



SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.



95¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glazed, Bone-In, Limit 2

Smithfield Portion Ham
Bone-In, Limit 2

\$8.99 /LB
With Card

Standing Rib Roast
Limit 2 or Ribeye Steaks, Family Pack, \$10.99 lb with Card; Bone-In



Perdue Chicken Boneless Breasts, Tenders or Thighs
Small Pack
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value

FREE
With Card

BUY MORE SAVE MORE
SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.
*When you buy any 5 or more participating items in the same transaction with Card.



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct

2.99 With Card
-1.00

\$1.99 /EA*



Asparagus or Organic Asparagus, \$2.99 lb with Card
\$1.99 /LB
With Card



Strawberries
1 lb Package
2/\$4
With Card



Halo California Seedless Mandarins
3 lb or Simple Truth Organic Mandarins, 2 lb Bag
\$2.99
With Card



Wright Bacon
Select Varieties, 24 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

MIX & MATCH BUY 2, GET 3
FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi or Canada Dry
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$11.99 each with Card.



RITZ fresh stacks
the original
3.49 With Card
-1.00
\$2.49 /EA*
Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties
Regular retail is up to \$5.49 each with Card.

MIX & MATCH BUY 2, GET 2 of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Breyer's Ice Cream
Select Varieties, 48 fl oz

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Sargento Cheese Slices
Select Varieties, 8-20 ct
2.99 With Card
-1.00
\$1.99 /EA*



Kroger Cottage Cheese
24 oz or Barebells Protein Bar, 1.94 oz; Select Varieties
2/\$4
With Card



Bud, Miller or Coors
Select Varieties, 30-Pack, 12 fl oz Cans
\$22.99

10% OFF
ANY 6 BOTTLES OF WINE
*See inside for details.



14.99 -10%
\$13.49 /EA*
Kim Crawford, Korbel Brut or Coppola
Select Varieties, 750 ml



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties
7.99 With Card
-1.00
\$6.99 /EA*

WEEKLY DIGITAL DEALS

Use coupons UP TO 5 TIMES per transaction.
UNLIMITED transactions!



Find even more deals online!



Whole Pineapple
\$1.49 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



Wild-Caught Snow Crab Clusters
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; Sold in a
2lb Box or Bag for \$19.99

\$9.99 /LB
With Digital Coupon
Price without digital coupon
is up to \$12.99 lb with Card.



32 oz Kroger Cheese
Select Varieties

\$4.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



Lay's Potato or Kettle Cooked Potato Chips
Select Varieties,
5-8 oz

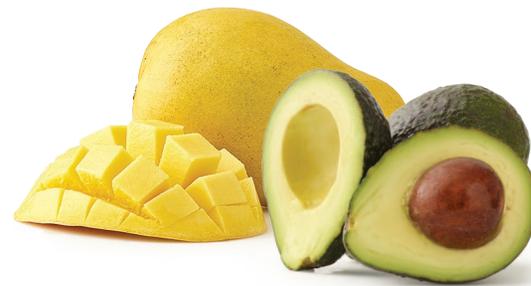
\$1.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



Nabisco Family Size Oreo or Chips Ahoy Cookies
Select Varieties, 8-20 oz

\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.

*While supplies last.



Medium Avocados or Honey Mangos
Price without digital coupon
is up to \$1.00 each with Card.

77¢ /EA
With Digital Coupon



Hellmann's Mayonnaise
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties

\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz or Kroger
Alkaline Water,
24-Pack, 16.9 fl oz

\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

SPRING REFRESH



MIX & MATCH
SAVE AN EXTRA \$5
WHEN YOU SPEND \$15



on participating Makeup, Beauty or Personal Care items, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



MIX & MATCH
SAVE AN EXTRA \$10
WHEN YOU SPEND \$30



on participating Sports Nutrition and Specialty Vitamins, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



MIX & MATCH
BUY 1, GET 1 50% OFF
OF EQUAL OR LESSER VALUE

on participating Household products, with Card.*
*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



Private Selection
Four Layer Carrot Cake
 8" or Cheesecake, 40 oz.;
 Select Varieties, In the Bakery

\$17.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$22.99 each With Card.



Green Mountain
 or **McCafe K-Cups**
 Select Varieties,
 10 ct

\$5.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$8.99 each with Card.



Pompeian
Extra Virgin
Olive Oil
 Select Varieties,
 16 fl oz

\$5.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$7.99 each with Card.

Huggies
Little Movers or
Little Snugglers Diapers
 Select Varieties, 38-96 ct

SAVE
\$5
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$28.99 each with Card.



Birds Eye
Frozen Vegetables
 Select Varieties,
 9.5-14.5 oz

\$1.79
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$2.29 each with Card.

WEEKLY DIGITAL
DEALS
 Use coupons **UP TO 5 TIMES**
 per transaction.*
UNLIMITED transactions!



Frito-Lay
Simply Snacks
 Select Varieties,
 4.5-8.5 oz

\$1.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$2.99 each with Card.



Nestle
Toll House Morsels
 Select Varieties, 9-12 oz

\$3.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$4.99 each with Card.

Yankee
Medium Pillar
Candle
 14.25 oz,
 Select Varieties

\$7.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$12.99 each with Card.



*While supplies last.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



Smithfield Spiral Sliced Half Ham
Bone-In
\$3.49 /LB
With Card

Butterball Boneless Turkey Breast Roast
Frozen, Select Varieties, 3 lb
\$9.99
With Card

Boursin Garlic & Fine Herbs Gourmet Cheese
5.3 oz or Kaukauna Cheeseball, 6 oz; Select Varieties, In the Deli
\$3.99
With Card

King's Hawaiian Rolls
Select Varieties, 12 ct, In the Bakery
\$3.99
With Card

Private Selection Triple Cherry Pie
or Other Varieties, 9", In the Bakery
\$9.99
With Card

19.99
-10%
\$17.99 /EA*
La Marca, Meiomi or Decoy
Select Varieties, 750 ml

Kroger Sweet Potatoes
3 lb Bag
\$3.99
With Card

Kroger Broccoli or Vegetable Medley
or Other Varieties, 24-32 oz Bag
\$6
With Card

Kroger Spices
Select Varieties, 0.11-48 oz
MIX & MATCH BUY 2, GET 1 of Equal or Lesser Value
FREE
With Card

Cool Whip
8 oz or Dole Pineapple, 15.25-20 oz; Select Varieties
2/\$4
With Card

NUTMEG GROUND
NET WT 1.85 OZ (52g)
BLACK PEPPER COARSE GROUND
NET WT 1.75 OZ (49g)

Toaster Toaster
2-Slice or Griddle, 10" x 16"
\$19.99
With Card

Kroger Frozen Vegetables
10-12 oz or Kroger Fruit, 14.5-15.25 oz Can; Select Varieties
2/\$3
With Card

Swanson Broth
32 oz or Del Monte Vegetables, 11-16 oz; Select Varieties
2/\$4
With Card

Duncan Hines or Dolly Parton Cake Mix
Select Varieties, 15.25 oz
MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card
Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties



Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"
\$14.99
With Card



Play-Doh
Select Varieties
4/\$5



Paas Easter
Egg Dye Kit
Select Varieties
SAVE 50%
Tag Reflects Savings
With Card



Easter Holiday
Home Baking
Accessories
Select Varieties
SAVE 50%
Tag Reflects Savings
With Card



Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz
\$3.99
With Card



Andes Mints
4.67 oz
\$3.19
With Card



Reese's or
Cadbury Eggs
Select Varieties,
4 ct
\$4.49
With Card



Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz
2/\$6
With Card



Kinder Joy
Egg
0.7 oz
\$1.99
With Card



Lindt Gold
Chocolate
Bunny
Select Varieties,
3.5 oz
\$6.49
With Card



Peeps
Select Varieties,
8-10 ct
\$1.79
With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



Ocean Spray Cranberry Juice
64 fl oz or Little Debbie Snacks, 8-12 ct; Select Varieties

2/\$6
With Card



Minute Maid Fruit Drink or Ade
59 fl oz or Kroger Instant Oatmeal, 8-12 ct; Select Varieties

3/\$5
With Card



Knorr Sides
Select Varieties, 4-5.7 oz

10/\$10
With Card



Stouffer's or Lean Cuisine Entrée
Select Varieties, 5.75-12.875 oz

FINAL COST
When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$3.99 each with Card.



Kroger Sparkling Water
Select Varieties, 12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.79 each with Card.

10% OFF ANY 6 BOTTLES OF WINE

*Save 10% When you purchase 6 bottles of wine 750 ml with Card. Mix and Match 6 bottles 750 ml Only. Limit one discount per transaction. Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.



Corona, Modelo or Pacifico
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans

\$15.99



13.99
-10%
\$12.59 /EA*

Josh Cellars Reds or Kendall-Jackson
Select Varieties, 750 ml



Blue Moon or Stella Artois
Select Varieties, 12-Pack, 11.2-12 fl oz Bottles or Cans

\$17.99

BUY MORE
SAVE MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card.



2.49
-1.00
\$1.49 /EA*

Pringles
5.2-5.57 oz or Garden of Eatin's Snack Mix, 8-8.6 oz; Select Varieties



13.99
-1.00
\$12.99 /EA*

Kroger Coffee
Select Varieties, 20-29 oz Can



Nature Valley Bars
5-12 ct or Betty Crocker Fruit Snacks, 6-10 ct; Select Varieties

2.99
-1.00
\$1.99 /EA*



Velveeta Shells & Cheese
9.4-12 oz or Sara Lee Bread, 20 oz; Select Varieties

3.49
-1.00
\$2.49 /EA*



Kellogg's Giant Size Cereal
19.2-29.5 oz or Kodiak Frozen Waffles, 8-10 ct; Select Varieties

5.99
-1.00
\$4.99 /EA*



Rao's Pasta Sauce
15-24 oz or Kroger Extra Virgin Olive Oil, 16.9 fl oz; Select Varieties

6.99
-1.00
\$5.99 /EA*



Vitaminwater
6-Pack, 16.9 fl oz or InnovAsian Entree, 16-18 oz; Select Varieties

6.99
-1.00
\$5.99 /EA*



Angel Soft Bath Tissue
8 Mega Rolls or Kleenex Facial Tissue, 4 ct; Select Varieties

7.49
-1.00
\$6.49 /EA*



Ragu
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49 /EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99 /EA*



4.99 With Card
-1.00
\$3.99 /EA*
**Checker's
Frozen Fries**

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99 /EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

**BUY MORE
SAVE MORE**

**SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.**

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



5.99 With Card
-1.00
\$4.99 /EA*

Kashi
Organic Cereal
9.5-18 oz or Tate's
Cookies, 4.6-8 oz;
Select Varieties



6.99 With Card
-1.00
\$5.99 /EA*
**P. F. Chang's
Entrée**



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



3.49 With Card
-1.00
\$2.49 /EA*

Ball Park
Meat Franks
Select Varieties,
15 oz



13.99 With Card
-1.00
\$12.99 /EA*

Private Selection
Tiramisu Layer Cake
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00
\$7.99 /EA*

M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



10.99 With Card
-1.00
\$9.99 /EA*

Smucker's
Uncrustables
10 ct or Black Rifle
Coffee K-Cups, 12 ct;
Select Varieties



6.49 With Card
-1.00
\$5.49 /EA*

Dixie Paper
Plates or Bowls
Select Varieties,
25-90 ct



6.99 With Card
-1.00
\$5.99 /EA*
**Huggies
Wipes**

Select Varieties, 168-192 ct



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder
Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties



\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Simple Truth
Organic 85% Lean
Ground Beef
3 lb

\$20
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

MIX & MATCH
BUY 2, GET 1
FREE
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
BUY 4, GET 1
of Equal or Lesser Value

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Kingsford Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style Ribs
Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



Perdue Diced
Chicken Breast
20 oz

\$5⁹⁹

With Card



Wonderful
Pistachios
Select Varieties, 14-16 oz

\$8⁹⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹

With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹

With Card



Michelob Ultra
Select Varieties,
24-Pack, 12 fl oz Cans

\$23⁹⁹

Toastmaster
Air Fryer
2.6 qt



\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins

\$4.99

With Card

or Minneola
Tangelos, 3 lb Bag



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh Cut
Fruit Bowls**
Select Varieties,
62 oz

\$15⁹⁹

With Card

**FRESH-CUT
IN-STORE DAILY**



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz

2/\$7

With Card



\$4⁹⁹

With Card

**Private Selection
Sugar Bee, Wild Twist
or Rokit Apples**

2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**

\$10



**Collard, Turnip
or Mustard Greens**
Bunch

\$1²⁹

/EA
With Card



Jumbo Blueberries
9.8 oz or
Private Selection
Sweet Karoline
Blackberries, 10 oz

\$4⁹⁹

With Card



GUARANTEED FRESH



MIX & MATCH

BUY 1, GET 1

FREE

of Equal or Lesser Value

With Card

**Johnsonville
Breakfast Sausage**

9.6-16 oz or Wright Brand
Smoked Sausage, 12 oz;
Select Varieties



**Kroger
80% Lean
Ground Beef**

Sold in a
3 lb Package for \$17.97

\$5⁹⁹

/LB
With Card



**Kroger
Ground Sausage**
Select Varieties,
16 oz

\$3⁹⁹

With Card



**Kroger
Jumbo Raw
Shrimp**

21-25 ct, Sold in a
2 lb Bag for \$15.98

\$7⁹⁹

/LB
With Card



**Gorton's
Seafood**
Frozen,
Select Varieties,
11-11.4 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection Fresh Baked
Butter Croissants**

Large, 4 ct
or Mini, 12 ct

\$5



**Kroger
Potato Salad**
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb

\$7⁹⁹

With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹

With Card

BOTTLES & BREWS



\$21.99

**Busch Light
or Miller High Life**
Select Varieties,
30-Pack, 12 fl oz Cans



11.99
-10%

\$10.79 /EA*

**Apothic,
Oliver or
Alamos Malbec**
Select Varieties,
750 ml



**Barefoot,
Woodbridge
or Sutter Home**
Select Varieties, 1.5 Liter

\$10.99



Bota Box
3 Liter or
Franzia, 5 Liter;
Select Varieties

\$19.99



**White Claw,
Truly or
Cayman Jack**

\$17.99

Select Varieties,
12-Pack, 12 fl oz Cans



\$17.99

**Smirnoff Ice,
Leinenkugel's
or Heineken**

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

10% OFF ANY 6 BOTTLES OF WINE

*Save 10% When you purchase 6 bottles of wine 750 ml with Card.
Mix and Match 6 bottles 750 ml Only. Limit one discount per transaction.
Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.