



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon* FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon. *Exclusions apply. See coupon for details.



\$8.99 /LB With Card

Bone-In Ribeye Roast Limit 2



USDA CHOICE

BUY MORE SAVE MORE SAVE \$1 EACH WHEN YOU BUY 5 OR MORE. MIX & MATCH 5 or more participating items with Card. *When you buy any 5 or more participating items in the same transaction with Card.

85¢ /LB With Card

Kroger Hickory Smoked Spiral Ham Honey Glaze, Bone-In, Limit 2

Cumberland Gap Semi-Boneless Whole Ham Limit 2

\$2.45 /LB With Card



Fresh Tyson Chicken Full Line Sale Select Varieties MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE With Card



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls Select Varieties, 8 ct

2.99 With Card -1.00

\$1.99 /EA*



Raspberries or Blackberries 6 oz

\$1.99 With Card



California Halo Seedless Mandarins 3 lb Bag or Simple Truth Organic Mandarins, 2 lb Bag; Select Varieties

\$2.99 With Card



Large Pineapple

99¢ /EA With Card



2.79 With Card -1.00

\$1.79 /EA*

Progresso Soup 18-19 oz or Pepperidge Farm Goldfish Crackers, 4.8-8 oz; Select Varieties



Wright Bacon Select Varieties, 24 oz

\$5.99 With Card

MIX & MATCH BUY 2, GET 3 **FREE** of Equal or Lesser Value With Card



Coca-Cola, Pepsi or 7UP

Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages Regular retail is up to \$11.99 each with Card.



Kroger Purified Water 40-Pack, 16.9 fl oz or Alkaline Water, 24-Pack, 16.9 fl oz; Select Varieties

\$3.99 With Card



Entenmann's Little Bites, Donuts or Cakes Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value **FREE** With Card



Breyers Ice Cream Select Varieties, 48 fl oz

\$2.99 With Card



2.99 With Card -1.00

\$1.99 /EA*

Sargento Cheese Slices 6-8 oz or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties



2.99 With Card -1.00

\$1.99 /EA*

Velveeta Shells and Cheese 9.4-14 oz or Nature Valley Bars, 5-12 ct; Select Varieties



Kroger Butter Select Varieties, 16 oz

\$1.99 With Card



Private Selection Four Layer Carrot Cake

8" or Cheesecake, 40 oz; Select Varieties, In the Bakery

\$17.99 With Card



23.99 -10.00 Off 1 WITH CARD & CASH BACK REBATE

\$13.99 /EA**

Bud, Miller or Coors Select Varieties, 24-Pack, 12 fl oz Cans

**Cash Back rebate via PayPal. Visit our app/site to clip Cash Back offer & see offer details



Gatorade 8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties

7.99 With Card -1.00

\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons UP TO 5 TIMES per transaction. UNLIMITED transactions!



Find even more deals online!



Lay's Potato or Kettle Cooked Potato Chips 5-8 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties

\$1.99 /EA

With Digital Coupon Price without digital coupon is up to \$3.19 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies Select Varieties, 8-20 oz

\$3.49 /EA

With Digital Coupon Price without digital coupon is up to \$4.79 each with Card.



Simply Orange Juice 46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties

\$2.99 /EA

With Digital Coupon Price without digital coupon is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.*
UNLIMITED transactions!



Hellmann's Mayonnaise
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



Green Mountain or McCafe K-Cups
8-12 ct or Donut Shop
Coffee, 12 oz Bag;
Select Varieties
\$5.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
12-16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



Quilted Northern Bath Tissue
12 Mega Rolls or
Brawny Paper Towels,
6 Double Rolls;
Select Varieties
\$9.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$11.99 each with Card.



Nestle Tollhouse Morsels
Select Varieties,
9-12 oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



Birds Eye Frozen Vegetables
Select Varieties,
10-14.4 oz
\$1.79 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.29 each with Card.



Dixie Paper Plates
Select Varieties,
86-154 ct
\$8.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



L'Oréal Elvive Shampoo or Conditioner
12.6 fl oz or
Ziploc Bags, 18-30 ct;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.49 each with Card.

*While supplies last.

SPRING REFRESH

MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15

18R 8S 8S+

MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30

MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

on participating Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

LOWER EVERYDAY PRICES IN EVERY AISLE



**Little Debbie
Snack Cakes**
Select Varieties,
13.73-31.78 oz

~~5.49~~
PRICE CUT
\$4.99



**Kroger
American Singles**
Select Varieties,
16 oz

~~3.49~~
PRICE CUT
\$3.29



**Perdue
Chicken
Short Cuts**
Select Varieties,
8 oz

~~4.99~~
PRICE CUT
\$4.59



**Kroger
Tri-Color
Bell Pepper**
3 ct

~~3.99~~
PRICE CUT
\$2.99



**Reser's
Potato Salad**
3 lb,
In the Deli

~~12.99~~
PRICE CUT
\$10.99



**Kroger
Pure Cane
Sugar**
4 lb

~~4.19~~
PRICE CUT
\$3.49



**Mission
Flour Tortillas**
10 ct

~~2.99~~
PRICE CUT
\$2.79



**Applegate
Beef Hot Dogs**
Select Varieties,
10 oz

~~7.79~~
PRICE CUT
\$7.29



**Private Selection
Snacking
Tomatoes**
Select Varieties,
10 oz

~~3.79~~
PRICE CUT
\$2.99



**Frosted
Sugar Cookies**
Select Varieties,
10 ct, In the Bakery

~~5.49~~
PRICE CUT
\$4.99



**Simple Truth
Organic Beans**
Select Varieties,
15 oz

\$1
With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

\$1
With Card



**Tyson
Sweet and
Smoky BBQ
Pork Roast**
2.25 lb

\$12
With Card



**Kroger Gala,
Granny Smith or
Pink Lady Apples**
Select Varieties,
5 lb Bag

\$5
With Card



**Private Selection
Apple Turnovers**
Or Other Flavors,
4 ct, In the Bakery

\$6
With Card



Big K
Select Varieties,
12-Pack,
12 fl oz Cans

\$4
With Card



**Starkist Tuna
Pouch**
Select Varieties,
2.6 oz

\$1
With Card



**Kroger
Bacon Wrapped
Beef Tenderloin
Filet**
Select Varieties,
6 oz

\$5
With Card



**Red, Green
or Black Seedless
Grapes**
Select Varieties,
3 lb Package

\$5
With Card



**Kroger
White American
Cheese**
Select Varieties, 1 lb,
Sliced in the Deli

\$5
With Card

NEW!

Discover all-new favorites, exclusively at Kroger!



Private Selection Sparkling Mineral Water
12-Pack, 12 fl oz

\$9.99

With Card



Kroger Breaded Pork Chops
24 oz

\$10

With Card



Private Selection Sugar Gem Navel Oranges
4 ct

\$4.99

With Card



Kroger Fruit Gummies
Select Varieties,
8 oz

3/\$10

With Card



Private Selection Cheese Sticks
Select Varieties,
8 ct

\$4.99

With Card



Kroger Dish Pods
78 ct

\$12.99

With Card



Smartway Cookies
Select Varieties,
5.33 oz

2/\$3

With Card

1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Sugdardale Ham Portion
Bone-In, Limit 2

\$125 /LB
With Card



Johnsonville Breakfast Sausage
9.6-12 oz or Wright Brand Smoked Sausage, 12 oz; Select Varieties

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Private Selection Four Layer Carrot Cake
8" or Cheesecake, 40 oz; Select Varieties, In the Bakery

\$17.99
With Card



King's Hawaiian Rolls
Select Varieties, 24 ct, In the Bakery

\$7.99
With Card



Private Selection Triple Cherry Pie
or Other Varieties, 9", In the Bakery

\$9.99
With Card



18.99
-10%

\$17.09 /EA*

La Marca Prosecco or Sandeman
Select Varieties, 750 ml

*Beer and wine sold at state minimum pricing. The lowest price allowed by law! 10% Off Mix & Match wine. Available at most stores at this retail. Available when purchasing 6 bottles of wine 750 ml or 1.5 Liter, in the same transaction.



Kroger Sweet Potatoes
3 lb Bag

\$3.99
With Card



Kroger Vegetables
Select Varieties, 24-32 oz

\$6
With Card



Duncan Hines Cake Mix
15.25-15.3 oz or Kroger Frozen Vegetables, 10-12 oz; Select Varieties

4/\$5
With Card



Dole Pineapple
15.25-20 oz or Kroger Bagels, 6 ct; Select Varieties

\$1.99
With Card



Kroger Ice Cream
48 fl oz or Private Selection Bread, 24 oz; Select Varieties

2/\$5
With Card



Marie Callender's Pie
25-42 oz or Edwards Pies, 25-32 oz; Select Varieties

\$5.99
With Card



Kraft Jet-Puffed Marshmallows
12 oz or Cool Whip, 8 oz; Select Varieties

\$1.99
With Card



Toastmaster Toaster
2-Slice or Griddle, 10" x 16"

\$19.99
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

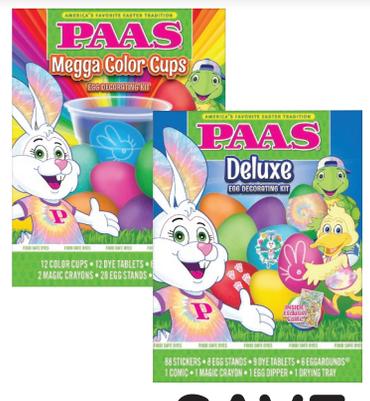
Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home Jumbo Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



Paas Easter Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Easter Holiday Home Baking Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings With Card



Skittles or Starburst Jellybeans
Select Varieties, 10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or Cadbury Eggs
Select Varieties, 4 ct
\$4.49
With Card



Swedish Fish or Sour Patch Kids Treat Size Candy
Select Varieties, 7.93-7.97 oz
2/\$6
With Card



Kinder Joy Egg
0.7 oz
\$1.99
With Card



Lindt Gold Chocolate Bunny
Select Varieties, 3.5 oz
\$6.49
With Card



Peeps
Select Varieties, 8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Minneola Tangelos
or Gold Nugget
Mandarins

Select Varieties, 3 lb Bag

\$4.49

With Card



Sumo
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



Asparagus
\$1.99 /LB
 With Card



Strawberries
 1 lb Package
\$2.99
 With Card



\$1.49 /EA
 With Card
 Turnip, Mustard or
 Collard Greens
 Bunch

Cotton Candy
 Grapes
\$3.99 /LB
 With Card



Private Selection
 Rockit, Sugar Bee
 or Wild Twist
 Apples
 Select Varieties,
 2 lb Bag
\$4.99
 With Card



Kroger Red or
 Gold Potatoes
 Select Varieties,
 5 lb Bag
\$4.79
 With Card



GUARANTEED FRESH



\$7.99
 With Card
 Private Selection
 Angus 90% Lean
 Ground Sirloin
 1 lb



Kevin's
 Family Pack
 Entrees
 Select Varieties,
 26 oz
\$15
 With Card



BIG DEAL!
BIG PACKS!
 Kroger
 Extra Large
 Cooked Shrimp
 26-30 ct, Sold in
 a 2 lb Bag for \$13.98
\$6.99 /LB
 With Card



Kroger
 Ground Sausage
 Select Varieties,
 16 oz
\$3.99
 With Card



Wild-Caught
 Snow Crab Clusters
 or Private Selection
 Argentinian Jumbo Raw
 Shrimp, 16-25 ct; Sold in a
 2 lb Box or Bag for \$19.98
\$9.99 /LB
 With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Private Selection
 Fresh Baked
 Butter Croissants
 Large, 4 ct or Mini, 12 ct
\$5



Kroger
 Potato Salad
 or Macaroni Salad
 or Coleslaw,
 Select Varieties,
 3 lb
\$7.99
 With Card



Home Chef
 Roasted Turkey Breast
 Bone-In,
 Fully Cooked, 28 oz



\$10.99
 With Card

BOTTLES & BREWS



\$19⁹⁹

BuzzBallz
Select Varieties,
1.75 Liter



High Noon
12-Pack, 12 fl oz Cans
or Baileys, 750 ml;
Select Varieties

\$21⁹⁹



14.99
-10%

\$13⁴⁹
/EA*

**Kim Crawford,
Josh Cellars Cabernet
or Korbel**
Select Varieties, 750 ml



**Busch Light
or Pabst**
Select Varieties,
30-Pack, 12 fl oz Cans

\$22⁹⁹



\$17⁹⁹

**Corona,
Modelo or Pacifico**
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



9.99
-10%
\$8⁹⁹
/EA*

**Oliver
Sweet Wines**
Select Varieties,
750 ml

*Beer and wine sold at state minimum pricing. The lowest price allowed by law! 10% Off Mix & Match wine. Available at most stores at this retail. Available when purchasing 6 bottles of wine 750 ml or 1.5 Liter, in the same transaction.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

TIP OFF TO SAVINGS



**Home Chef
St. Louis Style
Ribs**

Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹

With Card



**Private Selection
Four Cheese
Roman Style Pizza**
or Other Varieties,
20 oz, In the Deli

\$10



**Kroger
Cook-in-Bag Ribs**
Select Varieties

\$4⁴⁹
/LB

With Card

**Wonderful
Pistachios**

Select Varieties, 14-16 oz,
In the Produce Department

\$8⁹⁹

With Card



**Ruffles
Party Size**
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



**Kroger
Party Cups**
50 ct or
Cashews, 8.5 oz;
Select Varieties

\$3⁹⁹

With Card



Michelob Ultra
Select Varieties,
24-Pack, 12 fl oz Cans

\$25⁹⁹



**Toastermaster
Air Fryer**
2.6 qt

\$39⁹⁹



**Sargento
Cheese**
Select Varieties,
5-8 oz

\$2⁴⁹

With Card

GROCERY ESSENTIALS



32 oz
Kroger Cheese
Select Varieties

\$5.99

With Card



Doritos
9-10.75 oz or
Smartfood, 6.5-7.75 oz
or Tostitos, 9.5-14.43 oz;
Select Varieties
MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value

FREE

With Card
Regular retail is up to \$5.49 each with Card.



**Jack's or
Tombstone Pizza**
Select Varieties,
13.8-21.1 oz

3/\$11

With Card



**Kroger
Cottage Cheese**
24 oz or Barebells Bars,
1.94 oz; Select Varieties

2/\$4

With Card



**Minute Maid
Fruit Drinks**
59 fl oz or Aunt Millie's
Bread, 24 oz;
Select Varieties

3/\$5

With Card

BOTTLES & BREWS



12.99
-10%

\$11.69

/EA*
**Kendall-Jackson
VR Chardonnay**
750 ml or Woodbridge
or Barefoot, 1.5 Liter;
Select Varieties



10.99
-10%

\$9.89

/EA*
Oliver Moscato
750 ml or
Yellow Tail, 1.5 Liter;
Select Varieties



17.99
-5.00 Off 1

WITH CARD &
CASH BACK REBATE

\$12.99

/EA**
**White Claw,
Cayman Jack
or Mike's**
Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans

**Cash Back
rebate via PayPal.
Visit our app/site
to clip Cash Back
offer & see offer
details

*Beer and wine sold at state minimum pricing. The lowest price allowed by law! 10% Off Mix & Match wine. Available at most stores at this retail. Available when purchasing 6 bottles of wine 750 ml or 1.5 Liter, in the same transaction.

BUY MORE
**SAVE
MORE**

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



BUY 5 OR MORE
SAVE \$1 EACH
1.99
/EA*

Look for
these tags.



3.29 With Card
-1.00

\$2.29

/EA*
**Sara Lee
Bread**
Select Varieties,
20 oz



2.39 With Card
-1.00

\$1.39

/EA*
Pringles
5.2-5.57 oz or
Garden of Eatin's
Snack Mix, 8-8.6 oz;
Select Varieties



5.99 With Card
-1.00

\$4.99

**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen
Waffles, 8-10 ct;
Select Varieties



6.99 With Card
-1.00

\$5.99

Vitaminwater
Select Varieties,
6-Pack, 16.9 fl oz



6.99 With Card
-1.00

\$5.99

/EA*
**Rao's
Pasta Sauce**
Select Varieties,
15-24 oz



5.99 With Card
-1.00

\$4.99

/EA*
**Cheez-It
Family Size
Crackers**
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties



8.99 With Card
-1.00

\$7.99

/EA*
**M&M's
Family Size Candy**
15-18.08 oz or
Hefty Trash Bags,
18-45 ct;
Select Varieties



7.49 With Card
-1.00

\$6.49

/EA*
**Angel Soft
Bath Tissue**
8 Mega Rolls or
Quilted Northern
Bath Tissue,
6 Mega Rolls;
Select Varieties



Ragu Pasta Sauce Select Varieties, 16-24 oz

2.39 With Card
-1.00
\$1.39 /EA*



Cap'n Crunch Cereal 10.3-13.13 oz or Yoplait Yogurt, 32 oz; Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*



4.49 With Card
-1.00
\$3.49 /EA*
Checker's Frozen Fries

24-28 oz or Chick-fil-A Sauce, 16 oz; Select Varieties



3.49 With Card
-1.00
\$2.49 /EA*

Post Large Size Cereal 13.5-20.5 oz or Nabisco Snack Crackers, 3.5-8.5 oz; Select Varieties

BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



6.99 With Card
-1.00
\$5.99 /EA*

Coffeemate Creamer 64 fl oz or Happy Egg Free Range Eggs, 18 ct; Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
P.F. Chang's Entree

18-22 oz or Birds Eye Family Size Voila Entree, 42 oz; Select Varieties



10.99 With Card
-1.00
\$9.99 /EA*

Bob Evans Sausage Patties Frozen, Select Varieties, 40 oz



4.49 With Card
-1.00
\$3.49 /EA*

Tropicana Orange Juice 46 fl oz or Spam, 12 oz; Select Varieties



4.49 With Card
-1.00
\$3.49 /EA*

The Greek Gods Greek Yogurt 24 oz or Lactaid Milk, Half Gallon; Select Varieties



10.99 With Card
-1.00
\$9.99 /EA*

Smucker's Uncrustables Select Varieties, 10 ct



9.99 With Card
-1.00
\$8.99 /EA*

Huggies Pull-Ups Select Varieties, 14-23 ct



6.99 With Card
-1.00
\$5.99 /EA*
Huggies Wipes

Select Varieties, 168-192 ct