Sobeys

Ready for routine

Discover self-care favourites for every part of your day

STARTING AT **6.49**

NUDY RUDY Hand Wash or Bar Soap
120 g or 500 mL

13.99

SHEA MOISTURE Hair Care
222-384 mL or 326-340 g selected

500 PTS when you buy 2

12.49

LISTERINE Mouthwash
1.5 L

100 PTS when you buy 2

6.49

DOVE Bar 3 pk or Body Wash 325 mL

$2

COMPLIMENTS Foam Hand Soap
250 mL selected

100 PTS when you buy 2

7.99

SENSODYNE Clinical Whitening Toothpaste
75 mL selected

Get 1 FREE

NIVEA Body Wash
500-887 mL

WHEN YOU SPEND $25 OR MORE ON PARTICIPATING NIVEA PRODUCTS

Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.

Salon results in every wash

100 PTS when you buy 2

7.99

TRESEMMÉ Hair Care
180-828 mL
or 298-413 g
selected

From shampoo to hair masks, we've got everything you need for nourished, beautiful hair.

100 PTS when you buy 2

STARTING AT

6.49

DOVE Hair Care
195-355 mL or
142-198 g selected

100 PTS when you buy 2

6.49

DOVE Bar 3 pk or
Body Wash 325 mL

DOVE Beauty Bar Gentle Skin Cleanser Moisturizing for Gentle Soft Skin Care Original Made With 1/4 Moisturizing Cream

Visit the health and beauty aisles of your local Sobeys.

NIVEA

Your skin must-haves

15% off
NIVEA MEN Shave Care
75-200 mL or 125-198 g
selected

5.49 NIVEA Body Wash or Shower Gel 500 mL

Get 1 FREE

NIVEA Body Wash
500-887 mL

WHEN YOU SPEND $25 OR MORE ON PARTICIPATING NIVEA PRODUCTS

3.99 NIVEA Lip Care
4.8 g or 2 pk
selected

7.99 NIVEA Body Wash 887 mL

4.99 NIVEA Roll-on or Deodorant
50 mL or 51-52 g selected

6.49 NIVEA Dry Spray Deodorant
150 mL selected

Visit the health and beauty aisles of your local Sobeys.

Oat powered care

300 PTS when you buy 2

9.99

AVEENO Body Wash
532 mL

17.99

AVEENO Body Wash 975 mL

400 PTS when you buy 2

9.99

LUBRIDERM Body Wash
selected 473 mL

Elevate your shower routine

200 PTS when you buy 2

8.49

OGX Body Wash
577 mL

300 PTS when you buy 2

7.99

OGX Hair Care
selected 50-385 mL

Targeted bond repair without the weight

Visit the health and beauty aisles of your local Sobeys.

Take a moment

100 PTS when you buy 2

5.49
CAPRINA Foaming Bath 1 L

100 PTS when you buy 2

6.29
CAPRINA Body Wash 625 mL

100 PTS when you buy 2

5.99
CAPRINA Liquid Hand Soap 500 mL

100 PTS when you buy 2

5.49
CAPRINA Bar Soap 3 pk

100 PTS when you buy 1

7.99
DR. TEAL'S Epsom Salts or Foaming Bath selected 1.36-1.81 kg or 1 L

Soak in Dr. Teal's to recharge the body, mind and spirit

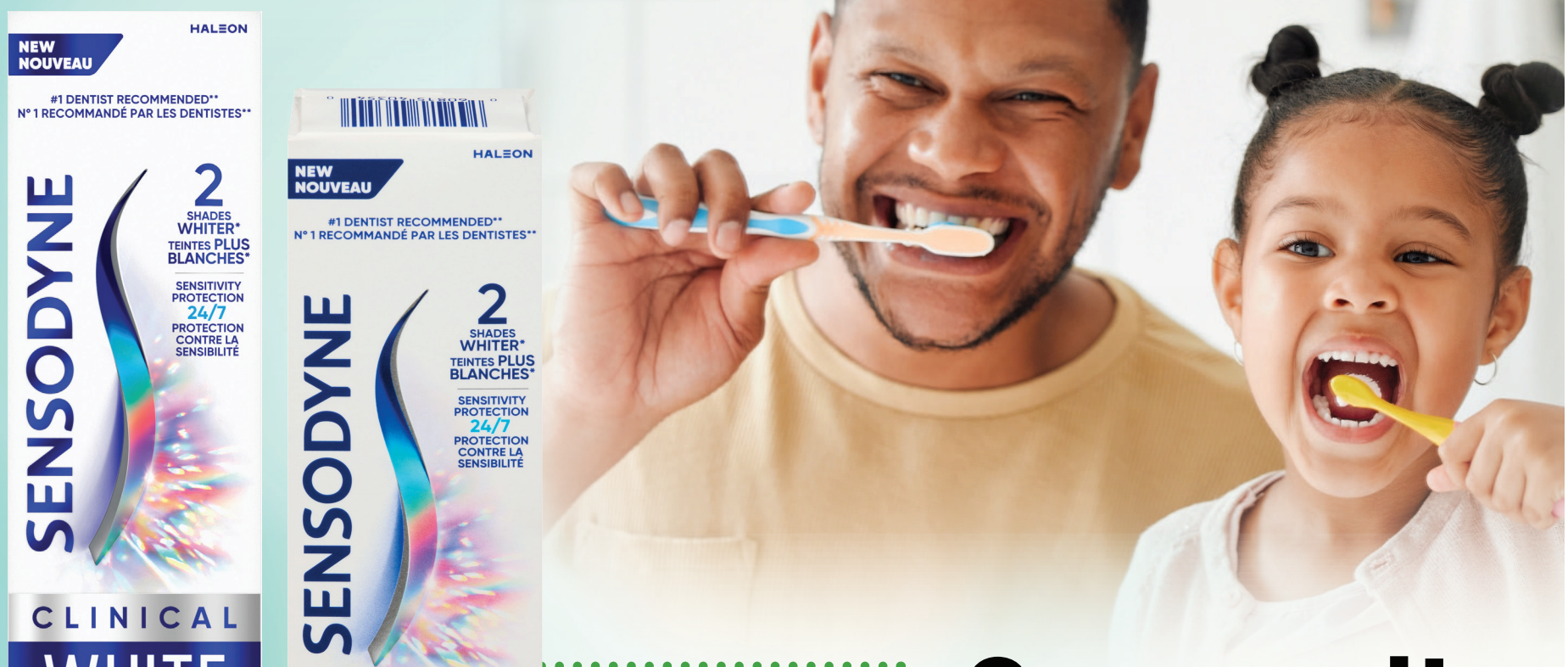
It's Nudy Time

Get soapy, sudsy and soft

STARTING AT

6.49
NUDY RUDY Hand Wash or Bar Soap 120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys.



NEW Sensodyne Clinical Repair starts to repair teeth from first brush

100 PTS when you buy 2

7.99
SENSODYNE Clinical Whitening Toothpaste
75 mL selected

See results with every brush

3.99
SOFT SOAP Liquid Hand Soap
332 mL

STARTING AT

5.99
COLGATE Toothpaste, Mouthwash or Toothbrushes 1-4 pk or 70 mL-1 L selected

It's a dreamy way to fight cavities

STARTING AT

6.99
HELLO Toothpaste
82-98 mL selected

7.99
IRISH SPRING Soap 6 pk

STARTING AT

2.99
SPEED STICK Deodorant or Antiperspirant
45-85 g selected

Visit the health and beauty aisles of your local Sobeys.

300 PTS when you buy 2

6.99
LISTERINE Mouthwash Classic 1 L selected

Care for every smile

Healthier gums, healthier you

STARTING AT
2.99
GUM Flossers, Picks or Toothbrushes 1-90 pk selected

We all need a bit of marvel

STARTING AT
10.99
MARVIS Toothpaste 75 mL selected

Visit the health and beauty aisles of your local Sobeys.

300 PTS when you buy 2

7.99 METHOD Body Wash 532 mL

300 PTS when you buy 2

8.49 METHOD Shampoo or Conditioner 399-414 mL selected

Different makes a difference

9.99 BATISTE Dry Shampoo 200 mL selected

Wash. Style. Repeat.

5.49 AUSSIE or HERBAL ESSENCES Stylers selected 170-283 g

300 PTS when you buy 2

STARTING AT **7.99** PANTENE Shampoo, Conditioner or Stylers 60-530 mL selected

Break up with scalp build up, while protecting hair's moisture

Your one-step hair routine with Aussie ultra wonder multi-taskers

250 PTS when you buy 2

13.99 AUSSIE Ultra Wonder Daily Mist or Treatment Gel Creme 225-300 mL selected

Fuller, denser hair is here

250 PTS when you buy 2

STARTING AT **18.99** PANTENE Abundant & Strong Shampoo, Conditioner or Serum 60-400 mL selected

250 PTS when you buy 2

18.99 NATIVE SCALP Hair Care 473-487 mL selected

Visit the health and beauty aisles of your local Sobeys.

Everyday care, covered.

For busy mornings, long days, and everything in between.

13.99

SHEA MOISTURE
Hair Care 222-384 mL or 326-340 g selected

100 PTS when you buy 1

13.49

BILLIE Razor Starter Kits or Refills 1-4 pk selected

Build your period routine. Feel protected anytime, anywhere.

12.99

U BY KOTEX Pads, Liners or **Tampons** 30-150 pk selected

100 PTS when you buy 1

9.99

PLAYTEX Sport **Tampons** 32-36 pk selected

500 PTS when you buy 3

STARTING AT

6.99

L'ORÉAL **Hair Expertise Hair Care** 150-385 mL selected

400 PTS when you buy 2

16.99

L'ORÉAL Excellence Crème **Hair Colour** selected 1 pk

Visit the health and beauty aisles of your local Sobeys.

Body care essentials

STARTING AT
$1 COMPLIMENTS Toothbrushes 1 pk selected

$2 COMPLIMENTS Foam Hand Soap 250 mL selected

$4 COMPLIMENTS Body Wash 650 mL selected

$4 COMPLIMENTS Mouthwash 1 L selected

15% off COMPLIMENTS Brush Heads, Denture or Whitening Wraps 3-108 pk selected

50 PTS when you buy2

25% off COMPLIMENTS Essence or Moisture Therapy Shampoo or Conditioner 300-400 mL selected

25% off COMPLIMENTS Razor Blades 1-10 pk selected

Visit the health and beauty aisles of your local Sobeys.