

Verified 2⁹⁹ /lb
Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 6.59/kg

Verified 19⁹⁹
PINEHILL Seasoned Bone-In Chicken Breast Halves or Seasoned Chicken Wings frozen 2 kg

Verified 2⁹⁹
Raspberries product of Mexico 170 g

Verified 5⁹⁹
LARSEN Wieners 900 g, MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbo, Regular Beef Wieners or Smoked Sausages 375-450 g selected

Verified 7⁹⁹
COMPLIMENTS Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g

Verified 4⁹⁹ 312s
COMPLIMENTS Baby Spinach or Spring Mix 312 g product of USA

200 when you buy 2

International WOMEN'S DAY MARCH 8
\$24 Ecuadorian Roses one dozen 5.4 cm

Verified 4⁹⁷
HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 850-890 mL

Verified 4⁹⁴
HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

Verified 1⁹⁹ MEMBER SAVE 1.50 MEMBER PRICE
LANTIC Granulated Sugar 2 kg without Scene+ Card 3⁴⁹

Verified 6⁴⁹
CASHMERE Bathroom Tissue 12-24 or 8-24 Rolls, SPONGE TOWELS 3-6 Rolls, SCOTTIE'S Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9-27 Rolls, Paper Towel or Facial Tissue 3-6 pk

Verified 5⁹⁷
CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

Verified \$2
CHRISTIE Snacking or Mini Crackers selected 162-200 g

*Verified Prices: For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified for additional details.

Verified Price Guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*
*Conditions apply. See sobeys.com for details.

Global Market
Verified 12⁹⁹
Tilda Pure Basmati Rice 4 kg

ATLANTA

Dollar DAYS!



COMPLIMENTS Navel Oranges
product of Morocco or Egypt 1.36 kg 3 lb bag

\$4



\$4

LARSEN, MAPLE LEAF or SCHNEIDERS Wieners 375 g or
MINA Chicken Wieners 675 g selected



\$1

COMPLIMENTS Sparkling or Fizzy
Flavoured or Unflavoured Water 503 mL 1.1 L



\$2

COMPLIMENTS Apple Sauce
620 mL or Apple Snack 4-6 pk.
SNACK PACK Puddings or Gels
4 pk or DOLE Canned
Pineapple 398 mL

Scene

TURN POINTS INTO GROCERIES



1,000 PTS when you buy 1
\$35
TRUE NORTH Fresh Atlantic Salmon Fillets product of Canada skinless 908 g subject to availability



500 PTS when you buy 3
\$5
Made In-Store Chicken Pot Pies 320 g available hot or chilled



100 PTS when you buy 2
4.99
BIG 8 Spring Water 24x500 mL



300 PTS when you buy 2
14.99
HERSHEY'S Eggies 670-900 g or LINDOR'S Chocolate Eggs 300 g while supplies last



100 PTS when you buy 2
\$4
BECEL Margarine Soft Tub 427 g Butter Plant-Based Salted Tub or Plant-Based Bricks or Sticks 454 g

1,000 Points = \$10 of free groceries

FULL_SPT_0004_P01_01_2023

Celebrate International Women's Day

26⁹⁹
International Women's Day Bouquet

300 Pts when you buy 1

STARTING AT 9⁹⁹
Assorted Flowering Upgrades grown in Canada

\$16
Gerbera Bouquets 10-stem large or 15-stem mini grown in Canada

STARTING AT 32⁹⁹
Women's Day Orchids in Ceramic 5" grown in Canada selection may vary by store

500 Pts toward your groceries
5 toward your groceries

39⁹⁹
Graceful Celebration Bouquet

so much value **100% fresh GUARANTEE**

2²⁷ /lb
Sweet Potatoes product of Canada or USA 5.00/kg

3⁹⁹ /lb
Tomatoes on the Vine product of Canada 8.80/kg

4⁴⁹ /lb
Mini Seedless Cucumbers product of Canada, Canada no 1 grade 6 pk

3⁹⁹ /lb
blackberries product of Mexico 170 g

3⁹⁹ /lb
COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

4⁴⁴ /lb
Extra Large Green Seedless Grapes product of Peru 9.79/kg

2⁴⁷ /lb
Gala or Ambrosia Apples product of Atlantic Canada, Canada extra fancy grade 5.45/kg

99¢ /lb
Cabbage product of Atlantic Canada, Canada no 1, 2.18/kg

1²⁷ /lb
Turnip product of Atlantic Canada, Canada no 1, 2.80/kg

2/\$5
Bunched Red Radish product of Quebec or Mint product of USA or Mexico

5⁴⁹ /lb
Red, Orange or Yellow Peppers product of Mexico 12.10/kg

6⁴⁹ /lb
Cara Cara Oranges product of USA 907 g 2 lb

3/\$6
Bulk Avocado product of Mexico

6⁴⁹ /lb
COMPLIMENTS Lemons product of USA or Morocco 907 g 2 lb

2⁴⁷ /lb
Bosc Pears product of USA extra fancy grade 5.45/kg

2/\$7
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA

4⁹⁹
COMPLIMENTS Baby-Cut Carrots product of USA 907 g 2 lb

15% off
Prepared Fresh Daily Chicken Caesar Salads assorted sizes

2⁷⁹ /lb
Chinese Eggplant product of Mexico or Dominican Republic or Red Carrots product of China 6.15/kg

1⁹⁹ /lb
Asian Pear product of China 4.39/kg

3⁴⁹ /lb
Bulk Organic Avocado product of Mexico

2⁹⁹ /lb
Organic Garlic product of Argentina 85 g

BUY 1 GET 1 FREE
GREENHOUSE Single Shots product of Canada 50 ml selected

4⁹⁹ /lb
BIG MOUNTAIN Soy-Free Tofu assorted 280-340 g

7⁹⁹ /lb
COMPLIMENTS Roasted Almonds or Cashews salted or unsalted 275 g

14⁹⁹ /kg
HIMALAYAN DRY Fruit Thai Honey Mango 1 kg

floral Available at most stores

26⁹⁹
Confidence Dish Garden 5.5" grown in Canada

29⁹⁹
Hydrangea in Self-Watering Pot 6" grown in Canada

\$11
Tropical Tones Purple Collection 4" grown in Canada

11⁹⁹
Tulip Bouquet 10-stem grown in Canada

Give them more with the Grocery Essentials Card Visit sobey.com/giftcards for details

*Prices may vary by product, location or time. See the product for details. All other products are available at participating stores. Restrictions apply. See www.sobey.com for details.

So tender
STERLING SILVER
HAND-SELECTED CANADA AAA BEEF
 Well-marbled. Aged to perfection. Exclusive to Sobosys.

10% off
 All STERLING SILVER Grilling Steaks
 Excludes Dry Aged

YOUR GUIDE TO THE PERFECT STEAK

STERLING SILVER Fresh Boneless Rib or Rib Eye Steaks Family Size cut by your meat expert from Canada AAA grade beef.

STERLING SILVER Fresh Boneless Top Sirloin Cap, Coulotte Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef.

THE CERTIFIED TENDER ADVANTAGE
 When choosing a roast or steaks, look for the Certified Tender shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER premium cuts.

STEAk TEMP GUIDE

RARE	Remove from heat at 115°-120°F (46°-54°C)
MEDIUM-RARE	Remove from heat at 125°F (52°C)
MEDIUM	Remove from heat at 135°-140°F (57°-60°C)
MEDIUM-WELL	Remove from heat at 145°-150°F (63°-66°C)
WELL-DONE	Remove from heat at 155°-160°F (63°-68°C)

10⁹⁹ /lb
 Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

12⁹⁹ /lb
 Fresh Beef Chuck Short Ribs Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef 28.64/kg

200 PFS when you spend \$20 or more
6⁹⁹ /lb
COMPLIMENTS Fresh Raised Without Antibiotics Chicken Drumsticks or Bone-In Thighs 15.41/kg

250 PFS when you spend \$25 or more
COUNTRY RIBBON Fresh AIR-CHILLED Bone-In Chicken Breast Halves back attached Family Size

6⁹⁹ /lb
 Fresh Pork Loin Back Ribs cryovac 15.41/kg

3⁹⁹ /lb
 Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

7⁹⁹ /lb
 Fresh Medium Ground Chuck Beef Burgers 17.61/kg

200 PFS when you spend \$20 or more
JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison 225-375 g starting at 6.99

11⁹⁹ /lb
 Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

5⁹⁹
COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

quick & easy

6⁴⁹ /lb
COMPLIMENTS Bacon Strips or Rounds 375 g 6.99 ea

10⁹⁹ /lb
PILLER'S Turkey Bites, Mini Pepperoni or Salsimi Sticks 300-500 g

4⁹⁹
COMPLIMENTS Marinated Boneless Pork Chops or Pork Sirloin Kabobs 250-300 g

78⁹⁹
CARL BUDDIG Sliced Meats 55 g

4⁹⁹
POGO Original 4 pk 300 g

7⁹⁹
SWISS CHALET Individual Chicken Pot Pies or KIBBI PAKAT Potstickers frozen 454-470 g

10⁹⁹
SCHNEIDERS Spinach 4 Cheese or Buffalo Chicken Dips frozen 265 g

14⁹⁹
PINTY'S Chicken Wings, Fillets, Chunks or PINTY'S EastWet Gluten-Free Breaded Chicken Burgers Strips or Nuggets 750-790 g

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100% OFF when you spend \$10 or more

*Sobosys Visa Card. Sobosys points redeemed at any participating Sobosys location must be redeemed in increments of 1000. See store for details. ©2024 Sobosys. All rights reserved. Sobosys is a registered trademark of Sobosys. All other trademarks are the property of their respective owners.

seafood

JANES
ENGLISH STYLE FISH

8⁹⁹ JANES Breaded or Battered Fish selected 450-510 g

12⁹⁹ CEDAR BAY Air Fryer Salmon Bits, Fish & Chips or Salmon & Broccoli 283-510 g

READY FOR YOU

Fast, Fresh Seafood
What a Catch!

14⁹⁹ In-Store Marinated Fresh Atlantic Salmon Fillets subject to availability 53.09/kg

12⁹⁹ Fresh Atlantic Salmon Roasts stuffed with spinach, cheddar, bacon & cold water shrimp 28.64/kg

6⁹⁹ Prepared In-Store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g

8⁹⁹ Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.92/kg

9⁹⁹ COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g

10⁹⁹ COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g

7⁹⁹ LAND&SEA Salt Fish Bits 454 g

Panache

No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudite; we take finger food seriously.

9⁹⁹ PANACHE Hot Smoked Atlantic Salmon Strips maple pepper or all dressed previously frozen 150 g

7⁹⁹ PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Butterfly or Coconut Breaded Shrimp 252-340 g

9⁹⁹ PANACHE Tempura Shrimp, Crispy Calamari, Bang Bang Shrimp or Crab Rangoon 252-325 g

15⁹⁹ PANACHE Bacon-Wrapped Scallop Medallions 250 g

deli & kitchen

3⁴⁹ COMPLIMENTS German, Hungarian or Peppercorn Salami

3⁶⁹ MAPLE LEAF Big Stick Wax Bologna

6⁴⁹ BRANDT Kolbassa Sausage selected 250 g

9⁹⁹ CASTELLO Havarti 425 g or TRE STELLE Feta 375 g

12⁹⁹ BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g

7⁹⁹ PILLER'S Pepperoni Toppings selected 175-250 g

2⁹⁹ Swirls 225 g available hot or chilled

3⁷⁹ without Scene+ Card

7⁹⁹ 2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g

4⁴⁹ FONTAINE SANTE or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g

100 PTS Pulled Meats chicken or pork sold by 100 g available chilled

Meal Deal!

BUY 1 14" Take & Bake Pizza 800-890 g

+1 COMPLIMENTS Salad 426-454 g

Get 250 PTS when you buy 1 Meal Deal

\$15 FOR ONLY

frozen & dairy

5.99 **100 Pts** when you buy 2
ARMSTRONG'S Cheese Sticks
 210 g Swirls 283-340 g, Nibblers 200 g or Combs 180 g

2.99
LACTANTIA Garlic Flavoured Butter 125 g or I CAN'T BELIEVE IT'S NOT BUTTER! 427 g

5.49
SHEPHERD GOURMET Skyr Icelandic Style Yogurt 500 g

10.99
iÖGO Yogurt 2 kg

9.99
CRACKER BARREL Cheese Slices 500 g

6.99
LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g

5.99
NATREL Lactose Free Chocolate Milk or CENTRAL DAIRIES Lactose Free White Milk 2 L

4.49 **50 Pts** when you buy 1
COMPLIMENTS Aerosol Whipped Cream Topping 225 g

5.99
BEAVERTAILS Cookie Dough 350 g

3.99
KOZY SHACK Rice Pudding 4 pk or 624 g tub

3.99
DANONE Danino Drinkable Yogurt 6 pk or YOP! AT! Mings or Tube Yogurt 6-8 pk or Source Yogurt 630 g

4.49
OLYMPIC Krema Yogurt 650 g or HIRATT Philadelphia dips 340 g or Chocolate Milk 2 L assortment varies by province

12.99 **NEW**
EL MONTEREY Tostitos 567-588 g

5.99
SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk selected

3.99
RUSTICA Single Serve Pizza 360-382 g

3.29
NICHELINA'S Grande Entrées 454 g or HEINZ Hot Bites 198 g

7.29 **NEW**
TINA'S Burritos 113 g

6.49
SCHNEIDERS Breakfast Sandwiches or Bites 232-288 g

100 Pts when you buy 2
COMPLIMENTS Belgian Waffles Original or Liège-Style 268-390 g

4.99
COMPLIMENTS Traditional Crust Pizza 352-446 g

9.99 **NEW**
GSP Pinsa Pizza 442-453 g

6.99 **100 Pts** when you buy 2
PILLSBURY Pizza Pops 8 pk

5.99
MCCAIN Deep'n Delicious Cakes 510 g

3.99
COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g

5.99 **200 Pts** when you buy 2
COMPLIMENTS Greek Yogurt 650 g

3.99 **100 Pts** when you buy 2
COMPLIMENTS Cheddar Flavour Slices 400 g

3.99
COMPLIMENTS Lemonade 1.54 L

3.79
COMPLIMENTS Frozen Vegetables selected 500-750 g

13.99
COMPLIMENTS Frozen Fruit 1.5 kg

WE'RE FULL OF compliments

5.49 **100 Pts** when you buy 2
COMPLIMENTS Large Omega-3 Eggs 12 pk

4.99
COMPLIMENTS Ice Cream 1.5 L selected

4.99
COMPLIMENTS Dough'chi Bites 6 pk selected

deli & kitchen



\$3 COMPLIMENTS Cooked or Smoked Chicken 100 g



10% off BRANDT Kolbassa Coil **+200 PTE** when you buy 2



13.49 MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g



4.99 BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g



30% off CHESTER Appleswood Smoked Cheddar or KING JAMES Blue Stilton product of England



5.99 SNACK FACTORY Pretzel Crisps selected 155-200 g

READY FOR YOU **Power Pair: Soup & Sandwich or Wrap**

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only **\$2**

Available every day!

READY FOR YOU **Hot Value Meals**

 <p>5.99 Chicken Strip Meal with choice of hot side 2 piece</p>	 <p>6.99 2 Chicken Legs Meal with choice of hot side</p>	 <p>6.99 Crispy Chicken Meal with choice of hot side 2 piece</p>
 <p>6.99 3 piece</p>		 <p>8.99 3 piece</p>

bakery

Made with 100% Canadian Flour

3.99 Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

3.99 Hot Dog or Hamburger Buns 8 pk **+50 PTE** when you buy 2

Made with 100% Canadian Flour

4.99 ACE BAKERY Rolls 5 pk 400-530 g

MEMBERS SAVE 70¢

3.99 MEMBER **4.69** without Scene+Card

Panini or Calabrese Buns 6 pk 375-480 g

delicious buns & rolls

NEW ACE BAKERY ROKATA ROLLS

MIX & MATCH

BUY 1 GET 1 FREE (of equal or lesser value)

Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g

Small Bar Cakes 325-575 g 9.99 ea

7.99 COMPLIMENTS Bagels 6 pk **+50 PTE** when you buy 2

4.49 DEMPSTER'S Whole Grain, Protein or Signature Bread 600 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

meal makers

 <p>4.49 CREAM OF WHEAT 336-800 g</p>	 <p>2.199 CAMP Rich Amber Maple Syrup 1 L</p>	 <p>10.49 COMPLIMENTS Peanut Butter 2 kg +100 PTS when you buy 1</p>	 <p>4.99 DEL MONTE Canned Fruit 796 mL</p>
 <p>2.199 COMPLIMENTS White Liquid Honey 2 kg</p>	 <p>4.99 NUTELLA B-ready Bars 6 pk or Hazelnut Spread 375 g</p>	 <p>5.49 LAURA SECORD Chocolate Chips 250 g</p>	 <p>4.99 COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (re-seal) 454 g</p>
 <p>5.49 WEIGHT WATCHER'S Bread 450 g, Tortillas 8 pk or Bagels 6 pk</p>	 <p>2.99 HOSTESS Snacks 121-225 g</p>	 <p>5.99 QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g</p>	 <p>7.99 MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g</p>
 <p>10.49 HELLMANN'S Mayonnaise 1.42 L</p>	 <p>5.79 MUTTI Passata 680 mL</p>	 <p>6.99 STEFANO Pasta Sauce 405-648 mL +300 PTS when you buy 2</p>	 <p>5.99 CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g</p>
 <p>99¢ CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g</p>	 <p>4.49 FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL</p>	 <p>2.99 TACO BELL Hot Sauce 207 mL</p>	 <p>2.99 CLOVER LEAF Yellowfin Churn Light Tuna 142 g</p>
 <p>2/\$5 MINUTE RICE Cups 250 g</p>	 <p>3/\$4 MR. NOODLES Cups 64 g</p>	 <p>1.99 GREEN GIANT Canned Vegetables 341-398 mL</p>	 <p>4.29 PATAK'S Cooking Sauces 400 mL selected varieties</p>

Here for your budget and lifestyle

 <p>3.99 COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g +100 PTS when you buy 2</p>	 <p>3/\$10 COMPLIMENTS Granola 325 g +100 PTS when you buy 2</p>	 <p>3.99 COMPLIMENTS 7" Tortillas 340 g +200 PTS when you buy 2</p>	 <p>3.49 COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g +100 PTS when you buy 2</p>
 <p>2/\$5 COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBQ Sauce 425 mL</p>	 <p>1.49 PASTALIFE Dry Pasta 500 g +100 PTS when you buy 2</p>	 <p>1.79 COMPLIMENTS Pizza Crust Mix 164 g or Pizza Sauce 213 mL +100 PTS when you buy 2</p>	 <p>1.99 COMPLIMENTS Smoked Oysters or Mussels 85 g +100 PTS when you buy 2</p>

Give them more with the Grocery Essentials Card [Visit sobeys.com/giftcards](http://www.sobeys.com/giftcards) for details

home & pet care

26⁹⁹ CHARM Bathroom Tissue 16-64 rolls or BOUNTY Paper Towels 6-8 pk

2⁹⁹ COMPLIMENTS Multi-Surface Cleaner 1.41 L

6⁹⁹ FEBREZE Fabric Spray or Fresheners 500-800 mL, Car Clip 2 pk 4 mL, Small Spaces 2 pk 15 mL or Air Spray 2 pk 500 g

4⁹⁹ CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected

2⁹⁹ ROYALE Facial Tissue Singles Family Box or Cube 54-154 pk

10% off HANDI-FOIL Pans selected

15% off COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected

12⁴⁹ GLAD Waste Bags 20-40 pk

6⁹⁹ PURINA Friskies Dry Cat Food 1.4-1.5 kg

2/\$5 PURINA ONE Wet Dog Food 368 g

10⁹⁹ MILK-BONE Soft & Chewy Dog Treats or Brushing Chews 557-708 g

17⁹⁹ IAMS Proactive Health Dry Dog Food 3.18 kg or Perfect Portions Wet Cat Food 12 pk

health, beauty & baby

7⁴⁹ SENSODYNE or Pronamel Toothpaste 75 mL or toothbrushes 2 pk selected

8⁹⁹ LIVE CLEAN Hand Soap Refill 1 L, DOVE or DEGREE Deodorant 45-48 g or JOHN FRIEDA Hair Care 50-250 mL selected

2/24⁹⁹ NATIVE Shampoo or Conditioner 487 mL selected

7⁹⁹ L'ORÉAL Hair Expertise, AÏSSIE or HERBAL ESSENCES Hair Care 150-778 mL or 110 g selected

9⁹⁹ U BY KOTEX Pads, Liners or TAMPAX Tampons 25-125 pk selected

5⁴⁹ DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 47.3 mL or Deodorant 76-113 g selected

4⁴⁹ CREST 3D White Toothpaste or ORAL-B Toothbrushes or Floss 63-120 mL or 1-75 pk selected

10% off ST. IVES Skin Care

78⁹⁹ SIMILAC 360 Total Care Ready To Feed 16x235 mL

68⁹⁹ ENFAMIL A+ NeuroPro Refill 862-890 g

28⁹⁹ PAMPERS Training Pants 40-74 pk or Ninjamas 34-44 pk

9⁹⁹ HUGGIES or PAMPERS Baby Wipes 112-192 pk

pharmacy

Only available at Pharmacy Locations
*Selected products and only available when a pharmacist is on duty.

10% off TYLENOL or BENLYN Cough, Cold & Flu selected*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, NICORETTE Gum or Lozenges 80-105 pk or QuickMist or Nicoterm 7 pk selected or PEPICO Heartburn Relief 25-30 pk

Get 600 PTS when you buy 2

10% off TUMS 32-160 pk selected

10% off HYDRASENSE Eye Drops 10 mL selected

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST

This product may not be right for you. Always read and follow the label.

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*Due to provincial regulations, points earned using a prescription filled by a pharmacist may not be eligible for Scene+ points.

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EXCLUSIVE**

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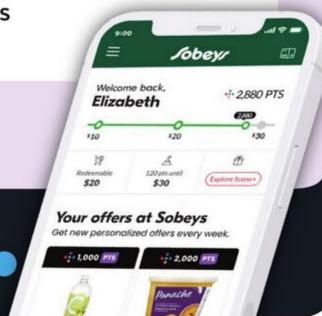
Get
400 PTS
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE
\$1.50**

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS Dipping Sauces
350 mL selected varieties



Download on the
App Store

GET IT ON
Google Play

Offer valid March 5th to March 11th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



99¢
/lb

Cabbage product of Atlantic, Canada 2.18/kg

1.99
/lb

Asian Pears
product of China
4.39/kg



4.99

AURORA Arborio Rice 750 g



5.49

FINE FOODS Roasted Red Peppers
660 g or Aivar 290 g



3.99

RUGEN FISCH Herring Fillets in
Sauce 200 g selected varieties



2.99

HEINZ Baked Beans
355 mL



3.49

HEINZ Cream of
Tomato Soup
400 g



5.29

HP Sauce Brown
255 g



5.79

OLIYA Pure
Sunflower Oil 1 L



1.99

THREE CROWN Tea 20 pk
selected varieties



4.99

ROBINSONS
Beverages 1 L
selected varieties



17.88

EIGHT TREASURES Thai Jasmine
Rice 5 kg



2.78

KIM PHAT Vermicelli or Pad Thai
Noodles 400 g



5.48

SAPPORO ICHIBAN
Noodles 500-520 g
selected varieties



3.49

OKF Aloe Vera Drink 1.5 L
selected varieties



7.88

BINGGRAE Flavoured Milk Drink
6x200 mL selected varieties



4.48

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF Ramadan



14⁹⁹

BARD VALLEY Medjool Dates 937 g



8⁹⁹

ROYAL NUTS Walnuts 240 g



10% off

NOBLE PREMIUM BISON selected cuts 226 g



11⁹⁹
/lb

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg



1⁴⁹

Garlic product of China 5 pk



3⁴⁹

COMPLIMENTS Pitas 200-425 g



8⁴⁹

KASH Golden Tahini 900 g



11⁴⁹

SALEM FOODS Nabulsi Olives 2 kg



5⁴⁹

ICM Halloumi Cheese 250 g



5⁹⁹

KIRI Cream Cheese Portions 144 g



3⁹⁹

SALEM FOODS Pickled Cucumbers 1 L or Pickled Vine Leaves 454 g



5⁹⁹

MAGGI Chicken Cubes 24x21 g



1⁷⁹

CALIFORNIA GARDEN Fava Beans 450 g



4⁹⁹

DURRA Syrian Style Sesame Bread Sticks 454 g



2⁴⁹

ETI Tea Biscuits 400 g



2⁴⁹

ETI Mini Popkek Cakes with banana or chocolate 144 g



Find more variety and value in store

So tender



HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER[®] premium cuts.



Exclusive to Sobeys



STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Grilling Steaks cut by your meat expert from Canada AAA grade beef

10% off

All STERLING SILVER Grilling Steaks
Excludes Dry Aged

YOU COULD WIN* 1,000,000 PTS



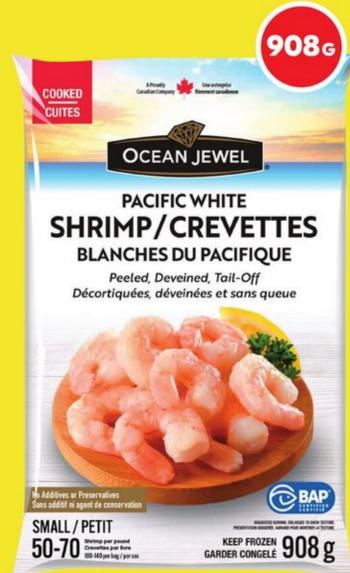
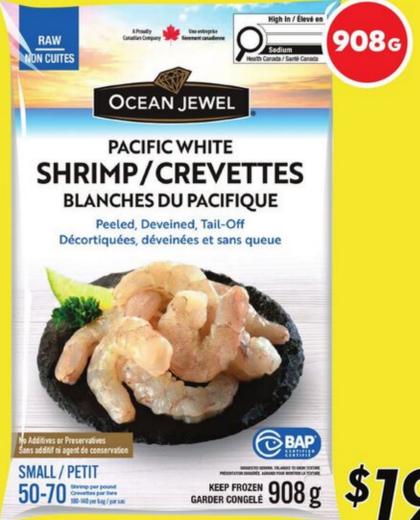
That's like
\$10,000
towards
groceries!

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+ card!

Contest runs February 26 to March 25, 2026.

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

**EVERYDAY
VALUE**



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Filet 908 g

\$35

TRUE NORTH Fresh Atlantic Salmon
Filets skinless product of Canada
subject to availability 908 g



So authentic

Savour the Flavour of Italian Cheese

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad

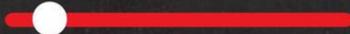


soup



Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup

So Local

From Atlantic Canada

NEW & EXCLUSIVE

From New Brunswick

STARTING AT 8.99

KEEP FROZEN / GARDER CONGÈLÉ

GRECOWORKS™ 700 g

PEPPERONI 653 g

GRECO Pizza pepperoni or Grecoworks 653-700 g

From Nova Scotia

6.29

THE ORIGINAL SAM'S Pizza Sauce 375 mL

From New Brunswick

4.49

FALAVORY GOURMET Soup Seasoning Blends 41-49 g

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.



*Sobeys Capital Incorporated and its related conventional and discount banners, offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar drug, online and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2025, Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025, Nielsen Consumer LLC.



CLICK HERE to view full list of participating products.



Earn an instant entry for every eligible product purchased when scanning your Scene+ card



\$4
MAPLE LEAF
Wieners 375 g



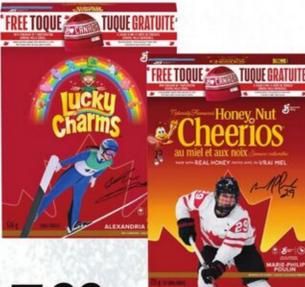
2/450
COCA-COLA Soft Drinks 1 L



2/450
POWERADE 710 mL



5.99
AHA Sparkling Water 12x355 mL



5.99
GENERAL MILLS Family Size
Cereal 516-778 g



6.49
ORVILLE REDENBACHER Microwave
Popcorn 5-8 pk 248-492 g or Gourmet
Popping Corn 850 g



4.79
ANGIE'S
Boomchickapop
Popcorn 136-198 g



150 PTS
when you buy 3
3.49
OLD EL PASO
Tortillas 297-334 g or
Taco Shells 125-133 g



150 PTS
when you buy 1
23.99
CORONA Cero Non-Alcoholic Beer
12x355 mL



19.99
CASCADE Auto Dish Tabs 51-90 pk, TIDE
Liquid Detergent 94-100 loads 3.46-3.9 L,
Pods 45-76 pk, GAIN Flings! 76 pk, DOWNY
Unstoppables 853 g or IVORY SNOW 3.1 L

FEED THE DREAM



Sobeys
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2024 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2024 and ends on March 18, 2024. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops



3/9⁹⁹ +100 PTS
when you buy 3
WHISKAS Temptations 180 g



+100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg



+100 PTS
when you buy 1
6⁹⁹
MEOW MIX Original Choice
Dry Cat Food 1.42 kg



8⁹⁹
PURINA Cat or Kitten
Chow 1.6-2 kg



6⁹⁹
HARTZ Delectables Stew
Cat Treats 6 pk



11⁴⁹
HARTZ Delectables Squeeze Up
Cat Treats 20 pk



1⁵⁹
ea when you
buy 4 or more
SHEBA Perfect Portions Wet Cat Food
75 g 1.79 ea



3⁴⁹
WHISKAS Temptations Creamy Purée
Wet Cat Treat 48 g



12⁹⁹
PURINA Tidy Cats Multi-Cat
Clumping Litter 2.72 kg



40 YEARS OF DELIGHT

5⁹⁹ INTERNATIONAL DELIGHT 946 mL or Cold Foam 396 g

2/\$9 WITH MORE ACUTE TASTE BUY 2 TO SAVE SILK 1.75-1.89 L 6.59 ea

PACK YOUR MORNING WITH PROTEIN

4⁴⁹ OIKOS Greek Yogurt 4.95 g or 4x100 g

BENEFITS TO SUPPORT YOUR HEALTH

4⁹⁹ DANONE Activia Yogurt 6x100 g

Knorr

1.150 FREE when you buy 3 KNORR Gravies or Sauces 17-48 g

1.150 FREE when you buy 3 KNORR Soufflés 120-162 g

3⁴⁹ KNORR OXO Sachets 72 g

Discover recipes at www.knorr.com

Together is Golden

MCCAIN Premium Potatoes: Super Fries, Bistro Selects, Flavours of the World or Fun 454-800 g

2/\$9

13⁹⁹ MCCAIN Pockets selected 12 pk

Pick your cherry favourite

Coca-Cola cherry

Cherry flavoured.

50 FREE when you buy 1 COCA-COLA Mini Cans 6x222 mL

100 FREE when you buy 1 GLACÉAU Smartwater 6x1 L

7⁹⁹ FUZE Iced Tea 12x341 mL

9⁹⁹ MONSTER Energy Drinks 4x473 mL

Offer valid from March 5th to March 19th, 2024. *This special price does not apply to the sale of participating bottles for a limited time. Subject to availability while supplies last. All other restrictions apply. See participating packaging for details. © 2024 Coca-Cola Bottling Co. of Canada. All rights reserved.

FAN TASTIC EATS

3⁹⁹ GRIVILLE REDENBACHER Ready-To-Eat selected 116-230 g

2/\$10 HEALTHY CHOICE Gourmet Steamers selected 269-306 g

2/\$11 HEALTHY CHOICE Simply Steamers or MARIE CALLENDER'S selected 230-349 g

BRING HOME A WIN WITH THIS OFFER FROM **8¹¹**

FREE TOQUE WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL

5⁹⁹ GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

2⁹⁹ BETTY CROCKER Fruit or Gushers selected 120-230 g or NATURE VALLEY Granola or Trail Mix Granola Bars 120-230 g

Small quantities available. Offer ends March 19, 2024. Must be purchased with participating packaging for details.

2/\$7 PHILADELPHIA Dips 227 g

6⁹⁹ LIBERTÉ Greek Yogurt 650-750 g

200 FREE when you buy 2

7⁹⁹ STARBUCKS Creamers or Non-Dairy Creamers 828 mL

8⁹⁹ RED BULL Energy Drink 4x250 mL

6⁴⁹ DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

4⁹⁹ CHAPMAN'S Super or No Sugar Added Novelties 4-18 pk selected

4⁹⁴ HÅGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk selected

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

