

WST_AB_MB_SK

THAT'S THE WAY

SAFEWAY

S

Sobeys

VERIFIED

3⁹⁹

/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED

6⁸⁸

/lb, ea

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts or HAYTER'S FARM Fresh Extra Lean Minced Turkey 450 g 15.17/kg

VERIFIED

10⁹⁹

COMPLIMENTS Frozen Chicken Wings, Breaded Chicken Strips, Nuggets or Burgers Value Size, BELMONT Homestyle Beef Burgers Angus, Prime Rib or Sirloin & More! 750 g-1.5 kg

VERIFIED

2⁷⁷

/lb

Extra Large Red or Black Seedless Grapes product of Peru or Chile 6.11/kg

VERIFIED

7⁹⁹

/lb, ea

COMPLIMENTS Cooked Shrimp In Ring with Sauce 255 g or Premier Seafoods Valencia Orange & Maple Sockeye Lox 100 g

VERIFIED

1⁹⁹

/lb

Broccoli Crowns Product of Mexico or USA 4.39/kg

VERIFIED

2⁹⁹

COMPLIMENTS Frozen Vegetables 500-750 g

VERIFIED

2⁴⁹

CAVENDISH FARMS Flavour Crisp, Quick Crisp or Restaurant Style Fries or Quick Crisp Onion rings 454-750 g or CHEEMO Perogies 745-907 g

VERIFIED

4⁴⁴

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected

VERIFIED

2⁶⁷

DEMPSTER'S 7" Tortillas 272-340 g, TIA ROSA Tortillas 220-328 g or VACHON Snacks 248-336 g

VERIFIED

2⁴⁷

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

VERIFIED

4⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL

YOUR

1,000 PTS

OFFER IS WAITING

Visit the Sobeys or Safeway app or [Sobeys.com/offers](https://sobeys.com/offers) or [Safeway.ca/offers](https://safeway.ca/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE MARCH 12-18, 2026

VERIFIED 4⁹⁹

VERIFIED PRICE guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

THU 12 FRI 13 SAT 14 SUN 15 MON 16 TUE 17 WED 18

Prices and offers in effect March 2026

More deals! Scan here for our full flyer

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

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WST_AB_MB_SK

Scene™

MEMBER

PRICING

Swipe your
Scene+ Card
and Save

MEMBERS SAVE \$1.05/lb

544
/lb
11.99/kgMEMBER
PRICING

649

/lb,
14.31/kgwithout
Scene+ CardFresh Regular Ground Beef
Family Size

MEMBERS SAVE \$5

1999
MEMBER
PRICING24⁹⁹without
Scene+ CardTIM HORTONS Single Serve Coffee Pods 24-30 pk,
MELITTA Ground Coffee 930 g or COMPLIMENTS
Whole Bean Coffee 907 g

MEMBERS SAVE \$1

699
MEMBER
PRICING

799

without
Scene+ Card

ROBIN HOOD Flour assorted varieties 5 kg

BUY 1 GET 1
FREE**of equal or lesser value when you
use your Scene+ cardMEMBER
PRICINGHIGH LINER Family Favourites Breaded or Battered
Fish 350-700 g, Butterfly Shrimp or Coconut Shrimp
or Jumbo Popcorn Shrimp 315-330 g selected
varieties only

Scene™

TURN POINTS INTO GROCERIES



5.49 **400 PTS**
when you buy 3

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



250 PTS
when you buy 1

21.99

COMPLIMENTS Large Cooked Shrimp In Ring with Sauce 737 g or CLEAR OCEAN Hokkaido Scallops colossal size U12 ct per lb 300 g



2.99

300 PTS
when you buy 4

CAMPBELL'S Chunky Soup 515 mL, PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g, KETTLE Chips 156-198 g or SNYDER'S Pretzels 240 g



That's like
\$5
toward your groceries

500 PTS
when you buy 3

4.99

KRAFT Peanut Butter 500 g or Cheez Whiz 450 g



100 PTS
when you buy 1

6.99

BECEL Margarine 637-850 g

1,000 Points = \$10 of free groceries

pick from peak
FRESHNESS

100%
fresh
GUARANTEE

It's fresh, or your
money back



14⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak
Family Size or Premium Oven Roast cut by your meat
expert from Canada AAA grade beef 33.05/kg

2,000 PTS
when you buy 1

7⁹⁹
/lb

Fresh Boneless Whole Beef Brisket
cryovac cut from Canada AA grade beef
while supplies last 17.61/kg

**value
size**



12⁹⁹

COMPLIMENTS Smoked Sausages
900 g, MITCHELL'S Thick Cut
Bacon 1 kg, MAPLE LEAF or
SCHNEIDERS Ham 600-700 g or
SWISS CHALET or MONTANA'S
Pork Back Ribs 600-650 g

OCEAN WISE
RECOMMENDED

BUY 2 GET 3RD
of equal or lesser value
FREE

Yellowfin Tuna Steaks
previously frozen or frozen
product of Vietnam

**BAKED
IN STORE**



3⁹⁹
Mini Danish 6 pk
250 g

100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Dry Cured Salami
selected 125 g

3⁹⁹
**MEMBER
PRICING**

4⁹⁹ without
Scene+ Card
Avocados product of
Mexico 5 pk



200 PTS
when you spend
\$15 or more

3⁴⁹
/100 g

L'EXTRA Brie or Double Cream Brie,
OKA Original or L'ARTISAN Swiss-Style



Fresh from our kitchen

Handcrafted in our kitchens,
bursting with bold and
captivating flavours

200 PTS
when you buy 2

Ready For You Pasta Meals
selected sold by 100 g

**15%
off**

Fresh Chicken Cordon Bleu



2/\$5
DARE Bear Paws or Wagon
Wheels 168-360 g, LECLERC Mini
Celebration Cookies 200 g or
DARE Veggie Crisps 100 g



6⁹⁷ KRAFT Singles 825 g
or Philadelphia
Cream Cheese 450 g



3⁴⁹
VILLAGGIO Bread 510-540 g or
Buns 6-8 pk



2⁹⁹ KRAFT Salad
Dressing 425 mL



8⁹⁹
KELLOGG'S Pop-Tarts 1.152 kg,
Rice Krispies Squares 660 g or
Special K Bars 500 g, WELCH'S
Fruit Snacks 616 g or SUNKIST
Fruit Snacks Club Pack 792 g



2/\$5
DEL MONTE Canned Fruit 398 mL
or COMPLIMENTS Fruit Cups 4 pk



5⁹⁹
KELLOGG'S Family Size Cereal
450-650 g or POST Family Size
Cereal 368-650 g



2/\$3
CLOVER LEAF Skipjack Light
Tuna 170 g or Flavoured Tuna 85 g



3⁹⁹ SILK Select
Beverages 1.75-1.89 L



5⁴⁹ COMPLIMENTS
Salted Butter 454 g



8⁹⁹ CADBURY
Mini Eggs 400 g
while supplies last



3⁹⁹ DOVE Bar 2 pk, DEGREE
Deodorant 76 g or AXE Deodorant
76-113 g or Shampoo 473 mL
selected



7⁴⁹ **MEMBER
PRICING**
8⁴⁹ without
Scene+ Card
ZIPLOC Storage Bags 10-38 pk or
Sandwich Bags 180 pk



14⁹⁹
TIDE Liquid Detergent 2.15-2.48 L
or Pods 25-42 pk, GAIN Flings!
25-42 pk or Liquid Detergent
4.25 L



11⁹⁹
ROYALE Bathroom Tissue
24=48 rolls, Paper Towel
6=12 rolls or Facial Tissue 12 pk



\$1 COLGATE Toothpaste or
Toothbrushes 52-95 mL
or 1 pk selected



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support Canada

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We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 12, 2026 to Wednesday, March 18, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK46_PRN_WST_AB



3.14
Happy
Pi Day!

On March 14, slice
into something good!



BUY 1 GET 1
of equal or lesser value
FREE

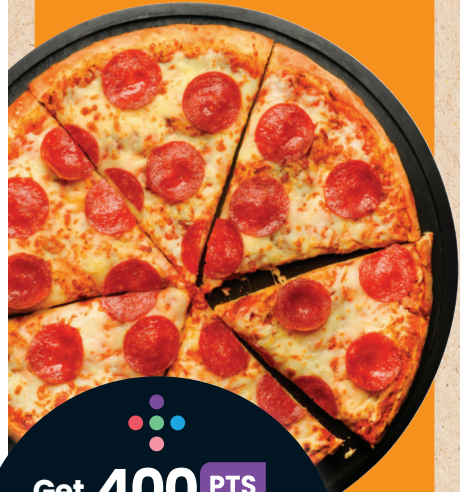
Cream Pies 5" 260-370 g



BUY
MORE
SAVE
MORE

5.99

ea when you
buy 2 or more
COMPLIMENTS Apple, Apple Crumble
or Pumpkin Pie 650-750 g 6.99 ea



Get **400 PTS**
When you buy 2
or more

Get **800 PTS**
When you buy 3

14" Take & Bake Pizza 715-890 g



HAPPY MONTH OF
Ramadan



2.49

/lb

Green or Grey Zucchini or
Eggplant product of Mexico
5.49/kg

9.99

BARD VALLEY
Medjool Dates
907 g



2/\$6

Red Mangoes
product of Mexico or Peru



2.49

/lb

Roma Tomatoes product of Mexico
no 1 grade 5.49/kg

6.99

/lb

Guava product
of Egypt 15.41/kg



25%
off

COMPLIMENTS Baking Nuts
200-400 g selected varieties



3.49

COMPLIMENTS
Pitas 200-425 g



20.99

AASHIRVAAD
Whole Wheat
Flour 9.07 kg



2.49

SALEM FOODS Bulgur
908 g selected varieties



14.99

SALEM CARAVAN
Basmati Rice 4.45 kg
selected varieties



8.49

KASIH Golden Tahini
900 g



3.99

AL'FEZ Moroccan
Couscous 200 g



3.99

SALEM FOODS Vine Leaves
454 g or Pickled Cucumbers
1000 g



5.99

KIRI Portions 144 g



150 PTS
when you buy 2

4.79

SUMMER FRESH Dips, Hummus or
Queso 200-227 g



5.49

İÇİM Halloumi Cheese
250 g



3.99

AL'FEZ Garlic or Tahini
Sauce 238 mL



3.99

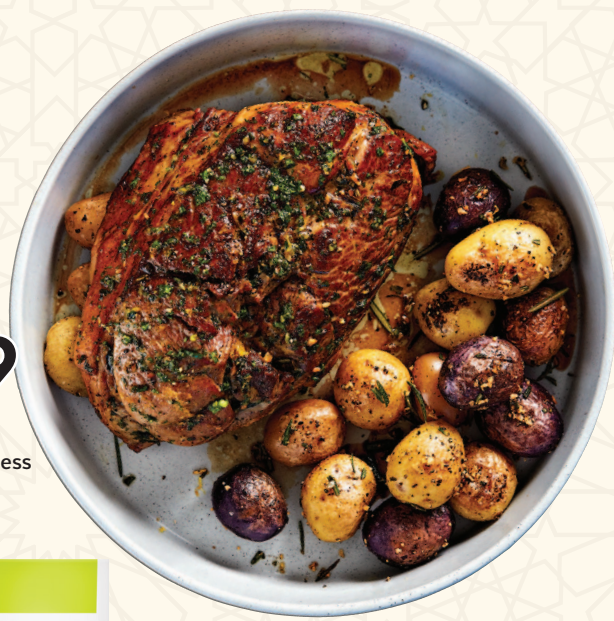
TRE STELLE Paneer
300 g

*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys or Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from March 12-March 18, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Eid Mubarak

12⁹⁹ /lb

SUNGOLD Fresh Boneless
Lamb Leg 28.64/kg



17⁹⁹

FILIPPO BERIO
Olive Oil 750 mL



3⁴⁹

CHALO Naan
500 g



100 PTS
when you buy 2

2²⁹

COMPLIMENTS Canned
Tomatoes 796 mL or
Stewed Tomatoes 540 mL



400 PTS
when you spend
\$30 or more

16⁹⁹

MINA Chicken or Beef Burgers 600-800 g



200 PTS
when you buy 4

1⁹⁹

COMPLIMENTS Canned Legumes
540 mL



1⁷⁹

CALIFORNIA GARDEN
Fava Beans 450 g



3⁶⁹

SALEM FOODS
Tomato Paste 750 g



6⁹⁹

AHMAD TEA 100 pk
selected varieties



5⁷⁹

KASHI Pistachio
Premium Halva 450 g



4⁹⁹

DURRA Sesame
Bread Sticks 454 g



2⁴⁹

ETI Tea Biscuits
400 g



2⁴⁹

ETI Mini Popkek Cake with
chocolate or banana 144 g



7⁴⁹

QUALITY STREET
160 g



15% off

COMPLIMENTS Cups 10-16 oz
50 pk or Decorated Plates
22-44 pk selected



100 PTS
when you buy 1

25⁹⁹

BRITA 6 Cup Pitcher or
Filters 3 pk



6⁴⁹

200 PTS
when you buy 2

FERRERO ROCHER Squares 105 g

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Sobeys or Safeway app.

the way TO VALUE

NEW FLAVOUR

5⁹⁹ **200 PTS** when you buy 2

TAYLOR FARMS Chopped or Leafy Salad Kits product of USA 207-383 g

4⁹⁹ **5 LB BAG**

COMPLIMENTS Potatoes product of Canada Canada no 1, 5 lb bag

2⁴⁹

Long English Cucumbers product of Western Canada, Canada no 1 grade

6⁸⁸ **500 PTS** when you buy 2

HALOS Clementines or Mandarins product of USA 907 g 2 lb

4/\$4 **100 PTS** when you buy 4

Lemons product of USA or Limes product of Mexico or Colombia

4⁹⁹ **1 LB**

Strawberries product of USA or Mexico no 1 grade 454 g 1 lb

99¢ /lb

Cabbage or Rutabaga product of Canada, Canada no 1, 2.18/kg

1⁹⁹ /lb

Bulk Sweet or Red Onions product of USA or Canada no 1, 4.39/kg

3⁹⁹

COMPLIMENTS Grape Tomatoes product of Mexico 283 g

3⁴⁴ **100 PTS** when you buy 2

COMPLIMENTS ORGANIC Button Mushrooms product of Canada 227 g

2⁷⁹ /lb

Papaya product of Mexico 6.15/kg

2⁴⁷ /lb

Red Prince Apples product of Canada, Canada extra fancy grade 5.45/kg

3⁴⁷ /lb

Peaches or Nectarines product of Chile no 1 grade 7.65/kg

3⁹⁹

Large Cantaloupes product of Brazil

2⁹⁹

Living Lettuce Green, Red or Multi Leaf product of Canada

4⁹⁹

COMPLIMENTS Green Leaf or Romaine Single Leaf product of USA 198 g

15% off

Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

BUY 2 GET 3RD FREE

Prepared Fresh Daily Stir-Fry Mixes assorted sizes

3⁹⁹

Dragon Fruit product of Vietnam

2⁴⁹ /lb

Long Squash product of Mexico 5.49/kg

4⁹⁹ **3 LB BAG**

Organic Onions product of Canada Canada no 1, 3 lb

8⁹⁹ **50 PTS** when you buy 1

LIL SNAPPERS Organic Gala Apples product of USA fancy grade 1.36 kg 3 lb bag

9⁹⁹

LOOP Cold Pressed Juices or Smoothies product of Canada 1 L selected

3⁹⁹

SUNRISE Smoked Tofu 180 g assorted product of Canada

4⁹⁹

COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g

11⁹⁹

NATUESOURCE Almonds or Mixed Nuts selected 450-600 g

floral

Available at most stores

12⁹⁹

Tropical in Shamrock 4" pot grown in British Columbia

19⁹⁹

St. Patrick's Day Bouquet

15⁹⁹ **100 PTS** when you buy 1

Mixed Bulb Pan 7" pot assorted colours grown in British Columbia

5⁹⁹

Field Daffodils 10-stem bunch

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+™ card for a chance to

WIN
1,000,000 PTS

That's like **\$10,000** toward groceries!
Contest runs February 26 to March 25, 2026

Sterling
SILVER
PREMIUM BEEF



*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest or safeway.ca/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Sterling
SILVER
PREMIUM BEEF



**HAND-SELECTED
AAA BEEF**

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway



500 PTS
when you buy 1
8⁹⁹
/lb

STERLING SILVER Fresh Boneless Whole Eye of Round cryovac value size cut from Canada AAA grade beef 19.82/kg



**CERTIFIED
TENDER***
TENDRETÉ
CERTIFIÉE*

24⁹⁹
/lb
STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 55.09/kg

4⁹⁹
/lb

COMPLIMENTS Fresh **AIR-CHILLED** Whole Chicken 11.00/kg



200 PTS
when you spend \$20 or more
7⁴⁹
/lb

COMPLIMENTS Fresh **AIR-CHILLED** Split Chicken Wings Family Size 16.51/kg



6⁹⁹
/lb

Fresh Seasoned Boneless Pork Loin Centre Cutlets 15.41/kg



5⁹⁹
/lb

Fresh Whole Skinless Pork Belly cryovac value size 13.21/kg



11⁴⁹

200 PTS
when you buy 2

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



4⁹⁹
/lb

Frozen Cornish Hens Grade A or Frozen Ducks Grade A 11.00/kg



\$13

COMPLIMENTS Value Size Breakfast, Mild Italian or Honey Garlic Pork Sausages 1-1.4 kg



\$6

COMPLIMENTS Ground Pork 454 g starting at 6.99 ea



quick & easy



3⁴⁹ COMPLIMENTS Regular or Jumbo Wieners 450 g



STARTING AT 4⁹⁹ COMPLIMENTS Smoked Pork or Chicken Sausages 375 g



200 PTS
when you buy 2
10⁹⁹ SCHNEIDERS Pepperettes 300-375 g



BUY MORE SAVE MORE
3⁹⁹ ea when you buy 3 or more
LUNCHABLES 89-138 g 4.99 ea



4⁹⁹ COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrées 284-500 g



7⁹⁹ COMPLIMENTS Cheese Sticks, Pickle Spears or Blooming Onion Pearls 325-500 g



14⁹⁹ POGO Originals 20 or 32 pk or Minis value size 960 g-1.5 kg



10⁹⁹ BASSIL'S BEST Meat or Chicken Lasagna or Shepherd's Pie 907 g

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa Card**.



*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scotiabank.com/participatingstores. *Visa Int. / Licensed user.

P05_SBY_WK46_PRN_WST_AB_MB_SK

seafood



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets skinless subject to availability product of Canada 908 g



2.69

/100 g

Coho Salmon Fillets Responsibly Raised previously frozen or frozen product of Chile

CHOOSE
CANADIAN
SEAFOOD

1.89

/100 g

Fresh Wild Pacific Rockfish Fillets subject to availability product of British Columbia

BUY 1 GET 1
FREE

Crab & Shrimp Cakes previously frozen or frozen made in Alberta 65 g



6.99

/100 g

Smoked Coho Salmon Nuggets previously frozen or packaged 227 g 14.99 ea



2.99

/100 g

ULTRA NATURAL Free Range Black Tiger Shrimp Raw 26-30 ct per lb tail on



18.99

ULTRA NATURAL Raw Shrimp Large Size Skewers tail off 520 g



9.99

MARINA DEL REY Shrimp Peeled and Deveined Raw 20-40 ct per lb 300 g or Jumbo Raw Shrimp 10-20 ct per lb 340 g or TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

bakery

200 PTS
when you buy 2

12.99

Real Cream Layer Cakes 510-725 g



NEW

14.99

WITHENSHAW Sticky Toffee Pudding frozen 550 g

5.99
MEMBER
PRICING

6.99

without
Scene+ Card

COMPLIMENTS Pecan or Raisin Butter Tarts 510 g



Made with 100% Canadian flour

BAKED
IN STORE

3.99

Winnipeg Style Light Rye Bread 450 g

BAKED
IN STOREBUY
MORE
SAVE
MORE

2.49

ea when you buy 2 or more

Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea

100 PTS
when you buy 2

7.99

Donuts 6 pk

BAKED
IN STORE75 PTS
when you buy 2

5.99

Hot Cross Buns 6 pk 515-545 g or Hot Cross Buns 6-8 pk 450-515 g

deli & kitchen

14.49
MEMBER
PRICING

15.49

without
Scene+ Card

COMPLIMENTS Sliced Cheese 440 g

STARTING AT
7.99100 PTS
when you buy 2

KERRYGOLD Irish Cheeses 198 g or MONSIEUR GUSTAV Cheddar 200-250 g

100 PTS
when you buy 1

18.99

TRE STELLE Feta 850 g

SLICED
FRESH

3.99

PANACHE Ham or Oven Roasted Chicken /100 g



7.99

GREENFIELD Sliced Deli Meats 175 g selected



11.99

100 PTS
when you buy 2

COMPLIMENTS Charcuterie Trio selected 250 g

SLICED
FRESH

4.49

/100 g MASTRO Genoa Salami hot or mild

SLICED
FRESH

4.49

200 PTS
when you buy 300 g or more

COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami

5.99
MEMBER
PRICING

6.49

without
Scene+ Card

Wraps 219-300 g



3.99

300 PTS
when you buy 3

NANA'S Samosas sold by individual piece, available hot or chilled from the Service Case

LIMITED
TIME
ONLY

8.99

GOLD LABEL Heat-and-Serve Snack Dips 375 g



6.49

200 PTS
when you buy 2

YUCATAN Guacamole regular, mild or spicy or Avocado Salsa 227-340 g

100 PTS
when you buy 2

6.99

Snack or Classic Meal Boxes select varieties 300-320 g



10.99

OLIVERI Family Size Pasta or Gnocchi selected 520-700 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

frozen & dairy

**5⁹⁹** **100 PTS**
when you buy 2COFFEE-MATE Creamers
828-946 mL**4⁴⁹** **100 PTS**
when you buy 2GAY LEA Aerosol Whipped
Topping 225 g**2⁹⁹** **100 PTS**
when you buy 2COMPLIMENTS Cream Cheese or
Spread 227-250 g 3.99 ea**5⁹⁹** **200 PTS**
when you buy 2ARMSTRONG Cheese Slices
220-240 g**8⁴⁹** HELUVA GOOD! Dip
680 g**3⁴⁹** LUCERNE or
DAIRYLAND Sour Cream 500 mL**5⁴⁹** **100 PTS**
when you buy 2COMPLIMENTS Pure Orange
Juice 1.54 L**15⁹⁹**SAPUTO Shredded Cheese 1 kg or
ARMSTRONG 900 g**4⁹⁹**REVELLO or FUDGSICLE
Novelties 12 pk selected**4⁹⁹**CRAVE or KD Frozen Entrées
200-340 g**7⁹⁹**DR. OETKER Giuseppe Stuffed
Crust Pizza or Suprema Pizza
475-771 g**5⁹⁹**KELLOGG'S Eggo Waffles 560 g
or Protein Waffles 280 g**3⁹⁹**CHAPMAN'S Super Premium Plus
Ice Cream 500 mL**13⁹⁹**

MCCAIN Pizza Pockets 12 pk

**13⁹⁹**ARCTIC GARDENS Frozen
Vegetables 1.25-1.75 kg**5⁴⁹**HUNGRY-MAN Frozen Dinner or
XL Bowls 360-455 g

Here for your budget and lifestyle

**200 PTS**
when you buy 2COMPLIMENTS Large Brown Eggs
or Free Run Large White Eggs 12 pk**4⁹⁹**PANACHE Premium Ice Cream
1 L or Novelties 4-6 pk**1⁶⁹**COMPLIMENTS Frozen
Entrées selected 227-284 g

natural health

**4⁹⁹**

VITA COCO Coconut Water 1 L

**7⁴⁹**MARY'S ORGANIC
Crackers 142-184 g**5⁴⁹**TRADITIONAL
MEDICINALS Teas
16 pk**6⁹⁹**NUTS TO YOU Organic Butter
500 g**2⁹⁹**CLUB HOUSE Organic Spice Bags
10-57 g or SILK Creamers
450-473 mL**6⁴⁹**GARDEIN Supreme Meat
Alternatives 255-425 g**4/\$11**COVE
Kombucha
355 mL**100 PTS**
when you buy 2**4⁹⁹** PACIFIC FOODS
Organic Chili 468 g**29⁹⁹**GOODPROTEIN All-in-One Shake
440 g**100 PTS**
when you buy 1**2/\$7** GRENADE Protein
Bars 60 g**12⁹⁹** PURE PROTEIN
Bars 6 pk**15%** **200 PTS**
when you buy 1CENTRUM MultiGummies
90-130 pk selected

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or safeway.ca/giftcards
for details

drinks & snacks

9⁹⁹

LINDT or GHIRADELLI Bagged Chocolate 130-151 g, HERSHEY'S Novelty Chocolate 389 g or HARIBO 40 pk while supplies last

5⁴⁹

CADBURY Multipacks 152-200 g or NERDS Gummy Clusters 227 g

9⁹⁹

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL

50 PTS
when you buy 2

2/\$6

RED BULL Energy Drinks 250 mL



\$4

150 PTS
when you buy 3

KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g

4⁴⁹

LOTUS Biscoff Biscuits 250 g, CADBURY Fingers 114 g or PEPPERIDGE FARM Cookies 200-213 g



2/\$9

MISS VICKIE'S Potato Chips 190-200 g or TOSTITOS Tortilla Chips 205-300 g

2⁴⁹100 PTS
when you buy 2

COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

10⁹⁹200 PTS
when you buy 1

VAN HOUTE Coffee K-Cups® or Brew Over Ice Pods 10-12 pk

13⁹⁹

TETLEY Orange Pekoe Tea 216 pk

3⁹⁹150 PTS
when you buy 2

COMPLIMENTS Cranberry or Ruby Red Grapefruit Cocktail 1.89 L

8⁴⁹

NATURE VALLEY Mid-size Granola Bars 340-525 g

meal makers

100 PTS
when you buy 26⁴⁹

HERSHEY'S Chipits 200-270 g

3⁴⁹

BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g

4⁴⁹

KELLOGG'S Cereal 210-525 g selected varieties (excludes family size)

19⁹⁹

JAKEMAN'S Maple Syrup 1 L

50 PTS
when you buy 14⁹⁹

MONTANA'S BBQ Sauces 350 mL

6⁹⁹

MAZOLA Oil 1.18 L

4⁴⁹

DEMPSTER'S Bagels selected 5-6 pk or Signature Bread 600 g

3⁸⁸200 PTS
when you buy 2

QUAKER Instant Oatmeal 232-344 g or Quick or Old Fashioned Oats 900 g-1 kg

2⁹⁹100 PTS
when you buy 2

PURITAN Stew 410 g or FRASER FARM Gravy and Meatballs 425 g

7⁹⁹

TACO BELL Crunchwrap Supreme 642 g or Cheesy Double Decker 401 g Taco Kits

5⁴⁹

DEMPSTER'S Cinnamon Raisin Bread 680 g, NATURAL BAKERY Rye 900 g or SILVER HILLS Bread 430-680 g

11⁴⁸

BEN'S ORIGINAL Rice 2.2 kg selected varieties

Here for your budget and lifestyle

100 PTS
when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g

15%
off

COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)

8⁹⁹100 PTS
when you buy 1

COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 582 g

3⁹⁹150 PTS
when you buy 2

COMPLIMENTS Cookies 300-350 g

4⁹⁹100 PTS
when you buy 1

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

3⁹⁹

COMPLIMENTS Sweet Pickled Onions 375 mL or PANACHE Salad Dressing 350 mL

1⁹⁹150 PTS
when you buy 2

COMPLIMENTS Baked Beans 398 mL



2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g

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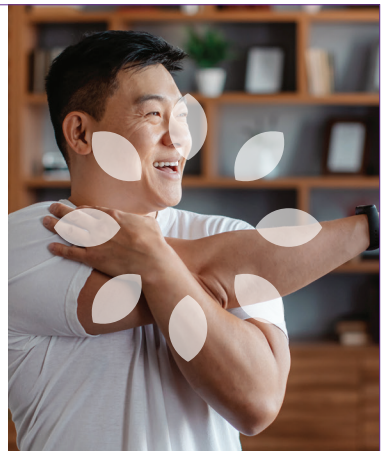
home & pet care

**11⁹⁹** PURINA ONE Dry Dog or Cat Food 1.45-1.8 kg**21⁹⁹** PURINA Tidy Cats Lightweight Cat Litter 5.44 kg**1⁵⁹** go when you buy 4 or more
SHEBA Perfect Portions 2-4 pk 75 g 1.79 ea**8⁹⁹** WHISKAS Dry Cat Food 1.5-2 kg or PURINA Dentalife Dog Treats or Chews 404-595 g**24⁹⁹** FINISH Dish Tabs 60-105 pk**6⁴⁹** SCRUBBING BUBBLES Drop Ins 1 pk, Fresh Brush 1 pk, Refills 8 pk or Toilet Cling Fresh Brush 12 pk**4²⁹** ALLEN'S Cleaning Vinegar 950 mL**32⁹⁹** TIDE Pods 85-112 pk or Power Pods 63 pk**15⁹⁹** 400 PTS when you buy 2
PUREX Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls**2⁹⁹** SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 pk**4⁴⁹** ALCAN Foil 50 ft, Non-Stick 25 ft or REYNOLDS Parchment Paper 35 ft**12⁴⁹** GLAD Waste Bags 20-40 pk

health, beauty & baby

**5⁹⁹** 300 PTS when you buy 2
SENSODYNE or Pronamel Toothpaste 75-100 mL selected**5⁹⁹** PANTENE Hair Care 170-355 mL or 187 g selected**7⁹⁹** LIVE CLEAN Body Wash or SOFTSOAP Liquid Hand Soap 500 mL or 1.47 L selected**500 PTS** when you buy 2
STARTING AT **15⁴⁹** ALWAYS Pads, Liners or TAMPAX Tampons 10-136 pk selected**20% off**
GILLETTE Fusion or Mach3, BIC or SCHICK Razors, Skintimate or Satin Care or GILLETTE Shave Cream 1-15 pk, 75 mL or 198-311 g selected**4⁹⁹** STARTING AT
CREST Pro Health or SCOPE Mouthwash or ORAL-B Toothbrushes 500 mL-1 L or 1-4 pk selected**500 PTS** when you buy 2
28⁹⁹ ORAL-B Rechargeable Toothbrushes or Heads or CREST 3D White Strips 1-10 pk selected**150 PTS** when you buy 2
10% off GOLD BOND 85-400 mL or 226 g selected**55⁹⁹** SIMILAC Powders 837-859 g**3⁹⁹** Q-TIPS Including Organic 400 pk**36⁹⁹** ENFAGROW A+ 907 g or PAMPERS Super Econo Pack Huge Diapers 66-174 pk**400 PTS** when you buy 2
28⁹⁹ PAMPERS Super Pack 42-116 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.**10% off** 200 PTS when you buy 2
ADVIL 24-50 pk selected or VOLTAREN 30 g or 50 g⁺**10% off** 250 PTS when you buy 1
SYSTANE Eye Drops 10 mL or Contacts Solution 720 mL selected**200 PTS** when you buy 2
19⁹⁹ DEPEND Underwear or POISE Pads selected**10% off** 250 PTS when you buy 2
TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected⁺**10% off** 250 PTS when you buy 2
TYLENOL Complete 40 pk or BENYLIN All-In-One 250-270 mL or 40 pk selected⁺**10% off** 150 PTS when you buy 2
BAND-AID Wound Care selectedNeed health care or advice?
We do that!From weight management to diabetes care, pharmacists can help^{*}.360Health | Sobeys
PHARMACY & WELLNESS | SAFEWAY
^{*}Fee for some services may apply.Scene⁺JOIN SCENE+ TODAY. sceneplus.ca/register

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^{**}Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

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when you spend
\$18 or more on



Selected Canadian Cheddars with
the Blue Cow Logo 170-280 g

Get
200 PTS
when you buy 2

COMPLIMENTS Coconut Milk 400 mL
selected varieties



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\$1**

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AND SAVE \$1 ON
COMPLIMENTS ORGANIC
Frozen Fruit
600 g



Offer valid March 12th to March 18th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

HAPPY MONTH OF Ramadan



2⁴⁹
/lb

Long Squash product of Mexico or
Dominican Republic 5.49/kg



3⁷⁷
/lb

Plantain product of
Guatemala 8.31/kg



9⁹⁹

BARD VALLEY Medjool Dates 907 g



5⁹⁹

BARD VALLEY Date Rolls
selected varieties 142-170 g



11⁹⁹

ROYAL NUTS Almonds or Cashews
roasted salted, unsalted or raw
325-350 g



25%
off

COMPLIMENTS Baking Nuts
selected varieties 200-400 g



100 PTS
when you buy 2
5⁹⁹

HANDFUEL Nuts
or Clusters
selected varieties
120-150 g

9⁹⁹

WONDERFUL
Shelled Pistachios
155-170 g



9⁹⁹

COMPLIMENTS
Chocolate Covered
Almonds 350 g



14⁹⁹

ROYAL NUTS
Club Pack Walnuts 750 g



Find more variety and value in store



Your destination for
variety and value



2⁹⁹
/lb

Indian Eggplant product of
Mexico 6.59/kg



4⁹⁹
/lb

Okra product of Honduras or
Nicaragua 11.00/kg



2⁷⁹
/lb

Papaya product of
Mexico 6.15/kg



3⁹⁹

Coconut product
of Vietnam



1²⁹

Passion Fruit
product of Colombia



3⁴⁹
500 g

CHALO! Naan 500 g



13⁹⁹

INDIA GATE Pure
Basmati Rice 4.54 kg



5²⁹

INCI Vegetable Ghee 1 pk



4²⁹

PATAK'S Cooking Sauce 400 mL
selected varieties



4⁹⁹

PATAK'S 3 Step Sauce Kits 313 g
selected varieties



4⁷⁹

KFI Cooking Sauces
375 mL selected varieties



12⁷⁹

BROOKE BOND Red Label Black
Tea 900 g



4⁹⁹

SHERBON Juice Drink
2 L selected varieties



305g

2²⁹

BRITANNIA Suji Rusk Toast 305 g



75g

99¢

BRITANNIA Biscuits 75 g
selected varieties



341g

2⁷⁹

SURATI Snacks 341 g selected varieties

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

VALUE for St. Patrick's Day

11⁹⁹

/lb

Fresh Boneless Beef
Stewing Cubes
Family Size 26.43/kg



9⁹⁹

/lb

Fresh Boneless Beef Brisket
Portions cut by your meat expert
from Canada AA grade beef 22.02/kg



8⁹⁹

/lb

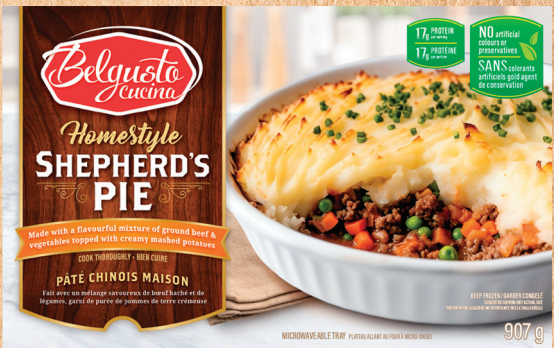
CHRIS BROTHERS
Beef Brisket
19.82/kg



99¢

/lb

Cabbage or Rutabaga
product of Canada,
Canada no 1, 2.18/kg



16⁹⁹

150 PTS
when you buy 1

BELGUSTO CUCINA
Shepherd's Pie 907 g



4⁹⁹

COMPLIMENTS Potatoes
product of Canada, Canada no 1, 5 lb bag



5 LB
BAG



9⁹⁹

St. Patrick's Day Single Layer Cake 610 g
or Small Pull-Apart Cakes 365-990 g



BAKED
IN STORE

6⁹⁹

100 PTS
when you buy 2

Gourmet Cinnamon Buns Plain or with
Cream Cheese Icing 4 pk 690-750 g

BUY
MORE
SAVE
MORE

5⁹⁹

ea when you
buy 2 or more

Cupcakes
6 pk 310-505 g 7.99 ea



Inspiring fish recipes you can count on during Lent

Try a Nashville-Style
Hot & Crispy Fish
Sandwich dolloped
with spicy coleslaw
on a brioche bun!

Get recipe



200 PTS
when you buy 1

\$13

COMPLIMENTS
Battered Haddock
Fillets 575 g



3⁹⁹

COMPLIMENTS
Brioche Burger Buns
4 pk 200 g

a delicious start to SPRING



5⁹⁹

Chocolate Chip with Mini
Eggs Cookie 8 pk 325 g or
Shortbread with Mini Eggs
Cookie 8 pk 325 g



100 PTS
when you buy 2

7⁹⁹

COMPLIMENTS
Muffins 4-6 pk
400-600 g



3⁹⁹

COMPLIMENTS Brioche
Burger Buns 4 pk 200 g



5⁴⁹

COMPLIMENTS Brioche Hot Dog
or Mini Buns 385-480 g



4⁹⁹

Raisin Bread 450 g

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