

WST_AB_MB_SK

THAT'S THE WAY

SAFeway

Sobeys



VERIFIED ✓
3.99
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED ✓
6.88
/lb, ea



COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts or HAYTER'S FARM Fresh Extra Lean Minced Turkey 450 g 15.17/kg



VERIFIED ✓
10.99

COMPLIMENTS Frozen Chicken Wings, Breaded Chicken Strips, Nuggets or Burgers Value Size, BELMONT Homestyle Beef Burgers Angus, Prime Rib or Sirloin & More! 750 g-1.5 kg

VERIFIED ✓
2.77
/lb



Extra Large Red or Black Seedless Grapes product of Peru or Chile 6.11/kg



VERIFIED ✓
7.99
/lb, ea

COMPLIMENTS Cooked Shrimp In Ring with Sauce 255 g or Premier Seafoods Valencia Orange & Maple Sockeye Lox 100 g



VERIFIED ✓
1.99
/lb

Broccoli Crowns Product of Mexico or USA 4.39/kg



VERIFIED ✓
2.99

COMPLIMENTS Frozen Vegetables 500-750 g



VERIFIED ✓
2.49

CAVENDISH FARMS Flavour Crisp, Quick Crisp or Restaurant Style Fries or Quick Crisp Onion rings 454-750 g or CHEEMO Perogies 745-907 g



VERIFIED ✓
4.44

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected



VERIFIED ✓
2.67

DEMPSTER'S 7" Tortillas 272-340 g, TIA ROSA Tortillas 220-328 g or VACHON Snacks 248-336 g



400 PTS when you buy 4
VERIFIED ✓
2.47

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g



VERIFIED ✓
4.99

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL

YOUR **1,000 PTS** OFFER IS WAITING

Visit the Sobeys or Safeway app or [Sobeys.com/offers](https://sobeys.com/offers) or [Safeway.ca/offers](https://safeway.ca/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like **\$10** toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE MARCH 12-18, 2026

Global Market

VERIFIED ✓
4.99

GREENWORLD Mixed Baklava 200 g

VERIFIED PRICE guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

THU 12 | FRI 13 | SAT 14 | SUN 15 | MON 16 | TUE 17 | WED 18

Prices and offers in effect March 2026

More deals! Scan here for our full flyer

WST_AB_MB_SK

Scene

MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBERS SAVE \$1.05/lb

544
/lb
11.99/kg

MEMBER PRICING

649
/lb,
14.31/kg
without
Scene+ Card

Fresh Regular Ground Beef Family Size

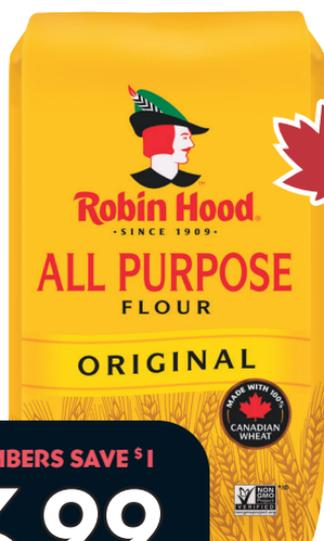


MEMBERS SAVE \$5

1999
MEMBER PRICING

2499
without
Scene+ Card

TIM HORTONS Single Serve Coffee Pods 24-30 pk, MELITTA Ground Coffee 930 g or COMPLIMENTS Whole Bean Coffee 907 g



MEMBERS SAVE \$1

699
MEMBER PRICING

799
without
Scene+ Card

ROBIN HOOD Flour assorted varieties 5 kg



BUY 1 GET 1 FREE*
*of equal or lesser value when you use your Scene+ card

MEMBER PRICING

HIGH LINER Family Favourites Breaded or Battered Fish 350-700 g, Butterfly Breded or Coconut Shrimp or Jumbo Popcorn Shrimp 315-330 g selected varieties only

Scene™

TURN POINTS INTO GROCERIES



5.49 **400 PTS**
 when you buy 3

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



250 PTS
 when you buy 1



21.99

COMPLIMENTS Large Cooked Shrimp In Ring with Sauce 737 g or CLEAR OCEAN Hokkaido Scallops colossal size U12 ct per lb 300 g



2.99 **300 PTS**
 when you buy 4

CAMPBELL'S Chunky Soup 515 mL, PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g, KETTLE Chips 156-198 g or SNYDER'S Pretzels 240 g



That's like **\$5**
 toward your groceries

500 PTS
 when you buy 3

4.99

KRAFT Peanut Butter 500 g or Cheez Whiz 450 g



100 PTS
 when you buy 1



6.99

BECEL Margarine 637-850 g

1,000 Points = \$10 of free groceries

pick from peak FRESHNESS



It's fresh, or your money back



14⁹⁹ /lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 33.05/kg

2,000 PTS when you buy 1
7⁹⁹ /lb

Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 17.61/kg

value size



12⁹⁹

COMPLIMENTS Smoked Sausages 900 g, MITCHELL'S Thick Cut Bacon 1 kg, MAPLE LEAF or SCHNEIDERS Ham 600-700 g or SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g



BUY 2 GET 3RD FREE of equal or lesser value

Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam

BAKED IN STORE



3⁹⁹ Mini Danish 6 pk 250 g

100 PTS when you buy 2
5⁹⁹

COMPLIMENTS Dry Cured Salami selected 125 g

3⁹⁹ MEMBER PRICING

4⁹⁹ without Scene+ Card Avocados product of Mexico 5 pk



200 PTS when you spend \$15 or more
3⁴⁹ /100 g

L'EXTRA Brie or Double Cream Brie, OKA Original or L'ARTISAN Swiss-Style



Fresh from our kitchen

Handcrafted in our kitchens, bursting with bold and captivating flavours

200 PTS when you buy 2
15% off

Ready For You Pasta Meals selected sold by 100 g
Fresh Chicken Cordon Bleu



2/\$5
DARE Bear Paws or Wagon Wheels 168-360 g, LECLERC Mini Celebration Cookies 200 g or DARE Veggie Crisps 100 g



6⁹⁷ KRAFT Singles 825 g or Philadelphia Cream Cheese 450 g



3⁴⁹ VILLAGGIO Bread 510-540 g or Buns 6-8 pk



2⁹⁹ KRAFT Salad Dressing 425 mL



8⁹⁹
KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g, WELCH'S Fruit Snacks 616 g or SUNKIST Fruit Snacks Club Pack 792 g



2/\$5
DEL MONTE Canned Fruit 398 mL or COMPLIMENTS Fruit Cups 4 pk



5⁹⁹
KELLOGG'S Family Size Cereal 450-650 g or POST Family Size Cereal 368-650 g



2/\$3
CLOVER LEAF Skipjack Light Tuna 170 g or Flavoured Tuna 85 g



3⁹⁹ SILK Select Beverages 1.75-1.89 L



5⁴⁹ COMPLIMENTS Salted Butter 454 g



8⁹⁹ CADBURY Mini Eggs 400 g while supplies last



3⁹⁹
DOVE Bar 2 pk, DEGREE Deodorant 76 g or AXE Deodorant 76-113 g or Shampoo 473 mL selected



7⁴⁹ MEMBER PRICING
8⁴⁹ without Scene+ Card
ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk



14⁹⁹
TIDE Liquid Detergent 2.15-2.48 L or Pods 25-42 pk, GAIN Flings! 25-42 pk or Liquid Detergent 4.25 L



11⁹⁹
ROYALE Bathroom Tissue 24=48 rolls, Paper Towel 6=12 rolls or Facial Tissue 12 pk



\$1
COLGATE Toothpaste or Toothbrushes 52-95 mL or 1 pk selected



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We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 12, 2026 to Wednesday, March 18, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafe@/Tim Hortons@/Starbucks@ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK46_PRN_WST_AB

3.14 Happy Pi Day!

On March 14, slice into something good!

BUY 1 GET 1 FREE
of equal or lesser value

Cream Pies 5" 260-370 g

APPLE CRUMBLE CROUSTADE AUX POMMES
PUMPKIN CITROUILLE

5.99 ea when you buy 2 or more
COMPLIMENTS Apple, Apple Crumble or Pumpkin Pie 650-750 g 6.99 ea

Get 400 PTS When you buy 2 or more
OR
Get 800 PTS When you buy 3

14" Take & Bake Pizza 715-890 g

HAPPY MONTH OF Ramadan

9.99 BARD VALLEY Medjool Dates 907 g

2.49 /lb Green or Grey Zucchini or Eggplant product of Mexico 5.49/kg

2/\$6 Red Mangoes product of Mexico or Peru

2.49 /lb Roma Tomatoes product of Mexico no 1 grade 5.49/kg

6.99 /lb Guava product of Egypt 15.41/kg

25% off COMPLIMENTS Baking Nuts 200-400 g selected varieties

3.49 20g COMPLIMENTS Pitas 200-425 g

20.99 AASHIRVAAD Whole Wheat Flour 9.07 kg

2.49 SALEM FOODS Bulgur 908 g selected varieties

14.99 SALEM CARAVAN Basmati Rice 4.45 kg selected varieties

8.49 KASIH Golden Tahini 900 g

3.99 AL'FEZ Moroccan Couscous 200 g

3.99 SALEM FOODS Vine Leaves 454 g or Pickled Cucumbers 1000 g

5.99 KIRI Portions 144 g

150 PTS when you buy 2

4.79 SUMMER FRESH Dips, Hummus or Queso 200-227 g

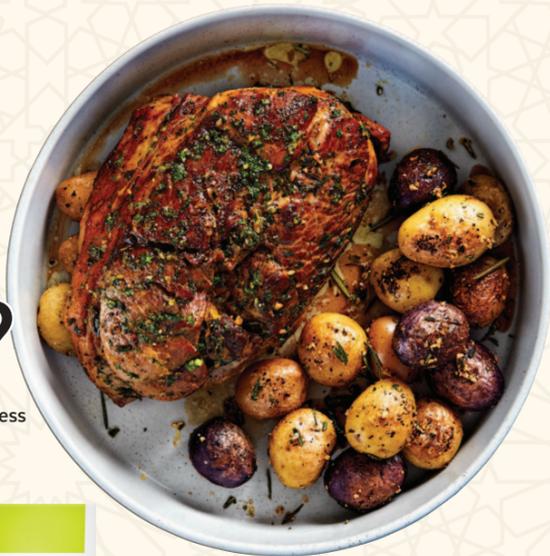
5.49 ICIM Halloumi Cheese 250 g

3.99 AL'FEZ Garlic or Tahini Sauce 238 mL

3.99 TRE STELLE Paneer 300 g

*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys or Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from March 12-March 18, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Eid Mubarak



12⁹⁹ /lb
SUNGOLD Fresh Boneless Lamb Leg 28.64/kg



3⁴⁹ CHALO Naan 500 g

17⁹⁹
FILIPPO BERIO Olive Oil 750 mL



16⁹⁹
400 PTS when you spend \$30 or more



MINA Chicken or Beef Burgers 600-800 g



2²⁹ COMPLIMENTS Canned Tomatoes 796 mL or Stewed Tomatoes 540 mL



1⁹⁹ COMPLIMENTS Canned Legumes 540 mL



1⁷⁹ CALIFORNIA GARDEN Fava Beans 450 g



3⁶⁹ SALEM FOODS Tomato Paste 750 g



6⁹⁹ AHMAD TEA 100 pk selected varieties



5⁷⁹ KASIH Pistachio Premium Halva 450 g



4⁹⁹ DURRA Sesame Bread Sticks 454 g



2⁴⁹ ETI Tea Biscuits 400 g



2⁴⁹ ETI Mini Popkek Cake with chocolate or banana 144 g



7⁴⁹ QUALITY STREET 160 g



15% off COMPLIMENTS Cups 10-16 oz 50 pk or Decorated Plates 22-44 pk selected



100 PTS when you buy 1
25⁹⁹ BRITA 6 Cup Pitcher or Filters 3 pk



200 PTS when you buy 2
6⁴⁹ FERRERO ROCHER Squares 105 g

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit Sobeys.com/offers or Safeway.ca/offers or the Sobeys or Safeway app.

the way TO VALUE



5.99 **200 PTS** when you buy 2
TAYLOR FARMS Chopped or Leafy Salad Kits product of USA 207-383 g



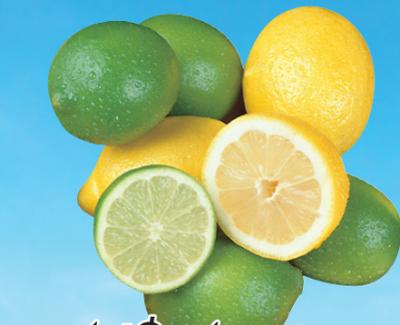
4.99 **5 LB BAG**
COMPLIMENTS Potatoes product of Canada Canada no 1, 5 lb bag



2.49
Long English Cucumbers product of Western Canada, Canada no 1 grade



6.88 **500 PTS** when you buy 2
HALOS Clementines or Mandarins product of USA 907 g 2 lb



4/\$4 **100 PTS** when you buy 4
Lemons product of USA or Limes product of Mexico or Colombia



4.99 **1 LB**
Strawberries product of USA or Mexico no 1 grade 454 g 1 lb



99¢ /lb
Cabbage or Rutabaga product of Canada, Canada no 1, 2.18/kg



1.99 /lb
Bulk Sweet or Red Onions product of USA or Canada no 1, 4.39/kg



3.99
COMPLIMENTS Grape Tomatoes product of Mexico 283 g



3.44 **100 PTS** when you buy 2
COMPLIMENTS ORGANIC Button Mushrooms product of Canada 227 g



2.79 /lb
Papaya product of Mexico 6.15/kg



2.47 /lb
Red Prince Apples product of Canada, Canada extra fancy grade 5.45/kg



3.47 /lb
Peaches or Nectarines product of Chile no 1 grade 7.65/kg



3.99
Large Cantaloupes product of Brazil



2.99
Living Lettuce Green, Red or Multi Leaf product of Canada



4.99
COMPLIMENTS Green Leaf or Romaine Single Leaf product of USA 198 g



15% off
Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes



BUY 2 GET 3RD FREE
Prepared Fresh Daily Stir-Fry Mixes assorted sizes



3.99
Dragon Fruit product of Vietnam



2.49 /lb
Long Squash product of Mexico 5.49/kg



4.99 **3 LB BAG**
Organic Onions product of Canada Canada no 1, 3 lb



8.99 **50 PTS** when you buy 1
LIL SNAPPERS Organic Gala Apples product of USA fancy grade 1.36 kg 3 lb bag



9.99
LOOP Cold Pressed Juices or Smoothies product of Canada 1 L selected



3.99
SUNRISE Smoked Tofu 180 g assorted product of Canada



4.99
COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g



11.99
NATURSOURCE Almonds or Mixed Nuts selected 450-600 g

floral

Available at most stores



12.99
Tropical in Shamrock 4" pot grown in British Columbia



19.99
St. Patrick's Day Bouquet



15.99 **100 PTS** when you buy 1
Mixed Bulb Pan 7" pot assorted colours grown in British Columbia



5.99
Field Daffodils 10-stem bunch

Give them more with the Grocery Essentials Card Visit sobeys.com/giftcards or safeway.ca/giftcards for details

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+™ card for a chance to

WIN
1,000,000 PTS

That's like \$10,000 toward groceries!
Contest runs February 26 to March 25, 2026



*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest or safeway.ca/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Quebec who have a valid Scene+ account and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway



500 PTS when you buy 1
8.99 /lb

STERLING SILVER Fresh Boneless Whole Eye of Round cryovac value size cut from Canada AAA grade beef 19.82/kg

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

24.99 /lb

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 55.09/kg



4.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 11.00/kg

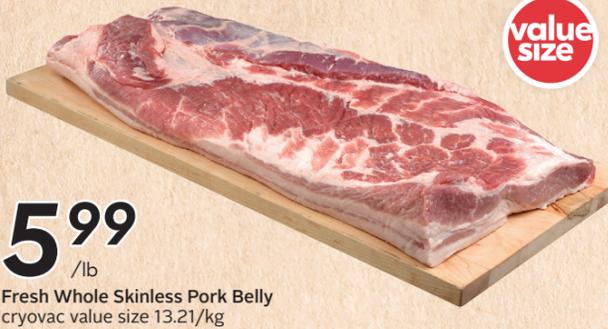


200 PTS when you spend \$20 or more
7.49 /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 16.51/kg



6.99 /lb
Fresh Seasoned Boneless Pork Loin Centre Cutlets 15.41/kg



5.99 /lb
Fresh Whole Skinless Pork Belly cryovac value size 13.21/kg



11.49 **200 PTS** when you buy 2
WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



4.99 /lb
Frozen Cornish Hens Grade A or Frozen Ducks Grade A 11.00/kg



\$13
COMPLIMENTS Value Size Breakfast, Mild Italian or Honey Garlic Pork Sausages 1-1.4 kg



\$6 ea when you buy 2 or more
COMPLIMENTS Ground Pork 454 g starting at 6.99 ea

quick & easy



3.49 COMPLIMENTS Regular or Jumbo Wieners 450 g



STARTING AT 4.99 **100 PTS** when you buy 2
COMPLIMENTS Smoked Pork or Chicken Sausages 375 g



200 PTS when you buy 2
10.99
SCHNEIDERS Pepperettes 300-375 g



BUY MORE SAVE MORE
3.99 ea when you buy 3 or more
LUNCHABLES 89-138 g 4.99 ea



4.99 **100 PTS** when you buy 2
COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g



7.99
COMPLIMENTS Cheese Sticks, Pickle Spears or Blooming Onion Pearls 325-500 g



14.99
POGO Originals 20 or 32 pk or Minis value size 960 g-1.5 kg



10.99
BASIL'S BEST Meat or Chicken Lasagna or Shepherd's Pie 907 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.



*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. /Licensed user.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

PO5_SBY_WK46_PRN_WST_AB_MB_SK

seafood



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets skinless subject to availability product of Canada 908 g



2.69

/100 g
Coho Salmon Fillets Responsibly Raised previously frozen or frozen product of Chile



1.89

/100 g
Fresh Wild Pacific Rockfish Fillets subject to availability product of British Columbia



BUY 1 GET 1 FREE

Crab & Shrimp Cakes previously frozen or frozen made in Alberta 65 g



6.99

/100 g
Smoked Coho Salmon Nuggets previously frozen or packaged 227 g 14.99 ea



2.99

/100 g
ULTRA NATURAL Free Range Black Tiger Shrimp Raw 26-30 ct per lb tail on



18.99

ULTRA NATURAL Raw Shrimp Large Size Skewers tail off 520 g



9.99

MARINA DEL REY Shrimp Peeled and Deveined Raw 20-40 ct per lb 300 g or Jumbo Raw Shrimp 10-20 ct per lb 340 g or TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

bakery



200 PTS when you buy 2

12.99

Real Cream Layer Cakes 510-725 g



14.99

WITHENSHAW Sticky Toffee Pudding frozen 550 g



5.99 MEMBER PRICING

6.99 without Scene+ Card

COMPLIMENTS Pecan or Raisin Butter Tarts 510 g



3.99

Winnipeg Style Light Rye Bread 450 g



2.49

ea when you buy 2 or more
Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea



100 PTS when you buy 2

7.99

Donuts 6 pk



75 PTS when you buy 2

5.99 Hot Cross Buns 6 pk 515-545 g or Hot Cross Buns 6-8 pk 450-515 g

deli & kitchen



14.49 MEMBER PRICING

15.49 without Scene+ Card

COMPLIMENTS Sliced Cheese 440 g



7.99 STARTING AT

100 PTS when you buy 2

KERRYGOLD Irish Cheeses 198 g or MONSIEUR GUSTAV Cheddar 200-250 g



100 PTS when you buy 1

18.99

TRE STELLE Feta 850 g



SLICED FRESH

3.99

/100 g
PANACHE Ham or Oven Roasted Chicken



7.99

GREENFIELD Sliced Deli Meats 175 g selected



11.99

100 PTS when you buy 2

COMPLIMENTS Charcuterie Trio selected 250 g



SLICED FRESH

4.49

/100 g
MASTRO Genoa Salami hot or mild



SLICED FRESH

4.49

200 PTS when you buy 300 g or more

COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami



5.99 MEMBER PRICING

6.49 without Scene+ Card

Wraps 219-300 g



3.99

300 PTS when you buy 3

NANA'S Samosas sold by individual piece, available hot or chilled from the Service Case



8.99

GOLD LABEL Heat-and-Serve Snack Dips 375 g



6.49

200 PTS when you buy 2

YUCATAN Guacamole regular, mild or spicy or Avocado Salsa 227-340 g



100 PTS when you buy 2

6.99

Snack or Classic Meal Boxes select varieties 300-320 g



10.99

OLIVIERI Family Size Pasta or Gnocchi selected 520-700 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

frozen & dairy



5.99 **100 PTS**
when you buy 2
COFFEE-MATE Creamers
828-946 mL



4.49 **100 PTS**
when you buy 2
GAY LEA Aerosol Whipped
Topping 225 g



2.99 **100 PTS**
ea when you buy 2 or more
COMPLIMENTS Cream Cheese or
Spread 227-250 g 3.99 ea



5.99 **200 PTS**
when you buy 2
ARMSTRONG Cheese Slices
220-240 g



8.49 HELUVA GOOD! Dip
680 g



3.49 LUCERNE or
DAIRYLAND Sour Cream 500 mL



5.49 **100 PTS**
when you buy 2
COMPLIMENTS Pure Orange
Juice 1.54 L



15.99
SAPUTO Shredded Cheese 1 kg or
ARMSTRONG 900 g



4.99
REVELLO or FUDGSICLE
Novelties 12 pk selected



4.99
CRAVE or KD Frozen Entrées
200-340 g



7.99
DR. OETKER Giuseppe Stuffed
Crust Pizza or Suprema Pizza
475-771 g



5.99
KELLOGG'S Eggo Waffles 560 g
or Protein Waffles 280 g



3.99
CHAPMAN'S Super Premium Plus
Ice Cream 500 mL



13.99
MCCAIN Pizza Pockets 12 pk



13.99
ARCTIC GARDENS Frozen
Vegetables 1.25-1.75 kg



5.49
HUNGRY-MAN Frozen Dinner or
XL Bowls 360-455 g

Here for your budget and lifestyle



200 PTS
when you buy 2
COMPLIMENTS Large Brown Eggs
or Free Run Large White Eggs 12 pk



4.99
PANACHE Premium Ice Cream
1 L or Novelties 4-6 pk



1.69
COMPLIMENTS Frozen
Entrées selected 227-284 g

natural health



4.99
VITA COCO Coconut Water 1 L



7.49 MARY'S ORGANIC
Crackers 142-184 g



5.49 TRADITIONAL
MEDICINALS Teas
16 pk



STARTING AT
6.99
NUTS TO YOU Organic Butter
500 g



2.99
CLUB HOUSE Organic Spice Bags
10-57 g or SILK Creamers
450-473 mL



STARTING AT
6.49
GARDEIN Supreme Meat
Alternatives 255-425 g



4/\$11 COVE
Kombucha
355 mL



100 PTS
when you buy 2
4.99 PACIFIC FOODS
Organic Chili 468 g



29.99
GOODPROTEIN All-in-One Shake
440 g



100 PTS
when you buy 1
2/\$7 GRENADE Protein
Bars 60 g



12.99 PURE PROTEIN
Bars 6 pk



15% **200 PTS**
when you buy 1
CENTRUM MultiGummies
90-130 pk selected

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards
or safeway.ca/giftcards
for details

drinks & snacks



9.99
LINDT or GHIRADELLI Bagged Chocolate 130-151 g, HERSHEY'S Novelty Chocolate 389 g or HARIBO 40 pk while supplies last



5.49
CADBURY Multipacks 152-200 g or NERDS Gummy Clusters 227 g



9.99
ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL



50 PTS when you buy 2
2/\$6 RED BULL Energy Drinks 250 mL



\$4 **150 PTS** when you buy 3
KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g



4.49
LOTUS Biscoff Biscuits 250 g, CADBURY Fingers 114 g or PEPPERIDGE FARM Cookies 200-213 g



2/\$9
MISS VICKIE'S Potato Chips 190-200 g or TOSTITOS Tortilla Chips 205-300 g



2.49 **100 PTS** when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



10.99 **200 PTS** when you buy 1
VAN HOUTE Coffee K-Cups® or Brew Over Ice Pods 10-12 pk



13.99
TETLEY Orange Pekoe Tea 216 pk



3.99 **150 PTS** when you buy 2
COMPLIMENTS Cranberry or Ruby Red Grapefruit Cocktail 1.89 L



8.49
NATURE VALLEY Mid-size Granola Bars 340-525 g

meal makers



100 PTS when you buy 2
6.49 HERSHEY'S Chipits 200-270 g



3.49
BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g



4.49
KELLOGG'S Cereal 210-525 g selected varieties (excludes family size)



19.99 JAKEMAN'S Maple Syrup 1 L



4.99 **50 PTS** when you buy 1
MONTANA'S BBQ Sauces 350 mL



6.99 MAZOLA Oil 1.18 L



4.49
DEMPSTER'S Bagels selected 5-6 pk or Signature Bread 600 g



3.88 **200 PTS** when you buy 2
QUAKER Instant Oatmeal 232-344 g or Quick or Old Fashioned Oats 900 g-1 kg



2.99 **100 PTS** when you buy 2
PURITAN Stew 410 g or FRASER FARM Gravy and Meatballs 425 g



7.99
TACO BELL Crunchwrap Supreme 642 g or Cheesy Double Decker 401 g Taco Kits



5.49
DEMPSTER'S Cinnamon Raisin Bread 680 g, NATURAL BAKERY Rye 900 g or SILVER HILLS Bread 430-680 g



11.48 BEN'S ORIGINAL Rice 2.2 kg selected varieties

Here for your budget and lifestyle



100 PTS when you buy 2
COMPLIMENTS Spices or Seasonings selected 5-245 g



15% off
COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)



8.99 **100 PTS** when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 582 g



3.99 **150 PTS** when you buy 2
COMPLIMENTS Cookies 300-350 g



4.99 **100 PTS** when you buy 1
COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g



3.99
COMPLIMENTS Sweet Pickled Onions 375 mL or PANACHE Salad Dressing 350 mL



1.99 **150 PTS** when you buy 2
COMPLIMENTS Baked Beans 398 mL



2/\$5
COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g

Give them more with the Grocery Essentials Card

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home & pet care



11⁹⁹ PURINA ONE Dry Dog or Cat Food 1.45-1.8 kg



21⁹⁹ PURINA Tidy Cats Lightweight Cat Litter 5.44 kg



BUY MORE SAVE MORE
7⁵⁹ go when you buy 4 or more
SHEBA Perfect Portions 2-4 pk 75 g 1.79 ea



8⁹⁹ WHISKAS Dry Cat Food 1.5-2 kg or PURINA Dentalife Dog Treats or Chews 404-595 g



24⁹⁹ FINISH Dish Tabs 60-105 pk



6⁴⁹ SCRUBBING BUBBLES Drop Ins 1 pk, Fresh Brush 1 pk, Refills 8 pk or Toilet Cling Fresh Brush 12 pk



4²⁹ ALLEN'S Cleaning Vinegar 950 mL



32⁹⁹ TIDE Pods 85-112 pk or Power Pods 63 pk



400 PTS when you buy 2
15⁹⁹ PUREX Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls



2⁹⁹ SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 pk



4⁴⁹ ALCAN Foil 50 ft, Non-Stick 25 ft or REYNOLDS Parchment Paper 35 ft



12⁴⁹ GLAD Waste Bags 20-40 pk

health, beauty & baby



5⁹⁹ SENSODYNE or Pronamel Toothpaste 75-100 mL selected



5⁹⁹ PANTENE Hair Care 170-355 mL or 187 g selected



7⁹⁹ LIVE CLEAN Body Wash or SOFTSOAP Liquid Hand Soap 500 mL or 1.47 L selected



500 PTS when you buy 2
15⁴⁹ STARTING AT ALWAYS Pads, Liners or TAMPAX Tampons 10-136 pk selected



UP TO 20% off
GILLETTE Fusion or Mach3, BIC or SCHICK Razors, Skintimate or Satin Care or GILLETTE Shave Cream 1-15 pk, 75 mL or 198-311 g selected



STARTING AT 4⁹⁹ CREST Pro Health or SCOPE Mouthwash or ORAL-B Toothbrushes 500 mL-1 L or 1-4 pk selected



500 PTS when you buy 2
28⁹⁹ ORAL-B Rechargeable Toothbrushes or Heads or CREST 3D White Strips 1-10 pk selected



150 PTS when you buy 2
10% off GOLD BOND 85-400 mL or 226 g selected



55⁹⁹ SIMILAC Powders 837-859 g



3⁹⁹ Q-TIPS Including Organic 400 pk



36⁹⁹ ENFAGROW A+ 907 g or PAMPERS Super Econo Pack Huge Diapers 66-174 pk



400 PTS when you buy 2
28⁹⁹ PAMPERS Super Pack 42-116 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.



10% off **200 PTS** when you buy 2
ADVIL 24-50 pk selected or VOLTAREN 30 g or 50 g[†]



10% off **250 PTS** when you buy 1
SYSTANE Eye Drops 10 mL or Contacts Solution 720 mL selected



200 PTS when you buy 2
19⁹⁹ DEPEND Underwear or POISE Pads selected



10% off **250 PTS** when you buy 2
TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected[†]



10% off **250 PTS** when you buy 2
TYLENOL Complete 40 pk or BENYLIN All-In-One 250-270 mL or 40 pk selected[†]



10% off **150 PTS** when you buy 2
BAND-AID Wound Care selected

Need health care or advice? We do that!

From weight management to diabetes care, pharmacists can help^{*}.

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*Fee for some services may apply.

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Get
300 PTS
when you spend
\$18 or more on



Selected Canadian Cheddars with the Blue Cow Logo 170-280 g

Get
200 PTS
when you buy 2

COMPLIMENTS Coconut Milk 400 mL selected varieties



**SAVE
\$1**

LOAD THIS OFFER
AND SAVE \$1 ON
COMPLIMENTS ORGANIC
Frozen Fruit
600 g



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HAPPY MONTH OF Ramadan



2⁴⁹
/lb

Long Squash product of Mexico or Dominican Republic 5.49/kg



3⁷⁷
/lb

Plantain product of Guatemala 8.31/kg



9⁹⁹

BARD VALLEY Medjool Dates 907 g



5⁹⁹

BARD VALLEY Date Rolls selected varieties 142-170 g



11⁹⁹

ROYAL NUTS Almonds or Cashews roasted salted, unsalted or raw 325-350 g



25% off

COMPLIMENTS Baking Nuts selected varieties 200-400 g



100 PTS
when you buy 2
5⁹⁹

HANDFUEL Nuts or Clusters selected varieties 120-150 g

9⁹⁹

WONDERFUL Shelled Pistachios 155-170 g



9⁹⁹

COMPLIMENTS Chocolate Covered Almonds 350 g



14⁹⁹

ROYAL NUTS Club Pack Walnuts 750 g



Find more variety and value in store



Your destination for variety and value



2⁹⁹
/lb

Indian Eggplant product of Mexico 6.59/kg



2⁷⁹
/lb

Papaya product of Mexico 6.15/kg



4⁹⁹
/lb

Okra product of Honduras or Nicaragua 11.00/kg



3⁹⁹

Coconut product of Vietnam



1²⁹

Passion Fruit product of Colombia



3⁴⁹
500 g

CHALO! Naan 500 g



13⁹⁹

INDIA GATE Pure Basmati Rice 4.54 kg



5²⁹

INCI Vegetable Ghee 1 pk



4²⁹

PATAK'S Cooking Sauce 400 mL selected varieties



4⁹⁹

PATAK'S 3 Step Sauce Kits 313 g selected varieties



4⁷⁹

KFI Cooking Sauces 375 mL selected varieties



12⁷⁹

BROOKE BOND Red Label Black Tea 900 g



4⁹⁹

SHERBON Juice Drink 2 L selected varieties



305g

2²⁹

BRITANNIA Suji Rusk Toast 305 g



75g

99¢

BRITANNIA Biscuits 75 g selected varieties



341g

2⁷⁹

SURATI Snacks 341 g selected varieties

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

VALUE for St. Patrick's Day

11⁹⁹ /lb

Fresh Boneless Beef Stewing Cubes Family Size 26.43/kg



9⁹⁹ /lb

Fresh Boneless Beef Brisket Portions cut by your meat expert from Canada AA grade beef 22.02/kg



8⁹⁹ /lb

CHRIS BROTHERS Beef Brisket 19.82/kg



99¢ /lb

Cabbage or Rutabaga product of Canada, Canada no 1, 2.18/kg



16⁹⁹

150 PTS when you buy 1

BELGUSTO CUCINA Shepherd's Pie 907 g



4⁹⁹ /kg / 5 lb

COMPLIMENTS Potatoes product of Canada, Canada no 1, 5 lb bag



9⁹⁹

St. Patrick's Day Single Layer Cake 610 g or Small Pull-Apart Cakes 365-990 g



6⁹⁹

100 PTS when you buy 2

Gourmet Cinnamon Buns Plain or with Cream Cheese Icing 4 pk 690-750 g

BUY MORE SAVE MORE

5⁹⁹ ea when you buy 2 or more

Cupcakes 6 pk 310-505 g 7.99 ea



Inspiring fish recipes you can count on during Lent

Try a Nashville-Style
Hot & Crispy Fish
Sandwich dolloped
with spicy coleslaw
on a brioche bun!

[Get recipe](#)



compliments

ENGLISH-STYLE BATTERED
HADDOCK
FILLETS | FILETS
D'AIGLEFIN
EN PÂTE DE STYLE ANGLAIS

UNCOOKED | NON CUITS

MSC

575 g 4+ PRECES
BATTERÉES / MORCEAUX
CROQUÉS / CROQUÉS
SÉCHÉS / SÉCHÉS
PRÉPARÉS / PRÉPARÉS

High in / Elevé en
Sodium
Health Canada / Santé Canada

WASH YOUR HANDS
WASH YOUR HANDS

200 PTS
when you buy 1

\$13

COMPLIMENTS
Battered Haddock
Filletts 575 g

compliments

BURGER BUNS
BRIOCHE
PAINS À BURGER

4 BUNS
PAINS
200 g

3⁹⁹

COMPLIMENTS
Brioche Burger Buns
4 pk 200 g

a delicious start to SPRING



BAKED
IN STORE

LIMITED
TIME
ONLY

5⁹⁹

Chocolate Chip with Mini
Eggs Cookie 8 pk 325 g or
Shortbread with Mini Eggs
Cookie 8 pk 325 g



100 PTS
when you buy 2

7⁹⁹

COMPLIMENTS
Muffins 4-6 pk
400-600 g



3⁹⁹

COMPLIMENTS Brioche
Burger Buns 4 pk 200 g



5⁴⁹

COMPLIMENTS Brioche Hot Dog
or Mini Buns 385-480 g



Made with 100%
Canadian flour

BAKED
IN STORE

4⁹⁹

Raisin Bread 450 g

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