

WST LAB2

FEED THE DREAM





SAFEGWAY



OFFICIAL GROCER

VERIFIED

2⁹⁹

/lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 6.59/kg

VERIFIED

5⁹⁹

/lb

COMPLIMENTS
Fresh AIR-CHILLED
Split Chicken Wings
or Fresh AIR-CHILLED
Boneless Skinless
Chicken Thighs
13.21/kg

VERIFIED

4⁹⁹

MAPLE LEAF or SCHNEIDERS Bacon 375 g MAPLE LEAF Ready Crisp Bacon 65-85 g SCHNEIDERS Cooked Bacon 100 g Juicy Jumbos or Smoked Sausages 375-450 g selected

VERIFIED

10⁹⁹

MEMBERS SAVE *2

JANES Ultimates Breaded or Battered Haddock, Sole Or Cod 450-615 g or Lightly Dusted Herb & Garlic Haddock or Lemon Pepper or Citrus Dill Sole Fillets 500-540 g selected varieties

VERIFIED

3⁹⁹

COMPLIMENTS Baby Spinach or Spring Mix 312 g product of USA

VERIFIED

4⁹⁹

Raspberries 340 g product of USA or Mexico

VERIFIED

15⁹⁹

International WOMEN'S DAY MARCH 8
Mini Rose in Embossed Rose Pot assorted colours 4" Pot Grown in British Columbia

VERIFIED

4⁹⁷

HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 650-890 mL

VERIFIED

4⁹⁴

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

VERIFIED

1⁹⁹

MEMBERS SAVE *1.50

ROGERS Sugar Fine White Granulated 2 kg without Scene+ Card 3⁴⁹

VERIFIED

6⁴⁹

PUREX Bathroom Tissue 12=24 or 8=24 Rolls, SPONGE TOWELS 3=6 Rolls, SCOTTIES Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9=27 Rolls, Paper Towel or Facial Tissue 3=6 pk

VERIFIED

5⁹⁷

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

VERIFIED

\$2

CHRISTIE Snacking or Mini Crackers selected 162-200 g

ALL WEEK LONG MARCH 5-11, 2026

BUY \$125 OR MORE IN GROCERIES

Scene+ CHOOSE YOUR REWARD

1,000 PTS

That's like \$10 toward your groceries

BUY \$125 OR MORE IN GROCERIES

15¢ FUEL VOUCHER

LIMIT OF ONE FUEL VOUCHER REDEMPTION PER FUEL TRANSACTION.

FUEL VOUCHER

Tilda PURE BASMATI BASMATI PUR

VERIFIED

12⁹⁹

Tilda Pure Basmati Rice 4 kg

THU 5 FRI 6 SAT 7 SUN 8 MON 9 TUE 10 WED 11

Prices and offers in effect March 2026



More deals! Scan here for our full flyer



Dollar DAYS!



Scene

TURN
POINTS
INTO
GROCERIES



++ 250 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g



++ 500 PTS
when you buy 3

\$5

Made In-Store Chicken Pot Pies 320 g available hot or chilled

There's like \$5 toward your groceries



++ 100 PTS
when you buy 2

\$3

COMPLIMENTS Spring Water 24x500 mL



++ 300 PTS
when you buy 2

14⁹⁹

HERSHEY'S Eggies 670-900 g or LINDOR'S Chocolate Eggs 300 g while supplies last



++ 100 PTS
when you buy 2

\$4

BECEL Margarine Soft Tub 427 g, Butter Plant-Based Salted Tub or Plant-Based Bricks or Sticks 454 g

1,000 Points = \$10 of free groceries

 Look for the leaf to help you support Canada Visit sobeys.com or safeway.ca for details

[illegible]



39⁹⁹
Allure Bouquet assorted col

3299 Jo
An

Spring Daisy Pot with Kalanchoe
assorted colours 4" pot grow
British Columbia



24⁹⁹
Spring Daisy Euro Garden a
colours 5" pot grown in Brit
Columbia



99¢
/lb

Cabbage product of Canada,
Canada no. 1, 2.18/kg



99¢
/lb

Butabaga product of Canada,
Canada no. 1, 2.18/kg



2/\$4

Bunched Red Radish
product of Quebec or Mint
product of USA or Mexico



4.99
/lb

Red, Orange or Yellow Peppers
product of Mexico 11.00/kg



2 LB

5.99 **200 PTS**
when you buy 2

Cara Cara Oranges
product of USA 3.07 g 2 lb



3/\$6

Bulk Avocado
product of Mexico



2 LB

5.99 **100 PTS**
when you buy 2

COMPLIMENTS
Anjou Pears product of British
Columbia, Canada extra fine
grade 6.55/kg



2 LB

2.99

COMPLIMENTS
Caesar Salads assorted sizes



2/\$6

COMPLIMENTS Garden Salad
340 g or Coleslaw 397 g
product of USA



2 LB BAG

3.99

COMPLIMENTS Baby-Cut
Asian Yellow Pears
product of China 4.39/kg



3.99

Bulk Organic
Avocado product
of Mexico



BUY 1 GET 2ND 25% OFF

Prepared Daily Fruit or Yogurt
Parfait, Cups assorted sizes



15% off

Prepared Fresh Daily Chicken
Caesar Salads assorted sizes



2.79
/lb

GREENHOUSE Single Shots
product of Canada 60 mL
selected



1.99
/lb

GLUTEN FREE
SOY-FREE TOFU
when you buy 2

BIG MOUNTAIN Soy-Free Tofu
assorted 280-340 g



3.99

Hish Thai Honey Mango
1 kg



7.99 **200 PTS**
when you buy 2

COMPLIMENTS Roasted
Hish Dry Fruit
Almonds or Cashews salted or
unsalted 275 g



14.99

Hish Dry Fruit
Thai Honey Mango
1 kg

Canadian Beef Grading Agency is tender and aged perfectly, so you can count on delicious results.
Exclusive to select STERLING SILVER® premium cuts.

10⁹⁹ /lb
Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

12⁹⁹ /lb
Fresh Beef Chuck Short Ribs Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef 26.64/kg

6⁹⁹ /lb
COMPLIMENTS Fresh Raised Without Antibiotics
Chicken Drumsticks or Bone-In Thighs 15.41/kg

6⁹⁹ /lb
Fresh AIR-CHILLED Bone-In Chicken Breast Halves back attached Family Size 15.41/kg

6⁹⁹ /lb
Fresh Pork Loin Back Ribs Frycous 15.41/kg

3⁹⁹ /lb
Fresh Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

7⁹⁹ /lb
Fresh Medium Ground Chuck Beef Burgers 7.61/kg

\$6 /lb
JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison 226-375 g starting at 6.99

11⁹⁹ /lb
Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

5⁹⁹ /lb
COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g

quick & easy

6⁴⁹ /lb
COMPLIMENTS Bacon Strips or Rounds 375 g 6.99 ea

10⁹⁹ /lb
PILLER'S Turkey Bites, Mini Pepperoni or Salsimi Sticks 300-500 g

4⁹⁹ /lb
COMPLIMENTS Marinated Boneless Pork Chops or Pork Sirloin Kabobs 250-300 g

7⁸⁹ /lb
CARL BUDDIG Sliced Meats 55 g

4⁹⁹ /pk
POGO Original 4 pk 300 g

7⁹⁹ /pk
SWISS CHALET Individual Chicken Pot Pies or KIM PHAT Potstickets frozen 454-470 g

10⁹⁹ /pk
SCHNEIDER'S Spinach 4 Cheese or Buffalo Chicken Fries frozen 265 g

14⁹⁹ /pk
PINTY'S Chicken Wings, Fillets, Chunks or PINTY'S EatWell Gluten-Free Breaded Chicken Burgers Strips or Nuggets 750-790 g

GET TO FREE GROCERIES FASTER

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FREE delivery within 2 hours

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seafood

15⁹⁹

MEMBER

without Scene+ Card

ARBITUS SEAFOODS Bacon-Wrapped Scallops frozen 454 g

2⁴⁹

/100 g

Coho Salmon Fillets responsibly raised product of Chile previously frozen or frozen

6⁹⁹

/100 g

Jumbo Hokkaido Sea Scallops 10-20 ct per lb raw product of Japan previously frozen

12⁹⁹

300 PTS when you buy 2

In-Shire Made Tuna Tataki Trays with Ponzu Sauce 300 g

9⁹⁹

250 PTS when you buy 2

Large Shrimp Grillers raw 490 g or heat and serve 490 g 12.99 ea

11⁹⁹

400 PTS when you buy 2

BEST BUY Breaded Popcorn Shrimp or Squid Rings 500 g or Breaded Sole Fillets 860 g

9⁹⁹

COMPLIMENTS NATURALLY SIMPLE Pink Salmon or Haddock Fillets 400 g or Wild Cod Fillets 400 g 8.99 each

20% off

NANUK Smoked Coho or Sockeye Salmon Lox selected 140-170 g

Panache No disrespect to the classic carrot and celery plate, but our lineup of panache appetizers go way beyond the simple crudité; we take finger food seriously.

\$7

PANACHE Shrimp Spring Rolls, Tempura Shrimp with Truffle or Crab Rangoon 250-300 g selected

\$8

PANACHE Crispy Calamari or Bang Bang Shrimp selected 340 g

\$9

PANACHE Butterfly Breaded Shrimp, Coconut Breaded Shrimp or Tempura Shrimp selected 340-355 g

deli & kitchen

3⁶⁹

MEMBER

without Scene+ Card

COMPLIMENTS German, Hungarian or Peppercorn Salami

3⁹⁹

100 PTS when you buy 250 g or more

FANTINO & MONDELLO Capicola hot or mild

6⁴⁹

BRANDT Kolbassa Sausage selected 250 g

9⁹⁹

STARTING AT

CASTELLO Havarti 425 g or TRE STELLE Feta 375 g

12⁹⁹

BOTHWELL Marble, Medium or Old Cheddar, Mozzarella, Smoked Gouda, Jalapeño or Red Hot Chili Pepper Monterey Jack 540 g

7⁹⁹

PILLER'S Pepperoni Toppings selected 175-250 g

2⁹⁹

MEMBER

without Scene+ Card

Swirls 225 g available hot or chilled

7⁹⁹

150 PTS when you buy 2

2-Pack Mini Croissant Chicken Club Salad Sandwiches or Selected Varieties 206-216 g

4⁴⁹

FONTAINE SANTÉ or LANTANA, Topped Hummus, Regular Hummus or Dips 227-283 g

100 PTS when you buy \$10 or more

Pulled Meats chicken or pork sold by 100 g available chilled

BUY 1

14\"/>

+1

COMPLIMENTS

Salad 426-454 g

Get 250 PTS

When you buy 1 Meal Deal

\$15

FOR ONLY

Give them more with the Grocery Essentials Card

Visit sobeyss.com/giftcards or safeway.ca/giftcards for details

frozen & dairy



5⁹⁹ **+100 PFS**
when you buy 2

ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g



2⁹⁹

I CAN'T BELIEVE IT'S NOT
BUTTER! 427 g or LACTANTIA
Flavoured Butter 125 g



5⁴⁹

SHEPHERD GOURMET Skyr
Icelandic Style Yogurt 500 g



10⁹⁹

iöGO Yogurt 2 kg



9⁹⁹

CRACKER BARREL Cheese Slices
500 g



6⁹⁹

LACTANTIA Healthy Attitude or
OLIVINA Margarine 850 g



5⁹⁹

NATREL Lactose Free Milk 2 L



4⁴⁹ **+50 PFS**
when you buy 1

COMPLIMENTS Aerosol Whipped
Cream Topping 225 g



5⁹⁹

BEAVERTAILS Cookie Dough
350 g



3⁹⁹

KOZY SHACK Rice Pudding
4 pk or 624 g tub



3⁹⁹

DANONE Danino Drinkable Yogurt
6 pk or YOP!AT Mingo or Tube
Yogurt 6-8 pk or Source Yogurt
630 g



4⁴⁹

OLYMPIC Krema or Greek Yogurt
650 g, KRAFT Philadelphia Dip
340 g or DAIRYLAND or LUCERNE
Chocolate Milk 2 L



12⁹⁹ **NEW**

EL MONTEREY
Tostitos
567-588 g



8⁹⁹

FOOTHILLS Ice Cream 1.4 L
selected



3⁹⁹

RUSTICA Single Serve Pizza
360-382 g



3²⁹

MICHELINA'S Grande Entrées
454 g or HEINZ Hot Bites 198 g



7²⁹ **NEW**

TINA'S Burritos 113 g



6⁴⁹

SCHNEIDERS
Breakfast
Sandwiches or Bites
232-288 g



+100 PFS
when you buy 2

COMPLIMENTS Belgian Waffles
Original or Liège-Style 268-390 g



9⁹⁹

RICARDO Frozen Pizza 700-745 g



9⁹⁹ **NEW**

GSP Pinsa Pizza
442-453 g



6⁹⁹ **+100 PFS**
when you buy 2

PILLSBURY Pizza Pops 8 pk



5⁹⁹

MCCAIN Deep'n Delicious Cakes
510 g



7⁹⁹

RICARDO Frozen Entrées
380-395 g



5⁹⁹ **+200 PFS**
when you buy 2

COMPLIMENTS
Greek Yogurt
650 g



3⁹⁹ **+100 PFS**
when you buy 2

COMPLIMENTS Cheddar Flavour
Slices 400 g



3⁹⁹ **+100 PFS**
when you buy 2

COMPLIMENTS Lemonade 1.5 L



3⁷⁹

COMPLIMENTS
Frozen Vegetables
selected 500-750 g



13⁹⁹

COMPLIMENTS
Frozen Fruit 1.5 kg



5⁴⁹ **+100 PFS**
when you buy 2

COMPLIMENTS
Large Omega-3 Eggs 12 pk



5⁴⁹

COMPLIMENTS
Ice Cream 1.5 L
selected



4⁹⁹

COMPLIMENTS
Dough'chi Bites 6 pk selected

deli & kitchen



4⁷⁹
/100 g
PANACHE Angus Beef



10% off **200 PTE**
when you buy 2 or more
BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage



13⁴⁹
MAPLE LEAF Natural Selections Deli Meats family pack shaved or sliced selected 375-400 g



4⁹⁹
STARTING AT
BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g



30% off
Prices as Marked
ILCHESTER Applewood Smoked Cheddar or KING JAMES Blue Stilton product of England



5⁹⁹
SNACK FACTORY Pretzel Crisps selected 155-200 g



Power Pair: Soup & Sandwich or Wrap

Buy any Freshly Prepared Sandwich or Wrap & get a Small Hot Soup for only **\$2**

Available every day!



5⁹⁹
Chicken Strip Meal with choice of hot side
2 piece
6⁹⁹
3 piece



6⁹⁹
2 Chicken Legs Meal with choice of hot side



6⁹⁹
Crispy Chicken Meal with choice of hot side
2 piece
8⁹⁹
3 piece



3⁹⁹
Kaiser Buns 6 pk 315-430 g
BAKED IN STORE



3⁹⁹
MEMBERS SAVE 70¢
MEMBER **3⁹⁹**
Panini Buns 6 pk 375-480 g
without Scene+Card



4⁹⁹
Hot Dog or Burger Buns value pack 12 pk
BAKED IN STORE



4⁹⁹
ACE BAKERY Rolls 5 pk 400-530 g
NEW
ACE BOCATA ROLLA



4⁵⁹
Dinner, Tray or Butter Topped 12 pk 425-535 g
BAKED IN STORE



BUY 1 GET 1 FREE
Brownies 550-585 g, Cream Pies 5" 260-370 g or Brownie Cakes 235-390 g



7⁹⁹
Small Bar Cakes 325-575 g 9.99 ea



3⁴⁹
COMPLIMENTS Bagels 6 pk



4⁴⁹
DEMPSTER'S Whole Grain or Protein Bread 600 g or GRIMM'S 10" Tortillas 360-600 g

meal makers



4⁴⁹ CREAM OF WHEAT
336-800 g



21⁹⁹ CAMP Rich Amber Maple Syrup
1 L



10⁹⁹ COMPLIMENTS Peanut Butter
2 kg **100 PTS**
when you buy 1



4⁹⁹ DEL MONTE Canned Fruit
796 mL



21⁹⁹ COMPLIMENTS White Liquid Honey 2 kg



4⁹⁹ NUTELLA B-ready Bars 6 pk or Hazelnut Spread 375 g



5⁴⁹ LAURA SECORD Chocolate Chips
250 g



4⁹⁹ COMPLIMENTS Flour 2.5 kg or FLEISCHMANN'S Canada Corn Starch (reseal) 454 g



3⁴⁹ NATURAL BAKERY Rye Bread
500 G



2⁹⁹ HOSTESS Snacks 121-225 g



5⁹⁹ QUAKER Muffin, Cookie Mix 750-900 g, Oat Flour 700 g or BAKER'S Chocolate 170-225 g



7⁹⁹ MAISON ORPHÉE Baking Mixes 425-500 g or MATHESON FOOD COMPANY Rubs 160 g



10⁴⁹ HELLMANN'S Mayonnaise 1.42 L



5⁹⁹ MUTTI Passata 680 mL



6⁹⁹ STEFANO Pasta Sauce 405-648 mL **300 PTS**
when you buy 2



5⁹⁹ CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



99¢ CLUB HOUSE Gravies 21-47 g or Gluten-Free Gravies 24-25 g



4⁴⁹ FRANK'S RedHot Sauce or Thick Hot Sauce 354 mL



2⁹⁹ TACO BELL Hot Sauce 207 mL



2⁹⁹ CLOVER LEAF Yellowfin Chunk Light Tuna 142 g



2/\$5 MINUTE RICE Cups 250 g



3/\$4 MR. NOODLES Cups 64 g



1⁹⁹ GREEN GIANT Canned Vegetables 341-398 mL



4²⁹ PATAK'S Cooking Sauces 400 mL selected varieties

Here for your budget and lifestyle



3⁹⁹ COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g **100 PTS**
when you buy 2

3/\$10 COMPLIMENTS Granola 325 g **100 PTS**
when you buy 2



3⁹⁹ COMPLIMENTS 7" Tortillas 340 g **200 PTS**
when you buy 2



3⁴⁹ COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g **100 PTS**
when you buy 2



100 PTS
when you buy 1

2/\$5 COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL or COMPLIMENTS BBO Sauce 425 mL



2/\$5 PANACHE Dry Pasta 500 g



1⁴⁹ COMPLIMENTS Pizza Crust Mix 184 g or Pizza Sauce 213 mL **100 PTS**
when you buy 2



1⁹⁹ COMPLIMENTS Smoked Oysters or Mussels 85 g **100 PTS**
when you buy 2

Give them more with the Grocery Essentials Card



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drinks & snacks



2⁴⁹

HARIBO Candy
170-175 g



5⁹⁹

CHRISTIE Family
Size Cookies
selected 303-520 g
or Cakestars 285 g



5⁹⁹

DARE Bear Paws Family Pack
337-480 g or Wagon Wheels
630 g



3⁹⁹

ARNOTT'S TimTam
Biscuits 175-200 g



5²⁹

CADBURY Bagged
Chocolate
144-200 g



6⁴⁹

FERRERO Squares
105 g



6²⁹

FRITO-LAY Value
Size Snacks
105 g



3⁹⁹

HUMPTY DUMPTY Party Mix
250 g, Snacks 200-290 g or
DUTCH CRUNCH 200 g



11⁹⁹

NOZECO
Non-Alcoholic
Spritzers 750 mL



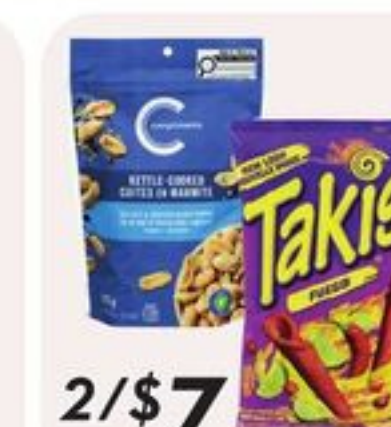
1⁰⁰

PEPSI Soft Drinks 6x222 mL



1⁶⁹

SPARKLING ICE
Sparkling Water
503 mL



2/\$7

TAKIS 198-280 g or
COMPLIMENTS Kettle-Cooked
Peanuts 275 g



13⁹⁹

MCCAFÉ Coffee 300-340 g or
Keurig® Compatible Single Serve
Pods 10-12 pk



3⁵⁰

MIO, WOOL-AID or CRYSTAL
LIGHT Water Enhancers 48 mL
Liquids or 4-10 pk Powders
4.69 ea



19⁴⁹

NESCAFÉ Instant
Coffee 475 g



3⁹⁹

KELLOGG'S Special K or Kashi Bars
selected 144-200 g or Rice Krispies
Homestyle Bars selected varieties
154-198 g



9⁹⁹

COMPLIMENTS De-Alcoholized
Beer 12 pk



200 PTS

when you buy 1

100 PTS

when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g



100 PTS

when you buy 2

3⁴⁹

COMPLIMENTS
Soda Crackers
450 g



400 PTS

when you buy 2

9⁹⁹

COMPLIMENTS
Roast & Ground
Coffee 300 g

natural health



100 PTS

when you buy 2

2/\$7

COMPLIMENTS
ORGANIC Tortilla
Chips 240 g



3⁹⁹

SMARTSWEETS
45-90 g



14⁴⁹

KICKING HORSE
K-Cups® 10 pk



100 PTS

when you buy 2

5⁹⁹

KASHI Granola
311-340 g



5⁹⁹

SILK Plant-Based
Yogurt 500-650 g
or Barista 546 mL



100 PTS

when you buy 1

8⁹⁹

EVIVE Smoothie
Cubes 3 pk 405 g or
Protein Cubes 450 g



8⁴⁹

RISE Organic
Kombucha 1 L



2/\$7

EARTH'S OWN
UHT Oat or Soy
Beverages 346 mL



100 PTS

when you buy 1

19⁹⁹

SUKU Vitamin
Gummies 60 pk
selected



400 PTS

when you buy 2

25% off

WEBBER NATURALS
Vitamins or Supplements
selected varieties and sizes



200 PTS

when you buy 1

15⁹⁹

CLIF Builders
Bars 5 pk or
Minis 10 pk



15% off

TOM'S OF MAINE
Oral Care
76-473 mL

home & pet care



26⁹⁹

CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towels 6-8 pk



6⁹⁹

FEBREZE Fabric Spray or Fresheners 500-800 mL, Car Clip 2 pk 4 mL, Small Spaces 2 pk 15 mL or Air Spray 2 pk 500 g



4⁹⁹

CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected



2⁹⁹

ROYALE Facial Tissue Singles Family Box or Cube 54-154 pk



10% off

HANDI-FOIL Pans selected



15% off

COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected



12⁴⁹

GLAD Waste Bags 20-40 pk



6⁹⁹

PURINA Friskies Dry Cat Food 1.4-1.5 kg



2/\$5

PURINA ONE Wet Dog Food 568 g



10⁹⁹

MILK-BONE Soft & Chewy Dog Treats or Brushing Chews 557-708 g



17⁹⁹

IAMS Proactive Health Dry Dog Food 3.18 kg or Perfect Portions Wet Cat Food 12 pk

health, beauty & baby



7⁴⁹ **+100 PTS** when you buy 2

SENSODYNE or Pronamel Toothpaste 75 mL or toothbrushes 2 pk selected



8⁹⁹

LIVE CLEAN Hand Soap Refill 1 L, DOVE or DEGREE Deodorant 45-48 g or JOHN FRIEDA Hair Care 50-250 mL selected



2/24⁹⁹

NATIVE Shampoo or Conditioner 487 mL selected



7⁹⁹

L'ORÉAL Hair Expertise, AÛSSIE or HERBAL ESSENCES Hair Care 150-778 mL or 110 g selected



9⁹⁹

U BY KOTEX Pads, Liners or TAMPAX Tampons 25-129 pk selected



5⁴⁹ **+100 PTS** when you buy 2

DOVE Body Wash 325 mL or Soap Bar 3 pk or AXE Body Wash or Shampoo, Conditioner 473 mL or Deodorant 76-113 g selected



4⁴⁹ **+150 PTS** when you buy 2

CREST 3D White Toothpaste or ORAL-B Toothbrushes or Floss 63-120 mL or 1-75 pk selected



10% off

ST. IVES Skin Care



78⁹⁹

SIMILAC 360 Total Care Ready To Feed 16x235 mL



68⁹⁹ **+300 PTS** when you buy 1

ENFAMIL A+ NeuroPro Refill 862-890 g



28⁹⁹ **+200 PTS** when you buy 1

PAMPERS Training Pants 40-74 pk or Ninjamas 34-44 pk



9⁹⁹

HUGGIES or PAMPERS Baby Wipes 112-192 pk

pharmacy

Only available at Pharmacy Locations
Some products are only available when a pharmacist is on duty



10% off

TYLENOL or BENYLIN Cough, Cold & Flu selected*, TYLENOL Pain Relief 50-120 pk, TYLENOL Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, NICORETTE Gum or Lozenges 80-105 pk or QuickHx or Nicoderm 7 pk selected or PEPCOD Heartburn Relief 25-30 pk



10% off

TUMS 32-160 pk selected

10% off

HYDRASENSE Eye Drops 10 mL selected

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.

Scene+
**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

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[Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)



Get
400 PTS
when you buy 1

COMPLIMENTS Pure Vanilla Extract 125 mL



**SAVE
\$1.50**

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS Dipping Sauces
350 mL selected varieties



Offer valid March 5th to March 11th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



99¢

/lb
Cabbage product of Western Canada 2.18/kg



1⁹⁹

/lb
Asian Pears
product of China
4.39/kg



4⁹⁹

AURORA Arborio Rice 750 g



5⁴⁹

FINO FINE FOODS Roasted Red Peppers
660 g or Ajvar 290 g



3⁹⁹

RUGEN FISCH Herring Fillets in
Sauce 200 g selected varieties



2⁹⁹

HEINZ Baked Beans
398 mL



3⁴⁹

HEINZ Cream of
Tomato Soup
400 g



5²⁹

HP Sauce Brown
255 g



5⁷⁹

OLIYA Pure
Sunflower Oil 1 L



1⁹⁹

THREE CROWN Tea 20 pk
selected varieties



4⁹⁹

ROBINSONS
Beverages 1 L
selected varieties



15⁸⁸

YAMAY Rice 8 kg



2⁷⁸

KIM PHAT Vermicelli or Pad Thai
Noodles 400 g



5⁴⁸

SAPPORO ICHIBAN
Noodles 500-550 g
selected varieties



3⁴⁹

OKF Aloe Vera Drink 1.5 L
selected varieties



7⁸⁸

BINGGRAE Flavoured Milk Drink
6x200 mL selected varieties



4⁴⁸

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

HAPPY MONTH OF Ramadan

14⁹⁹
 BARD VALLEY Medjool Dates
 907 g

8⁹⁹
 ROYAL NUTS Walnuts
 240 g

10% off
 NOBLE PREMIUM BISON selected cuts
 226 g

11⁹⁹ /lb
 Seasoned Lamb Chops Greek & Lemon
 or Herbes de Provence 26.43/kg

1²⁹
 Garlic product of China 5 pk

3⁴⁹
 COMPLIMENTS Pitas 200-425 g

8⁴⁹
 KASH Golden Tahini 900 g

11⁴⁹
 SALEM FOODS Nabulsi Olives 2 kg

5⁴⁹
 IÇIM Halloumi Cheese 250 g

5⁹⁹
 KIRI Cream Cheese Portions
 144 g

3⁹⁹
 SALEM FOODS Pickled Cucumbers
 1 L or Pickled Vine Leaves 454 g

5⁹⁹
 MAGGI Chicken Cubes
 24x21 g

1⁷⁹
 CALIFORNIA GARDEN
 Fava Beans 450 g

4⁹⁹
 DURRA Syrian Style
 Sesame Bread Sticks
 454 g

2⁴⁹
 ETI Tea Biscuits 400 g

2⁴⁹
 ETI Mini Popkek Cakes with
 banana or chocolate 144 g

Global Market

Find more variety and value in store

14⁹⁹
BARD VALLEY Medjool Dates
907 g

899
ROYAL NUTS Walnuts
240 g

10% off
NOBLE PREMIUM BISON selected cuts
226 g

Seasoned Lamb Chops Greek & Lemon
or Herbes de Provence 26.43/kg

Garlic product of China 5 pk

COMPLIMENTS Pitas 200-425 g

849 KASIH Golden Tahini 900 g

1147
SALEM FOODS Nabulsi Olives 2 k

5⁴⁹
ICIM Halloumi Cheese 250 g

KIRI Cream Cheese Portions
144 g

SALEM FOODS Pickled Cucumbers
1 L or Pickled Vine Leaves 454 g

5"
MAGGI Chicken Cubes
24x21 g

CALIFORNIA GARDEN
Pava Beans 450 g



ETI Tea Biscuits 400 g

ETI Mini Popkek Cakes w/
banana or chocolate 144



International

WOMEN'S DAY

Learn more

Proudly supporting Canadian Women Entrepreneurs

Meet Meg Kibyuk & Stacey Hilscher from Cut Cooking

Cut Cooking is a female-owned, Alberta food company founded by two entrepreneurs who turned a personal challenge into a purpose-driven brand with national reach. Co-founded by longtime friends Stacey and Meg, the company was built to address the everyday barriers faced by the gluten-free community — products that lacked consistency, relied on complicated ingredient lists and compromised on taste.



Meet Nada Choufi from Mother May I

The traditional hummus dish is filled with feel-good vitamins and a powerhouse of proteins and fibres. Its smooth texture, fresh flavours, and incredibly rich nutrient make it so popular worldwide. We've taken this ancient dish and reintroduced it into today's modern market. Mother May I was founded by Nada Choufi, a hummus-loving mother of 4 who passionately curated a recipe filled with love, tradition, history and flavour. Our wholesome hummus dishes are proudly packed with no preservatives, no oils, no fillers, just real ingredients, and that makes all the difference. Go ahead, take a dip, and see why Mother May I is ranked as Alberta's favourite hummus.



Meet Erin Lindskog from Onie

Founded in Alberta's foothills, ONIE Granola is a small-batch, thoughtfully crafted granola brand rooted in quality, connection, and care. Using only gluten-friendly, plant-based ingredients, our company prioritizes local sourcing while supporting farmers, suppliers, and businesses close to home. Every batch is baked with intention and care. In 2020, after being temporarily laid off as a flight attendant, I began baking granola for friends and family in isolation. This quickly evolved into a full-scale home business and ONIE has now grown into a community-driven brand stocked in many of my favourite grocery retailers and local cafés. I am very grateful for this entrepreneurial journey.



Meet Mary Burch from Red House Salsa

Mary Burch founded Red House Salsa in 2016 with a passion for creating fresh, flavourful salsa using local ingredients. What began with friends, family, and farmers markets grew into something far bigger when she expanded into retail in 2021. Today, Red House Salsa is proudly carried in over 180 locations. As a Made in Alberta business, Mary remains committed to supporting local producers and making salsa the same way she always has — fresh, local, and small batch. Mary is proud to be a hardworking entrepreneur, a business owner, and a mother who believes that dedication, community, and perseverance can build something truly meaningful.





Collectively we can all #GiveToGain Sunday, March 8, 2026



HAND-SELECTED
CANADA AAA BEEF

Well-marbled Aged to perfection

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER[®] premium cuts.



Exclusive to
Sobeys or Safeway



STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef

10%
off

All STERLING SILVER
Grilling Steaks
Excludes Dry Aged

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Grilling Steaks cut by your meat expert from Canada AAA grade beef

Earn one entry for every \$15 spent on
Sterling Silver Beef when you scan
your Scene+[™] card for a chance to

WIN
1,000,000 PTS

That's like \$10,000 toward groceries!

Contest runs February 26 to March 25, 2026



*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com or [safeway.ca/sterling-silver-contest](https://safeway.ca). Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

*Certified by the Canadian Beef Grading Agency

RICARDO

Gourmet, yet easy

From my kitchen
to yours

Creamy chocolate
cheesecake, chocolate
crust and delicious
raspberry topping,
this rich and indulgent
dessert promises to
bring a smile to the
faces of everyone
at the table.

Packed with
lemon, parsley and
garlic, these
flavours are
inspired by the
Mediterranean.

400 PTS
when you spend
\$20 or more

RICARDO Marinated
Chicken Breast 400 g
33.05/kg



19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



6⁴⁹

RICARDO Dressings
250 mL selected



Gourmet meals without the stress. Chef crafted and easy to prepare.
Available Exclusively at **Sobeys** and **Safeway**

\$
everyday
VALUE



NEW
200 PTS
when you buy 1
\$17



NEW
200 PTS
when you buy 1
\$20

OCEAN JEWEL Cooked Shrimp
50-70 ct per lb 908 g



Get
1,000 PTS
when you buy 1
True North Fresh
Atlantic Salmon
Fillet 908 g

\$35 NEW

TRUE NORTH Fresh Atlantic Salmon
Fillets skinless product of Canada
subject to availability 908 g



\$35

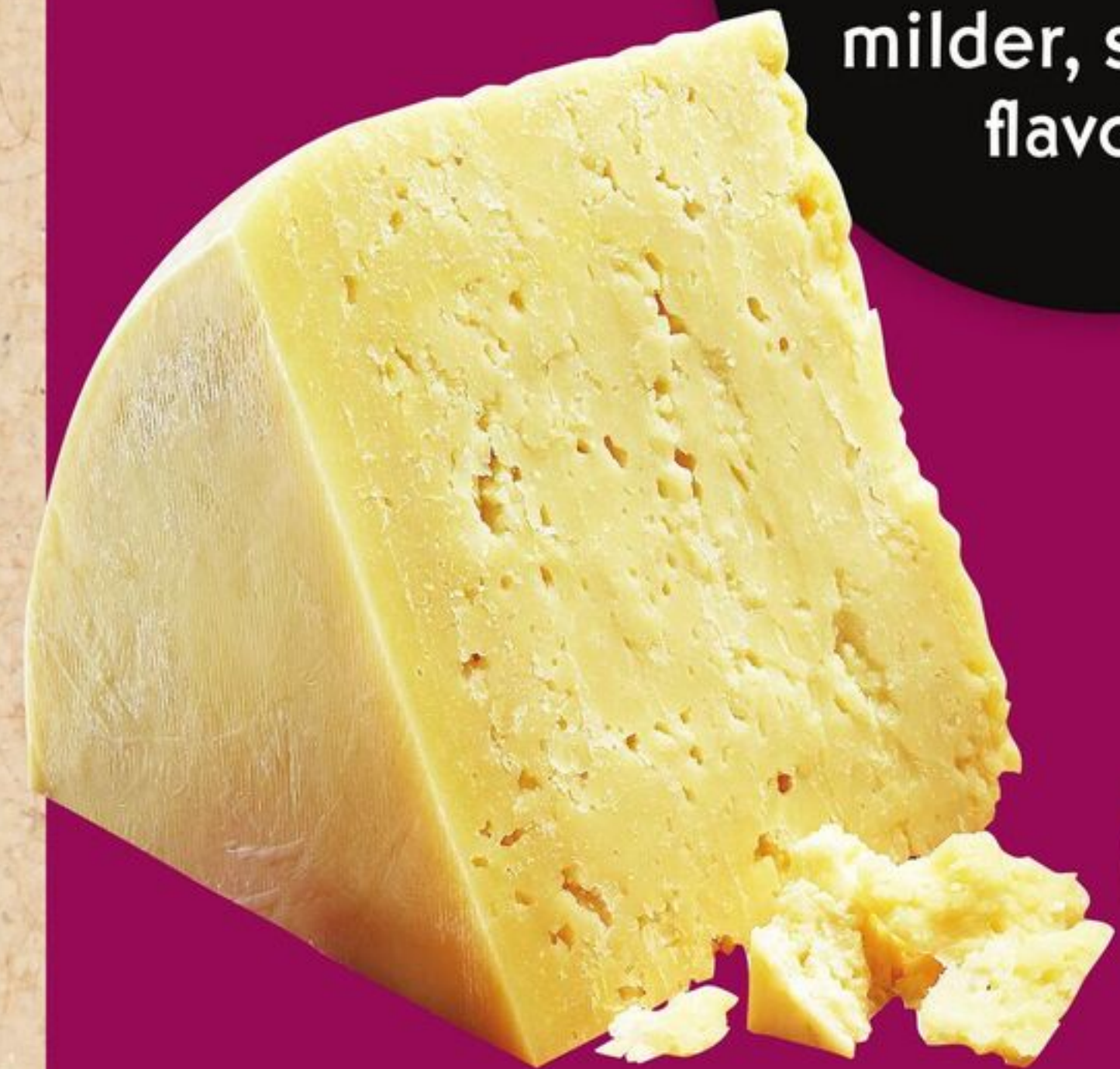
908 G

CHOOSE
CANADIAN
SEAFOOD

PRODUCT OF ATLANTIC CANADA
PRODUIT DU CANADA ATLANTIQUE

Savour the flavour of ITALIAN CHEESE

Dating back to the 12th century, **Grana Padano** offers a milder, sweeter flavour.



Pecorino Romano

Buttery and Tangy, made with sheep's milk

Mild  Strong



pasta



salad



soup



Grana Padano

Buttery, nutty, sweet and made with skim milk

Mild  Strong



pasta



cheese board



sauce



Parmigiano Reggiano

Rich, savoury, umami, made with skim and whole fat milk

Mild  Strong



pasta



salad



soup

Your family could

WIN*

1 million Scene+ Points towards free groceries

CLICK HERE to view full list of participating products.



Earn an instant entry for every eligible product purchased when scanning your Scene+ card

\$4

MAPLE LEAF Wieners 375 g



2/450



COCA-COLA Soft Drinks 1 L

2/450



POWERADE 710 mL

5.99

AHA Sparkling Water 12x355 mL



5.99

GENERAL MILLS Family Size Cereal 516-778 g



6.49

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g



4.79

ANGIE'S Boomchickapop Popcorn 136-198 g



3.49

OLD EL PASO Tortillas 297-334 g or Taco Shells 125-133 g



150 PTS when you buy 1
23.99

CORONA Cero Non-Alcoholic Beer 12x355 mL



19.99

CASCADE Auto Dish Tabs 51-90 pk, TIDE Liquid Detergent 94-100 loads 3.46-3.9 L, Pods 45-76 pk, GAIN Flings! 76 pk, DOWNY Unstopables 853 g or IVORY SNOW 3.1 L



FEED THE DREAM



Sobeys
SAFEWAY
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules or www.safeway.ca/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



3/9⁹⁹ **100 PTS**
when you buy 3
WHISKAS Temptations 180 g



100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg



100 PTS
when you buy 1
6⁹⁹
MEOW MIX Original Choice
Dry Cat Food 1.42 kg



8⁹⁹
PURINA Cat or Kitten
Chow 1.6-2 kg



6⁹⁹
HARTZ Delectables Stew
Cat Treats 6 pk



11⁴⁹
HARTZ Delectables Squeeze Up
Cat Treats 20 pk



**BUY MORE
SAVE MORE**
1⁵⁹
ea when you
buy 4 or more
SHEBA Perfect Portions Wet Cat Food
75 g 1.79 ea



3⁴⁹
WHISKAS Temptations Creamy Purée
Wet Cat Treat 48 g



12⁹⁹
PURINA Tidy Cats Multi-Cat
Clumping Litter 2.72 kg



**Together
is Golden**

PROUD PARTNER

**McCaïn Premium
Potatoes: Superfries,
Bistro or Fun
of the World or Fun
454-800 g**

2/\$9

13.99 McCaïn Products
selected 12 pk

**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-220g

Orville's
Ready-To-Eat
CHICKEN THIGHS WITH
HONEY MUSTARD SAUCE
11lb (220g)

Orville's
Ready-To-Eat
BEEF & VEGGIE MEDLEY
11lb (220g)

3⁹⁹

Orville's
Ready-To-Eat
CHICKEN & VEGGIE
MEDLEY
11lb (220g)

Orville's
Ready-To-Eat
CHICKEN & VEGGIE
MEDLEY
11lb (220g)

2/\$10
HEALTHY CHOICE
Steamed Gourmet
Steamed selected
200-300g

HEALTHY CHOICE
Simply Steamed or
MARIE CALLENDER'S
selected 200-300g

Marie Calender's
Ready-To-Eat
LASAGNA
200g (350g)

simply steamed
STEAMED STEAMED
STEAMED
200g (350g)

2/\$11

Pick your cherry favourite

Coca-Cola
cherry

Cherry flavoured.
0 Sugar Cola, zero calorie drink.





COCA-COLA
Mini Cans
50⁺ PPS*
(when you buy 1)

smart
water
100⁺ PPS*
(when you buy 1)

fuze
Ice Tea
12x341 mL

MONSTER
Energy Drinks
4x47.3 FL OZ

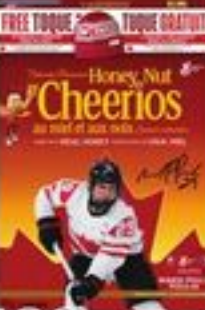
Offer valid from March 5th to March 31st, 2026.
We guarantee you will love our products. If you don't, we'll refund your money. No questions asked. This offer is available while supplies last. Offer ends at midnight on March 31st, 2026. *Points may vary by retailer. See us at participating retailers for details. © 2026 Coca-Cola Bottling Co. All rights reserved.

BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL



5⁹⁹

GENERAL MILLS
Family Size Cereals or
Selected Varieties
or 475-776 g

2⁹⁹

BETTY CROCKER Fruit or Gushers
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola Bars
120-230 g

limited quantities
available. Offer ends
March 31, 2014. See
retailer online for
participation
and details.



6.99

CHAPMAN'S
100 MAPLE Syrup Ice Cream
Vanilla
SANDWICH ICE CREAM
Vanilla

CHAPMAN'S Noveties or No Sugar Added Noveties 4-18 pc. selected



4.94

HÄAGEN-DAZS Ice Cream
450-450 mL or Noveties 3-4 pk. selected

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares, Pop-Tarts, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁹⁹

PRINGLES Super Stacks 148-156 g

200 PTS when you buy 2

11⁹⁹

RXBAR 5-8 pk selected

2⁹⁹

CHEEZ-IT CRUNCH 191-200 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

Armstrong
NATURAL CHEESE
1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

MADE IN CANADA

NEW

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

40th ANNIVERSARY

RRROLL UP TO WIN

MILLIONS OF PRIZES TO BE WON*

BUY

any eligible Tims® at Home product at participating retailers by March 22, 2026 and upload your valid receipt to [TimatHomePromotion.ca](https://www.timshomepromotion.ca) by March 30, 2026*

16⁹⁹

TIM HORTONS Instant Coffee 300 g

8⁹⁹

TIM HORTONS French Vanilla Cappuccino 454 g

7⁹⁹

TIM HORTONS Nespresso® Compatible Capsules 10 pk

24⁹⁹

TIM HORTONS Keurig® K-Cup® Pods 50 pk

© & © Tim Hortons, 2026. K-CUP is a registered trademark of Keurig Green Mountain, Inc. *Trade marks of a third party not related to The TDL Group Corp. *No purchase necessary (no purchase must-in methods of entry available). Starts Feb. 22/26, ends March 22/26, 12:00 a.m. (Eastern) residents of Canada only. Only digital rolls may be entered from participating retailers. Tim's at Home® products. Free TimatHomePromotion and Tim's Rewards accounts required. Limit of 60 digital rolls per person for participating in the Tim's at Home digital roll. In-store product purchases and in-store product purchases. 15,976,331 digital prizes at contest start (60% range from \$1.58 - \$42,838 CAD, excl. Tim's Rewards point prize). Actual prize odds based on the number and timing of entries. A digital roll prize is the draw of the roll number, and the odds of winning weight assigned to each trademark in the roll period prior to the start of the contest. Full contest rules available at www.timshomepromotion.ca. All trademarks are property of their respective owners.

4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹

200 PTS when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

200 PTS when you buy 2

6⁹⁹

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

500 PTS when you buy 3

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy fresh
faves with easy curbside pickup.

[Shop Online](#)



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VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

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BY IN-STORE WATER SYSTEMS



INSTOREWATERSYSTEMS.COM