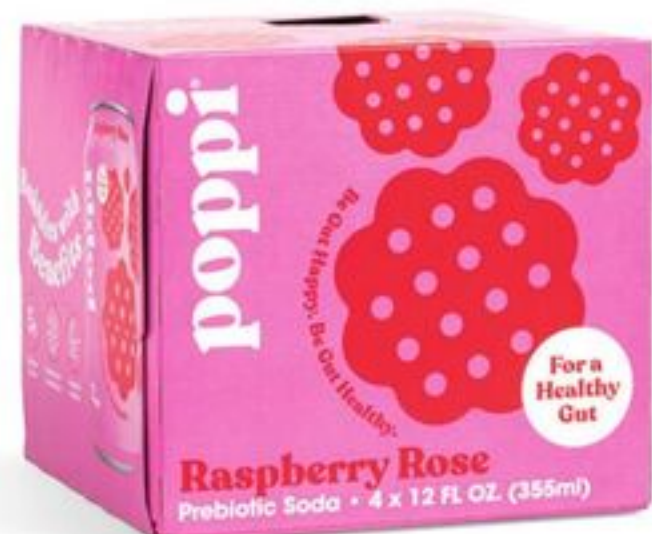
**12.99**

Sparkling Ice drinks  
12 pk. bottles 17 fl. oz.



**12.99**

Pepsi soda  
24 pk. cans 12 fl. oz.



buy two, get one

**FREE**

Poppi prebiotic soda  
4 pk. cans 12 fl. oz.



**3/\$5**

ZOA energy drink  
12 fl. oz.



**5/\$5**

Powerade sports drink  
28 fl. oz.



**2/\$5**

Electrolit electrolyte  
beverage 21 fl. oz.



buy two, get one

**FREE**

Pure Leaf tea  
18.5 fl. oz.



**2/\$5**

Gold Peak tea  
59 fl. oz.



**3.99**

V8 juice  
64 fl. oz.



**2/\$6**

Lipton or Pure Leaf tea  
64 fl. oz.

# DAIRY & FROZEN



**2.99**  
Texas Roadhouse  
whipped buttery spread  
7.35 oz.



**1.28**  
Blue Bonnet spread  
16 oz.



**2/\$6**  
Winky Paw Patrol gelatin  
4 ct.



**8/\$10**  
Dannon Greek yogurt,  
Silk plant based  
or So Delicious  
coconut yogurt 4.5 or 5.3 oz.



**6.99**  
Vital Farms pasture  
raised eggs 12 ct.



**3.99**  
Land O Lakes butter  
8 to 16 oz.



**2.28**  
TruMoo flavored milk  
32 fl. oz.



**2/\$3**  
Bizzy espresso shots  
2 fl. oz.



**5.99**  
Starbucks iced coffee  
40 or 48 fl. oz.



**3.49**  
Pillsbury cookie dough  
12 to 16.5 oz.



**4.99**  
Hy-Vee cinnamon rolls  
12 ct.



**5.99**  
Deep Indian Kitchen entrée  
9 oz.



**6.49**  
Tyson chicken nuggets,  
patties or tenders  
20 to 29 oz.



**2.69**  
Jones Dairy Farm sausage  
links or patties 5 or 7 oz.



**4.99**  
Van De Kamp's fish  
18 to 24.6 oz.



**5.69**

Texas Roadhouse mini rolls  
12 ct.



**3.29**

Hy-Vee hash brown patties  
10 ct.



**3.48**

Hy-Vee frozen potatoes  
24 to 32 oz.



**3.99**

Hy-Vee ravioli or tortellini  
18 to 25 oz.



**25% off**  
regular price

Pictsweet Farms vegetables  
8 to 18 oz. (price varies by store)



**3.29**

Hy-Vee white dinner rolls  
24 ct.



**2.49**

Hy-Vee waffles  
10 ct.



**3.99**

On-Cor entrée  
26 or 28 oz.



**3.49**

Hy-Vee pie crusts  
15 or 16 oz.



**5.49**

Pillsbury Grands!  
cinnamon rolls 8 ct.



**5.99**

Finger Foods pizza logs  
11.6 to 12.8 oz.



**4.48**

Sara Lee pie or cake  
10 to 34 oz.



**.50 off**  
regular price

Thelma's ice cream  
sandwiches 4 ct. or 6 oz.  
(price varies by store)



**3.49**

Bomb Pop novelties  
12 ct.



**5.99**

Tillamook ice cream  
1.5 quart



**6.99**

Drumstick, Kit Kat,  
Toll House, Disney, Oreo,  
Häagen-Dazs novelties  
5 to 20 ct. or ice cream 28 fl. oz.

# HEALTHMARKET PROTEIN SNACK SALE

March 23-29, 2026



15  
grams of  
protein

**3/\$5**

Perfect Bar protein bar  
1.94 to 2.3 oz.



10  
grams of  
protein

**3.99**

Wilde protein chips  
2.25 oz.



16  
grams of  
protein

**3/\$7**

Lenny & Larry's  
The Complete Cookie  
protein cookie 4 oz.



20  
grams of  
protein

buy one, get one  
**50% off**  
regular price

1st Phorm protein bars 4 ct.,  
meat sticks or whey protein  
powder 2 to 24 oz.  
(of equal or lesser value)



10  
grams of  
protein

**5.99**

Nature's Path love crunch  
protein granola 11 oz.



12  
grams of  
protein

**8.99**

TruBar plant-based  
protein bars 5 ct.



14  
grams of  
protein

**5.99**

Abbot's plant-rich  
plant protein 10 oz.



12  
grams of  
protein

**15% off**  
regular price

Kodiak power waffles,  
flapjacks, flapjack puffs,  
French toast sticks  
or breakfast sandwiches  
2 to 33 ct. (price varies by store)



23  
grams of  
protein

**7.99**

Real Good Foods chicken  
breast fillets, nuggets  
or strips 20 oz.



30  
grams of  
protein

**5.98**

Protein Pints high protein  
ice cream 16 fl. oz.

# HEALTHMARKET



**20% off**  
regular price  
**Forager Project yogurt**  
5 or 24 oz. (price varies by store)



**2/\$6**  
**Silk almond or soy milk**  
59 or 64 fl. oz.



**2/\$6**  
**Legendary protein snacks**  
1.2 to 2.4 oz.



**15% off**  
regular price  
**Solely organic dried fruit or gummies** .8 to 5 oz.  
(price varies by store)



**3.99**  
**Ithaca hummus**  
10 oz.



**9.99**  
**Lenny & Larry's fitzel pretzels**  
4 ct.



**4.99**  
**Zbar protein bars**  
5 ct.



**6.49**  
**Food For Life sprouted grain bread** 16 or 24 oz.



**5.99**  
**Nothing But The Truth organic overnight oats or granola** 5 ct.



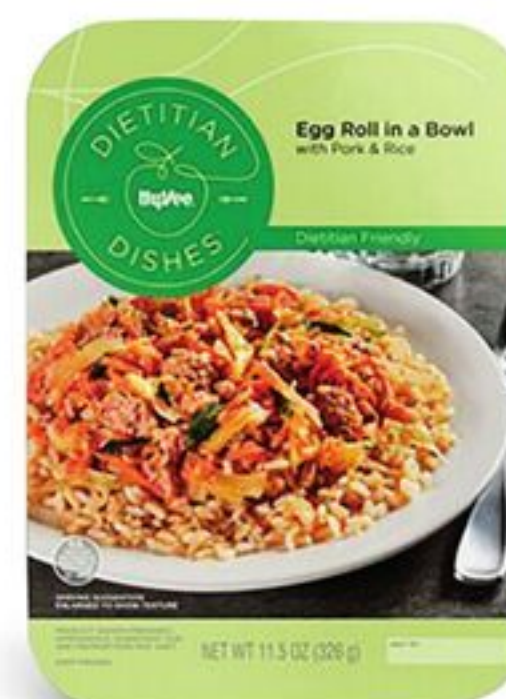
**2.99**  
**4Sisters flavored white rice**  
8.5 oz.



**6.99**  
**Bubbies pickles**  
33 oz.



**20% off**  
regular price  
**Cappello's biscuit or cookie dough mix**  
12 or 12.1 oz. (price varies by store)



**8.99**  
**Hy-Vee dietician dishes**  
10.5 to 12.5 oz.



**4.99**  
**Veggies Made Great gluten free frittatas or muffins**  
6 ct.



**2.99**

Nothing But The Truth  
blueberries, strawberries  
or berry medley 10 oz.



**4.99**

Clio mini Greek yogurt bars  
8 ct.



buy one, get one

**50% off**  
regular price

Bucked Up energy drink  
16 fl. oz. or buck shot 2 fl. oz.  
(of equal or lesser value)



**3/\$5**

Culture Pop probiotic soda  
12 fl. oz.



**20% off**  
regular price

C4 pre-workout or protein  
powder 9.2 to 25.6 oz.  
(price varies by store)



**2/\$5**

So Good So You health shot  
1.7 fl. oz.



**20% off**  
regular price

Hy-Vee HealthMarket  
immunity vitamins  
90 to 250 ct.  
(price varies by store)



**20% off**  
regular price

Natrol sleep  
supplements  
30 to 140 ct., 2 or 8 fl. oz.  
(price varies by store)



**Good Graces™**

**No Gluten? No Problem.**

Enjoy high-quality, affordable gluten-free products.  
You'll never taste what's missing.



**5.48**

Good Graces gluten free  
pasta sauce 24 oz.



**4.99**

Good Graces gluten free  
apple cider vinegar  
33.8 fl. oz.



**5.99**

Good Graces gluten free  
pasta 9.5 to 12 oz.



**2.88**

Good Graces  
gluten free gnocchi 16 oz.



**6.99**

Good Graces gluten free  
breaded chicken tenders  
or nuggets 24 oz.



**6.49**

Good Graces gluten free  
mini pizza crusts 4 ct.

# FLORAL



**22.99**

**Farm to Table bouquet**

Featuring bright gerbera daisies paired with assorted greens & natural fillers, this hand-tied arrangement brings the feel of a freshly harvested garden straight to your home.



**29.99**

**6" Hydrangea plant**

Features full, lush blooms in a range of soft, elegant colors, making it a classic choice for brightening indoor spaces.



**12.99**

**Tulip bouquet**

Bring the essence of spring indoors. Perfect for gifting or decorating your home, it delivers fresh, long-lasting blooms that showcase the simple beauty & charm of tulips, 10 stems.



**9.99**

**4" Spring mum**

Bring a burst of color indoors. Featuring a lively mix of blooms in a spectrum of cheerful hues, this compact plant adds a playful, bright touch to any space.



**29.99**

**8" Multi-color Gerber daisy**

Bring bold, cheerful color to any space. Featuring large, vibrant blooms in a mix of lively hues, this full-bodied plant creates an eye-catching display.



**16.99**

**6.5" Rainbow mum**

Bring lively, eye-catching hues to any space. Perfect for gifting or seasonal décor, it's an easy-care plant that adds a joyful, colorful accent wherever it's displayed.

# BEAUTY



**15% off** regular price

**Bioré skin care**

6 to 30 ct. or .5 to 6.77 fl. oz. (price varies by store)



**10% off** regular price

**Refresh eye drops**

2 to 60 ct. or .12 to 1 fl. oz. (price varies by store)



**2/\$8**

**Garnier Fructis shampoo**

or conditioner 10.2 to 12.5 fl. oz.

# HOME



**20% off** regular price  
Handi-Foil lidded pans  
each (price varies by store)



**4.99**  
Hy-Vee ultra paper plates  
44 or 85 ct.



**3.48**  
Seventh Generation  
dish soap 19 fl. oz.



**15.49**  
Charmin bath tissue  
9 mega XL rolls or Bounty  
paper towels 6 double rolls



**12.99**  
Seventh Generation  
laundry detergent 90 fl. oz.  
or sheets 32 ct.



**1.88**  
That's Smart! bleach  
64 fl. oz.



**1.00 off** regular price  
Lemi Shine dish  
products 1.76 to 20 oz.  
(price varies by store)



**5.69**  
Energizer Max batteries  
AA or AAA, 4 ct.



**25% off** regular price  
Libman mop  
each (price varies by store)



**20% off** regular price  
Good Cook kitchen  
gadgets each  
(price varies by store)

Two weeks of savings!

# SPRING KITCHEN SALE

March 23 - April 5

Save on everything you need  
to host with ease.

**15% off**  
regular price

Hy-Vee Seasons cookware,  
glassware, ceramicware,  
woven storage baskets  
or bins each  
(price varies by store)

**15% off**  
regular price

Hy-Vee Seasons  
kitchen utensils  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons  
kitchen appliances  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons kitchen  
or dining cloth  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons  
kitchen baking pans  
each (price varies by store)

# WINE & SPIRITS



**8.99**

**Blue Moon**  
6 pk. bottles or cans 12 fl. oz.



**17.99**

**Coors Light, Banquet or Miller Lite**  
15 pk. aluminum bottles 16 fl. oz.



**12.99**

**Cutwater spirits**  
4 pk. cans 12 fl. oz.



**13.99**

**Bud Zero**  
12 pk. cans 12 fl. oz.



**20.99**

**Natural Light or Ice**  
30 pk. cans 12 fl. oz.



**14.99**

**Garage beer**  
12 pk. cans 12 fl. oz.



**16.99**

**Stella Artois**  
12 pk. bottles or cans  
11.2 or 12 fl. oz.



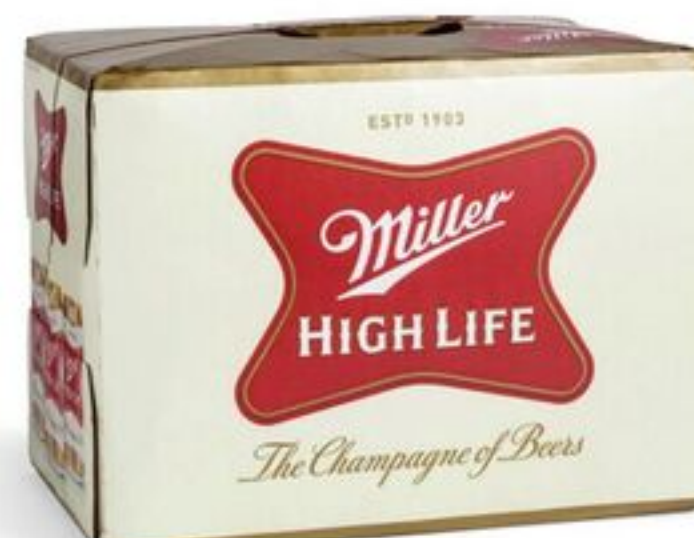
**14.99**

**Leinenkugel's**  
12 pk. bottles or cans 12 fl. oz.



**9.99**

**Peroni**  
6 pk. bottles or cans 11.2 fl. oz.



**19.99**

**Miller High Life**  
30 pk. cans 12 fl. oz.



**16.99**

**Sun Cruiser vodka iced tea or  
vodka lemonade**  
8 pk. cans 12 fl. oz.

C088  
Ad prices effective March 23 - 29, 2026

Products not available at all locations. Plus deposit on applicable items.  
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

**JAMESON®**



**SPIRIT  
—OF THE—  
MONTH**



**29.99**

**Jameson Irish whiskey**  
750 ml.

Whiskey  
**Margarita**





**26.99**

**Bulleit bourbon**  
750 ml.



**15.99**

**Fireball whisky bucket  
or fridge pack**  
20 pk. bottles 50 ml.



**19.99**

**Smirnoff vodka**  
1.75 liter



**17.99**

**Tito's handmade vodka**  
750 ml.



**44.99**

**Don Julio tequila blanco**  
750 ml.



**2/\$7**

**BuzzBallz cocktail**  
187 or 200 ml.



**11.99**

**SeaGlass white wine**  
750 ml.



**18.99**

**Franzia Vintner Select wine  
or wine cocktail 5 liter**



**7.99**

**André sparkling wine**  
750 ml.



**13.99**

**Josh Cellars red wine**  
750 ml.



**12.99**

**Matua wine**  
750 ml.

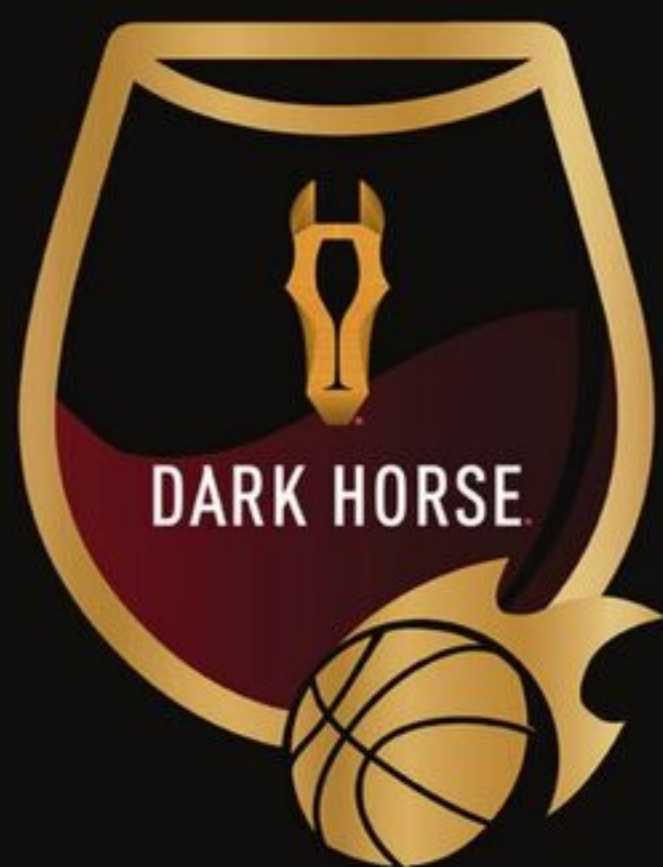


**9.99**

**Ménage à Trois wine**  
750 ml.

C088  
Ad prices effective March 23 - 29, 2026

Products not available at all locations. Plus deposit on applicable items.  
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**WINE OF  
THE MONTH**



**7.99**  
**Dark Horse wine**  
750 ml.